

OUR GRADUATES ARE SHAPING THE WORLD

2015/16
Undergraduate
Prospectus

**Finding
new solutions**
Patrick le Quément
Graduated 1966
Former Senior Vice
President of design,
Renault



Enriching lives
Laura Mvula
Graduated 2008
MOBO award winner



**Boosting
the economy**
Anton Perreau
Graduated 2012
One of PR Week's
'Top 30 under 30'



**Unlocking
creative genius**
Betty Jackson CBE
Graduated 1971
Internationally-
renowned fashion
designer



**Developing
global careers**
Peter Tighe
Graduated 1991
Regional General Manager,
L'Oreal Group, Singapore



WELCOME TO OUR UNIVERSITY



Professor Cliff Allan
Vice-Chancellor
Birmingham City University

A very warm welcome to a University that is dedicated to transforming your prospects through innovative teaching and learning, cutting-edge research and effective partnerships with big-name employers. This prospectus will show you why we believe we're well-placed to make your higher education exciting, enlightening and entirely relevant to your future.

For us, practical preparation for your future is paramount. Our practice-based teaching includes work placements, talks from leading industry figures, online and virtual learning, and real-life case studies set by employers, ensuring that you finish the course with the skills you need for your chosen professional or creative career. The most recent survey of university leavers revealed that 90 per cent of Birmingham City University graduates were in employment or further study within six months of leaving us in 2012.

Our ground-breaking industry collaborations are backed by almost 40 professional accreditations for our courses. Partnerships with firms including Apple, Cartier and Cisco – as well as research judged as 'world-leading' in some areas in the last Research Assessment Exercise – give real depth to your course. On top of that, our award-winning Student Academic Partners scheme teams up staff and students to find ways to make our teaching even better.

Our new student employment service, OpportUNItY – Student Jobs on Campus, gives you the chance to apply for part-time roles at the University, and get feedback and mentoring on the work you do. A formal application process means you gain interview experience as well as employability skills.

We are constantly investing in our estate and are currently in the process of spending £238 million on new learning facilities. A flagship extension to our City Centre Campus is our latest ambitious venture, with the first students having arrived at our new Parkside Building - home to our design and media courses - in September 2013. Construction on a second phase of the development is currently under way, to accommodate business, English, law and social science students from 2015, as well as providing new library, IT and social facilities. It's no surprise that the Complete University Guide placed us in the UK top 10 for spending on facilities in both 2012 and 2013.

We hope you will be able to visit us soon, to see our vibrant city, successful students, enthusiastic staff and our clear focus on helping you to get the most out of your higher education, both academically and socially, as you begin to apply your talent to the world of work.

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Over 22,000 students and more than 170 years of experience

Our contribution to the education of the citizens of Birmingham and beyond stretches back through succession of predecessor institutions for over 170 years. We achieved university status in 1992 as the University of Central England, changing out name to Birmingham City University in 2007, reflecting our commitment to, and pride in, our home city.

WHY BCU?

Here are our top 10 reasons to choose Birmingham City University:

- 1 Our graduates are shaping the world**

At BCU, we've been educating professionals since 1843. Our commitment to developing graduates with the skills and experience employers need means that, within six months of graduating, nine in 10 of our undergraduate and postgraduate students are in employment or further study (DLHE survey 2012).
- 2 Investing in your future**

Our £238 million investment programme includes the new £62 million Parkside Building at our City Centre Campus, for our art, design and media students. Construction on a second new building is currently under way. The Complete University Guide rated us as one of the UK's top 10 universities for our spending on facilities in 2012 and 2013.
- 3 Learn from the best**

From one of the UK's leading criminologists, to a former director of pub and restaurant operator Mitchells & Butlers, our teaching staff come from and maintain links with industry, ensuring you benefit from their knowledge and insight. We are also ranked sixth out of 130 institutions for student teaching time (Daily Telegraph Course Finder).
- 4 Encouraging innovation**

Our new Concept Factory provides dedicated meeting space for entrepreneurial students and graduates to network, share ideas and form collaborations.
- 5 Earn while you learn**

Our new student employment agency, OpportUNIty - Student Jobs on Campus, allows you to apply for temporary and casual roles at the University, providing experience in crucial aspects of job application, as well as employability skills to take into the workplace.
- 6 Industry partnerships**

We work with companies like Apple, Cisco and Cartier to develop cutting-edge curriculums and collaborate on course projects.

7

Working with you

We work with all our students to ensure we are meeting your needs and aspirations at all times. Our Times Higher Education Award-winning Student Academic Partners scheme teams up students with staff to find ways to make our teaching even better.

8

Dedicated to our students

We want to offer everyone who studies at our University the very best student experience and are committed to acting on feedback to ensure we are continuing to meet your needs. Highlights from the 2013 National Student Survey included 99 per cent overall satisfaction for accounting courses, 96 per cent for finance and 95 per cent for teacher training.

9

Innovative learning

We use virtual learning environments to bring our courses to life, including the Virtual Case Creator in the Faculty of Health, the School of Law's Virtual Solicitors' Office and the School of Education's virtual school, Green Moor Primary School. Our online learning site, Moodle, provides 24-hour access to resources and flexible approaches to learning.

10

Relevant research

In the most recent audit of our research expertise — the 2008 Research Assessment Exercise (RAE) — the University had one of the highest percentages of submitted work rated as 'world leading' compared to other modern universities in the UK. We are ranked third in the UK for music research at conservatoires.



COURSES BY SUBJECT AREA

ACCOUNTANCY AND FINANCE

(Also see Business and Management)

BA (Hons) Accountancy	50
BA (Hons) Accountancy and Business	52
BA (Hons) Accounting and Finance	54
Association of Chartered Certified Accountants (ACCA)	56

ACTING/THEATRE

Foundation Course Acting	58
BA (Hons) Acting	60
BA (Hons) Applied Performance (Community and Education)	62
BA (Hons) Stage Management	64

ADVERTISING, MARKETING AND PR

(Also see Business and Management)

BA (Hons) Business and Marketing	66
BA (Hons) International Marketing (Top-Up)	68
BA (Hons) Marketing	70
BA (Hons) Marketing, Advertising and Public Relations	72

ANIMATION – see Art, Design and Visual Communication

ARCHITECTURE/LANDSCAPE ARCHITECTURE

BA (Hons) Architecture (RIBA Part 1 Exemption)	74
BA (Hons) Landscape Architecture	76

ART, DESIGN AND VISUAL COMMUNICATION

BA (Hons) Art and Design	78
Creative Self Development Art and Design	80

BTEC Level 3 Foundation Diploma Art and Design**	82
HND Fine Art	84
BA (Hons) Fine Art	86
BA (Hons) Theatre, Performance and Event Design	88
BA (Hons) Visual Communication	90
BA (Hons) Visual Communication (Film and Animation)	90
BA (Hons) Visual Communication (Graphic Communication)	90
BA (Hons) Visual Communication (Illustration)	90
BA (Hons) Visual Communication (Photography)	90

BUILT ENVIRONMENT

BSc (Hons) Architectural Technology	92
HNC Building Services Engineering	94
BSc (Hons) Building Surveying	96
HNC Construction	98
BSc (Hons) Construction Management	100
BSc (Hons) Planning, Environment and Development	102
BSc (Hons) Quantity Surveying	104
BSc (Hons) Real Estate	106

BUSINESS AND MANAGEMENT

(Also see Advertising, Marketing and PR/
Media and Multimedia Technology)

BA (Hons) Business	108
BA (Hons) Business Administration (Top-Up)	110
BA (Hons) Business and Economics	112
BA (Hons) Business and Finance	114
BA (Hons) Business and Human Resource Management	116
HNC Business and Management	118
HND Business and Management	120

*subject to approval

**Please note this course will not be available for applications from September 2014 onwards.

BA (Hons) Business and Management	122
BA (Hons) Business Management (Level 6 Top-Up Online Learning)	124
BA (Hons) Economics and Finance	126
BA (Hons) International Business (Top-Up)	128
BA (Hons) International Finance (Top-Up)	130
BA (Hons) Leadership and Management Practice (work-based)	132

COMPUTING AND TECHNOLOGY

(Also see Media and Multimedia Technology)

BSc (Hons) Business Information Technology	134
BSc (Hons) Computer Games Technology	136
BSc (Hons) Computer Networks	138
BSc (Hons) Computer Networks and Security	140
BSc (Hons) Computer Science	142
BEng (Hons) Electronic Engineering	144
BSc (Hons) Forensic Computing	146
FdSc Information and Communications Technology	148
BSc (Hons) Information and Communications Technology	150
BEng (Hons) Telecommunications and Networks	152

CRIMINAL JUSTICE (Also see Law)

BA (Hons) Criminology	154
BA (Hons) Criminology, Policing and Investigation*	154
BA (Hons) Criminology and Security Studies	154

EDUCATION AND TEACHER TRAINING

BA (Hons) Children and Integrated Professional Care	158
BA (Hons) Conductive Education	160

BA (Hons) Early Childhood Studies	162
BA (Hons) Early Childhood Studies (Top-Up)	164
FdA Early Years	166
BA (Hons) Primary Education with Qualified Teacher Status	168

ENGINEERING

BEng (Hons) Automotive Engineering	170
MEng Automotive Engineering	172
BEng (Hons) Electronic Engineering	144
BSc (Hons) Enterprise Information Systems	174
BEng (Hons) Mechanical Engineering	176
MEng Mechanical Engineering	178
BSc (Hons) Motorsports Technology	180

ENGLISH

BA (Hons) English	182
BA (Hons) English and Creative Writing	182
BA (Hons) English and Drama	182
BA (Hons) English and Media	182
BA (Hons) Creative Writing with English	182
BA (Hons) English Literature	186
BA (Hons) English Literature and English Language Studies (Joint Honours)	186
BA (Hons) English Literature with English Language Studies (Major/Minor)	186
BA (Hons) English Language with English Literature	186
Foundation Certificate English for Academic Purposes	190

*subject to approval

Please check our website for latest course information www.bcu.ac.uk/courses

FASHION/TEXTILES/INTERIOR/ THREE-DIMENSIONAL DESIGN

BA (Hons) 3D Designer Maker	192
BA (Hons) Design Management (Top-Up)	194
BA (Hons) Fashion Design	196
BA (Hons) Fashion Design with Design for Performance	196
BA (Hons) Fashion Design with Fashion Accessories	196
BA (Hons) Fashion Design with Fashion Communication	196
BA (Hons) Fashion Design with Garment Technology	196
BA (Hons) Fashion Retail Management	200
BA (Hons) Furniture and Lifestyle Products	202
BA (Hons) Interior Design	204
BA (Hons) Product Design	206
BA (Hons) Textile Design	208
BA (Hons) Textile Design (Constructed Textiles)	208
BA (Hons) Textile Design (Embroidery)	208
BA (Hons) Textile Design (Printed Textiles and Surface Design)	208
BA (Hons) Textile Design (Retail Management)	208

FINANCE – see Accountancy and Finance

GEMMOLOGY – see Jewellery and Silversmithing

GRAPHIC DESIGN – see Art, Design and Visual Communication

HEALTH AND SOCIAL CARE

BSc (Hons) Diagnostic Radiography	210
FdSc Health and Social Care	212
BSc (Hons) Health and Well-being (Nutrition Science)	214
BSc (Hons) Midwifery	216
BSc (Hons) Midwifery Shortened Programme	218
BSc (Hons) Nursing Adult	220
BSc (Hons) Nursing Child	220
BSc (Hons) Nursing Learning Disability	220

BSc (Hons) Nursing Mental Health	220
DipHE Operating Department Practice	224
BSc (Hons) Paramedic Science	226
BSc (Hons) Public Health	228
BSc (Hons) Radiotherapy	230
FdSc Rehabilitation Work (Visual Impairment)	232
BSc (Hons) Social Work	234
BSc (Hons) Speech and Language Therapy	236

ILLUSTRATION – see Art, Design and Visual Communication

JEWELLERY/SILVERSMITHING

Gemmological Association Foundation Certificate/	
Gemmology Diploma/Gemmology Diamond Diploma	238
BSc (Hons) Gemmology and Jewellery Studies*	240
BA (Hons) Horology	242
Creative Self Development Jewellery and Silversmithing	244
HND Jewellery and Silversmithing	246
BA (Hons) Jewellery and Silversmithing - Design for Industry (Top-Up)	248
BA (Hons) Jewellery Design and Related Products	250
School of Jewellery Summer and Bespoke Short Courses	252

JOURNALISM – see Media and Multimedia Technology

LAW (Also see Criminal Justice)

LLB (Hons) Law	254
LLB (Hons) Law with American Legal Studies	254
LLB (Hons) Law with Business Law	254
LLB (Hons) Law with Criminology	254
LLB (Hons) Law (Graduate Entry)	254
LLB (Hons) Law (Recognised by the Bar Council of India)	258
HND Legal Studies	260

MANAGEMENT – see Business and Management

MARKETING – see Advertising, Marketing and PR/
Media and Multimedia Technology

MEDIA AND MULTIMEDIA TECHNOLOGY

BSc (Hons) Digital Broadcast Technology	262
BSc (Hons) Digital Media Technology	264
BSc (Hons) Film Production Technology	266
BSc (Hons) Film Technology and Visual Effects	268
BA (Hons) Interactive Entertainment (Digital Art)	270
BSc (Hons) Interactive Entertainment (Digital Marketing)	272
BSc (Hons) Interactive Entertainment (Games Development)	274
HND Media and Communication	276
BA (Hons) Media and Communication	278
BA (Hons) Media and Communication (Event and Exhibition Industries)	278
BA (Hons) Media and Communication (Journalism)	278
BA (Hons) Media and Communication (Media Photography)	278
BA (Hons) Media and Communication (Music Industries)	278
BA (Hons) Media and Communication (New Media)	278
BA (Hons) Media and Communication (Public Relations)	278
BA (Hons) Media and Communication (Radio)	278
BA (Hons) Media and Communication (Television)	278
BSc (Hons) Music Technology	282
BSc (Hons) Sound Engineering and Production	284

MIDWIFERY – see Health and Social Care

MUSIC (Also see Media and Multimedia Technology)

BMus (Hons)	286
BMus (Hons) Jazz	288
BA (Hons) Music Business	290
BSc (Hons) Music Technology	282

■ BMus Popular Music	292
■ HND Popular Music Practice	294

NURSING – see Health and Social Care ■

■ **PHOTOGRAPHY** – see Art, Design and Visual
Communication / Media and Multimedia Technology

■ **PUBLIC RELATIONS** – see Advertising, Marketing
and PR / Media and Multimedia Technology

■ **PSYCHOLOGY** – see Social Sciences

■ **RADIOGRAPHY** – see Health and Social Care

SOCIAL SCIENCES

BSc (Hons) Psychology	296
BSc (Hons) Psychology with Criminology*	296
BSc (Hons) Psychology with Sociology*	296
BA (Hons) Sociology	300
BA (Hons) Sociology and Criminology	300
BA (Hons) Public Sociology	300

■ **SOCIAL WORK** – see Health and Social Care

■ **SOCIOLOGY** – see Social Sciences

■ **SOUND** – see Media and Multimedia Technology

■ **SPEECH AND LANGUAGE THERAPY** – see
Health and Social Care

■ **SURVEYING** – see Built Environment

■ **TEACHING** – see Education and Teacher Training

*subject to approval

Please check our website for latest course information www.bcu.ac.uk/courses

GRADUATE SUCCESSES



Our graduates are shaping the world: holding senior positions in global companies, creating award-winning entertainment, teaching in world-class universities, policing the capital and presenting popular TV shows. See www.bcu.ac.uk/stories to find out more.



A RISING STAR IN THE WORLD OF PR

Anton Perreau is an account manager of Battenhall, a fast-growing brand communications agency for the social media economy. His role involves performing PR and social strategy for current and new clients, managing the team and hiring where needed, and working to develop Battenhall, keeping it one step ahead of its clients and competition. Anton was named as one of the 30 most influential people in public relations under the age of 30 in PR Week's 'Top 30 under 30'. He studied public relations and management, and spent one year at a tech PR agency in London before joining Battenhall in May 2013.



MANAGING SOME OF THE WORLD'S TOP BRANDS

After spending time at P&O European Ferries and Homepride Foods, business graduate **Peter Tighe** has spent the majority of his career with the world's largest cosmetics company, L'Oreal, moving from sales to management, and from the UK to France, the Middle East and south-east Asia, looking after some of the industry's most well-known brands. Since 2012, he has been Regional General Manager for the firm's subsidiaries in Singapore, Indonesia, Malaysia, Thailand, Vietnam, Philippines and India, and three 'export' countries, based in Singapore.



KEEPING BRITAIN ON THE MOVE

Using her LLB (Hons) Law degree to shape a career in industry, **Katie Ferrier** plays her part in keeping Britain moving as Head of Supplier Engagement at Network Rail. After leaving university, she landed her first job at BAE Systems, where she was accepted on the commercial graduate scheme as a commercial and procurement officer. Following completion of the scheme, she went on to work for consultancy firm EC Harris, where she was seconded into Network Rail working on the West Coast Mainline upgrade project, before being recruited as a direct employee in 2005.



NURSING WORK HONoured WITH PRESTIGIOUS AWARD

Jodie Kirby has been tipped for the top after winning the prestigious Nursing Times Student Nurse of the Year Award in the Mental Health category. The award celebrates the skills required to nurse patients who are often hard to reach, and the judges looked for someone exceptional who showed compassion and empathy, as well as academic achievement, who could act as a role model for student nursing. Jodie is currently working with Birmingham and Solihull Mental Health Trust (BSMHT) and is continuing her studies at the University with a top-up degree.



A VARIED CAREER IN MUSIC

Chris Budd's career got off to a flying start after leaving the University with a Sound Engineering and Production degree, entering the music industry and barely stopping since. Holding job titles of 'producer, percussionist, remixer, songwriter, engineer and session musician' – all at the same time – Chris has toured the world, written songs for a number of top artists, including Alexandra Burke and Flo Rida, and even had a Top 10 solo record of his own. Already touring before he arrived, Chris used his time at University to continue building his experience and technical knowledge.



A LIFETIME IN FASHION

Betty Jackson CBE is an internationally-renowned fashion designer who is well known for developing bold and imaginative textile prints and translating them into clothing. Betty first launched her own collection in 1981. She introduced the Betty Jackson for Men collection in 1986, and opened her flagship shop in London's Brompton Road five years later. Betty, who has received a CBE for services to the fashion industry, is famed for her graceful and innovative, yet eminently wearable designs, evidenced in 2000 by her commission to design Marks & Spencer's 'Autograph' collection and, more recently, by her Betty Jackson Black range for Debenhams.

GRADUATE SUCCESSES



CREATING ICONIC CAR DESIGNS

A graduate in Product Design from Birmingham Institute of Art and Design, **Patrick le Quément** joined French car manufacturer Simca in 1966, before returning to England to work for Ford as a designer in 1968. His successes during this period include the Ford Cargo truck and the Ford Sierra in the early '80s. After a spell in Detroit and a period working for the Volkswagen-Audi Group, Patrick was offered the position of Senior Vice President, Quality and Corporate Design at Renault in 1987. His leadership resulted in a number of iconic models over the two decades, including the Clio, Twingo, Mégane, Scénic, Espace and Laguna.



MAKING AN IMPRESSION ON THE CHARTS

Composition graduate **Laura Mvula** has gone on to be recognised as one of the music industry's most exciting new artists. Her debut album *Sing to the Moon* reached number nine in the UK and made the top 100 in seven other countries. She has been nominated for BRIT and Mercury awards and, in October 2013, won MOBO awards for Best Female Act and Best R&B or Soul Artist. She has also been named as one of Marks & Spencer's Britain's Leading Ladies, which sees her feature alongside actress Dame Helen Mirren and singer Ellie Goulding to promote the high street chain's new clothing range.



PARAMEDIC RECEIVES AWARD FOR BRAVERY

A paramedic trained at the University has been honoured for his bravery by the Royal Air Force. Sergeant **Barry Kirkland**, who graduated with a DipHE in Paramedic Science, received a Joint Commander's Commendation (JCC) from the Royal Military Academy at Sandhurst, following an operation in Afghanistan in which he saved the lives of five injured soldiers. The Royal Air Force medic and his team were scrambled after a US special forces unit was ambushed while on patrol, and were able to successfully evacuate the casualties and return them to base for treatment.



A BIG NAME ON THE SMALL SCREEN

The frontman of TV shows including Channel 4's *A Place in the Sun* and BBC's *Escape to the Country*, Leicester-born **Jonnie Irwin** graduated in 1997 with a degree in Estate Management. After originally embarking on a career in surveying, he was invited to audition for a pilot of Channel 4's TV programme *A Place in the Sun - Home or Away* and, over 200 episodes and nine years later, Jonnie remains one of the show's presenters today. He also presents BBC's *Escape to the Country* and *Cowboy Trap* and has previously worked on the BBC's *To Buy or Not to Buy*.



ON TRACK FOR REAL-LIFE EXPERIENCE

When studying on the BSc (Hons) Motorsports Technology course, **Liam Brown** took the chance to gain as much real-life experience as possible by helping to develop, design and build the University's second Formula Student car, which was raced at the IMechE Formula Student Event at Silverstone. He then passed on his experience to newer members of the course as Team Manager. After graduating with first class honours, he chose to continue his studies on the MSc Automotive Engineering course, and is continuing to build experience by working with race car companies in his spare time.



STUDENT WINS TOP PR ACCOLADE

For the eighth year in a row, a Birmingham City University student has been named as the Chartered Institute of Public Relations (CIPR) Midlands Student of the Year. **Hannah Dixon** was selected for the accolade by a panel of judges based on her final year campaign project, completed as part of her Media and Communication degree course. Her project included establishing her own PR agency, called Cwtch PR, and providing up-to-date PR and marketing tools to generate positive coverage across local media. She graduated in 2013 and now works as an account executive at Golley Slater.



HELPING TO KEEP OUR STREETS SAFE

Born and raised in inner-city Birmingham, **Mak Chishty** originally joined the police force in Warwickshire as an 18-year-old in 1986. Not long after studying an LLB (Hons) Law degree to learn more about the history of crime and the theories behind it, Mak was awarded the Queen's Police Medal in Her Majesty's New Year Honours in 2009 for distinguished police service. He joined the Metropolitan Police as Commander for North London in 2011. He is now Commander for West London and has pan-London responsibility for anti-social behaviour, drugs and alcohol, hate crime and children and young people.



AT THE CUTTING EDGE OF RETAIL

Andrew Higginson is recognised as one of the most successful business leaders in British retail. After studying town planning at Birmingham Polytechnic (now Birmingham City University), Andrew started his career in the fast-moving consumer goods sector with Unilever and Guinness. He worked for Laura Ashley Holdings and The Burton Group, then spent 15 years as an Executive Director of Tesco plc – including 11 years as Finance and Strategy Director, plus four years running their Retail Services Division. Andrew is now chairman of both Poundland and N Brown PLC (the firm behind brands Simply Be, Figueaves and Marisota).

INSPIRATIONAL TEACHING

Our staff are at the forefront of the latest developments in their respective industries, helping to enhance the University's reputation through pioneering teaching and research. Many of them are practising professionals – including exhibiting artists, celebrated legal experts and professional musicians – ensuring the University stays up-to-date with the latest thinking and practice in its sectors. Our academics' expertise also benefits business and industry through knowledge and skills transfer, working with external partners to solve real-life problems.

88 per cent of our students agreed that staff were good at explaining things to them – National Student Survey 2013.

Our Student Academic Partnerships team up staff and students to work on real-life industry projects.



HERE ARE JUST A FEW OF OUR INSPIRATIONAL ACADEMICS...



Professor Stuart Brand

is the University's Director of Learning Experience. He was awarded National Teaching Fellow status – the most prestigious award for excellence in university teaching and learning – in 2012, in recognition for his work with our in-house 'learning lab', CELT, and his belief in a University-wide focus on student/staff engagement and partnership.



Professor Craig Chapman

uses his academic and industrial interests to bring both insight to his teaching, and research discovery that directly benefits industry competitiveness and cost-efficiency. A specialist in Knowledge-Based Engineering, his bespoke courses, enabling companies to better understand methods, tools and techniques, have been attended by management and engineering staff, and have received glowing reviews.



Professor Lamberto Caccioli

is Head of Music Technology at Birmingham Conservatoire, and has spent 15 years at the cutting edge of integrating new technologies into music performance and has helped develop Integra Live – new open source software that helps musicians to compose and perform live electronic music.



Sarah Cooper

is a senior lecturer in Law, Director of Mooting and a researcher in our Centre for American Legal Studies. She brings first-hand insight to all three roles as a Fellow at the Arizona Justice Project – a non-profit organisation that considers claims of 'innocence' and 'manifest injustice' from inmates in the US state. Her work was recently featured in a book by Pulitzer Prize-winning author Barry Siegel on the efforts to free Bill Macumber, a US inmate who spent nearly 40 years in prison for a crime he did not commit and was freed, aged 77.



Professor Chris Edger

is a former director at Mitchells & Butlers and a leading expert in the retail, leisure and hospitality industry. He is the UK's only professor specialising in improving the performance of hospitality managers, and enjoys close links with many leading figures in the sector.



Julie Hall

is a senior lecturer in Radiography who is passionate about raising the profile of radiotherapy, both as an effective cancer treatment and as a profession. She supports clinical open days around the West Midlands and has written blogs on the subject for NHS organisations. Her research interests lie in patient information and the training opportunities provided by hi-tech simulation.



Professor Lubo Jankovic

is a leading expert on making buildings more energy-efficient and led a team of researchers on monitoring and evaluating the groundbreaking Birmingham Zero Carbon House. This carbon-neutral building, based on a 170-year-old Victorian home, won a Royal Institute of British Architects (RIBA) Architecture Award and attracted media attention worldwide.



Dr Lynsey Melville

is a leading figure in the development of bioenergy as an alternative fuel source. She is involved with the All Parties Renewable Transport Fuels Group, which liaises with MPs on the opportunities and challenges presented by renewable fuels.



Professor Nick Morton

is Head of Birmingham School of the Built Environment, as well as the recipient of a National Teaching Fellowship. An expert in urban form, green spaces, land-use change and planning history, his work with the Royal Institute of Chartered Surveyors has been widely praised.



Hannah Phillips

takes the arts to a wider audience as Course Director for Applied Performance (Community and Education). Recent events have included a Theatre in Education tour to raise awareness of HIV and AIDS; *Flipside*, a project on homelessness in Birmingham; and *Hatin' On*, a play which explored issues surrounding hate crime with local schoolchildren.



Professor David Roberts

specialises in 17th- and 18th-century literature and drama, and has published a number of books on the subject. As a recognised expert in his subject, he has featured in a BBC Radio 4 documentary and lectured at the Chichester Festival Theatre. He was awarded National Teaching Fellow status in 2013, in recognition of his outstanding contribution to university teaching.



Professor Alister Scott

is a social scientist, geographer and chartered planner. Recognised for his work on urban planning, his research explores specialist sustainable rural land use, spatial planning, public engagement and landscape problems.



Matthew Smith

brings some 12 years of practical experience to the classroom, lecturing in property valuation and related development and investment subjects, as well as construction technology. He was nominated for Most Innovative Teacher of the Year at the 2012 Times Higher Education Awards.



Professor David Wilson

is a former prison governor and Head of Prison Officer Training for HM Prison Service. Hailed as the most popular media expert in his field, he has written many books and articles on the criminal justice system, as well as being a regular contributor to TV and radio. He was awarded National Teaching Fellow status in 2012.



Over the last two years, students from our computing courses have obtained graduate roles at Cisco, Capgemini, Zapko, Cable and Wireless, Vodafone and BT.

LEARNING FROM THE EXPERTS

We regularly welcome a range of visiting speakers and professors from the academic and professional worlds. Our eminent guests have included acclaimed author Nick Hornby, ground-breaking investigative journalist and TV presenter Donal MacIntyre and advertising legend Trevor Beattie.

High-profile industry leaders also share their expertise with us. Recent visitors include Marks & Spencer plc chief executive, Marc Bolland; former Director-General of the Confederation of British Industry, Lord Digby Jones; Unilever chairman, Amanda Sourry; illustrious Harry Potter illustrator Dave McKean; *The Apprentice* winner Tim Campbell MBE; and Michael Edwards, a US attorney well-known for his crusading work in legal reform. We're not afraid to think outside the box either – infamous rogue trader Nick Leeson and ex-offender Noel 'Razor' Smith have offered some surprising insights to our students.



Lord Digby Jones



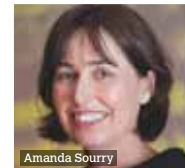
Tim Campbell



Marc Bolland



Nick Leeson



Amanda Sourry



Michael Edwards

ACCREDITATIONS AND INDUSTRY PARTNERSHIPS

We pride ourselves on the range of professional accreditations – almost 40 at the last count – and the number of successful industry partnerships we have.

Take a look at the prestigious companies and organisations that choose to work with us to draw on our expertise, upskill their teams or lend their support in developing our cutting-edge programmes. Working with such high-profile partners ensures that you benefit from the latest insights in your chosen area of study.

- **Professional bodies** accrediting our courses include the Association of Chartered Certified Accountants, the British Psychological Society, the Chartered Institute of Architectural Technologists, the Gemmological Association of Great Britain, the Health and Care Professions Council, the Institute of Engineering and Technology, the Landscape Institute, the Nursing and Midwifery Council, the Royal Institute of British Architects and the Royal Institution of Chartered Surveyors.
- Our **School of Education** enjoys partnerships with well over 1,000 local primary and secondary schools.
- Our **LLB (Hons) Law** programme is accredited by the Joint Academic Stage Board, which represents the Solicitors Regulation Authority and Bar Standards Board of England and Wales.
- **Birmingham School of Media** has agreed a partnership with electronics giant Sony, to be the main equipment supplier to the media centre at our City Centre Campus. We will be using their industry-standard Vision Mixer systems in all three of our production studios, as well as up to 25 of Sony's new broadcast monitors. This association will contribute to making the media centre the best broadcast facility at any UK university.
- **Birmingham Conservatoire** is the only UK conservatoire to have received institutional accreditation from the European Association of Conservatoires (AEC). It enjoys a vibrant association with the world-renowned City of Birmingham Symphony Orchestra (CBSO), the two becoming Partners in Orchestral Development in 2011, as well as being involved in professional schemes with many of the city's leading arts organisations.
- As the Royal Shakespeare Company's training partner for the RSC's national Open Stages project, **Birmingham School of Acting (BSA)** helped to upskill and inspire hundreds of amateur theatre practitioners during 2011-12. Additionally, BSA students have produced projects with organisations ranging from The Big Issue to West Midlands Fire Service and Birmingham City Council's Adoption and Fostering Service.
- Our **Faculty of Health** is the only centre in the Midlands for speech and language therapy, diagnostic radiography and radiotherapy and one of only three centres in the country for rehabilitation work (visual impairment). We're also the only UK university to train nurses, radiographers and operating department practitioners for the armed forces.
- Household names Severn Trent, Rank Group, Mitchells & Butlers and Jewson have turned to **Birmingham City Business School** to develop innovative staff development solutions. The School enjoys a unique accreditation from the Chartered Institute of Management Accountants (CIMA), giving MSc Accountancy and Finance students full exemption from the Management and Strategic Levels papers of the Institute. We are also a Platinum Approved Learning Provider of the Association of Chartered Certified Accountants (ACCA).

- The **Faculty of Technology, Engineering and the Environment (TEE)** is home to some incredible partnerships. Among others, it is one of Microsoft's top UK academies and a Cisco Academy Support Centre and instructor training centre, supporting the global Cisco Academy programme. In a pioneering partnership with global software organisation SAP, our MSc Enterprise Systems Management course offers not just an MSc qualification, but also an invaluable SAP certification. Furthermore, we have just become the only Train the Trainer Academy outside the USA for global giant SAS.
- A number of our courses in media, digital media, acting and visual communication have been accredited by **Creative Skillset** on the strength of our professional capability and work with industry in the media sector.
- The **School of Engineering, Design and Manufacturing Systems** has received a Best Education Centre award from the Chartered Quality Institute, and has undertaken a series of award-winning technology transfer schemes with the Morgan Motor Company.
- Our **Birmingham School of the Built Environment** has an innovative partnership with Birmingham City Council – sharing knowledge, experience and best practice. Students love their motivating awards and valuable placement opportunities.
- The **School of Art** at Birmingham Institute of Art and Design chairs and co-ordinates Turning Point West Midlands, the visual arts strategic body for the region.
- In its most recent audit of the University, **the Quality Assurance Agency for Higher Education (QAA)** declared its confidence in the University's management of academic standards and the quality of the learning opportunities available, while praising the "close and sustained partnership between the University and its students".

Our pioneering virtual learning environments recreate working environments such as schools, solicitors' offices and hospitals.

ENHANCING YOUR EMPLOYABILITY

As a student at Birmingham City University, you start on your career path the minute you join us. A combination of industry-standard facilities and lecturers with relevant industry experience means that our graduates are among the most employable around.

You will quickly find yourself building up your experience in professional-standard surroundings appropriate to your course, from mock operating theatres, courtrooms and classrooms to state-of-the-art TV and photography studios.

Our close links with business and the professions mean that our courses are always relevant, up-to-date and meet the exact needs of the current marketplace. Wherever possible, we involve employers in planning the curriculum, while many of our lecturers come from and maintain their links with industry, ensuring they are up to speed with the latest developments.

Whatever subject you are studying, employability will be a key outcome of your studies. Major features of our approach include:

- an emphasis on employability skills as a key element of your curriculum, in addition to the support provided via the Careers and Job Prospects team
- employability and employer engagement as essential factors in the approval of every course
- specific training for all staff in the importance of making employability a top priority

- the introduction of an employability award which recognises the efforts of students who have worked to improve their career prospects, and the staff who have supported them.

STUDENT EMPLOYMENT

Our new student employment agency, **OpportUNITY - Student Jobs on Campus**, allows you to apply for temporary and casual roles at the University, through a formal application process, including the submission of a CV and an interview. It offers key experience in crucial aspects of job application, as well as employability skills to take into the workplace. By joining the scheme, you become a member of the University's staff, with rates of pay ranging from £6.56 per hour to £8.44 per hour (plus holiday pay).

You receive feedback and assistance at every stage and, once in a role, you're fully supported in developing your employability skills in more than 20 identified areas, helping you articulate your ability to future employers. In the scheme's first year of operation, we placed students in over 1,200 roles and assignments, including administration assistants, laboratory assistants, marketing assistants, student ambassadors, student academic mentors, copywriter, magazine editor, technical assistant, web developer, video and post-production assistant, database assistant, disability assistant, receptionist and assistant PA.

LEARNING IN THE WORKPLACE

Our students have undertaken placements with many leading companies, gaining valuable experience of the workplace and building relationships with potential employers.

There are many opportunities to gain the experience and contacts that will open doors. Get to grips with the realities of work – and exactly what potential employers are looking for – by spending time on placement with an employer or working on a real-life project. With a third of entry-level jobs now filled by graduates who have already worked for their employers (High Fliers, The Graduate Market 2011), such opportunities have never been more important. Work-based learning, mentoring, job shadowing and internships also play a key role. The support of our former students is invaluable here, as so many of our successful graduates are eager to give something back and help the next generation of students.

- If you are a law student, you can spend six to eight weeks working as an intern in an American attorney's office – potentially working on Death Row cases.
- As a media student, you might set up your own internal radio station as part of your final-year assessment – what better way to learn than to create and present your own show?
- By inviting world-renowned consultants to mentor final-year students, Birmingham City Business School's new Group Management Consultancy Project module offers key practical insight and clear networking opportunities.
- If you're studying a health course, you will spend up to 50 per cent of your time on placement from the first year, gaining experience in a workplace setting.
- Many household names welcome our students on placement – Bosch, BMW, John Lewis, Canon, Harvey Nichols, Hyundai, McDonald's, Debenhams, British Sky Broadcasting, Max Mara, the City of Birmingham Symphony Orchestra (CBSO), the NHS,

Hewlett-Packard, National Grid, Reuters, and Vauxhall, to name just a few.

We can also help you to gain experience through volunteering, acting as a University ambassador or finding a part-time job – it's all part of that clear focus on making you your chosen employer's first choice.

95 per cent of BCU-trained newly qualified primary teachers rated the quality of their training as good or very good (NQT Survey, 2013).

ENCOURAGING ENTREPRENEURSHIP

We encourage entrepreneurship among students and graduates through our involvement in two regional schemes. **SPEEDWM Plus** (Student Placements for Entrepreneurs in Education West Midlands) can provide grant funding, training, networking, mentoring and coaching to help you to develop your business ideas.

BSEEN (Birmingham Skills for Enterprise and Employability Network) was created as a partnership between the universities of Aston, Birmingham and Birmingham City, providing incubator space, wage subsidy and expert advice for graduate entrepreneurs.

We have also been trialling a new **Employability Award**, which recognises our students' extracurricular work. Jointly organised by our Student Services team, Students' Union, Centre for Enhancement of Learning and Teaching and Centre for Academic Success, the award sees participants gather information about their activities and submit evidence using the online portfolio system Mahara. All those who pass the required standard receive a certificate which can be shown to prospective employers. An 'outstanding' award is given to those who demonstrate particular commitment.

Our new **Concept Factory** provides dedicated meeting space for all student entrepreneurial activity. With resources, guest speakers, enterprise lunches and competitions, it's a perfect starting point to unveil, discuss and develop entrepreneurial ideas.

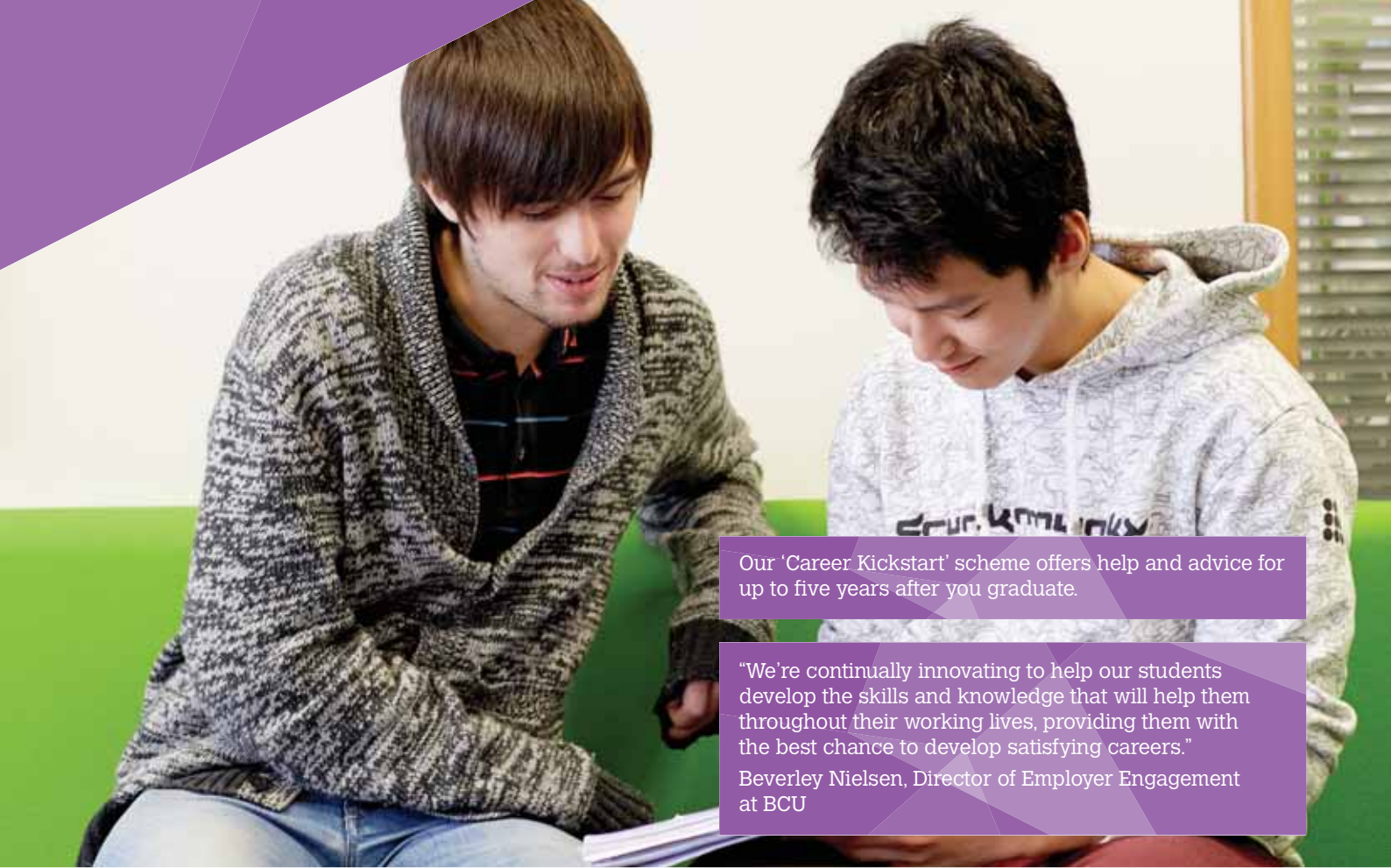
The University's Birmingham Institute of Art and Design (BIAD) was the inspiration behind the 2012 **Birmingham Made Me Design Expo** - the first expo for 100 years to showcase design and innovation expertise across the Midlands, and the region's strong cultural heritage.

STUDY ABROAD

If you are interested in undertaking part of your studies abroad, the **Erasmus** programme may be of interest to you. Erasmus is a scheme that enables higher education students in 31 European countries to study for part of their degree in another EU country. The experience offers a unique opportunity to strengthen your foreign language skills, enhance your CV, experience new cultures and make new contacts and friends. Each faculty has its own Erasmus co-ordinator, who can provide information about which institutions we have links with for each subject.

To find out more go to
www.bcu.ac.uk/student-info/erasmus.





Our 'Career Kickstart' scheme offers help and advice for up to five years after you graduate.

"We're continually innovating to help our students develop the skills and knowledge that will help them throughout their working lives, providing them with the best chance to develop satisfying careers."

Beverley Nielsen, Director of Employer Engagement at BCU

OUTSTANDING STUDENT SUPPORT

Our award-winning support ensures that the help you need to succeed every step of the way is available throughout your student career.

Our high-quality services are designed to enhance your learning experience and respond to your changing needs, providing you with the tools you need to upgrade your future and make the most of your time with us.

We always involve students when considering how we can make our provision even better. Our pioneering Student Academic Partners (SAP) scheme – typical of our unique collaborative approach – won us a prestigious Times Higher Education (THE) Award for ‘Outstanding Support for Students’ in 2010.

These ground-breaking partnerships team up staff and students on projects to improve the way we teach and learn. It’s part of our wider initiative to create a real sense of learning community, where you influence your own education as a matter of course. After all, how better to give you a real sense of pride in your University than to involve you in shaping it? Even the scheme itself was the result of one of our inspirational partnerships – a joint venture and a joint win with our proactive and influential Students’ Union.

STUDENT SERVICES

To ensure that your time with us is as happy and successful as possible, our friendly Student Services team offers expert advice on a wide range of practical and personal issues including finance, childcare, health and immigration.

Support is available face-to-face, by phone, through online chat or e-query. For more information contact us at www.bcu.ac.uk/askus or phone +44 (0) 121 331 5588.



CAREERS AND JOB PROSPECTS

Employability means everything to us here, as proven by our team of award-winning experts. Employability skills are embedded into every one of our courses and our experienced careers consultants can offer advice on developing your skills and identifying career opportunities. You can access job opportunities through our online jobs board, work experience opportunities and internships.

We deliver on- and off-campus employment and recruitment events so you get a real insight into what it is like to work for organisations like Next, PricewaterhouseCoopers, Jaguar Land Rover and Capgemini.

We also offer face-to-face and e-mentoring support by students and professionals through our Ask@BCU and Inspiring Futures projects, and will help you to gain experience within the University through paid part-time work via our '**OpportUNITY – Student Jobs on Campus**' scheme. The support doesn't end with your graduation either. You can also be mentored by a senior, experienced member of our alumni, to support your personal development and career progression.

Ask@BCU online peer mentoring

Ask@BCU offers you the chance to gain support from experienced students as you settle into university life. Mentoring can help with:

- finding on- and off-campus support services
- advice on your work, study and social life balance
- explaining unfamiliar University processes and procedures.

Ask@BCU online employer mentoring

Learn more about the world of work through direct access to alumni professionals and globally-based employers. Mentors are able to provide:

- industry insight to develop your commercial awareness
- support in developing your employability skills and exploring possible career options
- preparation for the world of work and developing your employer network.

Both of these schemes are run in partnership with education charity Brightside, and were shortlisted for a Times Higher Education (THE) Award in the 'Outstanding Support for Students' category in 2011. Find out more about these schemes by visiting www.askbcu.org.



Winner of the 2010 Times Higher Education Award for 'Outstanding Support for Students'.



Inspiring Futures professional mentoring

The Inspiring Futures scheme is a partnership between Birmingham City University and Birmingham Future. It brings together penultimate and final-year students with working professionals based in the West Midlands and is fully accredited by the Mentoring and Befriending Foundation.

It offers a chance to:

- improve your CV, application form and interview techniques
- develop essential skills that employers want, such as communication skills, problem-solving and the ability to meet deadlines
- gain a greater understanding of the industry and the jobs available
- expand your professional network.

In recognition of the impact the Inspiring Futures Mentoring Scheme can make to the personal development of both mentees and mentors, we are very proud to have achieved full accreditation status from the Mentoring and Befriending Foundation. This national quality kite mark provides evidence that the scheme is effective, safe, and professional.

CHILDCARE

Our specialist childcare adviser can provide confidential advice on a range of childcare-related issues such as finding suitable childcare provision, before and after care clubs, holiday clubs and childcare funding. Our Ofsted-approved, affordable nursery at City North Campus currently provides childcare for children aged six months to school age. Arrangements for 2015 onwards are currently under review. See www.bcu.ac.uk/student-info/child-care.

FINANCE AND MONEY MATTERS

Fees, funding, budgeting, money management – we can help you get to grips with it all. Find comprehensive details and a useful, budget-balancing student calculator at www.bcu.ac.uk/student-info/finance-and-money-matters.

"Having a mentor has made me feel accepted as a student at Birmingham City University. It has made me believe that my wellbeing and professional development are valued at this University."

Angela Fawole



"Becoming a mentor was a useful platform for sharing my knowledge and experience. This helped the mentee make important decisions about their future during these crucial years while developing my own profile of skills and experience."

Tomina Sagheer

HEALTH AND WELLBEING

Our professional and confidential health and wellbeing services offer support for your physical, mental, emotional and spiritual wellbeing, helping you to make the most of your time at the University.

We can help you with:

Disability support

Practical support and advice for prospective and current students with physical or sensory disabilities, specific learning difficulties (eg dyslexia), autism or chronic medical conditions. We also provide information about additional funding such as Disabled Students' Allowances, run a personal assistance scheme and offer a dyslexia screening and diagnostic service.

Mental health and wellbeing

Practical support and advice for prospective and current students with mental health difficulties or concerns about their general wellbeing. We also provide advice and guidance for young people leaving care and applying to, or already studying at, the University.

Health care

Don't wait until you become ill to register with a doctor – we offer information about finding a GP, a dentist and other health care providers in Birmingham.

Counselling

Free, one-to-one counselling sessions with professional, qualified counsellors.

Faith and spiritual wellbeing

Our chaplains can provide support for students of all faiths or none. For more information, visit

www.bcu.ac.uk/student-info/health-and-wellbeing.

VISAS AND IMMIGRATION

Visa extensions, immigration or passport issues, homesickness or working in the UK – Student Services are here to help. For further information, visit www.bcu.ac.uk/international.



LIBRARY AND LEARNING RESOURCES

With almost 655,000 books and over 26,000 print and electronic journals, we have invested heavily in our libraries to provide the resources you need to succeed. We are constantly listening to our students' feedback and striving to improve our services. That's why student satisfaction for our facilities is above the sector average. The resources at each library have been designed to reflect the subjects taught at that campus; for example, our City South Campus is home to the Mary Seacole Library, one of the biggest specialist health libraries in the UK. Each faculty has a team of librarians to provide support and recommend material that relates to our courses. Take an online tour to see the sheer size and scope for yourself. More information can be found at www.library.bcu.ac.uk.

IT RESOURCES

As a student of the University you will have access to a wide range of IT facilities, and will be provided with an introduction to our systems when you first arrive. You'll receive your own email account, free secure file storage, and free wireless access in most communal and recreational areas. The follow-me style printing system allows you to collect your printing from any printer on campus. Open access computers are available within every library and faculty, and the IT Service Desk provides support during working hours via email or telephone, or you can visit in person.

Our online student portal, iCity, provides access to information about IT facilities, your course and the University in general. It also provides links to your email account, enrolment details and access to web-based resources and systems. Our virtual learning environment is available both on- and off-campus, allowing you to combine lectures with web-based resources, self-study and structured revision. iTunesU provides free video resources to complement your other course material.

If you live in University accommodation, you will have access to the internet, gaming and other services as part of your accommodation package. There are also discounts and other benefits available to our students on some hardware and software products, details of which can be found on iCity.

STUDENT PARTNERSHIP AGREEMENT

We want you to gain the most out of your University life with us, so our Student Partnership Agreement has been developed to help you understand our shared responsibilities, ensuring a fruitful and productive learning partnership. Please visit the website to learn more www.bcu.ac.uk/studentpartnershipagreement.

CENTRAL TO YOUR SUCCESS

The University's Centre for Academic Success exists to provide all students with access to a range of academic support services. Our friendly and professional staff and student peer tutors are committed to helping you develop your study skills and optimise your educational aspirations.

Among the many areas of support, it provides assistance in the following areas:

- Report writing
- Revision and exam techniques
- SPSS/statistics
- Personal and career development
- Time management.
- Referencing
- Stress management
- Presentation skills
- Mathematics

You can tap into a wealth of resources including one-to-one tutorial sessions, academic and personal development workshops, online study resources and feedback on assignments, prior to handing them in.

The Centre for Academic Success also offers year-round English language classes, as well as a Summer Head Start programme. This one-week programme provides assistance in essential areas, such as English language, academic writing and mathematics, ahead of the start of the academic term.

Find out more at www.library.bcu.ac.uk/learner.

STUDENTS' UNION

When you join Birmingham City University you automatically become a member of Birmingham City Students' Union. The Students' Union is independent from, but works closely with, the University. It's run by a team of elected students, known as Executive Officers (elections are held each year), supported by staff and volunteers.

From providing professional advice that is specifically tailored to your needs, to encouraging you to participate in activities that will increase your employability, your Students' Union can really help you to get the most out of your time as a student.

Along with the fun side of student life, the Union is also here to:

- give you a helping hand through its Advice Centre
- represent your views to the University through its Student Representation scheme
- offer you part-time jobs and opportunities to enhance your employability
- run campaigns to fight for your rights
- help you find accommodation.

To find out more about events, opportunities and how your Students' Union can help you, visit www.bcsu.com.

AN INTERNATIONAL UNIVERSITY

A very warm welcome to our prospective international students!

Birmingham City University is an enabling University, which upskills international students with applied knowledge and skills for the 21st century global workplace. The University has approximately 1,500 international students from 80 different countries and territories and our international alumni – more than 49,000 former students – can be found in almost 100 countries across the globe.

We are a modern international university with staff and students from a wide range of cultures and backgrounds, making the University environment a dynamic place to live and study.

The University's Student Services team offers bespoke services to international students, including visa counselling and career and employment services, while our Accommodation Services team gives international students priority in accommodation allocation. Within our Students' Union, international students are offered a dedicated International Student Association (ISA), where many of our students participate in the Union's clubs and societies pertaining to their own nationality and culture. We also work with a wide range of affiliated organisations such as International Students in Birmingham (ISBHAM) – a team of volunteers working in partnership with Friends International, a charity which works throughout the UK to help connect international students with local people.

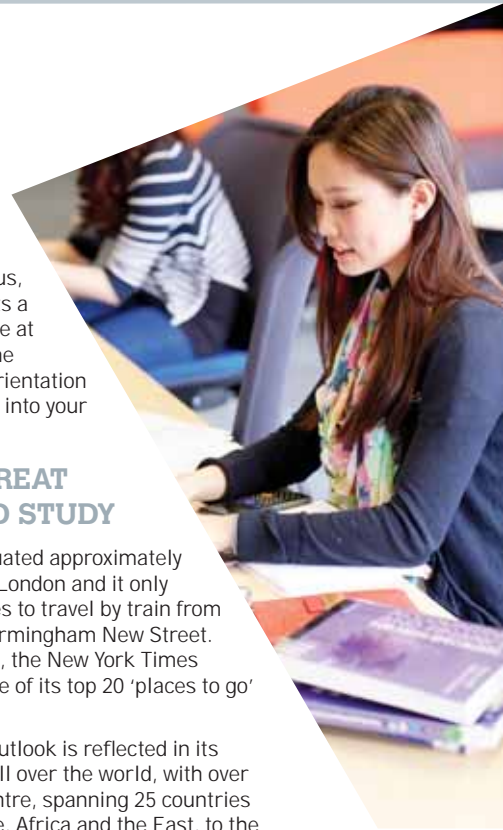
We offer international students customised services within our Centre for Academic Success, which provides advice and support on how students can improve their study and English language skills. Students can book a one-to-one tutorial to discuss aspects of their studies, or attend a variety of study skills and English language workshops free of charge.

Lastly, for those who choose us, we offer international students a special Meet and Greet service at Birmingham Airport during the orientation week and a free orientation programme to help you settle into your new surroundings.

BIRMINGHAM - A GREAT PLACE TO LIVE AND STUDY

The city of Birmingham is situated approximately 200km north-west of central London and it only takes one hour and 40 minutes to travel by train from London's Euston Station to Birmingham New Street. In terms of its popular appeal, the New York Times positioned Birmingham as one of its top 20 'places to go' in 2012.

Birmingham's international outlook is reflected in its wide range of cuisines from all over the world, with over 200 restaurants in the city centre, spanning 25 countries across the globe, from Europe, Africa and the East, to the



Caribbean and the Americas. Birmingham has four Michelin starred restaurants, more than any other English city outside of London – Adam's, Simpsons, Turners and Purnell's. Birmingham is home to the Balti, a spicy, aromatic Kashmiri dish, with over 100 Balti houses attracting over 20,000 visitors per week. Famous food brands that originated in Birmingham include Typhoo tea, Bird's custard, Blue Bird Toffee, Bournville cocoa, HP Sauce and Cadbury chocolate.

Birmingham offers more parks than any other European city, a wide range of shopping outlets including the Bullring shopping centre and a wide range of cultural destinations, with more than 500,000 works of art in one square mile, and its own symphony orchestra, ballet company, opera company and producing theatre.

The City has a rich religious heritage and boasts five important churches: St Chad's, St Paul's and St Philip's cathedrals, and St Paul's and St Martin's churches. The city also hosts mosques, Hindu and Sikh temples, and many other places of worship.

If you are seeking a vibrant, multicultural university, with excellence in teaching and learning, and a strong commitment to your employability - plus a sparkling social life in an exciting city where you will have access to world-class galleries, stimulating museums, and even a chocolate factory, then Birmingham City University is definitely for you! For further information on our location, how to apply, entry requirements, English language competence, paying your deposit, partial scholarships, immigration procedures and booking your accommodation, please visit www.bcu.ac.uk/international.

BIRMINGHAM CITY UNIVERSITY INTERNATIONAL COLLEGE



Birmingham City University International College (BCUIC), in partnership with leading global education provider Navitas Ltd, provides bespoke pathways leading to undergraduate and postgraduate degrees at the University.

These programmes are specifically designed for international students, offering seamless progression to a Bachelor's or Master's programme at the University.

At BCUIC you will be expected to work hard, but you will also have plenty of opportunities to enjoy your studies and the many social activities available both in Birmingham and the surrounding area. Your constant interaction with teachers, BCUIC support staff, your peers and an ever-widening network of contacts will complete your learning experience and contribute to your success.

BCUIC, based at our Bournville campus, has a personalised and supportive educational philosophy that encourages students to reach their maximum academic potential. Academic classes usually have no more than 35 students and English language classes are restricted to a maximum of 16 students.

You will have access to the facilities and resources of the wider University throughout your time with us, while BCUIC's dedicated support service team can offer advice and help 24 hours a day, seven days a week. The team can organise an airport pick-up, as well as accommodation allocation and referral services. They also provide a full orientation programme of the college, University and the city of Birmingham.

For more information see www.bcu.ac.uk/bcuic.

WHY BIRMINGHAM?

THE IDEAL CAREER CITY

Birmingham is the perfect setting for an institution that works extremely closely with business to equip its students with real-world skills. There's a real demand for graduate skills in this thriving city, where so many of our students have launched impressive careers – often as a result of the experience they gained through placements or part-time jobs during their time here.

For example, our School of Jewellery, one of the most significant schools of its kind in the world, benefits from being at the heart of the city's Jewellery Quarter, where 40 per cent of all UK jewellery is manufactured, while Birmingham Conservatoire has strong links with the City of Birmingham Symphony Orchestra and Birmingham's two great concert halls: Symphony Hall and Town Hall.

Birmingham is home to around 42,000 companies, including 900 international firms. There are over 900 legal firms, 3,500 solicitors and 500 barristers, as well as the largest concentration of professional and financial services outside London (Business Birmingham).

The motor industry maintains a strong presence in the area, with firms such as Jaguar Land Rover and MG investing in production facilities and providing job opportunities for those with an interest in engineering or technology.

Birmingham's
business district

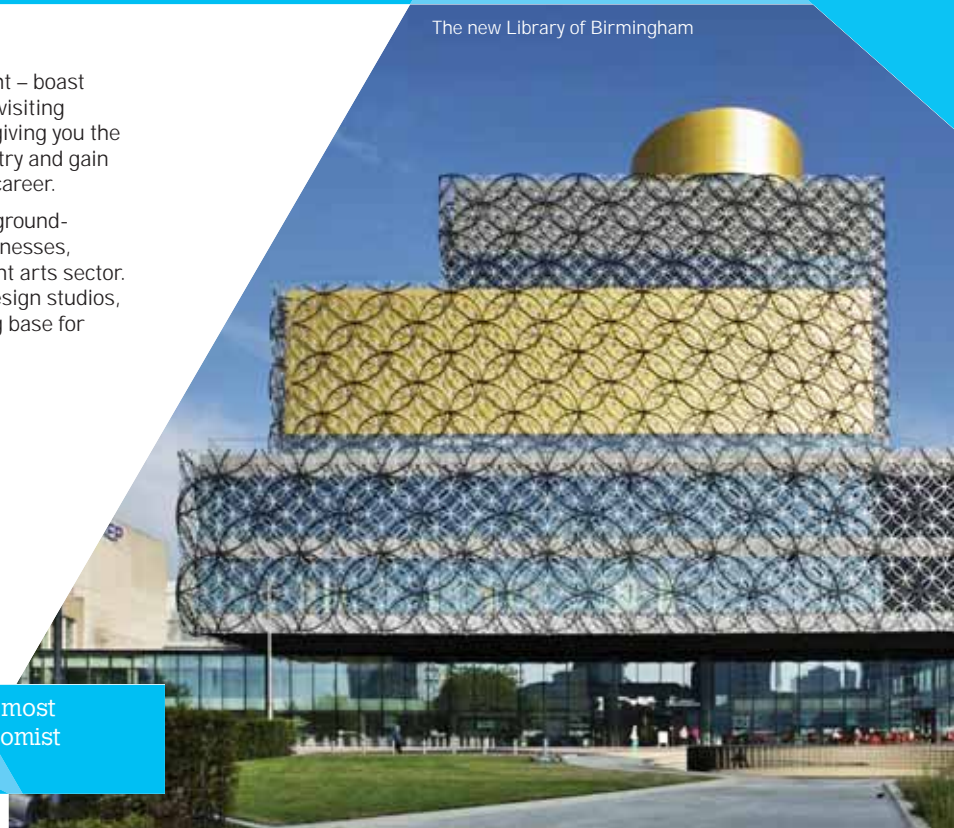
Average graduate starting salaries in the West Midlands are now on a par with the South East at £25,000 (Association of Graduate Recruiters 2013)

The new Library of Birmingham

Our staff – many of them professionals in their own right – boast valuable connections, helping us to arrange talks from visiting professionals, sandwich placements and live projects, giving you the opportunity to build your own relationships in the industry and gain the real-life experience you need to build a successful career.

