# COVID-19: MISINFORMATION, FAKE NEWS, CONSPIRACY THEORIES, AND ISLAMOPHOBIA ON SOCIAL MEDIA



PROF. IMRAN AWAN, DR. PELHAM CARTER, HOLLIE SUTCH, HARKEERET LALLY (2021)

### THEMATIC ANALYSIS





FROM AN INITIAL DATA SET OF 112,850 COMMENT, A TOTAL OF 1000 COMMENTS (FROM FIVE VIDEO CATEGORIES) WERE SUBJECT TO A THEMATIC ANALYSIS (BRAUN AND CLARKE, 2006). SIX MAIN THEMES FOCUSES HAD EMERGED, EACH OF WHICH COMPRISED OF SMALLER SUB-THEMES:

### 1. GOVERNMENTS / STATE AUTHORITIES

MISTRUST IN THE GOVERNMENT

MISINFORMATION AND MISLEADING REPORTING

MEDIA AGENDA IS TO PLEASE BIG PHARMA



### 4. BAME

HEALTH INEQUALITIES
HEALTH PRIORITIES

PERCEPTIONS OF BAME GROUPS IN THE UK

### 2. CONSPIRACY 5G AND ITS RELATION TO HEALTH AND SURVEILLANCE 5G AND ITS RELATION TO COVID-19 ATTITUDES TOWARDS ANTI-VAXXERS



### 5. MUSLIMS

MUSLIMS TAKING OVER

MUSLIMS NOT WELCOME

## 3. COVID ORIGINS OF COVID-19 VIRUS THE SEVERITY OF THE COVID-19 VIRUS THE SAFETY AND TRUST OF THE COVID-19 VACCINE



### 6. ISLAM

ISLAMOPHOBIA

THE PLACE OF ISLAM IN THE WORLD

ISLAM PROMOTES VIOLENCE