

Course Specification

Course Summary Information		
1	Course Title	MA Arts and Project Management
2	BCU Course Code	PT1128
3	Awarding Institution	Birmingham City University
4	Teaching Institution(s) (if different from point 3)	
5	Professional Statutory or Regulatory Body (PSRB) accreditation (if applicable)	

6	Course Description
	<p>On our MA Arts and Project Management course you will learn how arts organisations, cultural spaces, festivals and visual and performing arts projects are produced and managed. The course is designed for those who wish to pursue a career in arts management to gain expertise in the requirements for managing, producing and promoting cultural events and arts projects.</p> <p>This stimulating course offers you a specialist education in arts and project management. You will develop your knowledge and understanding to be industry ready and effective in managing, delivering and marketing engaging arts and cultural experiences. This prepares you for life as a professional project manager, a PhD researcher, or to work in other related careers.</p> <p>WHAT'S COVERED IN THIS COURSE?</p> <p>This stimulating course offers you a specialist education in Arts and Project Management. This course will enable you to develop professional and practical experience, gaining advanced organisational, planning and marketing skills. Through a combination of live projects, seminars, and research modules you will learn about arts policies, the civic and social role of the arts and the delivery of public engagement and cultural value.</p> <p>You will also have the opportunity to select an option module which will further enrich your learning by introducing you to different arts contexts and dialogues. These skills are instantly transferable to many career paths in the arts, producing flexible, responsive and imaginative cultural practitioners.</p> <p>Alumni go on to work to be successful in attaining good positions in the Creative Industries and there is scope to work on live projects through our links with local organisations and practitioners in the Creative Industries.</p> <p>You will be located at Birmingham School of Art (Margaret Street), a fine example of Venetian Gothic architecture and an impressive purpose built Grade I listed art school.</p>

7	Course Awards		
7a	Name of Final Award	Level	Credits Awarded
	Master of Arts Arts and Project Management	7	180
	Master of Arts Arts and Project Management with Professional Placement	7	240
7b	Exit Awards and Credits Awarded		
	Postgraduate Certificate Arts and Project Management	7	60
	Postgraduate Diploma Arts and Project Management	7	120

8	Derogation from the University Regulations
	Not applicable

9	Delivery Patterns			
	Mode(s) of Study	Location(s) of Study	Duration of Study	Code(s)
	Full Time	Margaret Street	1 year	PT1128
	Part Time	Margaret Street	2 years	PT1129
	Full Time with Professional Placement	Margaret Street (and placement provider)	18 months	PT1428

10	Entry Requirements
<p>The admission requirements for this course are stated on the course page of the BCU website at https://www.bcu.ac.uk/.</p>	

11 Course Learning Outcomes	
Knowledge and Understanding of:	
1	The historical and contemporary cultural, social, political, theoretical, philosophical, critical and contextual factors that impact upon the current discourse of arts practices and their reception.
2	Practice and context as an informed dialogue at an advanced level.
3	Professional Practice: Including skills that facilitate progression to a career as a professional practitioner, higher or research degrees or other career sequels.
4	Research methods and/or methodologies and their application as appropriate to the individual's course of study.
5	Ethical practice and responsibility in research activities and the presentation of research.
Intellectual and Cognitive Skills	
6	The ability to demonstrate intellectual, conceptual, speculative, imaginative and creative skills applicable to individual study and an appropriate theoretical model and/ or critical context.
7	The ability to demonstrate a breadth and depth of knowledge and understanding of theory and context appropriate to individual study.
8	The ability to demonstrate the application of analytical and critical skills to problem solving, reflective evaluation and interpretation.
9	The ability to engage with research methods and/or methodologies appropriate to theory and context.
10	The ability to engage with research methods and/or methodologies appropriate to practice.
Practical, Research and Independent Learning Skills	
11	The ability to demonstrate the application of effective specialised practical expertise and advanced technical and manipulative skills where appropriate.
12	The articulation of ideas through the review, development, synthesis and realisation of individual project based practice and/or writing.
13	The ability to exercise initiative and demonstrate personal responsibility in the negotiation, realisation and presentation of individual practice.
14	The application of Information Technology and/or Multimedia as a research and presentation tool.
15	The effective application of appropriate research methods and/or methodologies in the review, development, synthesis, resolution and evaluation of a written academic essay or equivalent project.
16	The effective application of appropriate research methods and/or methodologies in the review, development, synthesis, resolution and evaluation of practice.
Interdisciplinary	
17	The ability to develop skills in alternative media and/ or related cognate disciplines where relevant to an individual course of study.
18	The ability to demonstrate adaptability and flexibility in a range of contexts.
19	The ability to work collaboratively where appropriate.