With the largest creative district outside London and a ground-breaking 'Creative City' initiative to encourage new businesses, Birmingham is rich in cultural diversity and has a vibrant arts sector. A multitude of theatres, galleries, live music venues, design studios, public art spaces and cinemas make the city an exciting base for emergent artists, performers and media practitioners.

Birmingham is on course to be one of the 50 most competitive cities in the world by 2025 (Economist Intelligence Unit / Citi)





£9 billion has been invested over the last 20 years to transform the city into a confident, modern, commercial and retail centre.

Brindleyplace

A GREAT PLACE TO LIVE

Birmingham is one of Europe's largest and most vibrant cities, home to a world-class cultural scene, fascinating history and heritage – and incredible nightlife and shopping. We rival the capital in excitement, but not in cost!

Explore something new every weekend – the latest show, one of our famous festivals, an international exhibition, a beautiful city park, a legendary club night... and you'll only skim the surface. Birmingham is the only English city outside the capital to have a world-class symphony orchestra, ballet company, opera company and producing theatre. It also has a vibrant independent arts sector and festivals such as Fierce, Flatpack, Supersonic and the International Dance Festival Birmingham.

And for those who already know and love Birmingham, you'll find there's still so much more to discover. Through student eyes, you'll see a whole new side to this exciting city.

For more information on life in the city, visit www.bcu.ac.uk/birmingham.

INVESTING IN THE FUTURE

Birmingham is not standing still. The city is investing in its infrastructure with a new £188 million library, a £600 million transformation of Birmingham New Street Station, and millions of pounds of investment in city centre transport.

Birmingham's air, road and rail connections provide access to 400 million people across Europe. It has 126 direct connections from Birmingham Airport, is located at the centre of the national motorway network (M5, M6, M40 and M42), is at the heart of the UK rail network and is home to Digbeth Coach Station, one of the UK's major coach interchanges.



“Although born and raised in Birmingham, Birmingham City University opened up places for me I had never seen before: there is a lot going on here that I didn’t know about, such as studios, other animators and events.”

Ben Whitehouse, BA (Hons) Animation, 2010
Now BA (Hons) Visual Communication (Film and Animation)

INVESTING IN OUR CAMPUSES

The huge investment we've already made into our impressive campuses has helped us to become one of the UK's top 10 universities for spending on facilities for the past two years (Complete University Guide 2012 and 2013). And there's much more to come.

A flagship extension to our City Centre Campus is our latest ambitious venture, with the new Parkside Building - home to our design and media courses - having opened in September 2013. The second phase of this development is set to open in September 2015, with a second new building which will house our business, law, social science and English courses. Taken together with other projects, including the redevelopment of our City South Campus and plans for a new home for our Conservatoire, this means we are in the process of investing £238 million in our buildings and facilities for the benefit of our students.

CITY CENTRE CAMPUS

MILLENNIUM POINT

Our expanding City Centre Campus includes Millennium Point, a landmark building just to the east of the city centre, and part of one of the largest regeneration zones in the UK. It's currently home to courses from our Faculty of Technology, Engineering and the Environment (TEE), and includes facilities such as noise and vibration cells, a robotic laboratory and fantastic recording facilities, including a vintage mixing desk. Our £4 million purpose-built Birmingham School of Acting is also resident at Millennium Point, with 10 studios containing specialist acoustic panelling, sprung floors and a large performance studio regarded as a benchmark for drama training facilities in the UK.



The Parkside Building

THE PARKSIDE BUILDING

The new Parkside Building provides a fitting home for the workshops, teaching spaces, academic offices and general creative inspiration behind Birmingham Institute of Art and Design (BIAD), as well as a state-of-the-art Media Centre – a cutting-edge location for the advanced teaching facilities of Birmingham School of Media. It includes four industry-standard TV studios, plus our green screen MILO studio, providing the largest concentration of TV facilities to be found between London and Salford, as well as radio studios and Avid editing suites. Students on our design-related courses benefit from dedicated workshops for print, textiles, woodwork, ceramics and glass; photography studios and darkrooms; and digital print and pattern-making facilities, all designed to offer you practical exposure to industry-standard technology, and a confident transition to your future career.

The new building has been designed around an inner atrium to maximise natural light for our artists and increase opportunities for students from different courses to meet and share ideas. Great care has been taken to give you an environment and atmosphere to help you feel engaged, involved and a full part of our close community. Right on the doorstep of the campus is the new Eastside City Park, providing both an outside space for students to enjoy and a setting for future public events.

PHASE 2

Construction is now under way on Phase 2 of our City Centre Campus development, which will provide a 24,300 sq m building to house our business, law, social science and English courses, as well as new library, IT and student support facilities, providing a 'one stop shop'

for all student support needs. Our flexible teaching space will incorporate traditional lecture theatres and seminar rooms, as well as more informal 'break out' areas.

This landmark building will feature two wings of teaching accommodation, linked by a central atrium. It will sit at the eastern end of Eastside City Park, and incorporates into its design the Grade II listed Eagle and Ball public house. The first students are set to arrive in September 2015, which will see more of our teaching concentrated on a single, central site, creating a greater campus feel and more opportunities for students on different courses to interact.



City Centre Campus - Phase 2

CITY SOUTH CAMPUS


Following a £30 million refurbishment and the completion of a new teaching facility, all health and social care students are now based on one campus in Edgbaston, to the south-west of the city centre. Our students learn in the most realistic settings – from a mock operating theatre and hospital wards to a fully-equipped midwifery skills/birthing room.

Teaching facilities include a virtual radiotherapy suite, a radiography imaging suite, a simulated home environment and a specialist resource room, fitted with a two-way mirror to allow speech and language therapy students to review and develop effective communication skills.


CITY NORTH CAMPUS

This campus, three miles north of the city centre, is home to our School of Education, where our students get the feel of a real school environment with our replica classrooms, complete with school gym and changing rooms. The site is home to a number of halls of residence and our Doug Ellis Sports Centre, which is open to students from all faculties and the wider community.

From summer 2015, courses taught by Birmingham City Business School, the School of Law, the School of Social Sciences and the School of English are set to move from this site to the City Centre Campus. All teaching is due to have been relocated to the City Centre or City South campuses by summer 2017.

A photograph of the City South Campus building, featuring a modern design with a large, curved, metallic facade and a blue sign with a lion logo.

City South Campus

A photograph of the City North Campus building, showing a large, modern structure with a prominent blue sign featuring a lion logo in the foreground.

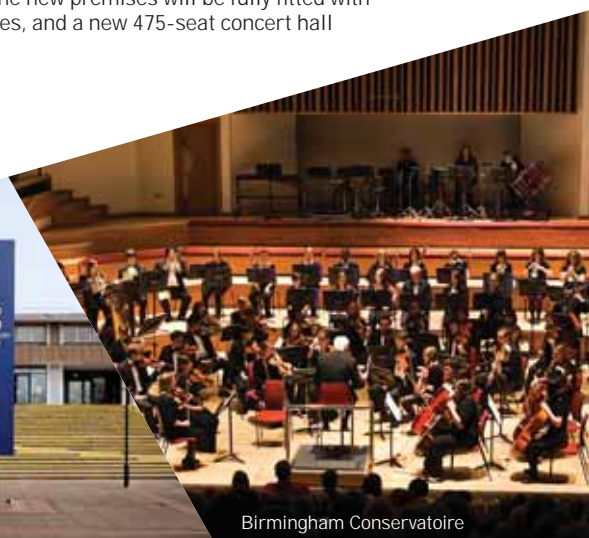
City North Campus

BIRMINGHAM CONSERVATOIRE

Just a few minutes' walk from Symphony Hall and adjacent to the Town Hall in the city centre, this purpose-built music school has some of the finest performing, teaching and music technology facilities in the country. These include six state-of-the-art recording and editing studios, over 50 dedicated practice rooms and a specialised library.

Our premier music venue, Adrian Boult Hall, is a 520-seat concert hall that can accommodate a full symphony orchestra with chorus, while our 150-seat Recital Hall houses a highly sophisticated multi-channel sound system, allowing performers complete control over amplified sound in the entire performance space.

We are committed to developing a new city centre home for the Conservatoire. The new premises will be fully fitted with purpose-built facilities, and a new 475-seat concert hall is also planned.

A photograph of the interior of the Birmingham Conservatoire, showing a large orchestra performing in a grand concert hall with tiered seating.

Birmingham Conservatoire

MARGARET STREET – SCHOOL OF ART

Floating mezzanine levels, glass lifts and cutting-edge specialist workspaces sit comfortably beside the original stained glass windows and mosaic floors of this glorious purpose-built art school. This extraordinary Grade I listed Venetian Gothic building houses a wonderful complex of traditional-style workshops, teaching and exhibition accommodation. You'll find light and airy studios, gallery and installation spaces, a fine art library and workshops for wood, metal, plaster, fibreglass, ceramics, digital media, print and photography.

VITTORIA STREET – SCHOOL OF JEWELLERY

One of the most significant jewellery schools in the world stands in a light and spacious building right at the heart of Birmingham's famous Jewellery Quarter, where much of the jewellery made in Britain today is manufactured.

Industry-standard resources and equipment include soldering hearths, polishing machines, other bench-mounted powered equipment, lathes and milling machines, together with exhibition space and a specialist library.

BOURNVILLE CAMPUS

Our Bournville campus, located in the idyllic setting of the Bournville Village Trust conservation area, has a 100-year pedigree as a centre of learning.

It is home to Birmingham City University International College, which provides bespoke pathways for overseas students, leading to undergraduate and postgraduate courses at the University. Students on our Foundation Diploma in Art and Design* are also based here.

*Please note this course will not be available for applications from September 2014 onwards.



Margaret Street



Vittoria Street



Bournville Campus

ACCOMMODATION

If you're leaving home for the first time, what could be more exciting than the independence and freedom of your own place?

Living in halls is a great way to meet new friends, and rooms are available at a range of prices to suit everyone. Accommodation is available at our three University-owned halls of residence as well as at a number of private halls within the city.

For full-time undergraduate students from outside Birmingham, if you make Birmingham City University your first choice and apply by the accommodation application deadline, you will be guaranteed a place in University accommodation for your first year of study. For international students, there's a guaranteed place for the duration of your studies.

There's something safe, secure and affordable for everyone, including adapted accommodation if you have any special requirements. All of our halls of residence have CCTV coverage and security staff patrol the campuses 24 hours a day. Public transport between our sites is excellent, with cost-effective student travel cards available.

"Accommodation Services are brilliant – they are always there for you."

"Security is very proactive. I feel really safe here."

"Good size rooms and friendly staff."



HALLS OF RESIDENCE



Oscott Gardens (City North)

Oscott Gardens offers 419 en suite rooms, organised into self-catering flats with five to eight bedrooms and a shared kitchen and lounge. There are six wheelchair-accessible rooms and 10 rooms for people with sensory impairments.

All rooms have a private internal telephone and internet connection.

Other facilities:

- Laundrette
- Limited on-site car parking
- Bicycle racks
- Secure entry system to each block.



The Coppice (City North)

The Coppice is home to 432 students, with its rooms organised into six-bedroom flats with a shared kitchen, dining room and two bathrooms. It is located off Wellhead Lane, directly opposite the City North Campus and within easy travelling distance of the city centre.

All rooms have a private internal telephone and internet connection.

Other facilities:

- Laundrette
- Limited on-site car parking
- Bicycle racks
- Secure entry system to each block.



City South

Our City South Campus has 127 rooms across two halls of residence – Oakmount and Westmount. The site is two miles from the city centre and is shared with the Faculty of Health.

Residents share kitchen facilities, dining room and one or two bathrooms. All rooms have a private internal telephone and internet connection.

Other facilities:

- Laundrette
- Accommodation office
- Union bar
- Security office
- Pay-as-you-go car parking
- Café and shop.



Opal 1 (City Centre)

Opal 1 is a privately-owned facility, offering en suite rooms organised into four- and six-bedroom flats, with shared kitchen and lounge facilities.

Opal 1 is located at the corner of Belgrave Middleway and Bristol Road with easy access to the city centre, and is only a short bus journey away from Birmingham Conservatoire and Birmingham Institute of Art and Design's Margaret Street site. Priority is given to Conservatoire and Fine Art students.

Other facilities:

- Laundrette
- On-site security
- Common room with satellite TV
- Gym (at extra charge)
- Pay-as-you-go car parking
- Free broadband connection.



Jennens Court (City Centre)

Jennens Court is a privately-owned facility offering en suite rooms in three- to six-bedroom flats, each with a shared kitchen and lounge.

The hall is located in the city centre, next to our expanding City Centre Campus. There are a limited number of rooms for disabled students.

Other facilities:

- Laundrette
- Secure door entry system and CCTV
- Common room with satellite TV and drinks and games machines.
- Car parking and bike store
- On-site staff available 24 hours a day



Curzon Gateway (City Centre)

Curzon Gateway is a privately-owned facility, offering en suite rooms split into a mix of four-, five- and six-bedroom flats, with shared kitchen and lounge facilities.

It is located three minutes' walk from City Centre Campus and is just a short walk from the Bullring shopping and leisure complex. Buses to City North Campus in Perry Barr are only a 10-minute walk away.

Other facilities:

- Laundrette
- Car parking
- Gym (a small walk to nearby hall of residence The Heights).
- On-site security
- Free broadband connection

For more information on any of our halls, including up-to-date rent figures, see www.bcu.ac.uk/accommodation.



BIRMINGHAM CITY STUDENT HOMES

A number of rooms are available for returning students, but many students choose to live with friends in shared houses from their second year onwards.

If you're looking for shared accommodation, we can support you through Birmingham City Student Homes, a student-focused letting agency owned and operated by our Students' Union.

The not-for-profit agency only deals with reputable and accredited landlords and offers decent, reliable and safe accommodation.

See www.bcsu.com/homes.

TUITION FEES



Graduates earn an average of £12,000 per year more than non-graduates (Office for National Statistics)

As you may know, all universities have had to increase the tuition fees they charge since the 2012/13 academic year, due to a reduction in government funding for higher education.

We understand that many students and their parents will be concerned at the level of fees now being discussed; however, it is important to note that full-time UK undergraduate students who are studying at university for the first time do not have to pay anything until they finish their studies and are earning above a certain threshold – and then only as a percentage of any earnings above that threshold.

We believe the lifelong value of higher education far outweighs any short-term costs. You will develop personally, intellectually and professionally, gaining a distinct advantage in the job market. Figures from the Office for National Statistics show that over the past decade graduates earned an average of £12,000 a year more than non-graduates, while nearly one in three jobs in UK businesses require degree-level skills, according to the Confederation of British Industry (CBI).

The University reserves the right to increase fees broadly in line with increases in inflation, or to reflect changes in government funding policies or changes agreed by Parliament.

For more information on our tuition fees, and the latest updates, visit www.bcu.ac.uk/tuitionfees.

PAYING BACK YOUR LOAN

Payments will normally be taken automatically, via the tax system, once your earnings exceed the required threshold (currently £21,000 and set to begin rising in line with average earnings from 2017). Payments are currently made at a rate of nine per cent on any income above £21,000 – so if you were earning £25,000, you would pay back nine per cent of £4,000 per year, or £30 per month. The repayment threshold may be subject to change in future.

Salary	Amount of salary from which nine per cent will be deducted	Monthly repayment
£25,000	£4,000	£30.00
£30,000	£9,000	£67.50
£35,000	£14,000	£105.00
£40,000	£19,000	£142.50
£45,000	£24,000	£180.00
£50,000	£29,000	£217.50
£55,000	£34,000	£255.00
£60,000	£39,000	£292.50

If you have been paying back the loan and then your income drops back below the minimum threshold, for example because you take a career break or become unemployed, payments will be automatically halted. If you later start to earn over the threshold again, payments will restart. If your loan has not been repaid after 30 years, any outstanding payments will be written off.

The Government's plans are that interest will be applied at a rate of inflation plus three per cent while you are at university. From the April after you leave university, if you are earning below £21,000, interest will be applied at the rate of inflation. For graduates earning between £21,000 and £41,000, interest will be applied at between inflation and inflation plus three per cent, depending on income. For graduates earning above £41,000, interest will be applied at inflation plus three per cent. Inflation will be calculated using the Retail Price Index (RPI). Repayment thresholds and interest rates may be subject to change in future.

Regarding your loan's impact on other borrowings, the Council of Mortgage Lenders has advised that a student loan is 'very unlikely' to have a material impact on an individual's ability to get a mortgage, although the amount of mortgage available may depend on net income. As for other forms of finance, the final decision would rest with the loan provider, but Student Finance England will not be sharing student loan information with credit reference agencies.



LIVING COSTS

You will be able to apply for a loan to help with living costs such as food, accommodation and travel, with the amount you can borrow dependent on your parents' income and whether or not you are living at home. If you are living away from home, you will be able to borrow up to £5,555 per year, while if you stay at home, you can borrow up to £4,418. These loans will then be paid back on the same basis as tuition fee loans, depending on your income in later life.

Example support for 2014 for students living away from home:

Household income	Non-repayable grant	Living cost loan	Total
£25,000 or less	£3,387	£3,862	£7,249
£30,000	£2,441	£4,335	£6,776
£35,000	£1,494	£4,808	£6,302
£40,000	£547	£5,282	£5,829
£45,000	£0	£5,341	£5,341
£50,000	£0	£4,836	£4,836
£55,000	£0	£4,331	£4,331
£60,000	£0	£3,826	£3,826
Over £62,125	£0	£3,610	£3,610

You may also be entitled to a **Maintenance Grant** towards living costs which does not have to be repaid.

For 2014/15, students whose household income is below £25,000 are entitled to a full grant of £3,387, and those with a household income of between £25,000 and £42,620 will be entitled to a grant of between £3,387 and £50, on a sliding scale.

The **Special Support Grant** is an alternative to the Maintenance Grant if you are eligible for, but not necessarily receiving, means-tested state benefits, for example if you have a disability or you are a single parent. If you receive a Special Support Grant you will also be entitled to the full student loan for maintenance.

If you have an adult who is financially dependent on you, you may be eligible for an **Adult Dependents' Grant** of up to £2,668. If you require childcare during your studies, you may qualify for a Childcare Grant which can pay for up to 85 per cent of childcare costs, up to a maximum of £150.23 per week for one child or £257.55 per week for two or more children. If you still need further assistance with childcare, you can apply to the Access to Learning fund. You may also be eligible to receive a **Parents' Learning Allowance** of up to £1,523 per year.

The **Disabled Students' Allowance** can help pay for extra costs you may incur while studying due to having a disability or specific learning difficulty. This can include up to £5,212 for specialist equipment during the whole course, up to £20,725 per year for a non-medical helper and up to £1,741 per year for other disability-related expenditure.

FURTHER INFORMATION

For more information and the latest updates on our tuition fee proposals, please see the appropriate section of our website at www.bcu.ac.uk/tuitionfees. If you have any further questions, please contact our Course Enquiries team on +44 (0) 121 331 5595 or email them via the website.

FURTHER STUDY

A degree from Birmingham City University is just one part of your lifelong learning journey, and if you would like to continue studying at a higher level – either straight after your degree or at a later date – our postgraduate courses allow you to build on your existing knowledge.

A postgraduate qualification can help you to progress faster and higher within your chosen field, or change direction using your existing skills, and the contacts, resources and knowledge gained during your studies to become a leader and to drive forward change in your sector.

TAUGHT COURSES

We offer a broad range of specialist postgraduate courses and professional development programmes – from industry-accredited training to academic qualifications up to Master's level. Taught courses normally involve formal lectures and/or seminar programmes and written examinations, giving you new employability skills and professional knowledge.

Thanks to our research-active staff and regular visits from industry experts, you will gain increased awareness of the latest trends in a particular discipline and enhance your career prospects considerably.

The subject area of your postgraduate course does not necessarily have to follow directly from your studies at undergraduate level, although your first degree, and often related work experience, should provide a sound foundation of understanding of the new specialism. Find out more at www.bcu.ac.uk/postgraduate.

OUR RESEARCH

Our research community includes our research staff, research students and collaborators and partners (or research users). Our research community works across disciplines to address key local, national and global challenges, in line with the priorities of the University and our students.

These are the areas in which we support our research community:

- Applied Criminology
- Business Innovation and Enterprise
- Education
- Design and the Creative Industries
- Environment and Society
- Fine Art
- Health and Social Care
- Low Carbon
- Media and Cultural Studies
- Music and Performance
- English Studies
- American Legal Studies

Details of research and research opportunities can be found in the research section of our website at www.bcu.ac.uk/research.



BA (Hons) Accountancy

Accredited by two major professional bodies, our BA (Hons) in Accountancy will enable you to learn the practical skills and gain the knowledge that will make you a valuable and respected member of any business team. Teaching you how to meet day-to-day corporate financial challenges, this course is an excellent first step into this fascinating and competitive professional world.

What's covered in the course?

Each stage of this course is structured to provide you with professionally relevant skills and knowledge that will prepare you for a respected and well-rewarded career in accountancy.

In the first year you will study the fundamentals of financial and management accounting plus economics and law. You will also develop professional and financial skills.

Your second year examines applications of management accounting, financial reporting and tax principles. You also consider operations and project management, and you are introduced to the concepts surrounding effective management. After the second year, you have a chance to undertake an optional placement year.

Your third year allows you to consolidate your skills and study independently. In addition to modules in Advanced Financial Reporting, Strategic Management and Performance Management, the course allows you to choose from a selection of optional modules as well as either a placement or research project leading to a dissertation.

Why choose us?

- Birmingham City University is a Platinum Approved Learning Partner of the Association of Chartered Certified Accountants (ACCA), in recognition of its high-quality tuition and professional credibility.
- The programme is accredited by the Chartered Institute of Management Accountants (CIMA), the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Public

Finance and Accountants (CIPFA) for exemption purposes.

- BA (Hons) Accountancy and BA (Hons) Accounting and Finance share a common first year, giving you the flexibility to transfer at the end of the year.
- You will have the chance to develop your skills in a professional environment on a year's work placement and a six-month exchange programme at one of our international partner institutes.
- You will gain an insight into the realities of business through industry-leading guest speakers and real-life case studies.
- Birmingham City Business School (BCBS) welcomes around 3,000 students from over 80 countries, ensuring a global perspective on the world of business.

What are the opportunities after studying?

This course takes every opportunity to put you into the shoes of a professional accountant. Accountancy students have successfully obtained placements and professional experience over the past few years at organisations including the **NHS**, **Sandwell PCT** and **Sandwell Mental Health Trust**.

If you would like to continue studying after your degree, you could consider postgraduate courses here at Birmingham City Business School including MSc Accountancy and Finance, MBA International, or MSc Management and Finance.

What our students say

"This course is a challenging and interactive experience. There are many skills that will be tested throughout and will lead to having a good future career."

Steven Partlett

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Accountancy and Business (p52)
- BA (Hons) Accounting and Finance (p54)

Course information

UCAS course code: N400

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) Accountancy and Business

By combining these two subjects, this course gives you the chance to apply your practical knowledge of accountancy to contemporary business issues. As you learn to appreciate the day-to-day impact of company figures and balances, you will develop invaluable practical skills that will allow you to prove your worth to potential employers.

What's covered in the course?

All our Joint Honours degree students study a core first year before continuing to subject-specific modules for the rest of the course. This gives you flexibility of subject choice and helps increase your employability.

On the accountancy side, you learn the basics of financial and management accounting from the standpoint of both practical skills and reflection. You then develop your learning through a study of themes such as Corporate Reporting and Management Accounting.

You will gain a thorough knowledge of business to complement your accountancy studies. Examining both the theory and the application of business principles, you will learn about operators and logistics, and explore the opportunities and difficulties that businesses can face.

You will also discover how you can make a difference in the world of business. From learning the importance of personnel in a company context to evaluating the role of entrepreneurship within today's competitive environment, you will build a wealth of knowledge that will be invaluable to your professional future, whatever your ambitions.

Why choose us?

- Birmingham City University is a Platinum Approved Learning Partner of the Association of Chartered Certified Accountants (ACCA), giving the course real professional weight and credibility.
- The course gives you the flexibility to choose your subject areas according to your eventual professional aims, giving an impressive scope to your learning.

- Spend a year working in industry between your second and third study years, getting invaluable, hands-on business experience.
- You will get to put together a first year business plan that you will pitch, *Dragons' Den*-style, to industry experts.
- Combining these subjects sets you up for possible graduate fast-track training and entry-level management posts in a number of industries, or you may decide to use your knowledge to set up your own entrepreneurial venture.

What are the opportunities after studying?

On completing your degree, you will be well placed for graduate fast-track training and entry-level management roles, including commerce, government, community organisations and charities. The course also offers some exemptions from professional qualifications.

If you wish to pursue a career in accountancy, our single honours courses, ie BA (Hons) Accountancy, and BA (Hons) Accounting and Finance, allow you to optimise exemptions against professional body requirements.

If you would like to continue studying after your degree, you could consider the University's MA and MSc programmes, in a variety of subjects including accountancy, finance and management.

What our students say

"I chose to study Accountancy and Business as I wanted to explore aspects of the business world while taking an interest in financial accounting. I have always wanted to pursue a career as an accountant which is the fundamental reason why I opted to study the joint honours degree."

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Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Accountancy (p50)
- BA (Hons) Business (p108)

Course information

UCAS course code: NN41

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) Accounting and Finance

Directly facing the 'bottom line' challenges of contemporary business, this course introduces you to key principles of accountancy and finance, and provides a solid foundation of business knowledge. It offers the intellectual know-how, technical ability and transferable personal skills that employers value highly.

What's covered in the course?

Embracing legal, taxation, regulatory and institutional issues within a national and international context, this course provides the appropriate theoretical underpinning to ensure you cope with new developments and business change.

Initially, you will explore the fundamentals of financial accounting and management accounting, alongside business economics and law. A module on Professional and Financial Skills will begin to address your readiness for employment and your career aims.

The second year investigates management accounting applications, financial reporting and taxation. You look at key principles of audit and assurance and finance. You also prepare for an optional placement in the third year.

In your final year, you study advanced financial reporting, performance management and financial strategy. You can choose to study further finance or accountancy option modules or undertake an individual research project of your choice.

Why choose us?

- The course offers useful flexibility: with BA (Hons) Accounting and Finance, and BA (Hons) Accountancy sharing a common first year, you could, space allowing, transfer at the end of the first year.
- Respected throughout the profession, the University is a Platinum Approved Learning Partner of the Association of Chartered Certified Accountants (ACCA).
- Only those institutions meeting the highest standards, such as exceeding the worldwide student pass rate for examinations, are granted ACCA Platinum status.
- There is the chance to gain exemptions from ACCA qualifications and certain exemptions from the Chartered Institute of Management Accountants (CIMA) and the Chartered Institute of Public Finance and Accountants (CIPFA) examinations.
- You will obtain full membership of the Association of Accounting Technicians (AAT) on completion, provided you undertake an appropriate work placement.
- We offer the option of a year's work placement and a six-month exchange programme in the second year at one of our international partner institutes.

What are the opportunities after studying?

Choosing to undertake a placement year can be invaluable for your future career, as it means you see the business world from the inside, putting theory to work, getting useful contacts and picking up key transferable skills along the way.

Students have recently obtained placements at **AXA Investment, Bentley, British Gas, NHS organisations (Primary Care Trusts and Hospital Trusts), RWE Systems, Toys R Us and Volkswagen.**

If you're looking to take your studies further, you could progress to MSc Accountancy and Finance, MBA International, and MSc Management and Finance, all offered full-time at the University.

What our students say

"This course is a great milestone towards becoming a Chartered Accountant as it provides hands-on practical application of the general principles of accountancy and finance."

Nwalie Obinna Michael

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Accountancy (p50)
- BA (Hons) Accountancy and Business (p52)

Course information

UCAS course code: NN43

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

Association of Chartered Certified Accountants (ACCA)

The full-time and part-time versions of this course are designed to prepare students for the ACCA external examinations. These examinations are broad based, focusing on the essential skills of accounting, business and finance. The ACCA is the fastest-growing international accounting body, and membership is highly rated by employers worldwide.



What's covered in the course?

The full and part-time course prepares students to pass all of the following external ACCA examination papers.

Knowledge Papers

- F1 Accountant in Business
- F2 Management Accounting
- F3 Financial Accounting

Skills Papers

- F4 Corporate and Business Law
- F5 Performance Management
- F6 Taxation
- F7 Financial Reporting
- F8 Audit and Assurance
- F9 Financial Management

Professional Papers

Essential

- P1 Professional Accountant

P2 Corporate Reporting

P3 Business Analysis

Options (two to be completed)

- P4 Advanced Financial Management
- P5 Advanced Performance Management
- P6 Advanced Taxation
- P7 Advanced Audit and Assurance

Part-time students can select any number of papers. Full-time students must select at least four papers each year (at least two per term).

This takes the form of lectures, tutorials and one-to-one support outside of the classroom where necessary. You have access to a range of online resources and receive free revision and mock examinations as part of the course.

Assessment methods

Students are externally assessed by ACCA examinations during June and December.

Why choose us?

- At Birmingham City Business School, 91 per cent of 2011 postgraduate leavers had gone into employment and/or further study within six months (DLHE survey). Of those, 98 per cent achieved a graduate-level destination, and the average salary was £43,600.
- We are one of the longest established, most respected and largest business schools in the UK. We are internationally recognised for our practice-based learning and strong links to services and business.
- Birmingham City University has been awarded Platinum status by ACCA for excellence in tuition provision for professional programmes. Only institutions meeting the highest standards are granted this status.

The course aims to:

- prepare you to pass the ACCA external examinations as soon as possible and thus improve your career prospects
- offer a choice of examinations and work experience competencies to allow you to tailor the path of the qualification to suit your needs and aspirations.

What are the opportunities after studying?

A career in accountancy is a great choice and can offer you excellent job prospects. You could work your way right to the very top of an organisation with the right professional accountancy qualification. Because accountants play a central function in any business, accountancy can offer you prestige and responsibility.

What our students say

"The ACCA course is the key to my progression in my desired career; I have taken an excellent opportunity to study this course at BCU, I am learning invaluable skills that I will take away with me and I have met amazing people at my time at the University. The business school has great resources and staff that have supported me throughout the course."

Jenny Head

Want to find out more?

For further information, please contact us by telephone or email.

Geoff Heron, Course Director Rachel Edney, Course Administrator
 T: +44 (0)121 331 7255 T: +44 (0)121 331 5230
 E: geoff.heron@bcu.ac.uk E: rachel.edney@bcu.ac.uk
 Course Enquiries team
 T: +44 (0)121 331 5595

Course information

Duration: Full-time: one to four years
 Part-time: varies

Campus: City Centre

Essential entry requirements

You must be accepted as a registered student by the ACCA (Find out more at www.accaglobal.com).

The ACCA will normally require students to have five GCSEs (including mathematics and English) and two A Levels or equivalent to register with them.

For fees and application details, visit the course pages at www.bcu.ac.uk/courses/acca-ft and www.bcu.ac.uk/courses/acca-pt.



The full-time version of this course is open to international applications; the part-time version is not.

Foundation Course Acting

At 20 weeks in length, this exciting course offers you an intensive introduction to the techniques needed, and the hard work required, if you want to progress to drama school or a university-level performance course. Ideal if you are contemplating a gap year before higher education, it gives you invaluable experience and proof of your commitment when you come to move on to auditions for three-year degrees.

What's covered in the course?

Guided by experienced and enthusiastic tutors, you acquire a range of practical performance skills.

In your acting classes, you are introduced to the principles of Stanislavski's System in creating a character and performance. You analyse a script to explore dramatic relationships and character clues.

In voice classes, spoken and sung, you look at the mechanics and safe use of the voice as well as beginning to explore the range and colour of the voice and the application of these qualities to create character and performance.

In Movement and Dance, you learn how to use your body to define a character. You investigate the creation of character and performance in song, and work on solo songs in small groups.

You will also explore unarmed combat for the stage, look at improvisation as a rehearsal and performance tool, and learn the secrets of successful audition for drama school.

Theatre visits and backstage tours let you appreciate the performance styles offered by different spaces, which will typically include the RSC theatres at Stratford-upon-Avon and Warwick Arts Centre.

Why choose us?

- This full-time course lasts at least 20 full weeks, with up to 30 hours of training each week, including a five-week Musical Theatre Styles workshop and professional workshops at Shakespeare's Globe Theatre on the South Bank in London.
- It allows you to fully experience the excitement of studying at a first-class contemporary drama school,

to appreciate the personal dedication required to succeed, enabling you to decide whether three years of training is the right path for you.

- The course asks for your total commitment, and you will be expected to undertake research, prepare for class work and learn lines outside of your class time.
- In small classes, you benefit from the close attention of expert professional tutors.
- You receive audition preparation for acting and singing in small tutorial groups.
- You complete the Trinity Performance exam in Performance, which can contribute up to 65 UCAS points (depending on the value placed on the course by the institution(s) to which you are applying).

What are the opportunities after studying?

The course offers an exciting, intensive introduction to the higher-level study of performance. It emphasises commitment to your career, and will help you secure your place on a more extended course.

Also bear in mind that the unique experiences you gain on the course will serve you well in many walks of life.

What our students say

"It's such a modern school, full of life, varied and contemporary. The course has helped me to choose my places, think about where I want to go and why I want to do it, prepare for auditions and get the recalls I need."

Rebecca Witherington

Want to find out more?

Visit www.bcu.ac.uk/bsa or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Applied Performance (Community and Education) (p62)
- BA (Hons) Acting (p60)

Course information

You cannot apply for this course via UCAS. Please apply directly to the School using our online application form.

Duration: Full-time: 20 weeks

Campus: City Centre

Essential entry requirements

Admission is based on your application form, including personal statement and references, although candidates are also invited to a 'Meet the Candidates' workshop day. For further details, please visit the course web page.

Additional costs

You will be required to equip yourself with clothing and footwear appropriate to the often physical nature of classes. Please also note that, due to the length of the course, it does not attract funding from the Student Loans Company.



This course is open to international applications.

BA (Hons) Acting

Accredited by Drama UK (formerly the National Council for Drama Training), this course thoroughly prepares you for a career in front of a live, screen or radio audience, by stretching you physically, personally and professionally. You are taught a range of acting skills, you learn to interpret text to an advanced level, and receive specialist training in voice, movement and singing.

What's covered in the course?

Initially, the course focuses more on the technical skills of acting, voice and movement, as well as rehearsal techniques. As your confidence and competence develops, there is more emphasis on performance.

You'll take part in a variety of small and large classes (maximum 16 students). Throughout your second and third years, your performances will vary from large ensemble pieces to much more intimate, small-cast plays.

Eventually, you will be almost wholly occupied by rehearsals and performance, both public and recorded. Alongside this, you receive career guidance, including marketing and PR, CVs and photo presentation, plus advice on industry, casting and interview/audition techniques.

In your final year, you appear in live stage performances, industry showcases, a filmed performance and a radio play. There are also opportunities to compete in various industry competitions, including the Carleton Hobbs Competition for Radio, organised by the BBC, the Sam Wanamaker Festival at Shakespeare's Globe Theatre, London, and the Sondheim Performer of the Year Competition, organised by the Society for West End Theatres.

Why choose us?

- Training is delivered by a team of qualified professionals who have worked at the highest levels in their field, and complemented by the insight and advice of visiting tutors and guest lecturers.
- Teaching takes place in 10 modern studios, each containing acoustic panelling and specialist sprung floors.

- During the third year of your training, 10 professional productions are put on in external theatres. You will perform in some of these as well as workshops and, occasionally, Theatre in Education tours.
- In your final year, your talents are showcased to invited agents, casting directors and other professionals both in Birmingham and London.
- The School was a founder member of the Conference of Drama Schools, which has merged with the National Council for Drama Training (NCDT) to form the accrediting body, Drama UK.

What are the opportunities after studying?

Opportunities to collaborate with students from other arts and creatively-led courses open up a wide range of career routes.

Your Showcase experience will have given you experience in recording and filming, and you may already have signed with an agent by the time you leave us. Recent graduates are currently employed with the **Royal Shakespeare Company**, the **National Theatre**, the **BBC** and independent television, and in film.

What our students say

“The third year is really a simulation of the industry and so you’ve already worked within the professional environment you are about to enter when you graduate.”

Daniel Langley

Want to find out more?

Visit www.bcu.ac.uk/bsa or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- Foundation Course in Acting (p58)
- BA (Hons) Applied Performance (Community and Education) (p62)

Course information

UCAS course code: You cannot apply for this course via UCAS. Please apply directly to the School using our online application form.

UCAS points: 160

Duration: Full-time: three years

Campus: City Centre

Essential entry requirements

Admission is by two-stage audition. In addition we require 160 UCAS points or equivalent. Detailed information on auditioning can be found on the course web page.

Additional costs

You will be required to equip yourself with clothing and footwear appropriate to the often physical nature of classes.



This course is open to international applications.

BA (Hons) Applied Performance (Community and Education)

This dynamic course offers stimulating, practical training which connects you with some of the country's most exciting applied performance practitioners in an area of rich cultural and ethnic diversity. The only programme of its kind in the West Midlands, it gives you the professional skills to make you an invaluable addition to any company, or start your own.

What's covered in the course?

In your first year, practical workshops, projects and skills classes (including movement and voice) introduce key ideas and elements, which you can take forward to your large-scale performance project, or to your role as a maker of work or workshop facilitator.

You explore the notion of community and identity, and consider performance in terms of history and culture. You get real insight and practical advice from visiting companies, and the chance to participate in guest workshops or workshop observations.

As you gather a range of skills and knowledge from arts administration to devising/making work, you will discover

how you can practically apply your skills to different communities and settings via various projects in and around Birmingham.

Your second year involves a placement within the industry, a community organisation or in an education setting, while in your third year you work as a community arts company delivering a community engagement project.

Why choose us?

- Benefit from close collaboration with a number of theatre companies and venues, such as **Birmingham REP Theatre, Playhouse Theatre Company, Big Brum, HEARTH, Women and Theatre, The Drum and mac Birmingham.**
- The course embraces students from a wide range of performance backgrounds, from spoken word artists to musicians/singers and dancers, as well as those interested in puppetry and arts administration.
- The School is a specialist drama school and part of the umbrella group for all specialist drama schools, Drama UK – the only Midlands member.
- We offer an accessible alternative to London drama schools – while still being less than one and a half hours from London.
- Outstanding studio space is available to you for performance, including specialist sprung floors.

What are the opportunities after studying?

The opportunities you enjoy for practical, professional exposure and experience throughout your course puts you in an excellent position to secure work after graduation. Recent placements and workshops have even led to some students gaining employment while still on the course.

The practice-based training you receive prepares you to confidently approach a PGCE in Drama in order to teach formally, set up your own company or work within another industry organisation. The Playhouse Theatre Company also offers two graduate placements per year exclusively to graduates from this course.

What our students say

“Being accepted into BSA has been a great achievement. My course director’s links within the industry have really made my first year a whirlwind of experience. The course has provided me with endless opportunities to further my education.”

Ashley Gallagher

Want to find out more?

Visit www.bcu.ac.uk/bsa or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Acting (p60)

Course information

UCAS course code: W490

UCAS points: 240

Duration: Full-time: three years

Campus: City Centre

Essential entry requirements

At least 240 points obtained from a minimum of one 12-unit or two six-unit A Levels (or equivalent), which should normally include an A Level or equivalent in drama, dance, performance or a related arts subject; plus a range of GCSEs. We also welcome applicants with practical experience in the performing arts.

Admission is usually based on an interview day where you will take part in a workshop and interview. For further details, please visit the course web page.

Additional costs

You will be required to equip yourself with clothing and footwear appropriate to the often physical nature of classes.



This course is open to international applications.

BA (Hons) Stage Management

This course – the only one of its kind in the West Midlands – introduces you to the practical realities of the working world and helps to develop your ability to run a rehearsal room, work with a cast and director, and prepare for a production to get from rehearsal to the theatre. On completion of the course, you will be able to show employers that you are a potentially invaluable member of their company.

What's covered in the course?

The first year introduces you to the essential duties of an assistant stage manager through the module Practical Stage Management, a topic you will expand on through your course. You investigate technical theatre skills (sound and lighting), as well as prop, costume and scenic design.

The second year sees you work as a deputy stage manager and builds on your knowledge of technical skills. You consider key aspects of arts administration and health and safety, and work on School performances and recorded media.

In the third year, you work as a stage manager for one of the School's productions and test your skills working within a professional company. Your

industry research project allows you to carry out an in-depth study of a relevant area that particularly interests you. The modules Industry Research and Professional Studies show you the everyday, real-world challenges of your subject, and help to prepare you to approach employers with confidence.

Why choose us?

- The course covers the whole range of competencies needed to play a crucial role in theatre stage management, including practical and theoretical instruction in lighting, sound, costume, prop and stage design.
- You will learn from staff who continue to work in the industry as practitioners, and who bring experience and contemporary relevance to your studies.

- Productions are supported by teaching and assessments which reflect the day-to-day demands of the industry, from design installations to risk assessments and business plans.
- Working on around 14 shows per year, you progress – as you would in industry – from assistant to deputy to full stage management roles across your three years.
- Your final year includes a six-week placement, where you experience the rigours and responsibilities of a busy stage management job. Recent placements have included the RSC, the Royal Opera House and the West Yorkshire Playhouse.

What are the opportunities after studying?

The course prepares you for a variety of employment opportunities from small-scale theatres to large multimedia events. The practical and transferable skills provided also give you the range to possibly work in film and events. Recent graduates have worked on cruise ships, on UK tours of West End musicals and at **Aldeburgh Music**.

Opportunities to collaborate with other arts and creatively-led courses within the University – specifically Birmingham Conservatoire and Birmingham School of Media – open up a wider breadth of career routes. Students have recently worked on projects at the Edinburgh Fringe Festival, the National Student Drama Festival and the Pendley Shakespeare Festival.

What our students say

“The best thing about the course is that it is so practical. You gain experience of light and sound operation and design, deal with props, learn how to run a production and ultimately work as the stage manager on productions in real theatres.”

Michael Groves

Want to find out more?

Visit www.bcu.ac.uk/bsa or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Theatre, Performance and Event Design (p88)

Course information

UCAS course code: W450

UCAS points: 240

Duration: Full-time: three years

Campus: City Centre

Essential entry requirements

At least 240 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels (or equivalent), which should normally include an A Level or equivalent in drama, dance, performance or a related arts subject; plus a range of GCSEs. We also welcome applicants with practical experience in the performing arts. Admission is based on interview. For further details, please visit the course web page.

Additional costs

You should allow about £150 for the purchase of specialist clothing, tools, equipment and required stationery items.



This course is open to international applications.

BA (Hons) Business and Marketing

Bringing essential business discipline to creative marketing flair, this course examines how emerging marketing techniques are used to transform organisations. It gives you the skills to play an effective role in one of business's most dynamic areas.

What's covered in the course?

This is a practice-based study environment, and from day one you're seen as a business professional with marketing expertise.

You get a clear view of how organisations operate, the contemporary challenges and opportunities ahead of them, and the business-focused creativity needed to successfully market them.

Your studies are varied and will give you a satisfyingly wide breadth of knowledge. Among your core and optional modules are: New Venture Creation; Managing People, Organisations and Self; and Marketing in Business.

You look at Marketing, Advertising and Public Relations Practice, Marketing Research, and Managing the Brand.

After your optional placement year, you might explore Digital Marketing, Sustainable Marketing, International Business and Marketing Strategy.

Why choose us?

- You can enjoy a balanced study of how organisations operate, their contemporary challenges, and the business-focused creativity needed to market them.
- A year-long work placement will give you professional insight and experience.
- You will learn from staff who can share stories, secrets and inspiration drawn from the front line of business and marketing.
- Like all first-year business students, you and your team will put together

a marketing plan focusing on a real business problem, which you will pitch to industry experts, *Dragons' Den*-style.

- This course gives you the chance to gain an international perspective through an exchange programme with one of our overseas partner institutes.
- On completion of this programme, you can go on to study the Chartered Institute of Marketing (CIM) Professional Diploma. Alternatively, you may choose to study one of many professional and postgraduate programmes offered by Birmingham City Business School.

What are the opportunities after studying?

Our Placement Office has the expertise, experience and contacts to help arrange an invaluable year in industry where you not only develop skills, but also get contacts for your future career.

Students on this course have successfully obtained placements over the past two years at organisations including **DHL**, **Epson** and **Hewlett Packard**.

If you wish to continue studying after graduation, the University has a range of MA and MSc courses available in the fields of business and marketing, to help you develop your career.

What our students say

“Studying Business and Marketing for the last two years has been nothing but amazing. I have really enjoyed every part of the course and learning experience. Dealing with live clients, you are able to get a glimpse of what it’s really like in the real world. This is probably the best part of my course.”

Mazvita Nyatsambo

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Business (p108)
- BA (Hons) Marketing (p70)
- BA (Hons) Marketing, Advertising and Public Relations (p72)

Course information

UCAS course code: NN15

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) International Marketing (Top-Up)

This top-up qualification gives you the chance to specialise in an international marketing programme, and sharpen your skills in successfully managing the cross-border promotion of goods and services through creativity, business awareness and cultural sensitivity.

What's covered in the course?

Whether you want to expand your knowledge of international business, or select specific modules to fit with your own career plans, this top-up course can be tailored to suit your individual needs.

Expertly supported by your tutor – and throughout your course by staff with wide business experience – you can choose from modules covering such areas as: Contemporary Advertising, Digital Marketing, International Business Strategy, Selling and Sales Management and Social Marketing.

Assessment is not only through conventional examinations, but also by using innovative and practically-relevant

methods such as business reports, case studies, individual and group presentations, portfolios and projects.

Why choose us?

- Our specialist marketing modules strengthen your knowledge in this business-critical discipline.
- You get to explore new opportunities for global business co-operation and promotion at a university that is highly respected for the professional depth of its marketing tuition.
- You will put yourself in the shoes of an international marketing manager and investigate customer-focused management within an international business environment.
- Some 3,000 business students from over 80 countries bring to the University a whole world of cultural, professional and social perspectives – perfect insight for the marketer looking to tap into the interests and influences of new overseas audiences.
- On completion of this programme, you can go on to study the Chartered Institute of Marketing (CIM) Professional Diploma. Alternatively, you may choose to study one of many professional and postgraduate programmes offered by Birmingham City Business School.

What are the opportunities after studying?

Consolidating and building upon marketing knowledge developed during previous study, this course prepares you to adapt to commercial and cultural differences when promoting and selling to overseas markets. As such, you will be a highly valued member of any ambitious marketing team.

The University's exceptional portfolio of postgraduate business courses will also be open to you.

What our students say

"Learning is not about succeeding or failing. It's about becoming a better person than who you were yesterday. BCU gives me a chance to make it happen."

Thanh Thanh Le

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) International Business (Top-Up) (p128)
- BA (Hons) International Finance (Top-Up) (p130)
- BA (Hons) Business Administration (Top-Up) (p110)

Course information

UCAS course code: N550

UCAS points: 240

Duration: Full-time: one year

Campus: City Centre

Essential entry requirements

At least 240 UK university credits or 120 ECTS credits in a business-related field. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) Marketing

Due to our links with the Chartered Institute of Marketing (CIM), this course has a well-founded reputation for excellence. Focusing on the application of marketing principles and practice in actual business situations, it enables you to develop an appreciation of the impact of your work on the health of a business, ensuring that you will stand out as a highly credible marketing professional.

What's covered in the course?

This course is all about the real-world, practical application of marketing in a business context. Working on real-life case studies and briefs, you will develop marketing plans that respond to the current climate, while continuing to extend your knowledge through modules such as Managing the Brand and Digital Marketing.

By the end of the course, you will have developed a deep understanding of marketing concepts and techniques that will allow you to help future employers build strong brands and acquire and retain the customers upon whom their profits depend.

Why choose us?

- At Birmingham City Business School, we work closely with the Chartered Institute of Marketing (CIM). Therefore, on completion of this course, you may be able to receive exemptions to study the CIM Professional Diploma.
- Your studies mirror your marketing career, allowing you to work as part of team to develop and communicate a new product or design and implement a marketing research study.
- You will get to design and present your ideas for a new product to a panel of industry experts, *Dragons' Den*-style.
- The course's flexibility gives you the option, depending on your future aims, to transfer to the BA (Hons) Marketing, Advertising and Public Relations course at the end of the first year.
- You will get the opportunity to interact with companies through real-world marketing projects.

What are the opportunities after studying?

Taking a work placement year between your second and final year is a great way to see the realities of the business world and develop the skills and the contacts for your future career.

If you opt to undertake further study, the University has a range of courses in the fields of business and marketing to help develop your career.

What our students say

"Studying Marketing here has given me more than just an insight into the industry; it has also helped bring out the best in me. I have been able to perfect my strengths and work on my weaknesses, enabling me to be the best I can before I go into the real world: trying lots of new and exciting things and working around real projects such as the Library of Birmingham project this year."

Harpreet Chatha

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Marketing, Advertising and Public Relations (p72)
- BA (Hons) Business and Marketing (p66)

Course information

UCAS course code: N500

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) Marketing, Advertising and Public Relations

As innovative and dynamic as its subject areas, this course puts you on the front line of marketing, advertising and public relations. Working on real-life case studies as part of a practice-led syllabus, you will acquire the practical skills and real-world perspective seen as invaluable by employers in a sector whose daily output directly influences the future of businesses worldwide.

What's covered in the course?

Balancing the creative energy of marketing, advertising and public relations with business discipline, this course encourages you to develop the personal transferable skills that every employer seeks.

Your first year study modules cover areas such as Design in Marketing, Creative Concepts, and Business and Marketing Fundamentals. You go on to explore Marketing Research, Finance for Marketers, Managing the Brand, Marketing Communications and more.

After gaining a real insight into how marketing impacts on business in your optional placement year, you look at themes such as Contemporary Advertising and Creative Industries Marketing. The

course also considers Digital Marketing, Global Marketing, Sustainable Marketing, Public Relations Planning, and Marketing Strategy.

The course offers eligibility for entry onto the prestigious CIM Professional Diploma in Marketing, which you can study part-time at Birmingham City Business School.

Why choose us?

- At Birmingham City Business School, we work closely with the Chartered Institute of Marketing (CIM). Therefore, on completion of this course, you may be able to receive exemptions to study the CIM Professional Diploma.
- You will study at one of the UK's most established, respected and largest

Business Schools – one of only a handful of study centres selected by the CIM to offer dual awards.

- The course provides wholly practical study rooted in real business situations, with the chance to apply your marketing expertise to real-life case studies and clients.
- You will get the opportunity to interact with companies in the sector through real-world marketing projects.
- Sharing a common first year with BA (Hons) Marketing, the course has the flexibility to allow you to transfer if your career aims head more in that direction.

What are the opportunities after studying?

Students of this course have recently obtained placements – as well as crucial experience and industry contacts – at organisations including **Bosch, Brook Street, Hewlett Packard, Microsoft, Sara Lee, Vauxhall Motors and Xerox.**

If you opt to undertake further study, the University has a range of courses in the fields of business and marketing, to help develop your career.

What our students say

“Almost all of my marketing lecturers have worked in the industry for a significant amount of time and can offer both practical application of theory and real-life examples of what they teach; it makes the course a lot more interesting!”

Sean Adkins

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Marketing (p70)
- BA (Hons) Business and Marketing (p66)

Course information

UCAS course code: NLM2

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) Architecture (RIBA Part 1 Exemption)

This fascinating course focuses on actual environmental conditions, dealing with neighbourhoods, cities, and regional and global networks. With the city of Birmingham as your initial architectural reference point, you'll be part of a close-knit group that includes tutors, practitioners, theorists and specialists looking at how disciplines, systems, concepts and people connect in the real world.

What's covered in the course?

Building on the programme's overarching concern with the urbanised field, in your first year, you will study architecture focusing on the theme of 'habitation', interpreted through different visual representations, as well as looking at architecture's social and political contexts. You will explore the context of 'the city' by looking at the relationship between different sites and events within the urban environment.

The second year looks at the role of policy in forming urban and architectural constructs. You examine the role of the architect as co-ordinator or facilitator in the act of construction, and explore sustainable development and technology.

The final year considers the physical and cultural context of architecture, focused on the theme of mobility. You will look at 'dynamic cities' and the implications of new digital technologies, and you develop and test strategies in sustainable development and technology against architectural projects. You develop employability and entrepreneurial skills in special 'working' seminars to prepare you for professional employment.

Why choose us?

- This course is accredited by the Royal Institute of British Architects, allowing you to achieve RIBA Part 1 exemption. This offers you distinct support when applying for placement in practice.
- You prepare for the working world with a comprehensive set of activities in Professional Studies, including a short-term work placement, practice-

visits, and 'Into Work' seminars. You get insight from lectures by leading professionals, with past speakers including CJ Lim and Martha Schwarz.

- You engage in an ambitious educational programme with enthusiastic staff to equip you with the skills and ideas to embrace the future challenges of expanding urbanisation in a post-industrial world.
- You can enjoy cultural context study trips, produce work for real clients with Co.Lab and other live projects and take part in student-led activities with the Student Architecture Society.
- Birmingham School of Architecture celebrated its centenary in 2009 – more than 100 years of responding creatively to the challenges and opportunities in professional architecture.

What are the opportunities after studying?

You will be supported and encouraged to apply for employment as an assistant in architectural practice. After a year out, graduates are advised to apply for the M.Arch course (RIBA Part 2) at Birmingham City University, then possibly progress to our PgDip Architectural Practice (RIBA Part 3) – the full range of courses for professional qualification.

The course also provides excellent preparation for progression into related design fields, journalism or academia.

What our students say

“The diverse interpretation Birmingham School of Architecture takes on what architecture is, and what it can be, makes the school a captivating place to study. It's a challenging but highly rewarding course that provides an invaluable platform for anyone interested in how social, cultural and environmental concerns can influence the built form and its effect on society.”

Callum Sohal

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Landscape Architecture (p76)
- BSc (Hons) Architectural Technology (p92)

Course information

UCAS course code: Full-time: K100
Part-time: apply direct to the University

UCAS points: 340

Duration: Full-time: three years
Part-time: four years

Campus: City Centre

Essential entry requirements

At least 340 UCAS points from a mixture of science/mathematics and humanities/arts subjects, including one 12-unit award or two six-unit awards, plus at least five GCSEs including, without exception, English and mathematics. You will also need a good portfolio. For further details, please visit the course web page.

Additional costs

You will need to pay for materials, printing (subsidised rates), UK or European field trips, a good computer and a camera. Advice will be given at the start of the course. A pair of safety boots would also be beneficial.



This course is open to international applicants.

BA (Hons) Landscape Architecture

This course is fully recognised and accredited by the Landscape Institute (LI), and supported by a leading design team in its field. The course rationale treats the city as its laboratory and studio, seeing the landscape and the environment as its context with the potential to deliver sustainable futures.

What's covered in the course?

Transferable skills and employability lie at the heart of this course – at the end of the programme you will have a strong portfolio and a suite of industry-standard software skills.

Throughout, you're encouraged to combine experience of the practical world of landscape architecture with creativity and innovation in the studio.

You look at landscape from a range of perspectives, including rediscovering Birmingham's hidden rivers, ideas surrounding productive landscape and creative ecology, manipulation of the ground plane by earth sculpting, and land modelling.

In your third year you will work on a comprehensive design project that develops your personal philosophy. You will explore the role of green infrastructure and provide innovative responses to climate change scenarios that demonstrate the creative power of landscape architecture to enhance environments, enrich ecosystems and make new places that link communities and nature together.

Why choose us?

- Fully recognised and accredited by the LI; allowing you to apply for full LI membership.
- Work on a wide range of briefs, including the design of school grounds, country and city parks, and develop ideas to improve the quality of housing schemes.

- Birmingham School of Architecture celebrated its centenary in 2009, a longevity achieved through developing skills to answer current and possible future questions raised by professional landscape architecture.
- Well-established connections with the region's best landscape architecture practices help you find appropriate work experience while studying, and employment after you graduate.

What are the opportunities after studying?

The course allows you to apply for membership of the LI, and offers good employment prospects through excellent links with local and national practices. It also equips you to confidently approach employers in landscape management or landscape planning.

You might also continue your studies via a full-time Master's in Landscape Architecture at the University.

What our students say

"I have gained so many new experiences that have really allowed me to appreciate the places around me. The University provides the support you need, while giving you a freedom that allows your projects to be as creative and individual as you want. The course provided a great stepping stone between education and employment, and the experience allowed me to gain employment at a Landscape Architect practice straight after my degree."

Jocelyn Bennett

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Architecture (RIBA Part 1 Exemption) (p74)
- BSc (Hons) Architectural Technology (p92)

Course information

UCAS course code: K310

UCAS points: 280

Duration: Full-time: three years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, or a BTEC National Diploma (DMM), or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage, or a National Diploma in Horticulture, plus a good portfolio. We especially welcome enquiries from mature students who are interested in developing their careers in landscape architecture and may not have the full range of academic qualifications. For further details, please visit the course web page.

Additional costs

You will need to pay for materials, printing (subsidised rates), UK and international field trips, a good computer and a camera. Advice will be given at the start of the course. A pair of safety boots would also be beneficial.



This course is open to international applicants.

BA (Hons) Art and Design

Highly flexible and practical, the course gives you the freedom to explore a range of art and design practices, and find your own creative strength and inspiration. Throughout, it allows you to develop networks, get practical experience and gain an awareness of the realities of professional life in the creative industries.

What's covered in the course?

Working closely with academic and technical staff, you initially develop new skills and ways of thinking through interdisciplinary projects where you gain confidence and identify your own strengths and areas of interest.

Supported by your personal tutors, you can explore the practice and theory of a range of contemporary design, craft and art media including photography, installation, print, digital and time-based media, sculpture, illustration, curatorial practice, textiles, drawing, sound, graphic design, public art and three-dimensional design.

In your second year, you work with staff to organise appropriate professional placements, and you get the chance to study abroad at one of our European partner institutions.

With regular talks from professional artists, designers, curators, craftspeople and entrepreneurs, you are strongly encouraged to develop your skills in the context of the real world.

A lecture and tutorial programme gives you practical advice and skills for employment/self-employment. You can compile a career development plan that prepares you for your future after university.

Why choose us?

