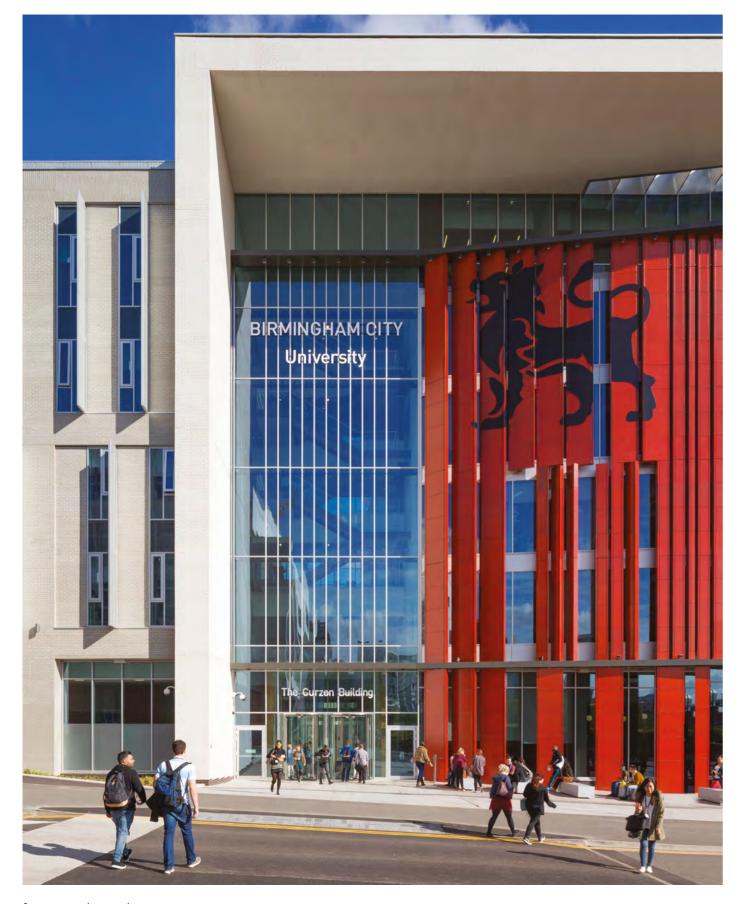


Undergraduate Prospectus 2017/18





Everything and more

Whatever you want to achieve, we will give you the support, skills, knowledge and experience to make a difference. Located in the heart of the dynamic city of Birmingham, we are dedicated to transforming your future, ensuring you make the successful transition from course to career.

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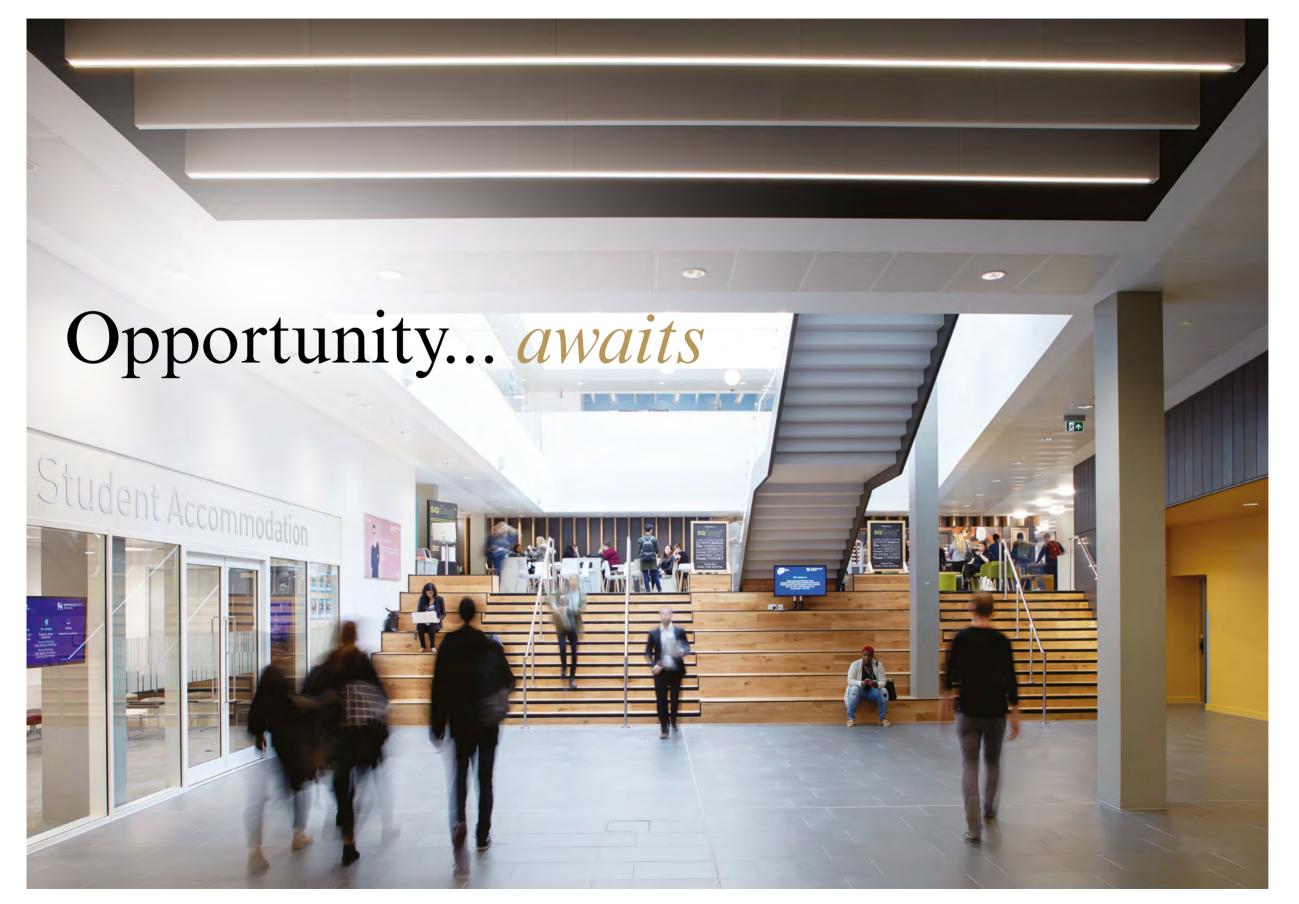
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www.bcu.ac.uk



Welcome

Choosing Birmingham City
University means you will be part
of a transformation.

We are dedicated to inspiring you to become a maker and a doer. Someone capable of shaping the profession or field you choose to enter once you graduate. Our approach has enriched the lives of leading architects, designers, lawyers, engineers, healthcare professionals, musicians and many more around the world.

Our innovative teaching methods, ground-breaking research and collaboration with industry are backed by almost 40 professional accreditations – an approach that is constantly broadening the thinking of our staff, students and associates.

As an integral part of the city of Birmingham we have a true world presence – one that embraces diversity, individuality, ambition, success; working with each other and enterprise to address the real world challenges of today and tomorrow.

Join us and transform.

This prospectus tells you how.

My an

Professor Cliff Allan Vice-Chancellor



The University at a glance

1843

established

We have been educating professionals for over 170 years.



£260m

invested

Our investment programme includes the new Conservatoire at our City Centre Campus with further developments currently under way.





Our diverse community of more than 23,500 students includes some 2,600 international and EU students from over 80 different countries.





††† 1,500

inspirational staff

Our teaching staff come from and maintain their links with industry and the professions, ensuring you benefit directly from their knowledge, insight and contacts.



Earn 💿

while you learn

Work for the University with our in-house employment



employment/further study





On course to a career

Our practice-led, knowledge-based learning means you receive hands-on, real-world experience whether you are interested in academic subjects like business or psychology, creative courses like music or fashion, hands-on subjects like computing and engineering, or those related to caring professions like healthcare or teaching.



▲ Textiles graduates exhibit at New Designers in London









Designed to give you the very best start when you leave, each course offers access to contemporary learning environments and insight from industry experts. There are opportunities to gain experience through work-based placements, aided by our close connections with businesses and organisations in the city.

To discover the right course for you, or to find out how to apply, turn to the course section of this prospectus or visit www.bcu.ac.uk/courses.

- Accountancy and Finance
- Acting/Theatre
- Advertising, Marketing and PR
- Architecture/Landscape Architecture
- Art, Design and Visual Communication
- Built Environment
- Business and Management
- Computing and Technology
- Criminology
- Education and Teacher Training
- Engineering • English
- Fashion and Textiles

- Finance
- Graphic Design
- Health and Social Care
- Illustration
- Interior and Three-Dimensional Design
- Jewellery/Silversmithing
- Journalism

- Law
- Life Sciences
- Management
- Marketing
- Media and Multimedia Technology
- Midwifery
- Music
- Nursing
- Photography
- Psychology • Public Relations
- Radiography
- Social Sciences
- Social Work
- Sociology
- Sound Engineering
- Speech and Language Therapy
- Surveying
- Teaching



Many of our 1,500-strong team of academic staff are practising professionals and leading experts in their sector.

This means you will receive firsthand and up-to-date knowledge directly from those in the know, be it exhibiting artists, celebrated legal specialists or professional musicians.



Professor Julian Lloyd Webber

Musi

Widely regarded as one of the finest cellists of his generation, Julian is now sharing his expertise with our music students. He has premiered more than 60 works for cello, recorded several highly successful CDs and was the only classical musician to perform at the Closing Ceremony of the London 2012 Olympic Games.



Dr Imran Awan

Criminology

Dr Imran Awan is a Senior Lecturer in Criminology and Deputy Director of the Centre for Applied Criminology. He is one of the country's leading experts on Islamophobia, counter-terrorism and policing. He regularly appears in the media and acts as an independent advisor to the British Government.



Franziska Schenk

Fine Art

Having studied art in Germany and the UK, Franziska has gone on to research a number of projects focusing on the relationships between fine art painting and the natural world. Her own art has been displayed at venues across the UK and Germany.



Professor Michael Ward

Engineering

Although formally trained as a physicist, Michael has spent almost 30 years working on various aspects of microelectronics and microengineering. He has carried out research for the Ministry of Defence and has a special interest in energy harvesting technology.

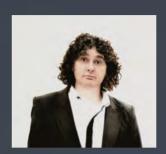
Undergraduate Prospectus 2017/18

Meet the experts

Close partnerships with industry, including companies like Microsoft, Sony and Cartier, mean you will regularly have the opportunity to meet the people who are shaping the world today. Guest speakers at events students can attend have previously included the acclaimed author Nick Hornby, Marks & Spencer CEO Marc Bolland and infamous rogue trader Nick Leeson, to name but a few.

Gok Wan
Fashion guru

Previous high-profile speakers:



Trevor Beattie

Advertising legend



Amanda Sourry
Unilever chairman



BAFTA-winning film director



Ken Scott

Influential British record producer/engineer



Lady Michelle Mone
Founder of the Ultimo

lingerie company



Stephen Drew

Headteacher from
Channel 4's Educating

« UK

World lead for business software provider SAP's Academy Cube Hub

We are working in partnership with Cisco, SAP and 6,000 other global companies on a learning platform to help students identify the skills they need for future careers.

Working with industry

Birmingham City University has global connections with local reach. Our partnerships with business and the professions offer you a whole world of opportunities to help define and focus your career objectives and connect you to the contacts that count.

- We are the UK world lead for SAP's Academy Cube Hub and online learning platform working in partnership with Cisco, SAP and 6,000 other global companies.
- We are shaping the trends of the future – 120 of our students create a national showcase working with Global Color Research at nationally recognised design events at Excel and the National Exhibition Centre.
- Our #RethinkMedia conference, part of the BBC Digital Cities activity, was co-produced and blogged by our students, bringing the views of Jason Bradbury

(The Gadget Show) Ralph Rivera (Director, BBC Digital) and Frank Golding (formerly Vice-President of Google) to four million people.

BCU Advantage enables you to 'Get Money, Get Knowledge and Get Connected' in the real world of business, innovation and enterprise. As a Birmingham City University student, graduate or alumni, our BCU Advantage programme offers you the invaluable advice, mentoring and practical experience you need to help realise your entrepreneurial and career goals.

www.bcuadvantage.co.uk



14 www.bcu.ac.uk

available.

where appropriate.

Optional modules so you can tailor your study

to your own interests and career aspirations -

including modules from different subject areas

Whatever your ambitions for life, studying at

than a degree - it will also provide practical

skills and experience which you can apply to

your future career.

Birmingham City University will give you more

will be assessed and count towards your final

• A range of assessment and feedback methods

to improve your learning and prepare you for

degree classification.

future success.

Undergraduate Prospectus 2017/18



We know how important it is to stand out in a competitive job market. That is why our Graduate+ programme has been designed to equip you with the knowledge and attitudes that employers value and respect.

From the 2016/17 academic year, our students will be expected to participate in Graduate+. You will have a target of gaining 120 Graduate+ points in each year which you will gain from taking part in a wide range of extra-curricular, employment-related activities.

The number of points awarded will depend on the nature of the activity, ranging from 10 points for joining a University society or meeting a careers consultant to 60 points for significant commitments such as studying abroad or organising a programme-related placement.

As part of our integrated approach to increasing your employment prospects, gaining employment with the OpportUNIty - Student Jobs on Campus programme is also recognised with Graduate+ points.

At the beginning of each year of study, you will work with our Graduate+ team to undertake a skills audit, identifying your strengths and weaknesses. In discussion with your personal tutor, you will devise a personalised programme of opportunities through the academic year that you can access to support your development.

If you have an idea for an opportunity that does not yet exist, the Graduate+ team may even be able to help fund and develop it.

We will also be putting in place 'summer camp' activities to help you to excel in focused activities or just to try to develop a new skill or ability.

This scheme will not involve any additional assessment; instead, you will be asked to keep a reflective record of the activities you have taken part in, providing evidence where necessary.

You will be able to collate this evidence using an online e-portfolio which we will help you to create to showcase your employability, skills, knowledge and attributes. It will be something you can review and improve throughout your time at university, and into your career beyond.

www.bcu.ac.uk







Undergraduate Prospectus 2017/18

Success stories

Whether it is senior positions within global companies or creating award-winning entertainment, our graduates are successfully shaping the world with the skills they have honed right here.

www.bcu.ac.uk/stories



Lily Pebbles

When Lily Pebbles began her beauty and lifestyle blog as part of a digital marketing module, she had no idea how many doors would open up for her. Now she runs her blog and YouTube channel full-time, attends regular press events collaborates with brands such as ASOS and won a Johnson & Johnson Journalism Award for Best Independent Beauty Blogger.

Marsha Ramroop

Marsha has achieved a long and successful career with the BBC, currently working as Assistant Managing Editor at BBC Radio Northampton, where she is responsible for many of the day-to-day aspects of running the station. She previously worked at BBC Radio 5 Live and BBC Radio Derby.



Serena Eddy

After securing a first-class honours degree in Law, Serena is now a trainee solicitor with Irwin Mitchell, a top 20 full service law firm. She won their 'hero of the month' award for her contribution to a large civil litigation case in the Middle East.

Cal Henderson

Cal is Chief Technology Officer and co-founder for business communications app Slack, which has over one million active users and has been valued at nearly \$3 billion. He previously developed the online creative community B3ta and was the chief software architect for photo sharing site Flickr.





Craig and Rebecca Struthers

Husband and wife team Craig and Rebecca started their own watchmaking company, Struthers London, while still at the University, using traditional skills to create 21st-century designs. They secured a prestigious contract with Morgan Motor Company to make bespoke watches, and have been recognised as two of the leading figures in British horology in the WatchPro Hot 100 Awards.



First-class support





Accessing advice has never been easier. Throughout your student career, you will have access to our full range of student support services, as well as careers advice, mentoring, advice on finance and academic matters, professional development events and more.

And to make sure it is all easy to access, we have introduced a one-stop confidential student enquiry service, **Ask**. If you have got a question about health and wellbeing, visas, your student record, the Students' Union, childcare, accommodation, IT or anything else, we are here to help.

Your studies

- Admissions
- Academic calendar
- Student ID cards and student status letters
- Complaints and appeals
- Erasmus study abroad programme
- Careers and job prospects (see below)
- Graduation.

Money matters

- ScholarshipsPersonal finances
- Student Loans Company queries
- Payments.

Support services

- Healthcare
- Disability and dyslexia support
- Counselling, mental health and wellbeing
- Childcare
- Visas and immigration.

Students' Unio

When you join Birmingham City University, you automatically become a member of BCUSU – your Students' Union. We are run by a team of elected students and work closely with the University to ensure you get the most out of your time as a student. Alongside the fun side of student life, including regular social events and a wide range of student groups, BCUSU

also offers you:

- Professional, independent support through our Advice Centre
- A voice throughout your time as a student with our Student Academic leader scheme
- Employability skills and volunteering opportunities to help your CV stand out
- Part-time jobs and opportunities
- Campaigns to support student rights
- Help with finding safe and affordable accommodation.

www.bcusu.com

Careers and mentoring

Our team of experienced careers consultants are available to help you refine your skills and identify potential career opportunities. Our dedicated Employment Advisers offer a unique, personalised service to make your transition from education into employment as easy as possible.

We work with local, regional, national and international employers to ensure our students and graduates have access to the best opportunities available, including through our online jobs board. We also offer a suite of face-to-face and e-mentoring initiatives by both students and professionals.

Support includes:

- Work, study and social advice
- Commercial awareness, employability skills and real-world preparation
- CV, application form and interview techniques.

www.bcu.ac.uk/careers





www.bcu.ac.uk/student-services

The resources you need

When you choose to study at Birmingham City University, you can be confident that your learning needs are our top priority. In addition to high-quality facilities specific to your course, you will find a range of general learning resources which provide you with all the help you need to succeed.

Library and learning resources

With access to over 62 million resources, including books, e-books, and print and electronic journals, our libraries have a wealth of resources to help you succeed.

Our new Curzon Library brings together many of our print collections for the first time in our history, and we are constantly expanding our electronic collections. All our libraries are available to any University student and our librarians are on hand to help you become skilled information seekers and users.

www.bcu.ac.uk/library

Centre for Academic Success

To support you in achieving your full potential, the Centre for Academic Success is available to help with your study, literacy and numeracy skills. You can book a one-to-one tutorial to discuss aspects of your work, or attend a variety of study skills and English language workshops.

www.bcu.ac.uk/cas

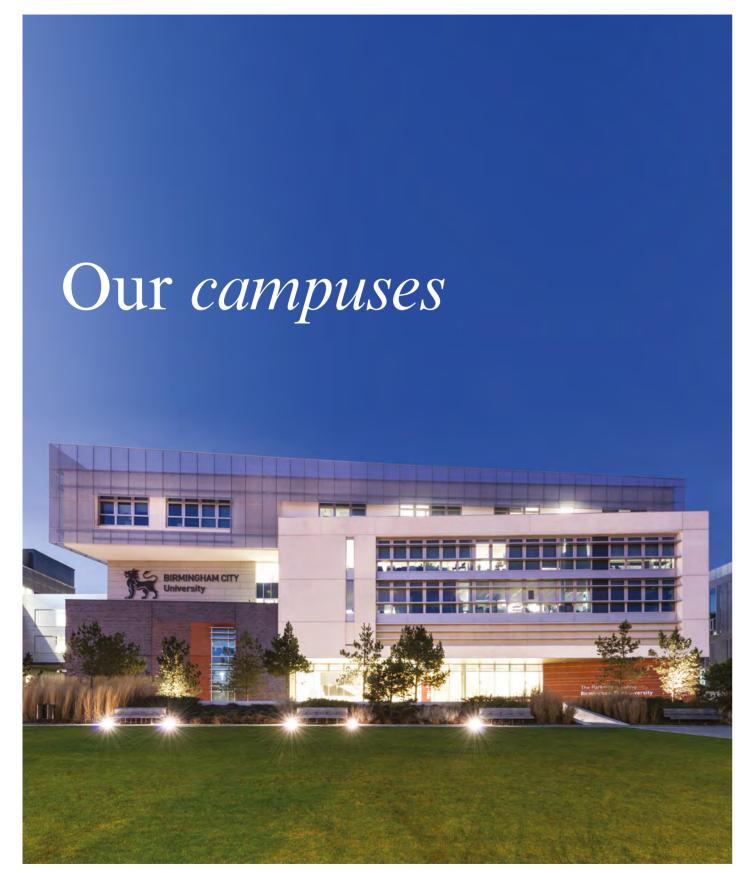
IT resources

When you join Birmingham City University, you will have access to your own email account, as soon as you accept an unconditional offer from us, free secure file storage and free University wi-fi, as well as the use of openaccess computers within every library and faculty.

Our IT Help Desk is on hand to answer any technical issues, while our Follow-Me printing system lets you print from any printer on campus and our online student portal – iCity – gives you everything you need to know about IT, your course and the University.

www.bcu.ac.uk/it





▲ The Parkside Building

When you join Birmingham City University, the first thing you will notice is the high standard of our campuses. With an investment of £260 million across our buildings and facilities, we are committed to giving you the very best learning environment to help shape your experience.



▲ Millennium Point

City Centre Campus



The Curzon Building

The latest addition to our City Centre Campus development, the Curzon Building forms a new focal point for the University, hosting a superb library and dedicated provision for student queries and support. The 24,300 sq m building also offers a new home to our Business, Law, Social Science and English courses.

Facilities include:

- Library with access to 62 million print and online resources
- · Seminar rooms and lecture theatres
- Mock law courtroom
- Dedicated IT and student services support
- Two wings of teaching accommodation
- Students' Union
- Catering and social spaces.

The Parkside Building

The Parkside Building has been designed to maximise light and encourage collaboration between artists and students. It is the perfect setting for the workshops and teaching spaces of our design courses, as well as the state-of-the-art media centre for the advanced teaching facilities of Birmingham School of Media.

Facilities include:

- Print, textiles, wood, ceramics and glass workshops
- Photography studios and darkrooms
- Digital print and pattern-making facilities
- Four industry-standard TV studios
 Green screen MILO studio
- Radio studios and editing suites
- Catering and social spaces.

Millennium Point

Millennium Point, a landmark building situated in one of the largest regeneration zones in the UK, is home to the £4 million purpose-built Birmingham School of Acting and the workshops, laboratories and teaching spaces used by students on our courses from our Faculty of Computing, Engineering and the Built Environment.

Facilities include:

- Ten specialist studios complete with acoustic panelling and sprung floors
- Large performance studio (a benchmark for drama training facilities in the UK)
- Noise and vibration cells
- Robotic laboratory
- Recording facilities and vintage mixing desk
- Catering and social spaces.

Birmingham Conservatoire

A new £46 million building at our City Centre Campus, opening in 2017, will provide a conservatoire for the 21st century. Our music students will soon benefit from a new concert hall, private rehearsal and practice rooms, and teaching spaces for musicians from a variety of disciplines.

Facilities will include:

- Five performance venues, including a 400-seat concert hall
- A 150-seat recital hall and smaller experimental music space
- Organ room and dedicated jazz venue
- Over 70 dedicated practice rooms.





▲ Seacole Building, City South Campus

City South Campus

All health and social care students are based on one stateof-the-art campus in Edgbaston. Our realistic learning environment includes an operating theatre, hospital wards and a fully equipped midwifery skills/birthing room. From 2017, this site will also be home to our School of Education and new courses in sport and life sciences.

Facilities include:

- Virtual radiotherapy suite
- A radiography imaging suite
- A simulated home environment
- Physiology and biomedical science laboratories.

Across our buildings and facilities, we are committed to giving you the very best learning environment



Birmingham School of Art - Margaret Street

Floating mezzanine levels, glass lifts and cutting-edge workspaces sit comfortably beside the original stained-glass windows and mosaic floors of this glorious purpose-built art school. This Grade I listed Venetian Gothic building houses a wonderful complex of traditional-style workshops and teaching and exhibition space.

Facilities include:

- Light and airy studios
- Gallery and installation space
- Fine art library
- Woodwork, metal, plaster, fibreglass and ceramics workshops
- Digital media, print and photography workshops.

School of Jewellery – Vittoria Street /Assay Office

One of the most significant jewellery schools in the world stands in a modern and spacious building right at the heart of Birmingham's famous Jewellery Quarter, where much of the jewellery made in Britain today is manufactured. Gemmology courses are based in a purpose-built area within Birmingham's new Assay Office.

Facilities include:

- Soldering hearths and polishing machines
- Bench-mounted powered equipment
- Lathes and milling machines
- Digital Technology Hub
- Floor-to-ceiling windows, providing excellent natural light levels
- Exhibition space and specialist library
- Specialist laboratory for analysis and valuation of gemstones.



Bournville

Our Bournville campus, located in the idyllic setting of the Bournville Village Trust conservation area, has a 100-year pedigree as a centre of learning. It is home to Birmingham City University International College (see page 31), which provides bespoke pathways for overseas students, leading to undergraduate and postgraduate courses at the University.



www.bcu.ac.uk/maps



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▲ Artist's impression of our new building 29



With both our staff and students coming from many different cultures and backgrounds, Birmingham City University boasts a diverse mix of nationalities.



For us, it is this individuality that makes us unique. And this is the reason we have a reputation for being a modern and dynamic international university committed to transforming the futures of our international students.

Based in the heart of the UK, our University is easily accessible from Birmingham Airport, with many airlines flying directly to the city. For international students, studying in the UK's second largest city and in a vibrant, multicultural environment brings great benefits, both culturally and to their academic studies.

- 2,600 international and EU students from
- Over 100,000 alumni across 120 countries.

International support

The International Office co-ordinates and supports the recruitment and admissions process, providing advice and guidance to prospective international students, assisting with initial enquiries, handling applications for places on programmes and providing support for students on arrival to study at the University.

Our friendly team is here to help you and we have Regional Managers who regularly visit countries across the world to provide information about our courses and how to apply. We have offices in China and India; if you are from these countries, you can make an application direct to them.

Our bespoke range of international services means you are never far from the support you need:

Meet and Greet service

We operate a free 'Meet and Greet' service at Birmingham Airport for all of our new international and EU students who register onto one of our Meet and Greet weekends.

Student Services team

Providing visa counselling, career and employment services.

Accommodation services

Priority allocation and a wide range of accommodation options available to suit all needs.

International and cultural student groups

Including the International Student Group, Nigerian Society, Oriental Society and Indian Society.

International Students in Birmingham

Connecting international students with local people through a range of social events and activities.

Centre for Academic Success

Free one-to-one advice and support to improve English language skills.

Finding work

Our own in-house employment agency, OpportUNIty - Student Jobs on Campus, can help you find work in a range of roles at the University, subject to any visa restrictions.

www.bcu.ac.uk/bcuic

Birmingham City University International College and Creative Art

Based at our Bournville campus, Birmingham City University International College provides bespoke Foundation and Pre-Master's pathways, leading to undergraduate and postgraduate degrees. Designed for international students, they offer progression to a Bachelor's or Master's programme at Birmingham City

You will work closely with teachers, students and support staff plus a wider network of contacts, as well as having access to the facilities, resources and support of the wider University. Academic classes are capped at 35 students and English language classes are restricted to 16.

Birmingham Institute of Fashion

We have entered into a partnership with Wuhan Textile University (WTU) in China's Hubei Province to set up a new institution, Birmingham Institute of Fashion and Creative Art (BIFCA), to deliver high-quality courses in Landscape Architecture, Visual Communication and Digital Media Technology.

There will be the option of studying in China for the entire four-year programme, or spending the first two years in China before transferring to the UK to complete the degree. Anyone studying a BIFCA programme will automatically be enrolled as a student of Birmingham City University and will study for an internationally recognised UK Bachelor's degree.

www.bcu.ac.uk/bifca

31 www.bcu.ac.uk www.bcu.ac.uk/international

Why Birmingham?

By choosing Birmingham City University, you will be joining a diverse city with so much to offer.

