



BIRMINGHAM CITY  
University

# School and college activities

Programme 2014

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## INTRODUCTION



Birmingham City University's Education Liaison team is pleased to introduce our new brochure, showcasing the annual programme of exciting activities that we have on offer for your learners. This programme is based on a wealth of knowledge and expertise, honed by the team who have been linking with our local and regional schools and colleges for more than 10 years. Our experienced team can provide activities tailored to the needs of your learners, raising their awareness of higher education and helping them make an informed decision about university study.

We offer a range of services to schools and colleges, from group bookings for open days, to workshops and training opportunities. Providing activities for students from year 9 right the way through to year 13, we are particularly proud of our pre-16 visit days and post-16 events where our student ambassadors play a vital part in acting as role models to their younger peers. We also provide a number of taster sessions for a wide range of our subject areas; giving your learners a hands-on insight into subjects they may consider studying at university.

The Education Liaison team at Birmingham City University are also part of the much praised Aimhigher partnership. Consisting of four different Birmingham universities, the partnership funds and supports a range of activities to promote higher education to those from a 'widening participation' background.

With our extensive experience of partnership working and delivering a range of activities aimed at widening participation, our activities includes mentoring, summer schools, masterclasses and campus visits.

This brochure is an ideal opportunity to see in full the exciting selection of tailored activities that you can sign your learners up to – activities that will support and enrich their path into higher education. Our planner also highlights events that are especially run for teachers and advisers, allowing you to share best practice with colleagues and gain valuable information to support you in your day to day work.

The Education Liaison team looks forward to working with you and supporting you with appropriate information, advice and guidance for your staff and learners.

This brochure lists the events that we have scheduled in for the upcoming academic year. Please contact us if you wish to book on to any of our events or wish to discuss them further with a member of our Education Liaison team. Resource permitting, we will also be happy to consider requests from schools or colleges for specific events. We are also keen to provide support developing personal statements for any of your students who are applying to Birmingham City University.

## EVENTS FOR PRE-16 LEARNERS

Our pre-16 visit days are aimed at year 9, 10 and 11 students, giving them the opportunity to experience life as a student on campus for themselves. Each event will allow students to investigate the possible reasons to consider entering higher education, as well as an introduction to Birmingham City University. There will also be a number of practical workshops to engage students. On the day, this might include a student budgeting activity, a timetabling and time management workshop, or an interactive higher education quiz.

Students will be introduced to Birmingham City University's pre-16 brochure 'Think Higher' and material within it that can help them in identifying their strengths and the types of career they might be suited to. For younger learners in year 4,5 and 6, we have also developed an online learning experience. The 'Think Higher' microsite is a resource where students can participate in interactive games, watch videos and discover more about the benefits of going into higher education. [www.think-higher.co.uk](http://www.think-higher.co.uk)



“ Thanks for a super day. The children were really inspired. ”  
– Broomhill Junior School

“ A very insightful day, excellent, really enjoyed it. ”

– Colmers School



The event will also include a campus tour, enabling our visitors to see areas of interest around the campus. The campus tour will be led by our own student ambassadors. Visiting pupils will also have the opportunity to question the ambassadors about their experience of being a student at Birmingham City University.



### Pre-16 School Visit - Introduction to University Life

Dates:	Wednesday 20 November 2013, 10am – 2.30pm Wednesday 9 July 2014, 10am – 2.30pm Wednesday 16 July 2014, 10am – 2.30pm
Location:	City North Campus
Age group:	Years 9 – 11
Aims:	To introduce this age group to the benefits of studying at university, and to give them a flavour of university life.
Content:	Interactive and informative fun workshops to engage pre-16 students including a campus tour and student ambassador Q&A session.

### Pre-16 Visit: Seasonal Celebration at Parkside

Dates:	18 December 2013
Time:	10am – 2.30pm
Location:	City North Campus
Age group:	Years 9 – 11
Aims:	To introduce this age group to the benefits of studying at university, giving them a taste of university and the exciting new opportunities our new Parkside Building has to offer.
Content:	Seasonal competitions and activities [including mince pies], a tour of our new Parkside Building which was opened in September 2013, a student ambassador Q&A session and a range of interactive sessions based on entering higher education.



You can book a place on any of our pre-16 visits in a number of ways:

E: [education.liaison@bcu.ac.uk](mailto:education.liaison@bcu.ac.uk)

T: 0121 331 6318

W: [www.bcu.ac.uk/edeventsandvisits](http://www.bcu.ac.uk/edeventsandvisits)

## EVENTS FOR POST-16 LEARNERS

Our events for post-16 learners include a bi-annual higher education convention aimed at year 12 and 13 students. This timely event will cover topics for each stage of the planning and research process.

We will also be offering a number of bespoke campus visit days made up of topics selected from the list on the subsequent pages followed by a campus tour (led by our own student ambassadors). At the end of the session the ambassadors will also form a panel to answer any questions from our visitors about higher education and our own university.



“ I found the overall experience to be worthwhile to all students; giving them a clear insight of what university life involves and also what students need to do to get into university. ”

Ninestiles Secondary School



### Birmingham City University Higher Education Convention

Date:	Wednesday 9 April and Tuesday 1 July 2014
Time:	9am – 3pm
Location:	The Parkside Building
Age group:	Years 12/13
Aims:	To give students an insight into higher education to support the decision to come to university.
Content:	A motivational alumni keynote speaker, break-out sessions to include: The UCAS process and personal statement workshops, unsure about University? talk, budgeting activity workshop, student life talk, how to choose the right degree for you, tours of the facilities and subject specific exhibition stands.