- Birmingham Institute of Art and Design (BIAD) is one of the UK's largest and most prestigious institutes of art, architecture and design education.
- Our innovative structure and broad staff team means you can easily change direction to suit your future aims, or explore new ideas, media or ways of working.

- You are supported by highly experienced staff, nationally and internationally active as artists and designers, and you enjoy access to excellent studio, workshop, installation and research facilities.
- The School runs two nationally-recognised contemporary galleries, as well as an internationally-renowned independent publishing house.
- Work experience placements and live industry briefs provide practical, professional exposure that has led to employment with companies such as Burberry, Cadbury, Channel 4, Fused, Games Faction, Saatchi & Saatchi, TBWA, The Mill and more.

What are the opportunities after studying?

There are no typical art and design students. You develop to suit your own creative ambitions. You're encouraged to be entrepreneurial and use your time to test different options for your future career.

Recent graduates have progressed to various careers and roles including design, management consultancy, community arts officers, teaching, education assistants, curators in museums, galleries and art centres, exhibition design and interpretation, fashion and styling, display design, video production, web design and contemporary retail.

What our students say

"What really stuck with me was the intention to cultivate the skill set needed to define my goals, break down the steps/stages to achieving my goals and fulfil them."

Devon McFarlane

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Fine Art (p86)

Course information

UCAS course code: W190

UCAS points: 280

Duration: Full-time: three years

Campus: Margaret Street

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, or a BTEC National Diploma (DMM), or a Level 3 Foundation Diploma (Art and Design) with merit or distinction at final stage, or equivalent qualifications or experience, plus a good portfolio. For further details, please visit the course web page.

Additional costs

You will be able to access printing and materials at minimal costs through our workshops. There are additional costs for UK and international field trips, if you participate in these.



This course is open to international applicants.

Creative Self Development

Art and Design

Offered both morning and afternoon at the prestigious School of Art in Bournville, these classes allow you to follow your creative interests in an intimate, yet professional atmosphere, with the friendly guidance and encouragement of a practising artist. Without the pressure of examination, you have the freedom to learn and express yourself creatively alongside similarly motivated and like-minded colleagues.

What's covered in the course?

Art Club

Aimed at re-awakening an artistic interest or allowing you to explore something new and creative, Art Club offers a wide range of drawing and painting skills.

Work with some of the UK's most respected art education facilities, explore techniques in painting and drawing, and enjoy the professional experiences and colourful insight of a practising artist.

Set in the centre of Bournville village, you're part of a close, friendly learning community which encourages experimentation and individual expression as you develop both technically and creatively. We encourage you to discuss your work with other students and participate in exhibitions.

Art Club runs mornings or afternoons and classes are usually two-and-a-half hours long. You can join for both or either of the 16-week semesters that run through the academic year.

Creative Ceramics

In a relaxed learning environment which allows you to develop at your own pace, these classes explore the principal aspects of ceramics: types and preparation of clay; building, modelling, throwing and moulding shapes; glazing, decorating and firing.

Whether you are a beginner or developing ceramicist, you will gain from the close guidance of expert tutors who can share invaluable experiences of the craft.

Getting hands-on practical experience in outstandingly equipped workshops, you get the chance to work both traditionally and

in creative sculptural ways as you produce high quality ceramics.

Creative Ceramics runs mornings or afternoons and classes usually last two-and-a-half hours. You can join for both or either of the 16-week semesters that run through the academic year.

Why choose us?

- This course is a chance to learn through hands-on practice, studying for your own creative fulfilment, rather than with the onus of working towards a final award.
- You require no formal qualifications to enrol, however you will be motivated and able to show your desire to get the most from this outstanding opportunity to develop your creativity.

- Entrants typically arrive with some experience, although we welcome approaches from beginners from all ages and backgrounds.
- You will enjoy working in studios that are fully equipped to enhance your technical skills, with the expert tuition and inspirational insights of practising artists.
- The atmosphere is informal, relaxed and fully supportive of your creative ambitions, from introducing skills to beginners, to the development of more experienced artists.
- Art and Design Creative Self Development classes offer the choice of Creative Ceramics or Art Club.

What our students say

“On graduating I wanted to continue my studies and the BCU Art Club was ideal. The course has enabled me to further my skills in a variety of media; this is testament to the excellent supportive tutors who continue to challenge me in a way that is constructive to my skill set.”

Julie Meese

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- Creative Self Development Jewellery and Silversmithing (p244)

Course information

UCAS course code: n/a

Duration: 2.5 hours per week,
16 weeks per term

Campus: Bournville

Essential entry requirements

Part of our commitment to life-long learning, these classes enable you to explore your particular interest and build on existing skills. The focus is on learning through creative practice for its own sake and without the constraints of studying for an award.

No formal qualifications are required, but you should be interested in the subject and have an open mind to learning new ideas and methods. The course is populated by people of all ages with varying degrees of experience but all are open to challenges and discussion in a friendly supportive environment. For further details, please visit the course web page.

Additional costs

There is a small charge for firing ceramics based on weight, and you will be able to buy drawing materials at a minimal cost.



This course is open to international applicants.

BTEC Level 3 Foundation Diploma Art and Design*

*Please note this course will not be available for applications from September 2014 onwards.

What's your place in the contemporary visual world? What kind of artist or design practitioner do you want to be? This course lets you find out. Delivered at one of the UK's most prestigious institutions for art, design and architecture education, this course gives you the required qualification for the progression to art and design degrees. You'll look inside the world of a wide range of disciplines including fine art, visual communication, lens-based media, three-dimensional design and fashion and textiles.

What's covered in the course?

Exploratory Stage: At this stage you will be introduced to a wide range of activities and workshops designed to equip you with the basic skills required to make informed choices for your pathway choice. Projects enable you to develop creative ideas and experiment with media, processes and technologies. Historical and theoretical contexts are also embedded in the introductory phase.

Pathway Stage: By this stage you will have chosen your specialist area of study and will prepare a portfolio for progression, applying for a degree level course. Individual guidance from staff will help you develop a body of work that is appropriate for your choice.

Final Major Project: The final phase of the course will involve you writing, planning and organising your own project. This will conclude with an exhibition of your work put on at the same time as our BA (Hons) Art and Design Graduate Shows.

Assessments take place at the conclusion of each stage of the course and are based on the Edexcel Level 3 BTEC assessment criteria for each stage.

Why choose us?

- This course offers a key pathway to develop your talent and skills, preparing you for degree-level study.
- Practical learning, directed study, one-to-one teaching and individual mentor support builds your confidence

and capabilities, allowing you to find the right degree route for you. Many students go on to study at Birmingham Institute of Art and Design thanks to our links with the degree courses.

- We offer a broad range of techniques, disciplines and media so that you are able to make informed choices for your future career.
- All foundation-level tutors are practising artists or designers; their sole purpose is to motivate you to achieve your creative potential.
- There are opportunities to engage in faculty events, exhibitions, lecture programmes, study trips, awards schemes and through our e-learning portal.

What are the opportunities after studying?

Most students go on to study a higher education course in art and design, while some progress directly to work in the art and design industries. If you successfully complete the course you may have the right to progress directly to an appropriate HND or undergraduate course within Birmingham Institute of Art and Design.

What our students say

"The foundation course has been a brilliant opportunity to try out and learn lots of new techniques alongside developing as an artist. The tutors are nurturing and supportive, providing an environment in which it feels natural to try out new ideas and to experiment with genres. It's enabled me to think more broadly about my options for the future!"

Sharon Foster

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- HND Fine Art (p84)
- BA (Hons) Fine Art (p86)
- BA (Hons) Art and Design (p78)

Course information

UCAS course code: Direct application

UCAS points: 120

Duration: Full-time: one year

Campus: Bournville

Essential entry requirements

At least 120 UCAS points. We may be able to recognise prior learning or work experiences. You will be individually interviewed – a portfolio of work is part of the selection process. For further details, please visit the course web page.

Additional costs

You will be able to access printing and materials at minimal costs through our workshops. There are additional costs for UK and international field trips, if you participate in these.



This course is open to international applicants.

HND

Fine Art

Delivered at our highly respected partner institution, Birmingham Metropolitan College, the course also gives you access to all the advantages of being a student of Birmingham City University. It prepares you for a rewarding career in fine art or gives you direct entry to the second year of a related degree programme following successful completion.

What's covered in the course?

The first year explores such themes as developing a fine art language and drawing in a fine art context. You consider historical and contextual referencing, and examine various disciplines including sculpture, painting, photography and printmaking.

In your second year, your drawing skills come into focus, and you look into curating and taking part in exhibitions. As you develop your own fine art identity, you get to apply your creativity in modules covering Site Specific Art and Specialist Studio Practice.

Across both years, you prepare to take your creativity beyond your studies and into the world of work. The Business and

Professional Practice modules give you a feel for the realities of working as an artist, and equip you to approach your career with credibility and competence.

Why choose us?

- You will benefit from course links with our well-established degree programmes.
- The depth and scope of your course is a measure of our impressive research profile in fine art. We are one of the highest-ranked institutions outside London for art and design research.
- The research we carry out has a real-world purpose, and new discoveries always feed back into the teaching and insight you receive.
- With all the benefits, support and encouragement of Birmingham Institute of Art and Design, you'll be part of a 4,000-strong art and design community, which helps you find a practical, professional outlet for your creativity.

What are the opportunities after studying?

The practical, professional focus of the course helps give you the confidence to consider a role as a freelance fine artist. You could find openings in arts administration or as a curator.

Recent Birmingham Institute of Art and Design graduates have found positions with employers such as **Burberry, Cadbury, Channel 4, Fused, Games Faction, Joshua, Kino, Marks & Spencer, National Theatre, Nike, Rotodex, Saatchi & Saatchi, TBWA, The Mill** and more.

Successful completion gives you direct access to the second year of a related course at Birmingham City University.

What our students say

“Great course which enables me to gain an education in fine art while pursuing my own interests and obsessions.”

Victoria Platt

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BTEC Level 3 Foundation Diploma in Art and Design* (p82)
- BA (Hons) Fine Art (p86)
- BA (Hons) Art and Design (p78)

*Please note this course will not be available for applications from September 2014 onwards.

Course information

UCAS course code: 001W

UCAS points: 120

Duration: Full-time: two years

Campus: Birmingham Metropolitan College
(Sutton Coldfield Campus)

Essential entry requirements

At least two A Levels or four AS Levels, or an Advanced VCE (Vocational Certificate of Education), or a BTEC Foundation Diploma in Art and Design, or a BTEC National Diploma. You should have a portfolio of practical work for interview (which in the case of mature students could be sufficient for entry to the programme without formal qualifications). For further details, please visit the course web page.

Additional costs

You will be able to access printing and materials at minimal costs through our workshops. There are additional costs for UK and international field trips, if you participate in these.



This course is open to international applicants.

BA (Hons) Fine Art

This outstanding course gives you the necessary scope, space and support to establish your creative personality. It encourages you to find your own route to creative expression within an exciting range of fine art practices.

What's covered in the course?

Throughout, you are encouraged to experiment and investigate ideas and practices. Setting you up for a creative career, the course also focuses on eventual professional practice.

Nurturing and nourishing your individual creativity, and with no set pathways, the course gives you the chance to work in areas such as painting, sculpture, printmaking, drawing, photography, film and video.

Alongside and in support of practical modules, you will be introduced to: Themes and Concepts in Art, Art and Exhibition, Art in Theory and Writing, and the connection between Art, Space and Audience. You have the option of an international exchange, and the opportunity to get involved in a range of projects and placements. You will be building a significant professional portfolio in the form of a website and will

participate in a range of presentation workshops and exhibitions that showcase your artistic abilities.

There are significant links to the Ikon, Eastside Projects, New Art Gallery Walsall and Birmingham Museum and Art Gallery, as well as studios/galleries set up by ex-students, such as **The Lombard Method**, **Grand Union**, **Trove**, **Stryx** and **MSFAC**.

Why choose us?

- Our School of Art celebrated 125 years of art at Margaret Street in 2010 – its Grade I listed building has been the centre and inspiration for countless artists of international reputation over the years and continues to attract students from all over the world.
- You are supported by highly experienced staff, all nationally and internationally active as artists, and you enjoy access to excellent studio, workshop, installation and research facilities.
- A multi-million pound investment provides facilities that rank among the best in the country, including advanced equipment for photography (wet and digital), casting, woodwork, metalwork, silk screen, etching, relief printing, and printed and constructed textiles.
- You can take part in exhibitions, work placements, exchanges and international study visits.
- The School of Art houses and runs ARTicle gallery (www.articlegallery.org) which is supported by internationally renowned independent publishing house ARTicle Press.
- The research we carry out has a real-world purpose, and new discoveries always feed back into the teaching and insight you receive.

What are the opportunities after studying?

Focusing on individual creative development, and developing your resourcefulness and confidence, you will have a wide range of options.

Your creativity, together with skills of analysis, negotiation, communication and self-management, can open the way to exciting careers in arts administration, teaching, art therapy, digital media, theatre, television, film, music and the design disciplines. A significant proportion of graduates continue to engage and develop their professional practice and many students progress to postgraduate study with us and other national and international centres of study.

What our students say

“The tutors were always on hand to help and were of great support. They were the ones who guided me through my work process, gave me confidence and, best of all, helped me gain a place at the Royal College of Art.”

Alicia Dubnyckj

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BTEC Level 3 Foundation Diploma in Art and Design* (p82)
- BA (Hons) Art and Design (p78)

*Please note this course will not be available for applications from September 2014 onwards.

Course information

UCAS course code: W101

UCAS points: 280

Duration: Full-time: three years

Campus: Margaret Street

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, or a BTEC National Diploma (DMM), or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage, or equivalent qualifications or experience, plus a good portfolio. For further details, please visit the course web page.

Additional costs

You will be able to access printing and materials at minimal costs through our workshops. There are additional costs for UK and international field trips, should you choose to participate in these.



This course is open to international applicants.

BA (Hons) Theatre, Performance and Event Design

The course is a unique programme of study, encompassing design for theatre, events, concerts, themed environments, dance, exhibitions, festivals, TV and film, and much more. You are asked to be ambitious in your thinking, to embrace all aspects of performance related design and to discover your own personal direction.

What's covered in the course?

Our approach is to offer a first year experience that educates and supports students to develop skills and understanding that encompass spatial, figurative and performance design. From these fundamental underpinning principles, students are able to tailor the remainder of the course to areas of performance that are of particular interest to them.

This approach emerges from the programme team's belief that learning is best achieved when students have ownership and control over the context within which they study.

Flexibility is built into our course design, allowing students to study the same modules together regardless of their specific interest – this fosters a 'studio culture' rich in diversity and collaboration.

Learning is demonstrated and assessed through an accumulation of individual, collaborative, realised, speculative and live projects along with a suite of high profile industry opportunities. This ensures that the course remains relevant and able to respond to the needs of the contemporary and future workplace.

Why choose us?

- The School has outstanding traditional and digital facilities, including 'The Shell', a completely flexible, state-of-the-art, experimental production space.
- You will benefit from the insight and experience of staff who are experienced designers, makers and educators, as well as a dedicated technical support team.
- The course consistently achieves excellent NSS results.

- We have exceptional industry links, including **Birmingham Repertory Theatre**, **Merlin Leisure**, **Midlands Arts Centre**, and **Live Nation's Download Festival**.
- Our end of year awards are sponsored and presented by high-profile names, with most award winners offered placements which have led to permanent employment.

What are the opportunities after studying?

The structure and ethos of the course mean that you will have an incredibly wide range of career paths to pursue, which mainly depend on your specialism.

Many graduates operate as freelance practitioners, while others find satisfying and responsible roles with organisations and businesses in the creative industries. Many work in other sectors that recognise the value of creative thinking, problem-solving graduates.

What our students say

"The course gave me the opportunity to explore a wide variety of career options in the entertainments industry. I developed key skills for each step of the design process, from concepts to completion on site, gaining experience and having a lot of fun along the way! I would recommend this course to anyone who has a passion for designing and creating exciting experiences for all areas in the entertainments industry."

Millie Proud

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Visual Communication (p90)
- BA (Hons) Stage Management (p64)

Course information

UCAS course code: W460

UCAS points: 280

Duration: Full-time: three years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels or a BTEC National Diploma (DMM), or a Level 3 Diploma in Foundation Studies (Art and Design) with merit or distinction in the final stage, or an equivalent qualification or experience, plus a good portfolio. For further details, please visit the course web page.

Additional costs

You will be able to access materials and printing at minimal cost through our workshops and technical areas. There are additional costs for UK and international field trips, if you participate in these.



This course is open to international applicants.

BA (Hons) Visual Communication

Skillfully helping to nurture your creativity, and eventually sharpening your focus on a chosen path from graphic communication, illustration, film and animation, to photography. The course offers the support of expert staff, state-of-the-art facilities and professional experience opportunities to help turn your creativity into a satisfying and rewarding career.



What's covered in the course?

Reflecting the ever-changing face of the creative industries, while working towards your chosen route from Graphic Communication, Illustration, Film and Animation, or Photography, your specialism is developed within the wider context of visual communication. This equips you with inter-disciplinary skills and enables you to absorb and share ideas from other disciplines and students.

Throughout, you are encouraged to explain and discuss ideas about creative practice. Live projects, industry links and competitions show you the business realities that underpin your creative development.

You will be encouraged to widen your creative perspective through field trips and overseas study. You will be supported in researching an area of employment which matches your career aims, getting insight

through networking, freelance practice, entrepreneurship, self-promotion and introductory media.

You work towards a major project portfolio, the best of which is showcased in the graduate show, where you have the opportunity to be nominated for a Visual Communication Graduate Award.

Why choose us?

- We take the view that you naturally hone your interests and abilities in visual communication as you look deeper into the subject to find your real passion/specialism.
- You will learn from experienced staff with years of industry experience, including practising designers, illustrators, photographers, animators and film-makers, specialists in visual communication history and theory, as well as dedicated technical support staff.
- The School has outstanding traditional and digital facilities, and is the first in Europe with MILO motion capture technology, offering nine axes of portable, precise, rigid and completely repeatable camera motion.
- We have exceptional levels of employer involvement, with visiting professionals supporting lectures, workshops and seminars, with masterclasses, career advice, mentorship and placement opportunities.
- Our end of year awards are sponsored and presented by high-profile names, with most award winners offered placements that have led to permanent employment.
- BA (Hons) Visual Communication, Photography, Graphic Communication and Illustration have all achieved Skillset status.

What are the opportunities after studying?

The scope of the course sees our graduates find openings in a huge range of creative ventures.

Many operate as freelance practitioners across all subjects. Others find satisfying and responsible roles with organisations and businesses in the creative industries. Many work in other sectors that recognise the value of creative thinking, problem-solving graduates.

What our students say

"My time at BIAD was a great training ground to learn and develop the necessary skills to transfer into a creative career. The lecturers have the ability to help mould creative ideas into academic projects, and provide research direction along the way, which produces creative fuel and inspires self-initiated learning."

Nathan Spencer

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Theatre, Performance and Event Design (p88)
- BA (Hons) Art and Design (p78)

Course information

UCAS course codes: BA (Hons) Visual Communication - PW92
 BA (Hons) Visual Communication (Film and Animation) - W610
 BA (Hons) Visual Communication (Graphic Communication) - W211
 BA (Hons) Visual Communication (Illustration) - W220
 BA (Hons) Visual Communication (Photography) - W640

UCAS points: 280

Duration: Full-time: three years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels or a BTEC National Diploma (DMM), or a Level 3 Diploma in Foundation Studies (Art and Design) with merit or distinction in the final stage, or an equivalent qualification or experience, plus a good portfolio. For further details, please visit the course web page.

Additional costs

You will be able to access materials and printing at minimal cost through our workshops and technical areas. There are additional costs for UK and international field trips, if you participate in these.

This course is open to international applicants.

BSc (Hons) Architectural Technology

Accredited by the Chartered Institute of Architectural Technologists (CIAT), this course matches the need for a well-designed, functioning and productive built environment with the regulatory, technical, sustainable and other influences that underpin it. You gain the technical skills and confidence to communicate your ideas effectively and professionally.

What's covered in the course?

The course uses advanced technology to train you and allows you to apply your skills to real projects. You will learn how to construct designs using CAD in a three-dimensional format.

You explore the intricacies and challenges of negotiation with planning and building authorities, and gain the ability to offer technical advice where appropriate. You investigate project and contract management.

This course's excellent links with industry employers open up a range of opportunities for work placements, allowing you to experience first-hand the professional life of an architectural technologist.

Regular field trips to construction projects throughout the Midlands, and possibly further afield, also add colour and relevance to your studies.

Why choose us?

- CIAT-approved, the course includes final-year modules modelled closely on professional practice.
- Closely supported by staff, and gaining the ability to work effectively with other professionals, you develop in every sense: personally, practically and academically.
- Strong links with employers allow you to apply what you learn in a practical context through work placement opportunities.

- You will use industry-standard facilities, including Computer-Assisted Design (CAD).
- You will benefit from the unique practical experience of the academic staff, including your course director, who holds architectural technology professional qualifications and maintains close links with the professional body.

What are the opportunities after studying?

With a breadth of technical skills and business awareness, graduates have secured employment with **Laing O'Rourke, Currie and Brown, Taylor Wimpey, Solihull Metropolitan Borough Council, Birmingham City Council, Thomas Vale Construction, Bigwood Associates, NHBC, Ministry of Public Works, Jones Lang Le Salle and Birmingham Airport.**

If the option of further study appeals to you, we run a number of related full- and part-time MSc courses, allowing you to add to your academic qualifications and enhance your employability.

What our students say

"Lecturers are always willing to help... they work to ensure everyone can reach their full potential."

Aneesa Mulla

Want to find out more?

Visit www.bcu.ac.uk/tee/bsbe or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Building Surveying (p96)
- BSc (Hons) Planning, Environment and Development (p102)
- BSc (Hons) Construction Management (p100)
- BSc (Hons) Real Estate (p106)
- BSc (Hons) Quantity Surveying (p104)

Course information

UCAS course code: Full-time: K236
Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years
Part-time: five years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus at least four GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

Autodesk provides free student copies of market-leading CAD software. A laptop capable of running these will be of great benefit. You should expect to buy manual draughting and sketching equipment. Site visits will be a feature of the course; any student wishing to take part will need safety boots, hard hat and hi-vis vest or jacket.



This course is open to international applications.

HNC

Building Services Engineering

Delivered at one of our highly respected partner colleges, this course provides the technical ability and all-round professional awareness required of those working in, or training for, a technician role in the areas of heating, ventilation or air-conditioning.

What's covered in the course?

The course gives you a fully-rounded appreciation of the key knowledge and skills you need to present yourself as a competent and confident building services engineer.

You explore the science behind building services, and look at management principles and how to put them into practice. You investigate the crucial elements of health and safety as they apply to your field.

You take a close look at the key areas of energy utilisation and efficiency, air conditioning and heating, as well as thermofluids and acoustic criteria.

You consider design principles and concepts, and apply all your learning

in a group project, which involves the design of services for recently completed buildings or those still under construction.

Why choose us?

- Aimed principally at engineers in the building services industry, this is one of the few UK courses of its kind.
- You will gain a respected and recognised award which also allows you to go on to gain more advanced skills and knowledge via a full Honours degree at Birmingham City University.
- You will work alongside a team of staff who share their own experiences of working in the industry.
- Managed and maintained by Birmingham City University, the course

is delivered at the outstanding Centre for the Built Environment at South and City College Birmingham.

- Satisfying the Government's Training Quality Standard in three or more sector areas, the college also has Customer Service Excellence status.
- As a part-time student, you will share all the same advantages, contacts, and access to facilities as a full-time student at Birmingham City University.

What are the opportunities after studying?

With most students working or training as building service engineers, the course offers the chance to build a solid platform for a successful career. It brings together the technical, design and management ability that employers rate highly.

You could also consider taking your skills to another level through one of our excellent BSc (Hons) courses.

What our students say

"I would recommend Birmingham City University to anyone who is looking to study in a friendly, culturally-diverse setting where students are always given number one priority."

Navdeep Dhillon

Want to find out more?

Visit www.sccb.ac.uk or contact South and City College Birmingham's admissions team on +44 (0)121 694 5000 or admissions@sccb.ac.uk.

Have you also considered?

- HNC Construction (p98)

Course information

UCAS course code: Apply online at www.sccb.ac.uk

Duration: Part-time: two years

Campus: South and City College Birmingham

Essential entry requirements

You will need a BTEC Level 3 in Building Services. Heating, Ventilation and Air-conditioning. Alternatively, good GCSE passes in mathematics and science, plus building services experience. For further details, please visit the South and City College Birmingham website, www.sccb.ac.uk.

Additional costs

You will need to pay a BTEC registration fee when you enrol. There are no additional compulsory costs for this course.



This course is open to international applications.

BSc (Hons) Building Surveying

With full professional accreditation and strong links with industry employers, this vocational course has complete relevance to current construction practice. You acquire the tools to help you analyse problems and put in place practical solutions, with the chance to contribute to real-life projects. You emerge as a highly capable practitioner with sharp technical and business awareness.

What's covered in the course?

You learn how to identify technical problems within a complex legal, social and economic environment, and how to provide effective solutions to property problems.

You explore key areas of construction technology, building pathology and structural mechanics. An investigation of associated aspects of economics, law, management and business studies helps give a real-world business basis to your technical studies.

You not only gain knowledge of the entire building process, but also acquire a comprehensive understanding of environmental and planning procedures. You also emerge with an appreciation of the professional skills required of a building surveyor.

On successful completion, and providing you undertake a further 24 months' suitable work experience, you can apply for the Assessment of Professional Competence to gain Royal Institute of Chartered Surveyors (RICS) membership.

Why choose us?

- Full accreditation by the RICS and the Chartered Institution of Building ensures this course has complete professional integrity.
- We are a RICS-approved Partnership Centre, helping with teaching on RICS Continuing Professional Development courses.
- You will benefit from the expert guidance, support and insight of staff who can call on professional industry experience.
- You will put the skills you acquire to work as you undertake a domestic survey and commercial survey as part of your assessment.
- Regular visits to sites provide a close-up view of professional practice, and build insight and industry perspective into your studies.
- Our virtual town, Shareville, allows you to accurately simulate building environments and situations, and apply ideas and concepts to 'real' challenges.

What are the opportunities after studying?

We are a major provider of vocational education to the property and construction industries, and building surveying graduates have found employment across private practice, commercial organisations, and local and central government.

You could consider becoming a sole practitioner or director/partner of your own Chartered Building Surveying firm. You also have the option of furthering your studies through our excellent portfolio of postgraduate degrees.

What our students say

"The lecturers are friendly and very approachable if you require any help or guidance with certain topics."

Matthew Hateley

Want to find out more?

Visit www.bcu.ac.uk/tee/bsbe or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Planning, Environment and Development (p102)
- BSc (Hons) Construction Management (p100)
- BSc (Hons) Real Estate (p106)
- BSc (Hons) Quantity Surveying (p104)

Course information

UCAS course code: Full-time: K230

Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years

Full-time (sandwich): four years

Part-time: five years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus at least four GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

You will need to purchase draughting equipment and you are likely to need a laptop. If you wish to participate in site visits you will need basic safety equipment: hard hat, site boots and hi-vis jacket. We are also proposing a field trip at the end of the second year.



This course is open to international applications.

HNC Construction

Offering expert training for technologists in the design, production and management of buildings, and providing advanced entry to our associated degrees, this course has flexibility, practical focus and professional respect.

What's covered in the course?

The course gives you a broad introduction to the building industry, and the future option to take your skills further through an associated full Honours degree.

Providing a sound understanding of the technical, legal and scientific principles of construction, it offers a route towards a range of construction industry roles.

You get the chance to attend specialist seminars, and go on field trips to construction sites around the Midlands. A recent assessment involved working as part of a project management team to put together a development brief for work on an actual site.

On successful completion, you can progress straight to the second year of a full-time professionally accredited degree course at the University.

Why choose us?

- This course is especially suitable if you are looking for – or are developing – a career in building surveying, architectural technology, building control, quantity surveying or construction management.
- Studying on a day-release, one day per week basis, you can build your course work around your working commitments.
- Satisfying professional body requirements, the course places you in typical working situations, demanding a skilled response based on professional judgement.
- You will take theories and principles off the page or screen, and place them on the construction site, through regular site visits.
- Using advanced CAD software, surveying equipment and a computer-generated virtual building site, you get accustomed to the technology used in industry.
- You will benefit from the industry insight of staff and guest speakers who bring new perspectives and professional experience to your studies.

What are the opportunities after studying?

The course is suitable if you are looking for a career in technology, building surveying, building control, quantity surveying or construction management. It is equally applicable to anyone involved in the design, production or management of buildings: an ideal gateway for progression from tradesperson to site manager and beyond.

You could also consider progressing to the latter stages of one of our associated BSc (Hons) courses.

What our students say

“The Group Project brings into reality what would be expected of professionals in the construction industry in work-based situations and shows the importance of communication and teamwork.”

Harvir Singh

Want to find out more?

Visit www.bcu.ac.uk/tee/bsbe or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- HNC Building Services Engineering (p94)

Course information

Applications: Direct online application

Duration: Part-time: two years

Campus: City Centre

Essential entry requirements

BTEC Level 3 in a construction discipline or one six-unit A Level, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web pages.

Additional costs

You will need to pay a BTEC registration fee when you enrol. There are no additional compulsory costs for this course.



This course is open to international applications.

BSc (Hons) Construction Management

With full professional accreditation from the Chartered Institute of Building (CIOB) and affiliation with the Royal Institution of Chartered Surveyors (RICS), the BSc (Hons) Construction Management course prepares you for an exciting and challenging career as a competent senior manager in the construction industry.

What's covered in the course?

This course aims to develop the intellectual and practical competence required by professional bodies such as the CIOB and RICS.

You explore the legal, technical, managerial, economic, social and environmental aspects of construction projects, ensuring you can confidently manage both building and civil engineering projects.

The course has been uniquely developed around five key areas: Management and Finance (Operational and Strategic); Technology (Domestic, Commercial and Civil); Law (Tort, Contract and Practice); Costing; and Research.

You not only gain knowledge of the entire building process, but also acquire a comprehensive understanding of

management, technology and construction law, while developing an awareness of market and employability issues.

Why choose us?

- Our three-month exchange programme offers study opportunities in Canada and the USA.
- Regular site visits allow you to get a close-up view of professional practice, and build insight and industry perspective into your studies.
- You will benefit from the expert guidance, support and insight of staff who can call on their professional industry experience, and also guest speakers from industry.
- We maintain a wide network of professional contacts, helping your studies to reflect current practice

and giving you work experience opportunities.

- Our teaching programme is fully integrated with new technology and new industry techniques.
- Apply the skills you acquire to a wide variety of tasks involved in a construction project, focusing on the managerial, technical and legal aspects.
- By taking further suitable work experience and the Professional Review, you can apply for full membership of CIOB and AssocRICS following the Assessment of Professional Competence with the RICS.

What are the opportunities after studying?

Graduates have secured employment with organisations such as **Laing O'Rourke, Currie and Brown, Taylor Wimpey, Solihull Metropolitan Borough Council, Birmingham City Council, Thomas Vale Construction, Bigwood Associates, NHBC, Ministry of Public Works, Jones Lang Le Salle and Birmingham Airport.**

If the option of further study appeals to you, we run a number of accredited full- and part-time MSc courses, allowing you to add to your academic qualifications and enhance your employability.

What our students say

"The course was well tailored to not only give the skills and attributes that pertain to the construction industry, but are also applicable to other disciplines."

Aamir Saleem

Want to find out more?

Visit www.bcu.ac.uk/tee/bsbe or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Building Surveying (p96)
- BSc (Hons) Planning, Environment and Development (p102)
- BSc (Hons) Architectural Technology (p92)
- BSc (Hons) Real Estate (p106)

Course information

UCAS course code: Full-time: LK12

Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years

Full-time (sandwich): four years

Part-time: five years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one six-unit A Level, plus at least four GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

You may need to purchase a scale rule, pens and standard method of measurement, and are likely to need a laptop. To participate in site visits you will need basic safety equipment: hard hat, site boots and hi-vis jacket. We are also proposing a field trip at the end of the second year. Participating in exchange programmes will incur additional costs for living expenses.



This course is open to international applications.

BSc (Hons) Planning, Environment and Development

This course meets the need for what our industry partners describe as 'smart planners' and 'developers who can see the bigger picture'. As professionals guiding our built and natural environments into the future, graduates will have a thorough working knowledge of sustainable development principles and practice gained through study with hands-on, real-life relevance to current planning research and practice.

What's covered in the course?

Addressing some of the most pressing issues of the day, you explore the wide-ranging scope of the planning profession, how the development industry operates and ways in which built environment professions work in conjunction with one another.

You study the UK's spatial planning system and its aim of responding proactively to the challenges of delivering sustainable 21st-century communities. Examining planning and development processes through the different 'lenses' of developers, designers, environmentalists, economists and others, you learn how to manage the competing pressures involved in planning for land and resource use in a changing, 'messy' world. Throughout your course, invited speakers bring unique perspectives and 'lessons from life'.

With the close support and professional expertise of our staff, you apply your skills and knowledge through project work, including an interdisciplinary commission for Birmingham City Council and a comprehensive research project on a planning and development issue that particularly interests you.

Why choose us?

- Royal Town Planning Institute (RTPI) 'spatial' accreditation ensures your studies have a sharp, clear professional focus.
- We set you practical challenges that industry recognises. You develop your ability to apply tools and understanding through numerous practice-based assignments and through opportunities to work with property and environment professionals.
- Our staff and a wide range of guest speakers bring valuable industry perspectives, personal insights and often different ways to view established theory.
- The teaching draws on our current research, which addresses practical issues surrounding the long term and contested interests in planning for land and resource use.
- The course prepares you for the further study and experience needed to qualify for Chartered Membership of the RTPI.

What are the opportunities after studying?

A career in planning and development is hugely varied. The breadth of knowledge you gain prepares you for roles in local authorities, consultancies, or organisations from house-builders to environmental bodies. Your transferable skills in communication, management and research make you attractive to employers in a wide range of sectors.

If the option of enhancing your employability through further study appeals to you, we offer a number of related Master's courses.

What our students say

"From debating in lectures to relevant seminar sessions drawing academia and real-life experiences together, and through the levels of tutor/student contact time available, I've been given the opportunities in and outside of formal teaching to improve my learning. I feel that this course has given me the skills and information I need to make big planning decisions in the workplace."

Wil Vincent

Want to find out more?

Visit www.bcu.ac.uk/tee/bsbe or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Real Estate (p106)
- BSc (Hons) Architectural Technology (p92)
- BSc (Hons) Building Surveying (p96)
- BSc (Hons) Construction Management (p100)
- BSc (Hons) Quantity Surveying (p104)

Course information

UCAS course code: Full-time: K420

Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years

Full-time (sandwich): four years

Part-time: five years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus at least four GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

The course includes field study visits, locally and within the UK, that will incur small additional costs.



This course is open to international applications.

BSc (Hons) Quantity Surveying

Professionally accredited and benefiting from strong links with industry employers, this vocational course is highly relevant to current construction practice. You acquire professional transferable skills that ensure you add value to any project by analysing problems and applying practical solutions. You emerge as a highly capable practitioner with excellent technical skills and relevant business awareness.

What's covered in the course?

The course offers a detailed understanding of the delivery process of building production. You learn how to identify technical problems within a complex legal, social and economic environment, and how to provide effective solutions to construction cost problems.

You explore construction technology, contract procedures and construction economics, looking at commercial and domestic measurement, as well as project estimating and management. The course covers associated legal and IT aspects, together with an in-depth focus on professional skills and practice.

It equips you with the key skills to plan the financial and contractual arrangements of building projects from concept to completion. You not only gain knowledge of the entire building process, but also

develop accuracy and accountability when delivering client briefs, and a comprehensive understanding of cost management and construction economics procedures.

Why choose us?

- We enjoy full accreditation by the Royal Institution of Chartered Surveyors (RICS) and the Chartered Institute of Building (CIOB).
- We are an RICS-approved Partnership Centre, helping with teaching on RICS Continuing Professional Development courses.
- You will benefit from the expert guidance, support and insight of staff who can call on their professional industry experience, as well as guest speakers from important industry players and our wide network of professional contacts.
- The course allows you to apply your skills to the wide variety of tasks involved in construction projects, focusing on cost management, economic viability and 'buildability', procurement and contractual relations.
- Regular site visits allow you to get a close-up view of professional practice, and build insight and industry perspective into your studies.
- By taking further suitable work experience and the Assessment of Professional Competence, you can apply for full membership of RICS.

What are the opportunities after studying?

Our quantity surveying graduates have found employment across private practice, commercial organisations, contracting organisations, local and central government, in locations including Europe, the Middle and Far East, Africa, North America, Australia and New Zealand.

You could consider becoming a sole practitioner or director/partner of your own Chartered Quantity Surveying firm. You also have the option of furthering your studies through our excellent portfolio of postgraduate degrees.

What our students say

“The energy of the campus was always vibrant and with the close proximity and close relationship between the various construction disciplines, there was a competitive edge that provided a healthy environment to studying.”

James Funge

Want to find out more?

Visit www.bcu.ac.uk/tee/bsbe or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Building Surveying (p96)
- BSc (Hons) Planning, Environment and Development (p102)
- BSc (Hons) Architectural Technology (p92)
- BSc (Hons) Real Estate (p106)
- BSc (Hons) Construction Management (p100)

Course information

UCAS course code: Full-time: K240

Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years

Full-time (sandwich): four years

Part-time: five years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus at least four GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

You may need to purchase a scale rule, pens and standard method of measurement, and are likely to need a laptop. To participate in site visits you will need basic safety equipment: hard hat, site boots and hi-vis jacket. We are also proposing a field trip at the end of the second year.



This course is open to international applications.

BSc (Hons) Real Estate

Especially relevant for the would-be chartered surveyor in the current market, this course offers a detailed study of the built environment alongside an expert analysis of the acquisition, disposal, management and valuation of land and buildings. It is professionally accredited, benefits from close links with industry, and thoroughly prepares you for the enormously varied work of a general practice surveyor.

What's covered in the course?

The course gives you the skills to respond effectively and resourcefully to problems of land-use allocation, development appraisal, and property investment and management.

Addressing the realities and challenges of the current market, you look in depth at legal and development issues, and cover aspects such as law, valuation, and property investment. Your modules also investigate economics, technology, services, professional skills and surveying.

A study of marketing, business management and economics gives a solid contemporary business base to specialist topics. Final-year modules give you the crucial ability to think independently, critically analyse and evaluate information and express your thoughts coherently and professionally.

After successful completion, and before you can apply to become a Chartered Surveyor, you need to work for a Chartered Surveyor and study for the Assessment of Professional Competence qualification.

Why choose us?

- With full accreditation by the Royal Institution of Chartered Surveyors (RICS), the course allows you to progress to the further study needed to qualify as a Chartered Surveyor.
- You gain a comprehensive understanding of the entire development building process, alongside a solid awareness of environmental and planning procedures.

- You will benefit from the opportunities to network and develop professional contacts through our strong links with industry.
- You have the chance to undertake research for an industry client through the inter-professional project, delivered in conjunction with Birmingham City Council.
- You enjoy a programme shaped by the requirements of the RICS Assessment of Professional Competence, thus improving your employability and facilitating rapid career progression.

What are the opportunities after studying?

By the very nature of the profession, the work you could take on is hugely varied. For example, graduates have found employment with utilities services, in private practice, commercial organisations, local and central government, working on domestic, commercial and industrial projects both in the UK and overseas.

As a general practice surveyor, you can advise clients on property valuation, property management, investment, planning and development. Alternatively, you might choose to continue your studies through one of our outstanding MSc courses in a related area.

What our students say

"Birmingham City University was the best university for what I wanted to study to become a property surveyor. The work was really great and I really enjoyed learning the theory, especially the law."

Lisa Hastilow

Want to find out more?

Visit www.bcu.ac.uk/tee/bsbe or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Building Surveying (p96)
- BSc (Hons) Planning, Environment and Development (p102)
- BSc (Hons) Architectural Technology (p92)
- BSc (Hons) Construction Management (p100)

Course information

UCAS course code: Full-time: N230

Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years

Full-time (sandwich): four years

Part-time (via the HNC in Construction): five years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus at least four GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

You will be required to buy an essential text for use in exams and tests. Although hi-vis vests and hard hats are loaned to you, a pair of safety boots for site inspections is a necessary personal purchase; allow £50-£60 for these items. We are also proposing a field trip at the end of the second year.



This course is open to international applications.

BA (Hons) Business

This four-year sandwich degree programme gives you the time, support and scope to apply the key business theories to the working world. Combining business discipline with entrepreneurial vision, and assessing whether you have what it takes to build your own business, it prepares you for a position of responsibility and reward.

What's covered in the course?

Throughout this course, you'll find an emphasis on business theory as it applies to actual business situations. Case studies consider the published results of real companies in the working world, and offer examples from the shop floor to the boardroom.

Your first year focuses on core modules covering the Economic Environment, Accounting and Finance, and Managing People, Organisations and Self. You also explore Marketing Fundamentals and New Venture Creation.

In your second year, modules include Contemporary Issues in Business, Creative Problem Solving, The Business Entrepreneur and Business Logistics and Operations, and HRM Resourcing and Development and Marketing Communications.

Your final year of study allows you to apply your skills and knowledge in a real-world environment. Alongside a core module in International Business Strategy, you will also complete a compulsory work placement, acquiring real-life experience of the workplace. In addition, you can choose from a number of optional modules that cover a range of subjects in business, marketing, HR, management and finance. You will also be expected to complete an extended research document based on your placement organisation.

Why choose us?

- With a huge choice of subject areas, this is the most flexible course in the Birmingham City Business School degree portfolio.
- You will get a solid grounding in the main areas of business before deciding on your specialist study topics relevant to you and your career aims.

- A compulsory work placement puts you face-to-face with real business challenges, and counts – through a 30-credit project – towards your final degree classification.
- There is the chance to take part in an exchange programme at one of our international partner institutes.
- The personal insight of high-profile guest speakers adds colour and relevance to business principles and theories.
- As one of the UK's most established, respected and largest Business Schools, we enjoy close and collaborative links with industry providing real-life insight and experience that is recognised and valued by employers.

What are the opportunities after studying?

By offering students a clear, close-up view of how to meet the real challenges of business, the course has an established reputation for producing competent, confident performers who hit the ground running.

Many have sufficiently impressed their placement organisation to be offered a full-time position or further part-time work.

You could also go on to our MA, MSc and MBA programmes, or perhaps apply for professional examinations in accountancy, human resources or marketing.

What our students say

“The staff are really good at helping you to get to where you want be – they take the time to help you out.”

Katherine Anley

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Accountancy (p50)
- BA (Hons) Marketing (p70)

Course information

UCAS course code: N100

UCAS points: 280

Duration: Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) Business Administration (Top-Up)

By giving you the chance to follow your own personalised study timetable, and ensuring that you receive a high level of individual study support, this top-up course allows you to deepen your knowledge of the areas of business most appropriate for your future aims.

What's covered in the course?

You will study eight modules of your choice, with a range of innovative assessment styles including business reports, academic papers, case studies, individual and group presentations, portfolios and projects, as well as conventional examinations.

You select modules from the final year of our BA (Hons) courses, depending on your skills and experience.

Module titles cover areas such as Business Operations and Systems, Customer Relationship Management, Digital Marketing Entrepreneurship and Small Business Development, Managing and Leading Strategic Change, as well as Globalisation and International Business Strategy.

Why choose us?

- Flexible and wide-ranging, this course enables you to focus on your specialist branch of business or broaden your knowledge of key business functions.
- Guided and supported throughout by your tutor, you build your own personal programme of study, which clearly demonstrates to employers your business strengths.
- You will benefit from the close attention of staff who can share a vast range of knowledge, expertise and colourful insight drawn from their own industry experience.
- Your fellow students, typically coming to the course from different study paths

and courses, all contribute to a rich cross-flow of business beliefs, opinion and ideas.

- Birmingham City Business School collaborates closely with industry, which means your course has currency, credibility and practical business relevance.

What are the opportunities after studying?

Depending on what you study, you will be able to put an impressive range of business skills on a potential employer's desk.

You also have the option of progressing to postgraduate study through Birmingham City Business School's outstanding portfolio of MA, MSc and MBA programmes.

What our students say

"The course is very flexible and practical as I have the option of choosing some modules which are an area of my interest; we also deal with case studies which helps apply theory to real-life situations. My tutors have helped me succeed and given me valuable advice on how to study efficiently; we are always updated with the facilities available in the University to help us achieve in studies."

Shuo Yin

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Course information

UCAS course code: N101

UK university credits: 240

Duration: Full-time: one year

Campus: City Centre

Essential entry requirements

At least 240 UK university credits or 120 ECTS credits in a business-related field. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to buy some core textbooks.



This course is open to international applications.

BA (Hons) Business and Economics

Taking account of the diverging opinions of leading contemporary economists, this course grounds your study of economics solidly within a business context. It gives you a practical, hands-on appreciation of economics in the business world, shows how focused business practice has a major role to play in global recovery, and equips you to play your own part in helping to realise business aims.

What's covered in the course?

To bring flexibility to your subject choice and help increase your employability, all Joint Honours degree students follow a core first year before taking subject-specific modules in the remaining years of the course.

Your first year involves modules covering the Economic Environment, Accounting and Finance, and Managing People, Organisations and Self. You also explore Marketing Fundamentals and New Venture Creation.

The second year includes Contemporary Issues in Business, Creative Problem Solving, The Business Entrepreneur and Business Logistics and Operations, and Microeconomics and Macroeconomics.

Alongside a core module in International Business Strategy, your final year options might cover areas such as: Business Operations and Systems, Making Sense of Organisations, a dissertation, management consultancy project or a placement project. The economics modules studied during the final year are Empirical Economics, Industrial Organisation, Money and Banking and International Economics.

Why choose us?

- A year-long work placement means that you get inside the business world, pick up key transferable skills, and put theory into practice.
- Teaching includes case studies that look at the published results of real companies, and high-profile guest speakers share experience and insight.
- You will get to put together a first year business plan that you pitch, *Dragons' Den*-style, to industry experts.
- Joint Honours degrees allow you to study two main subject areas and potentially aim for employment in two distinctive areas.
- Birmingham City Business School collaborates closely with industry, which means your course has currency, credibility and practical business relevance.
- You have the chance of a six-month exchange programme in the second year at one of our international partner institutes.

What are the opportunities after studying?

On completing the degree, you could aim for graduate fast-track training and entry-level management posts in a number of industries, and you might consider setting up your own entrepreneurial venture.

The work experience you gain on the course is a great asset when planning your future career. Many students have sufficiently impressed their placement organisation to be offered a full-time position or further work on a part-time basis. Our Placement Office takes you through the placement process, calling on years of experience to assist you.

You also have the option of progressing to postgraduate study through Birmingham City Business School's outstanding portfolio of MA, MSc and MBA programmes.

What our students say

"A learning environment that gives a vast amount of communication between the students and lecturers. This has helped reduce my difficulties with assignments liaising, involvement opportunities and much more. More than a teach-learn relationship."

Sukaina Al-Husseiny

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Economics and Finance (p126)
- BA (Hons) Business and Finance (p114)
- BA (Hons) Business (p108)

Course information

UCAS course code: NL11

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) Business and Finance

As a Platinum Approved Learning Partner of the Association of Chartered Certified Accountants (ACCA), Birmingham City Business School is a recognised centre of excellence in finance education. Combining this specialist training with a more general, practical approach to business, this course enables you to develop a portfolio of relevant skills and knowledge that are sure to impress potential employers.

What's covered in the course?

As a Joint Honours degree student, you follow a core first year before going on to take subject-specific modules.

This first year includes modules on economics, marketing, accounting, finance and management.

The second year allows you to explore concepts such as contemporary business issues, business logistics, business finance decisions, financial markets, and tax and financial planning.

You could spend your third year with a placement company, developing a greater understanding of the business world, picking up key transferable skills, and putting theory into practice.

The final year includes modules in Business Operations and Systems,

Comparative Financial Systems and International Corporate Finance, Financial Management and International Business Strategy. You also undertake either a placement project or a research dissertation on an area of your choice.

Why choose us?

- It offers the skills and knowledge that employers value: sharp, practical insight into financial markets and planning, with an understanding of effective business operations and decision making.
- Finance focuses on the application of skills and theory to real-world situations. It has an excellent employment record with many students going on to complete professional examinations.
- The business pathway prepares you for fast-track training and entry-level management posts, or even to set up your own entrepreneurial venture.
- Spend a year working in industry between your second and third years on an optional placement year, getting essential, hands-on business experience.
- Reflecting current practice, your studies consider the published results of real companies, and high-profile guest speakers share their experience and insight.

What are the opportunities after studying?

Taking a work placement year between your second and final study years is a great way to develop skills and gain invaluable contacts.

If you wish to continue studying following graduation, consider some of our postgraduate courses including MSc Accountancy and Finance, MSc Management and Finance, or one of our MBA courses.

What our students say

"The University has provided me with more than an education, with all the extra activities, events, competitions and societies available. BCU has helped me gain more employability skills and made me more confident as an individual."

Navdeep Dhillon

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Business (p108)
- BA (Hons) Accountancy and Business (p52)
- BA (Hons) Economics and Finance (p126)

Course information

UCAS course code: NN13

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) Business and Human Resource Management

By focusing on the importance of close integration between staff, management and the needs of the business, and looking at how a company attracts, retains, motivates and manages its people, this course gives you the practical business tools and professional judgement to confidently approach employment in a competitive field.

What's covered in the course?

This course demonstrates clearly how recruiting the right employees – and enthusing and empowering them – benefits business performance. The business element offers a sharp focus on the way organisations operate in their market, how imaginative ideas can solve stubborn problems, and how you can think and act like an entrepreneur.

You initially explore issues such as Economic Environment, Accounting and Finance, Managing Organisations, People and Self, Marketing in Business and New Venture Creation, as well as expanding your professional outlook with an extended induction programme.

The second year investigates Creative Problem Solving, Business Operations and Logistics, The Business Entrepreneur and

Contemporary Business Issues. You also study Legal Aspects of HR, Contemporary Issues in HR and HRM Resourcing and Development.

Following your optional placement year, you could explore International Business Strategy, Business Operations and Systems, as well as International HRM and HRM Relations and Rewards.

As part of your final assessment, a placement project or dissertation lets you put together a professional document investigating an area of your choice.

Why choose us?

- Birmingham City Business School has always worked closely with industry; this business exposure means the course reflects real challenges and is highly valued by employers.

- A Joint Honours degree allows you to study two main subject areas and potentially aim for employment in two distinctive areas.
- Get on the inside, and see how people and businesses fit together with a year-long work placement – our Placement Office has a lot of experience and a wide range of contacts.
- Like all first year business students, you and your team will put together a business plan focusing on a real business problem, which you will pitch to industry experts, *Dragons' Den*-style.

What are the opportunities after studying?

Companies know the inherent value of their team. They also know the importance of the professional who understands how a good team is formed. By completing a pathway in HRM, you are open to excellent career opportunities, including roles in employee relations, employee development and recruitment.

If you choose higher level study after graduation, Birmingham City Business School offers postgraduate qualifications accredited by the Chartered Institute of Personnel and Development.

What our students say

“My experience at Birmingham City Business School has been fantastic. It holds great credibility as lecturers are from industry, therefore they are able to advise and teach by incorporating academic and practice techniques together.”

Amnol Kalsi

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Business (p108)
- BA (Hons) Business and Management (p122)

Course information

UCAS course code: NN16

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

HNC

Business and Management

Delivered at either of two highly respected associate colleges, and with a sharp focus on honing your practical skills, this course investigates management issues in the context of contemporary business operations and environments. It gives you a solid platform for opening up a career in your chosen field of business or moving on to further your studies.

What's covered in the course?

This course allows you to explore key principles of marketing, organisational behaviour, and business analysis. You investigate the environments in which businesses operate, law as it applies to business, as well as management reporting and the management of professional development.

You can learn how to effectively communicate with and lead people, how to manage activities to achieve results, and how to manage financial resources.

These modules are delivered through short lectures, typically running alongside a seminar programme to help with your assignment completion, as well as a tutorial and skills-based programme.

Your studies are assessed by a variety of methods, including written reports, presentations, case studies, role-play and examinations.

Why choose us?

- Validated by the University, the course gives you the flexibility to study at either South and City College Birmingham or Birmingham Metropolitan College, both respected providers of quality business teaching.
- The part-time mode of study gives you the chance to adapt your studies to your regular working commitments.
- Although studying at college, you are considered a member of the University's dynamic and supportive business study community, with plenty of support always available to you.
- An excellent range of study areas give you skills and knowledge that have a direct relevance to current business practice, and which are closely aligned to management issues.
- Successful completion allows you to progress to the HND Business and Management course, or perhaps to one of the undergraduate business-related courses offered at Birmingham City University.
- A special entrance route is available for mature students with the appropriate work experience.

What are the opportunities after studying?

The knowledge and practical skills you acquire on this course will serve to demonstrate to employers your potential as a clear-thinking, analytical individual with a good grasp of current business challenges and opportunities.

With this HNC as a starting point, you are also in an excellent position to take your studies further through a wide choice of undergraduate degree options at Birmingham City Business School.

What our academics say

“The HNC/HND in Business and Management provides a firm foundation for progressing on to the final stages of the Business and Management programme. The sound emphasis on business practice helps equip the student for the rigours of study on a full degree programme, and prepares them well for success in the future.”

John Kimberley

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595. Alternatively, please visit the college websites:
www.bmetc.ac.uk
www.sccb.ac.uk

Course information

UCAS course code: Direct application to college

Duration: Part-time: two years

Campus: Birmingham Metropolitan College or South and City College Birmingham

Essential entry requirements

This HNC course is delivered at Birmingham Metropolitan College or South and City College Birmingham, and offered in partnership with Birmingham City University. For further details and to apply, please refer to the respective college websites.

www.bmetc.ac.uk

www.sccb.ac.uk

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

HND

Business and Management

Delivered at associate colleges, this full-time, two-year course builds on HNC study, offering a deeper understanding of business and management principles, along with a chance to practically develop your business skills. It gives you direct entry to the latter stages of a full Honours degree course at Birmingham City Business School, as well as access to a wide range of exciting career opportunities.

What's covered in the course?

Over your two years of study, you follow 12 core modules and four modules of your choice, each of which is assessed separately by an examination, an individual project, an assignment, or a combination of these.

Core modules cover: Marketing, Human Resource Management, Organisations and Behaviour, Business Environment, Law for Business, and Business Analysis. You also explore Business Planning, Management Reporting, Managing Professional Development, and Communicating With and Leading People, alongside Managing Activities to Achieve Results, and Managing Financial Resources and Decisions.

You choose four optional modules from: Advertising and Promotion, Marketing and Planning, Managing Human Resources,

European Business, Employment Law, Employee Relations, and Management Accounting.

Why choose us?

- With full University validation, the course is studied at either South and City College Birmingham or Birmingham Metropolitan College; institutions with an outstanding reputation for the provision of business education.
- You can take advantage of all the personal support, industry connections and cutting-edge facilities enjoyed by every student of Birmingham City Business School.
- With a clear emphasis on the key management issues in day-to-day business, you will develop a range of

skills crucial to negotiating today's organisational and entrepreneurial challenges.

- You will be able to move forward to an Honours degree, with direct entry into the second or final years in a range of subjects at the University.

What are the opportunities after studying?

Your HND studies will see you further develop as a confident and competent business person, able to make important decisions with a reasoned, clear-headed approach. Your CV and your professional manner will provide more evidence of your employment potential.

You will have the option to progress to the final year of the full BA (Hons) Business and Management course at Birmingham City University or to the latter stages of other business courses.

What our students say

“While studying at BCU through an unconventional route to gain my 2:1 degree I actually enjoyed the HND. I feel I received a lot of support from the University. It has worked well in my favour as I have gained a graduate scheme position as a PMO at Cap Gemini through the help of the student services. The University provides a lot of resources and connects you with key networks to get into the field you require. My advice is to be proactive and network! And you will succeed.”

Jasdeep Dhillon

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595. Alternatively, please visit the college websites:
www.bmetc.ac.uk
www.sccb.ac.uk

Course information

UCAS course code: 122N (Birmingham Metropolitan College)
 022N (South and City College Birmingham)

UCAS points: 160

Duration: Full-time: two years

Campus: Birmingham Metropolitan College or South and City College Birmingham

Essential entry requirements

At least 120 UCAS points. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web pages.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) Business and Management

With companies facing turbulent times, the manager's role has taken on more and more responsibility. By asking you to step back, think, assess and question before moving forwards, this course prepares you to offer positive and proactive answers to new business issues, apply concepts and theory to real-world situations, and bring effective leadership to your team.

What's covered in the course?

From a business perspective, this course teaches you to apply theory, identify opportunity and creatively address business issues.

You explore the issues confronting individuals and teams within a business, and as a manager, you develop an awareness of the most effective responses to changes and challenges.

The first year looks at Economic Environment, Accounting and Finance, and Managing Organisations, People and Self. You also examine Marketing in Business and New Venture Creation.

The second year looks at Creative Problem Solving, The Business Entrepreneur, Business Operations and Logistics, Contemporary Business Issues, Developing a Manager, Organisational Improvement, The Complexity of Management, and

Reflective Practice and Organisation Development.

Following your second year, you get a chance to spend a year with a placement company where you develop a greater understanding of the business world, pick up key transferable skills, and put theory into practice.

The final year looks at topics including International Business Strategy, Making Sense of Organisations, Business Operations and Systems, Managing and Leading Strategic Change, Critical Management Perspectives, and the Real World of Management.

Why choose us?

- You will learn how to manage not only businesses and people, but also yourself, as you take increasing responsibility for managing your own personal learning and development.

- The course takes key management concepts, models and theories off the page and applies them to real contemporary business situations.
- Birmingham City Business School has always worked closely with industry; this business exposure means that the course reflects real challenges and is highly valued by employers.
- By studying a core first year before moving to your subject-specific modules, means that your studies borrow from many sources, increasing your employability.
- The course benefits from the work of our highly regarded Centre for Leadership and Management Practice, which helps companies to develop managers and improve management practice.

What are the opportunities after studying?

We cannot stress enough the value of a work placement year between your second and final study years.

Seeing business and management up close and 'in action' has led to many recent students not only gaining a true insight into company realities, but also sufficiently impressing their placement organisation to be offered a full-time position or further work on a part-time basis.

If you choose to continue your studies after graduation, Birmingham City Business School offers a range of postgraduate courses in business and management such as the MSc Management pathway courses, MBA courses and many more.

What our students say

"Birmingham City University offered the degree I wanted to study and offered brilliant facilities within the Business School; this, coupled with excellent feedback and results from friends who had previously studied here, made the decision an easy one."

James Hartle

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Business (p108)
- BA (Hons) Business and Human Resource Management (p116)

Course information

UCAS course code: N201

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) Business Management (Level 6 Top-Up Online Learning)

Delivered online, allowing you to work at a time and pace that best suits you, this course gives you the flexibility to top up your study of the way organisations work, how they operate within their environment and the impact of operations on individuals working within them. It offers learning entirely relevant to the experiences of today's visionary managers.

What's covered in the course?

To help ease you into a study scenario that suits you, you get a one-week online induction programme. Our Moodle virtual learning environment will show you the flexibility and support that you can look forward to during the course.