Not only is Birmingham Europe's youngest city*, but it was also voted one of the top 10 cities to visit in 2015 by travel publisher Rough Guides**, demonstrating Birmingham's continuing growth and appeal.

There is plenty to do in Birmingham to keep yourself stimulated. It remains one of England's most visited places to shop, with nearly £2 billion expenditure.

With a world-class symphony orchestra, royal ballet company and theatre, Birmingham has some of the finest contemporary arts venues in the country. The City of Birmingham Symphony Orchestra is watched by 36,000 people every year, more than any other UK orchestra, while one of the city's most exciting new facilities is the state-of-the-art, £188 million Library of Birmingham.

There are also numerous cutting-edge restaurants and pubs to sample. Birmingham has five Michelinstarred restaurants, more than any other city outside London, with Adam's recently voted the fourth best restaurant in the world by TripAdvisor.

If you want to get out and about yourself, the city has over 8,000 acres of park and open space, making it one of the UK's greenest cities.

* Visit Birmingham ** Rough Guides, 2015



rail passengers can be accommodated by the revamped Birmingham New Street station.





make up the iconic Bullring shopping centre, which is the size of 26 football pitches





£188^m

state-of-the-art Library of Birmingham is among the latest additions to the city's cultural scene.





of our famous balti houses, attracting over 20,000 visits each week.



With over 42,000 companies, Birmingham is not just a good place to study and explore; it is also a great location to start your career.

You can gain real-world skills and establish industry contacts within your sector, whether this be through placements or a part-time job, before progressing into your chosen career.

Major employers are investing their future in the city, including world-renowned businesses such as Jaguar Land Rover, MG Motor, HSBC and Deutsche Bank. Birmingham also boasts the iconic Jewellery Quarter, home to over 400 jewellery businesses, which has been at the forefront of the industry for over 250 years.

The city is also home to the National Exhibition Centre (NEC) and International Convention Centre (ICC), which host over 850 events per year*, and overall the city has been voted the most popular destination outside London for meetings, conferences and events by the annual British Meetings & Events Industry Survey (BMEIS).

Birmingham City Council is the largest local authority in Europe and a major employer of teaching staff The city's new Queen Elizabeth Hospital is one of the largest in Europe, and the University is the biggest supplier of health and social care professionals to the NHS in the region.

Ideally placed in the heart of the country, Birmingham offers exceptional connections to local, national and global networks ensuring you are only ever a short distance away from leading businesses and institutions.

İİİ

34^m

visitors per year*

*Visit Birmingham







sporting venues Edgbaston Cricket Ground, The Belfry and Villa Park are located ir the city.



4,700

jobs created through overseas investment in 2014/15 - more than any other city."





700+

international firms including Jaguar Land Rover, HSBC and Deutsche Bank all have a presence in the city.



294^{bn}

regional economy[™] making the city a major engine of UK growth.

**Marketing Birmingham

A place of your own

Leaving home for university is one of the biggest moves you will ever make. And with the excitement, freedom and independence of living in halls, it is the perfect way to meet new friends.

At Birmingham City University there's safe, secure and affordable accommodation for everyone at our University-owned and private halls of residence in the city.

Full-time international students and undergraduates outside Birmingham can guarantee University accommodation in their first year by making us their first choice and applying before the deadline.

and all come with telephone and internet access, secure entry systems, laundry facilities and social space. **Oscott Gardens** (City North Student Village) University owned

• 3 miles from Birmingham city centre

Public transport links are just as handy,

with cost-effective student travel cards available to all students. All of our halls

are self-catered, with shared kitchens,

- 5-8 bedroom flats
- En-suite rooms

The Coppice (City North Student Village)

- University owned
- 3 miles from Birmingham city centre
- 6-bedroom flats

City South

- University owned
- 2 miles from Birmingham city centre
- 9-10 bedroom flats

My Student Village Birmingham (City Centre)

- University partner
- 1 mile from Birmingham city centre
- 4-6 bedroom flats
- En-suite rooms
- Music practice rooms

- University partner
- 3-6 bedroom flats

The Heights (City Centre)

- University partner
- 5-bedroom flats
- En-suite rooms

Londonderry House (City Centre)

- University partner
- 5-bedroom flats
- En-suite rooms

No1 City Locks (City Centre)

- University partner
- 5-8 bedroom flats with en suite rooms
- 2-bedroom flats (not en suite)

Accessible and/or adapted rooms are available in all halls apart from City South.



▲ The Coppice



▲ A kitchen and lounge area

Jennens Court (City Centre)

- En-suite rooms

▲ An artist's impression of City Locks

www.bcu.ac.uk/accommodation



and common rooms.

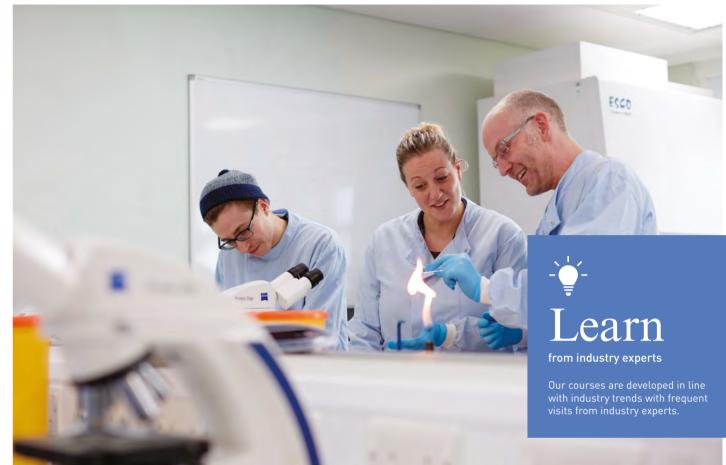


Undergraduate Prospectus 2017/18

Further opportunities

If you are not sure which career path to take, university can be a great way to find out. New opportunities such as work experience, volunteering or joining a student society will help you understand a subject that interests you in greater depth.





▲ Biomedical Laboratory

Further study

It's never to early to think about the possibilities generated by postgraduate study. Should you wish to continue your studies at a higher level after graduating, it could help you progress even further within your chosen field. Features of our taught postgraduate courses include:

- Qualifications up to Master's level
- Industry-accredited training
- Lectures and seminars by researchactive staff
- Written, oral and practical examinations
- Frequent visits from industry experts
 Courses developed in line with industry trends.
- For more information on funding options and

scholarships, please see our website.

www.bcu.ac.uk/postgraduate

Research

Research is another way of furthering your knowledge and expanding your opportunities. The work undertaken by our research staff and research doctoral students not only enriches our courses, but is also shaping the world.

Alongside academic enquiry to create new knowledge and insights, we are focusing on complex societal and economic challenges to address real-world problems and deliver tangible societal, cultural and economic benefits regionally, nationally and internationally.

Bigger, better, broader

Our ambitious strategy and investment plan will improve the quality, quantity and subject coverage of our research, increasing the number of research students across our core subject areas:

- Art and Design
- Allied Health Professions, Nursing and Life Sciences
- Architecture, Built Environment and Planning
- Business and Management Studies
- Computer Science and Informatics
- Cultural and Media Studies
- Education
- Engineering
- English Language and Literature
- Law
- Music, Drama, Dance and Performing Arts
- Psychology
- Social Work, Social Policy and Criminology.

www.bcu.ac.uk/research

Courses by subject area



Accountancy and finance

- 46 BA (Hons) | Accountancy
- 47 BA (Hons) | Accountancy and Business
- 190 MBus Accounting*
- 48 BA (Hons) | Accounting and Finance
- 190 MBus | Accounting and Finance*
- 55 Association of Chartered Certified Accountants (ACCA)



Acting and theatre

- 49 Foundation for Actor Training
- BA (Hons) | Acting
- BA (Hons) | Applied Performance (Community and Education)
- 182 BA (Hons) | Stage Management

Advertising, marketing and PR

- 72 BA (Hons) | Business and Marketing
- 73 BA (Hons) | Business and Marketing (Professional Practice)
- 127 BA (Hons) | International Marketing (Top-Up)
- 141 BA (Hons) | Marketing
- 142 BA (Hons) | Marketing (Professional Practice)
- 143 BA (Hons) | Marketing, Advertising and Public Relations
- 144 BA (Hons) | Marketing, Advertising and Public Relations (Professional Practice)

Architecture and design

- 53 BA (Hons) | Architecture (RIBA Part 1 Exemption)
- 124 BA (Hons) | Interior Design
- 134 BA (Hons) | Landscape Architecture
- 167 BA (Hons) | Product Design

Art. design and visual communication

- 54 BA (Hons) | Art and Design
- BA (Hons) | Design for Theatre, Performance and Events
- 108 HND | Fine Art
- 109 BA (Hons) | Fine Art
- 186 BA (Hons) | Visual Communication (Film and Animation)

- 187 BA (Hons) | Visual Communication (Graphic Communication)
- 188 BA (Hons) | Visual Communication (Illustration)
- 189 BA (Hons) | Visual Communication (Photography)

Built environment

- 52 BSc (Hons) | Architectural Technology
- 58 HNC | Building Services Engineering
- BSc (Hons) | Building Surveying
- BEng (Hons)/MEng | Civil Engineering (optional foundation year)
- HNC | Construction
- 85 BSc (Hons) | Construction Management
- 172 BSc (Hons) | Quantity Surveying
- 175 BSc (Hons) | Real Estate

Business and management

- 60 BA (Hons) | Business
- BA (Hons) | Business (Professional Practice)
- 62 BA (Hons) | Business Administration (Top-Up)
- BA (Hons) | Business and Economics
- 65 BA (Hons) | Business and Finance
- BA (Hons) | Business and Human Resource Management
- BA (Hons) | Business and Human Resource Management (Professional Practice)
- HNC | Business and Management
- HND | Business and Management
- BA (Hons) | Business and Management
- 71 BA (Hons) | Business and Management (Professional Practice)
- 94 BA (Hons) | Economics and Finance
- 125 BA (Hons) | International Business (Top-Up)
- 126 BA (Hons) | International Finance (Top-Up)
- 138 BA (Hons) | Leadership and Management Practice (work-based)

Computing and technology

- 74 BSc (Hons) | Business Information Technology 78 BSc (Hons) | Computer Games Technology
- 79 BSc (Hons) | Computer Networks
- 80 BSc (Hons) | Computer Networks and Security
- 81 BSc (Hons) | Computer Science
- 101 BSc (Hons) | Enterprise Information Systems
- 110 BSc (Hons) | Forensic Computing
- 120 BSc (Hons) | Information and Communications Technology

Criminology

- 86 BA (Hons) | Criminology
- BA (Hons) | Criminology and Security Studies
- 86 BA (Hons) | Criminology, Policing and Investigation

Education and teacher training

- 76 BA (Hons) | Children and Integrated Professional Care
- 190 BSc (Hons) Computer Science with ICT with Secondary Education*
- 82 BA (Hons) | Conductive Education
- 190 BSc (Hons) | Design and Technology with Secondary Education*
- 92 BA (Hons) | Early Childhood Studies
- 93 FdA | Early Years
- 95 BA (Hons) | Education Studies
- 166 BA (Hons) | Primary Education with Qualified Teacher Status

Engineering

- 56 BEng (Hons)/MEng | Automotive Engineering (optional foundation year)
- 96 BEng (Hons)/MEng | Electronic Engineering (optional foundation year)
- 140 BEng (Hons)/MEng | Manufacturing Engineering (optional foundation year) 146 BEng (Hons)/ MEng | Mechanical Engineering
- (optional foundation year)
- 153 BSc (Hons) | Motorsports Technology

English

- 98 BA (Hons) | English
- 98 BA (Hons) | English and Creative Writing
- 98 BA (Hons) | English and Drama
- 98 BA (Hons) | English and Journalism*
- 98 BA (Hons) | English and Media
- 100 Foundation Certificate | English for Academic Purposes
- BA (Hons) | English Literature
- BA (Hons) | English Literature and English Language Studies



Fashion and textiles

- 102 BA (Hons) | Fashion Business and Promotion
- 104 BA (Hons) | Fashion Design
- 104 BA (Hons) | Fashion Design with Design for Performance
- 104 BA (Hons) | Fashion Design with Fashion Accessories
- 104 BA (Hons) | Fashion Design with Fashion Communication

- 104 BA (Hons) | Fashion Design with Garment Technology
- 184 BA (Hons) | Textile Design
- 184 BA (Hons) | Textile Design (Constructed Textiles)
- 184 BA (Hons) | Textile Design (Embroidery)
- 184 BA (Hons) | Textile Design (Printed Textiles and Surface Design)
- 184 BA (Hons) | Textile Design (Retail Management)

Health and social care

- 89 BSc (Hons) | Diagnostic Radiography
- 114 CertHE | Health and Social Care
- 116 FdSc | Health and Social Care
- 150 BSc (Hons) | Medical Ultrasound 151 BSc (Hons) | Midwifery
- 152 BSc (Hons) | Midwifery Shortened Programme
- 158 BSc (Hons) | Nursing Adult
- 158 BSc (Hons) | Nursing Child
- 158 BSc (Hons) | Nursing Learning Disability
- 158 BSc (Hons) | Nursing Mental Health
- 160 DipHE | Operating Department Practice
- 161 BSc (Hons) | Operating Department Practice 162 BSc (Hons) | Paramedic Science
- 170 BSc (Hons) | Public Health
- 174 BSc (Hons) | Radiotherapy
- 176 FdSc | Rehabilitation Work (Visual Impairment)
- 178 BSc (Hons) | Social Work
- 181 BSc (Hons) | Speech and Language Therapy

Jewellery and silversmithing

- 112 Gemmological Association Foundation Certificate/ Gemmology Diploma/Gemmology Diamond Diploma
- 113 BSc (Hons) | Gemmology and Jewellery Studies
- 118 BA (Hons) | Horology
- 129 Creative Self Development | Jewellery and Silversmithing
- 130 HND | Jewellery and Silversmithing
- 131 BA (Hons) | Jewellery and Silversmithing -Design for Industry (Top-Up)
- 132 BA (Hons) | Jewellery Design and Related Products
- 133 School of Jewellery Summer and Bespoke **Short Courses**

Law

- 136 LLB (Hons) | Law
- 136 LLB (Hons) | Law (Graduate Entry)
- 136 LLB (Hons) | Law with American Legal Studies

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- 136 LLB (Hons) | Law with Business
- 136 LLB (Hons) | Law with Business Law 136 LLB (Hons) | Law with Criminology
- 136 LLB (Hons) | Law with Marketing
- 136 LLB (Hons) | Law with Psychology
- 136 LLB (Hons) | Law with Sociology

*subject to approval

¹³⁹ HND | Legal Studies

Life sciences

- 192 BSc (Hons) | Nutrition Science*
- 192 BSc (Hons) | Biomedical Sciences*
- 192 MEng | Biomedical Engineering

Media and multimedia technology

- 90 BSc (Hons) | Digital Media Technology
- 106 BSc (Hons) | Film Production Technology
- 107 BSc (Hons) | Film Technology and Visual Effects
- 121 BA (Hons) | Interactive Entertainment (Digital Art)
- 122 BSc (Hons) | Interactive Entertainment (Digital Marketing)
- 123 BSc (Hons) | Interactive Entertainment (Games Development)
- 147 HND | Media and Communication
- 148 BA (Hons) | Media and Communication
- 148 BA (Hons) | Media and Communication (Event and Exhibition Industries)
- 148 BA (Hons) | Media and Communication (Journalism)
- 148 BA (Hons) | Media and Communication (Media Photography)
- 148 BA (Hons) | Media and Communication (Music Industries)
- 148 BA (Hons) | Media and Communication (New Media)
- 148 BA (Hons) | Media and Communication (Public Relations)
- 148 BA (Hons) | Media and Communication (Radio)
- 148 BA (Hons) | Media and Communication (Television)
- 156 BSc (Hons) | Music Technology
- 180 BSc (Hons) | Sound Engineering and Production

Music

- 128 BMus (Hons) | Jazz
- 154 BMus (Hons) | Music
- 155 BA (Hons) | Music Business
- 163 BA (Hons) | Popular Music (Top-Up)
- 164 BMus | Popular Music Performance
- 165 HND | Popular Music Practice

Social sciences

- 168 BSc (Hons) | Psychology
- 168 BSc (Hons) | Psychology with Business
- 168 BSc (Hons) | Psychology with Criminology
- 168 BSc (Hons) | Psychology with Marketing168 BSc (Hons) | Psychology with Sociology
- 179 BA (Hons) | Sociology
- 179 BA (Hons) | Sociology and Criminology

Sport and exercise science

- 193 BSc (Hons) | Physical Education and School Sport*
- 193 BSc (Hons) | Sport and Exercise Science*
- 193 BSc (Hons) | Sport and Exercise Nutrition*
- 193 BSc (Hons) | Sports Therapy*



With access to over 62 million resources, including books, e-books, and print and electronic journals, our libraries have a wealth of resources to help you succeed.



^{*}subject to approval







BA (Hons)

Accountancy

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

N400

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION







With insight from industry-leading guest speakers and dynamic work placement opportunities, each stage of this course is structured to provide you with the professional skills and knowledge you need for a respected career in accountancy.

Highly respected within the industry, this course will equip you with the skills and knowledge to handle financial challenges and become a valuable asset to any business.

The course is accredited by the Chartered Institute of Management Accountants (CIMA), the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Public Finance and Accountants (CIPFA) for exemption purposes. The University is also a Platinum Approved Learning Partner of the ACCA, in recognition of its high-quality tuition and professional credibility.

Each stage of this course is structured to provide you with professionally relevant skills and knowledge that will prepare you for a respected and well-rewarded career in accountancy.

The course takes every opportunity to put you into the shoes of a professional accountant, with placements and professional experience, as well as opportunities for international exchanges. Graduates work for companies such as HSBC, the Royal Bank of Scotland and L'Oreal.

Content includes:

rear

- Fundamentals of financial accounting
- Fundamentals of management accounting
- Professional and financial skills
- Business economics and law

Year 2

- Financial reporting
- Management accounting applications
- Tax principles
- Operations and project management
- Effective management

Year 3

- · Advanced financial reporting
- Managing performance
- Integrated strategic management

"This course is a challenging and an interactive experience. There are many skills that will be tested throughout and will lead to having a good future career."

Steven Partlett

Combining two key subjects, you will be provided with placement opportunities, professional experience and the chance to create a marketing plan, which will be pitched to industry professionals in the style of the TV series *Dragons' Den*.

The course gives a thorough understanding of the day-to-day impact of company figures and balances, equipping you with practical skills and knowledge needed to succeed.

You will apply your practical knowledge of accountancy to contemporary business issues, enabling you to develop skills which are highly valued by employers. We set you real-life business projects so you can gain valuable and practical experience, which has seen former students move into roles with companies such as AXA, AF Blackmore & Son and NCH Europe.

Combining these subjects sets you up for possible graduate fast-track training and entry-level management posts in a number of industries. You will build a wealth of knowledge that will be invaluable to your professional future, whatever your ambitions.

The University is a Platinum Approved Learning Partner of the Association of Chartered Certified Accountants (ACCA), in recognition of its high-quality tuition and professional credibility.

"I chose to study at Birmingham City Business School as I believed

they could offer me the knowledge and wisdom to succeed in my

Content includes:

Year 1

- Accounting and finance
- Managing organisations, people and self
- New venture creation

Year 2

- Financial accounting and analysis
- Management accounting
- Creative problem-solving

chosen course area."

Chantel Lane

Year 3

- · Corporate reporting
- International business strategy
- Business start-up project, management consultancy project, dissertation or placement project

BA (Hons)

Accountancy and Business

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

NN41

ENTRY REQUIREMENTS

- Grades BBC (or equivalent)
 at A Level: or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at DCR
 Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION







Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595







BA (Hons)

Accounting and Finance

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

NN43

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level: or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma: or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION











With a host of professional accreditations from leading associations, this course gives you full

membership of the Association of Accounting Technicians (AAT) and will see you gain a wide

The University is an ACCA Platinum Approved Learning Partner, a status only granted to institutions meeting the highest standards, such as exceeding the worldwide student pass

This course covers a range of areas such as accounting, taxation, business economics and law, strategic decision-making and management. With real-life briefs and projects to work on, we also encourage you to get involved in competitions such as the Chartered Institute of Management Accountants Global Business Challenge, where you work in teams to present a business case study.

Placement and exchange programmes provide outstanding industry experience; students have recently obtained placements at AXA Investments, Bentley, British Gas, the NHS, Tovs R Us and Volkswagen. You will obtain membership of the AAT on completion, provided you undertake an appropriate placement.

Year 3

Managing performance

Financial strategy

Advanced financial reporting

Content includes:

rate for examinations.

Year 1

- · Fundamentals of financial accounting
- Fundamentals of management accounting
- · Professional and financial skills
- · Business economics and law

Year 2

- · Management accounting applications
- Taxation
- · Business finance decisions
- Principles of audit and assurance

Financial reporting

"The course is challenging and provides you with all the tools necessary for life after graduation. The whole faculty is geared towards helping its students and providing the best service to them."

Rohiel Khaliq

With professional workshops at Shakespeare's Globe Theatre, plus theatre visits and backstage tours, you will be given valuable insight into a challenging but exciting profession.

needed, and the hard work required, if you want to progress to drama school or a degree-level performance course.

Ideal if you are contemplating a gap year before higher education, it gives you invaluable experience and proof of your commitment when you move on to auditions for three-year degrees. We will teach you the secrets of a successful audition, alongside voice, movement, dance and acting classes, as you experience the world of acting at an exciting, contemporary drama school.

The course is delivered through practice-based classes, where you will be introduced to the principles of Stanislavski's system in creating a character and performance. You will analyse and investigate a script, exploring dramatic relationships and character clues.

Throughout the course, you will learn how to prepare for acting and singing auditions. In addition to this, you will complete the Trinity Performance exam in Performance, which can contribute up to 65 UCAS points.

Content includes:

· Classes cover acting, voice, movement and

You undertake four projects as part of the course:

- Devised work (storytelling)
- Musical theatre styles
- Shakespeare
- · Modern playwrights

At 20 weeks in length, this exciting course offers you an intensive introduction to the techniques

Birmingham School of Acting

Foundation for

Actor Training

CAMPUS

City Centre

DURATION

20 weeks full-time

UCAS CODE

You cannot apply for this course via UCAS. Please apply directly to the School using our online application form.

ENTRY REQUIREMENTS

No previous qualifications necessary. Letter of reference required and you may be asked to audition.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



"It's such a modern school, full of life, varied and contemporary. The course has helped me to choose my places, think about where I want to go and why I want to do it, prepare for auditions and get the recalls I need."

Rebecca Witherington

Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595







Applied Performance (Community and Education)

Birmingham

CAMPUS

City Centre

School of Acting

BA (Hons)

Acting

Birmingham
School of Acting

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

N/A – please apply to School directly using our online application form

ENTRY REQUIREMENTS

- Successful two-stage audition – Initial and Recall; plus
- Minimum of 64 UCAS points from two A Levels or equivalent: or
- MM (or equivalent) at BTEC;
- At least five GCSEs at grade
 C or above including English language.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION





Take your acting skills to the next level as you receive expert preparation for a career on stage or screen, culminating in the chance to appear in live stage shows, industry showcases, and a portfolio of filmed and recorded performances.

Part of a School accredited by Drama UK, this course treats you as, and prepares you to be, a professional actor, stretching you physically, personally and professionally.

Based in professional studios, a team of experienced staff will teach you a range of acting skills, how to interpret text to an advanced level, and voice, movement and singing techniques. You are taught a range of acting skills, you learn to interpret text to an advanced level, and receive specialist training in voice, movement and singing.

There are opportunities to compete in various industry competitions, including the Carleton Hobbs Competition for Radio, organised by the BBC, the Sam Wanamaker Festival at Shakespeare's Globe Theatre, London, and the Stephen Sondheim Society Student Performer of the Year Award, organised by the Society for West End Theatres.

In your final year, you appear in live stage performances, industry showcases, a filmed performance and a radio play. You also have the opportunity to showcase your talents to invited agents, casting directors and other professionals in Birmingham and London.

Content includes:

Year 1

- Acting
- Acting theory and context
- Physical skills
- Singing
- Voice
- Project

Year 2

- Acting
- Workshops

- Physical skills
- Singing
- Voice

Year 3

- Recorded media
- Professional development

"The tuition we received was absolutely outstanding – so many of our tutors had worked in the acting business all their lives and to have the benefit of their experience was amazing for all of us."

Catherine Tyldesley
(Eva Price in Coronation Street)

The only course of its kind in the West Midlands, this course gives you the professional skills to make you an invaluable addition to any company, or start your own.

We will help you to develop skills in acting, singing, dancing, spoken word, writing and devising performance.

You will have the opportunity to perform in multidisciplinary performance projects for young people which challenge perspectives as well as developing and delivering workshops in community or educational settings.

The course embraces students from a wide variety of performance backgrounds and actively encourages you to develop your own areas of interest and practice. Recent students coming on to the course have included spoken word artists, musicians/singers, dancers and those with interests as diverse as puppetry and arts administration.

You will also benefit from partnerships and collaborations with a wide variety of companies, venues and organisations, including Birmingham REP, mac Birmingham, The Drum and The Playhouse Theatre.

Content includes:

Year 1

- Skills workshop
- · Contextual studies and critical theory
- · Community and identity
- Performance workshop
- Project

Year 2

- Professional practice and administration
- · Devising, making and writing
- Applied practice and theory
- Facilitation in context

- Skills workshop
- Project

Year 3

- Project planning
- Collaboration projectOutreach project
- Community arts project

e. Recent students coming on 3 years full-time

UCAS CODE

DURATION

W490

BA (Hons)

ENTRY REQUIREMENTS

- Grades CCC (or equivalent)
 at A Level; or
- MMM (or equivalent) at BTEC; or
- MMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 24 points from International Baccalaureate Diploma; or
- Other qualifications equivalent to 96 UCAS points.

For full entry requirements and fees: bcu.ac.uk/courses

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ACCREDITATION



"The course enabled me to explore the various forms of applied performance and pursue the ones I felt passionate about through my own projects. It allowed me to find a path that was right for me and develop a successful career."

Katie Finch

Course Enquiries team: +44 (0)121 331 5595







BA (Hons)

Architecture

(RIBA Part 1 Exemption)

School of Engineering and the **Ruilt Environment**

Architectural

Technology

CAMPUS

BSc (Hons)

City Centre

DURATION

3 years full-time 4 years sandwich 5 years part-time

UCAS CODE

K236

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or • DMM (or equivalent) at OCR
- Level 3 Cambridge Technical; or • 30 points from International
- Baccalaureate Diploma (minimum grade 5 in mathematics); or
- Access to Higher Education Diploma (see website): or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION





Learn how to construct designs using Computer-Assisted Design (CAD) in a three-dimensional format, explore the intricacies and challenges of negotiation with planning and building authorities, and gain the ability to offer technical advice where appropriate.

Accredited by the Chartered Institute of Architectural Technologists and the Chartered Institute of Building, this course teaches you to play a significant role in the creation of the built environment. It matches the need for a well-designed, functioning and productive built environment with the regulatory, technical and sustainable influences that underpin it.

It focuses not only on the creation of the built environment, but also on the structuring of space in and around it. You will cover every aspect of architectural design and technology, from reading drawings to producing surveys and understanding sustainable development. You will use industrystandard facilities, including CAD and the latest landscape design software.

This course's excellent links with industry open up a range of opportunities for work placements, allowing you to experience first-hand the professional life of an architectural technologist.

Regular field trips to construction projects add context and relevance to your studies as you gain inspiration from a variety of landscapes and settings.

