



BIRMINGHAM CITY
University

INTERNATIONAL SUMMER SCHOOL

17 July – 4 August 2017



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ABOUT BCU

Birmingham City University's International Summer School offers you the perfect opportunity to spend three weeks sampling UK university life, as well as giving you the chance to enhance your academic skills and visit some of the UK's historic towns and cities.

We offer you a unique study experience, providing an exciting list of course choices, social events, field trips and cultural activities. We strive to help you on your journey to becoming a confident, reflective and independent student.

We will help you to deepen your knowledge in your chosen areas of study and, at the same time, give you the opportunity to improve your academic skills and explore the city of Birmingham, and the UK as a whole.

We are confident that studying at Birmingham City University will be one of the most rewarding experiences of your life. It's a chance to experience a UK university, improve your skills, practise your English and, above all, have fun!

With around 24,000 students from 80 countries, Birmingham City University is a large, diverse and increasingly popular place to study. We put students at the heart of everything we do, giving them the best opportunities for future success.

The University has an enviable reputation for providing quality, student-focused education in a professional and friendly environment. We continue to produce some of the country's most employable graduates, due to our superb courses, state-of-the-art facilities, first-rate staff and focus on practical and professional skills.

We put £270 million into the regional economy and support thousands of jobs in the area. We're investing £260 million in our estate, including a major expansion of our City Centre Campus at Eastside, providing students with a wide range of facilities. It's no surprise, then, that The Complete University Guide ranked us as a top 30 UK university for spending on facilities in 2015.

STUDYING

in Birmingham

With London just one hour and 20 minutes away by rail, Birmingham is the UK's second largest city, with a population of 70,500 students. Famous for: The Bullring shopping centre, the home of Cadbury's chocolate, the 'Brummie' accent, car manufacturing, science and industry, and the Birmingham Comedy Festival.



"Living in an exciting city was a main factor when deciding my university choice. I chose Birmingham, and it has been a great experience living here; the city offered me so much in terms of its wonderful nightlife, its tourist attractions and its multicultural diversity."

Olanrewaju Olatunde, International MBA



A global city

- Over 700 international firms include Jaguar Land Rover, Kraft, HSBC and BBC
- £110 billion regional economy*
- 35.5m visitors per year*

A centre for creativity

- Over 50 festivals each year
- Birmingham Hippodrome attracts over 500,000 visitors a year
- 500,000 works of art in one square mile
- Birmingham Opera Company is famed for performances in unusual spaces.

A great place to live

- The highest quality of life of any regional UK city**
- Excellent shopping
- Arenas hosting international artists such as Beyoncé, Ed Sheeran and One Direction
- Created the most jobs in 2014/15 - a total of 4,739
- Europe's youngest city with 40 per cent aged under 25

World-class sport

- International cricket at Edgbaston Cricket Ground
- English Premier League side West Bromwich Albion, as well as Aston Villa and Birmingham City
- Alexander Stadium hosts many international athletics events.
- The Belfry golf course has hosted the prestigious Ryder Cup on four occasions.

*Source: Business Birmingham/Marketing Birmingham

**Mercer Quality of Living Report 2015

Find out more at the Education UK website:
www.educationuk.org/global/articles/secret-city-birmingham/



KEY DATES

Arrival days
 Saturday 15 and Sunday 16 July

First day of the programme
 Monday 17 July

Last day of the programme
 Friday 4 August

Departure days
 Saturday 5 and Sunday 6 August



WHAT IS INCLUDED IN YOUR FEE?

- Academic course
- Accommodation for three weeks
- Airport pick-up and drop-off
- Breakfast and lunch vouchers to use in the University's cafe Monday to Friday
- Cultural visits to London, Stratford-upon-Avon and Oxford
- Programme of social events
- International Summer School t-shirt

*Please note travel to the UK, visa costs and other personal travel and living expenses are not included e.g. evening meals. We suggest that students should budget a figure of approximately £10-50 per day for additional food and drink.