The induction includes interactive discussions on library access, academic integrity and online learning. You are supported all the way and fully encouraged to feel part of a supportive academic community.

The course challenges you intellectually, and asks you to justify, apply and effectively communicate the management decisions you have to make. From the ability to process information effectively, to thinking laterally and creatively, you develop the all-round capability to operate in situations of ambiguity and uncertainty.

You produce a final dissertation project on a particular aspect of business and management relevant to your interests and career aspirations.

Why choose us?

- Working online, you have the freedom to build your study of business and management around your weekly commitments.
- Although you are studying at a distance from the University, you always have the close support and inspiration of a dynamic learning community.
- All teaching is on an individual basis, but you also participate in online group discussions of practical management situations, making use of case studies, problem scenarios and, where relevant, your own experiences.
- You enjoy access to academic and administrative staff at reasonable times – plus central University support for library/learning skills – via email, Skype or telephone.
- Course content and teaching support is regularly reviewed and evaluated not only by staff, but also through your own feedback to Boards of Studies, National Student Survey and other sources.

What are the opportunities after studying?

The course is directly aimed at producing future managers, able to improve the quality of management decision-making, leadership and business practice across a range of organisations and in a variety of contexts.

Your Personal Development Planning will be supported by the online e-portfolio, Mahara, which enables you to build a portable learning portfolio to conveniently showcase your work to employers.

What our students say

“Coming to university was the best decision I ever made; coming from a small city into Birmingham seemed very daunting but Birmingham City University was helpful and gave me all the guidance I needed. I would recommend this university to anyone who wants a fun and exciting experience.”

Parveen Nar

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Business Administration (Top-Up) (p110)
- BA (Hons) International Business (Top-Up) (p128)

Course information

UCAS course code: Direct applications to University

UK university credits: 240

Duration: Part-time: 18 months

Campus: Distance Learning

Essential entry requirements

At least 240 UK university credits or 120 ECTS credits in a business-related field. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For the BA (Hons) Business Management Level 6 Top-Up there are no additional costs. For every module studied there is at least one e-book allocated from the e-library, which means you will not need to purchase any books.



This course is open to international applications.

BA (Hons) Economics and Finance

This course brings together two subject areas that have, over the last few years, attracted plenty of argument and controversy. It combines in-depth investigation with practical application to bring you their real relevance to the current changes affecting global business. In doing so, it equips you with the necessary skills and knowledge to take your place in today's demanding professional world.

What's covered in the course?

Giving you more subject choice and helping to make you more employable, a Joint Honours degree gives you a common first year of study before you continue to subject-specific modules in the remaining years of your course.

The course introduces the principles and practice of finance in a business context, as well as how economic principles can be applied to solve business, social and political problems.

Your first year involves modules covering the Economic Environment, Accounting and Finance, and Managing People, Organisations and Self. You also explore Marketing Fundamentals and New Venture Creation.

The second year includes Business Finance Decisions, Financial Markets Risks and

Returns, Tax and Financial Planning and Microeconomics and Macroeconomics.

In your final year, your finance modules include International Corporate Finance, Comparative Financial Systems and Financial Management and the economics modules studied during the final year are Empirical Economics, Industrial Organisation, Money and Banking and International Economics.

Why choose us?

- If they are not applied to real situations, business principles and theory can come across as colourless opinion; here your studies reflect reality: relevant, topical, sometimes controversial, and always fascinating.
- As a Platinum Approved Learning Partner of the Association of Chartered

Certified Accountants (ACCA), the School has full professional recognition and respect.

- 'Platinum' is ACCA's highest level, granted only to institutions meeting key standards such as exceeding the worldwide exam pass rate.
- A Joint Honours degree gives you two main subject areas; you gain a wider breadth of knowledge and have more fields of employment to aim for.
- On your optional placement year, you have the chance to exchange theories for realities, as you see business challenges from the inside and start to ease your way into professional shoes.

What are the opportunities after studying?

On successful completion, this course offers the opportunity to apply for exemptions from the ACCA professional course and for some exemptions for CIMA qualifications. As the University is an ACCA Platinum Approved Learning Partner, we are able to prepare you for internal and external ACCA examinations. Alternatively, you might choose to study MSc Accountancy and Finance or MSc Management and Finance on a full-time basis at the University.

Remember the value of your placement year – students on this course have recently secured placements at organisations of the stature of **Hewlett Packard** and **Pfizer**.

What our students say

“Economics and finance is a broad area of study but very interesting and related to each other. The job prospects are quite vast and you are able to specialise in any area.”

Nathalie Nabila Watmai

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Business and Economics (p112)
- BA (Hons) Business and Finance (p114)

Course information

UCAS course code: LN13

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) International Business (Top-Up)

With burgeoning overseas markets looking for new trade opportunities, this top-up degree consolidates your business expertise in an international context, allowing you to advance your ability and confidence to source, engage and do business with new overseas partners, and ensure growth in any business.

What's covered in the course?

This course allows you not only to extend the breadth of your knowledge in the key business disciplines, but also to align your studies to your own career aims, with close guidance from your tutor.

Typical study areas may include: Globalisation, International Marketing, International Business Strategy, and Business Operations and Systems, Making Sense of Organisations, Business Statistics and Managing and Leading Strategic Change.

Alongside conventional exams, you will be assessed via a range of methods designed

to reflect the challenges you will encounter, including business reports, case studies, individual and group presentations, portfolios and projects.

Why choose us?

- The course offers flexibility of module choice, and the freedom to plan your own curriculum in line with your career focus.
- You can be sure to enjoy a high level of individual attention as you work through the course.
- Our expert staff will be able to bring you insights from the sharp end of business practice.
- You will gain insight from the cultural, professional and commercial perspectives of some 3,000 students from over 80 countries at Birmingham City Business School.
- This world of experience will be further enhanced by the input, opinions and ideas of course colleagues who will have arrived from various business courses, as well as from academic and professional routes.

What are the opportunities after studying?

You will emerge ready to face new business horizons, bringing a critical, strategic outlook to an ever-changing and internationally-focused business environment. The course opens up a variety of career opportunities in finance, management or marketing, depending on your chosen area of specialism.

You could also consider postgraduate study through one of the many outstanding courses available at Birmingham City Business School.

What our students say

“The course challenges me academically; with smaller class sizes in seminars I am able to participate and learn a lot more in depth.”

Adam Walker

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Business Administration (Top-Up) (p110)
- BA (Hons) International Finance (Top-Up) (p130)
- BA (Hons) International Marketing (Top-Up) (p68)

Course information

UCAS course code: N121

UK university credits: 240

Duration: Full-time: one year

Campus: City Centre

Essential entry requirements

At least 240 UK university credits or 120 ECTS credits in a business-related field. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) International Finance (Top-Up)

As a Platinum Approved Learning Provider of the Association of Chartered Certified Accountants (ACCA) with established links to the financial and business world, the University is ideally placed to help develop your knowledge of financial management within an increasingly inter-dependent international financial and business environment.

What's covered in the course?

The course invites you to consider the direction in which you want your career to progress, and choose the areas of study best suited to those future plans.

In all you select seven modules, which might include: Comparative International Reporting, Current Issues in Company Reporting, Financial Management, Comparative and Corporate Finance, International Business Strategy and Globalisation.

Assessment includes a range of methods designed to mirror the questions and responses that arise from day-to-day operations. So, besides examination, you

will be asked to produce business reports, portfolios and case studies, and take part in individual and group presentations, and projects.

Why choose us?

- With full ACCA recognition, we have the financial expertise and industry contacts that give your studies a rare depth of insight into this challenging, changing and always competitive field.
- Alongside your personal tutor, you can set up your own programme of study in line with your future plans.
- You can expect a high level of personal attention throughout the course.

- Staff bring with them a variety of first-hand viewpoints from their professional experiences, allowing you to appreciate theory in context.
- Your fellow students will arrive from different courses, countries and companies, giving your studies the benefit of many different outlooks, standpoints and cultural approaches

What are the opportunities after studying?

Armed with skills and knowledge relating to global finance, strategy, theory and reporting, you will be able to confidently approach roles of responsibility in this crucial area.

The course leads to opportunities not only in finance, but also in fields such as management or marketing. You could also consider postgraduate study opportunities at Birmingham City Business School.

What our students say

“Tutors provide us with lots of useful insight into the course.”

Weifan Li (Nicole)

Want to find out more?

Visit www.bcu.ac.uk/bcbs or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) International Business (Top-Up) (p128)
- BA (Hons) International Marketing (Top-Up) (p68)
- BA (Hons) Business Administration (Top-Up) (p110)

Course information

UCAS course code: N390

UK university credits: 240

Duration: Full-time: one year

Campus: City Centre

Essential entry requirements

At least 240 UK university credits or 120 ECTS credits in a business-related field. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BA (Hons) Leadership and Management Practice (Work-based)

We are proud to launch this new in-company degree, which is unique to the West Midlands. This course has been designed to kick-start your career in management, allowing you to work throughout your degree at a sponsoring organisation, increasing your employability and key skills, while gaining an academic qualification.

What's covered in the course?

This degree is designed to allow you to spend a large part of your time working for a sponsoring organisation, allowing you to gain 'on the job' skills and experience, as well as exploring academic theory. As well as your placement, you will also be expected to attend a series of intensive study blocks at the University, covering a range of topics.

The first year focuses on Accounting and Finance for Managers, Marketing and Customer Management, Personal and Professional Development, Global Business Environment, Managing People and Organisations, and an in-company project.

The second year includes modules covering Business Models and Analytics, Managing Operations and Performance, Strategic Management – Theory and Practice, Managing Teams and Projects, and a business performance improvement project.

The final year allows you to increase your knowledge on subjects such as Change and Innovation in Organisations, Comparative Management Practice, Issues in Leadership and Management Practice, Leadership Development and an organisational impact project.

Although your time will be split between the workplace and the University, you will still have access to all the learning facilities and opportunities that campus-based students enjoy.

Why choose us?

- This degree allows you to gain valuable work experience while studying, and aims to make you stand out from the crowd on graduation.
- It allows you to earn a salary while you learn, and your academic fees are covered by your sponsoring organisation.

- The degree aims to nurture the leaders and managers of tomorrow. The unique combination of a practice-based programme that mixes academic study with practical skills and experience from the workplace gives you an experience that a campus-based degree may not.
- Not only will you have the chance to learn from experienced academic staff and business experts at the University, but you can also take advantage of the practical, hands-on experience and knowledge of your colleagues in the workplace.
- This type of degree also allows you to put forward your ideas while at the workplace and make a tangible difference to your organisation.

What are the opportunities after studying?

We believe that when you graduate from this course you will have a wealth of knowledge and experience to really make an impression on potential employers. If you have worked well with your sponsoring organisation, your chances of securing employment should be greatly increased.

If you decide to continue your studies, you should consider one of the many postgraduate and professional courses offered by Birmingham City Business School. Please visit our website for further details.

What our students say

“Birmingham City Business School is a fantastic learning environment with extremely dedicated and very helpful lecturers. A great experience...”

Jaz Azam

Want to find out more?

Visit www.bcu.ac.uk/courses/leadership-and-management-practice or contact our Course Enquiries team on +44 (0)121 331 5595.

Course information

UCAS course code: Direct application to University

UCAS points: 300

Duration: Full-time: three years

Campus: City Centre and working with an organisation

Essential entry requirements

At least 300 UCAS points. At the point of application, you must have GCSE at grade C or above in English language and mathematics (or equivalent). Relevant work experience will be taken into consideration as part of the entry requirements for those who are already in employment. For further details, please visit the course web page.

Additional costs

For this course, you will be expected to purchase some core textbooks.



This course is open to international applications.

BSc (Hons) Business Information Technology

With flexibility to meet the pace of industry development, and offering not only the technical skills, but also the business awareness that puts your studies in a market context, this course provides thorough preparation for the professional future ahead of you.

What's covered in the course?

Relevant, real-life and respected by employers, the course includes extensive use of case studies, as well as industry-standard simulation and virtualised technologies.

You get a thorough grounding in the hardware and software used in modern networked computer systems. You explore how business database systems are designed and implemented, and also investigate the legal aspects of technology.

The course covers needs analysis and the evaluation of implemented systems, and looks at software design, e-business systems and programming skills. You get the chance to give your CV some real weight by including an industrial placement after your second year of study.

You consider business processes and project management techniques, and develop the personal and professional skills that help mark you out as a credible candidate for employment. You also compile an extended research project on a subject of your choice.

Why choose us?

- You will gain key skills in planning, designing and implementing effective IT systems, with the core programme covering database design, systems analysis and e-business development.
- Relevant to real world needs, the course explores the application of IT to business competitiveness and sustainability.
- The course is delivered at our state-of-the-art City Centre Campus, with technology and facilities that reflect advanced professional practice.
- The School is established as one of the leading academies for Apple, Microsoft and Cisco Systems, and internationally recognised for teaching quality, research and extensive industry partnerships.
- You will benefit from the first-hand industry experience of our academic staff.
- You will join a close, innovative community of students, and academic and support staff working towards technological discovery and personal development.

What are the opportunities after studying?

The course prepares you to confidently move towards a career in business analysis, business application development, database design, information systems consultancy, change management, or CRM consultancy.

Recent graduates have secured employment at **Hewlett Packard, Bell Micro, BT, Cisco, Deloitte, Ericsson, Fujitsu, IBM, Intel Corporation, the NHS, Motorola, Shell IT, Siemens and Nokia.**

You could also consider further study via our excellent portfolio of postgraduate degrees.

What our students say

"Everyone is just so friendly. The University is open until 9pm, which is great if you want to catch up on coursework. The library has a great range of books which help with my studies a lot and the library staff also help with report writing and any other problems you may have."

Jenny Powell

Want to find out more?

Visit www.bcu.ac.uk/tee/ctn or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Information and Communications Technology (p150)
- BSc (Hons) Computer Networks (p138)
- BSc (Hons) Computer Science (p142)

Course information

UCAS course code: G520

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

There are no additional compulsory costs for this course.



This course is open to international applications.

BSc (Hons) Computer Games Technology

This course takes you from the basics of programming games, through to working with three-dimensional game engines and the manipulation of game and graphics hardware. Covering both entertainment and 'serious' educational games, and benefiting from close collaboration with the games industry, it sets you up for a rewarding professional career in a dynamic sector.

What's covered in the course?

The course grounds your technical skills in the business discipline which is key to any company's long-term health. With this in mind, you get the chance to put your skills to work and see the industry up close through an optional work placement.

You look at developing game environments, focusing specifically on computer programming as well as using a range of technologies to build them. You investigate game design concepts, as well as game programming with an appreciation of performance and graphic/audio optimisation.

Study areas include Game Design and Development, Introduction to Computer Game Programming, Data Analysis and Computer Systems Technology, as well as Open Systems and Computer Networks, and Media Production Management.

You go on to work with three-dimensional game worlds, learn to programme the game engines and associated hardware, and study web and mobile technologies, and artificial intelligence.

Importantly, the course also guides you as a team player, and shows you how to evaluate and effectively communicate information in both written and oral form.

Why choose us?

- Developed in consultation with industry players including **Microsoft, Rare Ltd, Blitz Games Studios, Jagex and Eutechnyx**, as well as the industry accrediting body, Skillset, your studies are entirely relevant to market needs.
- Through individual and project-based learning, you work with programmers, artists and sound engineers to reflect professional practice.
- There is the possibility of a work placement with local game companies including **Birmingham Science Park, Soshi Games, Fish-in-a-Bottle, Daden Labs, Sega and Blitz Game Studios**.
- The course is delivered at our state-of-the-art City Centre Campus, with outstanding technology, including a dedicated games studio with specialist game development software.
- You will study at a Cisco Systems and Microsoft Academy Centre – one of Microsoft's top UK university-based academies and a member of Microsoft's Developer Network Academic Alliance.

What are the opportunities after studying?

With the games industry built on innovation and progress, there will always be openings for professionals who can add to its technical and creative development.

Traditional areas of computer science also remain a successful hunting ground for recent graduates of the School who have gone on to work for companies such as **Hewlett Packard, Bell Micro, BT, Cisco, Deloitte, Ericsson, Fujitsu, IBM, Intel Corporation, Siemens and Nokia**. You could also progress to one of our taught (MSc) or research (MPhil and PhD) postgraduate programmes.

What our students say

"I enjoy spending time with my new found colleagues during and after class. I find working as a team to be a great and enjoyable experience thanks to them."

Radu Dumitriu

Want to find out more?

Visit www.bcu.ac.uk/tee/ctn or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Computer Science (p142)
- BSc (Hons) Information and Communications Technology (p150)
- BA (Hons) Visual Communication (Film and Animation) (p90)

Course information

UCAS course code: G450

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

Although we provide most of the software for free, you may need to set aside up to £150 for professional versions of these licences.



This course is open to international applications.

BSc (Hons) Computer Networks

This course focuses on developing the technical ability to plan, design and implement new networks, as well as the market insight and interpersonal skills that every employer looks for. Accredited by the Institute of Engineering and Technology (IET), it offers you the skills, knowledge and professional awareness that give weight to your CV.

What's covered in the course?

The course investigates Microsoft operating systems, and explores the effective management of PC hardware and software administration, installation and troubleshooting.

You look at technologies employed in local and wide area networks. The course also provides the next step for advanced networking covering Cisco Certified Network Associate (CCNA) security and areas of Cisco Certified Network Professional (CCNP) routing, switching and troubleshooting. You study the core security concepts and skills needed for the installation and troubleshooting of networks.

You consider the key principles of computer hardware and digital storage devices, and gain an understanding of wireless networks including installation, configuration, troubleshooting and security.

The course covers programming languages and graphical user interfaces, and tackles realistic, robust programming applications. It also enhances your professional development, focusing on your teamwork and communication skills, and introducing you to the business macro-environment sector.

A work placement gives you an invaluable chance to hone your practical expertise, try out a potential career path and get the workplace experience valued by so many employers.

Why choose us?

- With IET accreditation, the course meets the educational criteria needed for Incorporated Engineer (IEng) status.
- We are a Cisco Systems and Microsoft Academy Centre, and one of Microsoft's top UK university-based academies.

- Professionally recognised, your computer network training follows the Cisco Systems Networking Curriculum.
- You will gain a clear understanding of computer operating systems, network communication systems and how to integrate hardware and software with business elements.
- There is the chance to undertake an industry placement and gain professional qualifications, such as the Cisco Certified Network Associate (CCNA) and Microsoft Certified IT Professional (MCITP) certifications.
- We are internationally recognised for our teaching quality, research and extensive industry partnerships.

What are the opportunities after studying?

The course prepares you to move towards a career in the design, management and support of secure communications networks.

You might find a role providing technical, software or applications support. You could work in the planning, implementation, management and support of PC operating systems, or maybe in an entrepreneurial venture providing creative solutions for businesses in these areas.

What our students say

“My placement involved being an intern for a year, doing everything a full engineer would do, everything from configuration to documentation to eating lunch with the rest of the guys.”

Phil Bridges (Network Consulting Engineer at Cisco Systems)

Want to find out more?

Visit www.bcu.ac.uk/tee/ctn or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Computer Networks and Security (p140)
- BSc (Hons) Computer Science (p142)
- BSc (Hons) Information and Communications Technology (p150)

Course information

UCAS course code: G422

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

There are no additional costs required for this course, except you are required to have your own personal computer and have access to the internet to obtain course and online material.



This course is open to international applications.

BSc (Hons) Computer Networks and Security

Accredited by the Institute of Engineering and Technology (IET), this course equips you to design, implement and evaluate identification systems, data capture systems and communications networks and their associated security protocols. Focusing on practical business needs, it offers the support, tools and contacts to give you a distinct advantage in a demanding field.

What's covered in the course?

You explore computer programming and aspects of security encryption and network security, gaining the skills to specify and develop elements of a secure system, integrating hardware, software and business elements.

You consider analytical skills for computer networking, and the technologies employed in Local and Wide Area Networks. Following the Cisco CCNA curriculum, you investigate protocols, TCP/IP, routing protocols and management of networks.

Initial module titles include: Data Analysis, Visual Programming, and Management in Technology Innovation. You then progress to themes such as Data Capture Technology, Security Systems Theory, Switched LANS

and WANS, and Personal ID/Authentication Systems.

Our Placement Office will support you in securing crucial work experience, where you appreciate the practical value of what you learn.

Why choose us?

- The course offers a pragmatic look at developing secure network and communication systems, with a view to combating fraud and malice, together with the need to handle error and mischance.
- You will use dedicated facilities for systems analysis, e-commerce and business intelligence, and to support computer forensics (within our own fully-equipped laboratory).
- IET accreditation means that what you study fully meets the educational criteria for Incorporated Engineer (IEng) status.
- This course also offers professional qualifications, such as Cisco Certified Network Associate (CCNA), Professional (CCNP) and Security (CCNAS) certification.
- We enjoy wide professional respect as a Cisco Systems and Microsoft Academy Centre.

What are the opportunities after studying?

The course prepares you for possible roles in providing technical, software or applications support or training. You could move into network management or network design. You could build a career specifying, designing or managing secure communications networks or the applications they support.

Recent graduates have found work experience at **Cisco Systems, IBM, 3M and Airbus** in the UK. Others have gone on to work for companies such as **Hewlett Packard, Bell Micro, BT, Deloitte, Ericsson, Fujitsu, Intel Corporation and Motorola.**

What our students say

"I always recommend Birmingham City University to students wishing to go to the UK for studies and six of them so far have listened to my advice!"

Muhammad Sagir Usman

Want to find out more?

Visit www.bcu.ac.uk/tee/ctn or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Computer Networks (p138)
- BSc (Hons) Forensic Computing (p146)

Course information

UCAS course code: GG49

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

All equipment is provided, however a good laptop/PC would be useful.



This course is open to international applications.

BSc (Hons) Computer Science

This course is unique in its design, combining the mathematical and scientific skills that employers expect within this discipline with the application of modern techniques and software packages, designed to produce students who are desirable for employers within the sector.

What's covered in the course?

The course has been designed to match the needs expressed by employers to provide students who are ready for the workplace and have the core technical competencies needed for success.

We provide access to the Cisco Systems and Microsoft Academy Centre – one of Microsoft's top UK, university-based academies.

The content of the course is unique, combining traditional Computer Science skills with modern growth areas such as usability engineering, mobile development, web programming and computer networking.

You will have the opportunity to take Cisco qualifications, an industry-standard award that employers recognise and value.

You will develop core skills that cover a variety of programming languages and

software paradigms, all backed with a solid mathematical underpinning.

An optional sandwich placement year is available between the second and third years of the course. This comes highly recommended. Many previous students have obtained graduate jobs working with the same company as their placement.

Why choose us?

- We are internationally recognised for teaching quality, research and extensive industry partnerships.
- The School is established as one of the leading academies for Apple, Microsoft and Cisco Systems.
- You will work with advanced software development and computer programming labs, utilising dedicated facilities for work such as systems analysis, artificial intelligence, e-commerce and business intelligence, and support the application areas of mechatronics, games technology and computer forensics (with its own fully equipped laboratory).
- You will use embedded systems laboratories to develop real-time systems, such as specialist hardware training and development resources, and work with industry-standard software development and simulation tools.
- The course is supported through the activities of the Innovations in Computing Education research group, designed to keep teaching and assessment updated to match international trends.
- Strong links with companies like **SAS, SAP, Xbox, Samsung, Intel** and **NEC** keep your course relevant, real-life and respected by employers.

What are the opportunities after studying?

Typical graduates from BSc Computer Science move onto professional careers within the computing industry.

Recent graduate jobs have included software design and software development, working in desktop, mobile and web software. Students have been employed by large multi-national companies, and also by small entrepreneurial software start-up businesses, such as those operating within Birmingham Science Park. Other areas in which students have become employed include database development, website design, technical support and computing consultancy. Students are also pursuing careers teaching computer science in schools.

What our students say

"My studies helped me a great deal, they gave me the knowledge needed to be a successful developer and an all-round software literate. The great thing about my course is that it focused on all aspects of software which is a great attribute to have when searching for a job."

Ansar Nazir

Want to find out more?

Visit www.bcu.ac.uk/tee/ctn or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Computer Networks (p138)
- BSc (Hons) Computer Networks and Security (p140)
- BSc (Hons) Forensic Computing (p146)

Course information

UCAS course code: G401

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

There are no additional compulsory costs for this course.



This course is open to international applications.

BEng (Hons) Electronic Engineering

This course offers vital exposure to practical engineering skills that are highly valued by employers. Accreditation by the Institute of Engineering and Technology (IET), as well as regularly updated content in line with industry developments, underlines the course's impressive professional credentials.

What's covered in the course?

The course comprises five key themes. You will study a total of 120 credits per year. This will be made up of both 30-credit and 15-credit modules.

Signals and Systems explores design of the circuits, systems and components used to create, transmit, receive and process signals used for information transfer in communication systems.

The design skills and techniques you acquire in the Analogue Electronics theme support your study across a range of modules, such as those found in the Embedded Systems theme, which examines the development of programmable electronic systems, including the electronic hardware and software required to operate on a real-time basis.

The Digital theme looks at the structured design and implementation of complex digital electronic systems, including microprocessor architecture. The Business

theme explores the non-technical elements that employers want from graduates: analysis of markets, development of marketing plans, effective teamwork, research and communication skills.

An extended written project gives you the chance to research, design, implement and report on a related study topic.

This course is also available as a four-year degree with a foundation year (UCAS code: H609) if you have 200 UCAS points, but do not have the necessary qualifications to directly enter year one of the degree. For more information, see www.bcu.ac.uk/tee/courses/electronic-engineering-foundation

Why choose us?

- You will gain hands-on skills covering analogue and digital electronics, microelectronics and microprocessors, digital signal processing, sensors, instrumentation and control systems.
- The course's IET accreditation offers

you a platform from which to progress to Incorporated or Chartered Engineer status after graduation.

- You will work with advanced tools in dedicated labs for electronics, microprocessors, Electronic Computer-Aided Design, communications, networking, programming and project work.
- Placement opportunities with a range of companies offer you a first-hand appreciation of the professional working world, giving you crucial experience and useful industry contacts.
- You can add weight to your CV through working with academics as part of our award-winning Student Academic Partnership scheme, and via local and national STEM (engineering educational) initiatives.
- You can enter or help run our national and international competitions in robotics (Birmingham TechFest) and computer games (Global Game Jam).

What are the opportunities after studying?

This comprehensive, practical programme gives you the skills to move confidently towards possible roles that require the design, implementation and testing of electronic systems, embedded systems engineering, and signal acquisition and processing, in such areas as the communications, instrumentation, automotive or other manufacturing industries.

You could also opt for further study via our impressive range of taught or research postgraduate programmes.

What our students say

“The most enjoyable time was the final year when I was spending the most time in the lab. All the researching and practising strengthened and expanded my knowledge.”

Yitian Xu

Want to find out more?

Visit www.bcu.ac.uk/tee/ctn or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BEng (Hons) Telecommunications and Networks (p152)

Course information

UCAS course code: H610

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, including mathematics, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

There are no additional compulsory costs for this course. Where possible, and where benefit is clear, we will endeavour to support club activities and project expenditure.



This course is open to international applications.

BSc (Hons) Forensic Computing

The ability to inspect a computer or other digital system for criminal investigation and misuse is an increasingly valuable skill. Run jointly with our School of Law, and offering professional qualifications as you study, this course not only provides the skills you need in digital data recovery, preservation and analysis, but also in providing evidence for legal or commercial use.

What's covered in the course?

You look at application development, operating systems, and computer and network forensic investigation. You consider data analysis and recovery, IT surveillance and intrusion detection.

You get extensive experience in the forensic analysis of a variety of computer-based and mobile phone devices in addition to portable devices such as SatNav systems, game consoles and portable multimedia players. You investigate computer networks, LANs, WANs, network design and administration, and network security.

The course explores the English legal system, handling and preserving evidence, courtroom skills, and expert witness skills. It also covers key management skills, professional reporting, research and presentation skills, and personal and organisational ethics.

We encourage you to undertake a work placement where you develop your practical expertise, make industry contacts and experience the realities of the professional world.

Legal, computer forensics and data recovery experts are frequently invited to deliver specialist seminars, giving you industry-relevant exposure to the computer forensics discipline.

Why choose us?

- The course has been devised and designed following extensive consultation with digital forensics practitioners.
- You will study the EnCase Certified Examiner, AccessData Certified Examiner (ACE), and Micro Systemation .XRY Certification curricula during your studies, with the opportunity to take their certification exams.
- There is the opportunity for a work placement with a prestigious organisation such as **Cisco Systems, IBM, 3M, Airbus or Zibit Datalab**.
- Our new specialist computer forensic laboratory is equipped in accordance with ACPO (Association of Chief Police Officers of England, Wales and Northern Ireland) guidelines.
- Our industry-standard software tools include EnCase Forensic, FTK, .XRY, Oxygen Forensic and WinHex, as well as advanced drive repair and data recovery tools.
- The course includes a study of the English legal system, handling and preserving evidence, legislation and law reports, courtroom skills and expert witness skills.

What are the opportunities after studying?

The scope of the course means you could open up roles in many different areas such as systems security, systems administration, trading standards and law enforcement. You might find opportunities in specialist digital evidence/high-tech crime units, government agencies and civil litigation.

You will be equipped for roles in forensic accounting and fraud investigation, or in expert consultancy and expert witness services. Your skills are also needed in private sector investigative agencies such as insurance companies and financial services, and in security and forensic software development.

What our students say

“My confidence came from our course director who actually taught us everything that we needed to know. Through hands-on experience, through theory and through the personal tutoring, he gave us all the skills that we needed to have.”

Chris Elmore

Want to find out more?

Visit www.bcu.ac.uk/tee/ctn or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Computer Networks and Security (p140)
- BA (Hons) Criminology (p154)

Course information

UCAS course code: FG44

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

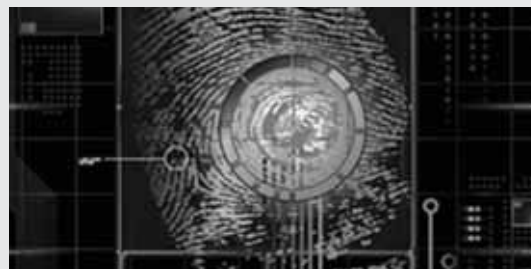
Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

We provide access to highly specialist software and hardware technologies as used in the computer forensics industry. You will not be required to make any course-specific purchases.



This course is open to international applications.

FdSc

Information and Communications Technology

Offering the specialist skills valued at associate professional and higher technician level, this work-based course is also available at South and City College Birmingham. Your studies have a clear practical focus, and are entirely relevant to the challenges facing professionals who integrate ICT into modern businesses.

What's covered in the course?

The course follows the Cisco Certified Network Associate (CCNA) curriculum and introduces protocols, LAN/WAN terminology, TCP/IP and addressing. You explore the key concepts for computer programming in a business environment, as well as the planning, management and development of solutions required for work-based projects.

You investigate the key principles of internet systems and website production, as well as data modelling and structures. You consider relational theory and the design and implementation of databases.

Following the Microsoft Certified IT Professional curriculum with the inclusion of open source technologies,

you gain an understanding of logical network environment, and the design, implementation and troubleshooting of operating systems, applications, services and hardware. You also undertake a work-based project in an area that particularly interests you.

Why choose us?

- You will gain the practical technical skills and knowledge required to answer the day-to-day demands of contemporary industry.
- Your studies are based squarely on working practice, making you a valued member of any ICT team.
- The School is a Cisco Systems and Microsoft Academy Centre – one of Microsoft's top UK university-based

academies and a member of Microsoft's Developer Network Academic Alliance.

- The course provides entry to the third year of our BSc (Hons) Information and Communications Technology course.
- There is the option to complete a sandwich year in industry before going onto the third year of the BSc degree.

What are the opportunities after studying?

The course is a route to a possible role as an IT professional responsible for technical, administration and implementation support in PC operating systems, server systems, network systems, database and internet technologies, and in the general use of ICT.

Successful completion of the FdSc and a short bridging course offers direct access to the final year of our BSc (Hons) Information and Communications Technology course.

What our students say

"It's the best experience; I have had made new friends and colleagues, and I don't want to leave as it has moulded me into a better person."

Dhunsyam Daji

Want to find out more?

For details about studying at the University, visit www.bcu.ac.uk/tee/ctn or contact our Course Enquiries team on +44 (0)121 331 5595. For details about studying at South and City College Birmingham, visit www.sccb.ac.uk, or contact South and City College Birmingham's admission team on +44 (0)800 111 6311.

Course information

UCAS course code: Full-time: G421

Part-time: apply direct to college

UCAS points: 220

Duration: Full-time: two years (all courses)

Part-time: three years (partner courses only)

Campus: City Centre and South and City College Birmingham

Essential entry requirements

At least 220 UCAS points including at least one six-unit A Level (GCE or VCE), plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page. For further information on entry requirements for the colleges please contact them directly.

Additional costs

There are no additional compulsory costs for this course.



This course is open to international applications.

BSc (Hons) Information and Communications Technology

Realise the pervasiveness of computing through the study of Information and Communication Technology. Explore how further technology can aid and sustain our world, get involved with the fast paced global industry and conceptualise the breadth of opportunities it offers. This course, covering all enabling technologies such as networking, databases, internet and computer operating systems in a practical, business context, gives you the technical and managerial skills to meet those challenges and stand out in your field.

What's covered in the course?

You explore key principles of enterprise systems and application development, looking at the design, implementation, security and administration of databases.

You gain the infrastructure technology skills for developing and managing systems for information, communications and technology from sustainable service solutions and communication networks.

You focus on your own professional development, and your value as a team player. You also gain and apply an understanding of market-led innovation planning and management.

You will have an engaging learning experience with the use of virtual learning environments, networking, electronic, enterprise systems and business intelligence laboratories.

Why choose us?

- This course follows Microsoft, Cisco and Oracle curricula, including technologies of Citrix, Apple and Linux, allowing you to gain these qualifications alongside your degree.
- Our collaboration with organisations of the stature of **IBM, APC Schneider Electric, ATOS, Britvic** and the Chartered Institute of IT (The British Computing Society) gives you a fascinating and highly valuable insight into your future career.
- An optional year-long placement offers you professional insight and useful industry contacts.
- You can get involved with academic and partner collaborative ventures and our special interest groups Sensor and Data, and Serious Games.
- You will find yourself inspired by Centres of Excellence and could find yourself contributing to valuable projects.
- The course is delivered at our state-of-the-art City Centre Campus, with technology and facilities that reflect advanced professional practice.
- With accreditation from the Institute of Engineering and Technology, the course meets the educational criteria needed for IEng status.
- We are internationally recognised for our teaching quality, research and extensive industry partnerships. We are also recognised as a leading academy for Apple, Citrix, Microsoft and Cisco.

What are the opportunities after studying?

The course gives you a highly sought-after blend of technical and managerial skills. You could move towards a fully responsible role in enterprise solution development, communication network analysis, or network operating systems.

You could find an opening as an ICT technical support and management professional, ICT consultant, business analyst, database developer or web applications developer.

Alternatively, you could consider further study via our excellent portfolio of postgraduate taught or research degrees.

What our students say

"Within the course there were excellent opportunities to develop myself both professionally and personally. You get a great deal of support outside of lectures – I really enjoyed the campus environment, which is a modern building a short walk from the city centre. It has a wide range of resources, which includes hundreds of computers and also a large networking area with both physical and virtualised networking environments."

Scott Brant (Infrastructure and Enablement Consultant at Britvic GB - IT)

Want to find out more?

Visit www.bcu.ac.uk/tee/ctn or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Business Information Technology (p134)
- BSc (Hons) Computer Networks (p138)
- BSc (Hons) Computer Science (p142)

Course information

UCAS course code: G420

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

You must have your own personal computer and access to the internet to obtain course and online material. Apart from this, there are no additional compulsory costs for this course.



This course is open to international applications.

BEng (Hons) Telecommunications and Networks

The course is accredited by the Institute of Engineering and Technology (IET) and offers a mix of theoretical principles and practical work in the design, testing and implementation of actual systems. It prepares you as a versatile, adaptable and technically competent professional, fully at ease with the workings of the modern telecommunications industry.

What's covered in the course?

You will study a total of 120 credits per year, made up of both 30-credit and 15-credit modules. You will gain a solid understanding of the new system technologies used in modern telecommunication and computer networking industries.

Taught in our state-of-the-art networking laboratories, this course provides you with hands-on practical skills and is supported by our Cisco Certified Network Associate (CCNA) and Cisco Certified Network Professional (CCNP) curriculum, which introduces the technologies employed in local and wide area network protocols, TCP/IP, addressing, switching, routing protocols and management of networks.

The Signals and Systems theme explores signal processing for circuits and systems. You consider systems analysis and design, and their practical implementation in communications engineering or industry.

The course sharpens your professional skills and approach to employment. You show your value as a team player and effective communicator. You produce marketing plans, relating resources and enterprise development to market needs. You also research and produce an extended report on a study topic that relates to your programme.

This course is also available as a four-year degree with a foundation year (UCAS code: H641) if you have 200 UCAS points, but do not have the necessary qualifications to directly enter year one of the degree. For more information, see www.bcu.ac.uk/tee/courses/telecommunications-and-networks-foundation.

Why choose us?

- The course has the professional stamp of IET accreditation, which means it fully satisfies the educational requirements to gain Incorporated

Engineer (IEng) status and partial Chartered Engineer (CEng) status.

- The practical design skills you gain are grounded in solid business discipline, making you worthy of any employer's consideration.
- We are Cisco Systems' leading UK Academy Training Centre – one of Cisco's top UK, university-based academies.
- You can take Cisco qualifications as part of your course and gain further proof of your professional competency.
- The course is delivered at our state-of-the-art City Centre Campus, with technology and facilities that reflect advanced professional practice.
- Our Placement Office will support you in finding invaluable work experience, following your second year of study if you choose the four-year degree option.

What are the opportunities after studying?

Our graduates typically find rewarding work in management specification, designing or implementing telecommunication systems and networks.

You could follow a career in the design, development and testing of telecommunication systems and networks. You could find a role providing technical, hardware or applications support or training. You may also opt to gain advanced skills and knowledge through our excellent portfolio of postgraduate courses.

What our students say

“The academic staff, lecturers and module leaders show real innovation, and always willing to help; they also welcome feedback on ways to improve on the already high standards.”

Joshua Kernohan

Want to find out more?

Visit www.bcu.ac.uk/tee/ctn or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BEng (Hons) Electronic Engineering (p144)

Course information

UCAS course code: H643

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, including AS mathematics, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

There are no additional compulsory costs for this course.



This course is open to international applications.

BA (Hons) Criminology

Offering you a choice of specialist routes, as well as the chance to get invaluable experience through regular voluntary work, the course offers an in-depth study of crime, punishment and victimisation. With its close relationship to key areas of social science, it offers complete relevance and the practical skills you need to approach a professional career with confidence.

What's covered in the course?

The first year introduces you not only to criminology, but also to security studies, policing and investigation in preparation for your eventual choice of specialist study.

No matter which specific course you apply for (ie Criminology, Policing and Investigation*; Criminology and Security Studies; or the general Criminology route), your first year will be the same, letting you explore various aspects before finding the route that suits your future aims.

Second year modules include Criminological Theory, Penal Theory, Crime, Media and Culture and Criminological Research. The third year looks at areas such as Theories of Rights, Crime Prevention, Gender and Crime, and Transnational, Corporate and Organised Crime.

The Working in Criminal Justice module brings real life to your studies, giving you the chance to reflect on regular voluntary work.

The course has a focus on employability and demonstrates a commitment to encouraging students to volunteer by arranging opportunities for students to meet with relevant agencies.

Why choose us?

- After a first-year look at the subject and its related areas, you confirm or change your original choice of degree to suit your future aims.
- Your choices are: Criminology, Policing and Investigation*; Criminology and Security Studies; or the general Criminology route.

- The University has a pioneering reputation for education in policing, criminal justice and criminology, with over two decades' experience of offering rigorous, academic and applied courses.
- You have the chance to gain a practical insight into criminal justice processes through visits.
- The course's professional relevance is supported by our close links with local criminal justice agencies, such as Midland regional police forces and community safety partnerships.
- Our Centre for Applied Criminology is led by Professor David Wilson, one of the UK's leading criminologists.

What are the opportunities after studying?

Besides specialist training, the course develops personal skills such as responsibility, analytical thinking and problem-solving, and strongly encourages your interest in people and their behaviour.

It can open doors to a criminal justice-related career, such as in the **Police Service**, **HM Revenue and Customs**, probation, youth justice, community safety and the **Prison Service**, as well as the voluntary sector. Flexible part-time study in criminology can significantly enhance your career prospects if you are already employed within the criminal justice system.

What our students say

"I was involved with the Student Academic Mentoring Project which is a valuable tool for students at the University and have ended up in paid employment as part of my participation of this scheme, which saw me gain employment as the Criminology Department's Mentoring Project Supervisor."

Leonie Folan

Have you also considered?

- BSc (Hons) Psychology with Criminology* (p296)
- BA (Hons) Sociology and Criminology (p300)

*subject to approval

Course information

UCAS course codes: Criminology - M900
Criminology, Policing and Investigation* - ML9K
Criminology and Security Studies - ML94

Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years
Part-time: five years

Campus: City Centre

*subject to approval

Essential entry requirements

At least 280 UCAS points obtained from a maximum of four subjects (minimum of two at A Level), plus at least four GCSEs or equivalent at grade C or above, including English language and/or literature. Course entry requirements may be subject to change. Please visit the course web page for the latest information.

Additional costs

Any educational visits undertaken as part of the course will be at your expense. Approximately £250 in books (purchasing essential reading for the course). You may wish to undertake additional volunteering courses, run in partnership with New Bridge at a discounted rate of approx. £75.**

**subject to availability

This course is open to international applications.

Available specialist routes:

Criminology, Policing and Investigation*

The course is excellent preparation for a role in the police, **Serious and Organised Crime Agency**, **HM Revenue and Customs**, probation, youth justice, community safety and the **Prison Service**, as well as the growing private and voluntary sectors.

Flexible part-time study can especially enhance the careers of those already employed within the criminal justice system including serving police officers, police staff, customs officers, prison officers and those working in the **Immigration and Nationality Service**.

Criminology and Security Studies

With questions in security so prevalent – from radical religious groups and terrorist campaigns, or created by declining resources or a changing environment – this route investigates their underlying causes and governmental/group responses to it. If you have a prior interest in politics the Criminology and Security Studies route is a unique programme, currently not offered by any other UK higher education institution.

*subject to approval

What our students say

“What attracted me to the BA (Hons) Criminology and Security Studies course was its relevance to current affairs, both domestically and internationally, and additionally the opportunities to take part in practical elements such as a trip to Chicago, a Counter-Terrorism workshop and a visit to HMP Grendon.”

Ruth Sim Mutch

Want to find out more?

Visit www.bcu.ac.uk/socialsciences or contact our Course Enquiries team on +44 (0)121 331 5595.



BA (Hons) Children and Integrated Professional Care

This course provides expert tuition for those looking to pursue a career working with children as part of an integrated professional team. Each of the four specialities studied on this course – education, health, law and social care – is well established at Birmingham City University.

What's covered in the course?

The course is based on the requirements of the Common Core of Skills and Knowledge for the children's workforce (CWDC 2010), and responds to the aims of the Every Child Matters Agenda (2004). It also incorporates recent and relevant legislation affecting children, young people and their families within education, law, health and social care.

First year modules cover themes such as child development and education, inclusive practice, the English legal system, family law and children in need. You then go on to explore issues such as working with families to safeguard children, schools and communities, the National Service Framework, child protection, and looked-after children.

In your final year you study core modules that include Work-based Reflective Study and Contemporary Issues and select from optional modules.

The final year also includes a block placement of approximately five weeks in a setting appropriate to one of the study themes and involves working with children, young people and their families.

Why choose us?

- This course meets the requirements of The Common Core of Skills and Knowledge for the children's workforce (CWDC 2010).
- This course is one of only a few courses of its kind in UK higher education; no other award offers the same combination of subject areas.

- We offer various opportunities to engage with professional practice in the areas of children and education; children and health; children and social care; and child and family law.
- You can see how theory is applied in practical situations via a work experience placement.
- Modules are taught by tutors with a broad range of expertise and experience. There is also engagement with professionals from different fields.

What are the opportunities after studying?

You emerge as a credible practitioner with qualities valued in professional practice. You can confidently approach a fulfilling career in education, youth and community projects, health and social care and youth justice in local authorities and the private sector. Previous students have achieved positions in education welfare as attendance officers, as family support workers in children's centres, as teaching assistants in special schools/colleges, and as nursery room leaders.

Successful completion offers the opportunity to apply to our postgraduate courses in education, health, social care and law. You might also work towards a professional qualification in one of these fields.

What our students say

"The course has helped build my knowledge about children and health, law, education and social skills. It has also helped to build my confidence in working with others and delivering presentations."

Kerry Mobbs

Want to find out more?

Visit www.bcu.ac.uk/education or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Early Childhood Studies (p162)
- BA (Hons) Primary Education with QTS (p168)

Course information

UCAS course code: L590

UCAS points: 240

Duration: Full-time: three years

Campus: City North

Essential entry requirements

At least 240 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, or equivalent (may include General Studies), plus at least four GCSEs at grade C or above, including English language and mathematics. Course entry requirements may be subject to change. Please visit the course web page for the latest information.

Additional costs

Travel costs associated with your final year placement will be at your expense.



This course is open to international applications.

BA (Hons) Conductive Education

The programme is designed as a combined vocational and academic programme of study. The ethos of Conductive Education is to develop human potential and to seek to transform the lives of people with neurological motor disorders.

What's covered in the course?

The course is based on acquiring the skills for a vocational profession. Qualified Conductor Status (QCS) is a worldwide recognised professional qualification and enables graduates to be employed as a conductor. In addition to QCS, successful graduates will receive an honours degree in Conductive Education.

Alongside formal teaching in the philosophy and practice of conductive education, you will learn about neurological conditions such as cerebral palsy, strokes, Parkinson's and multiple sclerosis. To enhance this learning, all students complete weekly practice in conductive groups alongside the professional practitioners delivering the programmes (conductors).

You will gain a broad range of experience with children and adults and are able to specialise in one age group from the middle of the second year of study.

Why choose us?

- You will undertake practical work in groups of children/adults alongside experienced conductors.
- The course offers close links between theory and practice; practice runs alongside theoretical lectures.
- A unique course that provides the only opportunity in the UK to qualify as a professional conductor to work with children and/or adults with physical disabilities.
- You will gain experience of working as part of a team with a variety of people.
- The National Institute of Conductive Education (NICE) is a small organisation with a community atmosphere and offers plenty of support to its students.
- You will have the opportunity to develop practical hands-on skills alongside qualified experienced conductors as part of a dynamic team
- You will have an opportunity to make a difference to peoples' lives, both children and adults, with the chance to work all over the world in exciting and innovative contexts.
- This course is based at the National Institute of Conductive Education in Moseley, Birmingham.

What are the opportunities after studying?

On successful completion of this course you will be qualified to work in centres and schools where conductive education is practised. These are available worldwide and offer an opportunity for you to seek employment in different countries or cultures if desired.

What our students say

"Everyone on the course had such a passion for what we did that friends for life were made. The provisions at the institute where most of the training takes place are really good. We received constant feedback, everyone knew your name and you became a part of the team."

BA (Hons) Conductive Education student

Want to find out more?

Visit www.bcu.ac.uk/education or contact our Course Enquiries team on +44 (0)121 331 5595.

Course information

UCAS course code: X161

UCAS points: 180

Duration: Full-time: three years

Campus: National Institute of Conductive Education

Essential entry requirements

180 UCAS points from A Levels or equivalent qualifications; or Access to HE Diploma with 2 Merits at Level 3 including equivalent of GCSE English at grade C or above. Other qualifications or relevant experience will also be taken into account.

Suitable applicants will be invited for an interview and acceptance onto the course will be confirmed following the interview process. As part of the selection process you will be required to successfully complete an enhanced disclosure via the Disclosure and Barring Service (DBS). Course entry requirements may be subject to change. Please visit the course web page for the latest information.

Additional costs

Travel and accommodation costs associated with your practical placements will be at your own expense.

This course is open to international applications.

BA (Hons) Early Childhood Studies

This course will prepare you for a range of careers working with children from birth to five years old, having a focus on understanding children and childhood. Research and working with others are key themes running throughout the course, which explores early childhood in a variety of contexts.

What's covered in the course?*

Study topics include children and childhood, child development, exploration and play, and working with families. This course considers inclusive practice, developing communication skills and children and family social policy. Links to placement through principal and core modules enable you to reflect on your learning and to develop professional skills.

The course explores critical reasoning and analytical skills in relation to the philosophical, sociological and psychological concepts of early childhood.

You will acquire a working knowledge of key documents, policies and procedures relevant to a broad range of professional settings working with babies and young children in early years.

You will explore factors that impact on children's development and wellbeing, particularly within an urban multi-cultural society.

Why choose us?

- You will experience the value of work placement in helping you to practically apply what you learn to the development, learning and wellbeing of babies and young children.
- We offer extended placement opportunities to work alongside a wide range of professionals in meeting the needs and development of babies and young children.
- There is the opportunity for eligible candidates to gain Early Years Teacher Status (EYT) alongside the degree.

- By developing your competency in communication, presentation, teamwork and leadership, the course enhances your own professional and personal development.
- You will choose from a range of modules at all levels of the course to meet your own identified needs and interests.
- Research and employability are key strands in the course at all levels.
- There are opportunities for eligible students to take part in the Erasmus programme and study abroad.

*content of this course is subject to change – please check the course web page for latest information

What are the opportunities after studying?

The course prepares you to take on leadership and management positions in a range of settings and services, for example children's centres, extended schools, and child-minding networks. Family services – parental advice services sited in charitable organisations – are also potential career pathways.

With further qualifications, you would also be able to move from this course into careers such as social work, speech and language therapy, play therapy, law, psychology, counselling or primary/early years teaching.

What our students say

"This course offers real freedom because it isn't tailored towards a teaching career; it offers a platform for you to open your career path to other areas of working with children."

Luke Alletson

Want to find out more?

Visit www.bcu.ac.uk/education or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Children and Integrated Professional Care (p158)
- BA (Hons) Primary Education with QTS (p168)

Course information

UCAS course code: X320

UCAS points: 240

Duration: Full-time: three years

Campus: City North

Essential entry requirements

240 UCAS points at A Level or recognised equivalent (at the discretion of the admissions team). AS Level qualifications may be included in the total if in different subjects from the A Level, plus four GCSEs at grade C or above or equivalent, including English language and mathematics. A GCSE in a science subject at grade C or above is desirable.

Course entry requirements may be subject to change. Please visit the course web page for the latest information.

Additional costs

Travel costs associated with your placement in the first and second year will be at your expense. Every effort is made to place you within a reasonable travelling distance from your term-time address.



This course is open to international applications.

BA (Hons) Early Childhood Studies (Top-Up)

Studied either for one year full-time, or part-time over two years, this course lets you top-up an existing Level 5 qualification (eg foundation degree or HND) to the full Honours degree in Early Childhood Studies. As well as your specialist studies, you gain the personal skills needed for a responsible professional role working with young children. It also opens the way to the Early Years professional qualification.

What's covered in the course?*

This top-up course gives you the chance to extend your learning, and develop a thorough knowledge and understanding of the Early Years (birth to five years old) phase and related issues.

Although there are no placements, we encourage you to develop links with professional practitioners and settings, which will be invaluable in undertaking a piece of primary research.

You study children's learning in their early years, and the factors that influence their development, particularly within an urban, multi-lingual, multi-faith context. You also plan, review and take responsibility for your own learning as you focus on your steps to employment.

Studying full-time, you are expected to commit to two full days of faculty-based sessions, as well as further self-directed individual learning. Part-time study is negotiated with your course director, and typically involves one day a week over two years, with possible evening lectures.

Why choose us?

- Showing you theory in action, this top-up route to the full Honours degree has been commended by examiners as a solid platform for building on your existing knowledge of key Early Years issues.
- You also get to shape your own career development, eventually being able to present yourself as a fully rounded teamworker, communicator and leader.
- The flexibility of the part-time top-up route means you can build your studies around your current weekly commitments – ideal if you are already working in an Early Years setting.
- There is an opportunity for eligible candidates to gain Early Years Teacher Status (EYT) alongside the degree.
- The qualification provides the opportunity to apply for PGCE courses, as well as social work, law, counselling and play-therapy.

*content of this course is subject to change – please check the course web page for latest information

What are the opportunities after studying?

The course equips you to take on a role of responsibility in childcare management in, for example, children's centres, extended schools or childminder networks. With further qualifications, you would also be able to move from this course into careers such as social work, speech and language therapy, play therapy, law, psychology, counselling or primary/early years teaching.

What our students say

"The course has exceeded my expectations in that I have been surprised how well I have coped with the study due to the guidance from the lecturers. It is a very interesting and diverse course covering all aspects of the early years of childhood."

Jane Croke

Want to find out more?

Visit www.bcu.ac.uk/education or contact our Course Enquiries team on +44 (0)121 331 5595.

Course information

UCAS course code: X310

Part-time: apply direct to the University

Duration:

Full-time: one year

Part-time: two years

Campus: City North

Essential entry requirements

You need a foundation degree in Early Years with Commendation (Merit) or Distinction. Alternative Level 5 qualifications in a related field will be considered on an individual basis at the course director's discretion. You will be required to have GCSE grade C in English language and mathematics at the point of application. A GCSE in a science subject at grade C or above is desirable. Course entry requirements may be subject to change. Please visit the course web page for the latest information.

Additional costs

There are no additional costs associated with this course.



This course is open to international applications.

FdA

Early Years

Available full-time or part-time at our partner, South and City College Birmingham, this foundation degree is an excellent source of professional development if you are already working in a childcare setting, and is a highly respected starting point for your studies. Equivalent to two years of degree-level study, it offers direct entry to the final year of the BA (Hons) Early Childhood Studies.

What's covered in the course?

The course is carefully designed to offer appropriate skills and knowledge relating to professional practice, and the application of work-based experience. It also focuses on your self-development and independent learning, as well as team work and your ability to manage others.

Skills and knowledge acquired from your modules combine to give you a thorough appreciation of a child's social and emotional development, covering issues of language, literacy and numeracy, knowledge and understanding of the world, and physical and creative development.

Applying your knowledge in real Early Years settings is a vital part of your learning, and you need to complete 720 hours of work placement during the course. As a working, part-time student, you normally

achieve this through your professional commitments; if you study full-time, you get all the support you need to find a suitable work placement.

Why choose us?

- Studying in small, intimate groups, trainee Early Years practitioners get the chance to enhance skills and professional standing, while aspiring entrants to the profession enjoy a practical, hands-on introduction to key issues.
- The part-time route offers flexibility to fit studies around your weekly commitments.
- Although based at South and City College Birmingham (Digbeth campus), you have full use of facilities at any of the University sites and will feel part of our supportive student community.
- This course supports the Early Years Foundation Stage (EYFS), ensuring you can deliver provision that complies with EYFS learning and development requirements.
- Ofsted rates South and City College Birmingham as a 'Beacon Status' college, making it one of only a few UK training providers to achieve the government's Training Quality Standard in three or more sectors.
- The College also has Customer Service Excellence status, proof of the importance placed on student satisfaction.

What are the opportunities after studying?

Practically focused and entirely relevant to your role in the profession, the course prepares you to move towards a possible childcare management position in a day nursery, primary school, children's centre or health centre.

It also offers a route into teacher training through progression to the BA (Hons) Early Childhood Studies and then the PGCE Primary and Early Years course.

What our students say

"The library has outstanding facilities including private study rooms, computers and even a cafe. It also has extended opening hours during busy periods of the year and the staff are always friendly and willing to help you find what you are looking for."

Roberta Goddard

Want to find out more?

Visit www.bcu.ac.uk/education or contact South and City College Birmingham directly on www.sccb.ac.uk or T: +44 (0)800 111 6311.

Course information

UCAS course code: Full-time: X311

Part-time: apply direct to South and City College Birmingham

UCAS points: 120

Duration: Full-time: two years

Part-time: three years

Campus: City North / South and City College Birmingham (Digbeth campus)

Essential entry requirements

You should be over 18 years of age (for insurance purposes) and able to demonstrate an appropriate level of literacy and numeracy. You should possess one or more of the following:

- BTEC National Certificate, Diploma or Higher National Certificate in Early Years
- CACHE Diploma in Nursery Nursing / Early Years
- NVQ Level 3 in Early Years or Teaching Assistants
- Advanced Modern Apprenticeship in Early Years

Course entry requirements may be subject to change. Please visit the course web page for the latest information.

Additional costs

You must fund your own travel to your placement.

This course is open to international applications.

BA (Hons) Primary Education with Qualified Teacher Status

With high graduate employment rates, this course offers the professional qualification of Qualified Teacher Status as well as an Honours degree. You will have practical experience in a range of schools, rich in cultural, ethnic and social diversity, on your way to teaching either three to seven or five to 11 age ranges in Early Years or primary school settings.

What's covered in the course?

If you opt for the three to seven phase, you will focus on the Foundation Stage and Key Stage 1 and this will include studying the Early Years Foundation Stage and the National Curriculum. The five to 11 range follows the National Curriculum, with emphasis on mathematics, English and science.

Choosing from our selection of enhancement modules gives you an opportunity to begin to develop a specialist understanding and knowledge of areas connected with learning and teaching in Primary and Early Years education. These include art, design and technology, drama, English, history, geography, music, mathematics, PE, primary languages, religious education, science, special educational needs, and children's well-being. Your specialism will be further

enhanced through the Personalised Learning module in the second year and the Independent Study module in the third year.

As you would expect, school teaching experience plays a vital role in your training. Located in the heart of the West Midlands, you have the chance to gain experience in an area of rich ethnic and cultural diversity.

Throughout, you enjoy excellent specialist study facilities, including music, art, design and drama studios, as well as the insight and support of tutors who enhance your learning with their own experiences as outstanding classroom teachers.

Why choose us?

- There is no need to make a firm decision on your preferred age range until the course starts.
- Your practical teaching experience, on both block and serial placements, is

enhanced throughout by constructive feedback from your placement mentor.

- The University enjoys excellent links with local schools, and those in which you train are carefully selected as offering the most supportive environments for your professional development.
- The course offers the chance to develop primary language teaching skills in Spanish primary schools.
- There is an opportunity for some students to undertake a teaching experience in a special school.
- 94 per cent of Birmingham City University-trained newly qualified primary teachers rated the quality of their training as good or very good in the latest Newly Qualified Teacher Survey.

What are the opportunities after studying?

Our philosophy is to provide the highest standard of training possible, using the expertise from a wide range of teaching organisations. The aim is to produce teachers of the highest quality; consummate professionals able to work in a challenging and changing environment, both economically and legislatively.

Employment prospects are outstanding compared to national averages, and league tables show that our primary education graduates are consistently successful in gaining responsible teaching posts.

What our students say

"I have undertaken a placement in a primary school for each academic year. Each placement was at a different school in a different year group so I was able to experience a wide range of teaching."

Verity Graham

Want to find out more?