"Lecturers are always willing to help... they work to ensure everyone

Content includes:

- · Residential construction
- Environmental and materials science
- Design and surveying skills
- Law for designers

Aneesa Mulla

Professional practice project

Year 2

- Pre- and post-contract procedures
- Design practice and procedures
- Advanced design and surveying skills
- Commercial and industrial technology

can reach their full potential."

- Professional practice project

Year 3

· Research into practice

- Design practice
- · Inter-professional project
- · Honours research project

From lectures by leading industry professionals to cultural study trips and live project briefs from real clients, this course has been structured to help you respond creatively to the challenges of expanding urbanisation.

If you are considering a career in architecture, studying here will equip you with everything you need to participate in shaping the future of architectural design.

With the city of Birmingham as your initial architectural reference point, you will work collaboratively with tutors, practitioners, theorists and designers. The course explores environmental conditions, neighbourhoods, cities, and regional and global networks, as well as how disciplines, systems, concepts and people connect in the real world.

The course is accredited by the Royal Institute of British Architects. It also includes a comprehensive set of activities in Professional Studies, including a work placement, construction site visits and Into Work seminars.

After a year out in an architectural practice, you are advised to apply for our MArch course (RIBA Part 2) and then progress to our PgDip Architectural Practice course (RIBA Part 3).

Content includes:

Year 1

- Digital and hand-drawn visual communication skills in two and three dimensions
- The city and urban environment
- Design principles, spatial planning, architectural design concepts
- · Construction technologies an introduction to environmental and structural design
- · History and theory of architecture

Year 2

- The role of the architect as co-ordinator or facilitator in the act of construction
- · Praxis, and integrated work placements
- Co.LAB live projects
- · Technical integration
- Architectural theory

Year 3

- Praxis
- · Cultural and societal change in architecture
- Understanding complex urban environments
- · Developing design through technological resolution and exploration
- · Critical study in architecture

"The diverse interpretation the School takes on what architecture is, and what it can be, makes the school a captivating place to study."

Callum Sohal

Birmingham School of Architecture and Design

CAMPUS

City Centre

DURATION

3 years full-time 4 years part-time

UCAS CODE

K100

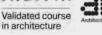
ENTRY REQUIREMENTS

- Grades AAB (or equivalent) at A Level; or
- DDD (or equivalent) at BTEC; or
- DDD (or equivalent) at OCR Level 3 Cambridge Technical;
- 28 points from International Baccalaureate Diploma; or
- Other qualifications equivalent to 136 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).
- A good portfolio of work may be required.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION





Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595 53







BA (Hons)

Art and Design

Birmingham School of Art

CAMPUS

Margaret Street

DURATION

3 years full-time

UCAS CODE

W190

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
 or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 26 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

With regular talks from professional artists, designers, curators, craftspeople and entrepreneurs, you will be inspired to develop your skills in the context of the real world.

This is an innovative course that enables you to establish highly flexible approaches to identify and develop your own personal practices. This includes the effective application of design methodologies to challenge conventional viewpoints. In developing your ideas, you will also gain an insight into the realities of professional life in the creative industries and develop excellent links and networks.

Closely supported by expert staff from a variety of disciplines and regular talks/workshops from professional artists, designers, craftspeople and entrepreneurs, you will be encouraged to work across art and design in order to explore the potential of various media, processes and ways of working.

The School runs two nationally recognised contemporary galleries and you will have access to outstanding studios and contemporary installation spaces.

Work experience placements and live industry briefs provide practical, professional exposure that has led to collaborations with a range of companies, galleries, events and institutions such as London Fashion Week, Associated Architects, Channel 4 and Sony.

Content includes:

Year 1

- Introduction to art and design practices
- Introduction to contemporary and historical contexts
- Interdisciplinary projects (developing strengths)

Year 2

- Further development of individual practice
- Professional placements
- Collaborative practices
- Opportunities for overseas study

Year 3

- Professional practice: develop a career plan
- Major project and exhibition
- Final-year dissertation

"What really stuck with me was the intention to cultivate the skill set needed to define my goals, break down the steps/stages to achieving my goals and fulfil them."

Devon McFarlane

This course gives you the necessary preparation to pass the external examinations, at Skills and Professional Level for ACCA.

The University is a Platinum Approved Learning Partner of ACCA, a status only granted to institutions meeting the highest standards, such as exceeding the worldwide student pass rate for examinations.

All of our tutors are qualified accountants, with expert academic and professional knowledge and experience.

As a leading UK practice-based university, we offer a range of facilities and support mechanisms. We also offer a range of further study opportunities, both during and after completing the ACCA qualification.

Content includes:

Skills Papers

- F4 Corporate and Business Law
- F5 Performance Management
- F6 Taxation
- F7 Financial Reporting
- F8 Audit and Assurance
- F9 Financial Management

Essential

- P1 Governance. Risk and Ethics
- P2 Corporate Reporting
- P3 Business Analysis

Options (two to be completed)

- P4 Advanced Financial Management
- P5 Advanced Performance Management
- P6 Advanced Taxation
- P7 Advanced Audit and Assurance

Chartered Certified Accountants (ACCA)

Association of

Birmingham City Business School

CAMPUS

City Centre

DURATION

1–4 years full-time Variable part-time

UCAS CODE

N/A – please apply to School directly using our online application form

ENTRY REQUIREMENTS

- You must be accepted as a registered student by the ACCA (find out more at www.accaglobal.com); plus
- Two A Levels or equivalent; plus
- Five GCSEs including mathematics and English language.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



"I am learning invaluable skills that I will take away with me. The Business School has great resources and staff that have supported me throughout the course."

Jenny Head

54 Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595 55





Automotive Engineering

School of
Engineering and the
Built Environment

CAMPUS

City Centre

DURATION

BEng – 3/4/5 years, full-time/ sandwich/part-time MEng – 4/5/7 years, full-time/ sandwich/part-time

UCAS CODE

H330 (BEng), H3H0 (MEng)

ENTRY REQUIREMENTS

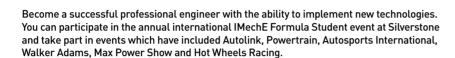
- Grades BBC (or equivalent) at A Level, including mathematics at grade C or above; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 30 points from International
- Baccalaureate Diploma; or Access to Higher Education
- Diploma (see website); or
 Other qualifications equivalent
 to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION







Designed to meet the needs of industry, this course provides you with outstanding career prospects, aiming to create successful, highly employable graduates. Accredited by the Institution of Mechanical Engineers and the Institution of Engineering and Technology, this course is respected by industry.

Advanced automotive workshops and laboratories provide the spark and ignition for theoretical learning, including CNC, three-dimensional scanning, and rapid prototype facilities and reverse engineering facilities.

We have strong links with business and industry, such as Morgan Motor Company, and work with globally respected technology partners.

Content includes:

Year 1

- Mathematics and dynamics
- Mathematics and mechanics
- Materials and processes
- Design methods and digital design

Year 2

- Management of engineering and technology innovation
- Mechanics and dynamics
- Suspension and chassis design
- Engine and drivetrain systems

Year 3

- · Dynamics and control
- Body engineering
- Advanced engineering analysis
- Design management

Year 4 (MEng)

- Master's project
- Hybrids and sustainable technologies
- Knowledge-based engineering
- Automotive electronics and control systems
- International logistics and supply chain management

Note: This course can also be accessed via our Foundation Year in Engineering (UCAS code: H338). If you have 80 UCAS points, with at least one A Level in technology, science, mathematics or computing, but do not have the necessary qualifications to directly enter year one of this degree, you can apply for the Foundation Year.

"The University has good facilities for the automotive sector and the labs are very hi-tech, with all the latest software. We got a lot of hands-on experience. Overall, the course and the University helped me raise my confidence and be outgoing in life."

Sourabh Joshi





BSc (Hons)

Building Surveying

HNC

Building Services Engineering

School of Engineering and the **Built Environment**

CAMPUS

South and City College Birmingham

DURATION

2 years part-time

UCAS CODE

N/A - apply online at www.sccb.ac.uk

ENTRY REQUIREMENTS

- PPP (or equivalent) at BTEC Extended Diploma (Building Services Engineering); or
- MP (or equivalent) at BTEC National Certificate (Building Services Engineering pre-2010); or
- Advanced GNVQ in Construction (Building Services); or
- Grades DD (or equivalent) at A level in appropriate subjects. for example a science (preferably with mathematics at AS Level); or
- Other qualifications equivalent to 48 UCAS points: or
- Appropriate professional experience; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses Gain the technical ability and all-round professional awareness required to work as a technician in the areas of heating, ventilation or air conditioning.

A nationally recognised professional qualification in its own right, this award also helps you progress to a full Honours degree in Building Services Engineering. Aimed principally at engineers in the building services industry, this is one of the few UK courses of its kind.

You will be taught by experienced academic staff, many with long experience in industry, bringing with them a wealth of skills and knowledge. During the course, you will explore the science behind building services, and look at management principles and how to put them into practice. The course also covers the crucial elements of health and safety as they apply to your

You will consider design principles and concepts, and apply all your learning in a group project, which involves the design of services for recently completed buildings or those still under

South and City College Birmingham is one of only a handful of training providers to achieve the government's Training Quality Standard in three or more sector areas. The College also has Customer Service Excellence status, proof of the importance placed on student satisfaction.

Content includes:

- Design principles and application
- Building services science
- Analytical methods
- Management principles and applications
- Health, safety and welfare
- · Group project

You will also study an additional four

- Air conditioning
- Heating

specialist units: · Thermofluids and acoustic criteria

- Energy utilisation and efficiency

"Studying with others on similar courses enabled me to broaden my mind. I learned how people with different backgrounds can work together and developed vital skills in communication and leadership.

Sidra Qayum

Fully accredited by the Royal Institution of Chartered Surveyors and the Chartered Institute of Building, this course has complete professional integrity. You will gain the skills relevant to current construction practice and emerge as a highly capable practitioner.

You will benefit from the expert guidance, support and insight of staff who can call on professional industry experience. The skills you acquire will be put to the test as you undertake a domestic survey and commercial survey as part of your assessment. Regular site visits will give you industry insight and you will benefit from cutting-edge technology and industry-standard

Our content is always relevant to the latest industry practice and takes into consideration changes in law and planning regulations. You will be assessed throughout your course through a mix of coursework, presentations and reports, as well as examinations.

Once the course is successfully completed, and a minimum of 24 months of suitable work experience is undertaken, you can apply for the final Assessment of Professional Competence (APC) to gain membership of the Royal Institution of Chartered Surveyors (RICS).

"The lecturers are friendly and very approachable if you require

Content includes:

Year 1

- Residential construction
- Environmental and materials science
- Design and surveying skills
- · Law for designers
- · Professional practice project

Year 2

- Commercial and industrial technology
- Residential surveying

Matthew Hateley

Advanced design and surveying skills

any help or guidance with certain topics."

- Pre- and post-contract procedures
- · Professional practice project

- · Commercial surveys and reporting
- Defect and structural appraisal
- · Conservation issues in practice
- · Project and maintenance management
- · Building surveying practice

Engineering and the Built Environment

CAMPUS

School of

City Centre

DURATION

3 years full-time 4 years sandwich 5 years part-time

UCAS CODE

K230

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical: or
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education
- Diploma (see website); or • Other qualifications equivalent to 112 UCAS points; plus
 - GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION





59

Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595 В



B

BA (Hons)

Business (Professional Practice)

BA (Hons)

Business

Birmingham City Business School

CAMPUS

City Centre

DURATION

4 years sandwich

UCAS CODE

N100

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
 DMM (or equivalent) at
- BTEC; or
 DMM (or equivalent) at OCR
- Level 3 Cambridge Technical; or 28 points from International
- Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

With talks from high-profile guest speakers, a huge choice of subject areas and a valuable work placement, our BA (Hons) Business course perfectly prepares you for a rewarding and dynamic career in a demanding industry.

This is the most flexible course in Birmingham City Business School's degree portfolio. We will give you a solid grounding in the main areas of business, before you then progress and decide upon your specialist study topics.

Throughout this course, you will find an emphasis on business theory as it applies to actual business situations. A compulsory work placement before your final year puts you face-to-face with real business challenges, and there is also the chance to take part in an exchange programme at one of our international partner institutes.

The personal insight of high-profile guest speakers adds colour and relevance to business principles and theories.

As one of the UK's most established and respected business schools, we enjoy close and collaborative links with industry providing real-life insight and experience that is recognised and valued by employers.

Content includes:

Year '

- Economic environment
- Accounting and finance
- Managing organisations, people and self
- New venture creation

Year 2

- Contemporary business issues
- Creative problem-solving
- Business operations and logistics
- Marketing communications planning

Final year

- International business strategy
- Placement project
- Globalisation

"The staff are really good at helping you to get to where you want to be – they take the time to help you out."

Katherine Anley

Our unique professional practice degree in Business is designed to fast-track your professional development and help you apply your business studies to your work experience. You will study at the University for two years, before spending your third and final year on paid placement, ensuring you graduate as a highly employable, experienced professional.

This course allows you to delve into a wide area of business before spending your final year in a paid work placement. It covers all the key areas of business such as finance, management, marketing, logistics and strategy.

This route closely integrates both theory and practice and provides the opportunity for you to learn how our current understanding of business is reflected in and challenged by professional practice.

You will work on case studies of real companies, developing your own ideas and solutions to the challenges facing real businesses. You will also have the opportunity to enter national and international student competitions. Recent students won the European Business Masters Cup, and travelled to Stuttgart University in Germany for the award.

Throughout the course, you will benefit from the support of staff with exceptional links to business and experience gained from the Ministry of Defence, aerospace, and multi-million pound conglomerates.

Content includes:

Year 1

- Economic environment
- Accounting and finance
- · Managing organisations, people and self
- New venture creation

Year 2

- Contemporary business issues
- Creative problem-solving
- Business operations and logistics
- Marketing communications planning

Year 3

- Professional practice project in which you investigate and make recommendations on how your placement organisation can enhance what it does
- You will also demonstrate how you developed and enhanced your own professional practice skills during the year

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

N001

ENTRY REQUIREMENTS

- Grades BBB (or equivalent) at A Level; or
- DDM (or equivalent) at BTEC; or
- DDM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

"Designed to fast track students' professional development, the professional practice Business programmes will enable students to apply their business studies to their work experience, ensuring our graduates emerge as highly employable and experienced professionals."

Cindy Millman, Associate Professor in Business

60 Course Enquiries team: +44 (0)121 331 5595 61

В



BA (Hons)

Business Administration (Top-Up)

Birmingham City Business School

CAMPUS

City Centre

DURATION

1 year full-time

UCAS CODE

N101

ENTRY REQUIREMENTS

- 240 UK university credits in a business-related field; or
- HND in a related subject Distinction profile; or
- ABE Advanced Diploma at least grade B in two modules; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

This top-up course allows you to deepen your knowledge of the areas of business that most appeal to you. You can tailor your studies to your interests and receive specialist support from our tutors, who have helped former graduates progress into jobs with such employers as npower and Zurich.

Guided and supported throughout by your tutor, you will build your own personal programme of study, which clearly demonstrates to employers your business strengths.

You will benefit from the close attention of staff who can share a vast range of knowledge from their own extensive industry experience.

You will follow a timetable chosen to suit your needs with a high level of individual support, studying eight modules from a choice of at least 16 with assessment taking place at the end of each term.

Birmingham City Business School collaborates closely with industry, which means your course has currency, credibility and practical business relevance.

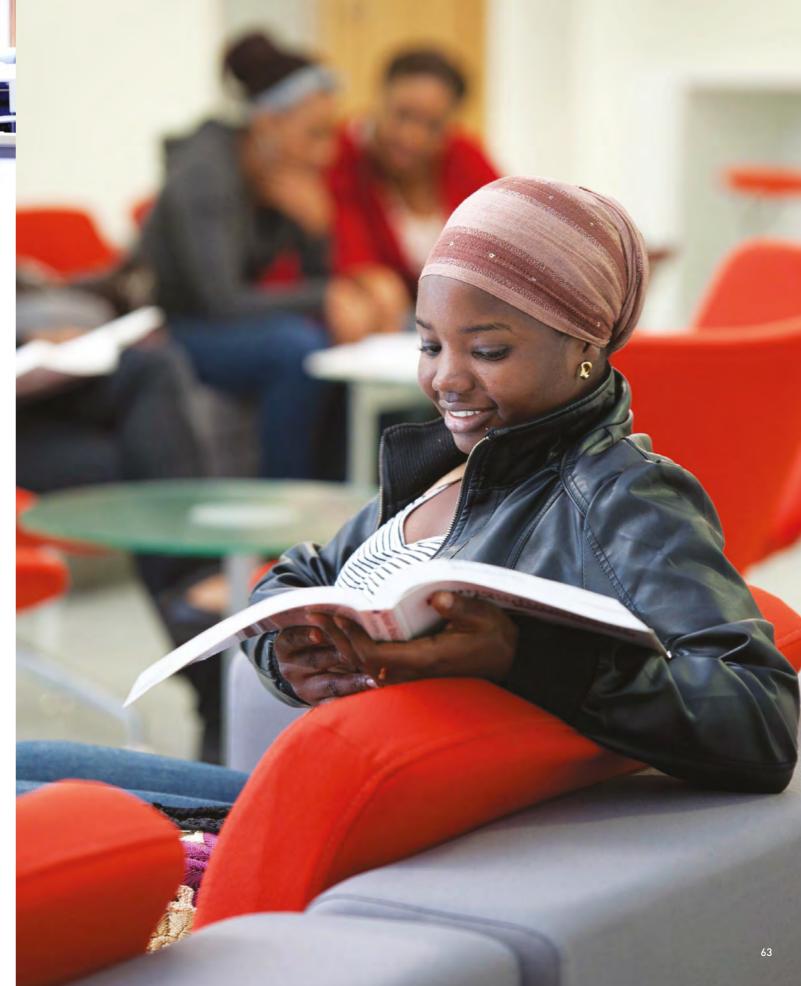
On completion, you will have the option of progressing to postgraduate study through Birmingham City Business School's outstanding portfolio of MA, MSc and MBA courses.

Content includes:

- International business strategy
- Business operations and systems
- Business statistics
- Creative industries marketing
- Digital marketing strategy
- Global marketing
- Contemporary advertising

"My tutors have helped me succeed and given me valuable advice on how to study efficiently; we are always updated with the facilities available in the University to help us achieve in our studies."

Shuo Yin





BA (Hons)

Business and Economics

Birmingham City **Business School**

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

NL11

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses Business practice can play a major role in global economic recovery. Our course gives you a practical and engaging entry into this theory, through a work placement, high-profile quest speakers and a Dragons' Den-style pitch to industry professionals.

Combining these two main subject areas broadens your employment potential and skill set. A year-long work placement means that you get inside the business world, pick up key transferable skills, and put theory into practice. There are also opportunities for international

Teaching includes case studies that look at the published results of real companies, and high-profile guest speakers share experience and insight. You will get involved in live briefs and collaborate with other students to really learn how to work in a business environment. This experience has helped our graduates to pursue careers with major companies such as Royal Mail, Barclays and online investors TD Waterhouse.

Birmingham City Business School collaborates closely with industry, which means your course has currency, credibility and practical business relevance. You will be taught and supported by expert staff with strong global industry links and experience.

Content includes:

Year 1

- The economic environment
- · Accounting and finance
- · Marketing fundamentals
- New venture creation

Year 2

- Contemporary business issues
- Microeconomics
- Macroeconomics

Year 3

- · International economics
- Money and banking
- Business operations and systems
- Making sense of organisations
- International business strategy

As a Platinum Approved Learning Partner of the Association of Chartered Certified Accountants (ACCA), Birmingham City Business School is a recognised centre of excellence in finance

This course provides you with an insight into financial markets and planning, combined with study of business operations, which enables you to develop a portfolio of skills that are sure to impress

Reflecting current practice, your studies consider the published results of real companies, and high-profile guest speakers will share their experience and insight.

You will follow a core first year - with modules on economics, marketing, accounting, finance and management - before going on to take subject-specific modules.

There is also the opportunity to spend a year working in industry between your second and third years on an optional placement year, getting essential, hands-on business experience.

Content includes:

Year 1

- · Economic environment
- Accounting and finance
- Managing organisations, people and self

Year 2

- Contemporary business issues
- Business finance decisions
- Financial markets

Year 3

• Business operations and systems

• Placement project or research dissertation

- International business strategy
- International corporate finance

BA (Hons)

Business and Finance

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

NN13

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

"A learning environment that gives a vast amount of communication between the students and lecturers. More than a teach-learn relationship.

Sukaina Al-Husseiny

"The University has provided me with more than an education. With all the extra activities, events, competitions and societies available, it has helped me gain employability skills and made me more confident as an individual.'

Navdeep Dhillon

Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595 65



BA (Hons)

Business and HRM (Professional Practice)

BA (Hons)

Business and Human Resource Management

Birmingham City **Business School**

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

NN16

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level: or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



This course helps you understand how people and businesses fit together and you will be equipped for excellent career opportunities, including roles in employee relations, employee development and recruitment.

You will gain insight into how to motivate and empower staff to help maximise their business performance and confidently approach employment in a competitive field.

By focusing on the importance of close integration between staff, management and the needs of the business, you will gain an understanding of how a company attracts, retains, motivates and manages its people.

Birmingham City Business School has always worked closely with industry; this business exposure means the course reflects real challenges and is highly valued by employers.

A Joint Honours degree allows you to study two main subject areas and potentially aim for employment in two distinctive areas.

This course is accredited by the Chartered Institute of Personnel and Development (CIPD) who set the benchmark in excellence for organisations across the world. This ensures our course remains cutting-edge and relevant, recognises the quality of our teaching profession and makes sure we keep up to date with the latest developments.

You can also achieve the Intermediate Level Diploma in Human Resource Management alongside your degree.

Content includes:

- Managing organisations, people and self
- · Marketing fundamentals
- · Accounting and finance
- New venture creation

Year 2

- Legal aspects of human resources
- · HRM resourcing and development
- Contemporary business issues
- Creative problem-solving

Year 3

- International business strategy
- International human resource management
- function

• Managing the human resource management

"My experience at Birmingham City Business School has been fantastic." Lecturers are able to advise and teach by incorporating academic and practice techniques together."

Amnol Kalsi

Gain a competitive advantage by learning about business and human resource management as you work. You will spend two years in university learning about the importance of motivating and managing people within a business, before spending your third and final year on a paid placement, applying your knowledge and seeing how people can improve a business first-hand.

Gain insight into the link between successful business performance, management and the people that you employ. You will look at how real businesses operate, find out about marketing and finance, and get immersed in current issues and developments in human resources.

We encourage your creative side to solve business issues and find innovative ways to benefit businesses. You will learn through studying case studies on real businesses and gain real work experience while you learn in your final year.

You will stay up to date with the latest issues and developments in human resources, because our staff are linked to industry. They have worked all over the world and with some huge names such as Marks & Spencer, Nestlé and TSB bank.

Our course is accredited by the Chartered Institute of Personnel and Development (CIPD). This means that we have achieved their worldwide benchmark of excellence. You can also achieve the CIPD Intermediate Level Diploma in Human Resource Management alongside your degree.

"This course is ideal for students who have real drive to get out in the

in their future by gaining their degree at the same time.

Clare Jones, Associate Professor in Management,

workforce and make their mark but keep the credibility and investment

Content includes:

Year 1

- · Managing organisations, people and self
- Marketing fundamentals
- · Accounting and finance
- · New venture creation

Year 2

- Legal aspects of human resources
- · HRM resourcing and development
- Contemporary business issues
- · Creative problem-solving

Year 3

- Professional practice project in which you investigate and make recommendations on how your placement organisation can enhance what it does
- You will also demonstrate how you developed and enhanced your own professional practice skills during the year

Birmingham City **Business School**

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

N1N6

ENTRY REQUIREMENTS

- Grades BBB (or equivalent) at A Level; or
- DDM (or equivalent) at BTEC: or
- DDM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Human Resources and Enterprise Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595 В



B

HNC

Business and Management

Birmingham City Business School

CAMPUS

Birmingham Metropolitan College or South and City College Birmingham

DURATION

2 years part-time

UCAS CODE

N/A – apply directly to College

ENTRY REQUIREMENTS

• GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



With a sharp focus on practical skills, this course gives you a solid platform for opening up a career in your chosen field of business or moving on to further your studies.

Professionally accredited by the Chartered Management Institute, this course is validated by the University and gives you the flexibility to study at either South and City College Birmingham or Birmingham Metropolitan College, both respected providers of quality business teaching.

The part-time mode of study gives you the chance to adapt your studies to your regular working commitments. The course modules are delivered through short lectures, typically running alongside a seminar programme to help with your assignment completion, as well as a tutorial and skills-based programme. Your studies are assessed by a variety of methods, including written reports, presentations, case studies, role-play and examinations.

The knowledge and practical skills you acquire on the course demonstrate to employers your potential as a clear-thinking, analytical individual with a good grasp of current business challenges and opportunities. Successful completion allows you to progress to the HND Business and Management course, or one of the undergraduate business-related courses offered at the University.

Content includes:

- Marketing
- Organisations and behaviour
- Business environment
- Law for business
- Business analysis
- Managing activities to achieve results
- Managing financial resources and decisions

"The sound emphasis on business practice helps equip the student for the rigours of study on a full degree programme, and prepares them well for success in the future."

John Kimberley

With a clear emphasis on the key management issues in day-to-day business, you will develop a range of skills crucial to negotiating today's organisational and entrepreneurial challenges.

This full-time, two-year course builds on HNC study, offering a deeper understanding of business and management principles, along with a chance to practically develop your business skills.

With full University validation, the course is studied at either South and City College Birmingham or Birmingham Metropolitan College, institutions with an outstanding reputation for the provision of business education. You can also take advantage of all the personal support, industry connections and cutting-edge facilities enjoyed by every student of Birmingham City Business School.

Over your two years of study, you follow 12 core and four optional modules, each of which is assessed separately by an examination, an individual project, an assignment, or a combination of these. With a clear emphasis on the key management issues in day-to-day business, you will develop a range of skills crucial to negotiating today's organisational and entrepreneurial challenges.

This course gives you direct entry to the latter stages of a full Honours degree course at Birmingham City Business School, as well as access to a wide range of exciting career opportunities.

Content includes:

- Marketing
- Human resource management
- · Organisations and behaviour
- · Business environment
- Law for business
- Business analysis
- Business planning
- · Managing financial resources and decisions

"The University provides a lot of resources and connects you with key networks to get into the field you require. My advice is to be proactive and network and you will succeed."

Jasdeep Dhillon

Business and Management

Birmingham City Business School

CAMPUS

Birmingham Metropolitan College (BMC) or South and City College Birmingham (SCCB)

DURATION

2 years full-time

UCAS CODE

122N (BMC), 022N (SCCB)

ENTRY REQUIREMENTS

- Grades CC (or equivalent) at A Level; or
- MPP (or equivalent) at BTEC; or
- MPP (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 64 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Course Enquiries team: +44 (0)121 331 5595



BA (Hons)

Business and Management

Birmingham City **Business School**

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

N201

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website): or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Learn how to manage not only businesses and people, but also yourself, becoming an efficient and organised manager. You will benefit from Birmingham City Business School's excellent industry links, and accreditation from the Chartered Management Institute (CMI) keeps our course cutting edge.

This course prepares you for a management role where you can offer answers to new business issues, apply concepts and theory to real-world situations, and bring effective leadership to your team. You will take key management concepts, models and theories off the page and apply them to real contemporary business situations.

Birmingham City Business School has always worked closely with industry; this business exposure means that the course reflects real challenges and is highly valued by employers.

Throughout the course, you will explore case studies and reports from real businesses, giving you the chance to apply your skills to the real world. You also have the opportunity for a work placement, which can lead to future employment.

Our staff are leaders in their field and many of them still work in industry, so they are able to apply theory to real, current, relevant examples to enhance your understanding of the subject area.