**You can book a place on any of our post-16 campus visits in a number of ways:**

**E:** [education.liaison@bcu.ac.uk](mailto:education.liaison@bcu.ac.uk) **T:** 0121 331 6318 **W:** [www.bcu.ac.uk/eeventsandvisits](http://www.bcu.ac.uk/eeventsandvisits)

## POST-16 SUBJECT SPECIFIC EVENTS

### Bespoke Post-16 Campus Visit Days

<b>Date:</b>	Wednesday 26 February 2014 Wednesday 19 March 2014 Wednesday 18 June 2014 Wednesday 9 July 2014
<b>Time:</b>	10am – 2pm (can be changed to suit)
<b>Location:</b>	Campus to be confirmed
<b>Age group:</b>	Years 12/13
<b>Aims:</b>	To give students an insight into higher education to support the decision to come to university
<b>Content:</b>	A talk on Birmingham City University, a campus tour followed by one of the selected talks/workshops from below:- <ul style="list-style-type: none"> <li>- The UCAS Process</li> <li>- Why Higher Education?</li> <li>- Unsure about University</li> <li>- How to get the best out of Open Days and UCAS Fairs</li> <li>- Student Life</li> <li>- Researching and choosing university courses</li> <li>- Study Skills</li> <li>- Writing effective personal statements</li> <li>- Interview techniques</li> <li>- Student Finance</li> </ul>

### A day in the life of... Subject Specific Talks by Ambassadors

<b>Date and Time:</b>	To be discussed and agreed on application
<b>Location:</b>	At your school or college
<b>Age group:</b>	Years 12/13
<b>Aims:</b>	A taster session in one of the subject areas: <ul style="list-style-type: none"> <li>- English, English Literature and Language, English and Creative Writing</li> <li>- Law</li> <li>- ICT</li> <li>- Marketing, Advertising and PR</li> <li>- Psychology</li> <li>- Film Technology and Special Effects</li> </ul>
<b>Content:</b>	Since student ambassadors act as great role models to their younger peers, who better to talk about courses and subjects but the ambassadors themselves!  This activity brings a subject specific ambassador to your school or college where they will share their stories on how and why they made their decisions on higher education. The ambassadors will then tell students about their specific course and end with a subject taster activity.

### Next Steps – Effective research, selection and application for Higher Education

<b>Date:</b>	Wednesday 25 June 2014
<b>Time:</b>	4pm – 6.30pm
<b>Location:</b>	City North Campus
<b>Age group:</b>	Years 12
<b>Aims:</b>	This event has been designed to help students understand their strengths and use this to help them to research and select courses for Higher Education more effectively. This session will focus on how researching effectively will help create a strong application for HE.
<b>Content:</b>	An interactive session where students will get a chance to assess their strengths through an activity and then get a chance to research courses and start a personal statement.

**You can book a place on any of our bespoke post-16 campus visits in a number of ways:**

**E:** [education.liaison@bcu.ac.uk](mailto:education.liaison@bcu.ac.uk)

**T:** 0121 331 6318

**W:** [www.bcu.ac.uk/edeventsandvisits](http://www.bcu.ac.uk/edeventsandvisits)



## MASTERCLASSES

Masterclasses are available for Year 10 to Year 13 pupils. For Years 12 and 13 they are designed to enhance the post-16 curriculum, as well as raising awareness of possible areas of study. They provide an excellent insight into various subjects, teaching methods and university life in general. Those for Years 10 and 11 are designed to give a taster of university subjects.

### Accounting – Thinking like an accountant

<b>Dates:</b>	Wednesday 5 Feb 2014 Wednesday 12 March 2014
<b>Time:</b>	2pm – 4pm
<b>Location:</b>	City North Campus
<b>Year group:</b>	Years 10 – 13
<b>Aims:</b>	To give an insight into just what accounting is and to help you decide whether or not it's the career for you. To provide information on the range of career prospects that accounting might lead to.
<b>Content:</b>	An interactive problem solving session where participants will need to think like an accountant to resolve a given issue.  A discussion of some of the variety of career prospects available.



### Acting – Acting Day

<b>Date:</b>	Friday 13 June 2014 Friday 20 June 2014
<b>Time:</b>	9.30am – 5pm
<b>Location:</b>	Birmingham School of Acting, City Centre Campus
<b>Year group:</b>	Year 12/13
<b>Aims:</b>	To experience the Birmingham School of Acting style of teaching and then the opportunity to see our students performing in a professional location.
<b>Content:</b>	To attend a performance workshop in the morning followed by a production masterclass. The students will then be taken to watch a matinee performed by Birmingham School of Acting students.

### Acting – Am I making myself clear?

<b>Date:</b>	Thursday 16 January 2014 Thursday 27 February 2014 Thursday 13 March 2014 Thursday 20 March 2014 Thursday 15 May 2014
<b>Time:</b>	10am – 12pm
<b>Location:</b>	Birmingham School of Acting, City Centre Campus
<b>Year group:</b>	Years 10 – 13
<b>Aims:</b>	This workshop is aimed at students who are interested in careers in all aspects of performance. The emphasis is on making imaginative connections and understanding what sort of skills and training are required in order to make a career on stage or in front of the camera or microphone.
<b>Content:</b>	To outline requirements of drama training. To give an insight into the processes of drama training. To help potential students to determine whether or not to pursue drama training.

### Acting – Taking Steps in the Business / Stage Management

<b>Date:</b>	Thursday 23 January 2014 Thursday 13 February 2014 Thursday 1 May 2014
<b>Time:</b>	10am – 12pm
<b>Location:</b>	Birmingham School of Acting, City Centre Campus
<b>Year group:</b>	Years 10 – 13
<b>Aims:</b>	This workshop is aimed at students who are interested in making careers in the creative elements of technical theatre and theatre management. Students will take part in practical exercises to develop a scenario and consider elements of design and marketing in relation to specific spaces and audiences
<b>Content:</b>	To outline the careers and opportunities available in non-performance roles. To help potential candidates decide whether or not to pursue a career within the theatre.