Visit www.bcu.ac.uk/education or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Early Childhood Studies (p162)
- BA (Hons) Children and Integrated Professional Care (p158)

Course information

UCAS course code: X120

UCAS points: 300

Duration: Full-time: three years

Campus: City North

Essential entry requirements

At least 300 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels or equivalent, plus at least five GCSEs at grade C or above, including English language, mathematics and science. You also need experience of working with children in a state primary school and/or Early Years setting. For entry onto a teaching course from September 2014 you also need to pass the Skills Tests in Literacy and Numeracy (visit www.education.gov.uk for more information). Course entry requirements may be subject to change. Please visit the course web page for the latest information.

Additional costs

Travel costs associated with your school placements will be at your own expense. If you decide to participate in overseas visits or trips, then a proportion of the costs will be at your expense.



This course is open to international applications.

BEng (Hons) Automotive Engineering

Accredited by professional bodies, this course is directly relevant to current and expected industry trends, and meets the academic requirements for Chartered Engineer status. It gives you the practical skills to creatively implement new technologies, and drives you towards a rewarding career as a professional engineer.

What's covered in the course?

Flexible, stimulating and satisfying the requirements of UK-SPEC (UK Standard for Professional Engineering Competence), the course applies industry-standard modelling and simulation systems for analysis and design.

It covers the mathematical techniques required to solve practical engineering problems, and looks at material testing, stress analysis and engineering thermodynamics. You explore suspension and chassis design, and engine and drivetrain systems.

You consider the conceptual design and manufacturing of vehicle body structures, vehicle electronics, dynamics and control. You gain an understanding of legal, ethical and environmental factors associated with automotive engineering.

You look at market-led innovation, and planning and management in an

engineering enterprise. You also take on a research project relevant to your course and individual interests.

This course is also available as a four-year degree with a foundation year (UCAS code: H338) if you have 200 UCAS points, but do not have the necessary qualifications to directly enter year one of the degree. For more information, see www.bcu.ac.uk/tee/courses/automotive-engineering-foundation.

Why choose us?

- We enjoy full accreditation from the Institution of Mechanical Engineers (IMechE) and the Institution of Engineering and Technology (IET).
- The course underpins a technical and creative study of design, drivetrain, vehicle body and engineering systems with key business and market considerations.
- You will roll up your sleeves in advanced automotive workshops and laboratories which include computer numerical control (CNC), three-dimensional scanning and rapid prototype facilities, engine test labs and reverse engineering.
- We enjoy strong academic and research links with business and industry, such as Morgan Motor Company, Westfield Sportscars and Aquila Racing Cars, and also work with globally respected technology partners.
- You can get involved in the design, engineering and performance of our Formula Student car at the international IMechE Formula Student event at Silverstone.
- We fully support you in finding a work experience placement that shows you what it takes to build a successful career.

What are the opportunities after studying?

You emerge as a versatile and technically proficient engineer, with an awareness of the major business forces shaping the industry's future.

Offering an attractive blend of technical and problem-solving abilities, you could open up a route to a career as a development engineer for vehicle manufacturers, component suppliers or specialist high-performance race vehicle producers. You could also be a design and performance engineer, research associate, or automotive marketer.

What our students say

"The freedom and new opportunities university brings was a great experience. One of the best parts was making new friends and meeting lots of people."

Katie Long

Want to find out more?

Visit www.bcu.ac.uk/tee/edms or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BEng (Hons) Mechanical Engineering (p176)
- BEng (Hons) Electronic Engineering (p144)
- BSc (Hons) Motorsports Technology (p180)

Course information

UCAS course code: Full-time: H330
Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years
Part-time: three to five years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, including AS mathematics at C or above, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

All essential technical equipment and hardware and software are provided.



This course is open to international applications.

MEng

Automotive Engineering

Designed to meet the needs required by industry, this course provides you with outstanding career prospects, aiming to create successful, highly employable graduates with the intellectual, technical, personal qualities and managerial skills to implement new technologies creatively as professional engineers.

What's covered in the course?

Experience a stimulating and rewarding learning experience which develops your knowledge and application skills in stress analysis, drivetrain systems, suspension and body engineering, design and management relevant to the automotive industries.

We focus on the application of industry-standard modelling and simulation techniques to the analysis, specification and design of automotive engineering systems.

You will gain an understanding of commercial, legal, ethical and environmental factors associated with automotive engineering.

You will be encouraged to develop transferable and marketable skills and knowledge applicable to a variety of employment opportunities within the

mechanical engineering and associated industries.

You will have the opportunity to acquire skills for continuing professional development.

Gain a qualification that satisfies accreditation requirements of relevant professional bodies.

Why choose this course?

- Participate in the annual international IMechE Formula Student event at Silverstone; you can take part in events which have included **Autolink, Powertrain, The Autosports International, Walker Adams, Max Power Show** and **Hot Wheels Racing**.
- You will be located in the prestigious £114 million Millennium Point – part of our City Centre Campus – with access to technology and facilities that

reflect advanced professional practice. Advanced automotive workshops and laboratories provide the spark and ignition for theoretical learning, including computer numerical control (CNC), 3D scanning and rapid prototype facilities, engine test labs and reverse engineering.

- We have strong academic and research links with business and industry, such as **Morgan Motor Company**, and work with globally respected technology partners.
- We have developed relationships with a number of sector bodies, including the Chamber of Commerce, the Accelerate Partnership and the Midlands Aerospace Alliance, exposing you to real-life projects.

What are the opportunities after studying?

Typically, career destinations are blue chip engineering companies. Students are expected to progress to chartered engineer status. Typical roles include development engineer for vehicle manufacturers, component suppliers and specialist high-performance race vehicle producers; design and performance engineer; research associate and automotive marketing.

Graduates are highly employable and many are recruited into business, finance, teaching and research careers. The University has a range of research (MPhil and PhD) postgraduate programmes.

What our students say

"I fully believe that students graduate from the University confident and positive about their careers and future."

Niki Lazaridou

Want to find out more?

Visit www.bcu.ac.uk/tee/edms or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BEng (Hons) Automotive Engineering (p170)
- MEng (Hons) Mechanical Engineering (p178)
- BEng (Hons) Mechanical Engineering (p176)
- BEng (Hons) Electronic Engineering (p144)

Course information

UCAS course code: H3H0

UCAS points: 280

Duration: Full-time: four years
Full-time (sandwich): five years
Part-time: seven years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points or equivalent. Minimum of two six-unit or one 12-unit A Level (GCE or VCE) including AS mathematics grade C or above, plus GCSE mathematics and English at grade C or above (or equivalent).



This course is open to international applications.

BSc (Hons) Enterprise Information Systems

Developed in conjunction with industrial partners and major employers, this highly relevant new course combines a thorough technical, practical and theoretical understanding of enterprise systems with an overview of industrial practices, and can lead to industry-recognised SAP certification.

What's covered in the course?

The course covers a wide range of topics across four principal themes: Enterprise Information Systems, Enterprise Technology, Human Innovation and Management. It includes applied projects from business process re-engineering, system architecture and development, through to human innovation, project management, applied research and development, social technologies, visualisation and business intelligence systems.

Course modules focus on key areas such as business operations systems; software design, construction and development; web and mobile technologies; and the management of engineering and technology innovation.

We fully support you in finding a work placement that can give you invaluable experience and possible industry contacts.

Throughout, you benefit from the insight of company visits, the input of guest lecturers from industry, and the inspiration of our well-established and strong tutorial team in enterprise resource planning, management, manufacturing, logistics and systems.

Why choose us?

- The course delivers the knowledge and skills to analyse, design and develop enterprise systems solutions within a commercial organisation.
- You will explore a wide range of businesses processes, including process management, modelling and re-engineering for various sectors and across an organisation's functional areas.

- The course directly meets the requirements of industry employers such as **AURUM Holdings, Cognizant, Atos, SAP, BAE, BP, Rolls-Royce, Capgemini, Edenhouse, HCL Axon, Ciber** and **Accenture**, who employ skilled graduates.
- The course is supported by SAP University Alliances, and offers additional SAP certification in Enterprise Resource Planning, Business By Design, Integration of Business Processes and Mobile.
- Question, and learn from, the sharp academic minds of lecturers who are able to share first-hand experiences of the industry.
- As part of the applied project team, you will have the opportunity to work on real industrial projects.

What are the opportunities after studying?

The course reflects the pressing needs of commerce, industry and public sector organisations that look for professionally-qualified graduates, in particular with **SAP** certification. You emerge as a highly competent and credible candidate for employment, with a combination of technical and 'soft' transferable skills.

Alternatively, you could consider further study through our excellent choice of postgraduate courses.

What our students say

"The innovative techniques that are taught, such as cloud computing, in memory technologies, augmented reality, virtualisation and visualisation, are the reasons why I chose to do this course."

Faisal Maqsood Qadri

Want to find out more?

Visit www.bcu.ac.uk/tee/edms or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Business Information Technology (p134)
- BA (Hons) Business and Management (p122)

Course information

UCAS course code: N2I2

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, including mathematics, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page. Access and baccalaureate qualifications are also accepted.

Additional costs

There are no additional compulsory costs for this course.



This course is open to international applications.

BEng (Hons) Mechanical Engineering

With accreditation from two professional bodies, this course offers an excellent foundation of mechanical engineering skills and knowledge, emphasising specific themes in energy, the environment and design. It provides the crucial transferable and marketable skills that help show employers your full professional worth.

What's covered in the course?

Your curriculum fully supports the programme aims of UK-SPEC (UK Standard for Professional Engineering Competence).

You explore design management and assurance, taking into consideration design for usability, manufacturability and recycling. You undertake a detailed study of power transmission and generation systems, before considering environmental impact, its management and associated legislation.

You investigate stress analysis, finite element analysis and materials, together with the principles of the mechanics of solids. Module themes cover areas such as Mathematical Analysis, Applied Mechanics, Engineering Design and Practice, Applied Thermodynamics, Environmental Studies and Thermofluid Analysis, and Power and Energy Systems.

An industrial placement gives you the chance to put what you learn into real-life practice and gain the experience that every employer values.

This course is also available as a four-year degree with a foundation year (UCAS code: H308) if you have 200 UCAS points, but do not have the necessary qualifications to directly enter year one of the degree. For more information, see www.bcu.ac.uk/tee/courses/mechanical-engineering-foundation

Why choose us?

- We are accredited by the Institution of Mechanical Engineers and the Institution of Engineering and Technology.
- Reflecting industry needs and operations, you work with outstanding

facilities for engine testing, rapid prototyping, engine emissions testing, thermodynamics and more.

- Our Placement Office fully supports you in securing work experience that gives you insight, contacts and lessons from life.
- We are a member of the global SAP University Alliance programme, providing universities with resources to teach how technology can enable integrated business processes.
- We are the first UK-based academy for PTC Inc – a major business software solutions provider to the US Government and international business, giving you access to industry-standard tools such as ProE.

What are the opportunities after studying?

Typical roles ahead of you might be in performance and development engineering, design engineering, postgraduate research, or maybe even outside the engineering-based industries where highly numerate graduates capable of in-depth analysis are required.

You could also gain further knowledge and skills by progressing to one of our outstanding taught or research postgraduate courses.

What our students say

"I enjoyed the modules and the lectures because of the quality and commitment of the tutors. The practical nature of the course prepares students well for their future careers."

Kenneth Oguegbu

Want to find out more?

Visit www.bcu.ac.uk/tee/edms or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BEng (Hons) Automotive Engineering (p170)
- BEng (Hons) Electronic Engineering (p144)
- BSc (Hons) Motorsports Technology (p180)

Course information

UCAS course code: Full-time: H300
Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years
Part-time: up to five years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, including AS mathematics at C or above, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

All essential technical equipment and hardware and software are provided.



This course is open to international applications.

MEng

Mechanical Engineering

Pave the way towards Chartered Engineer status with a course that aims to provide a stimulating environment in which your interest in mechanical engineering is fostered by a modern and flexible teaching and learning strategy.

What's covered in the course?

The curriculum satisfies the requirements of the UK Standard for Professional Engineering Competence (UK SPEC) and its delivery is characterised by both the implementation of industry-standard modelling systems for the purposes of analysis and design, plus the development of strategic management and leadership skills.

We offer a stimulating and rewarding learning experience which will develop your knowledge and application of skills in both industry-relevant technical subjects (eg finite element analysis, thermofluids, knowledge-based engineering and control) and in management and leadership topics (eg project management, logistics, supply chain management and strategic planning).

The academic staff have a wide range of academic, research and industrial experience in sectors such as automotive, aerospace, engineering design, motorsport, manufacturing and environmental technologies.

You will explore a range of subjects including engineering design, applied mechanics and dynamics, sustainable design and thermodynamics, power and energy systems and knowledge-based engineering.

Why choose this course?

- You will gain real-world experience of the management and delivery of engineering-specific projects that have direct industry relevance, within both individual and group environments.
- We focus on the application of industry-standard modelling and simulation techniques to the specification, design and analysis of mechanical engineering systems, which means you will possess employability skills relevant to modern industry.
- We have extensive links with local and national engineering companies – links which feed directly into our teaching and learning.

- You have the option to undertake an approved industrial sandwich placement for a minimum of 36 weeks between Level 5 and Level 6 (ie between years two and three for full-time students), which will be endorsed on your award certificates.
- The programme will allow seamless progression from BEng to Master's level awards, paving the way towards Chartered Engineer status.
- We believe in a hands-on approach where you will engage with industry-standard software and equipment, preparing you for a meaningful and worthwhile career.
- You enter the course at degree level and progress seamlessly to a Master's-level award. The MEng is seen by the IMechE as an enhanced degree with extra management modules to prepare students for a leadership/management role in industry.

What are the opportunities after studying?

You will emerge with the skills and industry knowledge required to work in blue chip engineering companies, where typical career progression is from graduate to project engineer, and then project manager at chartered engineer grade.

The University has a range of research (MPhil and PhD) postgraduate programmes. Details can be found on the postgraduate section of the website.

What our students say

“Various teaching and learning resources used throughout the course have inspired me to push myself harder than ever before.”

Cassandra-Jane Neville

Want to find out more?

Visit www.bcu.ac.uk/tee/edms or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BEng (Hons) Mechanical Engineering (p176)
- MEng (Hons) Automotive Engineering (p172)
- BEng (Hons) Automotive Engineering (p170)

Course information

UCAS course code: H301

UCAS points: 280

Duration: Full-time: four years
Full-time (sandwich): five years
Part-time: seven years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points or equivalent. Minimum of two six-unit or one 12-unit A Level (GCE or VCE) including AS mathematics grade C or above, plus GCSE mathematics and English grade C or above (or equivalent).



This course is open to international applications.

BSc (Hons) Motorsports Technology

Emphasising the practical application of technical and teamwork skills, this course gives you the chance to design, build and competitively race the IMechE Formula Student car at the world-famous Silverstone circuit. It is accredited by the Institute of Engineering and Technology (IET), and benefits from strong links with Arden Motorsport International (GP2 and GP3 race cars).

What's covered in the course?

The curriculum covers a wide range of subjects that develop your technical ability, allow you to pursue your specific interests, and show you how best to approach your career development.

You use industry-standard design software and techniques in the design of systems and sub-assemblies and, ultimately, whole race cars. You look in depth at the technical and mathematical requirements of engineered systems, such as suspension, chassis, design, powertrain, finite element analysis and computational fluid dynamics.

You apply the tools and technologies taught in the Design and Engineering themes to the production of physical parts for actual vehicles. In each year, you will bring together all the course elements into a series of practical, hands-on projects in which you produce parts of a whole race car for competition.

Importantly, you also cover business processes and management techniques which allow you to align your technical and creative skills with the needs of the sector and the market.

Why choose us?

- The only dedicated undergraduate Motorsports Technology course in the Birmingham region, it blends technical skills with creativity, problem solving and logical reasoning ability.
- As part of the course you design and build a new 'BCU Racing' IMechE Formula Student race car in the second year and compete against 150 international universities over four days at Silverstone.
- The course is fully IET accredited so your studies are fully relevant to professional practice.

- You will work with the hardware and software tools which industry uses, such as CATIA V5, CNC machines, three-dimensional scanning, rapid prototype equipment, and engine test labs, and utilise reverse engineering.
- We have strong links with the motorsport industry; these provide you with the chance to work on our 320BHP University Drift car, and our industrial partners Walker Adams' 200bhp 4X4 off-road kart.
- You will benefit from the input of our University graduates in the motorsports industry and Arden International Motorsports Team, Aquila Race Cars and Westfield Sportscars Ltd, plus visiting guests from motorsport.
- You can take part in visits to the motorsport industry as well as other high profile motorsport events, such as Autosports International and Motorsport Masterclasses.

What are the opportunities after studying?

Unsurprisingly, this course attracts competitively-minded students. Their drive is rewarded by a dynamic learning experience that produces graduates who are technically and personally equipped to make a real professional mark.

Typically, our BSc graduates gain successful employment in the motorsport, automotive and aerospace industries, while others find success in other types of industry that demand the same creative and problem-solving capabilities. Others have continued on to postgraduate study.

What our students say

“The support from the staff is great – they are always willing to help with any problems that you come across, and if they don’t know the answer, they are always willing to work with you to find the right answer.”

Robert Fletcher

Want to find out more?

Visit www.bcu.ac.uk/tee/edms or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BEng (Hons) Automotive Engineering (p170)
- BEng (Hons) Mechanical Engineering (p176)



Course information

UCAS course code: H334

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, including AS Level mathematics at grade C plus, GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

There are no additional costs except the purchase of books or e-books, if you require a personal copy.



This course is open to international applications.

BA (Hons) English

Studying English at Birmingham City University gives you a wealth of opportunities to combine subjects to suit your interests. The openness of our BA (Hons) degree allows you to enjoy a wide range of areas from literature and language to original writing and drama; ideal if you don't want to focus on one of our named awards.

What's covered in the course?

Following the common first year, you start to choose the study areas best suited to your interests in language, literature, creative writing and/or drama.

Literature modules include 21st Century Poetry; Early Modern Drama; Gender, Sex and Culture; and more. Language modules consider the description, analysis and context of language in use, and modules in drama and creative writing are also available.

Regular contact with your fellow students and our team of expert staff encourages a cross-flow of ideas, thoughts, opinion and creative inspiration. Besides class teaching and discussion, you benefit from the intimacy of small group work and mini-lectures which allow you to both share and absorb perspectives and insight.

Assessed group work, such as presentations, helps to boost your confidence as well as competence and, alongside the development of research skills, enhances your employability.

Why choose us?

- The only English course in the region offering such a flexible combination of subjects which can be adapted to suit your interests.
- You can enjoy the inspiring tuition and support of internationally and nationally renowned experts and writers.
- A number of staff can call on their experience of teaching at world-ranking universities including Oxford, Cambridge and Vienna.
- The University is an important research centre in linguistics, and the latest Research Assessment Exercise results found 80 per cent of the School's research to be international standard, some of it 'world-leading'.
- You're supported by a richly-stocked library, the electronic resources of which give you access to every printed book published in the UK between 1470 and 1800.
- Moodle, our University's online learning environment, offers the perfect platform to conveniently source, collate, refine and present the richness of information at your fingertips.

What are the opportunities after studying?

Our graduates typically emerge able to analyse, synthesise and interpret text, accurately communicate information, work independently and collaboratively, and present material with confidence.

Graduates have found professional roles in arts administration, teaching, lecturing, law, media and marketing, management, research and writing, politics, public relations, social work and many other areas. You might also consider our MA in Writing, or MA English Linguistics, or research degrees in all areas of English.

What our students say

“My English degree changed my life. It was the best thing I’ve ever done. It made me a better human being and more analytical.”

Frank Skinner, comedian, writer and alumnus*

Have you also considered?

- BA (Hons) English Literature (p186)

*Taken from the Metro, 20 Sep 2011.

Course information

UCAS course codes: BA (Hons) English - Q301
BA (Hons) English and Creative Writing - QW38
BA (Hons) English and Drama - QW34
BA (Hons) English and Media - QP33
BA (Hons) Creative Writing with English – W8Q3
Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years
Part-time: six years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels or equivalent, with a grade C or above in English or English literature. For further details, please visit the course web page.

Additional costs

You should allow approximately £100 per semester for buying books.



This course is open to international applications.

Also available:

BA (Hons) English and Creative Writing

With your studies influenced by the insight and inspiration of published writers, and ideal for everyone who loves reading and writing stories, poems, scripts, novels, films and plays, this course both encourages and disciplines your imaginative processes to allow you to tell stories that have real impact and interest. Your creative thought is underpinned by a broadly-based education in English which will enable you to develop your reading, writing, critical thinking, presentation and research skills.

BA (Hons) English and Drama

This course covers a range of periods from Ancient Greece to the present day, and balances your literary studies with practical, workshop-based experience of scripting, adaptation, performance theory, and theatre history and criticism. Your first year offers a general study of drama before you move on to consider early modern drama and contemporary theatre. Our highly qualified teachers, and close collaboration with local theatre groups and creative individuals, will help you to prepare and produce a final-year performance.

BA (Hons) English and Media

As well as film studies, popular culture, and narrative and genre analysis, this course allows you to choose more specialist options from either English or Media. You consider the intriguing possibilities of online communication, and explore cultural context and creative practice across a range of literary, linguistic and media texts.

BA (Hons) Creative Writing with English

Similar to the English and Creative Writing option, this pathway allows you to focus on more creative writing modules, including introductory modules in your first year and two intensive modules in your second year – one on short fiction and the other on writing poetry. In addition, modules like Radio Writing, Life Writing and Screen Writing will be on offer. You will also benefit from the work of the Institute of Creative and Critical Writing (www.bcu.ac.uk/iccw), which operates out of the School and provides opportunities for masterclasses and workshops with our Fellows and other visiting writers, in addition to our own highly-qualified staff.

What our students say

"I've discovered, having been at the University for a year-and-a-half now, that the tutors are fantastic – they are always there to help the students, and they are enthusiastic about the modules they teach, which is always something that gives your own enthusiasm a boost."

Danielle Cotton

Want to find out more?

Visit www.bcu.ac.uk/english or contact our Course Enquiries team on +44 (0)121 331 5595.



BA (Hons) English Literature

Taught by passionate, experienced lecturers, this course looks at all the major genres of English Literature, from children's writing to science fiction, including elements of drama, film, poetry and language analysis. You also gain the personal transferable skills highly valued by employers.

What's covered in the course?

Following a common first year with other English courses, you select module options to cover the areas of study that most appeal to you. Your selections from Literature modules eventually carry greater weight, accounting for all of your final year study.

You explore the writing of different periods, such as the Victorian era, the Romantics, Modernist and post-modernist works and the post-colonial era, including English language works from Africa, India and the Caribbean.

On your way to developing either a broad overview of English literature or concentrating on an area that especially interests you, your module choices may include titles such as Multiculturalism: Literature, Drama, Film, 21st-century

Poetry, Shakespeare Studies, and Art, Literature and Theory.

In addition to completing an optional independent study project, you develop your close reading ability, written and spoken presentation skills, and capacity for original thought throughout the course, all highly-regarded skills sought by employers.

Why choose us?

- The course takes every opportunity to provide inspiration from the world around you, including an opportunity for overseas study through the Erasmus programme.
- You not only have the advantage of our Moodle online learning environment, but also WebCorp language analysis technology, and eMargin for text annotation.

- You can compile a personal anthology of poetry and images via a 21st-century Poetry module, described by one external examiner as 'exceptionally innovative and exciting'.
- Some of our research, which helps nourish your course content, was rated by the latest Research Assessment Exercise as world-leading.

What are the opportunities after studying?

Our graduates typically emerge with the ability to analyse, synthesise and interpret text, communicate information effectively, and work as a team player or follow their own initiative.

These skills open doors to roles in areas such as arts administration, teaching, lecturing, law, media and marketing, management, research and writing, politics, public relations, social work and social administration. You might consider our Master's degrees in Writing or English Linguistics, or our research degrees in all areas of English.

What our students say

"On the English Literature course there was a huge range of modules to choose from. I absolutely loved the modules on Shakespeare, Critical Thinking and Creative Writing. The English Department hugely exceeded expectations as most of the sessions were carried out as seminars rather than lectures which was hugely appealing. I also enjoyed the fact that I was able to have regular one-to-one contact with my lecturers."

Sarah Read

Have you also considered?

- BA (Hons) English (p182)

Course information

UCAS course codes: BA (Hons) English Literature - Q320

BA (Hons) English Literature and English Language Studies - Q391

BA (Hons) English Literature with English Language Studies - Q390

BA (Hons) English Language with English Literature - Q300

Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years

Part-time: six years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels or equivalent, with a grade C or above in English or English literature. For further details, please visit the course web page.

Additional costs

You should allow approximately £100 per semester for buying books.



This course is open to international applications.

Also available: joint and major / minor honours with English Language:

BA (Hons) English Literature and English Language Studies (Joint Honours)

Follow your own preferred areas of study in English literature, while benefiting from our considerable strength in English language. Literature modules include Children's Fiction, Early Modern Drama, and the periods 1660-1830, and 1800 to the present day. In your final year you study a mandatory module Literature 1880-present in combination with your own choice of study areas. You also progress to an advanced study of grammar and vocabulary, through modules such as Child Language Development, Language and Social Identity and Language and Cognition.

BA (Hons) English Literature with English Language Studies (Major / Minor)

This course allows you to major in English literature, alongside supporting study of the language structure underlying creative literary flourish. Your literature studies explore periods such as the Victorian era, the years following World War II and the Postcolonial era (including English-language works from Africa, India and the Caribbean), and you will be able to choose from titles such as Film; Shakespeare Studies; Science Fiction; Joyce and Beckett and many more. Language modules cover issues such as language description and analysis, literary linguistics and narrative analysis.

BA (Hons) English Language with English Literature (Major / Minor)

Centring on the foundations, mechanics and possibilities of language, this course also allows you to indulge a passion for works of different periods. Core English language modules give you a sound appreciation of the analysis and development of language, as well as its importance in the context of written and spoken communications. You enjoy a selection of literature modules that span hundreds of years, from plays and poetry to science fiction and the fantastic, grotesque and gothic.

Want to find out more?

Visit www.bcu.ac.uk/english or contact our Course Enquiries team on +44 (0)121 331 5595.

JAN SENSE AND SENSIBILITY

Mary Brontë Wuthering Heights

JANE AUSTEN MANSFIELD PARK

Foundation Certificate

English for Academic Purposes

The Foundation Certificate in English for Academic Purposes (FCEAP) is an accredited course for international and European students. It is designed to help you enhance your academic English skills and to prepare you for successful study at a British university. It offers a wonderful opportunity to share and exchange opinions with students from different cultures and backgrounds. Learning about the lives and experiences of other students in your class and throughout the University will broaden your views and help you think reflectively; this will give you many advantages in terms of personal, academic and professional development.

What's covered in the course?

The course is carefully designed to consider the needs of students studying degree programmes at a British university. We liaise with course directors in the University in order to be informed of changing assessment methods; when necessary we can make adjustments to our assessments to reflect changes in the faculties.

The course has six modules. In the first semester you will study Reading Writing Reasoning (Foundation), Speaking and Communication Skills and Culture in Action, where you will spend most of your time out of the classroom, developing English language skills through practical and interesting experiences. In the second semester you will study Listening and Note-taking, Academic Speaking and Reading Writing Reasoning (Consolidation).

Attendance is compulsory and full-time. The FCEAP has a varied learning environment. Students can meet tutors on an individual basis in tutorials, and assessments are designed to meet individual needs, while increasing confidence in using English, both in social and academic contexts.

Why choose us?

- It is a Foundation Certificate, so achievement is consistent with the national standard of awards.
- For administrative purposes, the course is located in the Faculty of Education, Law and Social Sciences and is governed by the Faculty's quality assurance procedures.
- The course is run in two parts over a year. Depending upon the standard of

your English, you will either complete Parts 1 and 2 of the course, starting in September, or Part 2 only, starting in January. This allows adequate time for you to get to know the University and the area before starting your main degree programme.

- The course is designed on a modular basis and each module is taught by a different tutor, therefore allowing you to experience varied teaching styles and methods.
- There is a range of assessments to suit all learning styles, such as exams, essays, presentations, projects and group video production.
- There is a lending facility in place whereby students are able to borrow books and DVDs.

What are the opportunities after studying?

If you pass the course successfully and you hold a conditional offer for an undergraduate academic programme at Birmingham City University, provided you have the required academic qualifications, you will not need to retake IELTS or its equivalents. You will progress automatically to your selected field of study, for example BA, BSc, BEng or BMus. If you require IELTS 6.5 for progression, you will need to pass FCEAP with an average of 50 per cent or higher.

Our students have taken up careers in playing and teaching music professionally, opening businesses, management roles within large corporations, or helping to run the family firm. Arts graduates have taken up careers in the film industry, advertising, fashion and jewellery design.

Please contact the International Office for more information www.bcu.ac.uk/international/enquiry-form.

What our students say

"This course has a lot of quality tutors who teach you many different methods of improving your English skills in preparation for studying a Master's degree. I also learned about British lifestyle, history and culture through exchange experiences which is essential knowledge for studying in the UK."

Areeyanan Sathamsakul

Want to find out more?

Visit www.bcu.ac.uk/international/new-students/prepare-for-study or contact our Course Enquiries team on +44 (0)121 331 5595.

Course information

UCAS course code: Direct to University via
International Office

UCAS points: n/a

Duration: Full-time: Part 1 and 2
(September - June)
Full-time: Part 2 only
(January - June)

Campus: City North

Essential entry requirements

You have IELTS Recommended course

4.5 - 5.0 FCEAP Part 1 and 2

5.0 - 5.5 FCEAP Part 2 only

Course entry requirements may be subject to change. Please visit the course web page for the latest information.



This course is open to international applications.

BA (Hons) 3D Designer Maker

This course allows you to explore materials and craft techniques as well as digital technologies in a contemporary context. You will examine the processes and complexities of making and designing, and develop skills relating to the process of designing and developing small scale batch production and innovative bespoke pieces.

What's covered in the course?

The course shares common modules with BA (Hons) Product Design, BA (Hons) Interior Design, and BA (Hons) Furniture and Lifestyle Products, giving you the flexibility to explore a variety of specialised design briefs and outcomes in your first year. This helps to widen your understanding of multi-disciplinary design areas and therefore strengthen your understanding of three-dimensional design.

You cover all the key aspects of the designer making process and, by taking on live projects, you explore how business operates in a commercial, cultural and technological context.

You will explore the process of designing and developing crafted products in a range of traditional and contemporary materials.

Experiential learning is encouraged via the making process. Hands-on experimentation allows you to develop both functional and

decorative artifacts creatively, responding to the requirements of scales of production for an individual or collaborative designer maker.

Digital and new technologies underpin the designer makers' creative response in a technology-driven world.

Facilities supporting your studies reflect the resources regularly used in the working world – your eventual ease with Computer-Aided Design and prototype development will mark you out as a valuable addition to any product design team.

Why choose this course?

- The chance for overseas study and regular study trips gives you relevant experience of design at work in different settings.
- Our outstanding design facilities include Computer-Aided Design using recognised programmes such as Photoshop, AutoCAD and SolidWorks. You will also get the opportunity to work
- on prototype development workshops for rapid prototyping and digitally driven processes with specialised guidance from our skilled technicians and trained academic staff.
- The course provides an opportunity to research and explore both traditional and state-of-the-art manufacturing skills, and engage with business through live projects.
- There is an opportunity for internship and live project work in your second year, providing valuable industry experience.
- Blend the specialisms of your chosen pathway with modules from other design routes to establish yourself as a creative all-rounder and a credible design professional.
- Our distinguished staff are well-established art and design professionals who provide a remarkable range of expertise and industry insight.

What are the opportunities after studying?

The course's depth and flexibility gives you the skills and confidence to approach either a role as a designer, working in manufacturing, maybe as part of a project team within a design consultancy, or perhaps a career in freelance design.

You could also consider a related field of design education, design journalism, design research or the management of design issues related to sustainability. Alternatively, you could choose to continue your study by enrolling on our postgraduate programme in Design Management, Product Design or Design and Visualisation.

We welcome back graduates who have experienced the world of industry as contributors to our programme, either within our lecture series or as visiting tutors.

What our students say

"My time at BIAD allowed me to creatively indulge and develop my skills in a professional workshop and studio environment, while being given the specialised assistance and guidance needed."

Brenda Curry

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Interior Design (p204)
- BA (Hons) Product Design (p206)
- BA (Hons) Furniture and Lifestyle Products (p202)
- BA (Hons) Design Management (Top-Up) (p194)

Course information

UCAS course code: W200

UCAS points: 280

Duration: Full-time: three years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, a BTEC National Diploma (DMM), or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage, or an equivalent qualification or experience. A creative portfolio will be required. For further details, please visit the course web page.

Additional costs

You will be able to access printing and materials at minimal costs through our workshops and may need to purchase your own small tools. There are additional costs for national and international field trips, if you participate in these.



This course is open to international applicants.

BA (Hons) Design Management (Top-Up)

This course is a final year top-up option for students with two years' three-dimensional design study experience, wishing to engage with design specialisms within the three-dimensional design programme.

What's covered in the course?

Throughout the first and second year specialist routes of study, you will have gained input from the design industry through lectures, taught content from practitioners, skilled technicians and live project opportunities helping you to make an informed choice to select this award in your final year.

You will develop the skills you require to pursue a career involving both the theory and practical application of management within design.

Modules throughout the course will provide you with the opportunity to engage with industry, providing valuable experience.

The course focuses on three-dimensional design-related work in the creative sectors. You will develop your expertise, focusing on

design management to communicate ideas, understand behavior, forecast trends and manage schedules and budgets through tutorials, lectures and problem-solving tasks.

Facilities supporting your studies reflect the resources regularly used in the working world – your eventual ease with Computer-Aided Design and prototype development will mark you out as a valuable addition to any product design team

Why choose this course?

- This course provides skills relating to the process of design management.
- It provides an opportunity to engage with business through live projects.
- You will be taught by industry practitioners, supported by skilled technicians.

- Our distinguished staff are well-established art and design professionals who provide a remarkable range of expertise and industry insight.

What are the opportunities after studying?

The course's depth and flexibility gives you the skills and confidence to approach a role working with design consultants to improve and implement a strategy relating to business design output. You could also consider a related field of design education, design journalism, design research or the management of design issues related to sustainability.

Alternatively, you could choose to continue your study by enrolling on our postgraduate programme in Design Management, Product Design or Design and Visualisation.

We welcome back graduates who have experienced the world of industry as contributors to our programme, either within our lecture series or as visiting tutors.

What our students say

"This course has given me a better understanding of world design, especially in a business context, and helped me to develop further my love of writing and presentation. It gave me inspiration for my future career progression and great contacts, as well as a good all-round experience, living and studying in Birmingham."

Natalie Graves

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Course information

UCAS course code: W201

UCAS points: 280

Duration: Full-time: one year

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, a BTEC National Diploma (DMM), or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage, or an equivalent qualification or experience. In addition two years' study in three-dimensional design and a creative portfolio will be required. For further details, please visit the course web page.

Additional costs

You will be able to access printing and materials at minimal costs through our workshops and may need to purchase your own small tools. There are additional costs for national and international field trips, if you participate in these.



This course is open to international applicants.

BA (Hons) Fashion Design

Reflecting contemporary practice in the fashion industry, the course helps you to acquire a thoroughly professional, enquiring attitude. It gives you the space, skills and encouragement to develop your individuality and creative confidence in this demanding field.



What's covered in the course?

The course equips you with the necessary knowledge, skills and attributes to succeed in a wide range of careers related to fashion.

In your first year, introduction to a number of fashion topics helps you to develop a good foundation of fashion knowledge and skills in both design and technical areas.

Your second year helps to build advanced fashion skills and knowledge, and strengthens your personal and professional development in relation to your own career goals, through a choice of options, business planning and a four-week work placement. Opportunities to take part in the international Erasmus exchange programme exists during this year.

You will have the chance to follow our four-year sandwich option, which provides

the opportunity for a one-year internship in industry.

In the final year, you have the chance to specialise in Fashion Design, Fashion Communication, Garment Technology, Design for Performance, or Fashion Accessories.

The course blends individual creativity and commercial realism, and you will be able to apply your skills and knowledge of the professional design process from concept to product.

Why choose us?

- You can choose from an extensive choice of pathways: Fashion Design; Fashion Design with Garment Technology; Fashion Design with Design for Performance; Fashion Design with Fashion Communication and Fashion Design with Fashion Accessories.

- We have excellent links with regional and international fashion brands **Burberry, Next, Paul Smith** and **Ted Baker** give the course colour and contemporary relevance.
- You can enjoy a vast archive of fashion publications dating back to the 1930s.
- You have the opportunity to work with the Gerber pattern-cutting and design system, widely used in the global fashion industry.
- You will have the chance to showcase your final-year work to industry leaders looking for new talent, at events such as Graduate Fashion Week in London.

What are the opportunities after studying?

Typically, graduates go on to professional roles in fashion design, womenswear, menswear, children's wear, sportswear and other niche markets, garment technology, styling, trend forecasting, graphic design for fashion, visual merchandising, buying, PR, costume and bespoke design and making, and event management.

What our students say

"The tutors came to know me well over my study years. I had a fantastic support base which meant I was able to find my style and work to the best of my abilities, pushing myself in the last year of my degree."

Thomasin Gautier-Ollerenshaw

Have you also considered?

- BA (Hons) Fashion Retail Management (p200)
- BA (Hons) Textile Design (p208)

Course information

UCAS course codes: Fashion Design - W230
Fashion Design with Design for Performance - W2W4
Fashion Design with Fashion Accessories - W233
Fashion Design with Fashion Communication - W290
Fashion Design with Garment Technology - W2JK

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, a BTEC National Diploma (DMM) or a Level 3 Foundation (Art and Design) with merit or distinction in the final stage, or equivalent qualifications or experience, plus a good portfolio. For further details, please visit the course web page.

Additional costs

You will be able to access printing and materials at minimal costs and may need to purchase your own small tools. There are additional costs for national and international field trips, if you participate in these.

This course is open to international applicants.

Fashion Design

The Fashion Design pathway is for imaginative, motivated and committed students who wish to work within the fashion industry.

Students progressing to this pathway can specialise in either womenswear or menswear, taking a conceptual or a more commercial approach. Graduates progress to design positions and to MA programmes both in the UK and internationally. Recent graduates are now working for companies such as: **Abercrombie and Fitch, Boudicca, Y3, Paul Smith, Ted Baker, Erdem, French Connection, Graeme Armour, WGSN, Nicole Farhi and Adidas**. Many are studying for a Master's degree at the most renowned fashion institutions globally.

Fashion Design with Design for Performance

This pathway provides an opportunity for students who wish to design and make bespoke outfits for performance and special events. Character interpretation and script analysis are an integral part of the pathway, including the use of special effects make-up and prosthetics. You collaborate with external clients throughout the final year, as designing and fitting to individual figures is an essential element of bespoke work. This pathway not only lends itself to costume design for stage and screen but also to the creation of one-off gowns for a range of special occasions.

Fashion Design with Garment Technology

This pathway aligns your creativity with technical knowledge in the pre-production process, which includes pattern cutting, fittings, grading and sizing, production

planning, costing, testing and technical packs. In your final year you collaborate with industry for your final major project, working with companies such as **Burberry, George, Rocket Muffin and Cro-jack**. You use industry-standard **Gerber** pattern-cutting software, and gain an understanding of global manufacturing. Garment technologists find themselves in high demand both in the UK and overseas fashion industries

Fashion Design with Fashion Communication

Fashion has always attracted a voracious consumer audience, eager to hear, read and see the latest lines, trends and innovations. This pathway lets you play a part in feeding that hunger, and is ideal if you intend to pursue a creative career in areas of trend forecasting, fashion graphics, styling for editorial and fashion promotion. Our students are avid bloggers and explore the full range of fashion communications.

Fashion Design with Fashion Accessories

This new pathway extends your fashion design skills into the areas of fashion accessories, with particular emphasis on designing fashion bags and related fashion accessories such as belts, headwear and gloves. You use a range of materials, including leather, and the course has excellent working relationships with local manufacturers.

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.



BA (Hons) Fashion Retail Management

The degree course offers a distinctive and industry-focused programme that develops creativity and innovative approaches to the fashion industry alongside business and management skills. It provides an integrated perspective on the many facets of the fashion retail sector, developing the intellectual, practical and professional skills that you will need to succeed in a career in the global fashion industry.

What's covered in the course?

During the first year, you will cover a variety of modules including the principles of buying and merchandising. The power of the fashion image will be explored using visual handwriting, brand image and styling as a vehicle for expressing visual identity. You will understand the principles of marketing and focus on your professional development with a three-week work placement. Visual Merchandising will introduce you to the psychology of retailing, product placement and in-store consumer engagement, by developing a store concept and product strategy for Topshop.

The second year includes trend forecasting and product development, understanding how trends emerge and are established for the commercial market. You undertake work experience of your choice for four weeks. You also plan and organise a live event and examine how brands operate on a global

scale. You also learn the CAD package InDesign.

The third year will focus on understanding broad perspectives of culture and the influences and effects across a range of areas. Fundamental skills of research, experimentation and realisation will feed into idea generation for a new business concept, examining national and global lifestyle trends. You will put together a detailed dissertation around a subject of your choice and write a business plan to justify your business idea. In preparation for the world of work, you also develop a self-promotional package, outlining your professional credentials.

Why choose us?

- You will learn about the roles of trend forecasters, buyers, merchandisers, stylists, visual merchandisers and fashion event organisers as well as the worlds of PR and fashion marketing.

- You will develop teamwork and communication skills, commercial awareness, aesthetic sensibility and keen observational skills – all vital in this competitive area.
- Through the first-hand industry experience of our staff, your learning is supported by contemporary knowledge, practice, and contacts.
- You will benefit from regular industry visits, listen to guest speakers from a variety of fashion brands, and have opportunities for cultural trips to London, Paris, Florence and New York.
- There is a chance to study at Politecnico di Milano, Italy, or Ryerson University in Toronto, Canada, in your second year.
- The most promising third-year work is showcased at Graduate Fashion Week in London each June, offering an opportunity to network with industry professionals.

What are the opportunities after studying?

You get excellent opportunities for work experience placements and live industry briefs – industry mentoring is widely available in your final year. You emerge as a creatively minded and practical individual who can confidently contribute to the professional global fashion industry in offline, online, value or luxury sectors.

The course opens up careers in buying, retail management, merchandising, product development, fashion marketing, fashion event management, trends forecasting and public relations.

What our students say

“Thanks to the course I have really great writing skills and I can create PowerPoint presentations to a business standard. I feel presentation is absolutely key to success and I wouldn’t have got my job at Next without these skills.”

Lucy Beale

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Fashion Design (p196)
- BA (Hons) Textile Design (p208)

Course information

UCAS course code: W2N2

UCAS points: 280

Duration: Full-time: three years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, a BTEC National Diploma (DMM), a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage, or an equivalent qualification or experience. For further details, please visit the course web page.

Additional costs

You will be able to access printing and materials at minimal costs through our workshops and may need to purchase your own small tools. There are additional costs for national and international field trips, if you participate in these.



This course is open to international applicants.

BA (Hons) Furniture and Lifestyle Products

By giving you ample scope to experiment and practically apply your skills, this course awakens and develops your creativity in designing the objects that influence our view of, and interaction with, interior and exterior environments.

What's covered in the course?

The course shares common modules with BA (Hons) Product Design, BA (Hons) Interior Design, and BA (Hons) 3D Designer Maker, giving you the flexibility to explore a variety of specialised design briefs and outcomes in your first year. This helps to widen your understanding of multi-disciplinary design areas and therefore strengthen your understanding of three-dimensional design, widening your career prospects and allowing you to hone in on specific transferable industry skills.

Throughout, you not only develop your specialist subject knowledge, but also gain transferable, intellectual and personal skills, which give you a distinct advantage when making your way through the professional ranks.

You cover all the key aspects of the design process and, by taking on live projects, you explore how business operates in a commercial, cultural and technological context.

There is an opportunity of internship and live project work in your second year, providing valuable industry experience.

Facilities supporting your studies reflect the resources regularly used in the working world – your eventual ease with Computer-Aided Design and prototype development will mark you out as a valuable addition to any product design team.

Why choose this course?

- The course offers a balanced theoretical and practical investigation of areas such as lighting, architectural fittings, furniture, ceramic-ware, architectural glass and more.
- The chance for overseas study and regular study trips give you relevant experience of design at work in different settings.
- Our outstanding design facilities include Computer-Aided Design using recognised programmes such as Photoshop, AutoCAD and SolidWorks.

You will also get the opportunity to work on prototype development workshops for rapid prototyping and digitally driven processes with specialised guidance from our skilled technicians and trained academic staff.

- The course not only looks at the design process, but also addresses commercial realities. You get the chance to engage with business through live project opportunities with companies such as **Hartman** and **Fairfield Displays**.
- Blend the specialisms of your chosen pathway with modules from other design routes to establish yourself as a creative all-rounder and a credible design professional.
- Our distinguished staff are well-established art and design professionals who provide a remarkable range of expertise and industry insight.

What are the opportunities after studying?

The course's depth and flexibility gives you the skills and confidence to approach either a role in manufacturing, maybe as part of a project team within a design consultancy, or perhaps a career in freelance design.

You could also consider a related field of design education, design journalism, design research or the management of design issues related to sustainability.

Alternatively, you could choose to continue your study by enrolling on our postgraduate programme in Design Management, Product Design or Design and Visualisation.

We welcome back graduates who have experienced the world of industry as contributors to our programme, either within our lecture series or as visiting tutors.

What our students say

"The new Parkside Building is good; I like the use of glass and open-plan work spaces as it feels really spacious. I am more comfortable coming into university on my days off to work as I enjoy being here."

Esther Rainsberg

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Interior Design (p204)
- BA (Hons) Product Design (p206)
- BA (Hons) 3D Designer Maker (p192)
- BA (Hons) Design Management (Top-Up) (p194)

Course information

UCAS course code: W261

UCAS points: 280

Duration: Full-time: three years

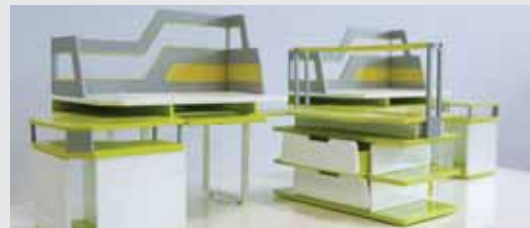
Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, a BTEC National Diploma (DMM), a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage, or an equivalent qualification or experience. A creative portfolio will also be required. For further details, please visit the course web page.

Additional costs

You will be able to access printing and materials at minimal costs through our workshops and may need to purchase your own small tools. There are additional costs for national and international field trips, if you participate in these.



This course is open to international applicants.

BA (Hons) Interior Design

Exploring how we relate to the architectural space around us, and with a focus on human need, emotional response, atmosphere, scale, colour, light, texture, acoustics and material, the course examines how interior spaces can have the power to inspire, relax, communicate or reassure the user experience.

What's covered in the course?

The course shares common modules with BA (Hons) Product Design, BA (Hons) Furniture and Lifestyle Products and BA (Hons) 3D Designer Maker, giving you the flexibility to explore a variety of specialised design briefs and outcomes in your first year. This helps to widen your understanding of multi-disciplinary design areas and therefore strengthen your understanding of three-dimensional design.

Through studio-based activities, seminars, tutorials, live industry projects and specialist lectures, you explore the factors that affect spatial development, such as psychology, technology and tactility.

By immersing yourself in different design techniques, you gain invaluable skills in drawing, model-making and concept modelling, both studio-based and workshop-centred. Computer simulation through CAD software from Photoshop, Google Sketch Up, AutoCAD and 3DS Max, and experimentation using the latest digital techniques also plays an important role.

There is an opportunity of internship and live project work in your second year, providing valuable industry experience.

You get a feel for design as it applies to the world we live in, through study trips and possibly overseas study, participation in an international design competition, and collaboration with clients on large industry-based projects.

Why choose us?

- The course brings together art, design, architecture, technology and contemporary culture – the elements that affect and combine to formulate interior spaces.
- You will work with experienced research-active lecturers and designers in design studios and workshops, supported by skilled technicians and trained academics. Our design studios and workshops are richly equipped for practical design tuition, with model-making facilities to aid your skill development, and software for virtual forms of creative design.

- The course engages with industry, including London-based design consultants Imagination whose portfolio includes **Ford, Jaguar, BT, Global Color Research, LG Chemicals Europe** and the **Lighting Association** – important industrial collaboration which has led to our student work being shortlisted for national awards.
- You will work on industry-based projects with practising professional clients, and have the chance to enter an international design competition. Competitions for which our students have been successfully shortlisted include the Janine Stone Young Designers of the Year and supported entries for the RSA Project Awards.
- You can take the opportunity to study overseas and go on study trips, offering vivid and relevant experience of contemporary design. This could include visiting The Guggenheim in New York or submerging yourself in the creative talent at The London Design Festival.

What are the opportunities after studying?

Exposure to both the theoretical and practical side of interior design means you can confidently present your credentials to potential employers as a designer in interior or architectural practices, in exhibition and events design, as a set designer for theatre or film, or as a design journalist. Recent graduates are now working at global names such as **FITCH**, and **Gensler**.

Alternatively, you could choose to continue your study in higher education by enrolling on our postgraduate programme in Design Management, Interior Design, or Design and Visualisation.

What our students say

“My three-year journey through the course introduced me to a variety of interesting and challenging projects which have developed my innovative thinking as each project presented the opportunity to push my limits creatively and technically, as well as having an exceptional range of tutors who supported us throughout.”

Huda Hassan

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Product Design (p206)
- BA (Hons) Furniture and Lifestyle Products (p202)
- BA (Hons) 3D Designer Maker (p192)
- BA (Hons) Design Management (Top-Up) (p194)

Course information

UCAS course code: W250

UCAS points: 280

Duration: Full-time: three years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, a BTEC National Diploma (DMM) or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage, or an equivalent qualification or experience, plus a good portfolio. For further details, please visit the course web page.

Additional costs

You will be able to access printing and materials at minimal costs through our workshops and may need to purchase your own small tools. There are additional costs for national and international field trips, if you participate in these.



This course is open to international applicants.

BA (Hons) Product Design

Developing your studio and workshop-based skills, and introducing new manufacturing processes and two-dimensional/three-dimensional visualisation techniques, the course explores how objects and artefacts of all kinds help shape our world, and how social and cultural factors influence design decisions.

What's covered in the course?

The course shares common modules with BA (Hons) Interior Design, BA (Hons) Furniture and Lifestyle Products and BA (Hons) 3D Designer Maker, giving you the flexibility to explore a variety of specialised design briefs and outcomes in your first year. This helps to widen your understanding of multi-disciplinary design areas and therefore strengthen your understanding of three-dimensional design.

To give you a real-world appreciation of business issues, your learning is project-based. You'll develop and sharpen your critical and analytical skills, and gain an awareness of business activities from commercial, cultural and technological perspectives.

Your projects will also show you how to work collaboratively as part of a team, taking other viewpoints into account, and reaching solutions that you can then

communicate effectively, with confidence and authority.

Exchange programmes give you the chance to study overseas, and live projects with industry clients such as **Marks & Spencer**, **Philips** and **John Lewis** let you put your skills to work. There is an opportunity for internship and live project work in your second year, providing valuable industry experience.

Why choose us?

- Our links with associated subject areas, such as Furniture and Lifestyle Products, 3D Design Maker and Interior Design, give you a more rounded appreciation of the design process while widening your career prospects.
- Practical, industry-related projects allow you to see the business relevance of good design.
- You can take part in study trips which could include visiting the Guggenheim in New York or submerging yourself in

creative talent at the London Design Festival. You could also get the chance to widen your experience by studying overseas.

- Excellent industry links with companies such as **Global Color Research**, **LG Chemicals Europe** and the **Lighting Association** bring contemporary relevance and professional contacts to your studies.
- Outstanding design facilities include Computer-Aided Design using recognised programmes such as Photoshop, AutoCAD and SolidWorks. You will also get the opportunity to work on prototype development workshops for rapid prototyping and digitally driven processes with specialised guidance from our skilled technicians and trained academic staff.
- Our distinguished staff are well-established art and design professionals who provide a remarkable range of expertise and industry insight.

What are the opportunities after studying?

By exploring several fascinating design areas, you widen your professional experience, contacts and prospects.

Typically, graduates pursue a variety of careers within the manufacturing industry or in consultancy, as design practitioners, design managers or freelance designer-makers. Others have moved into related fields, such as marketing or design research.

Alternatively, you could choose to continue your study in higher education by enrolling on our postgraduate programmes in Design Management, Product Design or Design and Visualisation.

We welcome back graduates who have experienced the world of industry as contributors to our programme, either within our lecture series or as visiting tutors.

What our students say

“There aren’t many people who can say they have worked on a Hollywood blockbuster! So not only is it a major claim to fame, but it was a unique experience that only we have on our CVs and I felt confident that we would stand out because of it.”

Jordan Brocklehurst

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Interior Design (p204)
- BA (Hons) Furniture and Lifestyle Products (p202)
- BA (Hons) 3D Designer Maker (p192)
- BA (Hons) Design Management (Top-Up) (p194)

Course information

UCAS course code: W243

UCAS points: 280

Duration: Full-time: three years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, a BTEC National Diploma (DMM) or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage, or an equivalent qualification or experience, plus a good portfolio. For further details, please visit the course web page.

Additional costs

You will be able to access printing and materials at minimal costs through our workshops and may need to purchase your own small tools. There are additional costs for national and international field trips, if you participate in these.



This course is open to international applicants.

BA (Hons) Textile Design

Opening up a wide range of career paths, this course combines traditional craft with new technology skills and approaches to design. With the support and expertise of a committed staff of practising designers, your creativity and professionalism will be nurtured and developed.

What's covered in the course?

Guided and encouraged by an experienced teaching team, engaged in current research or practice, and through workshop experiences supported by e-learning, you investigate key areas of constructed textiles, embroidery, printed textiles and surface design, before following your own specialist route in the first year of the course.

In your second year, you explore trends and predictions in fashion and interior design, see the realities of the working world through a live project and a professional experience module, engage with business principles and have the option of an international study visit.

Depending on your career aims, in the third year you specialise in one of the

following pathways: Constructed Textiles, Embroidery, Printed Textiles and Surface Design or Textile Retail Management.

Why choose us?

- You can pursue your career aspirations with one of our exit pathways – Constructed Textiles, Embroidery, Printed Textiles and Surface Design, or Textile Retail Management.
- You will be supported by a staff team with wide and varied creative, commercial and research interests and expertise.
- Working collaborations with a range of companies and designer-makers give you the opportunity to develop your expertise in live projects, and make useful contacts with prospective employers.
- The combination of workshop practice, exploring digital technology and traditional craft skills enables you to develop a personal and professionally-relevant portfolio.
- You can participate in competitions and trade forums to help further personal ambitions.
- You will widen your own professional and personal outlook through contextual research and local and optional international study visits.

What are the opportunities after studying?

The course offers excellent opportunities for work experience and live industry briefs, giving you practical, professional exposure and an awareness of the challenges and opportunities of the sector.

Typically, graduates find roles as in-house designers (constructed textiles, embroidery, printed textiles and surface), freelance designers, designer-makers, stylists, trend predictors, buyers, visual merchandisers and educators.

Related professions that value your skills include marketing, journalism, arts administration and conservation.

What our students say

"The Textile course proved to be the launch pad for my career as a designer. The experimental nature of the course allowed me to sample many techniques and specialisms, which enabled me to discover my passion for computer-generated design. I now have a job I love and I've used the skills I learned at university to perform in my role."

Nicole Ruddock, Designer, Humour Team, Hallmark Cards

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Fashion Design (p196)
- BA (Hons) Fashion Retail Management (p200)

Course information

UCAS course code: Textile Design - W231
Textile Design (Constructed Textiles) - W222
Textile Design (Embroidery) - W223
Textile Design (Printed Textiles and Surface Design) - W232
Textile Design (Retail Management) - W2N5

UCAS points: 280

Duration: Full-time: three years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus an aptitude for the course evaluated on the basis of a portfolio and interview, or APEL where appropriate for mature or transfer students. For further details, please visit the course web page.

Additional costs

You will be able to access printing and materials at subsidised costs and may need to purchase your own small tools. There are additional costs for national and international field trips, if you participate in these.



This course is open to international applicants.

BSc (Hons) Diagnostic Radiography

Accredited by the College of Radiographers and delivered at the Midlands' only centre for radiography training, the course equips you with both advanced technical skills and a crucial awareness of the human needs of your patient. You emerge as a highly proficient provider of professional care.

What's covered in the course?

Providing excellent training for a rewarding career in the diagnosis of disease, using x-rays, ultrasound or magnetic fields, the course skillfully develops your knowledge of anatomy physiology, diagnostic techniques and technology.

It also focuses on the psychosocial issues surrounding patient care, giving you the crucial blend of skills needed to make a mark in this field.

Facilities for practice include the Ultrasim Ultrasound machine; picture archiving and communication systems suite; and Xograph x-ray imaging suite.

You spend half the course undertaking clinical placement, which is structured to allow you to fully experience the realities of the profession. We support you in securing a placement at one of 21 clinical sites

across the Midlands, and your personal tutor will visit you regularly during your time there.

Upon successful completion, you not only graduate with a BSc (Hons) in Diagnostic Radiography, but you also gain eligibility to apply for registration with the Health and Care Professions Council (HCPC)* and professional membership of the Society of Radiographers.

Why choose us?

- This course is accredited by the College of Radiographers, offering eligibility to apply for registration with the HCPC and professional membership of the Society of Radiographers.
- More than half your time is spent on placement, giving you perfect preparation for the distinct challenges of clinical practice.

- A purpose-built and outstandingly equipped radiography skills suite allows you to improve your skills through simulation in a safe and protected environment.
- The Quality Assurance Agency has commended us for our close, collaborative links with hospital imaging departments, which help give real-life relevance to the course.
- Your course fees are paid by the NHS and you are eligible to apply for a bursary.
- You have the option of both full and part-time study, allowing you to build your course around your weekly commitments.

*The Health and Care Professions Council (HCPC) formerly known as the Health Professions Council (HPC).

What are the opportunities after studying?

Registration with the HCPC means you can practise both in the UK and overseas, and the course has resulted in many graduates successfully applying for NHS posts.

Post-registration professional development courses are available within the Faculty of Health, and you could go on to enhance your technical proficiency through a specialisation in imaging modalities such as Computed Tomography (CT), Magnetic Resonance Imaging (MRI) or ultrasound.

You could even explore related options in teaching, management and research.

What our students say

“If we weren’t radiographers we would be detectives, our job is to find out what is going on... I was x-raying patients from the first hour of my first day.”

Adam Robinson

Want to find out more?

Visit www.bcu.ac.uk/health or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Radiotherapy (p230)
- DipHE Operating Department Practice (p224)

Course information

UCAS course code: Full-time: B821
Part-time: apply direct to the University

UCAS points: 300

Duration: Full-time: three years
Part-time: up to six years

Campus: City South

Essential entry requirements

At least 300 UCAS points including a science subject at A Level plus at least five GCSEs at grade C or above, including English language, mathematics or a science subject. GCSE equivalents are not accepted, eg Key Skills Level 2, Adult Numeracy, Adult Literacy.

Also, a ‘satisfactory’ report of a visit to a clinical department is mandatory. Clinical visit evidence forms are required as part of this process. For further details, and deadline please visit the courses web page.