Content includes:

Year 1

- · Accounting and finance
- Managing organisations, people and self
- · Marketing fundamentals
- New venture creation

Year 2

- The business entrepreneur
- · The complexity of management
- Business operations and logistics

- International business strategy
- · Critical management perspectives
- Managing and leading strategic change

- Creative problem-solving

"Birmingham City University offered the degree I wanted to study and brilliant facilities within the Business School; this, coupled with excellent feedback and results from friends who had previously studied here, made the decision an easy one."

James Hartle

Gain a competitive advantage by learning about business and management as you work. You will study at the University for two years before spending your third and final year on a paid placement, where you will apply your knowledge in a real life setting. You will graduate as a highly employable, experienced professional with a year of work experience behind you.

This course teaches you to think creatively about business opportunities and issues, but also gives you invaluable management skills. You will take on challenging real-life briefs and learn about effective leadership in business. We guide your learning, so you understand how good management - of teams, individuals and yourself - can positively affect a business.

Our industry connections and focus on getting you real business experience means our graduates go on to work for some of the biggest names nationally and worldwide including Capgemini, HSBC, Jaguar Land Rover, NHS, BMW Mini and NatWest.

This course is accredited by the Chartered Management Institute (CMI). The CMI promotes high standards in management and leadership excellence, which means you can be sure this course is very high quality. If you join the CMI, you can achieve the Level 5 CMI Diploma in Management and Leadership alongside your degree.

Content includes:

Year 1

- · Accounting and finance
- · Managing organisations, people and self
- Marketing fundamentals
- New venture creation

Year 2

- · Creative problem-solving
- The business entrepreneur
- The complexity of management
- Business operations and logistics

- · Professional practice project in which you investigate and make recommendations on how your placement organisation can enhance what it does
- You will also demonstrate how you developed and enhanced your own professional practice skills during the year

"Our professional practice degree allows our students to apply theatrical knowledge to real world business environment."

Navdeep Chouhan, Senior Lecturer in Management

BA (Hons)

Business and Management (Professional Practice)

Birmingham City **Business School**

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

N1N2

ENTRY REQUIREMENTS

- Grades BBB (or equivalent) at A Level; or
- DDM (or equivalent) at BTEC; or
- DDM (or equivalent) at OCR Level 3 Cambridge Technical: or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595 71 B



B

BA (Hons)

Business and Marketing

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

NN15

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website): or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

Graduate Gateway 2015-2016 Accredited by the Chartered Institute of Marketing (CIM), this cutting-edge course teaches you how organisations operate and the challenges they face. You will have the chance to conduct a year-long work placement in industry, gaining skills that will make you a valuable asset to any company.

Bringing essential business discipline to creative marketing flair, this course examines how emerging marketing techniques are used to transform organisations. You will have the opportunity to work on real marketing projects via our own internal marketing agency, The Link. It's run by our undergraduates and recently enabled students to work on the successful Cure Leukaemia campaign.

This is a practice-based study environment, and from day one you are seen as a business professional with marketing expertise. You get a clear view of how organisations operate, the contemporary challenges and opportunities ahead of them, and the business-focused creativity needed to successfully market them.

Placements provide invaluable opportunities at companies such as DHL, Epson and Hewlett Packard. Our graduates have secured roles at companies including Royal Bank of Scotland, Mercedes Benz, Jaguar Land Rover and Sainsbury's.

Content includes:

Year

- Accounting and finance
- Marketing fundamentals
- Managing organisations, people and self
- New venture creation

Year 2

- Managing the brand
- Creative problem-solving
- Business operations and logistics
- Marketing research

Year 3

- Marketing strategy and planning
- Digital marketing
- Contemporary advertising

"Dealing with live clients, you are able to get a glimpse of what it's really like in the real world. This is probably the best part of my course."

Mazvita Nyatsambo

Designed to fast-track your professional development, this Business and Marketing degree will help you evolve into a creative entrepreneur, with relevant business skills. The course mixes theory with practice and you will spend your final year on a paid work placement, gaining first-hand experience.

The course combines business theory with exciting current marketing themes, such as new digital media and the importance of a positive consumer experience. From day one, you will start to understand how organisations operate and what their current challenges and opportunities are. You will look at how emerging technologies and consumer experience can have a profound effect on how successful a business can be.

You will have the opportunity to work on real marketing projects via our own internal marketing agency, The Link. It's run by our undergraduates and recently enabled students to work on the successful Cure Leukaemia campaign.

This course is recognised by the Chartered Institute of Marketing (CIM) which means you can gain CIM qualifications. You can choose to complete two further modules after you finish your degree to gain the CIM Professional Diploma. Uniquely, our course covers your extra tuition and CIM membership.

Content includes:

Year 1

- Accounting and finance
- Marketing fundamentals
- · Managing organisations, people and self
- · New venture creation

Year 2

- Managing the brand
- Creative problem-solving
- Business operations and logistics
- · Marketing research

Voor 2

- Professional practice project in which you investigate and make recommendations on how your placement organisation can enhance what it does
- You will also demonstrate how you developed and enhanced your own professional practice skills during the year

"Through this unique approach to work-based learning, professional practice degrees offer our students an alternative to traditional sandwich degrees. They aid employability by giving our students more opportunities to apply their subject knowledge to commercial situations."

Nicola Gittins, Departmental Undergraduate Co-ordinator

BA (Hons)

Business and Marketing (Professional Practice)

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

N1N5

ENTRY REQUIREMENTS

- Grades BBB (or equivalent) at A Level; or
- DDM (or equivalent) at BTEC; or
- DDM (or equivalent) at OCR
 Level 3 Cambridge Technical: or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

C | M

В



BSc (Hons)

Business Information Technology

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

G520

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level, with at least one from a science, technology, mathematics or computing subject; or
- DMM (or equivalent) at BTEC (computing/engineering preferred); or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical (computing/engineering preferred); or
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points: plus
- GCSE grade C in English language and mathematics.

For full entry requirements and fees: bcu.ac.uk/courses

Relevant to real-life needs and respected by employers, this course includes extensive use of case studies, as well as industry-standard simulation and virtualised technologies.

You will gain technical skills alongside sound business knowledge as you prepare for a professional future.

The course provides a thorough grounding in the hardware and software used in modern networked computer systems. You explore how business database systems are designed and implemented, and also investigate the legal aspects of technology.

You will also have the chance to complement your academic learning with a high-quality industrial placement after your second year, which will really boost your CV. In your final year, you will complete an extended research project on a subject of your choice.

Your studies take place at our state-of-the-art City Centre Campus, with technology and facilities that reflect advanced professional practice. The School is established as one of the leading academies for Microsoft and Cisco Systems, and is internationally recognised for teaching quality, research and extensive industry partnerships.

Content includes:

Year 1

- IT professionalism
- Network fundamentals
- Web technologies
- ICT programming
- Business systems

Year 2

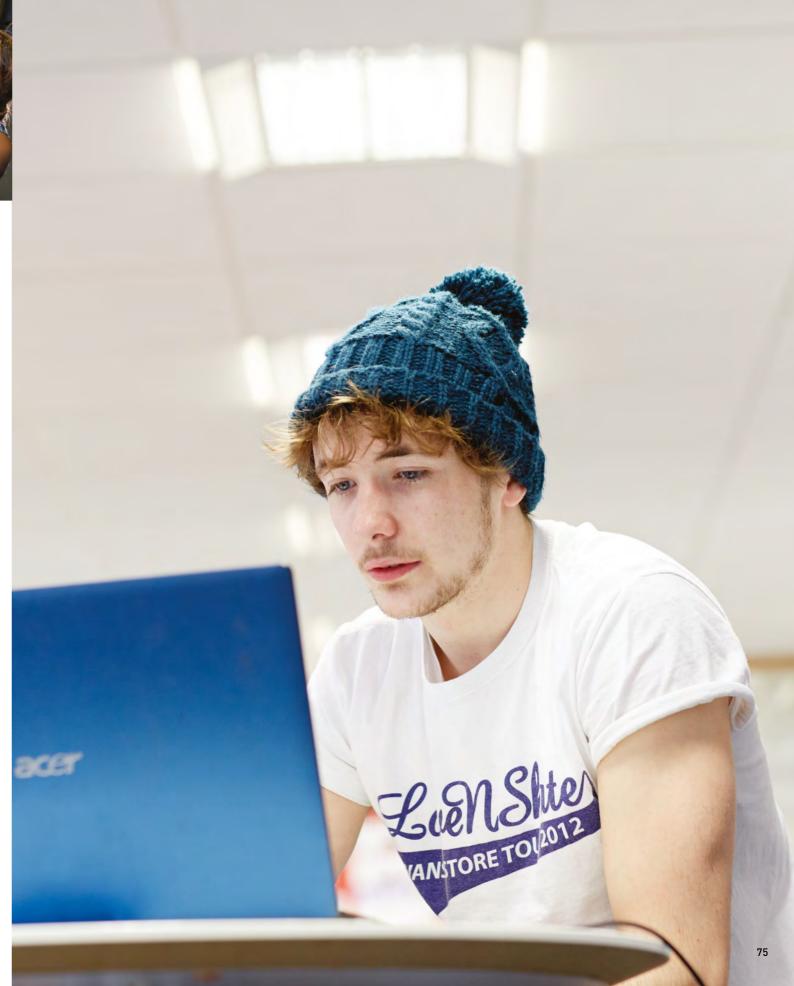
- Research and professional practice
- Enterprise databases: design and implementation
- Network management
- Business intelligence

Year 3

- · Individual project
- Enterprise e-systems
- Strategic information systems
- Consultancy and IT management

"The knowledge gained on my degree has helped me to develop professionally and think bigger, and I feel it has made me more prepared for the IT work environment."

Cleon Russell



C



C

BEng (Hons)/MEng

Civil Engineering

BA (Hons)

Children and Integrated Professional Care

School of Education

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

L590

ENTRY REQUIREMENTS

- Grades CCC (or equivalent) at A Level; or
- DD at BTEC Diploma
 (12 units) / MMM at BTEC
 Extended Diploma (18 units) / BTEC Subsidiary Diploma / National Award (six units) in combination with other Level 3 qualifications; or
- 24 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- CACHE Level 3 Diploma in

 Children and Education a
- Childcare and Education; or

 Other qualifications equivalent
- Other qualifications equivalent to 96 UCAS points; plus
- At least four GCSEs including English language and mathematics.

For full entry requirements and fees: bcu.ac.uk/courses

If you are looking to pursue a career working with children as part of an integrated professional team, you will receive the expert tuition needed from experienced professionals.

The course is based on the requirements of the Common Core of Skills and Knowledge for the Children's Workforce (CWDC 2010), and responds to the aims of the Every Child Matters Agenda (2004). It also incorporates recent and relevant legislation affecting children, young people and their families within education, law, health and social care.

It is one of only a few courses of its kind in UK higher education; no other award offers the same combination of subject areas.

We offer various opportunities to engage with professional practice in the areas of children and education; children and health; children and social care; and child and family law.

Previous students have achieved positions in education welfare as attendance officers, as family support workers in children's centres, as teaching assistants in special schools/colleges, and as nursery practitioners. In addition to this, graduates move on to work in the voluntary sector, project managing for charities and voluntary providers of children's services.

Content includes:

Year 1

- Child development and managing transitions
- Children and education
- Inclusive practice
- English law and the legal system

Year 2

- Working with families to safeguard children
- Schools and communities
- Children and the law
- Child protection

Year 3

- Work-based reflective study
- Contemporary issues
- Perceptions of childhood and youth
- Youth crime
- Social work skills

Progress into a career as a civil engineer and become a member of the relevant professional institutions with a course designed specifically to meet their requirements.

With strong links to existing courses within the School of Engineering and the Built Environment, this degree is aimed at students wishing to become Chartered Civil Engineers in industry. The course provides academic and vocational content within the areas of engineering mathematics, structural design, geotechnics, materials science and civil engineering technology, plus general construction subjects.

The course is targeted at people who are seeking a career in civil engineering. However, it is also applicable to anyone involved with the design, production or management of buildings or infrastructure.

The course is studied full-time and offers opportunities to experience a simulated workplace environment for design project tasks. The delivery of the course is complemented by visits to construction sites where you will be able to appreciate theory in context. The course allows seamless progression from BEng to Master's-level awards if your work is of a sufficiently high standard.

Content includes:

Year 1

- · Civil engineering technology and graphics
- Mathematics and mechanics
- Materials and processes
- Topographic surveying

Year 2

- Hydraulics and drainage
- Professional practice project
- Structural design
- Civil engineering technology and soil mechanics

Year 3

- Geotechnical engineering
- Civil engineering measurement and cost
- Contract practice
- Honours research project

Year 4 (MEng)

- Building information theory
- Construction law and contract
- Sustainable construction
- Civil engineering project management

Note: This course can also be accessed via our Foundation Year in Engineering (UCAS code: H20F). If you have 80 UCAS points, with at least one A Level in technology, science, mathematics or computing, but do not have the necessary qualifications to directly enter year one of this degree, you can apply for the Foundation Year.

"This new course is designed to prepare students for industry by enabling them to integrate theoretical knowledge with in-demand practical skills across a wide range of subdisciplines."

Antony Taft, Course Director

School of
Engineering and the
Built Environment

CAMPUS

City Centre

DURATION

BEng – 3/4 years, full-time/ sandwich MEng – 4/5 years, full-time/ sandwich

UCAS CODE

H201 (BEng), H200 (MEng)

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level including mathematics
- at grade C or above; or
- DMM (or equivalent) at BTEC; or
 DMM (or equivalent) at OCR
 Level 3 Cambridge Technical; or
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

Accreditation from the Institution of Civil Engineers (ICE) will be sought at the appropriate time.

"The course has helped build my knowledge about children and health, law, education and social skills. It has also helped to build my confidence in working with others and delivering presentations."

Kerry Mobbs

Course Enquiries team: +44 (0)121 331 5595 77





BSc (Hons)

Computer Networks

School of

CAMPUS

City Centre

DURATION

3 years full-time

4 years sandwich

UCAS CODE

G422

Computing and

Digital Technology

BSc (Hons)

Computer Games Technology

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

G450

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level, with at least one science, technology, mathematics or computing subject; or
- DMM (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 30 points from International Baccalaureate Diploma: or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C in English language and mathematics.

For full entry requirements and fees: bcu.ac.uk/courses Developed in consultation with industry players including Microsoft, Rare Ltd, Blitz Games Studios, Jagex and Eutechnyx, as well as the industry accrediting body Skillset, this course sets you up for an exciting career as a programmer in the gaming industry.

Covering entertainment and educational games, your studies are entirely relevant to market needs. You will have the opportunity to work with both 2D and 3D game worlds, to learn how to programme game engines, work with augmented and virtual reality and study mobile technologies, graphics programming and artificial intelligence.

Through individual and project-based learning, you work with other programmers, artists and sound engineers to reflect professional practice.

There is the possibility of a work placement with local game companies, some of which include Innovation Birmingham Campus, Soshi Games, Fish-in-a-Bottle, Daden Labs, Sega and Mixed Reality Studios.

You will also benefit from outstanding technology including a dedicated games studio with specialist game development software. Throughout your course, you will receive the support of expert teaching staff, all of whom are authorities in their industry, having worked in computer science and software development. We have internationally recognised research- and practicebased interests which include applying computer games technology to healthcare, engineering and the built environment.

Content includes:

Year 1

- · Game engines
- · Game design
- Introduction to 2D games programming
- Introduction to 3D games programming
- Computer systems technology

Year 2

- C++ programming for games
- Programming game engines
- 3D game world development Open systems

Year 3

- · Game graphics programming
- Game console programming
- Artificial intelligence
- Mobile and web technology
- Individual project

This course is IEng accredited and fulfils the educational requirements for registration as an

We are a Cisco Systems Academy Centre, and one of Microsoft's top UK university-based academies. Your computer network training follows the Cisco Systems Networking Curriculum and is professionally recognised.

There is the chance to undertake an industry placement and gain professional gualifications. such as the Cisco Certified Network Associate (CCNA) and Microsoft Certified IT Professional (MCITP) certifications.

"My placement involved being an intern for a year, doing everything a

full engineer would do, everything from configuration to documentation

Content includes:

Year 1

- Professional context of technology
- ICT programming
- · Computer systems technology
- Computer networking basics
- Supporting ICT clients

Year 2

Management in technology innovation

to eating lunch with the rest of the guys."

- ICT programming
- · Wireless networks

Phil Bridges

- Switched LANS and WANS
- · Infrastructure services

Gain a clear understanding of computer operating systems, network communication systems and how to integrate hardware and software with business elements.

You will develop the technical ability to plan, design and implement new networks, as well as the market insight and interpersonal skills that every employer looks for. Our course meets the needs of a competitive global economy, anticipates new developments in high-speed digital communication systems and is informed by the need for strategic computer networks systems.

Incorporated Engineer.

Year 3

- Individual project
- · Advanced networking technologies
- · Network design and management
- · ICT infrastructure management

• Grades BBC (or equivalent) at

A Level, with at least one science, technology, mathematics or computing subject; or

ENTRY REQUIREMENTS

- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent
- to 112 UCAS points; plus • GCSE grade C in English language and mathematics.

For full entry requirements and fees: bcu.ac.uk/courses

79

ACCREDITATION



"I enjoy spending time with my new-found colleagues during and after class. I find working as a team to be a great and enjoyable experience thanks to them."

Radu Dumitriu



BSc (Hons)

Computer Science

BSc (Hons)

Computer Networks and Security

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

GG49

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level, with at least one science, technology, mathematics or computing subject; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or • 30 points from International
- Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C in English language and mathematics.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



This course offers a pragmatic look at developing secure network and communication systems, with a view to combating fraud and malice, together with the need to handle error

Focusing on practical business needs, you will receive the support, tools and contacts to give you a distinct advantage in a demanding field.

You will use dedicated facilities for systems analysis, eCommerce and business intelligence, and for the support of computer forensics (within our own fully equipped laboratory).

This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

This course also offers professional qualifications, such as Cisco Certified Network Associate (CCNA), Professional (CCNP) and Security (CCNAS) certification. We enjoy wide professional respect as a Cisco Systems and Microsoft Academy Centre.

Content includes:

Year 1

- Professional context of technology
- Data analysis
- Computer systems technology
- Visual programming
- · Computer networking basics

- Management of engineering and technology
- · Open systems
- Data capture technology
- Security systems theory Switched LANS and WANS

Year 3

- Individual projects
- Personal ID and authentication systems
- · Network design and management

- Advanced networking technologies

- Data analysis
- Software development

Ansar Nazir

- · Advanced software development
- Enterprise databases: design and implementation

Internationally recognised for teaching quality, research and extensive industry partnerships, the School is established as one of the leading academies for Microsoft and Cisco Systems.

With the unique combination of studying mathematical and scientific skills alongside modern

techniques, this course has been designed to match employer needs within the sector.

The unique course design combines traditional computer science with advanced software development. This allows you to work within growth employment areas, such as mobile phone programming, website engineering, and artificial intelligence or computer systems development.

Study inside modern, well-equipped software laboratories running the software from our well-known industrial partners, such as Oracle for databases, C# for programming and Apple for mobile software.

Gain hands-on skills in a variety of programming languages during your course and benefit from professional qualifications through the likes of Cisco Systems and the Linux Professional Institute.

Content includes:

Year 1

- IT professionalism
- Web technologies
- Network fundamentals

Year 2

- Discrete computing and algorithms
- Research and professional practice
- Network management

Year 3

- Individual project
- Artificial intelligence and machine learning
- Mobile and web technology
- Usability engineering

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

G401

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level, with at least one science, technology, mathematics or computing subject; or
- DMM (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 30 points from International Baccalaureate Diploma: or • Access to Higher Education
- Diploma (see website); or • Other qualifications equivalent
- to 112 UCAS points; plus • GCSE grade C in English
- language and mathematics.

Full details: bcu.ac.uk/courses

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"I always recommend Birmingham City University to students wishing to go to the UK for studies and six of them so far have listened to my advice!"

Muhammad Sagir Usman

to be a successful developer and an all-round, software-literate graduate."

"My studies helped me a great deal – they gave me the knowledge needed



Conductive Education

School of Education

CAMPUS

National Institute of Conductive Education, Moseley

DURATION

3 years full-time

UCAS CODE

X161

ENTRY REQUIREMENTS

- Grades CCC (or equivalent) at A Level; or
- MMM (or equivalent) at BTEC; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 96 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

Discover how to develop human potential as you seek to transform the lives of people with neurological motor disorders.

This is a unique course that provides the only opportunity in the UK to qualify as a professional conductor to work with children and/or adults with physical disabilities. You will train and learn at the National Institute of Conductive Education, a charity based in Moseley, Birmingham which is an acknowledged world leader for Conductive Education.

The course is based on acquiring the skills for a vocational profession. Qualified Conductor Status (QCS) is a globally recognised professional qualification and enables graduates to be employed as a conductor. In addition to QCS, successful graduates will receive an Honours degree in Conductive Education.

You will undertake practical work in groups of children and/or adults alongside experienced conductors.

On graduating, you will be able to make a difference to people's lives and will be able to work in centres and schools across the world where conductive education is practised.

Content includes:

Year 1

- Observation for directing active learning
- Developing professional skills through active learning
- Principles of conductive pedagogy
- Conductive facilitation for learning

Year 2

- Conductive pedagogy: analysis and development of learning
- The impact of motor disorders on learning in childhood and adulthood

- Learning theories for conduction
- Practice-based learning: analysing effective teaching and learning styles
- The social basis for learning

Year 3

- Conductive pedagogy: evaluation and application
- Education research project
- Application of conductive education
- Practice-based learning: evaluating learning

"There is constant practical and academic tuition, support and feedback throughout. A truly fantastic degree that makes a difference!"

Susan Mechan







BSc (Hons)

Construction Management

School of

CAMPUS

City Centre

DURATION

3 years full-time

4 years sandwich

5 years part-time

UCAS CODE

LK12

Engineering and the

Built Environment

HNC

Construction

School of Engineering and the **Built Environment**

CAMPUS

City Centre

DURATION

2 years part-time

UCAS CODE

Direct online application

ENTRY REQUIREMENTS

- Grades CCE (or equivalent) at A Level; or
- MMP (or equivalent) at BTEC (construction or related discipline preferred); or
- MMP (or equivalent) at OCR Level 3 Cambridge Technical (construction or related
- discipline preferred): or • 24 points from International
- Baccalaureate Diploma; or • Other qualifications equivalent
- to 80 UCAS points: plus GCSE grade C or above in
- English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses Offering expert training for technologists in the design, production and management of buildings, and providing advanced entry to our associated degrees, this course has flexibility, practical focus and professional respect.

It offers an ideal gateway for progression from tradesperson to site manager and beyond. On successful completion, you can progress straight to the second year of a full-time professionally accredited degree course at the University.

You will benefit from having access to both state-of-the-art digital facilities and traditional resources. Using advanced CAD software, surveying equipment and a computer-generated virtual building site, you get accustomed to the technology used in industry.

As part of the course, you get the chance to attend specialist seminars, and go on field trips to construction sites around the Midlands. A recent assessment involved working as part of a project management team to put together a development brief for work on an actual site.

Delivered on a day release, one-day-per-week basis, this course is targeted at people who are seeking a career in technology, building surveying, building control, quantity surveying and construction management. It is also applicable to anyone involved with the design, production or management of buildings.

Content includes:

Year 1

- Design principles and application
- Science and materials
- Construction and maintenance of buildings

Course Enquiries team: +44 (0)121 331 5595

· Law and contract

Year 2

- Management principles and application
- · Group project
- Health, safety and welfare
- · Research projects

"The group project brings into reality what would be expected of professionals in the construction industry in work-based situations and shows the importance of communication and teamwork."

Harvir Singh

With full professional accreditation from the Chartered Institute of Building (CIOB) and with the Royal Institution of Chartered Surveyors (RICS), this course will prepare you for an exciting and challenging career as a senior manager in the construction industry.

Regular site visits allow you to get a close-up view of professional practice and build insight and perspective into your studies.

You will benefit from the expert quidance, support and insight of staff who can call on their professional industry experience, and hear from respected guest speakers. We maintain a wide network of professional contacts, helping your studies to reflect current practice and giving you work experience opportunities.

With the support of experienced staff who have worked for companies such as Prudential, Taylor Wimpey and Wembley Housing, you will use facilities that reflect the work environment you enter after graduation. You will use CAD and learn the latest skills such as Building Information Modelling (BIM) and you will create 3D and 4D BIM models before presenting to industry.

By taking further suitable work experience and the Professional Review, you can apply for full membership of CIOB and RICS following the Assessment of Professional Competence with the RICS.

"The course was well tailored to not only give the skills and attributes that

pertain to the construction industry, but are also applicable to other

Content includes:

Year 1

- Quantification
- Construction technology
- Professional practice project
- Design and construction management · Cost estimation and economics
- Year 2
- Contract law

disciplines."

Aamir Saleem

- Tender estimating
- Commercial technology
- · Architectural engineering and environmental technology
- · Operational management

Year 3 · Construction economics

- · Contract practice
- Bid strategy
- · Project management

Course Enquiries team: +44 (0)121 331 5595

Civil engineering

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education
- Diploma (see website); or • Other qualifications equivalent
- to 112 UCAS points; plus • GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION









Criminology

School of Social Sciences

CAMPUS

City Centre

DURATION

3 years full-time 5 years part-time

UCAS CODE

M900

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level (excluding general studies); or
- DMM (or equivalent) at BTEC (excluding Early Years); or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International
- Baccalaureate Diploma; or Access to Higher Education
- Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language (or equivalent; not Adult Literacy).

For full entry requirements and fees: bcu.ac.uk/courses

Offering you a choice of specialist routes as well as the chance to get invaluable experience through regular voluntary work, you will gain skills and insight while you study.

This in-depth study of crime, punishment and victimisation gives you a solid grounding for a professional career. The course's professional relevance is supported by our close links with local criminal justice agencies, such as regional police forces and community safety partnerships.

Our Centre for Applied Criminology was founded by Professor David Wilson, one of the UK's leading criminologists. Guest speakers have included former Home Office minister Sir Peter Lloyd, TV presenter Donal MacIntyre, and ex-offenders such as Noel 'Razor' Smith.

You will be actively encouraged to take part in debates and visits such as the unique debate with high-security prisoners at HMP Grendon, along with the option of taking on voluntary work in your final year.

Content includes:

Year 1

- · Criminology and criminal justice
- Security studies
- Psychology for criminologists
- Introduction to policing and investigation

Year 2

- · Prisons and punishment
- Forensic psychology
- Addiction and criminality

Year 3

- Transnational corporate and organised crime
- Prison and the therapeutic community
- Serial killers and the phenomenon of serial murder
- Hate crime

AVAILABLE SPECIALIST ROUTES:

Criminology and Security Studies ML94
With questions in security so prevalent –
from radical religious groups and terrorist
campaigns, or created by declining resources
or a changing environment – this route
investigates underlying causes and

governmental/group responses to them.

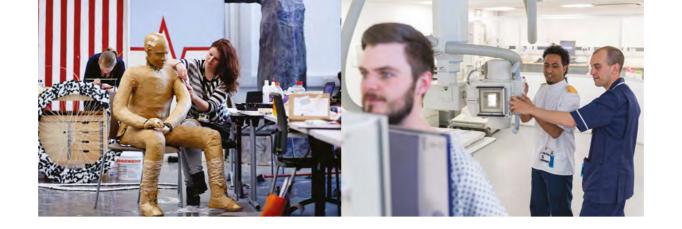
Criminology, Policing and Investigation ML9K

This course will equip you with a range of skills that will be valuable in careers where policing or investigation play a significant part. Flexible part-time study can enhance the careers of those already employed within the criminal justice system.

"I was involved with the Student Academic Mentoring project which saw me gain employment as the Criminology Department's Mentoring Project Supervisor."