## MASTERCLASSES



### Art and Design – An introduction to Horology

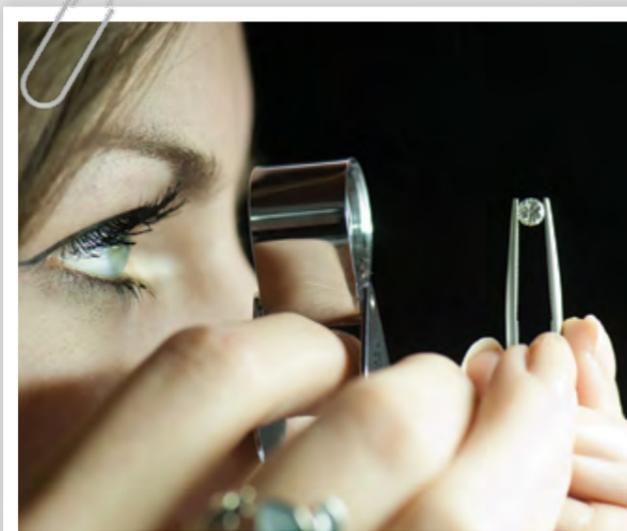
**Dates:** Wednesday 4 and Wednesday 11 December 2013  
Wednesday 22 and Wednesday 29 January 2014  
Wednesday 26 February and Wednesday 5 March 2014  
Wednesday 30 April and 7 May 2014  
**NB: students will need to attend both sessions**

**Times:** 1.30pm - 4.30pm

**Location:** School of Jewellery, Vittoria St

**Year group:** Years 12 and 13

**Aims:** An introduction to the subject of Horology, the art of clock and watch making. This session will also cover the possible career paths and courses open to students at the School of Jewellery.  
**Content:** Introductions to clock and watch mechanisms, with practical demonstration and "have a go" session.



### Art and Design – An Introduction to Jewellery

**Dates:** Wednesday 4 and Wednesday 11 December 2013  
Wednesday 22 and Wednesday 29 January 2014  
Wednesday 26 February and Wednesday 5 March 2014  
Wednesday 30 April and Wednesday 7 May 2014  
**NB: students will need to attend both sessions**

**Time:** 1.30pm - 4.30pm

**Location:** School of Jewellery, Vittoria St

**Year group:** Years 12 and 13

**Aims:** A hands-on introduction to the design and creation of contemporary jewellery. Students will be expected to attend both sessions.

**Content:** Students will experience several basic, though essential, techniques concerned with the fabrication and decoration of items in metal. All necessary tools and materials will be provided.

### Acting – Applied Theatre

**Date:** Thursday 6 February 2014  
Thursday 24 April 2014

**Time:** 10am - 12pm

**Location:** Birmingham School of Acting, City Centre Campus

**Year group:** Years 10 - 13

**Aims:** To give an insight into studying this degree at university and the career prospects that this could lead to.

**Content:** This is a specialist workshop designed for students who might be considering a career within community theatre, or who wish to consider aspects of 'play-making' including writing and directing. It is not predominantly aimed at students whose interest is in being a performer. The workshop is interactive. Students will engage in team exercises which are designed to explore the making of a piece of theatre which will address the needs of a specific community.

“Thank you for the master class at Birmingham School of Acting. It was superb and our students had a wonderful experience and learned so much from the lecturer. Please pass on our sincere thanks.”

– Sylvia Fellows, Wheelers Lane Technology College



### Birmingham School of the Built Environment - Careers in Property, Construction and Planning.

**Dates:** Negotiable

**Times:** 10am - 1pm or 1pm - 4pm

**Location:** City Centre Campus, Millennium Point

**Year group:** Years 10 - 13

Construction is the UK's biggest industry. Two million people work in the industry in more than 700 different types of jobs including Quantity Surveyors, Building Surveyors, Real Estate Surveyors, Planners, Architectural Technologists and Construction Managers. There is currently a skills shortage in these areas and there is always a demand for new people to join the construction professions.

**Aims:** Help students identify careers and routes into professional qualifications within the fields of property, construction and planning.

**Content:** In addition to the talks, there will be two interactive group activities for the students to give them an insight into the sort of skills the various professions in the industry require.

### Business (Entrepreneurship) - Idea Pitch Investment – 'Dragons Den'

**Dates:** Wednesday 29 January 2014  
Wednesday 11 March 2014

**Time:** 10am - 12pm

**Location:** City North Campus

**Year group:** Years 10 - 13

**Aims:** Students will benefit from the opportunity to explore their creativity, as well as working on their presentation skills, interpersonal skills and self-confidence. Additionally, students will benefit from the opportunity to work as part of a team. Students will be expected to present to the group during the exercise.

**Content:** A hands-on session where students (in teams) will have the opportunity to think of a business idea and then pitch the idea to an expert panel. The session will be in the style of the 'Dragons Den' type TV show.