Additional costs

Membership of the Society of Radiographers is paid for in your first year (but costs £35 in subsequent years) and is essential if you wish to take an elective placement in the third year away from our training sites. Allow up to £60 to cover hard-wearing work shoes and fob watch where required and a further £100 for essential texts, which will be identified for you pre-induction.

This course is not open to international applications.

Designed for those employed in a health or social care setting, and providing the work-based skills to take your career to the next level, this course gives you real flexibility. It enables progression onto some BSc programmes from our Faculty of Health.

What's covered in the course?

Delivered via work-based learning, the course carefully supports and guides you in achieving the necessary academic requirements and clinically-orientated competencies. Personal tutors, based in the University, are always on hand to offer advice and encouragement.

You acquire the skills required to progress academically and to complete a portfolio, providing evidence of your development. You explore the scope of professional practice and best practice in the areas of risk management, health and safety, infection control, confidentiality, consent, and many more.

The course offers an introduction to anatomy and physiology, and examines social, psychological and cultural influences relevant to your area of

work. Among a wide range of themes, it covers professional issues relating to the boundaries of practice, patient and client assessment, the nature of the responsibility and accountability and to provide a thorough understanding of standard operating procedures and relevant national service frameworks.

Where appropriate, you can also choose from two negotiated modules which enable you to undertake study in an area relevant to your role, practice and service users.

Why choose us?

- You can move your career forward if you hold suitable employment in the following areas: acute care, children, diagnostic radiography, end-of-life care, long-term conditions, mammography, mental health and radiotherapy.
- This course is delivered via work-based learning, supported by one day of university study each week.
- You receive a high level of support from your personal tutors, including visits to your workplace.
- The Faculty's belief in working collaboratively, and for mutual benefit, with employers and trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice.
- The Faculty of Health is the University's largest Faculty, and is based in the £30 million award-winning Seacole Building, with mock hospital wards, mock operating theatre, home environment room and laboratory.

What are the opportunities after studying?

The course helps you to develop relevant contemporary skills, and with the support of your employer enables you to become competent as an assistant practitioner (or equivalent) in an area of acute care, children's services, community, mental health, mammography, radiotherapy, long-term conditions or end-of-life care.

It allows you to move towards a BSc Honours course, and to some programmes that lead to registration as a health care professional.

What our students say

"I have met some fantastic people and have really enjoyed working with them as we teach each other and learn from each other. This is where you get to understand the teaching from a different perspective; it gives a clue to how your service user may feel."

Fiona Kilbey

Want to find out more?

Visit www.bcu.ac.uk/health or contact our Course Enquiries team on +44 (0)121 331 5595.

Pathways available

Acute Care
Children
Diagnostic Radiography
End-of-life Care

Long-term Conditions
Mammography
Mental Health
Radiotherapy

Course information

Course code: UF0304

Apply direct to the University

Duration: Full-time: two years

Campus: City South

Essential entry requirements

You should be employed in a health or social care support worker role (or equivalent) and have the full support of your line manager.

You should hold NVQ Level 3 or equivalent. For full details of our entry requirements, please visit the course web page.



This course is open to international applications.

BSc (Hons) Health and Well-being (Nutrition Science)

You will draw on a wide range of scientific disciplines and perspectives, while learning about effective approaches for health and wellbeing promotion across the lifespan. Offering practical experiences and insight relevant to your career aims, this course focuses on the science of food and nutrition.

What's covered in the course?

Do you enjoy working with people and enabling them to take action for a healthier lifestyle? You will learn ways in which you can create a flourishing society for the future, where citizens are happy, healthy and engaged, and have high levels of wellbeing.

All students on the programme learn about the evidence base for promotion of healthier lifestyles and consider strategies for behavioural change and the impact on national and international policy. Students are also encouraged to take advantage of the many types of learning opportunities in the wider community.

You will explore the physiological aspects of wellbeing and health within the framework of current policy. You will also examine different individual and community approaches to attitudes to health across the lifespan, as well as influences on mental health.

You will learn how to analyse the human diet and apply this knowledge to best tailor food intake to meet individual needs. You will gain an awareness of the global issues relating to nutrition, food policy and production as well as exploring the role nutrition plays in maintaining lifelong health (eg infant nutrition, through to the older adult).

In the third year you will undertake an independent piece of study on a topic related to your own interests and career aspirations.

Why choose us?

- You will gain knowledge and skills essential for effective delivery of nutritional guidance and support.
- You will develop the skills you need to deliver effective health promotion events that target wellbeing issues within the local community.

- Mentored work placement modules will give you valuable learning experiences, enabling you to fully appreciate the health needs of people and communities, gaining essential employability skills.
- Recent placements include **Aston Villa Football Club, Gateway Family Services, Sure Start, and Health Exchange.**
- You will work as part of a team to deliver health promotion events, and get a close-up view of the challenges and opportunities within local communities.
- Staff expertise in areas as diverse as physiology, psychology, sociology and mental health means you appreciate some of the many influences on current health and wellbeing issues.
- The University is the region's largest provider of qualified health and social care graduates to the NHS.

What are the opportunities after studying?

Students may choose to work within the food industry, become a community nutrition assistant, food and health co-ordinator, nutritionist in the food industry, nutritional research assistant, or sports and exercise nutritionist. A related degree at Master's level, in nutrition, health promotion and public health, or counselling and psychotherapy, is also a future option.

You could work towards a role as a community, youth or regeneration worker. Other suitable roles include being part of a drug action team, working in alcohol awareness projects, in community events management, and in counselling or neighbourhood development. The work of field workplace health is an ever-expanding area.

What our students say

"I actually worked with Aston Villa Football Club... doing voluntary work with them, working with future footballers."

Kulwinder Bal

Want to find out more?

Visit www.bcu.ac.uk/health or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Social Work (p234)
- BSc (Hons) Public Health (p228)

Course information

UCAS course code: BB94

UCAS points: 240

Duration: Full-time: three years

Campus: City South

Essential entry requirements

At least 240 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels or equivalent, plus at least five GCSEs at grade C or above including English language, mathematics and a science. For further details, please visit the course web page.

Additional costs

Student membership of professional bodies such as the Nutrition Society or International Stress Management Association (ISMA) is encouraged at £20 per year.

www.nutritionssociety.org/membership/students



This course is open to international applications.

BSc (Hons) Midwifery

Offering the unique satisfaction of a career caring for the health of the mother and her family, this excellent course is accredited by the Nursing and Midwifery Council (NMC). Placements are an essential part of the Midwifery programme, but you do not need to have previously worked in healthcare.

What's covered in the course?

You experience a mixture of teaching, self-directed learning and practice-based clinical placements, through which you are expected to participate in the care of child-bearing women.

You start your clinical placement within a few weeks of commencing your programme, fully supported by a midwifery mentor and your personal tutor.

With the midwifery lecturers to advise you on your academic work, you attend seminars, lectures, small group work and skills workshops, as well as carrying out case study analysis, simulation and reflections on practice.

Your studies are enhanced by our Midwifery Virtual Case Creator, which provides a highly interactive online simulation of clinical situations. It enables you to develop skills, prioritise care and make practice-related decisions in a safe environment.

Why choose us?

- The course leads to registration with the NMC as a registered midwife.
- Getting you close to the people you care for, up to half your course is spent on placement, including night duty and weekend shifts.
- There is a huge scope for placements across the Midlands' NHS trusts with continuous support and encouragement

from both your personal tutor and midwifery mentors.

- All University staff have worked in practice and many still do, which means your learning has real substance and is intimately linked with current practice.
- Complementary facilities include a home environment, birthing area and teaching tools, including use of the PROMPT birth simulator and neonatal mannequins to help simulate a variety of birth scenarios.

What are the opportunities after studying?

Whatever your background and life experiences, we look forward to preparing you for proficient midwifery practice as an autonomous and accountable professional.

Once NMC registered, you can practise as a midwife in hospitals, the community, in the NHS or private sector, in the UK or overseas. You can also choose from the Faculty's portfolio of post-registration courses that focus on Continuing Professional Development.

What our students say

"Seeing my first actual birth was a big highlight; really lovely to be involved. It was an amazing experience and solidified the reasons why I wanted to be a midwife."

Melanie Green

Want to find out more?

Visit www.bcu.ac.uk/health or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Nursing Adult (p220)
- BA (Hons) Children and Integrated Professional Care (p158)

Course information

UCAS course code: B720

UCAS points: 300

Duration: Full-time: three years

Campus: City South

Essential entry requirements

At least 300 UCAS points obtained from three six-unit A Levels or one 12-unit A Level and one six-unit A Level, plus at least five GCSEs at grade C or above, including English language, mathematics and a science subject. For further details, please visit the course web page.

Additional costs

We recommend that you join a union, or professional organisation (approximate annual fee of £16 - £21). Please also allow up to £60 to cover work shoes and a fob watch/cardigan where required.



This course is not open to international applications.

BSc (Hons) Midwifery Shortened Programme

This concise and intense programme is open to Adult nurses looking to gain entry to the midwifery part of the Nursing and Midwifery Council's (NMC) professional register. It will equip you with skills to interpret and apply evidence-based practice to midwifery. You will also develop interpersonal skills to effectively support childbearing women, babies and families. Your previous nursing knowledge and skills are essential to underpin your new midwifery knowledge.

What's covered in the course?

Your studies complement clinical practice, and you will undertake the placements necessary to develop the confidence and competence to practise as a registered midwife. At least half of the programme involves clinical experience activities, with around 40 per cent involving theory.

You explore the psychological, social, emotional and spiritual factors that may positively or adversely influence normal childbirth. You gain the recommended interpersonal skills to support women and their families.

You will initially undertake modules exploring the normal foundations of midwifery and then progress to learn how to manage obstetric and neonatal

emergencies and how to support women throughout their pregnancy, labour and postnatal period in all settings. All modules are evidence-based.

Why choose us?

- Fully NMC accredited, this is a compact, yet comprehensive programme, exploring the physiology of childbirth and care of the newborn baby.
- You will learn to respond to the individual needs of the women in a way that promotes normality, respects diversity and ensures equality.
- You will spend 50 per cent of the programme on placement, supported by your sign-off mentor and personal tutor.
- Our Midwifery Virtual Case Creator software contains a range of scenarios to enable you to experience birthing situations and decide on appropriate interventions in a safe environment.
- You will become an employee of the trust you are placed at and therefore subject to employment regulations.

What are the opportunities after studying?

Successful completion allows you to practise as a midwife in hospitals, the community, in the NHS or private sector, in the UK or overseas.

After graduation, a range of Continuing Professional Development courses is also available to help you progress in a specific area.

What our students say

"I wanted a change of career and decided to go for it...seeing my first actual birth was a big highlight... and that solidified the reasons why I wanted to be a midwife."

Melanie Green

Want to find out more?

Visit www.bcu.ac.uk/health or contact our Course Enquiries team on +44 (0)121 331 5595.

Course information

Duration: Full-time: 18 months

Campus: City South

Application: Apply direct to the University

Essential entry requirements

You must be registered with the NMC as a general nurse (adult) and have consolidated this with a period of six months' nursing experience.

You must also have evidence of 240 UK university credits, 120 of which should be Level 5 (diploma level) or equivalent achieving an average of at least 60 per cent in Level 5 modules and a pass in all subjects, or a 2.2 in BSc Adult Nursing. For further details, please visit the course web page.

Additional costs

We recommend that you join a union or professional organisation (approximate annual fee of £16 - £21). Please also allow up to £60 to cover work shoes and a fob watch/cardigan where required.



This course is not open to international applications.

BSc (Hons) Nursing

Professionally accredited by the Nursing and Midwifery Council (NMC), this course provides you with a choice of one of four fields of nursing – Adult, Child, Learning Disability or Mental Health. This course expertly supports you in gaining the hands-on clinical and care skills that reassure patients/service users and their families that a professional is at their side.

What's covered in the course?

Initially, you will study how the body functions in health and attain the clinical skills you will practise both in University and on placement. You will also learn about aspects of caring for patients from all the four specialist fields.

Supported by clinical placements over the course of the three years of study, the programme teaches you how to assess, implement, plan and evaluate care for patients in a variety of settings.

A state-of-the-art simulation facility and skills suite complement your clinical placement experience. In parallel with your practice, you will explore important aspects of values, ethics, research, physiology and social policy.

Towards the end of the course, you will focus on making the transition from nursing student to registered nurse, and you have the opportunity to explore a relevant area of your choice. Throughout, you nurture and hone the personal and professional skills that are key to your future employment.

Why choose us?

- Successful completion of this course enables you to apply for registration with the NMC.
- You can choose from Adult, Child, Learning Disability or Mental Health Nursing.
- We are the largest regional provider of qualified staff to the NHS for health and social services.

- These courses provide huge scope for placements within the Midlands' NHS trusts and non-NHS providers, allowing you to gain first-hand work experience and access to a network of invaluable contacts.
- The Faculty of Health was commended in a recent BSc programme review as achieving 'good practice' for placement support through its close links with NHS trusts.
- Birmingham City University has an international reputation for pioneering approaches to teaching, through the creation of cutting-edge simulated learning experiences.

What are the opportunities after studying?

With NMC registration, you can practise in the UK and many countries overseas. You could find yourself working within the NHS, the private, voluntary or independent sectors, in the community, at GP surgeries, at schools and in prisons, plus many more.

Nursing provides you with the opportunity for lifelong learning and you will find many opportunities for post-registration and postgraduate study.

What our students say

"It's the opportunity to become more than a nurse – you become a vital link for people to live their lives."

James Hickin, Learning Disability branch

"Support from staff cannot be faulted – there is always somebody there that you can voice any concerns or queries to, whether by email, phone or face-to-face. In addition, the learning disability nursing groups at the University are small and tight-knit, where everyone can become well-acquainted with each other."

Michele Prosser, Learning Disability branch

Have you also considered?

- BSc (Hons) Health and Well-being Science (Nutrition) (p214)
- BSc (Hons) Public Health (p228)

Course information

UCAS course codes:

January intake:

Adult B740

Child B730

Mental Health B760

September intake:

Adult B741

Child B731

Learning Disability B761

Mental Health B762

UCAS points: 280

Duration: Full-time: three years

Campus: City South

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels or equivalent, plus at least five GCSEs at grade C or above, including English language, mathematics and a science subject. GCSE equivalents for mathematics include Key Skills Application of Number – Level 2 or Functional Skills Maths – Level 2, and for English, Key Skills Communication – Level 2 or Functional Skills English – Level 2.

Additional costs

We recommend that you join a union or professional organisation (approximate annual fee £10). Please also allow up to £60 to cover work shoes and a fob watch/cardigan where required.

This course is not open to international applications.

Available fields

Adult Nursing

The cultural diversity of the city ensures you develop the sensibilities needed to be an effective all-round performer, with an appreciation of the complex healthcare needs of a broad cross-section of society.

Child Nursing

Access to specialist hospitals, eg the world-famous Birmingham Children's Hospital and the Royal Orthopaedic Hospital NHS Foundation Trusts, help you acquire the necessary specialist clinical skills.

Learning Disability Nursing

The goal of learning disability nursing is to place the service user at the centre of all decision making and to support the promotion of a full life and meaningful experiences for people with learning disabilities. Teaching methods involve the inclusion of service users and carers in classroom settings and practice placements, ensuring that throughout the course, their experiences are your prime focus.

Mental Health Nursing

Find out about working with people with mental health problems across all age ranges – from young children and adolescents, to older people and adults.

What our students say

“The teaching here is really hands-on; I find the scenarios we do very helpful, it helps you to consolidate what you have learned, prepares you a lot more for when you go out in practice.”

Jemima Beider, Mental Health branch

“Birmingham City University had the best facilities for my course, including excellent practice areas. This enabled me to get an insight into what it would be like to work in a hospital... from the mock wards.”

Susan Donegal, Adult branch

“The guidance and support is second to none.”

Janine Byrne, Child branch

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.



DipHE

Operating Department Practice

The course enjoys an excellent record in graduate employment, and gives you eligibility to apply for Health and Care Professions Council (HCPC)* registration. It prepares you to play a vital role as an operating department practitioner, working primarily within operating theatres as a surgical, anaesthetic or recovery practitioner, caring for patients through the perioperative journey, and ensuring the safe preparation of instruments and equipment.

What's covered in the course?

Your study and academic skills are developed through structured lectures, enquiry-based learning and use of our multimedia facilities. The focus for learning in the classroom is to help you to work as part of a team, and how, as an operating department practitioner (ODP), you fit into that team. However, you spend the greater part of your time learning through practice.

You gain an understanding of the role played by other professionals, and learn how to effectively manage your clinical workload. You learn how to make informed decisions, communicate effectively, and adapt to different practice settings. You also gain effective reporting and recording strategies.

Placements are primarily within operating theatres within NHS trusts and private healthcare facilities throughout Birmingham and beyond, and there may also be opportunities for broader healthcare experiences. While on placement, you receive continuous support and encouragement from both your personal tutor and trust placement manager.

Why choose us?

- Strongly emphasising practical skills and experience, the course involves spending up to 70 per cent of your time on clinical placement.
- Our excellent relationships with NHS trusts and other health providers mean you will have plenty of opportunities to gain relevant and beneficial experience.

- Our teaching staff, all of whom have an appropriate clinical background and many years of teaching experience, can offer unique first-hand perspectives on current practice.
- The course offers excellent potential for career development and typically achieves a 100 per cent employment record for graduates.
- You will be based in the £30 million award-winning Seacole Building, outstandingly equipped with mock hospital wards, mock operating theatre, plaster room and laboratory.

*The Health and Care Professions Council (HCPC) formerly known as the Health Professions Council (HPC).

What are the opportunities after studying?

Registration as an ODP with the HCPC opens up opportunities for you to apply your skills, clinical experience and knowledge in many healthcare settings, including anaesthesia, resuscitation, surgery, transplant situations, trauma teams, in a post-anaesthetic care unit (recovery).

You could also move towards a career in intensive care units, accident and emergency departments, helicopter emergency medical services, pre-assessment clinics, casting rooms and orthopaedic clinics. A comprehensive portfolio of Continuing Professional Development courses is also available within the Faculty of Health.

What our students say

"It's challenging...two years ago I never thought I would be in an operating theatre, standing there handing instruments to the surgeon; it's fantastic."

Patrick Power

Want to find out more?

Visit www.bcu.ac.uk/health or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Paramedic Science (p226)
- BSc (Hons) Nursing (p220)

Course information

UCAS course code: B990

UCAS points: 220

Duration: Full-time: two years

Campus: City South

Essential entry requirements

At least 220 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels or equivalent, plus grade C or above in English language and mathematics. For further details, please visit the course web page.

Additional costs

We recommend you join a union or professional body (approximate annual fee £35).



This course is not open to international applications.

BSc (Hons) Paramedic Science

Involving a significant amount of time spent on placement, this three-year course thoroughly prepares you to practise as a paramedic and to apply for registration with the Health and Care Professions Council (HCPC)*. You gain the skills and awareness to perform effectively as part of an inter-professional team, as well as in independent practice.

What's covered in the course?

Your first year modules cover areas such as applied anatomy and physiology, paramedic assistance and introductory physiological measuring skills. You investigate the foundations of paramedic practice and intermediate life support, and undertake a general study of knowledge and skills for Paramedic Science.

In your second year, you explore paramedic care of the trauma patient, pre-hospital coronary care, and women and children's health. Other modules include Evidence-Based Paramedic Practice, Negotiating Health and Social Care Needs, and Pharmacology for Paramedic Science.

In all, you are required to spend a minimum of 1,500 hours working in a clinical practice environment where you gain invaluable practical experience of the paramedic role.

You also develop the interpersonal and communication skills that complement your science-based knowledge, and which are crucial in putting your patient at ease and making you an effective collaborative member of your professional team.

In your final year we prepare you for qualification with modules on Managing Unscheduled and Complex Care, Leadership for Paramedic Practice and Transition to Qualified Paramedic.

Why choose us?

- Benefiting from close collaboration with clinical partners, the course offers the key skills of the discipline, and the encouragement to reach out for your personal and professional goals.
- It aims to instil a capacity for life-long learning, crucial in being able to adapt to the changes of this dynamic area of professional practice.

- You spend a minimum of 750 hours of clinical practice in each year, alternating your placements with blocks of study.
- Working with paramedics brings you face-to-face with the realities of the role, giving you a unique appreciation of the professional life ahead of you.
- Innovative skills facilities include breathing and talking mannequins attached to monitors to replicate falling blood pressure and cardiac arrest, as well as equipment for procedures such as giving an injection, chest decompression, and caring for babies in an incubator.
- We have a fully equipped ambulance on site so students can experience patient care in the back of a moving vehicle.
- Successful completion gives you eligibility to apply for registration with the HCPC.

*The Health and Care Professions Council (HCPC) formerly known as the Health Professions Council (HPC).

What are the opportunities after studying?

You emerge as a suitably qualified paramedic graduate, fit for practice and eligible to apply for registration with the HCPC.

You will also be able to take your studies forward through our excellent portfolio of post-registration health-based courses.

What our students say

“Simulations at University use Sim Man; you can feel for pulses, it talks and breathes so you can treat it as an actual patient. It gives you more confidence when doing your first patient assessments.”

Shaun Kemp

Want to find out more?

Visit www.bcu.ac.uk/health or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- DipHE Operating Department Practice (p224)
- BSc (Hons) Nursing (p220)

Course information

UCAS course code: 7B23

UCAS points: 280

Duration: Full-time: two years

Campus: City South

Essential entry requirements

At least 280 UCAS points obtained from a maximum of three AS/A Level passes including a science, plus at least five GCSEs at grade C or above, including English language and mathematics. For further details, please visit the course web page. You must also be physically fit and have the strength to lift and carry patients and equipment. It would be beneficial to possess a full clean UK manual driver's licence with a provisional C1 entitlement added.

Additional costs

Please allow up to £300 for personal protective equipment to include: helmet, high-vis jacket, goggles, gloves, waterproof trousers and boots.

We recommend you join the College of Paramedics (approximate annual fee £35).

Please also allow personal costs to attend work placements including travel and accommodation.

This course is not open to international applications.

BSc (Hons) Public Health

This innovative course has been developed to enable you to gain an understanding of the inter-disciplinary and multi-disciplinary approaches to public health. You will develop the knowledge and skills, and will foster the necessary attitudes for the complex and diverse nature of the subject, to work within the wider public health arena.

What's covered in the course?

This course will use a variety of teaching methods. As the course is full-time, you will be expected to attend campus for timetabled sessions; supporting these you will have the opportunity to use virtual resources that are available through the internet. If you don't have broadband at home you will be able to access these resources on campus. In addition, you will develop the skills necessary for working as a public health practitioner while on placement.

You will study a range of subjects such as: Developing Personal and Professional Skills; Understanding Health; Research Skills for Public Health; Understanding Public Health, Locally, Nationally, Globally; Understanding Epidemiology in Public Health; Contemporary Issues in Public Health; Assessing Population Health Needs; Health Protection; Health Policy; Health Inequalities; Public Health

Consultancy (eg commissioning, business case development and entrepreneurialism); and Working with Vulnerable Populations.

Why choose us?

- Our aim is to equip our students with the knowledge and practical skills to work in the fast and ever-changing world of public health. This is whether you see your future career in local public health services, the NHS, the voluntary or private sectors, or a non-traditional health setting.
- The modules you will be taking incorporate the nine key areas outlined in the Public Health Skills and Career Framework (surveillance and assessment of health, assessing the evidence for health, policy and strategy, leadership and collaborative working, health improvement and protection, public health intelligence, academic public health, and health and social care quality).
- In turn, these modules relate to the three domains of public health practice (health protection, health improvement and service quality).
- Staff expertise in areas as diverse as physiology, psychology, sociology and mental health means you will appreciate some of the many influences on current health and wellbeing issues.
- The Faculty of Health is the University's largest Faculty, and is based in the £30 million award-winning Seacole Building, with mock hospital wards, mock operating theatre, home environment room and laboratory.
- The University is the region's largest provider of qualified health and social care graduates to the NHS.

What are the opportunities after studying?

Possible career pathways include: public health practitioner, health promotion adviser, health trainer, community outreach worker, youth worker, drug and alcohol team worker or health researcher. On graduating from this course, you will have attained know-how and a range of 'show how' competencies for their portfolio assessment for the UK Public Health Practitioner Register.

Alternatively, public health provides the opportunity for lifelong learning and the BSc (Hons) awarded on successful completion of this course forms the basis for progression into further study. We offer you the opportunity to remain with us to study for your MSc Public Health or MSc Health and Social Care and onwards to undertake a PhD.

What our students say

"I was attracted to study public health by the idea of promoting health."

Student survey response

Want to find out more?

Visit www.bcu.ac.uk/health or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Social Work (p234)
- BSc (Hons) Public Sociology (p300)

Course information

UCAS course code: B910

UCAS points: 260

Duration: Full-time: three years

Campus: City South

Essential entry requirements

At least 260 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels or equivalent, plus at least five GCSEs at grade C or above including English language and mathematics. GCSE equivalents are not accepted, eg Key Skills Level 2, Adult Numeracy, Adult Literacy. For further details, please visit the course web page.



This course is not open to international applications.

BSc (Hons) Radiotherapy

Accredited by the College of Radiographers and providing invaluable experience of professional practice, this unique course gives hands-on training in the use of state-of-the-art cancer treatment technology, while also making you aware of the importance of patient empathy and care, alongside the psychosocial issues of cancer care.

What's covered in the course?

The course covers the key areas of oncology and the psychosocial issues surrounding cancer care. You look at radiotherapy technology, including imaging, technique and planning, and consider the ethical and legal issues of professional practice.

You initially cover the academic theory behind these skills, then apply what you learn in skills-based simulation sessions using the Faculty's cutting-edge facilities, and on clinical placement.

You emerge as a competent and confident user of specialist technology to relieve and/or cure the symptoms for patients. You will also be comfortable in developing friendly, caring relationships with patients and supporting them during treatment.

Taking up half your course time, and giving you an intimate view of day-to-day professional life, your work experience placements take you to a range of affiliated NHS hospitals within and around the Midlands region.

Why choose us?

- On graduation, you are eligible to apply for registration with the Health and Care Professions Council (HCPC)* and professional membership of the Society of Radiographers.
- You will spend more than 50 per cent of your time learning the realities of the profession on clinical placement.
- Strong and effective links with hospital imaging departments have led to the School receiving commendation from the Quality Assurance Agency.

- Our Virtual Environment for Radiotherapy Training and advanced computer planning facilities allow you to effectively integrate your academic theory and clinical training.
- Facilities also include the Oncentra Masterplan Radiotherapy Planning system, Ultrasim Ultrasound machine, picture archiving and communication systems suite, and Xograph x-ray imaging suite.
- This course has a successful track record of graduate employment with the NHS.

*The Health and Care Professions Council (HCPC) formerly known as the Health Professions Council (HPC).

What are the opportunities after studying?

Registration with the Health and Care Professions Council (HCPC) means you can practise both in the UK and overseas. You could choose to specialise in treatment planning, delivery or review, patient support or palliative care.

You could go into teaching, management, research or quality assurance, or even select from the Faculty of Health's excellent portfolio of post-registration courses for Continuing Professional Development.

What our students say

"The University staff are really focused on getting students successfully through the course, and a lot of tutorial support is available. I found the patient interaction especially rewarding."

Tyron Couch

Want to find out more?

Visit www.bcu.ac.uk/health or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Diagnostic Radiography (p210)
- BSc (Hons) Nursing (p220)

Course information

UCAS course code: Full-time: B822
Part-time: apply direct to the University

UCAS points: 300

Duration: Full-time: three years
Part-time: up to six years

Campus: City South

Essential entry requirements

At least 300 UCAS points including a science subject A Level plus at least five GCSEs at grade C or above, including English language, mathematics or a science subject. GCSE equivalents are not accepted, eg Key Skills Level 2, Adult Numeracy, Adult Literacy.

Also, a 'satisfactory' report of a visit to a clinical department is mandatory. Clinical visit evidence forms are required as part of this process. For further details and deadline, please visit the course web page.

Additional costs

Membership of the Society of Radiographers is paid for in your first year (but costs £35 in subsequent years) and is essential if you wish to take an elective placement in the third year away from our training sites. Allow up to £60 to cover hard-wearing work shoes and fob watch where required and a further £100 for essential texts, which will be identified for you pre-induction.

This course is not open to international applications.

Rehabilitation Work (Visual Impairment)

Become a specialist in helping those with sight loss and blindness, either acquired or from birth. Learn key skills through simulation activities in this practical course. A rehabilitation worker's strength is to be a problem solver and to help client's improve their own problem-solving ability. You will develop individual programmes based on an agreed assessment of client's needs.

What's covered in the course?

Your initial learning focuses on the individual; how to work in partnership with the service user, their family and society. You will progress to working inter-professionally to promote the needs of people experiencing sight loss.

You will also learn how to teach visually impaired people to become independent in their daily lives, through orientation skills and safety in the kitchen, overcoming communication barriers and making the best use of any residual vision.

You will develop specific skills to help improve the mobility, independent living and communication skills of people with all levels of visual impairment.

Completing this course allows you to progress to our top-up degree which enhances your skills further and predominately looks at how to improve

and reflect on your current practices as a Rehabilitation Worker (Visual Impairment), or a Rehabilitation Officer.

To access the Degree programme you must be working or linked with people who are experiencing sight loss, or have a visual impairment.

Why choose this course?

- Birmingham City University is one of only three UK providers with this level of specialist education and training, and the largest educator of Rehabilitation Workers in the UK.
- The foundation degree is accepted as the trusted qualification to be employed as a rehabilitation worker.
- The course is very practical and hands-on. Lectures and online support will enhance your learning but you will be putting skills into practice from week one.
- Working with the individual, and as part of the professional community, you develop specific skills to help improve the mobility, independent living and communication skills of people with all levels of visual impairment.
- Experts from outside of the University are also involved to provide additional specialist lectures.
- Access to service users means you get a rare depth of insight, invaluable feedback on your progress, and a sense of personal satisfaction from helping people to live independently once again.

What are the opportunities after studying?

The foundation degree develops your specialist skills, knowledge and understanding to enable you to qualify as a professional rehabilitation worker who may gain employment in a social services department or a voluntary organisation.

The BSc (Hons) Rehabilitation Work (Visual Impairment) is an ideal progression route from the foundation degree and is taught part-time over two to a maximum of four years.

What our students say

"I liked the fact that everything we needed for our course was on the one campus, and the local community had lots of venues we could access for mobility training."

Jayne Pascoe

Want to find out more?

Visit www.bcu.ac.uk/health or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Social Work (p234)
- BA (Hons) Nursing (p220)

Course information

UCAS course code: B931

UCAS points: Refer to website for details

Duration: Full-time: two years

Campus: City South

Essential entry requirements

One of the following:

- O Level/GCSE/GCE passes in three subjects at grade C or above.
- A Level pass grade D or above plus O Level/GCSE/GCE passes in two subjects at grade C or above.
- A minimum of a pass in an advanced General National Vocational Qualification (GNVQ).

Other qualifications may be considered; please contact the Course Enquiries Team.



This course is open for international applications from those eligible to work in the UK and who have relevant employment in this field.

BSc (Hons) Social Work

This course offers the opportunity to learn the required social work skills and knowledge which includes issues inherent in social work practice such as equality, diversity, social justice, and legislative and policy frameworks. This is done by consideration of different service user groups' needs and safeguarding through the understanding of human growth and development. It places you where your studies will benefit you most: among the people and communities you will serve.

What's covered in the course?

The course links theory to practice for effective and sensitive work with vulnerable groups to enable them to gain maximum possible independence while safeguarding them from harm and risk.

You develop and maintain the confidence of service users, and protect their rights, effectively promoting their interests and ensuring equality. Throughout, the course stresses the importance of being accountable for the quality of your work and taking responsibility for maintaining your knowledge, skills and values.

The course prepares you for direct practice and provides experience in a variety of settings in partnership with employers over the duration of the programme, working with vulnerable groups and individuals with

differing needs. For example, this may involve working in a day-care setting, for groups who require a few hours of attention daily, or in a fieldwork setting, carrying out assessments, developing care plans identifying and responding to risk, managing complex case loads and prioritising work, and delivering appropriate services.

Why choose us?

- A significant period of time on the programme is spent on placement, observing and engaging with the realities of social work.
- You complete at least 30 days of developing core skills for social work practice and 170 days of assessed practice work with various service user groups.
- Placements are available in a wide range of social work and social care settings in the statutory, private, independent and voluntary sectors, and the final year placement will always involve working and learning in statutory social work interventions.
- The course covers all aspects of social work, enabling you to aim for careers in specialist social work agencies as well as roles in education and health.
- Staff members' extensive experience of social work practice brings insight, depth, expertise and realism to your learning, and ensures the teaching reflects the current climate in social work practice.

*The Health and Care Professions Council (HCPC) was formerly known as the Health Professions Council (HPC) and now includes the General Social Care Council.

What are the opportunities after studying?

Successful completion enables you to register with the Health and Care Professions Council (HCPC)* as a professional social worker. The course's emphasis on practice placement is to meet the high standards required by employers of social workers, and has been developed in partnership with them. The placements are therefore designed to give opportunities in a range of settings to enhance your employment prospects.

Throughout the three years of the full-time Social Work programme, students will be prepared through specific tailored Professional Skills Development Sessions as well as Preparation for Employability workshops in the final year.

As we are the region's largest provider of qualified staff to the social services and NHS for health, you can expect good career prospects.

What our students say

"Some of my colleagues envy the teaching we received at Birmingham City University when they hear what we covered."

Taiwona Kanjanda

Want to find out more?

Visit www.bcu.ac.uk/health or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Nursing (p220)
- BSc (Hons) Public Health (p228)

Course information

UCAS course code: L501

UCAS points: 280

Duration: Full-time: three years

Campus: City South

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels or equivalent, plus at least five GCSEs at grade C or above, including English language and mathematics. For further details, please visit the course web page.

Additional costs

Each student joining the programme may be required to complete a registration fee (currently £10).



This course is not open to international applications.

BSc (Hons) Speech and Language Therapy

Professionally approved and commended, and offering hands-on experience through clinical placements, this course gives you a comprehensive understanding of the role of a speech and language therapist. It is delivered at the West Midlands' only specialist centre for this form of training.

What's covered in the course?

In your first year, you explore key issues of linguistics and psychology, and look at how communication develops and changes throughout life. You will explore the relevant anatomy and physiology, in order to understand the functions of speech, language, voice and swallowing. You also concentrate on your personal development as a professional through interaction, simulation, presentation and preparation for employment.

Your second year looks in depth at the needs of children and adults with communication and swallowing difficulties, including simulation activities to allow you to approach practical situations in a safe environment. The clinical placement takes place over eight weeks, from October to December.

Your final year explores the management of communication and swallowing needs, and a 15-week clinical placement allows you to put theory into practice. You also undertake a research proposal on a relevant subject of your choice.

Why choose us?

- The course is approved by the Health and Care Professions Council (HCPC)*, and the Royal College of Speech and Language Therapists, which also commended our virtual simulated practice activities that help prepare you for practice.
- Blocks of placement give the opportunity to immerse yourself in the real working life of a speech and language therapist.
- The course emphasises a person-centred approach to speech and language therapy intervention.
- From an early stage in the course, you will be offered opportunities to have contact with service users who can tell you about their experiences. Service users also teach on the course as part of the simulation events.
- There is an option of studying part-time, two days per week, to enable you to arrange your studies to suit your other commitments.

*The Health and Care Professions Council (HCPC) formerly known as the Health Professions Council (HPC).

What are the opportunities after studying?

Successful completion of the course allows you to apply to the HCPC* for registration as a speech and language therapist. Opportunities to practise as a speech and language therapist can be found in a range of environments, including community health centres, mainstream and special schools, colleges and training centres, hospitals, nursing and residential homes, and young offenders' institutions and prisons.

What our students say

"The mechanisms behind speech fascinate me, it's so complex and the way people acquire it amazes me... helping people to be able to access speech after they've lost it is an amazing feeling."

Clara MacDonald

Want to find out more?

Visit www.bcu.ac.uk/health or contact our Course Enquiries team on +44 (0)121 331 5595.

Course information

UCAS course code: Full-time: B620
Part-time: apply direct to the University

UCAS points: 300

Duration: Full-time: three years
Part-time: up to six years

Campus: City South

Essential entry requirements

At least 300 UCAS points (typically BBB) obtained from a minimum of one 12-unit or two six-unit A Levels or equivalent, plus at least five GCSEs at grade C or above, including English language and mathematics. For further details, please visit the course web page.

Additional costs

We recommend you join the professional body, the Royal College of Speech and Language Therapists, (approximately £30 per annum).



This course is not open to international applications.

Gemmological Association Foundation Certificate / Gemmology Diploma / Gemmology Diamond Diploma

Following the syllabus of the Gemmological Association of Great Britain (Gem-A), these courses offer a choice of introductory and/or further specialised education, covering the study and identification of gemstones and gemmological materials, whether natural, synthetic or artificial. Leading to a globally respected award, you can register for Fellowship of Gem-A on successful completion.

What's covered in the course?

The **Foundation Certificate** explores the careful handling of commercially important gems, such as diamonds, sapphires, rubies and emeralds, as well as investigating imitation and synthetic gem materials. You learn how to use basic gemmological tools, look at how crystals form, and how gems are fashioned and used in jewellery. The Certificate also considers the value and durability of gems, and you will get to know the identifying features of commercially important gems. Successful completion of the Foundation Certificate now leads to Cert GA status with the Gemmological Association.

On successfully completing the Foundation stage, you can progress to the **Diploma**, which offers a more in-depth understanding of gemmology and the principles of gem testing. You consider a broader scope of gems, synthetics and treatments as you develop your competence in handling, testing and identification. In anticipation of a career in

buying, selling, auctioning or valuing gems, you will be encouraged to interact with the jewellery trade. On graduation, you are eligible for election to FGA Membership status of the Gemmological Association.

The **Diamond Diploma** is one of the world's most respected diamond awards. Through theory and practice, you explore all the factors affecting a diamond's appearance and properties. You investigate diamond grading, the 4Cs (carat weight, colour, clarity and cut), and how to identify imitations and treatments. You learn about the accurate recording and presentation of data, and employ creative problem-solving skills. Successful completion allows you to apply for election to Diamond Membership of the Gemmological Association, and to use the letters DGA after your name.

Why choose us?

- You can take the Foundation Certificate before progressing to the more scientific study of the Diploma, then the prestigious

Diamond Diploma – or choose the course that best suits your abilities and interests.

- Gem-A's Gemmology Diploma is the most prestigious gemmological qualification in the gem and jewellery trade, while the Diamond Diploma is the ultimate education in diamonds.
- Following a step-by-step approach, the course covers both theory and its practical application, using a specialist laboratory with the most advanced equipment available.
- Based in Birmingham's Jewellery Quarter, you get a chance to study where the industry works, picking up inspiration, contacts and entrepreneurial examples to follow.
- Our internationally-renowned School of Jewellery is the largest of its kind in Europe and has been delivering outstanding training since 1890.

What are the opportunities after studying?

The course builds a highly impressive set of credentials for anyone wanting to pursue a career in buying, selling, auctioning or valuing gems or jewellery.

Alternatively, you may wish to expand your skillset further via another of our art and design courses.

What our students say

“The facilities are superb, and the delivery of the course is really engaging and interactive. The course content is challenging but really enjoyable, and the knowledge I have gained has proved to be invaluable in my work within the jewellery trade.”

Michael Barrows

Want to find out more?

Visit www.bcu.ac.uk/biad. To book, or for more information on fees, please contact our School of Jewellery on +44 (0)121 331 6477.

Have you also considered?

- BSc (Hons) Gemmology and Jewellery Studies* (p240)

*subject to approval

Course information

UCAS course code: Direct application

Duration: Foundation Certificate: one year, 2.5 hours per week plus independent study
Diploma: one year, five hours per week plus independent study
Diamond Diploma: one year, 2.5 hours per week plus independent study

Campus: Vittoria Street

Essential entry requirements

Gemmology Diploma – You must have passed the Foundation Certificate to progress to Diploma. For further details, please visit the course web page.

Additional costs

Depending on your course, you may need to pay for professional examination fees. Information will be available at the start of the course.



This course is open to international applications.

BSc (Hons) Gemmology and Jewellery Studies*

*subject to approval

This is a three-year full-time degree course leading to a BSc Honours degree, run in partnership with the Gemmological Association of Great Britain (Gem-A). There is also the option for suitably qualified candidates to study for one year to attain the degree.

What's covered in the course?

The course has been designed so that not only will you leave with the highest level of professionally-recognised gemmological skills but will also have a sound working knowledge of all relevant aspects of the jewellery trade.

Giving you ample opportunity to use the gem and diamond testing skills you will gain, the programme offers an introduction to gemmological equipment, diamond grading and jewellery valuation.

You initially study an introduction to gemmology theory and gemstone practical identification, together with diamond theory and practical diamond grading. You will also gain an overview of photography and photomicrography.

As you become more skilled and familiar with the equipment, you get the opportunity in your second year to follow the Diploma in Gemmology course as set out by Gem-A.

You will undertake a practical gemmology testing project and learn more about the gemmology and jewellery industries.

In your third year, you will study advanced gemmology practice and theory, using modern laboratory equipment for more scientific testing of gem materials. You will also explore geology theory, advanced diamond grading, pearl grading and assessment, rough diamond assessment and jewellery valuation.

Why choose us?

- This course has been designed in collaboration with the Gem-A to build on the skills and knowledge gained during the study of the Gem-A professional qualifications, and is the only degree in Gemmology in the world.
- In addition to attaining a full BSc Honours degree, you will also gain the internationally-recognised Diploma and Diamond Diploma qualifications of the Gem-A, plus, in the third year, the

National Association of Goldsmiths' Institute of Registered Valuers Certificate of Appraisal Theory.

- In addition to the three-year course, students with both the Gemmology and Diamond Diplomas of the Gem-A can apply to study year three only to 'top-up' their professional qualifications to a degree qualification.
- You study where the industry practises – the course is based in Birmingham's Jewellery Quarter, where an estimated 40 per cent of British jewellery is made today.
- Our nearby Jewellery Industry Innovation Centre (JIIC) offers expertise in a range of industry-related techniques, including Computer-Aided Design and Manufacturing, rapid prototyping, surface finishing, reverse engineering and project management.
- Founded in 1890, our internationally-renowned School of Jewellery is the largest school of its kind in Europe.

What are the opportunities after studying?

Our proximity to one of the UK's principal area for jewellery sales and manufacture allows you to develop intimate knowledge of what it takes to achieve career success.

You could find openings with wholesale and retail buyers of coloured gemstones and diamonds, as well as with diamond graders, valuers, auction houses, or jewellery designers, manufacturers and retailers.

The advanced gemmology and diamond grading skills you will gain are required by laboratories worldwide, and there is currently a UK-wide shortage of suitably qualified jewellery valuers.

What our students say

"We really enjoy studying on such a unique and specialised course, and find the different areas of study really interesting. We particularly like the diamond grading classes, and also the opportunity to handle so many different varieties of gemstones."

Edward Ferder and Maxwell Burden

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- HND Jewellery and Silversmithing (p246)
- BA (Hons) Jewellery Design and Related Products (p250)
- BA (Hons) Horology (p242)

Course information

UCAS course code: J379

UCAS points: 280

Duration: Full-time: three years

Campus: Vittoria Street

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, BTEC National Diploma (DMM) or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage, or an equivalent qualification or experience.

For entry directly into the third year, the applicant will need to have passed the Gemmological Association of Great Britain Gemmology Diploma and Gem Diamond Diploma, and have current FGA/DGA membership status of the Gemmological Association of Great Britain, OR they will need to have passed the HND Gemmology with a minimum of six modules passed at merit level or higher in the second year.



This course is open to international applications.

BA (Hons) Horology

Horology is the art and science of time measurement, and the study of devices, both mechanical and electronic, used to show the passing of time. This course is the only one of its kind, designed to attract, train and educate students in horology, with particular emphasis on employability skills tailored to meet the growing global demand for watchmakers and clockmakers, qualified to the industry standard.

What's covered in the course?

The academic structure of this new course is designed, via 15 modules, to allow you to simultaneously gain the qualifications of the British Horological Institute at the highest professional level, and also to secure a degree-level academic qualification.

While focusing on the delivery of well-established traditional and modern niche skills of repair, conservation and restoration required for watch making, there will be elements of your study that embed transferable employability skills through Business, CAD, and Critical Studies modules.

The introduction of reflective and evaluative practice will form a fundamental thread throughout, culminating in the production of a 'masterpiece' that showcases your skills acquisition across the course.

A stimulating and dynamic environment develops not only your proficiency, but also your entrepreneurial mindset.

Why choose us?

- You will enjoy a unique and prestigious learning environment. Founded in 1890, our internationally-renowned School of Jewellery is the largest institution of its kind in Europe.
- You will be based in Birmingham's famous Jewellery Quarter, where an estimated 40 per cent of British

jewellery is made today – providing premium exposure to industry practice with an excellent source of industry contacts.

- We maintain close links with companies such as **Cartier** in London, **Georg Jensen** of Denmark and **Weston Beamor** in the Jewellery Quarter.
- You will be supported by experienced staff and visiting tutors who share their expertise in practice, research and design techniques, and inspire through example.
- You will have the opportunity to undertake the professionally-accredited qualifications of the British Horological Institute.

What are the opportunities after studying?

You will have the choice of entering the service industries for modern watch and clock servicing, antique clock and watch restoration, retail sales or self-employment.

Students in recent years have found employment with global watch brand leaders such as **Patek Philippe, Cartier, Rolex, Swatch, Tag Heuer** and significant specialist restoration/repair businesses such as **Robert Loomes & Co, Time in Hand** and **Steven Hale Watch Restoration**.

Birmingham's Jewellery Quarter is the ideal base to seek industry insight and establish your credentials for employment.

What our students say

"My time spent studying provided me with an excellent foundation skillset and knowledge that I was able to build upon professionally in an Haute Horology brand service department."

Thomas Mason

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Jewellery Design and Related Products (p250)

Course information

UCAS course code: W723

UCAS points: 280

Duration: Full-time: three years

Campus: Vittoria Street

Essential entry requirements

At least 280 UCAS points, or a BTEC National Diploma with 280 points (DMM), a Level 3 Foundation Diploma (Art and Design), with merit or distinction in the final stage, or an equivalent qualification or experience, or demonstration and evidence of a sound academic ability, plus a good portfolio. For further details, please visit the course web page.

Additional costs

You may need to purchase materials, small hand tools and pay for professional fees, where appropriate.



This course is open to international applications.

Creative Self Development

Jewellery and Silversmithing

Creative Self Development classes free your study from the burden of working towards an award, allowing you to enjoy creative study for its own sake. You can choose the area of jewellery and silversmithing that most appeals to you, and get the most from a relaxed and supportive, yet always highly motivated and creatively inspired atmosphere, where you have freedom to fully express your craftsmanship.

What's covered in the classes?

Enamelling

For beginners, this course introduces you to vitreous enamel, properties and techniques, initially involving projects working with copper, before moving on to silver. If you're more experienced, you get to produce samples and experimental work, completing finished pieces to a professional standard. This class is one evening per week.

Hand Engraving

This course covers the relevant contemporary skills of hand engraving, such as lettering, ornamental engraving, heraldry and other aspects of surface decoration. Before engraving, you evaluate the aesthetic qualities of your design through drawing. Please note: you'll need to purchase the necessary tools from a recommended list. This class is one evening per week.

Jewellery

This course covers aspects of jewellery manufacture, including hand-crafting and quantity production techniques, creating pieces of jewellery to your own design, using gemstones of your choice, and surface treatments such as polishing, reticulation and oxidising. Morning and afternoon sessions are available on Tuesday and Wednesday, or you can choose to attend one evening per week.

Rhino Three-Dimensional (CAD) for Designer-Makers – Fundamentals

This course initially shows you how to create two-dimensional artwork including laser marking and graphic design, before moving on to three-dimensional objects made to scale, modelling strategies and rapid prototyping. Throughout, the course considers the practicality of three-dimensional design for the lost wax casting

process. This course is one evening per week for eight weeks.

Stone Setting

This course introduces you to contemporary stone-setting techniques, including claw, grain and pavé settings, channel, tension and burnished settings. To help with your making, you will be able to buy cast mounts of rings, pendants and a selection of stones at cost price. This course is one evening per week.

Silversmithing

For beginners or more advanced designer-makers, this course initially explores hand production techniques such as forming, planishing, filing and soldering, before putting these skills into action as you produce simple yet attractive pieces, such as vessels, containers, cutlery and items of tableware. This course is available morning and afternoon one day per week.

Why choose us?

- You can choose from six key areas: enamelling, hand engraving, jewellery, Rhino three-dimensional (CAD), stone setting or silversmithing.
- You will gain practical experience in highly equipped workshops, where you're free to experiment and develop at a comfortable pace.
- You are taught and encouraged by experts, practising designers-makers who can colour their teaching with insights from the creative front line.
- We don't ask to see any formal qualifications to enter, but we do look for a desire on your part to take full advantage of this excellent opportunity to fulfil your creative passions.
- The atmosphere is informal, relaxed and fully supportive of your creative interests and ambitions.

What our students say

"I started the course with the intention of learning a new skill – three years later, I now want to start an accessories business with jewellery playing an integral role within the business."

Deborette Clarke

Want to find out more?

Visit www.bcu.ac.uk/biad. To book, or for information on fees, please contact our School of Jewellery on +44 (0)121 331 6477.

Have you also considered?

- Creative Self Development Art and Design (p80)
- School of Jewellery Summer and Bespoke Short Courses (p252)

Course information

UCAS course code: n/a

Duration: Courses run for a full academic year, three hours per session during the day, two and a half hours per session for evening classes, from the beginning of October to the following June, with the exception of the Rhino CAD course, which is delivered one evening per week for eight weeks.

Campus: Vittoria Street

Essential entry requirements

No formal qualifications are required but you should be motivated and demonstrate an interest in the subject you wish to pursue. While largely for adults of all ages with some experience, there are a few opportunities for beginners. For further details, please visit the course web page. Please note these are purely classes for leisure and are not certificated.

Additional costs

There is a small additional cost for enamelling materials, engraving tools and for the stone-setting class. Information is given at the start of the course.



This course is open to international applications.

HND

Jewellery and Silversmithing

Blending the latest design skills with workshop practice, this course guides you towards a high level of professional competence. You produce pieces by hand and by mechanical means, with a particular focus on manipulating metal, using processes relevant to the jewellery and silversmithing industry.

What's covered in the course?

This is a design-based course where each project involves a new technique or process, resulting in individual, functional outcomes. You will be constructing pieces in precious and non-precious metals, and in materials associated with the traditions of the industry.

You learn how to apply your creativity through problem solving, and developing your knowledge and skills through hands-on workshop experience.

You will also learn how to communicate design ideas effectively and, with instruction in two-dimensional and three-dimensional CAD software programmes, you will create a professional portfolio.

Trade professionals recognise the relevance this course has to current

industry practice. Encouragement to enter national and international competitions, and participation in live projects boosts your employment prospects further.

Why choose us?

- The course has an excellent reputation for producing highly employable graduates with a practical understanding of the needs of the industry.
- Our well-equipped studio workshops offer a laser welder and a dedicated CAD facility, using the latest relevant CAD packages to enhance the traditional techniques and hand skills learned.
- Sponsorship and support from associated companies gives the course industry relevance and insight.
- Based in Birmingham's Jewellery Quarter, where an estimated 40 per cent of British jewellery is made today, you are among potential industry contacts, inspiration and experience.
- Study at our School of Jewellery, part of Birmingham Institute of Art and Design (BIAD) – one of the UK's largest and most prestigious institutes of art, architecture and design education.

What are the opportunities after studying?

Our graduates typically go on to become designers employed in the jewellery or silversmithing industry as CAD designers or technicians or independent designer/manufacturers, as production technicians and as retail and marketing employees.

Alternatively, you may choose to further your studies and progress to our BA (Hons) Jewellery and Silversmithing – Design for Industry (Top-Up) course.

What our students say

“The HND course allowed me to gain confidence in hand skills while exploring many new technologies. I am now able to create individual designs combining several techniques and have progressed on to the top-up degree where I can build greater expertise in CAD and laser technology.”

Liz Rollo

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Jewellery Design and Related Products (p250)

Course information

UCAS course code: 72WW

UCAS points: 120

Duration: Full-time: two years

Campus: Vittoria Street

Essential entry requirements

At least 120 UCAS points, or a BTEC National Diploma (MMP), or a Level 3 Foundation Diploma (Art and Design), or equivalent qualification(s) or experience, plus a good portfolio. For further details, please visit the course web page.

Additional costs

You will need to invest in basic hand tools and precious materials.



This course is open to international applications.

BA (Hons) Jewellery and Silversmithing – Design for Industry (Top-Up)

This is a one-year top-up course, offering a sharp focus on the role and significance of a designer within the contemporary jewellery and silversmithing industry. With an emphasis on new technology, it builds on existing traditional skills to enhance your potential as a designer within a company or as a creative entrepreneur.

What's covered in the course?

Practical projects allow you to acquire in-depth knowledge of technological processes as you develop ideas through a combination of traditional and new technologies to achieve functional products.

You will be involved in analysing trends, creating business plans, exploring brands, marketing and promoting new products.

This develops the essential networking, communication and presentation skills required in a competitive industry.

Building your skills through the use of CAD software packages, exposure to industry practice and looking at new manufacturing techniques, you will work towards a self-negotiated project to design, develop and launch a new product range.

You will either work towards developing a collection of work to start a business with or towards creating a professional and relevant portfolio for your intended career.

Why choose us?

- You will use well-equipped studio workshops with access to laser cutting, marking and welding, and a dedicated CAD facility. You also have the provision of a laptop for the duration of the course, loaded with up-to-date, relevant CAD software.
- Sponsorship, support and strong collaborative links with industry will help you to develop an entrepreneurial outlook and an insight into the professional world.
- The course has an excellent reputation for highly employable graduates with

an in-depth understanding of the latest technology and the manufacturing industry.

- The expertise of our Jewellery Industry Innovation Centre (JIIC), internationally known for its 'concept-to-prototype' approach to new product development, will support your study.
- Based in Birmingham's Jewellery Quarter, where an estimated 40 per cent of British jewellery is made today, you are among potential industry contacts, inspiration and experience.

What are the opportunities after studying?

You will emerge as a commercially aware, innovative designer, able to confidently and competently approach employment in the jewellery and silversmithing industry as a CAD designer, CAD/CAM technician, or independent designer/manufacturer.

You will have the essential networking, communication and presentation skills that mark you out as a professional, persuasive presence in a competitive industry.

What our students say

"The course gave me access to a wide range of skilled people from many different aspects of the jewellery trade. The flexible course structure allowed me to tailor projects to gain experience in my chosen career path of CAD designer. I created a multimedia CV throughout the year, which helped me to go straight into a job on completion. I now work as design manager in a manufacturing company."

Rachael Briggs

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Jewellery Design and Related Products (p250)

Course information

UCAS course code: W790

UCAS points: 280

Duration: Full-time: one year

Campus: Vittoria Street

Essential entry requirements

A Higher National Diploma in Jewellery and Silversmithing, a foundation degree in Jewellery and Silversmithing or an equivalent qualification or experience, plus a good portfolio. For further details, please visit the course web page.

Additional costs

You will need to pay for rapid prototyped models and precious materials where appropriate.



This course is open to international applications.

BA (Hons) Jewellery Design and Related Products

This is simply one of the most respected creative courses in the country, offering the freedom to let your inspiration guide you within a unique location in which to absorb the creative flair and business sense of some of the industry's most entrepreneurial players in Birmingham's Jewellery Quarter.

What's covered in the course?

The course looks to you to create and nurture your individual creative identity by encouraging you to experiment with a variety of materials, processes and techniques. You learn by doing, and design via making.

You become accustomed to questioning concepts, instead of merely accepting them, and are introduced to a design methodology and critical thinking, where an integrated approach to theory and practice helps to contextualise your work and enhances your knowledge of the field.

Employability is embedded throughout the course. During your first year, the Professional Collaboration module introduces aspects of professional practice, and offers you the opportunity to participate in live projects and competitions set by external companies.

The second year explores employability, and setting up a business as a designer-maker. You form a company to develop and sell your products to the public in the run-up to Christmas. You also research possible career directions, prepare your professional portfolio and secure work experience as part of our Professional Experience module.

In the third year, you will develop your own personal brief which then acts as a guide for your decisions, the area you wish to pursue, and the materials and process you wish to investigate. Ultimately you design and make your own final collection to exhibit within our Graduate Show and to launch your career.

Why choose us?

- You are encouraged to develop your own personal philosophy and look beyond horizons – there is no 'house style', no rigid templates, just pursuit of innovation.
- You will be based in Birmingham's Jewellery Quarter, near to our Jewellery Industry Innovation Centre (JIIC) – internationally known for its 'concept-to-prototype' approach to new product development.
- The course enables you to design, develop and launch your own highly innovative, contemporary and thought-provoking products.
- Our School of Jewellery is Europe's largest institution for training and education across the specialisation.

What are the opportunities after studying?

In a stimulating and dynamic environment, the course sees you first and foremost as a creative innovator, and you get ample opportunity to get involved with industry-related practice, as well as to promote yourself with entrepreneurial flair.

Recent graduates are now gaining international recognition through exhibitions and awards, while some progress to Master's and research courses. As a potential artist-jeweller or designer-maker, you have all the advantages of proximity to one of Europe's major jewellery centres.

What our students say

"Being a student at the School of Jewellery was like being in a huge family. The tutors, the technical staff... everyone was so helpful and supportive throughout the years I was at the School."

Alice Clarke

Want to find out more?

Visit www.bcu.ac.uk/biad or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- HND Jewellery and Silversmithing (p246)
- BA (Hons) Jewellery and Silversmithing – Design for Industry (Top-Up) (p248)

Course information

UCAS course code: W239

UCAS points: 280

Duration: Full-time: three years

Campus: Vittoria Street

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, a BTEC National Diploma (DMM) or a Level 3 Foundation Diploma (Art and Design) with merit or distinction in the final stage, or an equivalent qualification or experience, plus a good portfolio. For further details, please visit the course web page.

Additional costs

You may need to purchase materials, small hand tools and pay for professional fees, where appropriate.



This course is open to international applications.

School of Jewellery Summer and Bespoke Short Courses

Reflecting jewellery industry, professional or creative study requirements, these intensive Summer and Bespoke Short Courses allow you to rapidly acquire key specialist jewellery techniques in small, intimate workshops. You enjoy close, expert guidance of some of the very best tutors from both academia and industry, and use outstanding facilities in the largest school of its kind in Europe.

What's covered in the course?

Our School of Jewellery Summer and Bespoke Short Courses programme offers a wide range of courses such as: Fine Jewellery Techniques, Enamelling, Stone Setting, Silversmithing, Gemmology Basics and Polishing.

You could consider our four-day Jewellery Making in Silver as an introduction to traditional jewellery-making techniques.

Masterclasses are occasionally offered in a variety of specialist techniques such as Wax Carving or Engraving.

Those requiring a more flexible approach to learning may be interested in arranging a one-day bespoke course in subjects such as Microsetting, Electroforming, Laser Welding or CAD, which can be arranged at any time, subject to tutor availability. Contact us for further details.

Why choose us?