Transferable / Key Skills	
20	The ability to think in a creative, imaginative and speculative manner at an advanced level and in a range of academic and professional situations.
21	The ability to demonstrate communication and presentation skills through the articulation of ideas in written, verbal and practical forms.
22	The ability to demonstrate knowledge and understanding of professional practice and professionalism through the application of communication, exhibition and/or presentation skills.
23	The ability to reflect and communicate in an articulate, informed, confident and effective manner.
24	The ability to work independently while demonstrating initiative and self-reliance.
25	The ability to demonstrate a high level of motivation and appropriate organisation, negotiation and planning skills and the ability to strategise effectively.
26	The ability to demonstrate knowledge and understanding of appropriate procedures compliant with Health and Safety policy and good practice in a variety of working environments and situations.
Internalisation	
27	The ability to devise a Personal Development Plan relevant to a local, national and/or international context.
28	The ability to exercise initiative and demonstrate personal responsibility in professional practice and the development of a career trajectory in local, national and/or international contexts.
29	The ability to publicly disseminate work in an appropriate form and/or create cultural impact through creative publishing.

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12a	<p>Level 7:</p> <p><i>In order to complete this course a student must successfully complete all the following CORE modules (totalling 160 credits):</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #ffffcc;">Module Code</th> <th style="background-color: #ffffcc;">Module Name</th> <th style="background-color: #ffffcc;">Credit Value</th> </tr> </thead> <tbody> <tr> <td>ART7897</td> <td>Strategic Marketing for the Arts</td> <td>40</td> </tr> <tr> <td>ART7874</td> <td>Managing Arts Events and Projects</td> <td>40</td> </tr> <tr> <td>ADM7912</td> <td>Major Project</td> <td>60</td> </tr> <tr> <td>ART7902</td> <td>Research in Practice</td> <td>20</td> </tr> </tbody> </table> <p><i>In order to complete this course a student must successfully complete at least 20 credits from the following indicative list of OPTIONAL modules.</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #ffffcc;">Module Code</th> <th style="background-color: #ffffcc;">Module Name</th> <th style="background-color: #ffffcc;">Credit Value</th> </tr> </thead> <tbody> <tr> <td>ART7877</td> <td>Contemporary Philosophy and Aesthetics</td> <td>20</td> </tr> <tr> <td>ART7881</td> <td>Models and Methods of Curatorial Practice</td> <td>20</td> </tr> <tr> <td>ART7900</td> <td>Queer Strategies in Practice</td> <td>20</td> </tr> <tr> <td>ART7883</td> <td>Small Arts Business Set Up</td> <td>20</td> </tr> <tr> <td>ART7882</td> <td>Photography as Research</td> <td>20</td> </tr> <tr> <td>ART7878</td> <td>Creative Publishing and Public Dissemination</td> <td>20</td> </tr> <tr> <td>ART7884</td> <td>Technical Methods, Workshop Practice and Learning</td> <td>20</td> </tr> <tr> <td>ART7901</td> <td>Social Practice in the Visual Arts</td> <td>20</td> </tr> <tr> <td>ART7887</td> <td>Art and Transcultural Communication</td> <td>20</td> </tr> <tr> <td>ART7899</td> <td>Art and Ecologies</td> <td>20</td> </tr> <tr> <td>ADM7006</td> <td>Collaborative Practice</td> <td>20</td> </tr> </tbody> </table> <p>Level 6:</p> <p><i>In order to qualify for the award of MA Arts and Project Management with Professional Placement, a student must successfully complete all of the Level 7 modules listed above as well as the following Level 6 module:</i></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #ffffcc;">Module Code</th> <th style="background-color: #ffffcc;">Module Name</th> <th style="background-color: #ffffcc;">Credit Value</th> </tr> </thead> <tbody> <tr> <td>PLA6003</td> <td>Professional Placement</td> <td>60</td> </tr> </tbody> </table>	Module Code	Module Name	Credit Value	ART7897	Strategic Marketing for the Arts	40	ART7874	Managing Arts Events and Projects	40	ADM7912	Major Project	60	ART7902	Research in Practice	20	Module Code	Module Name	Credit Value	ART7877	Contemporary Philosophy and Aesthetics	20	ART7881	Models and Methods of Curatorial Practice	20	ART7900	Queer Strategies in Practice	20	ART7883	Small Arts Business Set Up	20	ART7882	Photography as Research	20	ART7878	Creative Publishing and Public Dissemination	20	ART7884	Technical Methods, Workshop Practice and Learning	20	ART7901	Social Practice in the Visual Arts	20	ART7887	Art and Transcultural Communication	20	ART7899	Art and Ecologies	20	ADM7006	Collaborative Practice	20	Module Code	Module Name	Credit Value	PLA6003	Professional Placement	60
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12b Structure Diagram