Leonie Folan





Design for Theatre, Performance and Events

School of Visual Communication

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W460

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
 or
 DMM (or equivalent) at OCR
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 26 points from International Baccalaureate Diploma; or
- Merit from UAL Extended Diploma; or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

With access to outstanding facilities, expert staff and exceptional industry links, this unique course includes design and production for theatre, dance, puppetry, museums, concerts, exhibitions, events, festivals, themed environments, nightclubs, film and live arts.

Benefiting from a studio atmosphere rich in diversity and collaboration, this course celebrates the convergence of various subjects found within contemporary performance design practice. The course has been designed to offer a framework within which you negotiate your own focus and direction.

Our facilities include The Shell, a flexible, state-of-the-art and experimental production space. Expert staff who are experienced designers, makers and educators will offer support and insight.

We have links with companies and organisations including Birmingham Royal Ballet, Birmingham Repertory Theatre, Merlin Leisure, Midlands Arts Centre and Live Nation's Download Festival. Our end-of-year awards are sponsored and presented by high-profile names, with most award winners offered placements which have led to permanent employment.

Content includes:

Year 1

- Studio-based projects
- Team-based designs
- Theatre design principles
- The performance

Year 2

- · The role of the designer
- Theory and experiment
- Work placement and live project opportunities

Year 3

- Major personal project
- · Critical investigation
- Professional studies

"I developed key skills for each step of the design process, from concepts to completion on site, gaining experience and having a lot of fun along the way!"

Millie Proud (Creative at Madame Tussauds, Merlin Entertainments) Train for a rewarding career in the diagnosis of disease, using X-rays, ultrasound or magnetic fields at the Midlands' only centre for radiography training, with accreditation from the College of Radiographers.

The course equips you with both advanced technical skills and a crucial awareness of the human needs of your patient.

More than half your time is spent on placement, giving you perfect preparation for the distinct challenges of clinical practice.

A purpose-built and outstandingly equipped radiography skills suite, including an UltraSim Ultrasound Simulator, allows you to improve your skills through simulation in a safe and protected environment.

The Quality Assurance Agency has commended us for our close, collaborative links with hospital imaging departments, which help give real-life relevance to the course.

All offers are subject to satisfactory Occupational Health Clearance, Disclosure and Barring Service report, and registration with Independent Safeguarding Authority.

"If we weren't radiographers, we would be detectives; our job is to find out what is going on. I was X-raying patients from the first hour

Content includes:

Year 1

- Introduction to professional life
- Radiography physics and imaging technology
- Introductions to the thoracic and abdominal region
- Introduction to skeletal imaging

Year 2

- Evidence-based practice
- · Applied imaging technology
- Imaging of body systems

of my first day."

Adam Robinson

Research in radiography

- Progressing to practitioner
- Diagnostic imaging specialisms
- Diagnostic imaging specialisms
 Advancing skills for autonomous practice
- Clinical placement (undertaken over all three years)

BSc (Hons)

Diagnostic Radiography

School of
Allied and Public
Health Professions

CAMPUS

City South

DURATION

3 years full-time Up to 6 years part-time

UCAS CODE

B821

ENTRY REQUIREMENTS

- Grades BBB (or equivalent), including a science subject, at A Level; or
- DDM (or equivalent) at BTEC in science or radiography; or
- 26 points from International Baccalaureate Diploma; or
 Access to Higher Education
- Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- Five GCSEs at grade C or above including English language, mathematics and a science subject; plus
- A 'satisfactory' report of a visit to a clinical department.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Course Enquiries team: +44 (0)121 331 5595





Digital Media Technology

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

P310

ENTRY REQUIREMENTS

- Grades CCC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 30 points from International Baccalaureate Diploma (minimum grade 5 in mathematics); or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION





Working in the purpose-built Media Centre in our £62 million Parkside Building, you will have access to cutting-edge facilities including the largest university TV studio in the UK.

This course explores web and rich internet application development, animation, threedimensional modelling and video production. This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

You will learn from an experienced team of academics and practitioners who offer not only academic expertise, but also current industry relevance, practice and business acumen.

Creative network opportunities, multimedia events and guest speakers bring the insights, contacts and the realities of the media world to your studies. You have the option of a year-long work placement, and a media technology project allows you to develop in-depth knowledge and skills in a specialist area of your choice.

The technical ability, business understanding and creative flair you gain will make you an attractive candidate for current and emerging web and multimedia roles.

Content includes:

Year 1

- · Media industry
- Website production
- Multimedia design and graphics
- Media technology

Year 2

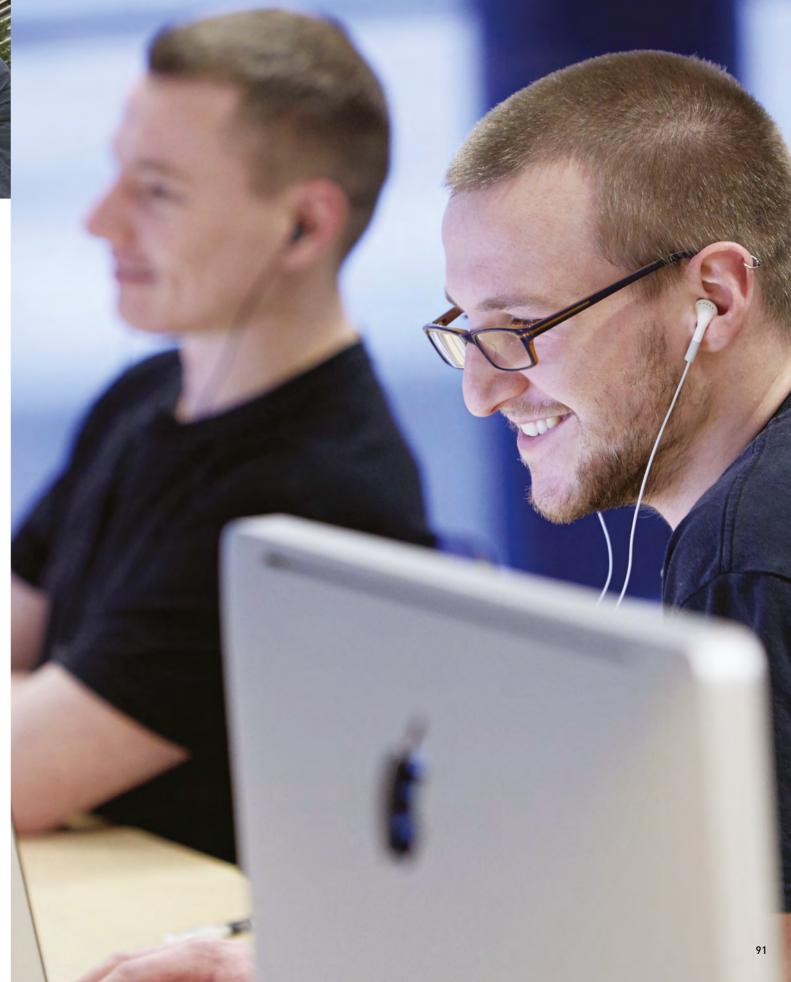
- Media industry
- Video production
- 3D modelling and animation
- Interactive applications development

Year 3

- Post-production and video enhancement
- Media technology project
- Digital image processing
- Web server applications

"The main thing that attracted me to the course was that it covered a wide range of disciplines which allowed me to expand my skill set. The course also had a business module which gave a good overview of the media industry."

Irfan Vasin







FdA

Early Years

BA (Hons)

Early Childhood Studies

School of Education

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

X320

ENTRY REQUIREMENTS

- Grades CCC (or equivalent) at A Level; or
- DD at BTEC Diploma (12 units) / MMM at BTEC Extended Diploma (18 units)/ BTEC Subsidiary Diploma/ National Award (six units) in combination with other level 3 qualifications; or
- 24 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- CACHE Level 3 Diploma in Childcare and Education; or
- Other qualifications equivalent to 96 UCAS points; plus
- At least four GSCEs including English language and mathematics at grade C or above.

For full entry requirements and fees: bcu.ac.uk/courses With a focus on understanding children and childhood, this course has a strong focus on research and employability. You will explore early childhood in a variety of contexts and prepare for a range of careers working with children from birth to five years old.

You will experience the value of work placement in helping you to practically apply what you learn to the development, learning and wellbeing of babies and young children.

We offer extended placement opportunities to work alongside a wide range of professionals in meeting the needs and development of babies and young children, enabling you to reflect on your learning and to develop professional skills.

You will acquire a working knowledge of key documents, policies and procedures relevant to a broad range of professional settings working with babies and young children in early years. Study topics include children and childhood, child development, exploration and play, and working with families. This course considers inclusive practice, developing communication skills and children and family social policy.

If you have already completed FdA Early Childhood, Early Years, or equivalent and want to top up to a full Honours degree, then depending on the previous course studied and individual mark profile entry you could be offered entry to the programme in Year 2 or Year 3. (For entry at Year 3, a 60 per cent grade average is required at Level 5.)

Content includes:

- Introducing professional practice
- Introduction to child development
- · Children's play

Luke Alletson

Year 2

- Developing professional practice
- Safeguarding and child protection

Course Enquiries team: +44 (0)121 331 5595

- Further child development
- · Researching early childhood

Year 3

- Researching professional practice
- Managing transitions
- · Contemporary perceptions of childhood
- · Towards employment

This course is an excellent source of professional development if you are already working in a childcare setting, and is a highly respected starting point for your studies.

Studying in small, intimate groups, trainee early years practitioners get the chance to enhance skills and professional standing, while aspiring entrants to the profession enjoy a practical, hands-on introduction to key issues.

This course supports the Early Years Foundation Stage (EYFS), ensuring you can deliver provision that complies with EYFS learning and development requirements. The course is carefully designed to offer appropriate skills and knowledge relating to professional practice, and the application of work-based experience. It also focuses on your self-development and independent learning, as well as team work and your ability to manage others.

Although based at the respected South and City College Birmingham (Digbeth Campus), you have full use of University facilities and will feel part of our supportive student community. Ofsted rates South and City College Birmingham as a Beacon Status' college, making it one of only a few UK training providers to achieve the government's Training Quality Standard in three or more sectors.

Equivalent to two years of degree-level study, it offers entry to the BA (Hons) Early Childhood Studies course at Level 5 (Y2) or 6 (Y3), depending on your mark profile upon completion of the foundation degree.

Content includes:

Year 1

- Developing and managing self
- Theories of child development
- · Supporting children's personal, social and emotional development
- · Supporting children's physical development
- Supporting children's creative development

Year 2

- Safeguarding children
- Working with parents and families

Course Enquiries team: +44 (0)121 331 5595

- · Including all children
- · Multi-agency working
- Issues in early years
- Professional development

"The library has outstanding facilities including private study rooms, to help you find what you are looking for."

Roberta Goddard

School of Education

CAMPUS

South and City College Birmingham

DURATION

2 years full-time

UCAS CODE

X311

ENTRY REQUIREMENTS

- 48 UCAS points at A Level or equivalent; or
- MP at BTEC National Diploma (12 units not including early years) / PPP at BTEC Extended Diploma (18 units not including early years); or
- 24 points from International Baccalaureate Diploma; plus
- GCSEs in English language and mathematics at grade C or above.

For full entry requirements and fees: bcu.ac.uk/courses

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"This course offers real freedom because it isn't tailored towards a teaching career; it offers a platform for you to open your career path computers and even a café. The staff are always friendly and willing to other areas of working with children."





Ε

BA (Hons)

Education Studies

BA (Hons)

Economics and Finance

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

LN13

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level: or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

Mixing theory with practical, real-life studies and placements, our Economics and Finance course brings together two challenging topics and equips you with the skills and knowledge to address them professionally.

The course combines in-depth investigation with practical application, giving it real relevance to today's professional world. The course introduces the principles and practice of finance in a business context, as well as how economic principles can be applied to solve business, social and political problems.

You will be taught and supported by expert staff with strong global industry links and experience. They have experience working in multinational conglomerates, managing start-ups and advising the likes of Vauxhall.

You will also get to hear from high-profile guest speakers who will share their wealth of experience and industry insights with you. Previous speakers include Sir Ranulph Fiennes, finalists from *The Apprentice*, the Chairman of Unilever and Chief Executive of Marks and Spencer.

On your optional placement year, you have the chance to see business challenges from the inside. Students have recently secured placements at companies of the stature of Hewlett Packard and Pfizer.

Content includes:

Year 1

- Economic environment
- · Accounting and finance
- Managing organisations, people and self

are able to specialise in any area."

Year

- · Business finance decisions
- Financial markets risk and returns
- Tax and financial planning
- Microeconomics

Year 3

- Financial management
- · International corporate finance
- International economics

"Economics and finance is a broad area of study but very interesting and related to each other. The job prospects are quite vast and you

Nabila Watmai

The BA (Hons) in Education Studies considers the concept of education from a variety of perspectives and will require you to engage in critical reflection on the aims, values, principles and policies of the UK education system as well as educational systems around the world.

The degree draws from a range of disciplines, including psychology, sociology, law and criminology, which are well-established departments at Birmingham City University. Drawing on the wealth of expertise available across the University, this degree explores the way in which these disciplinary fields have contributed to development of education in the UK and beyond.

Topics studied throughout the course include theories of learning, curriculum development, inclusion, the impact of social factors, political perspectives on schooling and legal frameworks.

The Education Studies degree offers a valuable opportunity to embark on a variety of work-based placements in education as Birmingham City University is one of the foremost teacher-education universities in the West Midlands with established connections across schools, colleges and training institutions and providers in industry and the educational sector.

Content includes:

Year 1

- Introduction to education studies across national and international contexts
- The role of social and psychological factors in individual experiences of education

Year 2

- Practice-based placement in the field of education
- Preparation for research
- Diversity and inclusion

- Independent study in an area of educational practice draws on personal interests and placement experience
- Curriculum design
- Pedagogy

School of Education

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

TBC

ENTRY REQUIREMENTS

TBC; please see website for latest information

For full entry requirements and fees: bcu.ac.uk/courses

"I like the community feel of the University; everyone is really friendly and I always feel safe. There are a lot of opportunities to develop yourself socially, academically and professionally."

Katie Thurlow





BEng (Hons)/MEng

Electronic Engineering

School of Engineering and the Built Environment

CAMPUS

City Centre

DURATION

BEng – 3/4/5 years, full-time/ sandwich/part-time MEng – 4/5/7 years, full-time/ sandwich/part-time

UCAS CODE

H601 (BEng), H679 (MEng)

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level including mathematics at grade C or above; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 30 points from International Baccalaureate Diploma; or
- Pass overall in an Engineering Access Diploma (see website);
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Gain essential practical and theoretical engineering skills that are updated in line with industry developments and valued by employers.

This course offers seamless progression to a Master's-level qualification, with a choice of pathways in microelectronics or telecommunications. After gaining a thorough grounding in electronic engineering, you will study modules specific to your chosen pathway from the third year onwards.

The BEng (Hons) course is CEng accredited by the Institution of Engineering and Technology (IET), and meets the educational requirements for Chartered Engineer when presented with an accredited MSc or MEng. The MEng is a new course for which an application for accreditation will be submitted at the appropriate time.

You will be based in Millennium Point at our City Centre Campus, where you will have access to a wide range of professional-standard facilities and equipment. These include dedicated labs for electronics, microprocessor, Electronic Computer-Aided Design (ECAD), communications, networking, programming and project work, as well as state-of-the-art rapid prototyping, laser-cutting, and CNC machines.

Placement opportunities with a range of companies offer you a first-hand appreciation of the professional working world, giving you crucial experience and useful industry contacts. You can also enter or help run our national and international competitions in robotics (Birmingham TechFest) and Micromouse.

Content includes:

Year

- Professional development
- Programming for engineers
- Electronic fundamentals
- Engineering practice

Year 2

- Signals and systems
- · Analogue and digital circuit design
- Embedded systems
- Data networks

Year 3

- Individual project
- Digital signal processing
- Telecommunications and optical communications
- · Embedded systems design

Year 4 (MEng)

- Group project
- Technology entrepreneurship
- Applied digital signal processing
- Advanced IP networks

Note: This course can also be accessed via our Foundation Year in Engineering (UCAS code: H677). If you have 80 UCAS points, with at least one A Level in technology, science, mathematics or computing, but do not have the necessary qualifications to directly enter year one of this degree, you can apply for the Foundation Year.

PATHWAYS:

Electronic Engineering - Microelectronics Our microelectronics pathway combines theory and practice in electronics, and you will examine microprocessor systems, digital and analogue electronics, communications and digital signal processing. You will combine theory and practice in embedded systems, analogue electronics, digital electronics, telecommunications and digital signal processing before focusing on microelectronics modules in the third and fourth years. The fourth year offers optional modules such as automotive electronics and control. embedded robotics and hybrids and sustainable technology, allowing you to match your course to your requirements and interests.

academic understanding of electronic engineering, and you will also develop problem-solving abilities and an understanding of teamworking – skills that will be essential in any successful career in electronics or electronic engineering. You will combine theory and practice in embedded systems, analogue electronics, digital electronics, telecommunications and digital signal processing before focusing on telecommunications modules in the third and fourth years. The fourth year offers

optional modules such as radio frequency and

microwave engineering, applied digital signal

you to match your course to your requirements

processing and network security, allowing

and interests.

Electronic Engineering - Telecommunications

This pathway provides a comprehensive

"The most enjoyable time was the final year when I was spending the most time in the lab. All the researching and practising strengthened and expanded my knowledge."

Yitian Xu

96 Course Enquiries team: +44 (0)121 331 5595 97





English

School of English

CAMPUS

City Centre

DURATION

3 years full-time 6 years part-time

UCAS CODE

Q301

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
 or
- 26 points from International Baccalaureate Diploma: or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- At least five GCSEs at grade C or above including English language. GCSE equivalents within Access courses are accepted.

For full entry requirements and fees: bcu.ac.uk/courses

To study literature or to analyse language? To engage in creative writing or to become a drama specialist? Discover a wealth of opportunities and enjoy a wide range of study options at the School of English.

Find out more about the only English course in the region offering such a flexible combination of subjects, allowing you, from the second year onwards, to target your interests. Housed in the University's new Curzon Building in Birmingham city centre, you will be part of a community enjoying inspirational tuition from expert academics and renowned writers, supported by our virtual learning environment.

The School houses the Research and Development Unit for English Studies (www.rdues.bcu.ac.uk), an important research centre in linguistics that developed both WebCorp language analysis technology and eMargin for text annotation; all our students have access to this technology.

Our creative writers work in prose, poetry, screen writing and radio, and the School is committed to fostering and enhancing the creative arts through its Institute of Creative and Critical Writing (ICCW), which hosts events both exclusively for its students and for the wider Birmingham community. Regular guest lectures from visiting writers will inspire you and provide you with industry insight.

Our staff regularly publish a variety of critical works, such as a study of the life of Restoration actor Thomas Betterton and an award-winning book on the poet Coleridge. Such first-class research directly benefits you as you learn from lecturers at the cutting edge of their discipline, whether that is literature, linguistics, creative writing or drama studies.

Year 3

Science fictionDrama workshop

Screenwriting

· Shakespeare studies

Child language development

In addition, you will have access to excellent learning facilities and resources, including the School's dedicated drama studio.

Content includes:

Course features may include (depending on your pathway):

Year 1

- Literature
- DramaLanguage
- Criticism
- Creative writing

Year 2

- The Gothic
- Contemporary theatre and theory
- Language and social identity
- Writing short stories

PATHWAYS AVAILABLE IN ADDITION TO BA (HONS) ENGLISH:

English and Creative Writing QW38

Balancing English and creative writing, this pathway is ideal for anyone who loves reading and writing stories, poems, scripts, novels and plays. This course both encourages and disciplines your imaginative processes to allow you to tell stories that have real impact and create interest. The ICCW's programme of events and visiting speakers from the creative writing sector will enhance and support your studies (www.bcu.ac.uk/iccw).

English and Drama QW34

With inspiration from Ancient Greece to the present day, you will balance your English studies with practical, workshop-based experience of scripting, adaptation, performance theory, theatre history and criticism, and enjoy close collaboration with local theatre groups.

English and Journalism*

We are planning to launch this course for entry in 2017. It will combine your study of language and writing from the School of English with practical journalism modules from Birmingham School of Media. Please check our website closer to the time for more details.

* subject to approval

English and Media QP33

Combining the study of literature with an appreciation of popular culture, this course allows you to combine study of theory modules from Birmingham School of Media and a range of options from English studies, allowing you to explore cultural contexts for media and literary texts.

English Literature Q320

From children's fiction to science fiction, immerse yourself in the world of literature. Studying English literature will allow you to develop your skills in close reading, literary criticism and textual analysis, in addition to giving you the opportunity to improve your presentation abilities and writing styles.

English Literature and English Language Studies Q391

Follow your own preferred areas of study in English literature, while benefiting from our considerable strengths in English language. This pathway covers topics including children's fiction, the Gothic, literary linguistics, and language and gender.

99

"My English degree changed my life. It was the best thing I've ever done. It made me a better human being and more analytical."

Frank Skinner (Comedian, writer and alumnus)**

Course Enquiries team: +44 (0)121 331 5595

^{**}Taken from *Metro*, 20 September 2011.





Foundation Certificate

English for Academic Purposes*

School of Education

CAMPUS

TBC

DURATION

Full-time: September – June

UCAS CODE

N/A – apply direct to the University via International

ENTRY REQUIREMENTS

IELTS minimum 4.5

100

For full entry requirements and fees: bcu.ac.uk/courses If you are an international or European student, this is a fantastic opportunity for you to enhance your academic English skills and prepare for successful study at a British university.

This course enables you to share and exchange opinions with students from different cultures and backgrounds. Learning about the lives and experiences of other students in your class and throughout the University will broaden your views and help you think reflectively, giving you advantages in terms of personal, academic and professional development.

The course is run over one year, from September to June, which allows adequate time for you to get to know the University and Birmingham itself before starting your main degree course.

The course is designed on a modular basis and each module is taught by a different tutor, allowing you to experience varied teaching styles and methods.

If you pass the course successfully and you hold a conditional offer for an undergraduate academic course at Birmingham City University, provided you have the required academic qualifications and you pass the course at the required level, you will not need to retake IELTS or its equivalents.

Content includes*:

- Speaking and communication skills
- Culture in action
- · Reading development
- Writing development
- · Listening and note-taking
- Academic speaking
- · Reading for university
- · Writing for university

*This course is subject to change

"This course has a lot of quality tutors who teach you many different methods of improving your English skills. I also learned about British lifestyle, history and culture which is essential knowledge for studying in the UK."

Areeyanan Satthamsakul

Reflecting the pressing needs of commerce, this course combines a thorough technical, practical and theoretical understanding of enterprise systems with an overview of industrial practice.

within a commercial organisation.

You will explore a wide range of business processes, including process management, modelling and re-engineering for various sectors and across an organisation's functional areas. You will receive the support of expert staff who have a wide range of academic, research and industrial experience in systems analysis and development.

Cognizant, Atos, SAP, BAE, BP, Rolls-Royce, Capgemini, Edenhouse, HCL Axon, Ciber and Accenture, who employ skilled graduates.

Supported by SAP University Alliances, it offers additional SAP certification in Enterprise Resource Planning, Business by Design, Integration of Business Processes and Mobile.

Content includes:

Year 1

- Integrated business processes
- Software development
- Professional context of technology
- Fundamentals of project management

Year 2

- Business operations systems
- Enterprise solutions
- Software design and construction
- · Management of engineering and technology innovation
- · Agile project management

It delivers the knowledge and skills to analyse, design and develop enterprise systems solutions

The course directly meets the requirements of industry employers such as AURUM Holdings,

- Mobile and web technologies
- Strategic enterprise management
- Knowledge management
- Undergraduate project

"The innovative techniques that are taught, such as cloud computing, in-memory technologies, augmented reality, virtualisation and visualisation, are the reasons why I chose to do this course."

Faisal Magsood Qadri

School of Computing and Digital Technology

Information Systems

CAMPUS

City Centre

BSc (Hons)

Enterprise

DURATION

3 years full-time 4 years sandwich

UCAS CODE

N2I2

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC (computing/engineering preferred); or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical (computing/engineering preferred); or
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points: plus
- GCSE grade C or above in English language and mathematics.

For full entry requirements and fees: bcu.ac.uk/courses





Fashion Business and Promotion

School of Fashion and Textiles

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W5N9

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
 or
- 26 points from International Baccalaureate Diploma; or
- Merit from UAL Extended Diploma; or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

Benefit from talks by guest speakers from a variety of fashion brands, and have opportunities for cultural trips to London, Paris, Florence and New York.

You will learn about the roles of trend forecasters, buyers, merchandisers, visual merchandisers and fashion event organisers as well as the worlds of PR and fashion marketing.

Through the first-hand industry experience of our staff, your learning is supported by contemporary knowledge, practice and contacts. You will develop creative and innovative approaches to the fashion industry while developing business skills to prepare for a successful career.

The course develops teamwork and communication skills, commercial awareness, aesthetic sensibility and keen observational skills – all vital in this competitive area.

Your final year moulds your strengths in a series of projects and develops your skills ready to step into industry. In June, students showcase their work at Graduate Fashion Week in London, offering an opportunity to network with industry professionals.

Content includes:

Year

- Fashion business context setting the scene for the year and the industry
- Trend forecasting additionally learning InDesign
- Buying and merchandising
- Digital marketing branding and PR

Year 2

- Visual merchandising
- Industry placement and self-promotion with three weeks' work experience
- Event management live group project
- International retailing looking at global retailing and expansion

Year 3

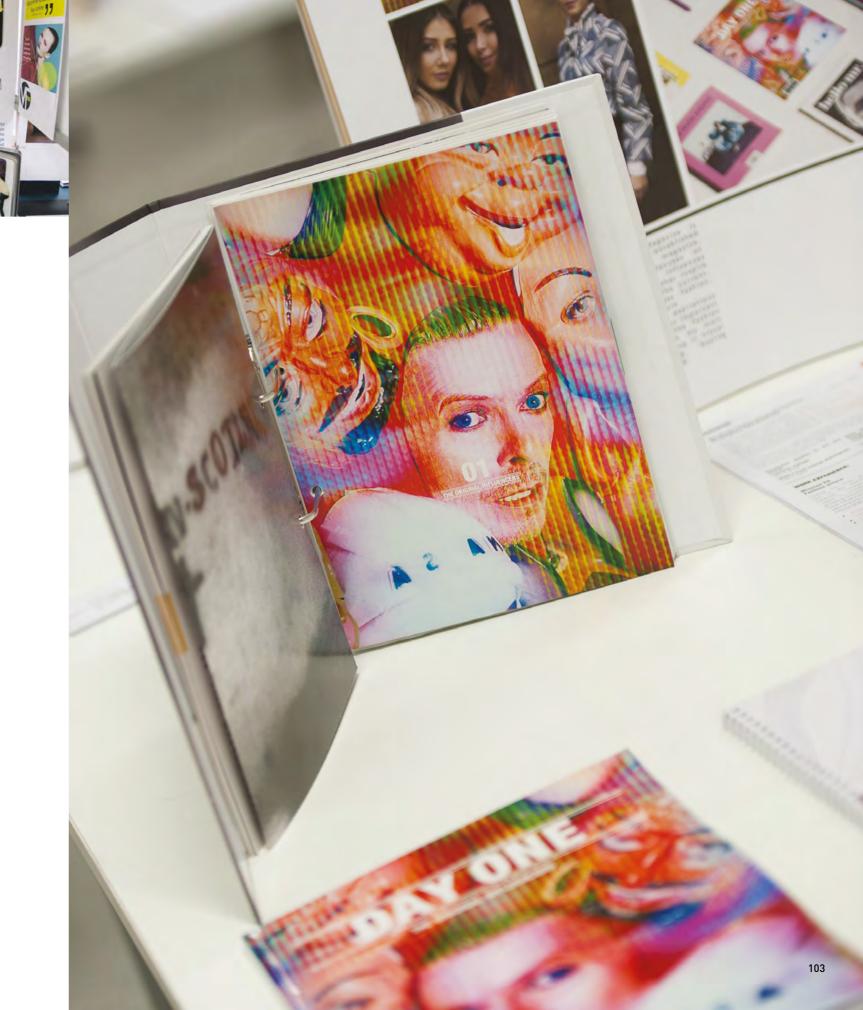
 Dissertation – a written piece of work researching a subject area of your choice

Virtual Fashion

- Competition developing recommendations from the dissertation into a commercial concept, ready to deliver at a *Dragons' Den*style pitch
- Final major project developing a concept with creative, financial and commercial outcomes and to fine-tune skills ready for a chosen industry sector
- Self-promotion and the future exit package, outlining your professional credentials

"I can truly say this course prepares you to be 100 per cent industry-ready. You will learn in a challenging, informative and inspiring way, giving you true industry insight and skills across a number of subjects."