# MASTERCLASSES

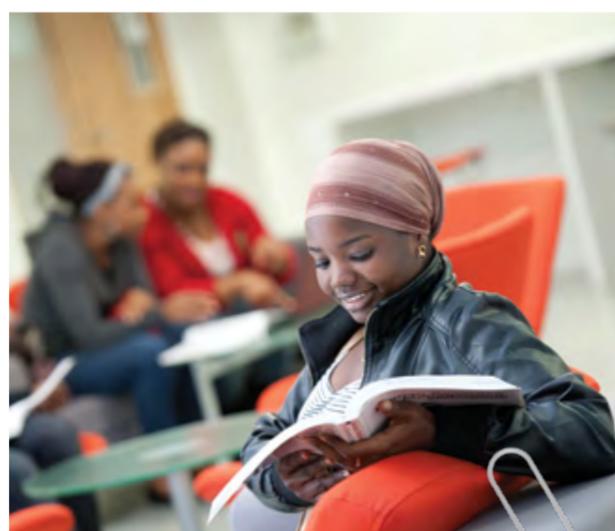


## Business (Marketing) – The value and influence of branding in a consumer market

**Dates:** Wednesday 25 February 2014  
**Time:** 10am – 12pm  
**Location:** City North Campus  
**Year group:** Years 12 – 13  
**Aims:** This interactive taster session will provide attendees with an opportunity to analyse branding and packaging they encounter on a regular basis. This analysis will provide them with an understanding of how brands influence their purchase decisions and how great brands are created and valued.  
**Content:** Companies invest considerable resources, including time, talent and capital, in an effort to procure a positive status in your minds as a potential customer of their brands and services. But how much value do companies really derive from cultivating brand names? A recent survey by Interbrand provides compelling evidence on the value of branding with the Coca-Cola brand being estimated at £77.8 billion and Apple's brand being valued at £76.5 billion.

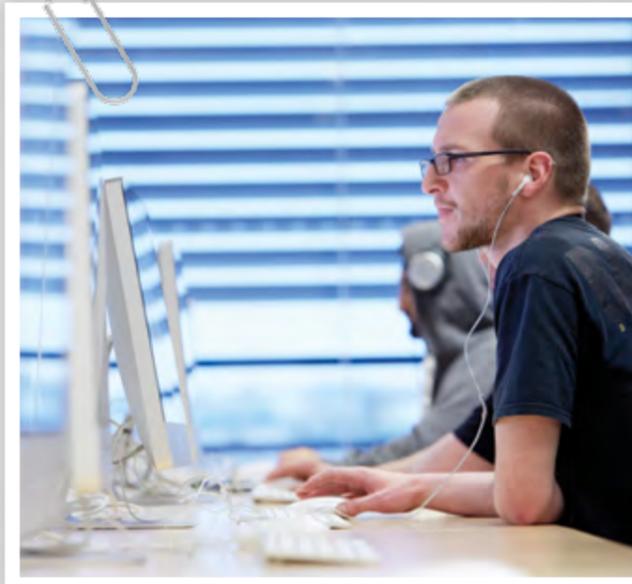
## Business (Operations Management) – It's all around you

**Dates:** Friday 7 February 2014  
Friday 14 March 2014  
**Time:** 10am – 12pm  
**Location:** City North Campus  
**Year group:** Years 12 and 13  
**Aims:** Students will benefit from the opportunity to explore the ways in which the management of operations is all around them in their daily lives, as well as working on their presentation skills, interpersonal skills and self-confidence. Additionally, students will benefit from the opportunity to work as part of a team. Students will be expected to present to the group during the exercise.  
**Content:** An interactive session where students (in teams) will have the opportunity to research the supply chains for items in everyday use and then present their findings to the wider student group.



## Effective Time Management

**Dates:** Tuesday 13 May 2014  
**Time:** 10am – 12noon  
**Location:** City North Campus  
**Year group:** Years 12 – 13  
**Aims and content:** The Effective Time Management session will provide students with exciting ways to assist them with organisation, understanding the importance of goals, and developing plans to take control of their time! This will entail practical activities and exercises designed to help students plan for academic success.



## Engineering – Race High Tech Performance

**Dates:** Wednesday 8 January 2014  
**Time:** 10am – 2.30pm  
**Location:** City Centre Campus, Millennium Point  
**Year group:** Years 12 and 13  
**Aims:** Performance directors, team principals and key engineering professionals have agreed to give up some of their time to brief further education college students, undergraduates, postgraduates and teaching staff on what it is like to work in the motorsports industry and what's behind the latest race technology.  
**Content:** As part of a week-long programme of motorsports and high performance engineering events that include the World Motorsports Symposium and the Autosport International Show, Birmingham City University invites those in full-time education to attend a high performance engineering masterclass from the world's leading engineering professionals from the motorsports industry. Attendees will have the opportunity to meet with the speakers, look at technology exhibits and get careers advice from engineering and motorsports academic course directors.

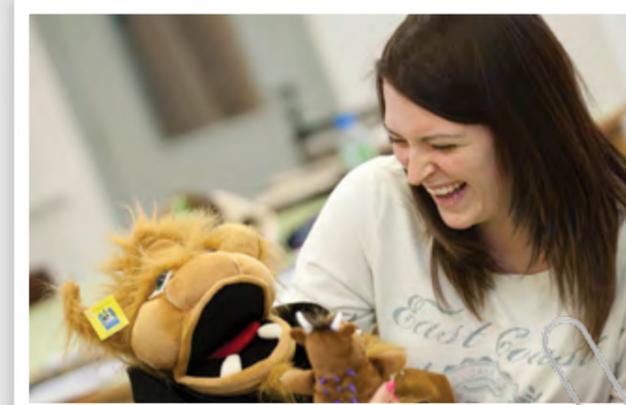
## Engineering/Design – Design a Sports Car in a Day

**Dates:** Negotiable  
**Time:** Negotiable  
**Location:** City Centre Campus, Millennium Point  
**Year group:** Years 12 and 13  
**Aims:** An introduction to all that is required when designing for the future.  
**Content:** An exciting session for aspiring designers. Please complete a booking form and we will liaise regarding a date.