OVERVIEW OF THE WEEK

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Morning	Academic teaching	Academic teaching	Academic teaching	Academic teaching	Academic teaching	Day trip	Free time
Lunch	Lunch	Lunch	Lunch	Lunch	Lunch		
Afternoon	Academic teaching	Academic teaching	Academic teaching	Academic teaching	Academic teaching		
Evening	Free time or recreational activity						

COURSES

International Business	£2,000
International Business Law	£2,000
Media (Radio and TV)	£2,000
Experiencing Modern Digital Media Technology	£2,000
Design and Make a Piece of Jewellery	£2,000
Fashion - Print, Style and Capture	£2,000
Network Engineering, Network Security and Ethical Hacking	£2,000
Improving Family Health and Wellbeing	£2,000



INTERNATIONAL BUSINESS

Business, Law and Social Sciences

Academic status	15 credits (7.5 ECTS / 3 US credits)
Dates	Monday 17 July - Friday 4 August 2017
Venue	City Centre Campus (Curzon Building)
English language requirement	IELTS 5.5 or equivalent*
Academic pre-requisites	Level 3 or equivalent
Fee	£2,000

Course aims

The International Business course will help you to understand issues and challenges in doing business on a global scale. It covers the relationship of the business organisation with the wider international economic, governmental and social environments. Global management, economic and environmental approaches, techniques and strategies will also be considered.

What will you study?

The course is structured around a project entitled "Project Africa: The new frontier".

The saying 'China is the factory, India the back office and Africa market place of the world' suggests that national boundaries have increasingly become less relevant for companies and business organisations as they seek to expand their businesses into global markets. They do this for various reasons such as to compensate for the decline in the domestic market, first mover advantage, enhance competitiveness and reputation, build an international brand, reduced taxes and

less regulation in other markets. To do this, businesses are using different strategies ranging from passive exports to establishing international new ventures in targeted markets.

In order to enter a specific market and successfully establish a market for your products, you will need to understand the dynamics and other issues such as culture, moral values, business ethics, regulatory requirements that exist in the target market. Given this background, it is essential to identify products that are relatively unique in a new market like Africa, then carry out a feasibility study (research) into the market and determine the most appropriate strategy for launching the product or service.

During the three weeks, Project Africa will help to develop your skills and knowledge of the strategies, approaches and techniques of doing international business, as well as the associated operations and risks in the global context.



*Students who are unable to demonstrate the required competence in the English language are welcome to attend the course on a non-credit bearing basis. Upon successful completion of the course you will be awarded a Certificate of Attendance.



INTERNATIONAL BUSINESS LAW

Business, Law and Social Sciences

Academic status	15 credits (7.5 ECTS / 3 US credits)
Dates	Monday 17 July - Friday 4 August 2017
Venue	City Centre Campus (Curzon Building)
English language requirement	IELTS 5.5 or equivalent*
Academic pre-requisites	Level 3 or equivalent
Fee	£2,000

Course aims

This course introduces you to key areas of international business law such as commercial and intellectual property law and how to resolve disputes through international dispute resolution. You will study the fundamentals of these areas and engage in simulated activities to apply your knowledge to practical legal situations that can arise in international business and suggest an appropriate legal solution.



What will you study?

Week one

You will study the fundamentals of international commercial and intellectual property law and apply these to practical scenarios involving disputes that can arise in international business transactions.

Week two

You will look more deeply at alternative dispute resolution as a means of resolving disputes in international business transactions, you will specifically look at how to use negotiation in resolving an intellectual property dispute.

Week three

You will examine mediation as a form of alternative dispute resolution and how this works within the context of solving legal disputes in business, finally you will learn why arbitration is a globally recognised form of legal dispute resolution in business.



*Students who are unable to demonstrate the required competence in the English language are welcome to attend the course on a non-credit bearing basis. Upon successful completion of the course you will be awarded a Certificate of Attendance.