- These short courses offer a chance for professionals or beginners to quickly gain specialised industry skills in a wide range of jewellery-related areas.
- Your tutors bring trade expertise, insight and inspiration to intimate teaching sessions of between six and 10 students, where you can ask the tutor for advice and gain invaluable 'tips of the trade'.
- You will obtain access to purpose-built, fully equipped workshops, in an inspiring contemporary building.
- You will make useful jewellery industry contacts and enjoy learning in the heart of Birmingham's famous Jewellery Quarter.
- Our courses have been continuously developed and informed by our clients over the last 20 years and our specially designed short summer and bespoke course programmes provide a wide variety of innovative, industry-specific and efficient course options.
- The focus is on learning the specific industry techniques you require to move your creative work forward to the next level without the constraints of studying for an award; however a Certificate of Attendance is given if you complete your course.

What our students say

"Simply fantastic and well worth the course fee. The course exceeded my expectations – it has been a very good experience."

Norah Khor

Want to find out more?

Visit www.bcu.ac.uk/biad. To book, or for more information on fees, please contact Diana McCann at our School of Jewellery on +44 (0)121 248 4584 or email diana.mccann@bcu.ac.uk.

Have you also considered?

- Creative Self Development Jewellery and Silversmithing (p244)
- Creative Self Development Art and Design (p80)

Course information

UCAS course code: n/a

Duration: Course lengths vary – visit our website for full details

Campus: Vittoria Street

Essential entry requirements

There are no specific entry requirements; summer courses are open to all and are part of our commitment to training and education for creative industry professionals or jewellery enthusiasts. For further details, please visit the course web page.

Additional costs

Many courses are of a practical nature, therefore you should make allowance for the additional cost of purchasing hand tools and materials if necessary. This is dependent on the individual project you have chosen to do, the course content, or both.



This course is open to international applications.

LLB (Hons) Law

Our LLB is universally recognised for its academic rigour and innovative teaching. All of our LLB programmes are qualifying law degrees, accredited by the Joint Academic Stage Board, and satisfy the academic stage of training to become a solicitor or barrister. Choose a general LLB (Hons) Law route or a specialist route from: Law with American Legal Studies, Law with Business Law or Law with Criminology.

What's covered in the course?

You are required to study a number of core modules as part of all our LLB programmes: Skills, Processes and Scholarship; Criminal Law; Law of Contract; Law of Tort; Professional Practice; Land Law; Law of the European Union; Equity and Trusts; and Public Law and Civil Rights. These core modules include those subject areas required by the Joint Academic Stage Board for a qualifying law degree.

The general LLB (Hons) Law course allows you to choose any combination of option modules. An indicative list of our optional modules is: American Criminal Procedure and Evidence, Intellectual Property Law, Employment Law and Practice, Family Law, Legal Advice and Representation Unit (LARU), and American Legal Studies Dissertation.

You can also follow a specialised LLB course: LLB (Hons) Law with American Legal Studies, LLB (Hons) Law with Business Law or LLB (Hons) Law with Criminology. See overleaf for more details.

Why choose us?

- Our outstanding facilities include two mock court rooms and an e-learning suite.
- Our comprehensive law library and 'open door' policy of lecturers gives you ample access to information, experience and insight.
- Employability is embedded within the course with compulsory skills modules in the first and second year.
- The course offers opportunities to partake in clinical legal education through the Legal Advice and Representation Unit or the American Legal Practice module.

- The School's Centre for American Legal Studies (CALS) operates the UK's largest US internship scheme, giving you the opportunity to gain practical experience in federal and state public defenders offices, private attorney offices, American university law schools and a range of other law projects.
- We boast a thriving moot society, which regularly achieves national success.
- The School has strong professional links with Birmingham Law Society (the UK's largest Law Society outside London), and the four Inns of Court, especially Lincoln's Inn and Temple Inn.
- All first-year students receive free student membership with the Birmingham Law Society.
- The course has a regular programme of visiting speakers from the profession as part of a developed careers programme.

What are the opportunities after studying?

The LLB (Hons) not only develops your problem-solving, research and personal skills, but also gives you real self-confidence and a sense of personal responsibility. As well as going on to become solicitors or barristers, other graduates pursue law-related careers, both in private or public sector organisations.

The transferable skills you acquire enable you to enter professions in areas such as the Civil Service, legal departments of large businesses and specialist enforcement agencies such as the **Health and Safety Executive**, the **Probation Service** and the **Police**.

What our students say

“During my third year, I was lucky enough to take part in the Legal Advice and Representation Unit, in which I was placed in a legal charity, which allowed me to put what I had learned throughout my degree into practice. This gave me a real insight into what it was like to work within a legal office.”

Luke Browning

Have you also considered?

- BA (Hons) Criminology (p154)

Course information

UCAS course codes: Law - M100

Law (Graduate Entry) - M100

Law with American Legal Studies - M130

Law with Business Law - M1MG

Law with Criminology - M1MF

Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years

Part-time (day-time study only): four years

Campus: City Centre

Essential entry requirements

A minimum of two A Levels or equivalent. Remaining points can be made up from a maximum of two AS Levels in a different subject. A Levels in General Studies and Key Skills are not accepted. A minimum of four GCSEs or equivalent at grade C or above including English. Course entry requirements may be subject to change. Please visit the course web page for the latest information.

Additional costs

If you undertake the American Legal Placement or Legal Advice and Representation modules you will be required to pay all costs incurred in undertaking the placement.

This course is open to international applications.

Specialist options

LLB (Hons) Law with American Legal Studies

With this route, you must complete the following option modules: American Criminal Procedure and Evidence, American Legal Practice or American Legal Studies Dissertation, and US Constitutional Law. The American Legal Practice module gives you the chance to put theory into practice through an internship in the USA.

LLB (Hons) Law with Business Law

Your choice of modules must include the following: Intellectual Property Law, Company Law, and Employment Law and Practice.

LLB (Hons) Law with Criminology

You will complete a compulsory module in Core Issues in Crime and Punishment* and optional modules in Crime Prevention or Britain and Terrorism* and Transnational Corporate and Organised Crime or The War on Terror*.

*modules subject to approval

Also available

LLB (Hons) Law (Graduate Entry)

If you already hold a Bachelor's degree, this course allows you to complete the LLB in two years (full-time) rather than three. To find out more, visit the course web page www.bcu.ac.uk/courses/law-llb-graduate-entry.

What our students say

"My involvement with the course's Mooting Society has granted me many great opportunities including success in internal and external competitions, appearances on BBC television interviews and ample opportunities to network with professionals."

Oliver Woodhouse

Want to find out more?

Visit www.bcu.ac.uk/law or contact our Course Enquiries team on +44 (0)121 331 5595.



LLB (Hons)

Law (Recognised by the Bar Council of India)

Uniquely recognised by the Bar Council of India, this four-year LLB (Hons) is designed for Year 12 HSCE/CBSE/ ICSE students from India. On graduation, you must complete an additional one-year postgraduate course to receive Bar Council of India recognition and to be able to practise law in India.

What's covered in the course?

You can choose from the following four-year Joint Honours courses: LLB (Hons) Law and Accountancy, LLB (Hons) Law and Criminology or LLB (Hons) Law and Sociology. You will study the core modules taught on the general LLB programme alongside a number of modules from your chosen discipline. The core modules from the LLB are: Skills, Processes and Scholarship, Criminal Law, Law of Contract, Law of Tort, Land Law, Law of the European Union, Equity and Trust, and Public Law and Civil Rights.

After graduating from our four-year LLB, in order to receive Bar Council of India recognition, you must complete one of the following one-year full-time courses: Bar Professional Training Course (to qualify as a Barrister of England and Wales); Legal Practice Course (to qualify as a Solicitor

of the Senior Courts of England and Wales – you would also need to complete a two-year training contract); LLM International Business Law; or LLM International Human Rights.

Why choose us?

- This is the only four-year LLB (Hons) course in the UK recognised by the Bar Council of India.
- The Bar Council of India only recognises a three-year LLB (Hons) if you enter a course as a graduate; if you do not have a degree and want to practise law in India, this unique four-year course is the answer.
- It allows non-graduate entrants from India to combine law with another discipline, such as accountancy, criminology or sociology.
- The additional year of postgraduate study needed for Bar Council of India recognition can be achieved via one of our LLM courses, our Legal Practice Course (to qualify as a Solicitor), or the Bar Professional Training Course (to qualify as a Barrister).
- See LLB (Hons) Law course overview on page 254.

What are the opportunities after studying?

This course is academically rigorous and always seeks to apply theory to real-life situations. It gives you not only the technical skills to move towards a career as a solicitor or barrister, it also ensures you emerge with the incisive research skills, analytical ability, personal confidence and transferable skills that employers value highly. The LLB, when completed in conjunction with the University's Legal Practice Course (LPC), the LLM International Business Law or LLM International Human Rights programme, is recognised by the Bar Council of India as entitling you to sit the All India Bar Exam to become an Advocate.

What our students say

"The University's IT systems are very impressive. I particularly like the University's intranet iCity and Moodle, the University's virtual learning environment, with all its discussion forums."

Jayantha Ramasubramanyam

Want to find out more?

Visit www.bcu.ac.uk/law or contact our Course Enquiries team on +44 (0)121 331 5595.

Course information

UCAS course code: Direct to the University

UCAS points: 240

Duration: Full-time: four years

Campus: City Centre

Essential entry requirements

This course is only open to Indian students. You must complete the 12th Standard HSCE/CBSE/ ICSE with a minimum average grade of 65 per cent or three A Levels at grade C and IELTS 6.0 or equivalent. Course entry requirements may be subject to change. Please visit the course web page for the latest information.

Additional costs

You will be required to purchase one core textbook per module and possibly a textbook on case materials or a statute book if recommended.



This course is open to international applications.

HND Legal Studies

Professionally recognised and offering a cogent and comprehensive overview of legal studies, the HND Legal Studies course can also be used as a stepping stone to the full LLB (Hons) degree programme as well as providing a national Level 5 qualification.

What's covered in the course?

Modules include: Skills, Processes and Scholarship; Criminal Law; Law of Tort; Law of Contract; Foundations of Family Law and Civil and Criminal Litigation.

Successful completion of the HND entitles you to progress to the second year of the LLB (Hons). In addition, this course will assist you in developing both practical and vocational skills.

Once enrolled at Birmingham City University, you attend both Birmingham Metropolitan College and the University for lectures, seminars, tutorials and workshops. You will enjoy the facilities of both institutions, and have access to all University libraries and IT resources.

Why choose us?

- This course is for those who have studied law at GCSE or A Level, or as part of another course, and those with an interest in law, but without the A Level grades to allow them to join the LLB degree.
- It is also suitable for mature students with relevant work-based experience.
- The course is recognised by the Solicitors Regulation Authority and the Bar Standards Board as providing exemptions from the academic stage of training.
- On successful completion you will exit with a Level 5 Award receiving both the Higher National Diploma and a Certificate in Higher Education. This entitles you to progress to the second year of the LLB (Hons) Law course at the University should you wish to continue your studies and gain a qualifying law degree.
- You will attend both the University and Birmingham Metropolitan College, enjoying the advanced facilities of both institutions, and sharing ideas and perspectives with full-time LLB students.
- You will see inside the legal world on placement modules, gaining confidence, competence and professional contacts.

What are the opportunities after studying?

This vocational qualification is highly valued by employers and prepares you for the expanding field of paralegal work.

If you want to go on to qualify as a Solicitor or Barrister, you can progress to the second year of the LLB (Hons) at the University. The HND Legal Studies is recognised by the Solicitors Regulation Authority and the Bar Standards Board as forming part of a qualifying law degree if you complete your LLB with us.

What our students say

“My placement at St Philips Chambers was very useful. I was only there for a short period of time, but I learned so much and it reassured me that this was the career I wanted.”

Jade Cheung

Want to find out more?

Visit www.bcu.ac.uk/law or contact our Course Enquiries team on +44 (0)121 331 5595.

Course information

UCAS course code: 039M

UCAS points: 160

Duration: Full-time: two years

Campus: City Centre and Birmingham Metropolitan College (Sutton Coldfield Campus)

Essential entry requirements

At least one subject at A Level and GCSE English at grade C or above (or equivalent). Applicants with BTEC National or GNVQ Advanced qualifications will also be considered, as will mature students without formal entry qualifications and students with professional qualifications such as ILEX. Mature applicants with non-standard or Access to Higher Education course qualifications are encouraged to apply. Advanced Diplomas and Progression Diplomas in appropriate disciplines (such as business) are acceptable as all or part of the required tariff points. Course entry requirements may be subject to change. Please visit the course web page for the latest information.

Additional costs

There are no additional costs associated with this course.



This course is open to international applications.

BSc (Hons) Digital Broadcast Technology

Designed to meet industry demand, this course combines a study of computing and networking technologies with a business context and an appreciation of the digital media production process. You will become versatile, adaptable, technically literate and well equipped to perform a variety of roles within the digital broadcast industry.

What's covered in the course?

The course covers the Cisco Certified Network Associate (CCNA) curriculum, where you have the option to take the official CCNA examinations alongside your studies.

You will investigate production techniques including studio lighting, camera operation and editing.

The course equips you with an industry-required understanding of moving image technology, computer networking basics and infrastructure services.

You will also learn the key fundamentals involved in broadcasting systems including Networks, IP, addressing, bandwidth, servers, broadband, cable, satellite and many more.

You will complete a media technology project which will enable you to acquire

in-depth knowledge and skills in an area of interest relevant to your course.

Why choose this course?

- Study at our City Centre Campus, a multi-million pound centre of excellence in the heart of Birmingham's Eastside development made up of two linked buildings: the landmark Millennium Point building and the new Parkside Building.
- Creative network opportunities, events and guest speakers bring insight, contacts and the realities of the digital media world to your studies.
- Access cutting-edge facilities, including the largest university TV studio, housed within a purpose-built Media Centre at The Parkside Building.
- Industry links add currency, consistency and colour to your subject, putting you

in prime position to take advantage of industrial placements, real-life projects and career opportunities.

- Our graduates have gone on to work for companies and organisations including the **BBC**, **Blitz Games Studios**, **Capita**, **Clusta**, **Czech Television (Česká Televisie)**, **Gas Street Works**, **Ernst & Young**, **IBM**, **ITV**, **Fast Fwd Multimedia Ltd**, the **Morgan Motor Company**, **RDF Television** and **Sky TV**.

What are the opportunities after studying?

There is a demand in the broadcast industry for technology-savvy people who also understand the broadcast industry. This course provides the essential knowledge and skills to embark on a career in the Digital Broadcast Industry. Jobs roles include broadcast engineer, broadcast system engineer, broadcast systems designer, broadcast systems developer, broadcast systems integration developer, broadcast systems administrator, broadcast solution architect, broadcast infrastructure engineer, broadcast infrastructure design analyst, broadcast support engineer or broadcast test automation engineer.

Graduates can go on to undertake further study through taught (MSc) or research (MPhil and PhD) postgraduate programmes.

What our students say

"The facilities at the University were designed, as close as they could be to a real working environment, with studios for television, radio and photography."

Sian Jones

Want to find out more?

Visit www.bcu.ac.uk/tee/dmt or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Film Technology and Visual Effects (p268)
- BA (Hons) Visual Communication (Film and Animation) (p90)

Course information

UCAS course code: P390

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

Minimum of two six-unit or one 12-unit A Level (GCE or VCE), preferably including a science, ICT or Computing. GCSE science, mathematics and English grade C or equivalent must be offered.

Additional costs

There are no additional substantial compulsory costs for this course.



This course is open to international applications.

BSc (Hons) Digital Media Technology

Adding a good dose of business understanding to technical competence and creative flair, the course explores web and rich internet application development, animation, three-dimensional modelling and video production. You acquire a broad range of cross-disciplinary skills that will make you an attractive candidate for current and emerging web and multimedia technology roles.

What's covered in the course?

During the first year you will explore design methodologies and production tools, alongside fundamental design principles, including use of colour, typography and photography. You look at the creative process, animation, and image creation and manipulation. You are introduced to web standards, mark-up, scripting languages and associated authoring tools and environments used in the development of interactive interfaces for web and multimedia applications.

In year two you consider production management techniques, finance and entrepreneurship. You gain video production, and 3D modelling and animation skills. You investigate audio and visual technology, media compression and distribution technologies, and learn to apply scripting to create rich interaction applications.

In the final year you go on to explore how physical interfaces connect multimedia artefacts with the real world, and learn post-production techniques for digital media production. You will also explore advanced techniques of digital image processing and development of web applications.

You have the option of a year-long work placement, and a media technology project allows you to develop in-depth knowledge and skills in a specialist area of your choice.

Why choose us?

- You will embrace a combination of creative and technical disciplines that will enable you to work and develop a career in the fast-growing and highly competitive digital media sector.

- You will learn from an experienced team of academics and practitioners who offer not only academic expertise, but also current industry relevance, practice and business acumen.
- You will be based at our City Centre Campus which houses cutting-edge facilities, including the largest University TV studio, within a purpose-built Media Centre at The Parkside Building.
- Creative network opportunities, multimedia events and guest speakers bring the insights, contacts and the realities of the media world to your studies.

What are the opportunities after studying?

You gain the technical and creative ability, and the business know-how, to consider both employed and freelance roles.

You could work towards a role in web development, interactive content development, in a media technology consultancy, in corporate training and publishing or in e-commerce and multimedia marketing. Alternatively, you could further hone your skills on one of our excellent postgraduate programmes.

What our students say

“The main thing that attracted me to the course was that it covered a wide range of disciplines which allowed me to expand my skillset. The course also had a business module which gave a good overview of the media industry.”

Irfan Vasin

Want to find out more?

Visit www.bcu.ac.uk/tee/dmt or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Film Technology and Visual Effects (p268)

Course information

UCAS course code: P310

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

There are no additional substantial compulsory costs for this course.



This course is open to international applications.

BSc (Hons) Film Production Technology

The course gives you the chance to put technical theory into practice within key areas of digital film production. Helping you find the answers to typical questions arising from a professional career in modern film production, you work with industry-standard facilities and learn from some of its rising stars.

What's covered in the course?

Experience cinema-style, single camera production using large sensor digital camera rigs with industry-standard follow focus, matte box and interchangeable lenses. You will also use a wide range of lights and equipment to light and control the illumination of your scenes and a variety of grip equipment including jibs and dollies for accurate and dynamic camera movement.

Explore the technology of film production including: the nature and behaviour of light and sound; optics; image sensors; microphones; correct monitoring using scopes; and the effects digital storage and manipulation have on colour, images, video and sound.

Learn from an experienced film production team with a broad range of expertise in fiction and documentary-style production; narrative and script development;

cinematography and lighting; post-production editing and colour grading; sound recording and many more.

Plan, shoot and post-produce a range of digital films in a single camera production environment, using industry-standard practice, protocols, workflows and equipment.

Why choose us?

- The Parkside Building media facilities at the University's City Centre Campus is equipped with: four film and television studios; a dedicated 320 sq m green screen studio; sound recording studios; AVID, FCP and Adobe post-production facilities and editing suites; a DaVinci Resolve colour grading suite with colourist control surface; 4k screening facilities and hundreds of PC- and Apple-based multimedia workstations.
- You will be assigned a personal tutor, who will guide you through the process of engaging with industry and developing your portfolio and show-reel, to give your film-making career the best possible start.
- Being located in a major city really enhances your experience and prospects with a wider variety of filming locations, easier access to acting talent, plenty of filming and collaboration opportunities and various media production companies based in and around the Birmingham area.
- We are continually building links with industry, organising events such as Creative Networks and hosting the Birmingham Screen Image Network.

What are the opportunities after studying?

You emerge as a competent and confident candidate for employment, with an awareness of the business forces that impact on industry.

Roles available to you might include: assistant film producer/director, production manager/assistant, assistant editor/editor, assistant camera operator/camera operator, director of photography, lighting technician, unit manager, location manager, production sound mixer, screenwriter, script editor/reader or film distributor.

What our students say

"I chose this course because, unlike a lot of film courses, it's a Bachelor of Science degree, which means they go into a little bit more detail about the technical side of how cameras and lights and that sort of thing work."

Michael Palmer

Want to find out more?

Visit www.bcu.ac.uk/tee/dmt or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Film Technology and Visual Effects (p268)
- BSc (Hons) Digital Broadcast Technology (p262)
- BA (Hons) Visual Communication (Film and Animation) (p90)

Course information

UCAS course code: WP63

UCAS points: 300

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 300 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

There are no substantial additional costs for this course, but there may be requirements to purchase blank DVDs etc for assignment submission.



This course is open to international applications.

BSc (Hons) Film Technology and Visual Effects

A combination of creative expression and technical skills, reflecting industry needs, this course focuses on film production and post-production, rather than pre-production elements. If you are interested in film production and computer graphics and are looking for a creative career in film and television production, post-production, CGI special effects, or computer animation and three-dimensional modelling, this course is for you.

What's covered in the course?

Experience cinema-style single camera production using large sensor digital camera rigs with industry-standard follow focus, matte box and interchangeable lenses, as well as a wide range of lights and equipment to light and control the illumination of your scenes and a variety of grip equipment including jibs and dollies for accurate and dynamic camera movement.

Explore the technology of film production, the nature and behaviour of light and sound, optics, image sensors, microphones, correct monitoring using scopes and the effects digital storage and manipulation have on colour, images, video and sound.

Learn from an experienced film production team with a broad range of expertise in film

production, 3D modelling and animation, visual effects production and compositing, including award winners and nominees.

Plan and produce a range of film and visual effects production, using industry-standard tools such as NUKE compositing software, Maya 3D modelling and animation software, a Milo motion control system, a permanent green screen studio, and cinema-style camera rigs.

Why choose us?

- The Parkside Building media facilities at the University's City Centre Campus is equipped with: four film and television studios; a dedicated 320 sq m green screen studio; sound recording studios; AVID, FCP and Adobe post-production facilities and editing suites; a DaVinci Resolve colour grading suite with colourist control surface;

4k screening facilities and hundreds of PC- and Apple-based multimedia workstations.

- You will be assigned a personal tutor, who will guide you through the process of engaging with industry and developing your portfolio and show-reel, to give your film-making career the best possible start.
- Being located in a major city really enhances your experience and prospects with a wider variety of filming locations, easier access to acting talent, plenty of filming and collaboration opportunities, and various media production companies based in and around the Birmingham area. We are continually building links with industry, organising events such as Creative Networks and hosting the Birmingham Screen Image Network.

What are the opportunities after studying?

Your studies could lead to a role as a three-dimensional modeller, texturer, rigger or animator; visual effects artist, technician or matchmover; compositor; VFX co-ordinator, producer, supervisor or editor.

You could also find openings as an assistant director, technical director, production manager or assistant, editor, trainee camera operator, lighting technician, unit manager or location manager, or production sound mixer or sound assistant.

What our students say

“My colleagues and lecturers are friendly and are always willing to help you – there has never been a time where I am not learning something new.”

Oliver Rossetti

Want to find out more?

Visit www.bcu.ac.uk/tee/dmt or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Film Production Technology (p266)
- BA (Hons) Visual Communication (Film and Animation) (p90)

Course information

UCAS course code: W614

UCAS points: 300

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 300 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

You should have access to your own computer and allow approximately £350 for software. Your own digital SLR camera with video-shooting capability would be useful, but is not compulsory.



This course is open to international applications.

BA (Hons) Interactive Entertainment (Digital Art)

Developed with leading industry partners this accelerated full-time two-year degree has been designed to challenge ambitious and talented students and prepare them for a career in either games, TV, advertising, film and other fields of interactive entertainment.

What's covered in the course?

The course covers both core and technical art skills. Core art skills will develop your drawing, composition and visual communication skills. Technical art skills will focus on, 2D and 3D graphics, texturing, User Interface Design, game, TV, film and web production art pipeline.

Building upon your core and technical art skills you'll be tasked with specific roles within live projects giving you the opportunity to specialise your skills further into character art, environment art, visual effects, concept art and other art disciplines.

Throughout the course, team working, communication and other transferable professional skills are both taught and learned through experience.

Why choose this course?

- Delivered by industry practitioners with 16+ years' industry experience creating products such as Star Wars Battlefront and Goldeneye Reloaded.
- Teaching takes place in a new production studio based in Birmingham City Centre where you'll be provided with studio space to complete projects and a laptop with all the software you'll need for the duration of the course.

- During the two year course you'll work on a number of live projects with games companies, broadcasters and ad agencies.
- On the course you'll learn new skills relevant and appropriate for careers in the field of interactive entertainment and you'll gain experience of completing live projects with other students in multi-disciplinary teams.

What are the opportunities after studying?

You will be ready to apply for art related roles in gaming, advertising, TV, film and other interactive entertainment art roles. You could also continue your studies on the full-time studio Master's courses, Gamer Camp, Future Media and Film Futures. Previous graduates from these programmes have gone onto work at **Evolution Studios**, **Sega** and **Crytek**.

What our course director says

"This course offers students exceptional learning opportunities both to develop their own personal art practice and learn how to work effectively in an art team. If you are a committed and enthusiastic individual we'd love to hear from you."

Oliver Williams, Course Director

Want to find out more?

Visit www.bcu.ac.uk/courses/int-ent-digital-art or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Interactive Entertainment (Games Development) (p274)
- BSc (Hons) Interactive Entertainment (Digital Marketing) (p272)

Course information

UCAS course code: TBC - Please see the website

UCAS points: 300

Duration: Full-time: two years

Campus: City Centre (NTI building)

Essential entry requirements

A minimum of 300 UCAS points, excluding General Studies and Critical Thinking but including an Art/ Art and Design subject. You may be required to submit a portfolio of work and have an interview (by telephone, Skype or other electronic means).



This course is open to international applications.

BSc (Hons) Interactive Entertainment (Digital Marketing)

This new two-year accelerated degree has been developed because we recognised there was a skills gap in the emerging worlds of digital, mobile and social media and entertainment. The course has been set up to deliver those skills in strategy, creative and implementation that are often lacking. Or, as we put it, 'the course is creating the skills and abilities for the jobs that have yet to be invented'.

What's covered in the course?

The course starts by developing your knowledge and understanding of business and production structures within interactive entertainment (games, TV, film, advertising and marketing) while addressing development of personal confidence and professional behaviour norms.

You will cover multi-platform identity and promotion (including mobile), client and audience requirements, discovery and research methods, project definition, video production, user interface design, project management delivery and deployment, brand development and content marketing.

The course will contextualise specific skills into job disciplines and experiences within interactive entertainment and also focuses more on the technology as you'll

cover managing creative technology teams, metadata, performance marketing, social media strategy/measurement and future media.

Throughout the course, team working, communication and other transferable professional skills are both taught and learned through experience.

Why choose this course?

- From the outset, the team immerses themselves in the new channels by using social media and smartphones/iPads as core tools of their learning.
- Rather than taking a theoretical approach, you will work on live projects, teaming up with the programmers and artists as a digital agency team.
- Through this hands-on experience

our students build a portfolio of professional work, which demonstrates the creative skills that are often lacking in the marketing and media industry.

- All teaching is delivered by leading industry experts in fields such as branding, television, social media, production and content marketing.

What are the opportunities after studying?

You will be ready to apply roles in marketing, advertising, communications and creative media or you might continue your studies on a full-time postgraduate course: Future Media, Television Production or Film Futures.

What our students say

"I cannot imagine a better way to make a course to be more useful and informative. The tutors were incredibly helpful and there was so much we could apply to our projects."

Anna Raycheva, Brave Tomatoes

"The course was great! My head is stuffed with new info! I found the tutors to be extremely thorough and informative in their teaching. They applied theory to real world projects to help with understanding and the practical exercises were very useful."

Hayley McCaffery, Content Editor, Spark44

Want to find out more?

Visit www.bcu.ac.uk/courses/int-ent-digital-marketing or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Interactive Entertainment (Games Development) (p274)
- BA (Hons) Interactive Entertainment (Digital Art) (p270)

Course information

UCAS course code: TBC - Please see the website

UCAS points: 300

Duration: Full-time: two years

Campus: City Centre (NTI building)

Essential entry requirements

A minimum of 300 UCAS points, excluding General Studies and Critical Thinking. An interview may be required (by telephone, Skype or other electronic means).



This course is open to international applications.

BSc (Hons)

Interactive Entertainment (Games Development)

Developed with leading industry partners this accelerated full-time two-year degree has been designed to challenge ambitious and talented students and prepare them for a career in either triple A (AAA) or independent video games development. Other career options, involving software development for TV, advertising, film and other fields of interactive entertainment, are also available.

What's covered in the course?

The course covers core computer science skills and gives you the opportunity to put those skills into practice as you develop the underpinning technology to enable game development (a game engine) and develop solutions for games design challenges.

In the first year you will develop your core computer science skills such as programming in C++, OOP principles, maths and software engineering and put those skills to use in multi-disciplinary teams to create two interactive entertainment products using engine technology you will develop yourself.

In the second year you will further develop your own game engine technology to include 3D graphics, memory management,

AI, networking and sound in preparation for a complex and challenging six-month interactive entertainment software development project.

Why choose this course?

- Delivered by industry practitioners with 16+ years' industry experience creating global entertainment products.
- Teaching take place in a new production studio based in Birmingham City Centre where you'll be provided with studio space to complete projects and a laptop with all the software you'll need for the duration of the course.
- During the two year course you'll work on a number of live projects with games companies, broadcasters and ad agencies.

- On the course you'll learn new skills relevant and appropriate for careers in the field of interactive entertainment and you'll gain experience of completing live projects with other students in multi-disciplinary teams.

What are the opportunities after studying?

You will be ready to apply for programming related roles in gaming, software development and other interactive entertainment art roles. You could also continue your studies on the full-time studio Master's courses such as Gamer Camp. Previous graduates from these programmes have gone onto work at **Evolution Studios**, **Sega** and **Crytek**.

What our course director says

"If you are a student looking for practical hands-on coding experience which combines in-depth computer science with actual studio development, then you should consider this course."

Oliver Williams, Course Director

Want to find out more?

Visit www.bcu.ac.uk/courses/int-ent-games-dev or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Interactive Entertainment (Digital Marketing) (p272)
- BA (Hons) Interactive Entertainment (Digital Art) (p270)

Course information

UCAS course code: TBC - Please see the website

UCAS points: 300

Duration: Full-time: two years

Campus: City Centre (NTI building)

Essential entry requirements

A minimum of 300 UCAS points, excluding General Studies and Critical Thinking but including Mathematics. An interview may be required (by telephone, Skype or other electronic means).



This course is open to international applications.

HND

Media and Communication

This course offers an inspiring introduction to the production, theoretical and professional aspects of media. It gives you a solid and respected platform from which you can progress to further study or present yourself as a competent and credible candidate for employment in the media and communication industries.

What's covered in the course?

We strongly believe in the practical application of theory to real-life situations. We are fortunate to have very strong links with employers in the media industry, who see great value in our approach.

Modules you study include Broadcast Production, Research Methods and Academic Skills, History and Structure of the Media, Media texts and Cultural Contexts, and Professional Studies, in which Birmingham Metropolitan College will support you in securing a two-week placement in a media production business.

Your studies cover key aspects of audio, the moving image, journalism, and television studio practice.

You explore broadcast journalism, photography and photojournalism, radio features and documentary television

production, as well as television drama and film studies.

You focus on future employment in a Career Development workshop. You also gain the crucial research and academic techniques to enable you to effectively source, collate and analyse information.

Why choose us?

- Underlining our innovative approach to media studies, we are the UK's sole provider of an HND in Media and Communication.
- Delivered at one of our highly regarded partner institutions, Birmingham Metropolitan College, the course is managed, maintained and monitored by the University.
- A placement allows you to absorb the day-to-day realities of a media production business.

- Gain from the experience, close support and encouragement of expert staff.
- Share all the facilities, contacts and advantages of a Birmingham City University student, and feel part of a dynamic, creative and enquiring media production community.
- Your HND qualification gives you direct entry to the second year of our BA (Hons) Media and Communication course at the University, with a choice of eight specialist routes. Close working between the College and the University ensures that you have covered much of the same content as our first-year BA (Hons) Media and Communication students.

What are the opportunities after studying?

The course offers concise, practical preparation for a career in a competitive sector, as well as solid academic grounding to take your studies to BA (Hons) level and beyond.

You could begin to open up career options in areas such as journalism, press and public relations, video and television production and presentation, radio production and presentation, publishing or photography.

Successful completion gives you access to the second year of our BA (Hons) degree in Media and Communication, where you can follow a pathway that best suits your future aims.

Want to find out more?

Visit www.bcu.ac.uk/media or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Media and Communication (p278)

Course information

UCAS course code: 003P

UCAS points: 120

Duration: Full-time: two years

Campus: Birmingham Metropolitan College

Essential entry requirements

A good portfolio, plus 120 UCAS points or equivalent. For further details, please visit the course web page.

Additional costs

This is a practical course and you may be required to purchase materials to support your learning and development. Please contact Birmingham Metropolitan College for details: www.bmetc.ac.uk
T: +44 (0)845 155 0101.



This course is open to international applications.

BA (Hons) Media and Communication

We are a pioneering institution, delivering some of the first UK media degrees. The BA (Hons) Media and Communication, accredited by Creative Skillset, is a dynamic course that gives you a choice of eight specialisms to suit your future ambitions. With a strong emphasis on mirroring the workflow of the industry in our new, purpose-built media centre, it offers practical, professional preparation for a rewarding career.

What's covered in the course?

Helped by strong links with many influential media organisations, the course offers an industry-relevant blend of production, theory and professional studies, regardless of the pathway you choose.

The Professional Studies module prepares you for at least two placements in a media or cultural industries organisation, such as the **BBC**, **Maverick Television**, the **NEC Group**, newspapers, magazines, PR companies and local radio stations.

Teaching takes place in environments where you gain most, such as radio, TV and photography studios, editing suites, a new media production suite and a newsroom, as well as lecture theatres, seminar rooms, social learning spaces and online. You use blogs, create wikis, and employ social media channels and other interactive media to support your work and self-development.

Why choose us?

- Enjoy the flexibility to opt for a general study of Media and Communication, or a specialist route in radio, television, web and new media, journalism, event and exhibition industries, media photography, music industries or public relations.
- Two (or more) industry placements give you invaluable insight, contacts and lessons from life.
- We provide specialised, sophisticated equipment for every area in our new £62 million home in the city centre, including six radio studios, four TV studios, the largest free-standing green screen in Europe, editing suites, music production studios, a new media suite, a newsroom, and photography studios (including a half and a full infinity cove).
- Enjoy the supportive guidance and contemporary perspective of staff who are established media professionals.
- We run a huge range of guest speaker masterclasses, which have included newsreader Huw Edwards; Web Development Editor at *The Times*, Jo Geary; UB40's Brian Travers; *Vogue* fashion photographer Eliot Siegel; and BSkyB's Head of Production Services, Dave Rooke.
- Mixing media production skills with an academic study of the industry, the course encourages you to take creative risks and be a 'thinking' media worker, able to adapt to a fast-moving industry and lead change, not just be a cog in a machine.

What are the opportunities after studying?

We enjoy an excellent reputation for graduate employment in media-related roles. Your chosen route will allow you to focus on a specific part of the industry, increasing your chances of meeting detailed job specifications.

A high number of graduates have gone into producer/director roles, journalism, public relations and web development. Many have started their own business, or now operate freelance. We also offer a range of postgraduate programmes directly relating to the specialist pathways in this course.

What our students say

“Learning what you need to pass your degree is one thing, but finding the right university that gives context and practical application for your knowledge in a fun and exciting environment is what, for me, makes Birmingham City University the number one for Media and Communication.”

Chris Williams

Want to find out more?

Visit www.bcu.ac.uk/media or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BA (Hons) Visual Communication (p90)
- HND Media and Communication (p276)

Course information

UCAS course codes:

BA (Hons) Media and Communication - P910
 BA (Hons) Media and Communication (Event and Exhibition Industries) - PN38
 BA (Hons) Media and Communication (Journalism) - P9P5
 BA (Hons) Media and Communication (Media Photography) - P9W6
 BA (Hons) Media and Communication (Music Industries) - PJ39
 BA (Hons) Media and Communication (New Media) - G493
 BA (Hons) Media and Communication (Public Relations) - P9P2
 BA (Hons) Media and Communication (Radio) - P9P3
 BA (Hons) Media and Communication (Television) - P9WP

UCAS points: 280 (BBC)

Duration: Full-time: three years

Campus: City Centre

Essential entry requirements

BBC from three A Levels, excluding General Studies and Critical Thinking, plus a good portfolio and interview. For further details, please visit the course web page.

Additional costs

Most students agree that it is useful to have their own laptop and printer, and (depending on your pathway) you may wish to have copies of specific software on your computer.

This course is open to international applications.

BA (Hons) Media and Communication

Available routes

BA (Hons) Media and Communication (Event and Exhibition Industries)

This pathway balances media production skills with the all-round ability to effectively produce and manage events or exhibitions. We enjoy excellent connections with local and national events and exhibitions organisations including the **NEC Group** and **Eventia**, as well as with Birmingham-based events companies such as **Big Cat** and **Capsule**. You put theory to work by organising both your own events and those offered to you by real clients.

BA (Hons) Media and Communication (Journalism)

This pathway allows you to develop the knowledge, nous and 'nose' of a news reporter, including how to find stories, interview and write for different readers and audiences. Working against the clock to tight deadlines (as you will in your career), you write stories weekly, produce news for a printed newspaper and live website, and for live TV and radio news programmes, giving you experience of

print, online and broadcast journalism. You also start to make those crucial industry contacts that benefit both your stories and your future employment.

BA (Hons) Media and Communication (Media Photography)

This pathway focuses on what it takes to forge a successful career as a commercial or editorial photographer. You develop both the 'hand' and the 'eye' as you gain key skills in professional photographic production and creative visual literacy. You develop skills in camera technique, studio and location lighting and post-processing in Photoshop and Lightroom. You explore the working practices in specific photographic fields, such as documentary, portraiture, fashion, music, sport, travel and product photography. You will work to live creative briefs with real-world industry clients and develop a focused portfolio of published work.

BA (Hons) Media and Communication (Music Industries)

Ideal if you want to look in depth at promotion, music PR and music media,

running a record label or producing music videos and websites, or be at the forefront of creating and developing innovative ideas and exploring niche markets within the music industry. You could set up a record label, promote artists or organise a music event for a paying audience. You develop practical business know-how and you can apply your skills to a creative music enterprise project, explore music entrepreneurship, music online, music promotion and PR, music video, and television and music programming. You see the industry in action on placement, just like recent and past students who have gained experience and paid employment at **EMI Publishing**, **NEC Group**, **Sony Records** and the **O2 Academy**. Many graduates have gone on to set up their own niche music enterprises.

BA (Hons) Media and Communication (New Media)

From the technical and visual design skills needed to create effective websites to engagement with emerging technologies, this pathway explores new approaches to media publishing and online promotion.

Innovation-led, it places you at the forefront of new media production and prepares you to play an influential role in any media team. You are closely supported by exceptional facilities, which include a new media suite, and staff with their fingers on the pulse of new media innovation.

BA (Hons) Media and Communication (Public Relations)

Intimately linked to industry, this pathway provides you with the skills and knowledge that today's PR professionals need in a fast-moving media environment. The course is recognised by the Chartered Institute of Public Relations (CIPR) and provides plenty of opportunities to build contacts with some of the UK's leading PR organisations, working on genuine campaigns and pitching ideas to clients. You organise press conferences, interviews and promotional events, and take part in our PR students' conference, a major annual event attended by PR professionals and students. Proof of our contemporary relevance lies in the fact the CIPR Midlands Student of the Year award has been won by students from this course nearly every year since 2006.

BA (Hons) Media and Communication (Radio)

Whether you see yourself in front of the microphone or in the background as an editor, researcher or producer, this pathway allows you to gain the competence, confidence and contacts to make yourself a valuable part of any team in the radio industry. Working in our enviable facilities, including our complex of six radio studios, you learn how to operate

a studio, present a show, record interviews, and use digital technology to edit and mix sound. As your studies advance, you put together music radio shows and short features as you prepare to run a live radio station at the University.

BA (Hons) Media and Communication (Television)

Supported by an outstanding range of sophisticated facilities, this pathway gives you the opportunity to participate in group productions in our four industry-standard TV studios plus our green screen MILO studio. You acquire all the necessary skills and technical knowledge required for location shooting – working with a single camera, sound, lighting and editing equipment (including AVID editing suites) – and apply your creativity to create a short video piece. The programme prepares you to confidently approach specific roles in post-production, in presenting, or perhaps in research or production.

What our students say

"There were several modules that taught me integral aspects of music industry practice, providing me with a foundation of knowledge, which I applied through the interview process for Warner Music Group. This ultimately, was of great benefit during my interview process and helped me gain a position on the graduate scheme at Warner Bros. Records."

Sebastian Simone

BSc (Hons) Music Technology

Bringing together the technical dexterity of the School of Digital Media Technology, and the virtuosity of Birmingham Conservatoire, the course skilfully trains you in the use of technology to create, record and distribute music. You emerge with a valuable blend of creative ability and practical skills in music production, alongside solid business awareness and a strong understanding of technology.

What's covered in the course?

Uniquely combines a significant grounding in technology, with musical accolades normally associated with a Conservatoire education.

Enjoy professional-quality resources and access to highly accomplished musicians from genres including classical, folk, jazz, rock and electronic.

Students have various opportunities to interact with industry professionals through guest lectures and masterclasses that have previously explored areas such as studio production and mastering.

Although composition is not formally assessed as part of the course there are many opportunities for students to draw upon their compositional skills if this is something that they wish to pursue.

There are a wide range of potential placements that students may pursue such as working in recording studios, record companies, in professional audio and theatres. There are also various opportunities to pick up valuable work experience in areas such as live sound.

Why choose us?

- Run jointly by the Faculty of Technology, Engineering and the Environment and Birmingham Conservatoire, BSc Music Technology develops creative, practical and technical skills in music production.
- The School of Digital Media Technology is equipped with over 1,200 sq m of dedicated equipment, including two film/television studios, four multi-track recording studios, post-production

facilities, and several hundred multimedia stations, with further expansion planned.

- Birmingham Conservatoire is recognised by the European Association of Conservatoires (AEC) and all Conservatoire tutors are professional musicians; all are active composers, producers or performers.
- Close industry links add currency, consistency and colour to your subject, putting you in prime position to take advantage of industrial placements, real-life projects and career opportunities.

What are the opportunities after studying?

With a blend of technical skills, creative flair and business knowledge, you offer an attractive package to employers.

Recent graduates have successfully opened up careers in different creative sectors. In the recording industry, they have found roles in production, sound engineering, mixing and programming. Our graduates have also gone on to work for record companies in areas such as marketing, A&R and copyright protection. They are now working as acousticians, in live sound, audio product development, broadcasting, location recording and dubbing, sound design, soundtrack creation, game audio, special effects, music distribution and promotion, education and journalism.

What our students say

"The practical-based assignments were always something I was looking forward to taking part in, and one of the main attractions of the course. The recording assignments put you in the driving seat of a producer within a professional studio environment."

Jason Rosehill

Want to find out more?

Visit www.bcu.ac.uk/tee/dmt or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Sound Engineering and Production (p284)
- BMus (Hons), first study Music Technology (p286)
- BMus (Hons), first study Composition (p286)

Course information

UCAS course code: W350

UCAS points: 300

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre and Birmingham
Conservatoire

Essential entry requirements

At least 300 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus GCSEs including mathematics and English at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

These might include portable external hard drive(s), high-quality reference headphones, optical media and CD pens, scientific calculator. Though not compulsory, a personal Macintosh-based laptop is a useful addition for most students.



This course is open to international applications.

BSc (Hons) Sound Engineering and Production

Offering you skills and knowledge to meet exacting audio industry standards, this dynamic course focuses on live sound, studio engineering, audio electronics, audio software engineering, digital signal processing, acoustics and business principles. You emerge with skills valued by employers and impressive professional credentials.

What's covered in the course?

Gain the technical competence and market awareness to impress employers – or go your own way – in the modern audio industry.

Excellent sound facilities are available including eight recording and mixing studios, sharing five live spaces with different acoustic characteristics. There are state-of-the-art radio and television studios at The Parkside Building.

Excellent and wide-ranging professional partnerships provide opportunities for you to link with relevant industries.

You will have various opportunities to interact with industry professionals through guest lectures.

A wide range of potential placements offer students experience in recording studios, record companies, in professional

audio and theatres. There are also various opportunities to pick up valuable work experience in areas such as live sound.

Why choose us?

- The School of Digital Media Technology is equipped with over 1,200 sq m of advanced equipment including multi-track recording studios, post-production facilities and several hundred multimedia stations.
- Experienced academic staff, many of whom have worked in industry for a number of years, bring with them a wealth of skills and knowledge.
- Close industry links add currency, consistency and colour to your subject, putting you in prime position to take advantage of industrial placements, real-life projects and career opportunities.
- You will cover a range of key areas including audio electronics and software development, live and studio sound production, digital signal processing, acoustics, product development and business.
- This course has been awarded the industry kitemark of quality following a rigorous assessment process by experts working in the Creative Industries. The award recognises practice-based courses which best prepare you for a career in the industry.



What are the opportunities after studying?

Highly respected throughout the industry, the course gives you the chance to consider roles in a variety of sectors, including live sound recording, film and visual media, radio and television, broadcasting, audio product development, acoustics, digital signal processing and education.

Among the many positions you could work towards are: assistant studio engineer, audio software developer, Digital Signal Processing (DSP) engineer, music technician (in colleges, schools, HE), broadcast systems engineer, audio dubbing engineer, live sound engineer, dubbing editor (TV), performing arts technician, or acoustician.

What our students say

“The lecturers have been very supportive in all the years that I have been studying at BCU, helping with any problems I had with assignments and answering any questions.”

Spyros Stasis

Want to find out more?

Visit www.bcu.ac.uk/tee/dmt or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- BSc (Hons) Music Technology (p282)

Course information

UCAS course code: J930

UCAS points: 280

Duration: Full-time: three years
Full-time (sandwich): four years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, plus GCSEs including mathematics and English language at grade C or above (or equivalent). For further details, please visit the course web page.

Additional costs

There are no additional compulsory costs for this course.



This course is open to international applications.

BMus (Hons)

With intensive individual tuition, ample opportunity to perform and the chance to tailor your studies to your individual interests, this course provides the perfect preparation for a successful career through performance, music technology or composition.

What's covered in the course?

You enjoy intensive individual tuition alongside many activities designed to develop your artistry, musical fluency, and personal and professional awareness.

On the practical side, you benefit from masterclasses, individual ensemble coaching/playing, performance and composition workshops, and teaching techniques. Academic work explores themes such as musicianship, music history and professional development.

As well as a thorough grounding in technical and performance skills, including an emphasis on harmony and aural training, you cover other areas such as education and outreach work, conducting and world music.

As you progress, you begin to specialise and, provided you attain an appropriate

level of skill, you will be offered the opportunity to spend a term or semester abroad at one of our partner institutions. A major project lets you explore a specialism and format to match to your professional aspirations, which can be anything connected to music, from performances to business projects, dissertations to multi-media installations.

Why choose us?

- We provide 30 hours of individual specialist tuition per year (increasing to 35 in year four), far more than is typically offered by academic university music courses. You also get five allocated hours per year which you can spend with Conservatoire tutors of your choice.
- Our Performance Coaching programme – the first of its kind in the UK –

uniquely and innovatively applies the principles of sports psychology to elite musical performance.

- Birmingham Conservatoire is recognised by the Association of European Conservatoires – all tutors are professional musicians who bring a lifetime's musical experience and insight to their teaching.
- Perform in our prestigious Adrian Boult Hall and Recital Hall, and make use of our state-of-the-art recording/editing studios and organ practice rooms.
- Work towards a major project – for instance, a chamber music or accompaniment project, recorded performance or dissertation – allowing you to explore a specialism and format that suits the way you see your professional future.

What are the opportunities after studying?

This course prepares you for the music profession as a composer, performer or music technology specialist, developing your musical skills to an advanced level while ensuring you gain the transferable skills essential to music-based careers. A wide range of professional development schemes give you first-hand experience of the challenges and opportunities ahead of you, as well as excellent professional contacts.

Teaching is a very serious option, either freelance or at an institution. The programme provides you with opportunities to develop skills in music education, community and outreach work as well as teaching your own first study instrument.

What our students say

"The best thing about the Conservatoire is the warm atmosphere and brilliant tutors. The college arranged for us to have four different bass tutors throughout the course (all equally amazing) and we really benefited from it."

Emilie Head

Want to find out more?

Visit www.bcu.ac.uk/conservatoire or contact the Conservatoire Admissions team on +44 (0)121 331 5901.

Have you also considered?

- BMus (Hons) Jazz (p288)
- BMus Popular Music (p292)

Course information

CUKAS course code: 300F

UCAS points: 80

Duration: Full-time: four years (three years with direct entry to the second year, subject to ability)

Campus: Birmingham Conservatoire

Essential entry requirements

GCSE passes in five subjects plus two passes at A Level or equivalent. Please note that admissions decisions are based on performance at audition. Composers and music technologists will be expected to bring a portfolio to interview rather than audition. For further details, please visit the course web page.

Additional costs

This depends on the nature of your first study. May include the cost of a good instrument, scores and accessories (eg reeds).



This course is open to international applications.

BMus (Hons)

Jazz

Perfectly in tune with the needs of the modern jazz performer, the course emphasises practical work, with the majority of time dedicated to one-to-one lessons, small group coaching and private practice. You emerge as a fully rounded, professional musician with an awareness of the commercial realities and entrepreneurial opportunities ahead of you.

What's covered in the course?

Delivered by performers, band leaders and composers who colour their teaching with professional experience, insights and connections, the course hones both your performance and professional awareness.

Covering several different areas of musicianship, you receive 30 hours of individual tuition in your first study area plus five student allocated hours. This increases to 35 and five respectively in your final year. With your tutor, you develop a productive practice regime, lay a foundation for technical skills, and focus on improvisatory processes.

With a typical group of two or three frontline instruments plus rhythm section, you get intensive weekly coaching on core repertoire, before running your own small group, with your choice of repertoire and players.

You explore in-depth the relationship between improvisation and composition, which is central to developing an individual voice. You also work towards a major project (eg recording project, performance or dissertation) which reflects your own specialist interests and career aims.

An intensive set of media modules prepare you for life as a modern jazz musician, covering Jazz and the Music Industry, Jazz in the Digital Age and cutting-edge enterprise projects in your senior years. Electives in the Art of Teaching and further pedagogical study are also available.

Why choose us?

- Modules are specifically and skilfully designed for jazz musicians and Conservatoire jazz tutors are all active professional musicians.
- Enjoy much more one-to-one tuition time than on a typical academic

university music course or, in fact, than on many conservatoire courses.

- The course is professionally supported by Birmingham Jazz, a leading jazz promoter and key contact for international masterclasses.
- Promoters, peers and professional jazz (staff) musicians give you immediate, constructive feedback on your performance.
- We achieved 100 per cent overall satisfaction in the 2012 National Student Survey.
- The course prepares you for a portfolio career in the contemporary music scene with performance as its centrepiece, as well as offering transferable skills including team-working, adaptability, self-promotion, time management and critical thinking.

What are the opportunities after studying?

The course encourages you to be imaginative about your musical growth, yet think logically and sensibly about your professional aims. At present, the majority of graduates begin portfolio careers or undertake postgraduate study either at a conservatoire or university.

Alongside your course, a wide range of professional experience schemes give you a first-hand view of the challenges and opportunities ahead of you, as well as excellent professional contacts.

What our students say

"My musical approach is greatly indebted to the time I spent studying on the jazz course. Simply being around like-minded people in a culture of practice and study, with guidance from musicians I greatly respected, was extremely beneficial."

Tom Chapman

Want to find out more?

Visit www.bcu.ac.uk/conservatoire or contact the Conservatoire Admissions team on +44 (0)121 331 5901.

Have you also considered?

- BMus (Hons) (p286)
- BMus Popular Music (p292)

Course information

CUKAS course code: 310F

UCAS points: 80

Duration: Full-time: four years (three years with direct entry to the second year, subject to ability)

Campus: Birmingham Conservatoire

Essential entry requirements

GCSE passes in five subjects plus two passes at A Level or equivalent. Please note that admissions decisions are based on performance at audition. For further details, please visit the course web page.

Additional costs

You will need to allow for the cost of a good instrument and any incidentals related to this (eg scores, reeds).



This course is open to international applications.

BA (Hons) Music Business

Delivered by respected external partners Access to Music, this two-year, full-time music business degree concisely provides the skills to enable you to confidently approach a management role in the music industry. You gain a solid mix of business skills, understand how new technology links with emerging music business models, and gain practical experience of developing music industry ventures.

What's covered in the course?

The course provides you with a solid understanding of business and management fundamentals. You explore key issues such as organisational structure, finance, managing people, and strategy and decision making.

You take a close look at the workings of the music industry, covering aspects such as music marketing, law and contracts, and publishing. You examine the changes that have taken place, and how the future might well look, especially with regard to the impact and influence of new technologies.

With this in mind, you investigate how to effectively apply platforms such as e-commerce and social networking, as well as website development, in producing successful commercial ventures.

You also get a chance to work on industry projects in association with ATOM Live and

other local and national organisations. Through creating and developing music industry events, marketing campaigns and online distribution sites, you not only gain a hands-on, practical appreciation of contemporary music business challenges, but also start to put together a network of invaluable industry contacts.

Why choose us?

- Delivered four days per week over six 15-week trimesters (which essentially means you learn for 45 weeks per year for two years), this accelerated course is a compact, comprehensive study, giving you invaluable practical experience.
- Work on projects that allow you to see the realities of creating music industry ventures.
- Explore the effect of new technologies on the creative industries and use

technology to develop your business ideas.

- Enjoy the encouragement and expert guidance of working professionals, able to share first-hand experience of the music industry at work.
- Use the advanced facilities of Heath Mill Studios including six rehearsal rooms, a recording studio with two control rooms, a performance venue with a stage, PA and lighting, plus music technology suites.
- Feel fully part of Birmingham City University's vibrant and colourful student community, with all our facilities and services to hand.

What are the opportunities after studying?

The course gives you the skills to move directly into employment or self-employment, as well as the encouragement to develop as an individual, showing you how to think critically and apply theory to find practical solutions.

Alternatively, you could choose to progress directly to postgraduate study via our excellent portfolio of Master's awards.

What our students say

"The small class sizes allow for a much more personal experience. You feel more like a developing music industry professional rather than just a student number. The prospect of gaining a degree in two years is a lot less daunting than having to wait three years to graduate. Regardless of how good you think you are, this course will help you discover your weak points and help you tackle them head on."

Denise Thompson

Want to find out more?

Visit www.bcu.ac.uk/conservatoire or contact the Conservatoire Admissions team on +44 (0)121 331 5901.

Have you also considered?

- BA (Hons) Media and Communication (Music Industries) (p278)
- HND Popular Music Practice (p294)

Course information

UCAS course code: W375

UCAS points: 200

Duration: Full-time: two years

Campus: Heath Mill Studios, Digbeth,
Birmingham

Institution code: MSIC

Essential entry requirements

At least 200 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels, a Rockschoool Level 3 Music Practitioner qualification or a National Diploma in a music-related subject, plus four passes at GCSE including mathematics and English language. Applicants with non-standard qualifications and/or experience are encouraged to apply and will be considered if they can demonstrate appropriate ability through their audition and interview. For further details, please visit the course web page.

Additional costs

You will need your own laptop.



This course is open to international applications.

BMus

Popular Music

This is an accelerated two-year degree course for guitarists, bassists, drummers, keyboard players and vocalists looking to work as freelance popular musicians. Expertly delivered by our external partner, Access to Music, it shows you how to perform individually and within groups as a player, performer and composer, and how to operate as a business within the contemporary popular music industry.

What's covered in the course?

The course equips you with the skills to allow you to take advantage of a range of freelance opportunities focusing on music performance.

You develop instrument-specific technical and interpretative skills, as well as a practical understanding of how to perform effectively as part of an ensemble. You look at compositional technique, and acquire industry-specific music technology skills.

You see how theoretical musical knowledge is practically applied in addressing real entrepreneurial challenges, and begin to understand how your musical skills can be applied to the creation of a successful business venture.

On the performance side, module titles include: Ensemble Performance Skills, Instrumental Skills, Musicianship,

Songwriting, Composition and Arrangement and Final Major Performance Showcase.

Giving you awareness of how your musical prowess can be harnessed to create an effective venture, modules include: Music Technology and Business Projects, Music Marketing, Project Management, Entrepreneurship and a Final Major Project, where you explore in depth a relevant area of your choice.

Why choose us?

- Covering just two years, this full-time degree is a fast-track programme of study, delivered four days per week over six 15-week trimesters (which essentially means you study for 45 weeks per year for two years).
- Learn from leading professional session players who bring inspirational talent

and first-hand insight of the music business to the classroom.

- Guest speakers and workshops, as well as performances at – and involvement in – music events, allow you to get the most from the richness of the city's musical fabric.
- Work with the advanced facilities at Heath Mill Studios featuring six rehearsal rooms and a recording studio with two control rooms, a performance venue with a stage, PA and lighting, plus music technology suites.
- Share in the diversity and excitement of Birmingham City University's music performance community, with all our outstanding support, facilities and technology at your disposal.

What are the opportunities after studying?

Welcoming students from a wide range of musical backgrounds and experiences, the course aims to equip you with the competence to confidently approach either an employer or your own musical business venture.

It also serves as solid preparation for further postgraduate study.

What our students say

“Just what aspiring musicians need. I had the attitude, all I needed was the guidance; you’ll get it there. Being surrounded by people with the same interests helps you really find your song.”

Matthew Seymour

Want to find out more?

Visit www.accesstomusic.co.uk or contact our Course Enquiries team on +44 (0)121 331 5595.

Have you also considered?

- HND Popular Music Practice (p294)
- BMus (Hons), first study Music Technology (p286)

Course information

UCAS course code: W315

UCAS points: 200

Duration: Full-time: two years

Campus: Heath Mill Studios, Digbeth,
Birmingham

Institution code: MSIC

Essential entry requirements

A Level passes in two subjects (or two Scottish Advanced Highers), a Rockschoo! Level 3 Music Practitioner qualification or a National Diploma in a music-related subject, plus four passes at GCSE including mathematics and English language. Applicants with non-standard qualifications and/or experience are encouraged to apply and will be considered if they can demonstrate appropriate ability through their audition and interview. For further details, please visit the course web page.

Additional costs

You will need your own laptop, musical instrument(s) and equipment.



This course is open to international applications.

HND

Popular Music Practice

Offered by respected partner institution, South and City College Birmingham, this course helps you to develop creatively and gives you essential practical industry skills in performance, production and composition.

What's covered in the course?

By involving you heavily in the development of professional products such as performances, tours or radio shows, the course helps you build your own professional profile and artistic identity. Working with your colleagues will show you the importance of effective team collaboration.

The key areas covered are Performance, Production and Composition, which mirror the working realities of the commercial music industry. Your studies give you an all-round grasp of the inherent challenges, as well as specific skills to deal with clearly defined issues surrounding performance and production via live musical situations, and producing finished products such as recordings and composition portfolios.

In the second year, you work in an area of specialisation, allowing you to develop

more advanced skills. Much of the work in the final year is self-directed and always takes place in professional-standard settings.

Why choose us?