## Exam Success

**Dates:** Wednesday 30 April 2014  
**Time:** 10am – 12noon  
**Location:** City North Campus  
**Year group:** Years 12 – 13  
**Aims and content:** Success in exams is not just about what you know; it is about how you use what you know. This session is designed to help you remember as much as you can, but also to use that knowledge in the most effective way. Students will explore types of exams and strategies to ace them.



## Exploring Primary Teaching

**Dates:** Wednesday 29 January 2014  
Wednesday 26 March 2014  
**Time:** 10am – 12pm  
**Location:** City North Campus  
**Year group:** Years 12 and 13  
**Aims:** To explore the different aspects associated with teaching Primary School pupils.  
**Content:** An exploration workshop that will encourage students to think about teaching in Primary Schools.

# MASTERCLASSES

## English - The Familiar Stranger: Creating a character from scratch

**Dates:** Wednesday 12 February 2014  
Wednesday 26 February 2014  
Wednesday 19 March 2014

**Times:** 10am – 12pm

**Location:** City North Campus

**Year group:** Years 10 – 12

**Aims:** This workshop equips students to create original fiction without needing to wait for inspiration to strike. Content: Students will explore some simple techniques for creating a new character and will use that character as the starting point for a story.



## Health – Cancer Awareness

**Dates:** Thursday 27 March 2014

**Time:** Each session lasts 1.5 hrs

**Location:** City South Campus (can also be delivered at your school or college)

**Year group:** Years 12 and 13

**Aims:** A very informative workshop for both future advice and careers information.

**Content:** This interactive workshop using prosthetics covers the following subjects: The forms of cancer, signs and symptoms, how to check, screening treatments. Within this workshop you will look at: breast, testicular, cervical, leukaemia, lymphoma, liver, skin, smoking, sexual connections, diet and exercise.

## Health – Introduction to Midwifery

**Date:** Wednesday 12 March 2014

**Time:** 10am – 1pm

**Location:** City South Campus

**Year group:** Year 12

**Aims:** A workshop aimed at students in year 12 who may be considering a career in midwifery.

**Content:** This will give pupils an insight into the role of the midwife. This session is aimed at year 12 pupils who are considering midwifery as a career.



## Health (Radiography) – Bodies, Images and Planning

**Dates:** Tuesday 17 December 2013 (pm only)  
Thursday 19 December 2013  
Early February 2014 TBC  
Late April 2014 TBC

**Times:** 10am – 12noon  
1pm – 3pm

**Location:** City South Campus

**Year group:** Years 10 – 13

**Aims:** To describe the differences between diagnostic and therapeutic radiography and how they are used to help treat patients.

**Content:** Are you correctly orientated? How many images can you recognise? How many abnormalities can you see? How would you treat them? The workshop involves a presentation, film viewing and the use of skeletal and anatomical models.

“ My group from Birmingham Metropolitan College attended your Intro to Midwifery masterclass. It was received as one of the best experiences of the academic year by all who attended. ”

–Yvonne Howell



## Law – Courtroom Skills Course

**Dates:** Wednesday 19 March 2014

**Times:** 10am – 12.30pm  
13.30pm – 4pm

**Location:** City North Campus

**Year group:** Years 12 and 13

**Aims:** To give an insight into studying law at Birmingham City University. The sessions will be an interactive activity and give students the opportunity to play the role of either prosecution solicitor, defence solicitor or witness in a fictional trial (it will only be a section of a trial to allow for more role plays to be used so that students can try a number of roles).

**Content:** Programme:

- Introduction
- Guidance on examination-in-chief and cross-examination
- View Life on Mars video
- Break
- Role play – examination in chief and cross-examination in the magistrates' court
- Role play – giving testimony in crown court: examination in chief and cross-examination

## Media (Journalism) - The Skills of the News Reporter

**Date:** Wednesday 9 April 2014

**Time:** 10am – 12noon

**Location:** The Parkside Building

**Year group:** Years 12 and 13

**Aims:** The session aims to give students the ability to:

- Spot a news story
- Gather the relevant information
- Write a short news article

**Content:** Do you like the news to talk about world events, focus on football or give you a glimpse into the lives of celebrities? Have you ever wondered how journalists decide which stories should be making headline news? Now is your chance to find out. You can also become a reporter for the day and learn how to interview someone and write your own news story.



## MASTERCLASSES

### Media – “Radio – Live Presentation and Writing for the Ear”

Date:	Wednesday 30 April 2014
Time:	1pm – 4pm
Location:	The Parkside Building
Year group:	Years 10 - 13
Aims:	This session teaches basic radio production skills such as: operating a production desk and portable recorder and microphone technique. It also explains the principles behind script writing and presentation for radio.
Content:	This masterclass provides an insight into what it takes to be a radio presenter. Learn microphone technique, script preparation, how to design a radio programme – as well as team working skills.



“ The students and I really enjoyed the day, we thought that it gave a really good insight into what students would have access to should they apply for a course at BIAD. The tutors were great and the work set was really enjoyable. Many thanks again. ”

– Emma Chapman, Art and Design Teacher, Ninestiles School

### Sociology - The Hidden Meaning of Adverts

Date:	Wednesday 19 March 2014
Time:	1pm – 2.30pm
Location:	City North Campus
Year group:	Years 10 - 12
Aims:	To explore whether the media help to construct social identities.
Content:	We will look at a selection of adverts and try and identify how they might make ideas of gender, ethnicity and age, appear natural. The session will run from 1pm – 2pm and will be followed by a campus tour.