MEDIA (RADIO AND TV)

Arts, Design and Media

Academic status	15 credits [7.5 ECTS / 3 US credits]
Dates	Monday 17 July - Friday 4 August 2017
Venue	City Centre Campus (Parkside Building)
English language requirement	IELTS 5.5 or equivalent*
Academic pre-requisites	Level 3 or equivalent
Fee	£2,000

Course aims

If you're interested in the world of television, radio and multi-platform journalism, our state-of-the-art media suite provides the perfect setting to learn more about them.

This course will not only give you insights from specialist tutors into how the broadcast media work, it will also give you the chance to get lots of hands-on experience using industry-standard radio and TV equipment and studios.

We will take you through all the stages of production, to the point where you will create your own news stories and items for broadcast.

What will you study?

Week one

You'll be given a full introduction to the key skills involved in radio and television production, including using studios and portable kit. You'll also learn the basic skills of journalism - finding your story, spotting your angle and what stories work best in which formats.

Week two

Working in small groups, you'll have a chance to improve your skills in newsgathering, writing, interviewing and editing, as you develop your own ideas for programme items and news stories.

Week three

In this final week we will build on all you have learned in weeks one and two, as you put together your own radio and television news output.



*Students who are unable to demonstrate the required competence in the English language are welcome to attend the course. Upon successful completion of the course you will be awarded a Certificate of Attendance.



EXPERIENCING MODERN DIGITAL MEDIA TECHNOLOGY

Computing, Engineering and the Built Environment

Academic status	Practice-based (non-credit bearing)
Dates	Monday 17 July - Friday 4 August 2017
Venue	City Centre Campus (Millennium Point)
English language requirement	No formal qualification required; however all classes will be taught in English
Academic pre-requisites	Level 3 or equivalent
Fee	£2,000

Course aims

This course takes you on a journey of exciting experiences of technology that create digital media contents in the modern era including creating and producing sound, film and web presentation. By completing this course, you will learn the complete production life cycle of digital media content and associated digital processing technology, through a fun and workshop based learning environment.

What will you study?

You will be introduced to a range of digital media production tools for capturing sound and video, making film and music, designing and presenting digital content in modern website interface. The course includes both theory and practice that will develop your understanding the industry standard digital media processing techniques and workflow to support your further career ambitions in digital media subject area. The indicative content includes but is not limited to the following areas:

- Sound recording, music editing, mixing.
- Video production, postproduction and compression.
- Website design and implementation, HTML5 with multimedia content.





DESIGN AND MAKE A PIECE OF JEWELLERY

Arts, Design and Media

Academic status	Practice-based (non-credit bearing)
Dates	Monday 17 July - Friday 4 August 2017
Venue	School of Jewellery, Vittoria Street
English language requirement	No formal qualification required; however all classes will be taught in English
Academic pre-requisites	Level 3 or equivalent
Fee	£2,000

Course aims

During the course, you will be introduced to the basic skills and methods needed to transform silver into a simple piece of jewellery. You will use the traditional tools and techniques for making jewellery and be involved in the design process.

The course will guide you through the art of shaping and joining metal, so that you can create a wearable form from your own design and understand the fundamental methods of constructing jewellery.

All tools and metals will be provided and any finished work will be yours to keep.

The course also includes a day studying diamonds as an introduction to gemmology, which will be based at our new facility within the prestigious Birmingham Assay Office. You will also visit the Jewellery Quarter Museum, in the heart of the historical Jewellery Quarter, and the Birmingham Museum and Art Gallery.

Please note that you will be in a workshop environment where health and safety regulations will need to be followed to ensure safe working practice.

What will you study?

Week one

You will be introduced to the tools and basic techniques required to cut, form and join metals. Your tutor will involve you in the design development process to encourage your individuality and creative application of the techniques learnt.

Week two

You will experience shaping and joining techniques in copper to explore final design ideas, as well as using drawing and rendering techniques to communicate design proposals. You will be introduced to diamonds and have the opportunity to handle these using specific gemmological equipment.

Week three

You will be supported by your tutor to realise your personal design proposal in silver, producing a finished piece of jewellery.