- The main areas of the course – Performance, Production and Composition – reflect the reality and scope of the commercial music industry in which you can aim for a variety of roles.
- South and City College Birmingham's advanced facilities, including a 440-seat auditorium, as well as specialist recording studios and music technology suites, put you in a professional working environment from day one.
- You get the chance to work with current music industry professionals and possibly undertake a relevant commercial placement.
- Developing your creative, practical and professional skills, the course shows you how products such as performances, tours, CDs and radio shows are put together.
- The college has Customer Service Excellence status, and is one of only a handful of training providers to achieve the government's Training Quality Standard in three or more sector areas.

What are the opportunities after studying?

Throughout, the course encourages you to form your individual professional and artistic identity, so employers can see a unique package of professionalism and personality. Exploring the differing, yet complementary, aspects of the contemporary music industry allows you to see a preferred direction for your future career.

The course provides excellent preparation to progress to the latter stages of a full Honours degree at university.

What our students say

"There are plenty of things to do in and around the city and the central location allows access to London, Manchester and Liverpool. It's great having easy access to London without having to have the expensive cost of living."

Miriam Rowe

Want to find out more?

Visit www.bcu.ac.uk/conservatoire or contact our Course Enquiries team on +44 (0)121 331 5595. Alternatively you may contact South and City College Birmingham directly on 0800 111 6311.

Have you also considered?

- BA (Hons) Media and Communication (Music Industries) (p278)
- BA (Hons) Music Business (p290)

Course information

UCAS course code: 143W

UCAS points: 80

Duration: Full-time: two years

Campus: South and City College Birmingham

Essential entry requirements

You must have 80 UCAS points obtained from at least one full A Level or equivalent. For further details, please visit the course web page.

Additional costs

This is a practical course and you may be required to purchase materials to support your learning and development. Advice will be given at the start of the course.



This course is open to international applications.

BSc (Hons) Psychology

This highly respected and professionally accredited course offers a fascinating investigation into how individuals behave, think, perceive and interact with the world, as well as the impact others can have on them. With the support of highly qualified staff, you gain the skills not only for a specialist career in psychology, but also those which are vital in many related areas, such as human resources, counselling, and teaching.

What's covered in the course?

The course helps you answer questions such as why criminals re-offend, why people become depressed, and why certain individuals are prone to psychological or mental disorders.

You will explore the key areas of psychology, including their historic and scientific development, and relevance to contemporary issues. You learn to think critically and creatively, gain appropriate research methods and skills, and explore the ethical considerations within psychological research.

Working with advanced facilities, software and supporting equipment, such as editing suites, interview suites, audio/visual feedback cameras, and observation rooms, you will develop your general skills, before tailoring your degree through a choice of optional modules in the following areas of psychology: Health, Forensic, Organisational, Occupational, Community, Popular Images

and Psychological Understanding, Coaching, Counselling, and Human Computer Interaction.

In your final year, you will conduct research into an area of psychology of your choice, supervised by a specialist tutor, which is particularly useful if you wish to go onto specialist postgraduate study.

Why choose us?

- Fully accredited by the British Psychological Society (BPS), the course, which offers both single and joint degree options, is rigorous, rewarding and recognised for its professional, academic and practical basis.
- Providing you complete with a 2:2 class of degree or above, including the accomplishment of your empirical dissertation, you will also be eligible for Graduate Basis for Chartered Membership (GBC).

- With the close help of your personal tutor, you compile and maintain an e-portfolio in order to prove you meet the core requirements of GBC.
- You have the option to study single honours psychology or take a joint degree, combining your studies in psychology with either criminology or sociology.
- The professional experience and contacts of your highly qualified staff team bring colour and currency to your studies, and help you set up invaluable work experience placements.
- Excellent facilities include four laboratories, an observation suite, counselling rooms and specialist software, such as E-Prime, SPSS, Pinnacle Studio and NVIVO.
- Gain the key transferable skills valued by employers, such as data collection and analysis, presentation skills, concise report writing skills, reflective practice and more.

What are the opportunities after studying?

Within the psychology field, you can become a qualified psychologist after postgraduate studies, leading to roles in clinical psychology, educational psychology, forensic psychology, health psychology and other career paths.

The course also offers you the transferable/personal skills employers look for, leading to a possible career in human resources, counselling, teaching, research, government and many more. You could also opt to follow a Master's programme at the University, based on the chartered divisional areas in psychology.

What our students say

"Birmingham City University offers a great start to your career. You need to play hard but work even harder as the course is very demanding of your time and effort, but it will all be worth it in the end."

Mandip Kaur Narewal

Have you also considered?

- BA (Hons) Criminology (p154)

Course information

UCAS course code: Psychology - C800

Psychology with Criminology* – MC98

Psychology with Sociology* - LC38

Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years

Part-time: five years

Campus: City Centre

*subject to approval. Application for BPS accreditation submitted during 2013/14.

Essential entry requirements

At least 280 UCAS points obtained from a minimum of two A Levels at A* or three A Levels at BBC, or equivalent. The remaining points can be made up with a maximum of two AS Levels in different subjects. In addition you will need at least four GCSEs or equivalent, at grade C or above which must include mathematics and English. Course entry requirements may be subject to change. Please visit the course web page for the latest information.

Additional costs

During your studies you are encouraged to gain student membership of the British Psychological Society – the costs of which must be met by you. Costs are subsidised for occasional field trips which you must pay for.

This course is open to international applications.

Available specialist routes:

BSc (Hons) Psychology with Criminology*

You will study the key areas of psychology, such as developmental psychology, cognitive psychology, abnormal psychology and social psychology. This is complemented by an equal number of criminology modules that provide an in-depth study of crime, punishment and victimisation.

BSc (Hons) Psychology with Sociology*

You will study the key areas of psychology, such as development psychology, cognitive psychology, abnormal psychology and social psychology. This is complemented by an equal number of sociology modules that provide an in-depth study of society and social changes.

*subject to approval. Both major/minor programmes will be submitted for British Psychological Society accreditation during 2013/14.

What our students say

“The psychology lecturers were professional, enthusiastic and would gladly spend time clarifying any areas I was unsure about. The combination of their teaching style and interesting subject matter has enhanced my knowledge and passion for psychology.”

Mercedes Chambers

Want to find out more?

Visit www.bcu.ac.uk/socialsciences or contact our Course Enquiries team on +44 (0)121 331 5595.



BA (Hons) Sociology

Sociological knowledge helps us understand the societies in which we live and our place within them. It can also be applied in a broad range of careers. As one of the University's longest established courses, with over two decades of building links with local organisations, you will benefit from excellent opportunities to make professional contacts and apply your studies to real-world situations.

What's covered in the course?

Sociology – the study of all things social – embeds you in the world around you, helping you to develop a critical eye for what we take for granted. For example, who holds power in society, who controls the media, and who controls the people in control? Sociology examines social hierarchies and inequalities, in the workplace and at home, how we spend our leisure time, and why and how people shape their identities and practice their lives.

The course covers a broad range of topics including sociological theories; crime and deviance; popular culture and the media; gender, race and sexuality; research methods; and globalisation. You will also explore how sociological knowledge can connect with a range of non-academic audiences and how it can equip you with

the skills needed to participate in debates not just about what society is but what it could yet be.

Modules include: Understanding Society, Social Construction of Deviance, Understanding Popular Culture, Social Policy and Social Problems, Social Identities, Sociology of the Media, Music and Society, Sociology of the Internet and Globalisation, Empire and Development.

Why choose us?

- Our teaching staff are highly qualified, specialising in a range of areas.
- There is a focus on your employability and professional development.
- Guest speakers enrich the curriculum and enable you to see how your academic theory can be transferred to the workplace.
- You will have a common first year with a choice of specialist pathways from the second year, eg Single Honours Sociology, a specialist study of Public Sociology, or Sociology combined with Criminology.
- The placement pathway (in Public Sociology) allows you to spend a term practically applying your knowledge and testing out a future career option.
- You can participate in the Erasmus scheme, allowing you to take a semester at a university in Europe, and there are also opportunities to study further afield such as in the US.
- The most recent Research Assessment Exercise praised the School of Social Sciences for achieving 'National Excellence in Research Activity'.

What are the opportunities after studying?

Your employability and professional development are addressed throughout the degree. In your final year, career consultants help you to identify and prepare for suitable employment.

You will emerge able to work independently with initiative, and as part of a team. You will have important critical and analytical skills, key research skills, and you will know how to source, filter, collate and communicate information. These skills, and an insight into how society works, make you an attractive prospective employee. Recent graduates have entered education, teaching, the media, social services and health administration.

What our students say

"I left the University with a deep understanding of social problems and social policy. I believe that the course transformed my world view. The course improved my research, campaign and advocacy skills. It further expanded my taste for activism and desire to change society for the better."

Lamin Jassey

Have you also considered?

- BA (Hons) Criminology (p154)

Course information

UCAS course codes: Sociology - L300

Sociology and Criminology - LM39

Public Sociology - L390

Part-time: apply direct to the University

UCAS points: 280

Duration: Full-time: three years

Part-time: five years

Campus: City Centre

Essential entry requirements

At least 280 UCAS points obtained from a minimum of one 12-unit or two six-unit A Levels or equivalent, plus at least four GCSEs or equivalent at grade C or above, including English language and/or literature. General Studies, Key Skills and the Certificate of Personal Effectiveness (CoPE) are not accepted as part of the points. Course entry requirements may be subject to change. Please visit the course web page for the latest information.



This course is open to international applications.

Available specialist routes:

BA (Hons) Sociology and Criminology

This pathway comprises an equal number of sociology and criminology modules. It also gives you a chance to benefit from the cutting-edge thinking of the University's Centre for Applied Criminology, a research Centre of Excellence led by one of the UK's foremost criminologists. The course introduces you to sociological theories about crime, criminals and criminogenic factors, and the operation of criminal justice agencies. The criminology modules cover topics such as: Crime and the Media, Core Issues in Crime and Punishment, Criminal and Forensic Psychology, Terrorism Theory, Applied Criminology, Crime Prevention, and Transnational Corporate and Organised Crime.

BA (Hons) Public Sociology

The University is one of the first in the UK to offer a specialist degree in this rapidly evolving area. It encourages you to become fully engaged with pressing public issues involving local communities and organisations, agencies, charities, think-tanks and activist groups. You gain the skills to influence debates around the current and future health of our society. Covering themes such as employment, social security, poverty and welfare, you look at how sociology can connect with a range of non-academic audiences. You can take either the straight public sociology routeway, where you work with the local community in one of a number of ways, or the placement routeway in which you spend a semester working in an appropriate area.

What our students say

"I took the opportunity to go on placement (Public Sociology) in a secondary school as a mentor and the experience was amazing – it opened my eyes and gave me an idea of what I would like to do in the future, which is either youth work or as a mentor in a secondary school."

Inderveer Chonk

Want to find out more?

Visit www.bcu.ac.uk/socialsciences or contact our Course Enquiries team on +44 (0)121 331 5595.



HOW TO APPLY

We're committed to an admissions policy that provides opportunities for people from all educational backgrounds and experience.

We welcome applicants with a mix of academic and vocational qualifications and consider each application on its merits. For those without standard entry qualifications, we may take account of alternative qualifications and/or relevant experience.

SUITABLE ENTRY QUALIFICATIONS

We accept a wide variety of qualifications to meet the general entry requirements for our first (undergraduate) degrees, foundation degrees and higher national courses. Suitable entry qualifications include GCE A Levels/AVCEs, Advanced GNVQs, Baccalaureates, National Diplomas, Diplomas in Foundation Studies (Art and Design), Advanced Diplomas, Access to Higher Education and certain equivalent international qualifications.

Our general entry requirements ensure you are sufficiently prepared and have the ability and experience to complete your chosen course successfully. We prefer applicants who are recent school/college leavers to have followed a full programme of study in Year 13. Be aware, though, that satisfying our general entry requirements is not a guarantee of a place. See: www.bcu.ac.uk/student-info/how-to-apply/entry-requirements.

GENERAL ENTRY REQUIREMENTS

The following information represents our general entry requirements for the different course levels.

COURSE-SPECIFIC ENTRY REQUIREMENTS

Some courses have specific entry requirements so please check the individual requirements of your chosen course(s) (they are detailed on the relevant course page). For some, an interview, audition and/or portfolio review is an essential part of the selection process. You can contact our Course Enquiries team for guidance on +44 (0)121 331 5595, so that your individual circumstances can be assessed before applying.

FIRST DEGREE COURSES

One of the following:

- Minimum of two passes at GCE A Level/AVCE
- Minimum of three Scottish Certificate of Education/Scottish Qualifications Authority passes at higher level
- Four Irish Leaving Certificate passes at higher level
- National Certificate or Diploma awarded by BTEC/Edexcel
- Higher National Certificate or Diploma awarded by BTEC/Edexcel
- Advanced GNVQ
- International Baccalaureate Diploma
- Welsh Baccalaureate Advanced Diploma
- Diploma in Foundation Studies (Art and Design)
- Access to Higher Education Diploma.

Applicants are normally required to hold qualifications at GCSE grade C or above or equivalent in order to meet University and/or professional body entry requirements. Detailed requirements are included in the course profiles.

These general requirements are just a guide, and entry requirements for some of our courses demand a higher number of credits. Please contact us for more information if you have questions after reading the relevant course page(s).

Please note that applicants holding an Access to Higher Education Diploma qualification will need to have a suitable range of experience appropriate to their course of study.

FOUNDATION DEGREES/HIGHER NATIONAL DIPLOMAS/ CERTIFICATES (HND/C)

Normally, you should satisfy one of the criteria for first degree courses. However, for some foundation degrees and higher national courses, one GCE A Level/VCE is acceptable.

CREDIT ACCUMULATION

Our courses are credit-based and thus provide opportunities for 'credit accumulation'. Each module is assessed individually and credits are awarded for each module passed. You may be able to transfer your credits to another programme within the University or at a different institution. Transfer between full-time and part-time study may also be possible. For more information please contact our Course Enquiries team on +44 (0)121 331 5595.

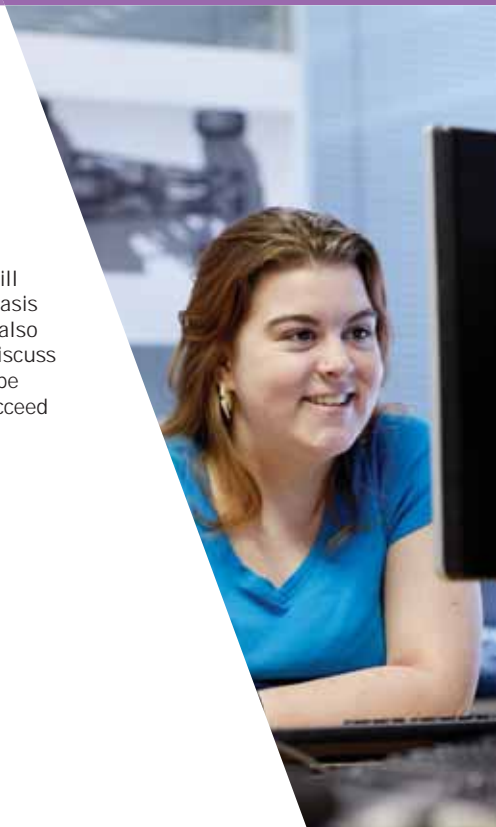
DIRECT ENTRY TO A LATER STAGE OF A COURSE

If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit. This means that you can be admitted to a later stage of the course. Again, use the

contact details on the relevant course page to get more information on this.

APPLICANTS WITH DISABILITIES

If you have a disability, you will be considered on the same basis as other applicants. You will also be given the opportunity to discuss any arrangements that may be necessary to allow you to succeed in your studies.



APPLICATIONS

The details on each course page indicate where you should apply. Part-time course applications should be made direct to the University. Applications for full-time first degrees, foundation degrees or higher national diploma courses should be made online through UCAS apart from:

- Foundation degree in Health and Social Care, where you apply direct to the University's Admissions Unit
- BSc (Hons) Midwifery Shortened Programme, for which you apply directly to the University's Admissions Unit
- Conservatoire music degrees, which should be submitted through the Conservatoires UK Admissions Service (CUKAS)
- BA (Hons) Acting and Foundation Course in Acting, for which you apply directly to the School of Acting online
- BA (Hons) Business Management (Level 6 Top-Up online learning) and BA (Hons) Leadership and Management Practice (work-based), for which you apply directly to the University's admissions unit.

International students can apply either through UCAS or directly to our International Office, Birmingham City University, City North Campus, Perry Barr, Birmingham, B42 2SU. T: +44 (0) 121 331 5389.

See www.bcu.ac.uk/application-forms.

We're committed to an admissions policy that provides opportunities for people from all educational backgrounds and experience.

UNIVERSITIES AND COLLEGES ADMISSIONS SERVICE (UCAS)

Our institution code for applications is **B25 BCITY**.

To make the application process as easy as possible, there are full instructions and help text available at www.ucas.com for all types of applicant. UCAS publishes a comprehensive guide called 'Applying Online', which can be downloaded from www.ucas.com/apply.

When completing your UCAS application form, you can get advice from your school, college, and various careers organisations such as Connexions.

They have a great deal of experience in advising applicants. For international applicants, advice about the UCAS application process is available from British Council offices.

UCAS can be contacted at: Rosehill, New Barn Lane, Cheltenham, Gloucestershire, GL52 3LZ.

T: +44 (0)1242 223707 Mini: +44 (0)1242 544942

E: enquiries@ucas.ac.uk

W: www.ucas.com

BIRMINGHAM CITY UNIVERSITY ADMISSIONS UNIT

T: +44 (0)121 331 6295

E: admissions@bcu.ac.uk

CONSERVATOIRES UK ADMISSIONS SERVICE (CUKAS)

CUKAS is an online application service for UK music colleges. Birmingham Conservatoire, part of Birmingham City University, is a member of CUKAS.

For general enquiries contact CUKAS at: Rosehill, New Barn Lane, Cheltenham, Gloucestershire, GL52 3LZ.

For specific enquiries please contact Birmingham Conservatoire on: T: +44 (0)121 331 5901/5902.

T: +44 (0)1242 223707

W: www.cukas.ac.uk

ADDITIONAL INFORMATION

All application forms are designed to provide admissions tutors with the information they need. However, sometimes we might ask you for further information. If full information is not provided, we might not be able to consider your application.

DATA PROTECTION

The information that you provide on your application form will be used to help us make a decision about whether you can be offered a place and to deal with the accompanying administration. Under the Data Protection Act 1998, we need your consent before we can do this. We assume that by submitting an application you have given this consent.



UCAS TARIFF TABLES

The Universities and Colleges Admissions Service – better known as UCAS – is the organisation that co-ordinates all full-time undergraduate applications (unless specified) and to which such students must apply.

The UCAS tariff is a means of assessing examination results through a points-based system and universities will usually express the entry requirement for their undergraduate courses as UCAS tariff points requirements. We recognise the importance of the UCAS tariff system in helping to ensure fairness in offer-making. Many of our offers will be expressed using the UCAS tariff point score, but some will be expressed in terms of the actual grades that you need to achieve. Go to www.ucas.com/students/ucas_tariff/tarifftables for the latest tariff information.

International Baccalaureate (IB) Diploma

IB Diploma points	UCAS Tariff points	IB Diploma points	UCAS Tariff points
45	720	34	479
44	698	33	457
43	676	32	435
42	654	31	413
41	632	30	392
40	611	29	370
39	589	28	348
38	567	27	326
37	545	26	304
36	523	25	282
35	501	24	260

GCE and VCE

GCE and VCE					UCAS TARIFF POINTS
GCE and AVCE Double Award	A Level with additional AS (9 units)	GCE A Levels and AVCEs	GCE AS Double Award	GCE ASs and AS VCEs	
A*A*					280
A*A					260
AA					240
AB					220
BB	A*A				200
BC	AA				180
	AB				170
CC					160
	BB				150
CD	BC	A*			140
DD	CC	A	AA		120
	CD		AB		110
DE		B	BB		100
	DD		BC		90
EE	DE	C	CC		80
			CD		70
	EE	D	DD	A	60
			DE	B	50
		E	EE	C	40
				D	30
				E	20

A* grades were introduced to GCE A Level achievement in 2010.

CACHE Level 3 Award, Certificate and Diploma in Child Care and Education*

GRADE	UCAS POINTS	GRADE	UCAS POINTS	GRADE	UCAS POINTS
Diploma		Certificate		Award	
A	360	A	110	A	30
B	300	B	90	B	25
C	240	C	70	C	20
D	180	D	55	D	15
E	120	E	35	E	10

*For tariff points for the CACHE Diploma in Child Care and Education prior to 2009 visit www.ucas.com.

For a full list of our courses, please refer to our A-Z course index on pages 320-328.

New courses are introduced throughout the year. Please make sure that you check our website for a comprehensive list and the most up-to-date entry requirements.

You'll find everything you need to know on our website – from the modules you'll study to career options to how to apply.

www.bcu.ac.uk/courses/undergraduate
www.bcu.ac.uk

BTEC qualifications (Qualifications and Credit Framework) (Suite of qualifications known as Nationals)

GRADE					TARIFF POINTS
Extended Diploma	Diploma	90-credit Diploma	Subsidiary Diploma	Certificate	
D*D*D*					420
D*D*D					400
D*DD					380
DDD					360
DDM					320
DMM	D*D*				280
	D*D				260
MMM	DD				240
		D*D*			210
MMP	DM	D*D			200
		DD			180
MPP	MM	DM			160
			D*		140
PPP	MP	MM	D		120
		MP			100
	PP		M		80
				D*	70
		PP		D	60
			P	M	40
				P	20

Diploma in Foundation Studies (Art and Design / Art, Design and Media)

GRADE	POINTS
Distinction	285
Merit	225
Pass	165

DIRECT APPLICATION TO THE UNIVERSITY



For some courses you will need to apply directly to the University. Where this is the case, full details are indicated on the course pages. Direct applications should be made to:

BIRMINGHAM CITY UNIVERSITY

Admissions Unit, City North Campus, Perry Barr
Birmingham B42 2SU.

T: +44 (0)121 331 6295

E: admissions@bcu.ac.uk

DIRECT APPLICATION TO OUR COLLABORATIVE PARTNERS

We have made a considerable commitment to widening access to our courses across all sections of the community. This is supported by our collaborative partners, where a number of our programmes are delivered:

BIRMINGHAM METROPOLITAN COLLEGE

Sutton Coldfield Campus, Lichfield Road, Sutton Coldfield,
West Midlands B74 2NW.

T: +44 (0)121 355 5671

Matthew Boulton Campus, Jennens Road, Birmingham B4 7PS.

T: +44 (0)121 446 4545

SOUTH AND CITY COLLEGE BIRMINGHAM

Floodgate Street, High Street, Deritend, Digbeth,
Birmingham B5 5SU.

T: +44 (0)800 111 6311

WHAT HAPPENS AFTER APPLICATION?

Careful consideration will be given to all the information you have provided, including your personal statement and the report(s) from your referee(s). You may be invited for an interview and/or audition, or to visit the department before an offer is made. This will give you the chance to look around the University, the department and meet current students. If your course requires you to attend an interview or audition, you will be told what you need. Other courses may invite you to visit their department for a University Applicant Visit Day after making an offer.

If you are considered suitable for a course, you will be offered a place, which can be either conditional or unconditional. In the case of a conditional offer, the conditions will vary between courses and will depend on a number of different factors.

If you have applied through UCAS or CUKAS, they will send the formal offer letter to you. We will also send you additional information about the University and the course, and the next steps in the application process.

If you have applied directly to us, we will send a formal offer letter to you together with additional information. The offer letter will include information on how to accept or decline the offer. If you accept a conditional offer, you will be asked to tell us your examination results

as soon as they are available. We will confirm your place on the course once you have met the conditions of our offer. Sometimes, even if you do not achieve the required grades, it may still be possible to reserve a place for you on the course.

If we are unable to offer you a place, you will be notified by whoever you applied to. Wherever possible, we will contact you to suggest an alternative course that may be more appropriate for you.

CLEARING

Clearing is a service for UCAS applicants that is available towards the end of the application cycle in August, which helps people find vacancies on higher education courses. If you have applied but have not gained a place or have declined your offers, you may be eligible for Clearing. Courses with vacancies will be listed on our website. If you don't have a confirmed offer and are in Clearing, please call our advisers who can be contacted on the Clearing Helpline:

T: +44 (0)121 331 6777

E: clearing@bcu.ac.uk

The Clearing Helpline opens early on the morning A Level results are published. Check our website at www.bcu.ac.uk for opening times. We also hold a Clearing Open Day in August.

DEFERRED ENTRY

If you are thinking about taking a year out before coming to Birmingham City University, for most courses, we will be happy to consider an application for deferred entry, particularly if you're planning to use your time constructively.

INFORMATION FOR SCHOOLS AND CAREERS ADVISERS

At Birmingham City University, we understand going to university can be a big step for students, and is one of the most important decisions they will make in their early adult life or as a mature student. We also recognise the vital role parents, guardians, teachers and careers advisers play in ensuring they receive the right guidance and information to make the best decision.

The Education Liaison team is always open to suggestions, and works closely with schools and colleges to meet their needs and those of their students. To speak to a member of the team, or to arrange for a member of staff to attend your school/college contact us:

T: **+44 (0)121 331 6318**

E: **education.liaison@bcu.ac.uk**

We've developed a range of activities designed to enlighten students about the Birmingham City University experience. With the support of our teaching staff, we organise fun, educational and informative activities such as:

- Summer schools **"...one of the best weeks I've ever had!"**
- Conferences for young people
- Masterclasses **"...loved the afternoon. Informative, entertaining, relevant and well presented and would like to know when the next one is on!"**

These activities provide participants with the opportunity to find out about the diverse range of courses available and the level of support a prospective student might expect.

We also organise school visits for Year 9 to Year 13 pupils throughout the year. These visits are an excellent opportunity for pupils to experience the university environment and programmes are tailored to suit the year group attending. All of our visits incorporate contact with our team of student ambassadors – current students who share their experiences of academic and student life.

We not only develop links with local schools, colleges and information and guidance services, we also provide face-to-face guidance to prospective students, their parents and advisers. We attend the UCAS network of higher education (HE) conventions across the UK, as well as local school and college events. We're also pleased to visit schools and colleges to talk and run workshops about all aspects of entry into HE, such as how to choose a course, application processes, student finance, student life and any other issues surrounding HE. It's not only the Education Liaison team that goes into the community — our students are involved through a mentoring project where second-year undergraduates meet local pupils for regular one-to-one support and guidance.

Working with the local community enables us to identify any gaps in information and seek to develop new ways to meet those needs. It is for this reason, and due to the demand for flexibility, that the role of the service continues to evolve.

For more information:

T: **+44 (0)121 331 6318**

E: **education.liaison@bcu.ac.uk**



FIND OUT MORE / OPEN DAYS

Flicking through this prospectus is sure to prompt some questions, so we've made it as easy as possible for you to get the facts you need to make an informed choice about your future.

We are on hand to answer your queries – whether by phone, email or through social media. Our BCYou email information service provides personalised information relevant to your area of interest, while our programme of Open Days and Visit Days offers an invaluable opportunity to see the University, and speak to staff and current students, first-hand.

SOCIAL MEDIA

We know that you may well like to keep in touch with your friends via Facebook and Twitter – and the good news is you can communicate with us that way as well. Just visit www.facebook.com/birminghamcityuniversity or www.twitter.com/MyBCU to find out the latest University news and information. If you have any questions, feel free to contact us via those sites and we'll try to answer you as quickly as possible.

COURSE ENQUIRIES HOTLINE

Our friendly advisers can help you to find the best course for your career aspirations and interests. They know the University inside out and can provide expert advice on planning your time here.

Contact us to talk about:

- entry qualifications
- applications advice, including personal statements

- access routes for mature students
- accommodation
- childcare
- welfare services
- financial support.

FOR UK/EU COURSE ENQUIRIES

Call us: **+44 (0)121 331 5595**

Contact us online: www.bcu.ac.uk/courseenquiry

FOR INTERNATIONAL COURSE ENQUIRIES

T: +44 (0)121 331 6714

E: bcuinternational@enquiries.uk.com

F: +44 (0)121 331 6314

W: www.bcu.ac.uk/international

For dates and information for our overseas visits see www.bcu.ac.uk/international/discover-bcu/your-country.

OPEN DAYS

To really get a feel for life at the University, there is nothing better than visiting us in person – and our Open Days allow you to do just that. You can chat to our staff and students in person, listen to a talk from our Vice-Chancellor, view our fantastic facilities, learn more about the Students' Union or take a tour of our accommodation.

We have University Open Days in June, October and November, and an Open Day in August aimed at those applying through Clearing. Some of

our faculties and schools also have their own Open Days, details of which can also be found on our website at www.bcu.ac.uk/opendays.

Please note that Birmingham School of Acting and Birmingham Conservatoire are not open during the main University Open Days. However, they do have their own specialist Open Days, which allow you to gain a greater understanding of these areas.

Information about how to book a place on any of our Open Days is available at www.bcu.ac.uk/opendays while you can find helpful maps at www.bcu.ac.uk/maps.

OPEN DAY DATES

14 June 2014

4 October 2014

15 November 2014

VISIT DAYS

If you have already applied to study with us, you will be invited to an Applicant Visit Day, which will give you the perfect opportunity to meet staff and students and view our excellent facilities, while gaining a better appreciation of what it's like to be a student here.

Even if you have already attended an Open Day, attending an Applicant Visit Day will give you a more in-depth picture of the course and how to make the most of it. If it is your first visit to the University, we will give you an insight into what you can expect as a student and what you can do to ensure you are as successful as possible during your time here. For more information, please see www.bcu.ac.uk/visitdays.



GET PERSONALISED INFORMATION ABOUT STUDYING WITH US

BCYou is our personalised news and information service, giving you everything you need to know about studying at Birmingham City University.

By registering, you'll receive regular email updates straight to your inbox, including a tailored BCYou newsletter containing a round-up of news related to your subject choice(s), and the wider University.

We will also keep you informed with crucial information about Open Days, application deadlines and Clearing – ensuring you never miss a thing.

Simply select the subject(s) you are interested in and the information that is most relevant to you by filling in one of our quick online registration forms.

To sign up, just visit www.bcu.ac.uk/bcyou.

If you are a parent, guardian or carer of someone who is considering applying to University, you can also sign up to BCYou at www.bcu.ac.uk/parents to receive the information you need to provide support throughout the application journey.

DISCLAIMERS AND POLICIES

SUPPORTING YOUR ABILITIES

The University welcomes applications from disabled people and strongly encourages you to tell us about your disability. We strongly encourage disclosure of your disability so we can advise and support you more effectively from the earliest point during your time at university. Our staff are experienced advisers and offer a confidential service.

For more information, please contact our Disability Support team:

T: +44 (0) 121 331 5588

E: disability@bcu.ac.uk

W: www.bcu.ac.uk/student-services/disability.

EQUALITY

We promote equality of opportunity in respect of every aspect of our provision. Through the University's Equal Opportunities Policy Statement and practices, we seek to provide an environment that's free from discrimination against students, staff and visitors. The University and its staff will ensure that all prospective students are treated fairly on the basis of their merits, abilities and potential and with due regard to any 'protected characteristics' as defined in the Equality Act 2010.

DIVERSITY

The University prides itself on being a diverse community and so seeks to create a study environment that is free from harassment and one that fosters good relations. The dignity and respect of all students is to be preserved regardless of 'protected characteristics' as defined by the Equality Act 2010 or other characteristics not defined by the Act.

For full details of our Equal Opportunities Policy Statement and the 'protected characteristics' please visit the Equality and Diversity page of the University's website at www.bcu.ac.uk/about-us/corporate-information/equality-and-diversity.

LEGAL

The University's prospectuses and web pages are intended as a general guide to the University's courses and facilities and form no part of any contract between you and the University except as provided below:

The prospectus and web pages are prepared in advance of the academic year to which they relate. Although reasonable steps are taken by the University to provide the courses and services described, the University cannot guarantee the provision of any course or facility. Any course may be altered, temporarily suspended or withdrawn if it is reasonably considered to be necessary by the University. Such circumstances include (but are not limited to) industrial action, lack of demand, departure of key personnel, change in Government policy, withdrawal or reduction of funding, change of law or change of University procedure.

If the courses described in the University prospectus are not provided, the University will take such steps as are available to it to minimise the effect of any alteration or withdrawal of a course. Such steps may include alterations to delivery of teaching or assessment, the offer of a place on an alternative course or the offer of transfer to another course at the University or elsewhere, which you may decline.

If you receive an offer of a place at the University, we suggest that before you accept such an offer you write to the relevant faculty at the

University to request up-to-date information on the course content, teaching, examination, assessment and other educational services and facilities that will be provided in relation to your course at the University.

The decision Birmingham City University takes about your application is made on the basis of the information that you have provided on your application form and/or in any other information provided by you to ourselves and subject to meeting any entry requirements set down by the University in the formal letter from the relevant University Admissions Officer.

If we find that you have made a false statement or have left out significant information, we reserve the right either to withdraw or amend our offer. Similarly, the decision that Birmingham City University makes about your fee status (whether you pay home or overseas fees) is taken on the basis of the information that you have provided. If we find that you have made a false statement, given ambiguous information or have left out significant information, we reserve the right to amend your fee status or withdraw our offer or cancel your enrolment. Please note that your enrolment upon an

NHS funded course may be affected by the funding decision of NHS Student Bursaries. Please contact admissions@bcu.ac.uk for further information.

It is likely that the time between your acceptance of an offer and the commencement of the course will be more than 30 days. Acceptance of the offer assumes general agreement to that interval.

Enrolment at the University is subject to your acceptance of the conditions of enrolment, which include (but are not limited to) you

agreeing to be bound by the University's regulations, which will become part of any student contract. If you would like to receive a copy of the conditions of enrolment and/or the University's regulations, please write to:

Academic Registrar, Birmingham City University, City North Campus, Perry Barr, Birmingham, B42 2SU.

The University welcomes comments on its courses from students' parents and sponsors. However, the University's contracts with its students do not confer benefits on third parties for the purposes of the Contracts (Rights of Third Parties) Act 1999. For further information, see www.bcu.ac.uk.

DATA PROTECTION

During the application procedure and throughout your time at Birmingham City University, the University will be provided with a range of personal information relating to you. Any personal information will be processed and held in accordance with the requirements of the Data Protection Act 1998 and the University's Data Protection Statement to Students.

PAYMENT OF FEES

It is your responsibility to ensure that all fees are paid in full and on time. This includes any fees not paid as a result of insufficient funding or failed sponsorship. Unless otherwise agreed, a student shall cease to be a registered student if arrangements for payment of fees are not fulfilled. The fees payable are subject to change and therefore the University reserves the right to make changes to fees each academic year.

CONDUCT

Students are expected to abide by the University regulations relating to conduct and to attend such lectures, tutorials, examinations and other activities which form part of their programme. Misconduct or breaches of regulations may lead to disciplinary action being taken under the University's Student Disciplinary Policy and Operating Process, or, where relevant referral under the University's Fitness for Practice Policy and Procedure.

COMPLAINTS

If you have a complaint about the University, it is recommended that you use the University's Admissions Complaints Procedure. This procedure has been produced to help to resolve any complaints as promptly, fairly and amicably as possible.

SMOKING POLICY

All University buildings except designated student bedrooms are smoke-free areas. All areas that are substantially enclosed, eg Kenrick Tunnel and all of the Quad level two walkway at City North Campus, are smoke-free areas.

Building entrances, particularly those with overhanging canopies, will be smoke-free areas at least five metres from the entrance and canopy, together with other designated areas. Signs will be provided to identify partially enclosed areas that are designated smoke-free areas. Smokers are required to respect the need for staff to be able to work in a smoke-free environment and therefore to smoke well away from office windows. Persistent breaches of the smoking policy will be dealt with appropriately by the University's respective disciplinary procedures for staff and students.

Covered smoking areas are provided on selected campuses to give sheltered areas for people to smoke. Staff and students will be given advice and assistance if they wish to give up smoking.

The smoke free policy covers all types of burnt and smoked products including cigarettes, tobacco, e-cigarettes and non-tobacco cigarette products.

CRIMINAL CONVICTIONS

When you apply to the University, you must disclose any unspent criminal convictions and the University shall decide if any criminal convictions you may have are incompatible with study at the University and inform you of its decision before the first day of term.

DISCLOSURE AND BARRING SERVICE AND OCCUPATIONAL HEALTH CHECKS

Applicants to some of our courses are required to obtain a satisfactory DBS disclosure and Occupational Health report. We will send you information about these requirements if applicable.

EMPLOYABILITY STATEMENT

Birmingham City University is committed to preparing students for successful employability and professional careers. We have an innovative approach to employability that will help you obtain an interesting and well-paid graduate job. Read our Employability Statement to find out more: www.bcu.ac.uk/courses/employability-statement.

IMAGES

While every effort has been made to ensure the accuracy/permission of image representation, Birmingham City University or its faculties cannot be held responsible for any errors or omissions.



UNDERGRADUATE COURSE INDEX

*Subject to approval **UK university credits

Course Title	UCAS Code	FT	SW	PT	Tariff	Campus	Faculty	Page
Accountancy BA (Hons)	N400	•	•		280	City Centre Campus	Birmingham City Business School	50
Accountancy and Business BA (Hons)	NN41	•	•		280	City Centre Campus	Birmingham City Business School	52
Accounting and Finance BA (Hons)	NN43	•	•		280	City Centre Campus	Birmingham City Business School	54
Acting Foundation Course	Direct Application	•				City Centre Campus	Performance, Media and English	58
Acting BA (Hons)	Direct Application	•			160	City Centre Campus	Performance, Media and English	60
Applied Performance (Community and Education) BA (Hons)	W490	•			240	City Centre Campus	Performance, Media and English	62
Architectural Technology BSc (Hons)	K236/Direct Application	•	•	•	280	City Centre Campus	Technology, Engineering and the Environment	92
Architecture (RIBA Part 1 Exemption) BA (Hons)	K100/Direct Application	•		•	340	City Centre Campus	Birmingham Institute of Art and Design	74
Art and Design BA (Hons)	W190	•			280	Margaret Street	Birmingham Institute of Art and Design	78
Art and Design Creative Self Development	Direct Application			•		Bournville	Birmingham Institute of Art and Design	80
Art and Design BTEC Level 3 Foundation Diploma*	Direct Application	•			120	Bournville	Birmingham Institute of Art and Design	82
Association of Chartered Certified Accountants (ACCA)	Direct Application	•		•		City Centre Campus	Birmingham City Business School	56
Automotive Engineering BEng (Hons)	H330/Direct Application	•	•	•	280	City Centre Campus	Technology, Engineering and the Environment	170
Automotive Engineering with Foundation Year BEng (Hons)	H338	•			200	City Centre Campus	Technology, Engineering and the Environment	170
Automotive Engineering MEng	H3H0	•	•	•	280	City Centre Campus	Technology, Engineering and the Environment	172
BMus (Hons)	(CUKAS) 300F	•			80	Birmingham Conservatoire	Performance, Media and English	286
Building Services Engineering HNC	Direct Application			•		South and City College Birmingham	Technology, Engineering and the Environment	94
Building Surveying BSc (Hons)	K230/Direct Application	•	•	•	280	City Centre Campus	Technology, Engineering and the Environment	96

*Please note this course will not be available for applications from September 2014 onwards.

Course Title	UCAS Code	FT	SW	PT	Tariff	Campus	Faculty	Page
Business BA (Hons)	N100	•	•		280	City Centre Campus	Birmingham City Business School	108
Business Administration (Top-Up) BA (Hons)	N101	•			240**	City Centre Campus	Birmingham City Business School	110
Business and Economics BA (Hons)	NL11	•	•		280	City Centre Campus	Birmingham City Business School	112
Business and Finance BA (Hons)	NN13	•	•		280	City Centre Campus	Birmingham City Business School	114
Business and Human Resource Management BA (Hons)	NN16	•	•		280	City Centre Campus	Birmingham City Business School	116
Business and Management HNC	Direct Application			•		Birmingham Metropolitan College	Birmingham City Business School	118
Business and Management HNC	Direct Application			•		South and City College Birmingham	Birmingham City Business School	118
Business and Management HND	122N	•			120	Birmingham Metropolitan College	Birmingham City Business School	120
Business and Management HND	022N	•			120	South and City College Birmingham	Birmingham City Business School	120
Business and Management BA (Hons)	N201	•	•		280	City Centre Campus	Birmingham City Business School	122
Business and Marketing BA (Hons)	NN15	•	•		280	City Centre Campus	Birmingham City Business School	66
Business Information Technology BSc (Hons)	G520	•	•		280	City Centre Campus	Technology, Engineering and the Environment	134
Business Management (Level 6 Top-Up Online Learning) BA (Hons)	Direct Application			•	240**	Distance Learning	Birmingham City Business School	124
Children and Integrated Professional Care BA (Hons)	L590	•			240	City North Campus	Education, Law and Social Sciences	158
Computer Games Technology BSc (Hons)	G450	•	•		280	City Centre Campus	Technology, Engineering and the Environment	136
Computer Networks BSc (Hons)	G422	•	•		280	City Centre Campus	Technology, Engineering and the Environment	138
Computer Networks and Security BSc (Hons)	GG49	•	•		280	City Centre Campus	Technology, Engineering and the Environment	140
Computer Science BSc (Hons)	G401	•	•		280	City Centre Campus	Technology, Engineering and the Environment	142

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Conductive Education BA (Hons)	X161	•			180	National Institute of Conductive Education (Moseley)	Education, Law and Social Sciences	160
Construction HNC	Direct Application			•		City Centre Campus	Technology, Engineering and the Environment	98
Construction Management BSc (Hons)	LK12/Direct Application	•	•	•	280	City Centre Campus	Technology, Engineering and the Environment	100
Creative Writing with English BA (Hons)	W8Q3	•		•	280	City Centre Campus	Performance, Media and English	182
Criminology BA (Hons)	M900/Direct Application	•		•	280	City Centre Campus	Education, Law and Social Sciences	154
Criminology, Policing and Investigation* BA (Hons)	ML9K/Direct Application	•		•	280	City Centre Campus	Education, Law and Social Sciences	154
Criminology and Security Studies BA (Hons)	ML94/Direct Application	•		•	280	City Centre Campus	Education, Law and Social Sciences	154
3D Designer Maker BA (Hons)	W200	•			280	City Centre Campus	Birmingham Institute of Art and Design	192
Design Management (Top-Up) BA (Hons)	W201	•			280	City Centre Campus	Birmingham Institute of Art and Design	194
Diagnostic Radiography BSc (Hons)	B821/Direct Application	•		•	300	City South Campus	Health	210
Digital Broadcast Technology BSc (Hons)	P390	•	•		280	City Centre Campus	Technology, Engineering and the Environment	262
Digital Media Technology BSc (Hons)	P310	•	•		280	City Centre Campus	Technology, Engineering and the Environment	264
Early Childhood Studies BA (Hons)	X320	•			240	City North Campus	Education, Law and Social Sciences	162
Early Childhood Studies (Top-Up) BA (Hons)	X310/Direct Application	•		•		City North Campus	Education, Law and Social Sciences	164
Early Years FdA	X311/Direct Application	•		•	120	City North Campus / South and City College Birmingham	Education, Law and Social Sciences	166
Economics and Finance BA (Hons)	LN13	•	•		280	City Centre Campus	Birmingham City Business School	126
Electronic Engineering BEng (Hons)	H610	•	•		280	City Centre Campus	Technology, Engineering and the Environment	144
Electronic Engineering BEng (Hons) with Foundation Year	H609	•			200	City Centre Campus	Technology, Engineering and the Environment	144
English BA (Hons)	Q301/Direct Application	•		•	280	City Centre Campus	Performance, Media and English	182
English and Creative Writing BA (Hons)	QW38/Direct Application	•		•	280	City Centre Campus	Performance, Media and English	182
English and Drama BA (Hons)	QW34/Direct Application	•		•	280	City Centre Campus	Performance, Media and English	182
English and Media BA (Hons)	QP33/Direct Application	•		•	280	City Centre Campus	Performance, Media and English	182

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English Language with English Literature BA (Hons)	Q300/Direct Application	•		•	280	City Centre Campus	Performance, Media and English	186
English Literature BA (Hons)	Q320/Direct Application	•		•	280	City Centre Campus	Performance, Media and English	186
English Literature and English Language Studies BA (Hons)	Q391/Direct Application	•		•	280	City Centre Campus	Performance, Media and English	186
English Literature with English Language Studies BA (Hons)	Q390/Direct Application	•		•	280	City Centre Campus	Performance, Media and English	186
Enterprise Information Systems BSc (Hons)	N2I2	•	•		280	City Centre Campus	Technology, Engineering and the Environment	174
Fashion Design BA (Hons)	W230	•	•		280	City Centre Campus	Birmingham Institute of Art and Design	196
Fashion Design with Design for Performance BA (Hons)	W2W4	•	•		280	City Centre Campus	Birmingham Institute of Art and Design	196
Fashion Design with Fashion Accessories BA (Hons)	W233	•	•		280	City Centre Campus	Birmingham Institute of Art and Design	196
Fashion Design with Fashion Communication BA (Hons)	W290	•	•		280	City Centre Campus	Birmingham Institute of Art and Design	196
Fashion Design with Garment Technology BA (Hons)	W2JK	•	•		280	City Centre Campus	Birmingham Institute of Art and Design	196
Fashion Retail Management BA (Hons)	W2N2	•			280	City Centre Campus	Birmingham Institute of Art and Design	200
Film Production Technology BSc (Hons)	WP63	•	•		300	City Centre Campus	Technology, Engineering and the Environment	266
Film Technology and Visual Effects BSc (Hons)	W614	•	•		300	City Centre Campus	Technology, Engineering and the Environment	268
Fine Art HND	001W	•			120	Birmingham Metropolitan College (Sutton Coldfield Campus)	Birmingham Institute of Art and Design	84
Fine Art BA (Hons)	W101	•			280	Margaret Street	Birmingham Institute of Art and Design	86
Forensic Computing BSc (Hons)	FG44	•	•		280	City Centre Campus	Technology, Engineering and the Environment	146
Furniture and Lifestyle Products BA (Hons)	W261	•			280	City Centre Campus	Birmingham Institute of Art and Design	202
Gemmological Association Foundation Certificate	Direct Application			•		Vittoria Street	Birmingham Institute of Art and Design	238

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Gemmological Association Gemmology Diploma	Direct Application			•		Vittoria Street	Birmingham Institute of Art and Design	238
Gemmology and Jewellery Studies* BSc (Hons)	J379	•			280	Vittoria Street	Birmingham Institute of Art and Design	240
Health and Social Care FdSc	Direct Application	•				City South Campus	Health	212
Health and Well-being (Nutrition Science) BSc (Hons)	BB94	•			240	City South Campus	Health	214
Horology BA (Hons)	W723	•			280	Vittoria Street	Birmingham Institute of Art and Design	242
Information and Communications Technology FdSc	G421	•			220	City Centre Campus	Technology, Engineering and the Environment	148
Information and Communications Technology FdSc	G421/Direct Application	•		•	220	South and City College Birmingham	Technology, Engineering and the Environment	148
Information and Communications Technology BSc (Hons)	G420	•	•		280	City Centre Campus	Technology, Engineering and the Environment	150
Interactive Entertainment (Digital Art) BA (Hons)	TBC	•			300	City Centre (NTI building)	Performance, Media and English	270
Interactive Entertainment (Digital Marketing) BSc (Hons)	TBC	•			300	City Centre (NTI building)	Performance, Media and English	272
Interactive Entertainment (Games Development) BSc (Hons)	TBC	•			300	City Centre (NTI building)	Performance, Media and English	274
Interior Design BA (Hons)	W250	•			280	City Centre Campus	Birmingham Institute of Art and Design	204
International Business (Top-Up) BA (Hons)	N121	•			240**	City Centre Campus	Birmingham City Business School	128
International Finance (Top-Up) BA (Hons)	N390	•			240**	City Centre Campus	Birmingham City Business School	130
International Marketing (Top-Up) BA (Hons)	N550	•			240**	City Centre Campus	Birmingham City Business School	68
Jazz BMus (Hons)	(CUKAS) 310F	•			80	Birmingham Conservatoire	Performance, Media and English	288
Jewellery and Silversmithing Creative Self Development	Direct Application			•		Vittoria Street	Birmingham Institute of Art and Design	244
Jewellery and Silversmithing HND	72WW	•			120	Vittoria Street	Birmingham Institute of Art and Design	246

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Jewellery Design and Related Products BA (Hons)	W239	•			280	Vittoria Street	Birmingham Institute of Art and Design	250
Jewellery School Summer and Bespoke Short Courses	Direct Application			•		Vittoria Street	Birmingham Institute of Art and Design	252
Landscape Architecture BA (Hons)	K310	•			280	City Centre Campus	Birmingham Institute of Art and Design	76
Law LLB (Hons)	M100/Direct Application	•		•	280	City Centre Campus	Education, Law and Social Sciences	254
Law (Graduate Entry) LLB (Hons)	M100/Direct Application	•		•	280	City Centre Campus	Education, Law and Social Sciences	254
Law (Recognised by the Bar Council of India) LLB (Hons)	Direct Application	•			240	City Centre Campus	Education, Law and Social Sciences	258
Law with American Legal Studies LLB (Hons)	M130/Direct Application	•		•	280	City Centre Campus	Education, Law and Social Sciences	254
Law with Business Law LLB (Hons)	M1MG/Direct Application	•		•	280	City Centre Campus	Education, Law and Social Sciences	254
Law with Criminology LLB (Hons)	M1MF/Direct Application	•		•	280	City Centre Campus	Education, Law and Social Sciences	254
Leadership and Management Practice (work-based) BA (Hons)	Direct Application	•			300	City Centre Campus / work based	Birmingham City Business School	132
Legal Studies HND	039M	•			160	City Centre Campus, Birmingham Metropolitan College (Sutton Coldfield Campus)	Education, Law and Social Sciences	260
Marketing BA (Hons)	N500	•	•		280	City Centre Campus	Birmingham City Business School	70
Marketing, Advertising and Public Relations BA (Hons)	NLM2	•	•		280	City Centre Campus	Birmingham City Business School	72
Mechanical Engineering BEng (Hons)	H300/Direct Application	•	•	•	280	City Centre Campus	Technology, Engineering and the Environment	176
Mechanical Engineering with Foundation Year BEng (Hons)	H308	•			200	City Centre Campus	Technology, Engineering and the Environment	176
Mechanical Engineering MEng	H301	•	•	•	280	City Centre Campus	Technology, Engineering and the Environment	178
Media and Communication HND	003P	•			120	Birmingham Metropolitan College	Performance, Media and English	276
Media and Communication BA (Hons)	P910	•			280	City Centre Campus	Performance, Media and English	278

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Media and Communication (Journalism) BA (Hons)	P9P5	•			280	City Centre Campus	Performance, Media and English	278
Media and Communication (Media Photography) BA (Hons)	P9W6	•			280	City Centre Campus	Performance, Media and English	278
Media and Communication (Music Industries) BA (Hons)	PJ39	•			280	City Centre Campus	Performance, Media and English	278
Media and Communication (New Media) BA (Hons)	G493	•			280	City Centre Campus	Performance, Media and English	278
Media and Communication (Public Relations) BA (Hons)	P9P2	•			280	City Centre Campus	Performance, Media and English	278
Media and Communication (Radio) BA (Hons)	P9P3	•			280	City Centre Campus	Performance, Media and English	278
Media and Communication (Television) BA (Hons)	P9WP	•			280	City Centre Campus	Performance, Media and English	278
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Midwifery Shortened Programme BSc (Hons)	Direct Application	•				City South Campus	Health	218
Motorsports Technology BSc (Hons)	H334	•	•		280	City Centre Campus	Technology, Engineering and the Environment	180
Music Business BA (Hons)	W375	•			200	Heath Mill Studios, Digbeth, Birmingham	Technology, Engineering and the Environment	290
Music Technology BSc (Hons)	W350	•	•		300	Birmingham Conservatoire / City Centre Campus	Performance, Media and English / Technology, Engineering and the Environment	282
Nursing Adult BSc (Hons)	B740 (Jan Intake) B741 (Sept Intake)	•			280	City South Campus	Health	220
Nursing Child BSc (Hons)	B730 (Jan Intake) B731 (Sept Intake)	•			280	City South Campus	Health	220
Nursing Learning Disability BSc (Hons)	B761 (Sept Intake)	•			280	City South Campus	Health	220
Nursing Mental Health BSc (Hons)	B760 (Jan Intake) B762 (Sept Intake)	•			280	City South Campus	Health	220
Operating Department Practice DipHE	B990	•			220	City South Campus	Health	224

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Planning, Environment and Development BSc (Hons)	K420/Direct Application	•	•	•	280	City Centre Campus	Technology, Engineering and the Environment	102
Popular Music BMus	W315	•			200	Heath Mill Studios, Digbeth, Birmingham	Performance, Media and English	292
Popular Music Practice HND	143W	•			80	South and City College Birmingham	Performance, Media and English	294
Primary Education with QTS BA (Hons)	X120	•			300	City North Campus	Education, Law and Social Sciences	168
Product Design BA (Hons)	W243	•			280	City Centre Campus	Birmingham Institute of Art and Design	206
Psychology BSc (Hons)	C800/Direct Application	•		•	280	City Centre Campus	Education, Law and Social Sciences	296
Psychology with Criminology* BSc (Hons)	MC98	•		•	280	City Centre Campus	Education, Law and Social Sciences	296
Psychology with Sociology* BSc (Hons)	LC38	•		•	280	City Centre Campus	Education, Law and Social Sciences	296
Public Health BSc	B910	•			260	City South Campus	Health	228
Public Sociology BA (Hons)	L390/Direct Application	•		•	280	City Centre Campus	Education, Law and Social Sciences	300
Quantity Surveying BSc (Hons)	K240/Direct Application	•	•	•	280	City Centre Campus	Technology, Engineering and the Environment	104
Radiotherapy BSc (Hons)	B822/Direct Application	•		•	300	City South Campus	Health	230
Rehabilitation Work (Visual Impairment) FdSc	B931	•			TBC	City South Campus	Health	232
Real Estate BSc (Hons)	N230/Direct Application	•	•	•	280	City Centre Campus	Technology, Engineering and the Environment	106
Social Work BSc (Hons)	L501	•			280	City South Campus	Health	234
Sociology BA (Hons)	L300/Direct Application	•		•	280	City Centre Campus	Education, Law and Social Sciences	300
Sociology and Criminology BA (Hons)	LM39/Direct Application	•		•	280	City Centre Campus	Education, Law and Social Sciences	300
Sound Engineering and Production BSc (Hons)	J930	•	•		280	City Centre Campus	Technology, Engineering and the Environment	284
Speech and Language Therapy BSc (Hons)	B620/Direct Application	•		•	300	City South Campus	Health	236
Stage Management BA (Hons)	W450	•			240	City Centre Campus	Performance, Media and English	64

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Telecommunications and Networks with Foundation Year BEng (Hons)	H641	•			200	City Centre Campus	Technology, Engineering and the Environment	152
Textile Design BA (Hons)	W231	•			280	City Centre Campus	Birmingham Institute of Art and Design	208
Textile Design (Constructed Textiles) BA (Hons)	W222	•			280	City Centre Campus	Birmingham Institute of Art and Design	208
Textile Design (Embroidery) BA (Hons)	W223	•			280	City Centre Campus	Birmingham Institute of Art and Design	208
Textile Design (Printed Textiles and Surface Design) BA (Hons)	W232	•			280	City Centre Campus	Birmingham Institute of Art and Design	208
Textile Design (Retail Management) BA (Hons)	W2N5	•			280	City Centre Campus	Birmingham Institute of Art and Design	208
Theatre, Performance and Event Design BA (Hons)	W460	•			280	City Centre Campus	Birmingham Institute of Art and Design	88
Visual Communication BA (Hons)	PW92	•			280	City Centre Campus	Birmingham Institute of Art and Design	90
Visual Communication (Film and Animation) BA (Hons)	W610	•			280	City Centre Campus	Birmingham Institute of Art and Design	90
Visual Communication (Graphic Communication) BA (Hons)	W211	•			280	City Centre Campus	Birmingham Institute of Art and Design	90
Visual Communication (Illustration) BA (Hons)	W220	•			280	City Centre Campus	Birmingham Institute of Art and Design	90
Visual Communication (Photography) BA (Hons)	W640	•			280	City Centre Campus	Birmingham Institute of Art and Design	90

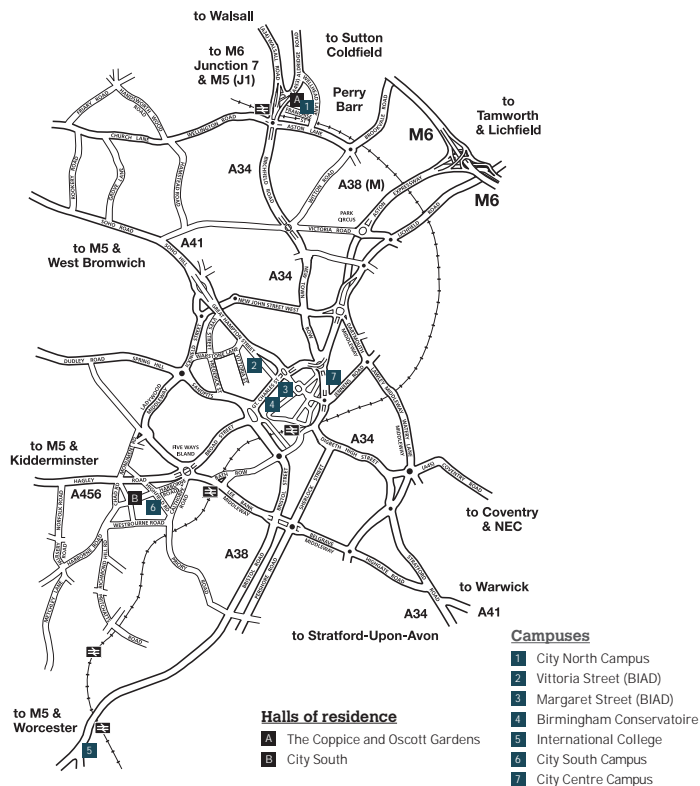
HOW TO FIND US

As Britain's second city, Birmingham benefits from a fantastic transport network with access to regular services for airlines, buses, trains and trams to allow you to negotiate the city and surrounding areas with ease.

Getting to and from Birmingham couldn't be easier as the city is located at the hub of the UK's road and rail networks. Two mainline train stations, Birmingham New Street and Birmingham International, serve the city and Birmingham also acts as the centre of Britain's national coach network, connecting directly with around 500 destinations. Air links are also excellent and the city's airport is the seventh busiest in the UK, home to around 40 airlines serving an ever-expanding number of destinations.

Public transport across the city is fantastic, with a network of bus, metro and train services providing easy access to all University sites. See www.networkwestmidlands.com for information on all public transport in the city and details of Network Student tickets for reduced-price travel.

All of our sites are marked on the map. For detailed information on getting to any of our campuses, please visit www.bcu.ac.uk/about-us/maps-and-campuses.



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Professor of Economics,
University of Oxford



**Improving health
and well-being**

Jodie Kirby
Graduated 2013
Student nurse
of the year

**Building a
better society**

Mak Chishty
Graduated 2004
Commander,
Metropolitan Police



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