### What is Marketing?

Dates:	Wednesday 15 March 2014 Wednesday 30 April 2014 Wednesday 7 May 2014
Time:	1pm – 3pm
Location:	City North Campus
Year group:	Years 12 – 13
Aims:	To give students an insight into what Business is and Marketing’s role within it. This session will also provide information on all the Marketing programmes the University has to offer.
Content:	An interactive session where students will be given some new business ideas to market.

**You can book a place on any of our masterclasses in a number of ways:**

**E:** [masterclasses@bcu.ac.uk](mailto:masterclasses@bcu.ac.uk)

**T:** 0121 331 6318

**W:** [www.bcu.ac.uk/edeventsandvisits](http://www.bcu.ac.uk/edeventsandvisits)



## OPEN DAYS

### University Open Days\*

Dates:	Saturday 16 November 2013 and Saturday 14 June 2014 for autumn 2014 dates please see our website
Time:	9am – 3pm
Location:	City North Campus, City South Campus, City Centre Campus
Aims:	To provide potential students, parents and carers with the opportunity to visit the University and find out more about the subjects on offer. They’re designed to give you all the information you need, with a non-stop programme of events and activities running throughout the day. You will be at the centre of our attention, as you meet and talk to our friendly staff and students about courses, careers and all aspects of university life. When you register for a place on one of our Open Days, you will be sent a programme and details of the best campus to visit for your chosen subject. The programme will give full details of activities and events at each campus.
Booking information	Via an online registration form at <a href="http://www.bcu.ac.uk/opendays">www.bcu.ac.uk/opendays</a>

\*please note that the Birmingham School of Acting and the Birmingham Conservatoire are not open during our main Open Days. If you would like to visit the Birmingham School of Acting or the Conservatoire please see below for details.



### Birmingham School of Acting (BSA) Open Days

Dates:	Open Days are generally held in June, October and December each year. Visit <a href="http://www.bcu.ac.uk/bsa/opendays">www.bcu.ac.uk/bsa/opendays</a> for details and how to register.
Location:	Birmingham School of Acting, Millennium Point
Aims:	The Open Day is an excellent opportunity for prospective students to see how Birmingham School of Acting (BSA) supports the progress of its students to become professional in their chosen field.



“ I enjoyed the Open Day, everyone was very welcoming and I had gained all the information I needed. ”

- Prospective student



## OPEN DAYS

### Birmingham Institute of Art and Design (BIAD) Open Day

**Dates:** Saturday 7 December 2013

**Time:** 9am - 3pm

**Location:** City Centre Campus

**Aims:** Open Days offer you the opportunity to find out what student life is really like at BIAD. You can ask staff and students questions about your subject, visit our learning facilities, and get a real feel for what it is like living and learning here.

If you're an applicant you're also invited to attend our Open Days - this will give you a closer look at your course, enabling you to make your decision to study with us. Visit [www.bcu.ac.uk/biad/about/opendays](http://www.bcu.ac.uk/biad/about/opendays) to secure a place.



### Birmingham Conservatoire Open Days

**Dates:** Thursday 23 January 2014  
Wednesday 11 June 2014

**Time:** 10am - 4pm

**Location:** Birmingham Conservatoire, Paradise Place, B3 3HG

**Aims:** Conservatoire Open Days are designed to give you a real insight into student life and involve introductory talks, guided tours, open rehearsals, performances and opportunities to meet staff and students. Visit [www.bcu.ac.uk/conservatoire/opendays](http://www.bcu.ac.uk/conservatoire/opendays) to secure a place at one of our Open Days.



## OTHER EVENTS/ACTIVITIES

### UCAS Higher Education Conventions

In 2014 Birmingham City University Education Liaison staff will be available at the following events:

05-06 March	Northern Ireland
11-12 March	Manchester
19-20 March	Exeter
20-21 March	Hampshire and Isle of Wight
21 March	Hereford and Worcester
25-26 March	Thames Valley
26-27 March	Bristol
02-03 April	East Midlands
02-04 April	London
08 April	Cardiff
23-24 April	Kent and Medway
24-25 April	Sussex
30 April	Tyneside
11-12 June	Merseyside
11 June	Norfolk
13 June	Staffordshire
17 June	Hertfordshire
18-19 June	West and North Yorkshire
20 June	Sheffield
23-24 June	Bedfordshire, Northamptonshire and Milton Keynes
03-04 July	Birmingham

For more information please visit the UCAS website at [www.ucas.com](http://www.ucas.com)

### Birmingham Institute of Art and Design Graduate Degree Shows

**Date:** Our graduate degree shows are usually in June each year. Visit [www.bcu.ac.uk/biad](http://www.bcu.ac.uk/biad) for further information

**Location:** BIAD Graduate Shows take place across our various Art and Design campuses.

**Aims:** Bursting with creativity and fresh ideas, our Graduate Shows showcase our emerging professionals. Whether you're looking for new talent or you simply love the arts, indulge in our students' brightest new work.

For further details call +44 (0)121 331 5809.



### Publications / Newsletters

The Education Liaison team can ensure you get copies of any of the following publications:

- Go (our undergraduate magazine with information on employment routes and case studies)
- Undergraduate Prospectus
- Thinkhigher (our brochure aimed at pre-16 year olds)
- Fees brochure
- Parents' Guide

To request any of the above please contact [education.liaison@bcu.ac.uk](mailto:education.liaison@bcu.ac.uk) or call 0121 331 6318

## EVENTS FOR MATURE STUDENTS

### Access to Higher Education – University Taster Day

Date:	Thursday 5 December 2013
Time:	12.30pm - 3.30pm
Location:	City North Campus
Age group:	Mature Students
Aims:	The aim of the event is for mature students to get an insight into university life, gather information and advice that will be invaluable to them on their approach to higher education and find out about the support available to them.
Content:	The programme for the day will include information on money matters, the benefits of being a mature student at university, a research skills session and a campus tour to show the facilities available at Birmingham City University. There will also be a Q&A session with some of our own current mature students.