FASHION – PRINT, STYLE AND CAPTURE

Arts, Design and Media

Academic status	15 credits (7.5 ECTS / 3 US credits)
Dates	Monday 17 July - Friday 4 August 2017
Venue	City Centre Campus (Parkside Building)
English language requirement	IELTS 5.5 or equivalent*
Academic pre-requisites	Level 3 or equivalent
Fee	£2,000

Course aims

During this course you will explore fashion concepts and develop an outfit, which you will then style and photograph.

What will you study?

You will be introduced to a range of processes and abstract cutting techniques, and from this you will develop ideas based on a given theme or concept. These will then be combined three-dimensionally to create your outfit.

Your tutors will work with you to give you an understanding of fabric, colour and form, and will teach you basic machine skills to enable you to realise your ideas.

Once complete, you will consider the final 'look' of your outfit and propose ideas for hair, make-up and accessories. You will work with photography and styling tutors in a studio photoshoot. The culmination of the course will be an exhibition of your garments and imagery.



*Students who are unable to demonstrate the required competence in the English language are welcome to attend the course on a non-credit bearing basis. Upon successful completion of the course you will be awarded a Certificate of Attendance.



NETWORK ENGINEERING, NETWORK SECURITY AND ETHICAL HACKING

Computing, Engineering and the Built Environment

Academic status	15 credits (7.5 ECTS / 3 US credits)
Dates	Monday 17 July - Friday 4 August 2017
Venue	City Centre Campus (Millennium Point)
English language requirement	IELTS 5.5 or equivalent*
Academic pre-requisites	Level 3 or equivalent
Fee	£2,000

Course aims

During this short course you will explore network engineering, network security and ethical hacking within a wireless network environment.

What will you study?

You will be introduced to a range of network engineering tools, network maths and network protocols to ensure you gain the knowledge and skills the industry demands.

Your tutors will work with you to give you an understanding of network maths, network protocols and how the latter enables the network to function on a worldwide basis.



*Students who are unable to demonstrate the required competence in the English language are welcome to attend the course on a non-credit bearing basis. Upon successful completion of the course you will be awarded a Certificate of Attendance.

IMPROVING FAMILY HEALTH AND WELLBEING

Health, Education and Life Sciences

Academic status	Non-credit bearing at Level 6
Dates	Monday 17 July - Friday 4 August 2017
Venue	City South Campus
English language requirement	No formal qualification required; however all classes will be taught in English
Academic pre-requisites	Level 5 or equivalent
Fee	£2,000

Course aims

This exciting course explores overarching principles of health and wellbeing and will enable you to relate these directly to individuals through the use of a family case study. By completing this module therefore you will learn how you can make a difference and improve the lives of others, through your own holistic, evidence-based professional practice.

What will you study?

The course is based around a family and you will adopt a holistic approach to exploring the health and wellbeing needs of the family and each individual within it. Through this exciting and interactive learning programme you will work with other students from a range of countries, courses, and on a number of different activities which have been designed to develop both your knowledge and non-technical skills and thus support your development as a highly employable graduate.





ACCOMMODATION



Accommodation is provided for three weeks. You'll be located in University Locks within walking distance of our City Centre Campus. All rooms are single ensuite, including a private shower, toilet, sink, large bed, plenty of storage space, a desk and a chair. Wi-fi included! The accommodation cost is included in the summer school package and no additional payments are required to secure your accommodation.

For more details visit us at:
www.bcu.ac.uk/accommodation

MEET AND GREET

Airport pick-up and drop-off

We operate a Meet and Greet service at Birmingham Airport (BHX) – we'll meet you at the airport and take you to your accommodation. This service will operate on Saturday 15 – Sunday 16 July.

For more details:
www.bcu.ac.uk/airport





TRIPS AND EVENTS

There will be several day trips included in the International Summer School package. These trips will give you a chance to immerse yourself in the diverse culture of the UK. Britain's towns and cities are pedestrian friendly - don't forget your comfortable shoes!