Please note list of optional modules is indicative only. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students.

MA Arts and Project Management		
Full Time Mode		
Semester 1 Stage 1: Postgraduate Certificate	Semester 2 Stage 2: Postgraduate Diploma	Semester 3 Stage 3: Masters
<p>Sept Starts (Discipline Specific) Subject Module 2 Managing Arts Events and Projects 40 credits</p> <p>Jan Starts (Discipline Specific) Subject Module 1 Strategic Marketing for the Arts 40 credits</p>	<p>Sept Starts (Discipline Specific) Subject Module 1 Strategic Marketing for the Arts 40 credits</p> <p>Jan Starts (Discipline Specific) Subject Module 2 Managing Arts Events and Projects 40 credits</p>	<p>Common Core Module Major Project 60 credits</p>
Option Module 1** 20 credits	Common Core Module 1* Research in Practice 20 credits	
<p>* Placements are optional and held within the Research in Practice module. As such they focus on work-based learning. ** Students can choose to follow one option module in Stage 1 including the freestanding Work Placement (Faculty) module.</p>		
Professional Placement		
Semester 1	Semester 2	
Professional Placement 60 credits		

Part Time Mode – Year 1		
Semesters 1 Stage 1: Postgraduate Certificate	Semester 2 Stage 1: Postgraduate Certificate	Semester 3 Stage 2: Postgraduate Diploma
<p>(Discipline Specific) Subject Module 1 Strategic Marketing for the Arts 40 credits</p>	<p>(Discipline Specific) Subject Module 2 Managing Arts Events and Projects 40 credits</p>	
Option Module 1** 20 credits		Common Core Module 1* Research in Practice 20 credits

Part Time Mode – Year 2		
Semester 4 Stage 2: Postgraduate Diploma	Semester 5 Stage 3: Masters	Semester 6 Stage 3: Masters
Common Core Module 1* Research in Practice (Cont.)		
Option Module 1** 20 credits		
Common Core Module Major Project 60 credits		
* Placements are optional and held within the Research in Practice module. As such they focus on work-based learning. ** Students can choose to follow one option module in Stage 1 including the freestanding Work Placement (Faculty) module.		

13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- *Scheduled Learning* includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- *Private Study* includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

Level 7

Workload

% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	236
Directed Learning	1204
Private Study	360
Total Hours	1800

Balance of Assessment

Assessment Mode	Percentage
Coursework	100%
Exam	
In-Person	