**You can book a place on any of our mature student events in a number of ways:**

**E:** [education.liaison@bcu.ac.uk](mailto:education.liaison@bcu.ac.uk)

**T:** 0121 331 6318

**W:** [www.bcu.ac.uk/mature-applicants](http://www.bcu.ac.uk/mature-applicants)

## SUMMER SCHOOLS

Birmingham City University is offering a three day residential summer school in 2014 as part of the Aimhigher's Unifest programme of summer school events provided by the partnership of Birmingham universities. This event will take place between 30 June and 2 July 2014. Full information and application forms can be found on the Aimhigher website here [www.aimhigherwm.ac.uk/](http://www.aimhigherwm.ac.uk/).

In addition, as part of the Aimhigher Partnership Birmingham City University will be offering a one day themed event aimed at Year 9 students in the spring of 2014.

If you would like to discuss either of these events in more detail please contact our team at [education.liaison@bcu.ac.uk](mailto:education.liaison@bcu.ac.uk) or visit [www.bcu.ac.uk/summerschools](http://www.bcu.ac.uk/summerschools)

## EVENTS FOR TEACHERS AND ADVISERS

### Aimhigher Advisers Conference

Date:	2 April 2014
Time:	9.30am - 3.30pm
Location:	University of Birmingham

#### Parents

Birmingham City University's Education Liaison team is happy to attend parents and careers evenings (staff permitting).

Please email your request to [education.liaison@bcu.ac.uk](mailto:education.liaison@bcu.ac.uk) or ring 0121 331 6318.

Our Open Days include an advice and guidance session for parents.

### Teachers and Advisers Conference

Date:	Tuesday 17 December 2014
Time:	12pm - 3.30pm
Location:	The Parkside Building, City Centre Campus
Aims and Content:	This conference is the first in a series of events which are designed to provide teachers, as well as careers advisers, heads of sixth forms and other interested parties with more information about Birmingham City University. The first event on 17 December will showcase our City Centre Campus with our exciting new Parkside Building which has an impressive range of facilities for our art and design and media students.

The programme will include a welcome by our Pro-Vice-Chancellor, Professor Bashir Makhoul, a keynote speaker who will give an insight into the transition for students into higher education, and the opportunity to meet and network with our academic and Admissions and Education Liaison staff, as well as students who study on that campus. Lunch will be provided and there will be a tour of our facilities.

Further events to showcase our other campuses and faculties will take place in April.

**Booking information:** Please reserve your place by emailing: [education.liaison@bcu.ac.uk](mailto:education.liaison@bcu.ac.uk) or call 0121 331 6318

## STUDENT LED ACTIVITIES

### Aimhigher Mentoring Scheme

The Aimhigher Mentoring Scheme is a widening participation initiative supported by a partnership of the four local Universities in Birmingham. Birmingham City University supports the scheme by recruiting approximately 25 student mentors to work in schools across Birmingham and Solihull.

Aimhigher mentors are undergraduates who provide face-to-face and online support and encouragement to learners as they encounter the various transitional milestones between year 9 and year 13.

Local schools and colleges have the chance to get involved at the start of each academic year with mentoring to start in late October running through to July. For more information and to find out how to register for mentoring in your school next year, please visit [www.aimhigherwm.ac.uk](http://www.aimhigherwm.ac.uk) or contact Hannah Kershaw at [Hannah.Kershaw@bcu.ac.uk](mailto:Hannah.Kershaw@bcu.ac.uk)

### Student Ambassador Scheme

Throughout our schools and colleges activities programme, we try to ensure that we are providing an authentic overview of our University and higher education in general. We do this by working closely with our present students, as they have invaluable first-hand experience of the university lifestyle, as well as our campuses, facilities and courses.