DESIGNED AND DELIVERED BY
SOMEWHERE NEW

LONDON

Your chance to visit the iconic city that you've seen in movies and read about in books. We'll start in the area around The Tower of London, where you can explore this historic landmark and famous Tower Bridge. Afterwards, take a boat up the River Thames to Westminster and take a walking tour where you'll see Big Ben, the House of Parliament and Buckingham Palace. You'll end the day with an option to visit the British Museum or shop 'til you drop on Oxford Street!

There's simply too much to see in London, and if you wish you can stay overnight after the tour so you can discover more for yourself. It's only one hour and 20 minutes away from Birmingham!



STRATFORD-UPON-AVON

Barmy about the bard? This day is the perfect opportunity to explore the life and times of Shakespeare in his home town. Visit Shakespeare's birthplace, find out where he went to school, how he survived the plague and finally why he put a curse on his own grave.



OXFORD AND BICESTER VILLAGE

Oxford is England's oldest university town with its medieval colleges and libraries that have been home to kings, politicians, and writers. See the river where Lewis Carroll took the 'real' Alice in Wonderland, Hogwarts' dining hall (when available) and even the colleges where C.S. Lewis and J.R.R. Tolkien taught.

If you're a bargain hunter, enjoy luxury shopping at Bicester Village, home to designer fashion and homeware stores, with up to 60 per cent off. Brands include Mulberry, Gucci and Prada.

TERMS AND CONDITIONS

1. Application form

Please complete the summer school application form to apply for a programme at Birmingham City University. Please ensure that you read, understand and agree to our terms and conditions before you complete the form. All applicants must be aged 18 or over and must be qualified at a minimum of Level 3 or equivalent.

The application form is available at

www.bcu.ac.uk/international/summer-school/how-to-apply

If you are unsure as to the level of your qualification, please send us a copy of your most up-to-date certificate and/or transcript to summerschool@bcu.ac.uk.

2. Fees

2.1 The completed application form and the required tuition fee should be submitted to the International Office by 15 May 2017.

2.2 Your place on the course cannot be guaranteed until full payment is received.

2.3 Course fees include VAT.

3. Credit transfer

We offer two types of summer school programmes: credit bearing and non-credit bearing (practice-based). Our credit bearing programmes are accredited at 15 university credits. This is normally equivalent to 7.5 ECTS or 3 US credits. However, it is up to your home institution to decide how much credit is awarded. We can provide the programme specification and any other additional information required by your home institution. Students who are unable to demonstrate the required competence in the English language are welcome to attend the programme on a non-credit bearing basis. Upon successful completion of the programme you will be awarded a Certificate of Attendance.

4. Withdrawals and non-attendance

4.1 If you wish to withdraw from your course, your request should be made in writing.

4.2 If your written request is received more than 8 weeks before the start of the course, you will be entitled to a full refund, minus an administration charge of £50.

4.3 If your written request is received within 8 weeks of the start of the course, we reserve the right not to refund your payment. However, if your visa is refused, we will refund your tuition fee minus a £50 administration charge.

4.4 Non-attendance due to illness, or for personal, professional or visa reasons, does not confer the right to refunds or transfer.

5. Insurance

5.1 Students are required to have adequate health, accident, disability and hospitalisation insurance to cover themselves during their time at Birmingham City University.

5.2 Students recognise and accept that no part of the fee goes towards payment of such insurance and that the University has no obligation to provide such insurance. Travel to the UK, visa costs and other personal travel and living expenses are not included.

6. Student conduct

6.1 Students are expected to conduct themselves in a professional manner and to recognise that other students also require support and assistance.

6.2 If a student is persistently disruptive, we reserve the right to offer a verbal or written warning and, if this does not resolve the situation, we may, at our discretion, ask the student to leave the course. For further details, please visit:

<http://www.bcu.ac.uk/about-us/corporate-information/policies-and-procedures/complaints-procedures>.