Sophie Johnson









Fashion Design

School of Fashion and Textiles

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

W230

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
 or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 26 points from International Baccalaureate Diploma; or
- Merit from UAL Extended
 Diploma: or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

Enjoy excellent links with regional and international fashion brands Burberry, Next, Paul Smith, Ted Baker, Abercrombie and Fitch, Iris Van Herpen and many other high-profile fashion companies, and showcase your work to industry leaders at events such as Graduate Fashion Week in London.

This course will help you to develop your creative confidence and individuality as you get set for a career in the demanding and competitive fashion industry. There is also an optional placement year.

Blending individual creativity and commercial realism, this course will enable you to apply your skills and knowledge of the professional design process from concept to product and is for imaginative, motivated and committed students who wish to work within the fashion industry. You can specialise in either womenswear or menswear, taking a conceptual or a more commercial approach.

You will have the opportunity to work with the Gerber pattern-cutting and design system, widely used in the global fashion industry.

Content includes:

Year 1

- Fashion practice and theory
- Fashion materials and form
- Fashion design practice
- Personal development

Year 2

- Fashion business and entrepreneurship
- Fashion options portfolio offering a wide choice of projects
- Work experience placement or external/ collaborative self-directed project
- Advanced skills related to your final-year pathway

Year 3

- Major project
- Dissertation (or placement report for fouryear sandwich option)
- Specialist modules related to your final-year pathway

PATHWAYS:

Fashion Design with Design for Performance W2W4

An opportunity for students who wish to design and make bespoke outfits for performance and special events. Character interpretation and script analysis are an integral part of the pathway. You collaborate with external clients throughout the final year, as designing and fitting to individual figures is an essential element of bespoke work. A recent graduate's work has appeared in *Vanity Fair* worn by Helena Bonham Carter in a shoot by the renowned fashion photographer Mario Testino.

Fashion Design with Fashion Accessories W233

Garments and accessories combine within this pathway. Extend your fashion design skills into the areas of fashion accessories, with particular emphasis on designing bags and related accessories such as belts, headwear and gloves. You will use a range of materials, including leather, and the course has excellent working relationships with local manufacturers.

Fashion Design with Fashion Communication W290

The fast-paced fashion consumer is eager to hear, read and see the latest lines, trends and innovations. This pathway is ideal if you intend to pursue a creative career in areas of trend forecasting, fashion graphics or styling for editorial and fashion promotion. Our students are avid bloggers and explore the full range of fashion communications. They have gone on to create their own magazines, as well as being snapped up to work in exciting creative careers.

Fashion Design with Garment Technology W2JK

Align your creativity with technical knowledge in the pre-production process, which includes pattern-cutting, fittings, grading and sizing, production planning, costing, testing and technical packs. You collaborate with industry for your final major project, working with companies such as Burberry, George, Rocket Muffin and Cro' Jack. Garment technologists find themselves in high demand both in the UK and overseas fashion industries.

"I had a fantastic support base which meant I was able to find my style and work to the best of my abilities, pushing myself in the last year of my degree."

Thomasin Gautier-Ollerenshaw





F

BSc (Hons)

Film Production Technology

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

WP63

ENTRY REQUIREMENTS

- Grades BBB (or equivalent) at A Level with at least one from a science, technology, mathematics or computing subject; or
- DDM (or equivalent) at BTEC; or
- DDM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 32 points from International Baccalaureate Diploma; or
- Access to Higher Education
- Diploma (see website); or
 Other qualifications equivalent
 to 120 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



106

Plan, shoot and post-produce a range of digital films, using single camera production and industry-standard practice, protocols, workflows and equipment, to prepare you for an exciting career in film production.

The course includes unique modules exploring the technology of film production, the nature and behaviour of light and sound, and the effects of digital storage and manipulation.

Our film graduates are among the most technically literate in the UK, able to make informed technical choices, understand technical specifications and their implications and accurately test and calibrate equipment. This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

The Parkside Building is equipped with four film and television studios, a dedicated 320 sq m green screen studio, sound recording studios, Final Cut Pro and Adobe post-production facilities and editing suites, a DaVinci Resolve colour grading suite with colourist control surface, 4K screening facilities, and hundreds of PC- and Apple-based multimedia workstations.

Content includes:

Year 1

- Visual design
- Digital acquisition
- Sound recording for film and video
- Production fundamentals

Year 2

- Narrative design
- Production and distribution technology
- Production techniques
- Advanced film studies
- Professional practice

Year 3

- Pre-visualisation
- Sound mixing for film and video
- Film production planning
- Digital media technology project
- Film production and direction

"I chose this course because, unlike a lot of film courses, it's a Bachelor of Science degree, which means they go into a little bit more detail about the technical side of how cameras and lights and that sort of thing work."

Michael Palmer

If you are interested in film production and computer graphics and are looking for a creative career, this course is for you.

You will plan and produce a range of film and visual effects productions, using industry-standard tools such as NUKE compositing software, Maya 3D modelling and animation software.

The broad scope of the subjects covered within the course will give you extra flexibility in your future career, opening the door to a range of industries using digital video and computer graphics, such as film, animation, visual effects and computer games. This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

The Parkside Building is equipped with four film and television studios; a dedicated 320 sq m green screen studio with a MILO Motion Control rig; Final Cut Pro, Adobe and NUKE post-production facilities; Autodesk 3D graphics and animation software; a DaVinci Resolve colour grading suite with colourist control surface; 4K screening facilities; and hundreds of PC- and Apple-based workstations.

Content includes:

Year 1

- Digital acquisition
- Visual effects and compositing
- Film industry
- Three-dimensional modelling
- Production fundamentals

Year 2

- Visual effects techniques
- Three-dimensional animation
- Professional practice
- Production techniques

Year 3

- Visual effects production
- Sound effects
- Digital media technology project
- Film production planning
- Film production and direction

"My colleagues and lecturers are friendly and are always willing to help you – there has never been a time where I am not learning something new."

Oliver Rossetti

Film Technology and Visual Effects

BSc (Hons)

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

W614

ENTRY REQUIREMENTS

 Grades BBB (or equivalent) at A Level with at least one from a science, technology, mathematics or computing

subject; or

- DDM (or equivalent) at BTEC; or
- DDM (or equivalent) at OCR Level 3 Cambridge Technical;
 or
- 32 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
 GCSE grade C or above in
- English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION







Fine Art

Fine Art

HND

Birmingham School of Art

CAMPUS

Birmingham Metropolitan College, Sutton Coldfield

DURATION

2 years full-time

UCAS CODE

001W

ENTRY REQUIREMENTS

- Grades DD (or equivalent) at A Level; or
- PPP (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 24 points from International Baccalaureate Diploma; or
- Other qualifications equivalent to 48 UCAS points;
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses This course encourages you to find your own route to creative expression across an exciting range of fine art practice and gives you the professional practice skills for further career development.

This course opens your first door to a career in fine art or enables you to move on to degree-level study with automatic entry to the second year of a related degree course, including our BA (Hons) Fine Art programme. Nurturing and nourishing your individual creativity, and with no set pathways, you have the chance to work in areas such as painting, sculpture, printmaking, drawing, photography, film and video.

Studying at Birmingham Metropolitan College, you are also a student of the University with all the opportunities, experiences and professional contacts this brings. The first year explores such themes as developing a fine art language and drawing in a fine art context. You consider historical and contextual referencing, and examine various disciplines including sculpture, painting, photography and printmaking.

In your second year, your drawing skills come into focus, and you look into curating and taking part in exhibitions. As you develop your own fine art identity, you get to apply your creativity in modules covering site-specific art and specialist studio practice.

Across both years, you prepare to take your creativity beyond your studies and into the world of work. The Business and Professional Practice modules give you a feel for the realities of working as an artist, and equip you to approach your career with credibility and competence.

Content includes:

Year 1

- Business and professional practice
- · Fine art
- Various artistic disciplines

Year 2

- Commissioned artwork
- Personal development studio practice

"A great course which enabled me to gain an education in fine art while pursuing my own interests and obsessions."

Victoria Platt

This outstanding course gives you the necessary scope, space and support to establish and develop your fine art practice and creative identity, and the self-confidence to progress to a

Dedicated staff who are practising artists will encourage you to experiment and investigate ideas and practices, employing the full range of excellent technical and practical resources in the building, including, importantly, full-time use of the professional-quality studios.

the chance to work in areas such as painting, sculpture, printmaking, drawing, photography, film and video. You will be building a significant professional portfolio in the form of a website and will participate in a range of professional presentations and exhibitions that will clearly demonstrate your artistic ambitions and abilities.

There are significant links to the Ikon, Eastside Projects, Grand Union, New Art Gallery Walsall and Birmingham Museum and Art Gallery, as well as studios and galleries set up by ex-students such as Stryx and A3.

Content includes:

Year 1

- Practice and context
- · Methods and materials
- Establishing practice
- · Themes and concepts in art
- Art and exhibition

Year 2

- Developing practice
- Extending practice
- · Art in theory and writing
- Art, space and audience
- International exchange

broad range of professional roles and further study options.

To establish and develop your individual creative practice, and with no set pathways, you will have

- Practice and professional presentation
- Practice-led dissertation
- Professional portfolio

School of Art **CAMPUS**

Birmingham

Margaret Street

DURATION

3 years full-time

UCAS CODE

W101

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 26 points from International Baccalaureate Diploma; or
- Merit from UAL Extended Diploma; or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

"The tutors were always on hand to help and were of great support." They were the ones who guided me through my work process, gave me confidence and, best of all, helped me gain a place at the Royal College of Art."

Alicia Dubnyckj





BSc (Hons)

Forensic Computing

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

FG44

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Learn about digital data recovery, preservation and analysis, giving you the skills to assist with criminal investigations and provide evidence for legal or commercial use.

Run jointly with our School of Law, the course has been devised and designed following extensive consultation with digital forensics practitioners. This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

You will study the EnCase Certified Examiner, AccessData Certified Examiner (ACE), and Micro Systemation .XRY Certification curricula during your studies, with the opportunity to take their certification exams.

There is the opportunity for a work placement with a prestigious organisation such as Cisco Systems, IBM, 3M or Airbus. Our industry-standard software and hardware tools include EnCase Forensic, FTK, .XRY, Cellebrite and WinHex, as well as advanced drive repair and data recovery tools from ACE Labs, Salvation Data and WinHex. Our specialist computer forensic laboratory is equipped in accordance with the Association of Chief Police Officers of England, Wales and Northern Ireland (ACPO) guidelines.

Content includes:

Year 1

- Data analysis
- Professional context of technology
- Computer technology and software systems
- Computer forensic fundamentals
- Computer networking basics

Year 2

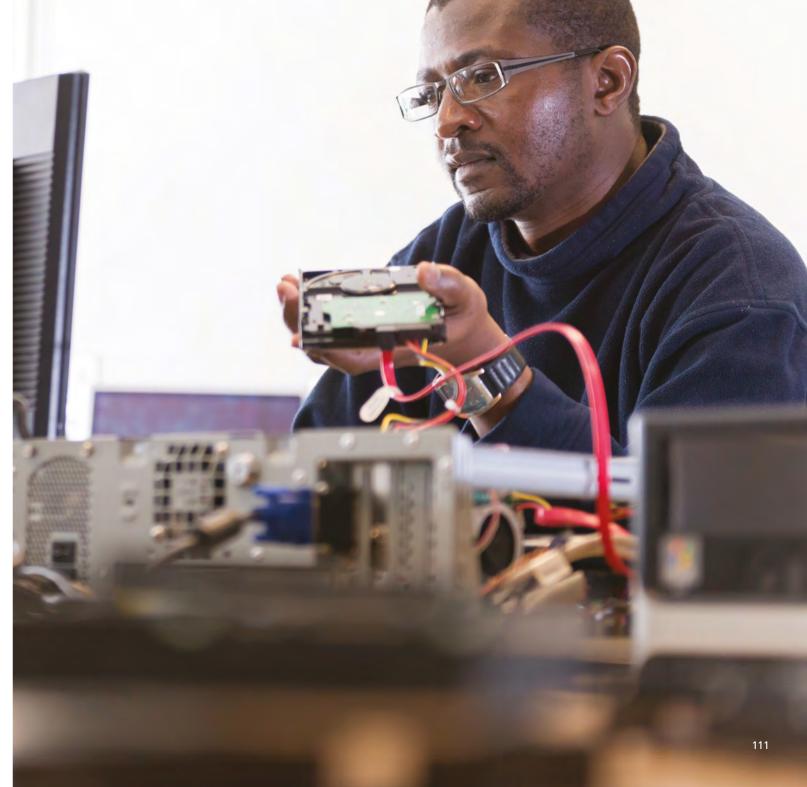
- Management in technology innovation
- The English legal system
- Computer mobile OS for forensic examiners
- Security systems theory

Year 3

- · Individual project
- Computer law and the law of evidence
- Digital device forensics
- Forensics investigation of IT systems
- Advanced networking technologies

"My confidence came from our course director who taught us everything that we needed to know. Through hands-on experience, through theory and through the personal tutoring, he gave us all the skills that we needed to have."

Chris Elmore



G



G

BSc (Hons)

Gemmology and Jewellery Studies

School of Jewellery

CAMPUS

Assay Office Birmingham

DURATION

3 years full-time

UCAS CODE

73J9

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 26 points from International

 Passalaureata Diploma, or
- Baccalaureate Diploma; or
 Merit from UAL Extended
- Diploma; or
- Other qualifications equivalent to 112 UCAS points.

For full entry requirements and fees: bcu.ac.uk/courses

Foundation Certificate/Gemmology Diploma/Diamond Diploma

Gemmological Association

School of Jewellery

CAMPUS

Assay Office Birmingham

DURATION

Foundation Certificate: 1 year, 2.5 hours per week plus independent study

Diploma: 1 year, five hours per week plus independent study

Diamond Diploma: 1 year, 2.5 hours per week plus independent study

UCAS CODE

Direct application to the University

ENTRY REQUIREMENTS

- You must have passed the Foundation Certificate before you are able to progress to the Gemmology Diploma.
- There are no specific entry requirements for the Diamond Diploma course but completion of the Foundation Certificate is advised.

For full entry requirements and fees: bcu.ac.uk/courses

Discover more about the fascinating world of precious gemstones and their use in the world of jewellery. Following the syllabus of the Gemmological Association of Great Britain (Gem-A), these courses offer a choice of introductory and/or further specialised education, covering the study and identification of gemstones and gemmological materials, whether natural, synthetic or artificial

Leading to a globally respected award, you can register for Fellowship of Gem-A on successful completion. You can take the Foundation Certificate before progressing to the more scientific study of the Gemmology Diploma, and then the prestigious Diamond Diploma.

Gem-A's Gemmology Diploma is the most prestigious gemmological qualification in the gem and jewellery trade, while the Diamond Diploma is the ultimate education in diamonds.

The Gemmology department of the School of Jewellery is based in a fully-equipped, purposebuilt area within Birmingham's new Assay Office, giving you access to its specialist laboratory for analysis and valuation of gemstones. This creates an exciting new partnership leading to employment and research opportunities within the industry.

Foundation Certificate

- Careful handling of commercially important gems, such as diamonds, sapphires, rubies and emeralds
- Investigate imitation and synthetic gem materials
- Use basic gemmological tools
- Examine how gems are used in jewellery
 Learn about the value and durability of gems
- Identify features of commercially important
- Gain Cert GA status with the Gemmological Association

Gemmology Diploma

- Gain an in-depth understanding of gemmology
- Develop competence in handling, testing and identification

- Interact with the jewellery trade
- On graduation, you are eligible for election to FGA Membership status of the Gemmological Association

Diamond Diploma

- One of the world's most respected diamond awards
- · Investigate diamond grading
- The 4Cs (carat weight, colour, clarity and cut)
- Learn how to identify imitations and treatments
- Successful completion allows you to apply for election to Diamond Membership of the Gemmological Association, and to use the letters DGA after your name

"The course content is challenging but really enjoyable, and the knowledge I have gained has proved to be invaluable in my work within the jewellery trade."

Michael Barrows

Designed in collaboration with the Gemmological Association of Great Britain (Gem-A) to build on the skills and knowledge gained during the study of the Gem-A professional qualifications, this is the only degree in gemmology in the world.

You will gain the highest level of professionally recognised gemmological skills alongside an excellent working knowledge of the jewellery trade. Giving you ample opportunity to use the gem and diamond testing skills you will gain, the programme takes your knowledge and skills to an advanced level, engaging in gemmological equipment, diamond grading and jewellery valuation.

In addition to your degree, you will gain the internationally recognised Diploma and Diamond Diploma qualifications of the Gem-A.

Students with both the Gemmology and Diamond Diplomas of the Gem-A, and who are current members of the Association, can apply to study year three only to top up their professional qualifications to a degree qualification.

The Gemmology department of the School of Jewellery is based in a fully-equipped, purposebuilt area within Birmingham's new Assay Office, giving you access to its specialist laboratory for analysis and valuation of gemstones. This creates an exciting new partnership leading to employment and research opportunities within the industry.

Content includes:

Year 1

- Introduction to practical and theoretical germology
 Introduction to diamond theory and diamond.
- Introduction to diamond theory and diamond grading
- Industry studies 1

Year 2

- Industry studies 2
- Gemmology theoryPractical gem testing project
- Pearls

Year 3

- Advanced gemmology, including use of advanced laboratory equipment
- Advanced diamond grading and theory
- Geology of gemstones
- Valuation and appraisal theoryResearch project

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"We really enjoy studying on such a unique and specialised course. We particularly like the diamond grading classes, and also the opportunity to handle so many different varieties of gemstones."

Edward Ferder and Maxwell Burden





CertHE

Health and **Social Care**

School of Allied and Public Health **Professions**

CAMPUS

City South

DURATION

1 year full-time, work-based learning

COURSE CODE

UF0308 (apply direct)

ENTRY REQUIREMENTS

- One A Level or two AS Levels at Grade D or above; or
- Grade PPP (or equivalent) at BTEC National Diploma; or
- Grade M BTEC National Award / Grade PP BTEC National Certificate: or
- CACHE Award (full award); or
- 24 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- NVQ Level 3 (full award) / NVQ Level 2 (full award) plus a written paper; or
- Portfolio route; plus
- GCSE grade C or above in English language and mathematics (or equivalent).
- You should be employed in a health or social care support worker role (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses If you are currently a support worker in a health and social care setting and wish to either gain credits to enable access to a degree programme or would like to develop your career to the next level, this course is for you.

This one-year work-based learning programme includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors. If you would like to take the first steps towards developing your knowledge and skills, this qualification is the ideal first step.

The School's belief in working collaboratively, and for mutual benefit, with employers and trust colleagues means your studies accurately reflect the hands-on operations of contemporary

Outstanding facilities include the £30 million award-winning Seacole Building, with hospital wards, operating theatre, home environment room and laboratory.

Modules:

- Academic Skills
- Principles of Anatomy and Physiology or Introduction to Health Policy
- Fundamentals of Care

- A pathway-specific skills module
- One or two option modules (select two single modules or one double module)

The following study pathways are available:

For people working with adults in a health or social care environment.

Children

Suitable for people working with children in a support worker role.

Mental Health

Of particular relevance to people who work with clients with mental health needs.

For those working within a maternity setting who wish to develop their role.

Management in Health and Social Care

Suitable for those employed in a variety of administrative and informatics-based roles.







FdSc

Health and Social Care

School of Allied and Public Health Professions

CAMPUS

City South

DURATION

2 years full-time, work-based learning

UCAS CODE

UF0304 (apply direct)

ENTRY REQUIREMENTS

- One A Level or two AS Levels at Grade D or above; or
- Grade PPP (or equivalent) at BTEC National Diploma; or
- Grade M BTEC National Award / Grade PP BTEC National Certificate: or
- CACHE Award (full award); or
- 24 points from International Baccalaureate Diploma; or
- Access to Higher Education
 Diploma (see website); or
- NVQ Level 3 (full award) / NVQ Level 2 (full award) plus a written paper; or
- Portfolio route; plus
- GCSE grade C or above in English language and mathematics (or equivalent).
- You should be employed in a health or social care support worker role (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

116

As a healthcare assistant, support worker or equivalent within a health and social care setting, this course supports and guides you in gaining the work-based skills you need to take your career to the next level.

This work-based learning course includes one protected university study day each week, with a high level of support from your personal tutors, workplace mentors and assessors.

You can move your career forward if you hold suitable employment in the following areas: adult care, children, diagnostic radiography, maternity, mammography, mental health, radiotherapy and management in health and social care.

The School's belief in working collaboratively, and for mutual benefit, with employers and trust colleagues means your studies accurately reflect the hands-on operations of contemporary practice.

Outstanding facilities include the £30 million award-winning Seacole Building, with hospital wards, operating theatre, home environment room and laboratory.

Year 1 modules:

- Academic Skills
- Principles of Anatomy and Physiology or Introduction to Health Policy
- Fundamentals of Care

Plus:

- A pathway-specific skills module
- One or two option modules (select two single modules or one double module)

Year 2 modules:

- Introduction to Evidence-based Healthcare and Research
- Becoming a Paraprofessional

Plus:

- A pathway-specific skills module
- Two single option modules

"I have met some fantastic people and have really enjoyed working with them as we teach each other and learn from each other."

Fiona Kilbey

PATHWAYS

Adult Care

Focusing on care delivery within an adult or acute care environment, this pathway is suitable for those employed in a variety of areas across the health and social care spectrum. You will be encouraged to reflect on and enhance the specific knowledge and skills required to provide compassionate, personcentred care.

Children

Acquire and develop a deeper understanding of the skills and knowledge required to work in your area of children's healthcare. This pathway is aimed at those employed within a healthcare setting including the NHS, public, private and voluntary sectors who are involved in delivering healthcare to infants, children, young people and their families.

Diagnostic Radiography

Get involved in the pivotal role of supplying crucial information to medical and other clinical staff to help plan treatment. You may already be working in radiology/imaging departments so will have an understanding of the environment and the importance of radiation safety and accurate examinations.

Mammography

Examine psychological and cultural influences relevant to working in a breast imaging department. This pathway will be of interest to Assistant Practitioners or those in a similar role who are employed in a breast imaging service. It is aimed at students who wish to develop the fundamental skills and knowledge required to undertake mammographic imaging of the breast.

Management in Health and Social Care

Aimed at those employed within a health or social care setting including the NHS, public, private and voluntary sectors, in an administrative, informatics, leadership or supervisory management role. The pathway is of particular interest to those wishing to develop their managerial knowledge and leadership skills in order to shape the design and delivery of smart and efficient services.

Maternity

Aimed at support workers who are working within a maternity setting, this pathway will be of particular interest to those wishing to develop their role and gain competence in the principles that surround caring for pregnant

Mental Health

Increase your understanding of mental health, the impact of mental illness and strategies to aid an individual's recovery. You will gain greater understanding of communication, self-awareness and therapeutic approaches that form the foundation of effective interpersonal care in a mental health setting. The mental health pathway is aimed at support workers employed in mental health settings of all types including inpatient, day centre or community care.

Radiotherapy

You will examine social, psychological and cultural influences relevant to your area of work and gain understanding of both the boundaries of your practice and the opportunities offered in this exciting and technologically advancing field. The pathway requires current employment within a radiotherapy department as a trainee Assistant Practitioner, and you will be provided with the opportunity to acquire and develop the key skills required to be an Assistant Practitioner in a radiotherapy department.





Horology

School of Jewellery

CAMPUS

Vittoria Street

DURATION

3 years full-time

UCAS CODE

W723

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
 or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 26 points from International Baccalaureate Diploma; or
- Merit from UAL Extended Diploma; or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

This course is the only one of its kind, designed to attract, train and educate students in horology. You will be based in Birmingham's famous Jewellery Quarter, where an estimated 40 per cent of British jewellery is made today – providing exposure to industry practice and contacts.

Horology is the art and science of time management, studying mechanical and electronic devices used to show the passing of time.

Supported by experienced staff, you will have the opportunity to undertake the professionally accredited qualifications of the British Horological Institute.

A growing global demand for watchmakers and clockmakers gives graduates of this unique course excellent employment opportunities.

Students in recent years have found employment with global watch brand leaders such as Patek Philippe, Cartier, Rolex, Swatch, Tag Heuer and significant specialist restoration/repair businesses such as Richard Higgins Conservation and the Clock Clinic in Putney.

Content includes:

Year 1

- Horological theory
- Acquisition of industry-focused skill set in servicing/repair of watches and clocks
- Design drawing, CAD and critical studies
 modules
- Reflective and evaluative practice

Year 2

- Advanced horological theory
- Development of industry-focused skill set in servicing/repair of watches and clocks
- Specialist manufacturing and finishing techniques relevant to watch/clock making and restoration

- Design of a horological mechanism using CAD design, fine hand and machining skills, and project management
- Reflective and evaluative practice

Year 3

- Further advanced horological theory
- Professional practice further developing skill set in servicing/repair of watches and clocks
- Commercial awareness, business planning
- Implementation of design plan culminating in creation of a significant horological mechanism
- Reflective and evaluative practice, and project management

"My time spent studying provided me with an excellent foundation skill set and knowledge that I was able to build upon professionally in an Haute Horology brand service department."

Thomas Mason





BSc (Hons)

Information and Communications Technology

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

G420

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level, with at least one science, technology, mathematics or computing subject; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C in English language and mathematics.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



120

Gain the technical and managerial skills to meet the challenges of a fast-paced global industry which is constantly evolving. This course follows Microsoft, Cisco and Oracle curricula, including technologies of Citrix, Apple and Linux, allowing you to gain these qualifications alongside your degree.

Our collaboration with organisations of the stature of IBM, APC Schneider Electric, ATOS, Britvic and the Chartered Institute for IT (The British Computing Society) gives you a fascinating and highly valuable insight into your future career. This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

You will have an engaging learning experience with the use of virtual learning environments and laboratories for networking, electronic systems, enterprise systems and business intelligence.

Content includes:

Year 1

- IT professionalism
- Data analysis
- Computer systems technology
- Computer networking basics

Year 2

- Research and professional practice
- Business and technology entrepreneurship
- Enterprise databases: design and implementation
- Infrastructure services

Year 3

- · Individual project
- Enterprise e-systems
- ICT infrastructure management
- Network design and management

"Within the course there were excellent opportunities to develop myself both professionally and personally. You get a great deal of support outside of lectures."

Scott Brant

Delivered by industry practitioners with over 16 years' industry experience creating products such as *Star Wars Battlefront* and *GoldenEye Reloaded*, this course is designed to prepare you for demanding careers in games, TV, advertising, film and other fields of interactive entertainment.

Teaching takes place in a production studio in Birmingham city centre where you will be provided with studio space to complete projects and a laptop with all the software you need for the duration of the course.

During the two-year course, you will work on a number of live projects which may involve games companies, broadcasters and ad agencies.