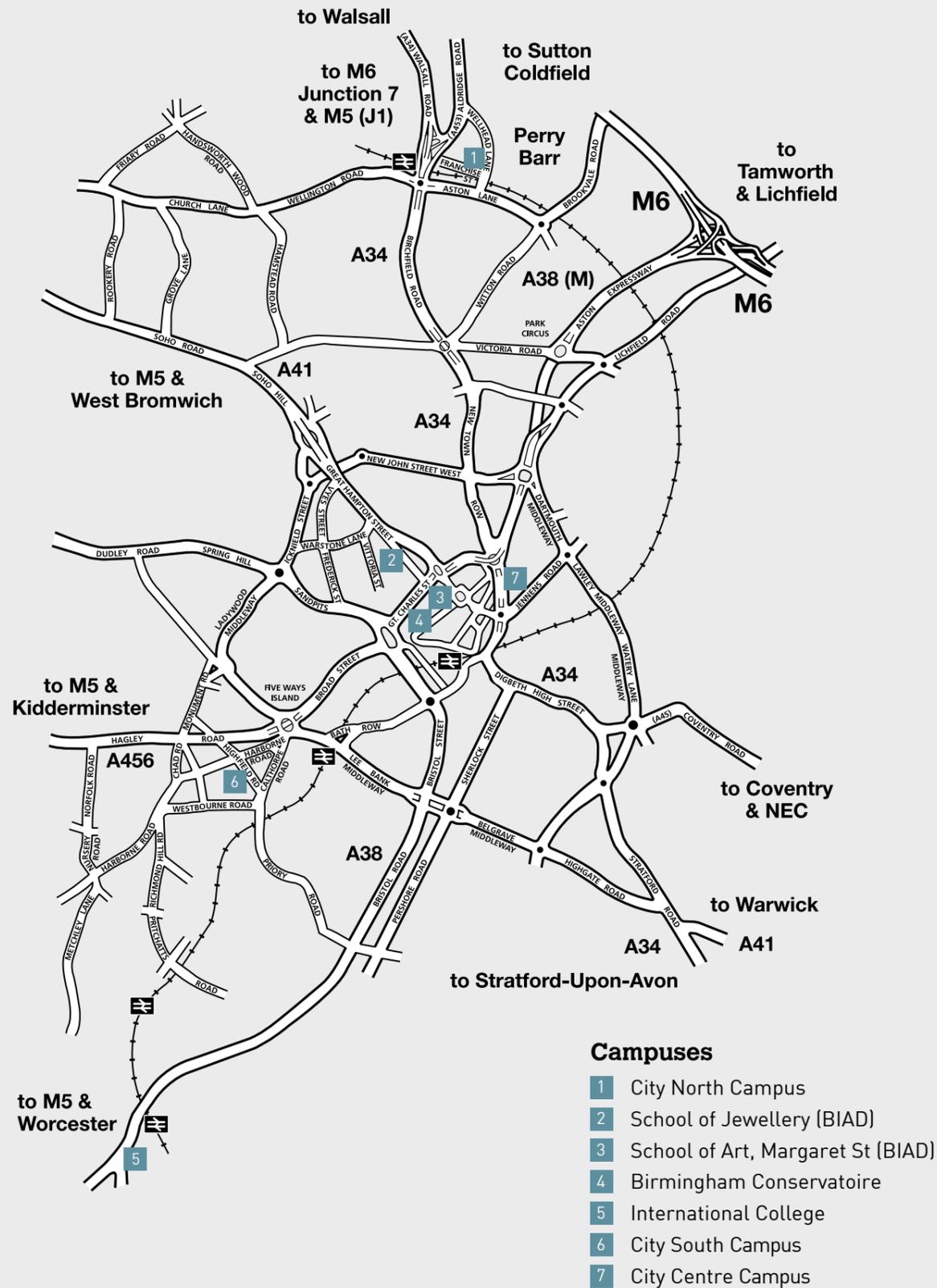
Fully trained and employed as members of university staff, our student ambassadors work as part of the team bringing their unique student perspective to a wide variety of our events. Through our student-led activities such as campus tours, student life talks and budgeting workshops the opportunity to interact with our students consistently proves to be a valuable source of inspiration for young people when thinking about progression into higher education.

Employing over 100 students every year, the scheme spans all of our campuses and faculties meaning that we have students working for us from every subject area within the University. At any event, our ambassadors provide visiting students with the chance to find out what studying at Birmingham City University is really like!

### Senior Ambassadors

We also provide the opportunity for a select number of our students to undertake additional training as Senior Ambassadors. These students are able to take the lead in creating and delivering activities for the School and college activities programme.

# MAP



# TERMS AND CONDITIONS

## Terms and Conditions

- All events at Birmingham City University are subject to availability.
- The University reserves the right to set restrictions for certain events; these restrictions could be based on age or number of attendees.
- Confirmation for events will only be sent once we have received a completed booking form; a booking request does not guarantee places.
- All visiting parties must be accompanied by school/college teaching staff.
- All transport arrangements are the responsibility of the school/college and transport costs are to be covered by schools/colleges.
- It is the responsibility of the school to ensure all necessary parental consent forms and permissions are obtained for the visit.
- A student participation list must be provided on the day, which the University will use as a register.

## Cancellation Policy

- All of our events are free of charge at the point of delivery.
- A late cancellation fee of £15 per student per event will be levied for cancellation by a school or college less than two weeks before the event to cover administration and materials.
- The same cancellation fee will also be levied if an event is attended with less than 75 per cent of booked numbers.

## Health and Safety

- It is the University's responsibility to provide a 'safe environment' within its campuses.
- Risk assessments are available on request.
- We do not accept responsibility for the behaviour of visiting students.
- The University has a code of conduct for visitors; any visitors that do not adhere will be asked to vacate our premises.
- All visitors attending from a school will be expected to attend in their school uniform, this assists us in recognising our visitors.
- Supervisory staff attending with visiting pupils should be aware of any medical conditions of their party and should be aware of how to assist the pupil if necessary.
- Any medication that could be required by the visiting pupils should be in the possession of the visiting supervisors.

## Legal Statement

The information in this leaflet is intended as a general guide to the University and forms no part of any contract between you and the University. For full terms and conditions please visit: [www.bcu.ac.uk/about-us/policies-and-procedures](http://www.bcu.ac.uk/about-us/policies-and-procedures)

## Heritage Statement

Our contribution to the education of the citizens of Birmingham and beyond stretches back through a succession of predecessor institutions for over 160 years. We achieved university status in 1992 as the University of Central England, changing our name to Birmingham City University in 2007, reflecting our commitment to, and pride in, our home city.

## Equal Opportunities

Birmingham City University promotes equality of opportunity in respect of every aspect of its provision. For full details of our Equal Opportunities Policy, please visit [www.bcu.ac.uk/about-us/policies-and-procedures/equality-scheme-action-plan](http://www.bcu.ac.uk/about-us/policies-and-procedures/equality-scheme-action-plan)

## Disability Statement

Birmingham City University's Disability Service aims to enable students with disabilities or learning support needs to make the most of their time at university. To discuss any aspect of disability, contact the Disability Service on 0121 331 5588, or email [disability@bcu.ac.uk](mailto:disability@bcu.ac.uk)



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