6.3 Students understand that should they have legal problems while in the UK, they will attend to the matter personally and with their own funds. They accept that Birmingham City University cannot provide any personal or financial assistance.

7. Force majeure

We shall not be liable for any failure or delay in the performance, in whole or part, of any of our obligations arising from or attributable to acts, events, omissions or accidents beyond our reasonable control, including - but not limited to - strikes, lock-outs or other industrial disputes (whether involving our workforce or the workforce of any other party), act of God, war, riot, civil commotion, malicious damage, compliance with any law or governmental order, rule, regulation or direction, accident, breakdown of plant or machinery, fire, flood, storm, pandemics, epidemics or other outbreaks of disease or infection, failure in the public supply of electricity, heating, lighting, air conditioning or telecommunications equipment.

8. Further information

The International Summer School programmes are offered at Birmingham City University by the International Office. Every care has been taken to ensure accuracy. While every endeavour will be made to provide the courses and services described, Birmingham City University reserves the right to make changes as appropriate for reasons of operational efficiency or due to circumstances, including industrial action, beyond its control.

9. Disclaimers

Birmingham City University reserves the right to withdraw any advertised programme, for which the recruited number of students is so low that it is not possible to deliver an appropriate quality of education.

The contents of this publication are correct at the time of printing. However, to ensure access to up-to-date information, please check our website www.bcu.ac.uk/international in case there are any changes to the content you are interested in. Where there is a difference between the website and the content of this publication, the content on the website takes precedence.

If you are not able to access the information online, please contact the international office: T: **+44 (0)121 331 7754/7709**.





BIRMINGHAM CITY
University

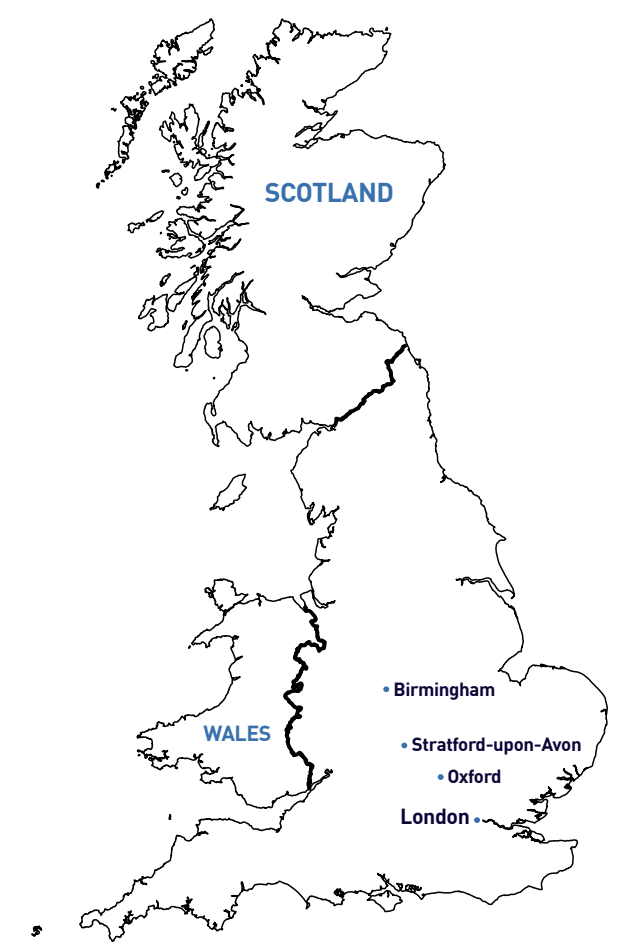
HOW TO APPLY

Please complete our online application form. Alternatively, you can download the application form from our website and send the scanned completed form to **summerschool@bcu.ac.uk**.

The application form and further information can be found at:
www.bcu.ac.uk/international/summer-school/how-to-apply

If you have any other questions, please email the International Summer School team at: **summerschool@bcu.ac.uk**

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Curzon Building at our City Centre Campus

CONTACT US

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