On the course, you will learn new skills relevant and appropriate for careers in the field of interactive entertainment and you will gain experience of completing live projects with other students in multidisciplinary teams.

Content includes:

Year 1

- Art fundamentals
- Art for branding
- Application development
- Concept development and visualisation
- Interactive entertainment production for brands
- Interactive entertainment production

Year 2

- Professional art disciplines, environment and concept
- Professional art disciplines, character and animation
- Product development: concept and vision

• Interactive entertainment production

- Product development: prototype
- Product development: production

NTI Birmingham

Entertainment

CAMPUS

BA (Hons)

Interactive

(Digital Art)

City Centre

DURATION

2 years full-time

UCAS CODE

W642

ENTRY REQUIREMENTS

- Grades BBB (or equivalent) at A Level; or
- DDM (or equivalent) at BTEC;
- DDM (or equivalent) at OCR Level 3 Cambridge Technical;
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

"Interactive Entertainment Digital Art gives me the tools, the training and the guidance necessary to accomplish my dream to become a concept artist."

Adame Boutrif



BSc (Hons)

Interactive Entertainment (Digital Marketing)

NTI Birmingham

CAMPUS

City Centre

DURATION

2 years full-time

UCAS CODE

P647

ENTRY REQUIREMENTS

- Grades BBB (or equivalent) at A Level: or
- DDM (or equivalent) at BTEC;
- DDM (or equivalent) at OCR Level 3 Cambridge Technical;
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 120 UCAS
- points; plus
 GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

Recognising a skills gap in the emerging worlds of digital, mobile, social media and entertainment, this forward-thinking course is designed for the jobs that communications agencies will need to fulfil.

You will use social media, smartphones/iPads and a specially provided MacBook Air as the core tools of your learning.

Rather than taking a theoretical approach, you will work on live projects, teaming up with programmers and artists as a digital agency team.

Through this hands-on experience, you build a portfolio of professional work, which demonstrates the creative skills and the cutting-edge marketing savvy required in today's communications industry.

All teaching is delivered by leading industry experts in fields such as branding, television, social media, production and content marketing. You will be ready to apply for roles in marketing, advertising, communications and creative media.

Content includes:

Year 1

- Marketing fundamentals
- Audiences
- Brand development
- Campaign development
- Campaign integration and deployment
- Interactive entertainment production

Year 2

- Interactive entertainment landscape
- Content development
 Manatisation
- Monetisation
- Production management
- User experience
- Interactive entertainment production

Create the games of the future, gaining the creative and technical know-how to support your ambition.

This course is delivered by practitioners with industry experience in creating global entertainment products.

Teaching takes place in a production studio based in Birmingham city centre where you will be provided with studio space to complete projects and a laptop with all the software you need for the duration of the course.

You will work on a number of live projects which may involve games companies, broadcasters and ad agencies.

Learn new skills relevant and appropriate for careers in the field of interactive entertainment and gain experience of completing live projects with other students in multidisciplinary teams.

Content includes:

Year 1

- Interactive entertainment technologies theory and practice
- Two-dimensional game engine programming
- Web-based three-dimensional engine programming for interactive entertainment
- Interactive entertainment production

Voor '

- Introduction to high-performance languages for interactive entertainment
- High-performance software research and development
- High-performance software production
- Professional research and development
- Professional technical production planning
- · Product development

BSc (Hons)

Interactive Entertainment (Games Development)

NTI Birmingham

CAMPUS

City Centre

DURATION

2 years full-time

UCAS CODE

1573

ENTRY REQUIREMENTS

- Grades BBB (or equivalent) at A Level; or
- DDM (or equivalent) at BTEC;
 or
- DDM (or equivalent) at OCR Level 3 Cambridge Technical;
 or
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

"I chose the course as it enables you to work in a select group of other like-minded creative students. I can't think of a better course that can prepare you for a career within the creative industries at the end."

David Murawski

"I know of no other course that can deliver a better approach to games development. The tutors have an incredible wealth of industry experience for me to learn from. I cannot imagine a better way to invest in my future."

Lee Fitzpatrick



Interior Design

Birmingham School of Architecture and Design

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W250

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 26 points from International Baccalaureate Diploma; or
- Merit from UAL Extended Diploma; or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work may be required.

For full entry requirements and fees: bcu.ac.uk/courses Manipulate, in three dimensions, the interior sculptural qualities of a building or space. Transform, or give a new life to, an old space based on your vision and possibilities of a given context. And re-order or sequence activities within space so that practical and human needs are met.

Manipulating, transforming and re-ordering space within the context of interior design and interior architecture allows you to explore the broad range of three-dimensional spatial design possibilities within this sector-driven and diverse industry.

This industry-aligned course offers you the opportunity to study the adaption and re-use of space within existing building stock, or the inside skin of architecture, while also addressing aesthetics, human needs, materiality and the more ephemeral qualities of atmosphere, character, colour, light and shade.

Alongside the regeneration of existing space, new interior environments such as restaurant, hotel, retail and residential design offer an experiential approach to design and the fine grain level of detail required for effective space planning and the refurbishment of space. Become a designaware and industry-ready interior designer.

There is an option in the final year to transfer to Design Management for those students who would prefer a business focus.

Content includes:

Year 1

- Making your mark design processes and communication
- · Design evolution
- Material technologies
- The interior design studio
- Conceptual practice and creative boundaries

Year 2

- The industry-led design studio and clientdriven consultancy
- · Portfolio construction, praxis and pitching yourself

- Representing interiors
- Co.LAB live projects

- Developing professional studies
- Signature project (contextual research and analysis)
- Signature project (development and)
- Showcase your work to industry leaders looking for new talent, such as at Free Range London

"Birmingham City University offered me so many opportunities, from different collaborations to European exchanges to internships. The University really made my dreams come true by helping me find a way to materialise my ideas!"

Daria Tagliabue

and graduate talent in this field is highly valued. With specialist support from our experienced tutors and flexible modular choices, the course is your chance to get ahead in the business world.

With more and more markets emerging across the world, global trade is now key to many organisations' short- and long-term strategies and ambitions. This course enables you to consolidate your business expertise in an international context.

This course allows you not only to extend the breadth of your knowledge in the key business disciplines, but also to align your studies to your own career aims, with close guidance from

You will emerge ready to face new business horizons, bringing a critical, strategic outlook to an ever-changing and internationally focused business environment. The course opens up a variety of career opportunities in finance, management or marketing, depending on your chosen area of specialism.

Content includes:

- Globalisation
- International marketing
- International business strategy
- Business operations and systems Making sense of organisations
- Business statistics
- · Managing and leading strategic change

The ability to source, engage and do business with overseas partners is critical to growth,

Birmingham City **Business School**

Business (Top-Up)

CAMPUS

International

BA (Hons)

City Centre

DURATION

1 year full-time

UCAS CODE

N121

ENTRY REQUIREMENTS

- 240 UK university credits in a business-related field; or
- HND in a related subject -Distinction profile; or
- ABE Advanced Diploma at least grade B in two modules; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

"The course challenges me academically; with smaller class sizes in seminars I am able to participate and learn a lot more in depth."

Adam Walker



International Finance (Top-Up)

Birmingham City **Business School**

CAMPUS

City Centre

DURATION

1 year full-time

UCAS CODE

N390

ENTRY REQUIREMENTS

- 240 UK university credits in a business-related field; or
- HND in a related subject -Distinction profile; or
- ABE Advanced Diploma at least grade B in two modules; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

As a Platinum Approved Learning Provider of the Association of Chartered Certified Accountants (ACCA), we have the financial expertise and industry contacts to develop your financial management knowledge within a global context.

This course allows you to build on your existing accounting and finance knowledge to give your studies a rare depth of insight into this challenging, changing and competitive field.

You will be invited to consider the direction in which you want your career to progress, and choose the areas of study best suited to those future plans.

You can set up your own personalised programme of study in line with your future plans and are fully supported by expert tutors. Assessment includes business reports, portfolios and case studies.

The course leads to opportunities not only in finance, but also in fields such as management or marketing. You could also consider postgraduate study opportunities at Birmingham City Business School.

Content includes:

- Comparative financial systems
- Comparative international reporting
- · Current issues in company reporting
- Financial management
- Globalisation
- International business strategy
- International corporate finance
- · Statistical decision-making

Put yourself in the shoes of an international marketing manager with this innovative top-up course, where you can explore new opportunities for global business co-operation.

sharpen your skills in successfully managing the cross-border promotion of goods and services through creativity, business awareness and cultural sensitivity.

To help you work towards your preferred career route, you get the opportunity to shape your own package of study, receiving a high level of individual attention. There are also opportunities for co-curricular activities, workshops and competitions.

We use innovative and relevant assessment methods such as business reports, case studies, individual and group presentations, portfolios and projects, as well as conventional examinations.

With more and more channels of global communication available, there will always be demand for graduates with the skills offered on this course.

Content includes:

- PR planning
- International marketing

Birmingham City

This top-up qualification gives you the chance to specialise in international marketing, and

- Contemporary advertising
- Sustainable marketing
- Digital marketing strategy
- Marketing strategy and planning

For full entry requirements and fees: bcu.ac.uk/courses

ENTRY REQUIREMENTS

• 240 UK university credits in a

business-related field; or

• HND in a related subject -

Distinction profile; or

• ABE Advanced Diploma -

at least grade B in two

• GCSE grade C or above

in English language and

mathematics (or equivalent).

modules; plus

BA (Hons)

International

CAMPUS City Centre

DURATION

1 year full-time

UCAS CODE

N550

Marketing (Top-Up)

Business School

"Tutors provide us with lots of useful insight into the course."

Weifan Li (Nicole)

"Studying International Marketing here is very exciting; I have learned so much in a short period of time. I am enjoying my time in the city alongside studying at the University."

Thanh Le









Creative Self Development

Jewellery and Silversmithing

Conservatoire

Birmingham

BMus (Hons)

Jazz

CAMPUS

Birmingham Conservatoire

DURATION

4 years full-time (three years with direct entry to the second year, subject to ability)

UCAS CODE

310F (UCAS Conservatoires)

ENTRY REQUIREMENTS

- A standard in First Study equivalent to that of the Associated Board's Grade VIII (Distinction): this may be demonstrated at audition or on your audition recording; plus
- Minimum of 32 UCAS points from two A Levels or equivalent; or
- 24 points from International Baccalaureate Diploma; plus
- At least five GCSEs at grade C or above including English language.

For full entry requirements and fees: bcu.ac.uk/courses

128

Perfectly in tune with the needs of a modern jazz performer, you will develop your practical and professional skills, emerging as a fully rounded, professional musician with an awareness of the commercial realities and entrepreneurial opportunities ahead of you.

Delivered by performers, band leaders and composers, the course includes one-to-one lessons, small group coaching and private practice.

You will enjoy much more one-to-one tuition time than on a typical academic university music course or, in fact, than on many conservatoire courses. Promoters, peers and professional jazz (staff) musicians give you immediate, constructive feedback on your performance.

The course is professionally supported by Jazzlines, a leading jazz promoter and key contact for international masterclasses. An important feature of the course is access to internationally renowned jazz masters such as Kenny Garrett, John Reilly, Dave Holland, Mark Turner, Jeff Ballard and Mulgrew Miller.

We have consistently achieved high rates of satisfaction in the National Student Survey (over 90 per cent).

Content includes:

Years 1 and 2

- · Intensive weekly coaching
- Masterclasses
- Workshops
- Jazz history

Years 3 and 4

- Major project
- Run your own small group
- Apply for mentoring and coaching as you see necessary for the band's development

"My musical approach is greatly indebted to the time I spent studying on the jazz course. Simply being around like-minded people in a culture of practice and study, with guidance from musicians I greatly respected, was extremely beneficial."

Tom Chapman

Studying purely for creative enjoyment, you can develop your skills in a relaxed and inspirational environment.

Courses vary according to demand but are generally around these key areas: portfolio development, enamelling, jewellery, computer-aided design, stone setting or silversmithing.

You will gain practical experience in highly equipped workshops, where you are free to experiment and develop at a comfortable pace.

You are taught and encouraged by experts with first-hand knowledge of the commercial world and practising designer-makers who can colour their teaching with insights from the creative front line.

Enamelling

For beginners, this course introduces you to vitreous enamel, properties and techniques, initially involving projects working with copper, before moving on to silver. If you are more experienced, you get to produce samples and experimental work.

Jewellery

Covers aspects of jewellery manufacture, including hand-crafting and quantity production techniques, creating pieces of jewellery to your own design, using gemstones of your choice, and surface treatments such as polishing, reticulation and oxidising.

Computer-Aided Design (CAD)

This course introduces CAD jewellery software to create three-dimensional designs. It starts by showing you how to create two-dimensional artwork suitable for processes such as laser marking, before moving on to three-dimensional objects made to scale.

Stone Setting

Introduces you to stone-setting techniques, including claw, grain and pavé settings, channel, tension and burnished settings. You will be able to buy silver cast rings, pendants and a selection of stones at cost price to practise the technique of setting stones in their mounts.

Silversmithing

For beginners or more experienced makers, this course initially explores hand production techniques such as forming, planishing, filing and soldering, before building on these skills to produce simple yet attractive pieces, such as vessels, containers, cutlery and tableware.

"I started the course with the intention of learning a new skill – three years later, I now want to start an accessories business with jewellery playing an integral role."

Deborette Clarke

School of Jewellery

CAMPUS

Vittoria Street

DURATION

Courses run for a full academic year, three hours per session during the day, two and a half hours per session for evening classes, from the beginning of October to the following June.

UCAS CODE

N/A - apply direct

ENTRY REQUIREMENTS

 No formal qualifications are required but you should be motivated and demonstrate an interest in the subject you wish to pursue.

For full entry requirements and fees: bcu.ac.uk/courses

Course Enquiries team: +44 (0)121 331 5595









HND

Jewellery and **Silversmithing**

School of Jewellery

CAMPUS

Vittoria Street

DURATION

2 years full-time

UCAS CODE

72WW

ENTRY REQUIREMENTS

- Grades DD (or equivalent) at A Level: or
- PPP (or equivalent) at BTEC;
- PPP (or equivalent) at OCR Level 3 Cambridge Technical;
- 24 points from International Baccalaureate Diploma; or
- Other qualifications equivalent to 48 UCAS points; nlus
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses Learning new techniques and using the latest technology, you will be able to develop your creativity to design and make your own unique pieces.

This practice-based course will introduce you to techniques and processes associated with the traditions of the jewellery industry, enabling you to construct pieces in both precious and nonprecious metals. The course has an excellent reputation for producing highly employable graduates with a practical understanding of the needs of the industry and the skills to fulfil those needs.

Our uniquely well-equipped studio workshops offer a range of equipment from traditional Victorian fly-presses to cutting-edge laser-welding and advanced CAD CAM technologies, enabling you to not only learn about the traditional techniques of the bench jeweller but to enhance those skills with the most contemporary processes.

Based in Birmingham's Jewellery Quarter, where an estimated 40 per cent of British jewellery is made today, the internationally renowned School of Jewellery positions you among potential industry contacts, inspiration and experience.

Sponsorship and support from associated companies gives this course industry relevance and insight and a team of both full-time and visiting tutors with a wealth of practical experience of their own will guide you through your two-year HND, ensuring that your experience is not only industry-relevant but exciting and enjoyable too.

Content includes:

- Industry studies 1
- Introduction to small-scale metalwork
- Traditional techniques
- Introduction to large-scale metalwork
- Multiple production
- Specialist techniques 1

Year 2

- Applied technology
- Live project
- Industry studies 2
- Design development and realisation
- Specialist techniques 2

"The HND course allowed me to gain confidence in hand skills while exploring many new technologies. I am now able to create individual designs combining several techniques."

Liz Rollo

With an emphasis on new technology and a reputation for highly employable graduates, this course builds on existing traditional skills to enhance your potential as a designer within a company or as a creative entrepreneur within the contemporary jewellery and silversmithing industry.

You will use well-equipped studio workshops with access to laser cutting, marking and welding, and a dedicated CAD facility. You also have the provision of a laptop for the duration of the course, loaded with up-to-date, relevant CAD software.

The expertise of our Jewellery Industry Innovation Centre, internationally known for its concept-to-prototype approach to new product development, will support your study.

Based in Birmingham's Jewellery Quarter, where an estimated 40 per cent of British jewellery is made today, you are among potential industry contacts, inspiration and experience.

Content includes:

- CAD and CAM acquisition
- · Collaborative project with a manufacturing company
- Design in context laser technology
- Business and entrepreneurship
- Design in practice produce and launch a product range
- · Promotion of your product range to an industry panel

School of Jewellery

Design for Industry (Top-Up)

CAMPUS

Jewellery and

Silversmithing -

BA (Hons)

Vittoria Street

DURATION

1 year full-time

UCAS CODE

W790

ENTRY REQUIREMENTS

- A Higher National Diploma in Jewellery and Silversmithing; or
- Foundation degree in Jewellerv and Silversmithing; plus
- Portfolio.

For full entry requirements and fees: bcu.ac.uk/courses

"The course gave me access to a wide range of skilled people from many different aspects of the jewellery trade."

Rachael Briggs









Jewellery Design and Related Products

School of Jewellery

CAMPUS

Vittoria Street

DURATION

3 years full-time

UCAS CODE

W239

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
 or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 26 points from International Baccalaureate Diploma; or
- Merit from UAL Extended Diploma; or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

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Experiment with materials, techniques and processes with one of the most respected creative courses in the country.

This course encourages you to develop your own personal philosophy and look beyond horizons – there is no 'house style', no rigid templates, just pursuit of innovation.

You will be based in Birmingham's Jewellery Quarter, near to our Jewellery Industry Innovation Centre – internationally known for its concept-to-prototype approach to new product development.

During your course, you will design, develop and launch your own highly innovative, contemporary and thought-provoking products.

Our School of Jewellery is Europe's largest institution for training and education across the specialisation.

Content includes:

Year 1

- Introductory skills and techniques
- · Design methodology and critical thinking
- Professional collaboration

Year 2

- Employability and entrepreneurial skills
- Company development and product sales
- Professional experience
- Conceptual thinking

Voor 2

- Professional development
- Design and make your own collection
- Exhibition

"Being a student at the School of Jewellery was like being in a huge family. The tutors, the technical staff... everyone was so helpful and supportive throughout the years I was at the School."

Alice Clarke

These courses provide inspirational and intense workshop opportunities in a diverse range of subjects associated with design, jewellery and silversmithing. They offer a chance to explore the traditional processes or a more innovative experience in one of the many new technologies.

They are suitable for professionals or beginners to gain specialised industry skills in a wide range of jewellery-related areas.

Your tutors bring trade expertise, insight and inspiration to intimate teaching sessions of between five and 10 students.

You will be located in the heart of Birmingham's famous Jewellery Quarter, with access to fully equipped workshops in a contemporary learning environment.

The focus is on learning the specific industry techniques you require to move your creative work forward to the next level without the constraints of studying for an award; however, a Certificate of Attendance is given if you complete your course.

The short course programme varies each year and for those requiring a more flexible approach to learning, it is possible to tailor the courses to an individual's needs through consultation to develop bespoke courses, which can be arranged at any time, subject to tutor availability.

School of Jewellery Summer and Bespoke Short Courses

School of Jewellery

CAMPUS

Vittoria Street

DURATION

Varies – see website for details

UCAS CODE

N/A - apply direct

ENTRY REQUIREMENTS

 No specific entry requirements; open to all as part of our commitment to training and education for creative industry professionals or jewellery enthusiasts.

For full entry requirements and fees: bcu.ac.uk/courses

"Simply fantastic and well worth the course fee. The course exceeded my expectations – it has been a very good experience."

Norah Khor

Course Enquiries team: +44 (0)121 331 5595





Landscape Architecture

Birmingham School of Architecture and Design

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

K310

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 26 points from International Baccalaureate Diploma; or
- Merit from UAL Extended Diploma; or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work may be required.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

Landscape Institute Develop a career that can make a real difference, delivering sustainable, dynamic landscapes to help ensure our global future.

This course is fully recognised and accredited by the Landscape Institute. You will be supported by a leading design team in the field, gaining professional insight at a respected institution.

Transferable skills and employability lie at the heart of this course – at the end of the course, you will have a strong portfolio and a suite of industry-standard software skills.

You will have the opportunity to work on a wide range of briefs, integrating urban and natural design elements from a local to a global scale. Well-established connections with the region's best landscape architecture practices will help you gain placements and experience.

You will be based in our multi-million pound City Centre Campus Parkside Building and have access to digital studios and 3D design workshops. The proximity of the newly built Eastside Park provides inspiration to your studies, introducing a strong example of contemporary civic space and park design.

Content includes:

Year 1

- Principles of design process
- Visual and verbal design communication
- Built and natural materials

Year 2

- Multidisciplinary skills, professionalism and collaboration
- Urban and natural systems
- Concept and production

Year 3

- Integrated environmental architectures
- Sustainable future
- Research and design exploration

"I have gained so many new experiences that have really allowed me to appreciate the places around me. The course provided a great stepping stone between education and employment, and the experience allowed me to gain employment at a Landscape Architect practice straight after my degree."

Jocelyn Bennett





LLB (Hons)

Law

School of Law

CAMPUS

City Centre

DURATION

3 years full-time 4 years part-time

UCAS CODE

M100

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level (excluding general studies); or
- DMM (or equivalent) at BTEC (excluding Early Years); or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education
 Diploma (see website): or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language (or equivalent; not Adult Literacy).

For full entry requirements and fees: bcu.ac.uk/courses

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Learn in our realistic mock courtrooms, enhance your debating skills with one of the UK's top mooting societies or gain an international perspective on your studies with the country's largest internship scheme to the USA.

Universally recognised for its academic rigour and innovative teaching, you will be exposed to a practical real-world application of the law, gaining an excellent grounding of the legal system before you decide on your area of specialism for a high-flying future career.

Outstanding facilities include our mock courtrooms and an e-learning suite. Our comprehensive law library and the 'open door' policy of lecturers give you ample access to information, experience and insight. We boast a thriving mooting society, which regularly achieves national success.

The School's Centre for American Legal Studies operates the UK's largest US internship scheme, giving you the opportunity to gain practical experience in America at a federal or state public defender's office, private attorney office, university law school or law project.

The School has strong professional links with Birmingham Law Society (the UK's largest Law Society outside London), and the four Inns of Court, especially Lincoln's Inn and Inner Temple. All first-year students receive free student membership with Birmingham Law Society.

Content includes:

Year 1

- Law of tort
- Law of contract
- Criminal law
- Skills, processes and scholarships

Year 2

- Public law and civil rights
- Land law
- Professional skills and practice
- One option choice. The options currently include Company Law; US Constitutional Law; International Human Rights; Employment Law.

Year 3

- Law of the European Union
- Equity and trusts
- Two option choices. The options currently include Family Law; Evidence, Proof and Argument; Employment Law; LARU (placement module); Intellectual Property Law; American Legal Practice (placement module); or a dissertation.

"During my third year, I took part in the Legal Advice and Representation Unit, in which I was placed in a legal charity, which allowed me to put what I had learned throughout my degree into practice."

Luke Browning

SPECIALIST OPTIONS:

Law with American Legal Studies M130

With this route, you must complete the following option modules: American Criminal Procedure and Evidence, American Legal Practice or American Legal Studies Dissertation, and US Constitutional Law. The American Legal Practice module gives you the chance to put theory into practice through an internship in the USA.

Law with Business M10B

Gain key analytical and critical skills with a broad base of legal knowledge alongside an in-depth analysis of business. You must complete the following business modules: Managing Organisations, People and Self; Business Logistics and Operations; Contemporary Business Issues; and Making Sense of the Organisations.

Law with Business Law M1MG

Gain a thorough grounding in the legal system, with a particular focus on the law as it affects business. Your choice of modules must include the following: Intellectual Property Law, Company Law, and Employment Law and Practice. This pathway may particularly appeal to students who wish to engage in a career with a large commercial firm.

Law with Criminology M1MF

You will complete a compulsory module in Core Issues in Crime and Punishment* and optional modules in Crime Prevention or Britain and Terrorism* and Transnational Corporate and Organised Crime or The War on Terror*. This pathway may particularly appeal to students who wish to engage in a legal career with bodies such as the police force, the probation service, or the criminal justice system.

Law with Marketing M10M

This course will provide you with a thorough

education in the principles of law, along with an in-depth understanding of marketing. You will gain a firm understanding of the English legal system and the rules of English law alongside a detailed look at the theories and research behind marketing. You must complete the following marketing modules: Marketing Fundamentals; Managing the Brand; and Digital Marketing Strategy.

Law with Psychology M10P

This innovative new course allows you to focus on a rigorous but fascinating education in law, while also gaining a knowledge of psychology. With both disciplines analysing human behaviour, these disciplines are combined to make an exciting course that leaves you highly employable. You must complete the following psychology modules: Introduction to Psychology; Cognitive Psychology; Social Psychology; and Biological Psychology.

Law with Sociology M10S

You will be trained to apply analytical, evaluative and research skills to a number of different subjects, including Understanding Society, Understanding Popular Culture, and Gender and Crime. Other sociology options are: Fixing Society; Vilification, Amplification and Socialisation; Human Rights: Theory and Practice; and Globalisation, People and Society.

Successful completion of any of the LLB pathways will result in the award of a qualifying law degree (subject to professional body requirements).

ALSO AVAILABLE:

Law (Graduate Entry)

If you already hold a Bachelor's degree, this course allows you to complete the LLB in two years [full-time] rather than three.

*Modules subject to approval





HND

Legal Studies

BA (Hons)

Leadership and Management Practice (work-based)

Birmingham City Business School

CAMPUS

City Centre and working with an organisation

DURATION

3 years full-time

UCAS CODE

N/A – apply direct

ENTRY REQUIREMENTS

- Grades ABB (or equivalent) at A Level; or
- DDM (or equivalent) at BTEC;
 or
- DDM (or equivalent) at OCR Level 3 Cambridge Technical;
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 128 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

This new in-company degree, unique to the West Midlands, will give your management career a real kick-start.

Allowing you to work throughout your degree at a sponsoring organisation, this course gives you on-the-job skills while you gain an academic qualification.

The degree aims to nurture the leaders and managers of tomorrow. The unique combination of a practice-based course that mixes academic study with practical skills and experience from the workplace gives you an experience that a campus-based degree may not.

This type of degree also allows you to put forward your ideas while at the workplace and make a tangible difference to your organisation.

It allows you to earn a salary while you learn, and your academic fees are covered by your sponsoring organisation. If you impress them, your future employment opportunities are greatly enhanced.

Content includes:

Year

- Accounting and finance for managers
- · Personal and professional development
- Managing people and organisations

Year 2

- Strategic management theory and practice
- Managing teams and projects
- Business performance improvement project

Year 3

- Change and innovation in organisations
- Comparative management practice
- Issues in leadership and management practice
- Leadership development

You will be given a sound grounding in law to prepare you for the next stage of your studies or your first steps into employment.

This vocational qualification is highly valued by employers and prepares you for the expanding

The course is recognised by the Solicitors Regulation Authority and the Bar Standards Board as providing exemptions from the academic stage of training.

You will study all the core modules from Level 4 of the LLB degree at Birmingham City University, including Criminal Law, Law of Tort and Contract Law. On successful completion, you will exit with a Level 5 Award, receiving both the Higher National Diploma and a Certificate in Higher Education. This entitles you to progress to the second year of the LLB (Hons) Law course at the University should you wish to continue your studies and gain a qualifying law degree.

You will attend both the University and Birmingham Metropolitan College, enjoying the advanced facilities of both institutions, and sharing ideas and perspectives with full-time LLB students. You will also see inside the legal world on placement modules, gaining confidence, competence and professional contacts.

Course features:

• Skills, processes and scholarship

field of paralegal work or further study.

- Criminal law
- Law of tort
- · Law of contract
- Foundations of family lawCivil and criminal litigation

ivil and criminal litigation

School of Law

CAMPUS

City Centre and Birmingham Metropolitan College (Sutton Coldfield Campus)

DURATION

2 years full-time

UCAS CODE

039M

ENTRY REQUIREMENTS

- Grades CC (or equivalent) at A Level; or
- Access to Higher Education course; or
- Advanced Diploma or Progression Diploma in appropriate discipline (such as Business); plus
- GCSE grade C or above in English language (or equivalent; not Adult Literacy).

For full entry requirements and fees: bcu.ac.uk/courses

"Birmingham City Business School is a fantastic learning environment with extremely dedicated and very helpful lecturers. A great experience."

Jaz Azam

"My placement at St Philips Chambers was very useful. I was only there for a short period of time, but I learned so much and it reassured me that this was the career I wanted."

Jade Cheung







Marketing

BEng (Hons)/MEng

Manufacturing Engineering

School of Engineering and the Built Environment

CAMPUS

City Centre

DURATION

3-4 years part-time (day release)

UCAS CODE

N/A – apply direct

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level to include mathematics grade C or above and one from physics, chemistry, design technology, further mathematics, electronics, computing, ICT or engineering (excluding general studies); or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 30 points from International Baccalaureate Diploma; or
- Pass overall in an Engineering Access Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points: plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

This course has been developed to maximise your career prospects with a focus on employability skills. It features a wide range of assessment, from coursework and presentations to written and practical exams. Teamwork is integral to the programme, designed to deliver the type of graduates that industry is looking for.

It is aimed at part-time students currently in full-time employment with the emphasis on practice-based learning and assessment throughout. It has been developed in close consultation with a number of partners, in particular EEF, Westfield Sports Cars, and Solihull and Walsall colleges.

With a course design philosophy strongly anchored in direct consultation with our industrial and academic partners and students, this course aims to provide local, regional, national and international organisations with an excellent opportunity to elevate their workforces to degree-level status and beyond.

We have a proven track record in providing high-quality part-time engineering courses, ensuring you gain the skills and knowledge industry needs.

The course has been designed with a focus on professional skills and is assessed in an integrative manner, reflecting the application of a mixture of skills and knowledge such as is typically found in an industrial and commercial environment.

Content includes:

Year 1

- Mathematics and mechanics
- Design methods
- · Materials and processes
- Digital design

Year 2

- Sustainable design and manufacture
- Practice-based project
- Automation and control
- Management of engineering and technology innovation

Year 3

- Design management
- Advanced materials
- Project
- Manufacturing systems management

Year 4 (MEng)

- Knowledge-based engineering
- Project management for practice
- Developing financial capabilities
- Product lifecycle management

Note: This course can also be accessed via our Foundation Year in Engineering (UCAS code: H702). If you have 80 UCAS points, with at least one A Level in technology, science, mathematics or computing, but do not have the necessary qualifications to directly enter year one of this degree, you can apply for the Foundation Year.

"I found the support from staff excellent during my time with the University. Staff were on hand to answer queries and also offer sound guidance on each module."

Mark Rigby

Focusing on the application of marketing principles and practice in actual business situations, this course enables you to develop an appreciation of the impact of your work on the health of a business, ensuring that you will stand out as a highly credible marketing professional.

Due to our links with the Chartered Institute of Marketing, this course has a well-founded reputation for excellence. Teaching is provided by industry-leading staff, who are all marketing and PR experts and will share their experience and marketing know-how with you.

An emphasis on real-world practice and an outstanding professional reputation gives you the grounding for a successful marketing career. The amount of real client briefs, activities, competitions and placements you are exposed to is huge, which means you leave with real agency experience and your own industry links. Our students have worked on projects and campaigns with Prostate Cancer UK, Aston Manor Brewery, National Express, Royal Ballet and Aston Villa Football Club.

At the end of the course, you can complete two extra modules to get the CIM Professional Diploma in Marketing. Unlike other institutions, our course covers your extra tuition and CIM membership.

Our graduates go on to work for big-name companies such as Royal Bank of Scotland, Jaguar Land Royer and British Gas.

Final year

· Marketing strategy and planning

· Digital marketing strategy

Global marketing

Content includes:

Year 1

- Business and marketing fundamentals
- Design in marketing
- · Understanding consumer behaviour
- Creative concepts

Year 2

- Brand management
- Channel management
- Digital communications
- Marketing research
- Retail marketing

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

N500

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR
 Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



"Studying marketing here has given me more than just an insight into the industry; it has also helped bring out the best in me. I have been able to perfect my strengths and work on my weaknesses."

Harpreet Chatha

140 Course Enquiries team: +44 (0)121 331 5595 141







Marketing (Professional Practice)

Birmingham City Business School

CAMPUS

City Centre, Curzon Building

DURATION

3 years full-time

UCAS CODE

N005

ENTRY REQUIREMENTS

- Grades BBB (or equivalent) at A Level; or
- DDM (or equivalent) at BTEC;
- DDM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International
- Baccalaureate Diploma; or • Access to Higher Education
- Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

CIM

142

Designed to fast-track your professional development, this course teaches you the marketing skills you need to succeed. Our course mixes theory with practice, and in your final year you will combine study with a paid work placement, gaining first-hand experience. Working in a real job role will give you the skills and experience you need for your full-time career.

This course covers relevant, real-life subjects such as digital marketing, branding and the importance of good customer experiences. We teach by using real business scenarios, so you will get the chance to draft marketing plans for actual companies, work on business case studies and get experience in our very own in-house marketing agency, The Link.

Teaching is provided by industry-leading staff, who are all marketing and PR experts and will share their experience and marketing know-how with you.

Gain professional qualifications through CIM Graduate Gateway. CIM qualifications are highly sought after by employers, and map work alongside our own degrees so you are equipped with the best opportunities for a successful marketing career.

At the end of the course, you can complete two extra modules to get the CIM Professional Diploma in Marketing. Unlike other institutions, our course covers your extra tuition and CIM membership.

Content includes:

- Business and marketing fundamentals
- Design in marketing
- · Understanding consumer behaviour
- Creative concepts

Year 2

- · Brand management
- · Channel management
- Digital communications
- · Marketing research
- Retail marketing

- Professional practice project in which you investigate and make recommendations on how your placement organisation can enhance what it does
- You will also demonstrate how you developed and enhanced your own professional practice skills during the year

"Professional practice degrees offer our students an alternative to traditional sandwich degrees. They aid employability by giving our students more opportunities to apply their subject knowledge to commercial situations."

Nicola Gittins, Departmental Undergraduate Co-ordinator

Featuring a practical syllabus with real-life case studies to work on, this course helps you learn how to develop the image and messages crucial to a company's credibility and survival.

As innovative and dynamic as its subject areas, this creative course puts you on the front line of marketing, advertising and public relations.

You will study at one of the UK's most established and respected business schools - one of only a handful of study centres selected by the Chartered Institute of Marketing to offer dual awards.

Balancing the creative energy of marketing, advertising and public relations with business discipline, this course encourages you to develop the personal transferable skills that every employer seeks and prepares you for an exciting career.

We cover everything from design in marketing to communicating the right message, market research and PR planning. It's a creative course that has a solid grounding in business knowledge so that you can apply what you learn to current business issues.

We teach by using real business scenarios, so you will get the chance to draft marketing plans for actual companies, work on business case studies and get experience in our very own in-house marketing agency, The Link. An optional placement year gives you the opportunity to gain real insight into how marketing impacts on business.

Content includes:

Year 1

- Business fundamentals
- Marketing fundamentals
- · Understanding consumer behaviour

Year 2

- Digital communications
- Marketing research
- · Retail marketing

Final year

- Marketing strategy and planning
- Digital marketing
- · Global marketing

"Coming to university was the best decision I ever made; coming from a small city into Birmingham seemed very daunting but Birmingham City University gave me all the guidance I needed."

Parveen Nar

BA (Hons)

Marketing, Advertising and **Public Relations**

Birmingham City **Business School**

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

NLM2

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level: or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma: or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

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ACCREDITATION







Marketing, Advertising and Public Relations (Professional Practice)

Birmingham City Business School

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

N5P2

ENTRY REQUIREMENTS

- Grades BBB (or equivalent) at A Level; or
- \bullet DDM (or equivalent) at BTEC; or
- DDM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

C IIM

Designed to fast-track your professional development, this course teaches you how to use marketing, advertising and public relations (PR) to enhance today's businesses. You will learn the theoretical and practical skills you need for a successful career, and in your final year you combine study with a paid work placement, gaining first-hand experience.

We cover everything from design in marketing to communicating the right message, market research and PR planning. It's a creative course that has a solid grounding in business knowledge so that you can apply what you learn to current business issues.

We teach by using real business scenarios, so you will get the chance to draft marketing plans for actual companies, work on business case studies and get experience in our very own in-house marketing agency, The Link.

Teaching is provided by industry-leading staff, who are all marketing and PR experts and will share their experience and marketing know-how with you.

Gain professional qualifications through CIM Graduate Gateway. CIM qualifications are highly sought after by employers, and map work alongside our own degrees so you are equipped with the best opportunities for a successful marketing career.

At the end of the course, you can complete two extra modules to get the CIM Professional Diploma in Marketing. Unlike other institutions, our course covers your extra tuition and CIM membership.

Content includes:

Year 1

- Business and marketing fundamentals
- · Design in marketing
- Understanding consumer behaviour
- Service design
- Creative concepts

Year 2

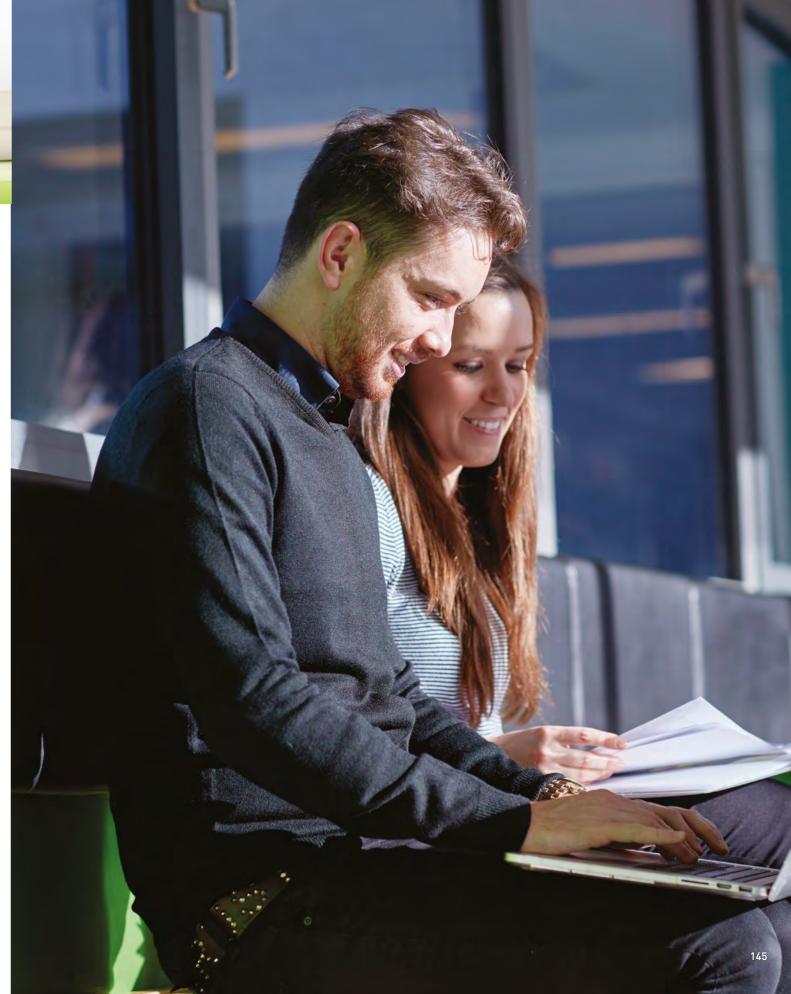
- Marketing communications planning
- Brand management
- Digital communications
- Marketing research

Year 3

- Professional practice project in which you investigate and make recommendations on how your placement organisation can enhance what it does
- You will also demonstrate how you developed and enhanced your own professional practice skills during the year

"Professional practice degrees offer our students an alternative to traditional sandwich degrees. They aid employability by giving our students more opportunities to apply their subject knowledge to commercial situations."

Nicola Gittins, Departmental Undergraduate Co-ordinator









HND

Media and Communication

Birmingham School of Media

CAMPUS

Birmingham Metropolitan College (James Watt Campus)

DURATION

2 years full-time

UCAS CODE

003P

ENTRY REQUIREMENTS

- Grades DD (or equivalent) at A Level: or
- PPP (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 24 points from International
- Baccalaureate Diploma; or • A pass in a recognised
- Access course; or
- Other qualifications equivalent to 48 UCAS points;
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

BEng (Hons)/MEng

Mechanical **Engineering**

School of Engineering and the **Ruilt Environment**

CAMPUS

City Centre

DURATION

BEng - 3/4/5 years, full-time/ sandwich/part-time MEng - 4/5/7 years, full-time/ sandwich/part-time

UCAS CODE

H300 (BEng), H301 (MEng)

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level including mathematics at grade C or above; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 30 points from International Baccalaureate Diploma or
- Pass overall in an Engineering Access Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



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Gain an excellent foundation of mechanical engineering skills and knowledge that will enable you to prove your worth to employers.

Accredited by the Institution of Mechanical Engineers and the Institution of Engineering and Technology, this course is respected by industry. You will work on the latest industry-standard computer-aided engineering (CAE) and industrial-based analysis tools and state-of-the-art software from global suppliers. You will use outstanding facilities including rapid prototyping and thermodynamics technology.

You will also benefit from experiences which will broaden your understanding of the power and scope of engineering; for example, you will have the opportunity to participate in the annual UK and Ireland Engineers without Borders Challenge, an engineering competition designed to change the lives of people in developing countries, a competition which our team won in 2015.

Module themes cover areas such as mathematical analysis, applied mechanics, engineering design and practice, applied thermodynamics, environmental studies, thermofluid analysis and power and energy systems.

You can opt for an industrial placement year, which gives you an invaluable opportunity to hone your expertise, try out a potential career path and get relevant workplace experience that is valued by so many employers. It will also boost your CV.

Content includes:

Year 1

- Digital design
- Design methods
- Applied thermodynamics
- · Materials and processes

Year 2

- Sustainable design and manufacture
- Mechanics and dynamics
- Environmental studies and thermodynamics Management of engineering and technology innovation
- Numerical analysis

Year 3

- Power and energy systems
- Design management
- Advanced engineering analysis
- Project

Year 4 (MEng)

- Master's group project
- International logistics and supply
- Chain management Thermofluids
- Knowledge-based engineering

Note: This course can also be accessed via our Foundation Year in Engineering (UCAS code: H308). If you have 80 UCAS points, with at least one A Level in technology, science, mathematics or computing, but do not have the necessary qualifications to directly enter year one of this degree, you can apply for

"I enjoyed the modules and the lectures because of the quality and commitment of the tutors. The practical nature of the course prepares students well for their future careers."

Offering an inspiring introduction to the production, theoretical and professional aspects of media, this course gives you a solid grounding to progress your studies or move into employment in the media and communication industries.

Underlining our innovative approach to media studies, we are the UK's sole provider of an HND in Media and Communication.

Your studies cover key aspects of audio, the moving image, journalism, and television studio practice. You will explore broadcast journalism, photography and photojournalism, radio features and documentary television production, as well as television drama and film studies. The course also covers the crucial research and academic techniques you need to effectively source, collate and analyse information.

A placement allows you to absorb the day-to-day realities of a media production business and you get to focus on your future employment in a career development workshop. You also benefit from the experience, close support and encouragement of expert staff.

As a student on this course, you share all the facilities, contacts and advantages of a Birmingham City University student, and feel part of a dynamic, creative and enquiring media production community.

Your HND qualification gives you direct entry to the second year of our BA (Hons) Media and Communication course at the University, with a choice of eight specialist routes.

Content includes:

- · Broadcast production
- Publication production
- History and structure of the media Media texts and cultural contexts
- · Professional studies

"The area seemed so vibrant with varied culture, cuisine and a mix of entertainment options. I knew my free time spent in Birmingham would be exciting and memorable."

147 Kenneth Oguegbu Katie Waldron





Media and Communication

Birmingham School of Media

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

See pathway

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 26 points from International Baccalaureate Diploma: or
- Merit from UAL Extended Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE English at grade C or above.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



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Take advantage of specialised, sophisticated equipment for every area in our purpose-built £62 million city centre home, including six radio studios, four TV studios and the largest free-standing green screen in Europe.

Other facilities include editing suites, music production studios, a new media suite, a newsroom, and photography studios (including a half and a full infinity cove).

We are a pioneering institution, and were one of the first in the UK to deliver degrees in media. Helped by strong links with many influential media organisations, the Creative Skillset-accredited course offers an industry-relevant blend of production, theory and professional development. Industry placements give you invaluable insight, contacts and lessons for life.

Enjoy the guidance and contemporary perspective of staff who are established media professionals. We run a huge range of guest speaker masterclasses, which have included newsreader Huw Edwards, Head of News Partnerships at Twitter Jo Geary, UB40's Brian Travers, Voque fashion photographer Eliot Siegel and BSkyB's Head of Production Services Dave Rooke.

This dynamic course offers eight different specialisms to suit your future media career ambitions.

Content includes:

Course features may include (depending on your pathway) but are not limited to:

Year 1

- Choice of production modules
- Introduction to academic media research
- Media festival
- Media placement

Year

- Choice of production workshops
- Choice of theory options
- Media conference
- Media placement

Year 3

- Production project
- Research dissertation
- Graduate showcase

"Learning what you need to pass your degree is one thing, but finding the right university that gives context and practical application for your knowledge in a fun and exciting environment is what, for me, makes Birmingham City University the number one for Media and Communications."

Chris Williams

AVAILABLE PATHWAYS:

Media and Communication P910

The broad course allows you to choose a range of modules from the other specialisms. You decide the degree to which you specialise as you progress through the course.

Media and Communication

(Event and Exhibition Industries) PN38
Balance media production skills with the ability
to effectively produce and manage events
and exhibitions, and put theory to work by
organising your own events. We enjoy excellent
links with local and national event and exhibition
organisations including the NEC Group.

Media and Communication (Journalism) P9P5

Gain access to industry contacts and learn how to find stories, interview and write for different readers and audiences. Working against the clock to meet deadlines, you will produce stories regularly for a range of publishing platforms on a number of different topics. You will also develop and use the skills needed to operate in a modern multimedia journalism environment.

Media and Communication (Media Photography) P9W6

Gain key skills in professional photographic production and creative visual literacy. You develop skills in camera technique, studio and location lighting and post-processing in Photoshop and Lightroom. You will work to live creative briefs with real-world industry clients and develop a focused portfolio.

Media and Communication (Music Industries) PJ39

Ideal if you want to look in depth at promotion, music PR and music media, running a record label or producing music videos and websites, or be at the forefront of creating and developing innovative ideas within the music industry. You see the industry in action on placement and opportunities have included EMI Publishing, NEC Group, Sony Records and the O2 Academy.

Media and Communication (New Media) G493

From the technical and visual design skills needed to create effective websites to engagement with emerging technologies, this pathway explores new approaches to media publishing and online promotion. Innovationled, it places you at the forefront of new media production.

Media and Communication (Public Relations) P9P2

This pathway provides you with the skills and knowledge that today's PR professionals need in a fast-moving media environment. The course is recognised by the Chartered Institute of Public Relations (CIPR) and you can build contacts with some of the UK's leading PR organisations. The CIPR Midlands Student of the Year award has been won by students from this course every year since 2006.

Media and Communication (Radio) P9P3

Gain the competence, confidence and contacts to make yourself a valuable part of any team in the radio industry. Working in our enviable facilities, you learn how to operate a studio, present a show, record interviews, and to edit and mix sound. As your studies advance, you put together music radio shows and short features as you prepare to run a live radio station at the University.

Media and Communication (Television) P9WP

This pathway gives you the opportunity to participate in group productions in our four industry-standard TV studios including our green screen MILO facility. You acquire all the necessary skills and technical knowledge for location shooting, as well as studio production – working with a single camera, sound, lighting and editing equipment – and apply your creativity to video storytelling.

Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595 149







Midwifery

BSc (Hons) Medical Ultrasound

School of Allied and Public Health Professions

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

B800

ENTRY REQUIREMENTS

- Grades BBB (or equivalent), including a science subject, at A Level; or
- DDM (or equivalent) at BTEC in science or radiography; or
- 26 points from International Baccalaureate Diploma: or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- Five GCSEs at grade C or above including English language, mathematics and a science; subject; plus
- A 'satisfactory' report of a visit to a clinical department.

For full entry requirements and fees: bcu.ac.uk/courses

150

Learn at one of the region's largest centres for radiography and ultrasound education, with a well-established history, and strong links with hospital imaging departments, giving you the chance to enhance your practical and clinical skills.

Medical ultrasound is an imaging technology involving the application of high-frequency sound waves on patients to aid in medical diagnoses. This course combines theoretical and clinical education enabling you to perform ultrasound examinations with a high level of expertise.

You will be allocated clinical placements to ensure that you can learn to undertake the range of ultrasound examinations required of a qualified Sonographer.

A Sonographer uses specialised equipment to produce real-time images and interprets those images while scanning the patient. A good Sonographer will make the patient feel at ease while being examined and therefore excellent communication skills are essential.

Sonography is a rewarding career that offers endless possibilities, empowering you to work in a wide range of settings, in the UK and overseas. It is also the ideal foundation for further study, including musculoskeletal, paediatric and breast ultrasound.

All offers are subject to satisfactory Occupational Health Clearance, Disclosure and Barring Service report, and registration with Independent Safeguarding Authority.

Content includes:

Year 1:

- Introduction to professional life
- · Anatomy and physiology
- Diagnostic imaging methods
- Ultrasound physics

Year 2:

- Ethical and legal issues in sonography
- Evidence-based practice

- Principles of ultrasound technology
- Foundations of obstetric, abdominal and general ultrasound

Year 3:

- · Research methods
- Advanced obstetric, abdominal and general ultrasound
- · Gynaecological and vascular ultrasound

"A sonographer produces detailed medical images, interprets them and at the same time provides support and communicates with the patients in their care. The work of a sonographer can be very difficult, often stressful, but ultimately it is a highly rewarding and worthwhile occupation."

David Cole, Course Leader

With state-of-the-art teaching facilities, a diverse range of clinical placements and accreditation from the Nursing and Midwifery Council (NMC), this course leads you to registration with the NMC as a midwife.

All teaching staff on the course are qualified midwives and have worked in practice, and many still do. This enables all tutors to have a unique insight into issues which affect your academic and clinical experience.

Placements take place across the West Midlands' NHS trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our facilities include a home environment, birthing area and teaching tools, including use of the PROMPT birth simulator and neonatal mannequins to help simulate a variety of birth scenarios. This is also supported by the Virtual Case Creator and other digital learning facilities.

You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

All offers are subject to satisfactory Occupational Health Clearance, Disclosure and Barring Service report, and registration with Independent Safeguarding Authority.

Content includes:

Year 1:

- Midwifery practice: antenatal
- Midwifery practice: postnatal
- · Midwifery practice: postnatal mother
- Examination and care of the baby
- Midwifery professional practice and development

Year 2:

- Supporting vulnerable women and their families
- Complex midwifery practice

- Examination and care of the baby
- Global health and theories of change

Year 3

- Professional and leadership module
- Examination and care of the baby
- Normality and women-centred care
- "Seeing my first actual birth was a big highlight; really lovely to be involved. It was an amazing experience and solidified the reasons why I wanted to be a midwife."

Melanie Green

School of Nursing, Midwifery and Social Work

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

B720

ENTRY REQUIREMENTS

- Grades ABB (or equivalent), including a science subject, at A Level; or
- DDD (or equivalent) at BTEC in Health and Social Care only; or
- 36 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 128 UCAS points; plus
- Five GCSEs at grade C or above including English language, mathematics and a science subject; plus
- A face-to-face engagement, normally an interview.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Course Enquiries team: +44 (0)121 331 5595







Midwifery Shortened Programme

School of Nursing, Midwifery and Social Work

CAMPUS

City South

DURATION

86 weeks full-time

UCAS CODE

N/A – apply direct

ENTRY REQUIREMENTS

- Current NMC registration as a Registered Adult Nurse with six months' full-time nursing experience prior to commencing the course; or
- Evidence of 240 specific credits. 120 of which should be Level 5 (diploma level) or equivalent. If holding a BSc (Hons) Adult Nursing degree, applicants must have achieved a minimum classification of 2:2.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

Nursing & Midwifery Council

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With state-of-the-art teaching facilities, a diverse range of clinical placements and accreditation from the Nursing and Midwifery Council (NMC), this two-year course leads you to registration with the NMC as a midwife if you are already a registered adult nurse.

All teaching staff on the course are qualified midwives and have worked in practice, and many still do. This enables all tutors to have a unique insight into issues which affect your academic and

Placements take place across the West Midlands' NHS trusts with continuous support and encouragement from both your personal tutor and midwifery mentors.

Our facilities include a home environment, birthing area and teaching tools, including use of the PROMPT birth simulator and neonatal mannequins to help simulate a variety of birth scenarios. This is also supported by the Virtual Case Creator and other digital learning facilities.

You will gain broad and diverse experience within both consultant-led units and designated midwife-led birth centres during your studies.

Content includes:

- Foundations of midwifery practice
- · Normal antenatal, intrapartum and postnatal midwifery care
- Care and examination of the newborn (part 1)
- Clinical practice

Part 2:

- Complications and emergencies
- Supporting vulnerable women and their families
- Preparing for professional, autonomous practice as registered midwives
- Care and examination of the newborn (part 2)

"The lecturers are supportive of everybody on the course and it's a really friendly environment."

Phern Adams

Race ahead of the competition as you hone your skills in motorsports, including designing, building and competitively racing the IMechE Formula Student car at the world-famous Silverstone circuit.

The only dedicated undergraduate Motorsports Technology course in the Birmingham region, it blends technical skills with creativity, problem-solving and logical reasoning ability.

As part of the course, you design and build a new Formula Student race car in the second year and compete against 150 international universities over four days at Silverstone.

This course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

We have strong links with the motorsport industry; these provide you with the chance to work on our 320bhp University Drift car, and our industrial partner Walker Adams' 200bhp 4X4 off-road kart. You will benefit from the input of our graduates in the motorsports industry as well as Arden International Motorsports Team, Aquila Race Cars and Westfield Sportscars Ltd, plus visiting quests from motorsport.

Content includes:

Year 1

- Motorsports engineering
- · Design methods and digital design
- · Sustainable racing project

Year 2

- Automotive digital design
- Automotive engineering
- · Advanced motorsport project
- Management of engineering and technology innovation
- · Component development

Robert Fletcher

Year 3

"The support from the staff is great – they are always willing to help with

any problems that you come across, and if they don't know the answer,

they are always willing to work with you to find the right answer."

- Motorsports individual project
- Advanced prototypes
- · Powertrain development · Entrepreneurship and innovation

City Centre

BSc (Hons)

Motorsports

Technology

School of

Engineering and

the Built Environment

DURATION 3 years full-time

CAMPUS

4 years sandwich **UCAS CODE**

H334

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level including mathematics at grade C or above; or
- DMM (or equivalent) at BTEC (computing/engineering preferred); or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics.

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For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595







Music Business

BMus (Hons)

Music

Birmingham Conservatoire

CAMPUS

Birmingham Conservatoire

DURATION

4 years full-time (3 years with direct entry to the second year, subject to ability)

UCAS CODE

300F (UCAS Conservatoires)

ENTRY REQUIREMENTS

- A standard in First Study equivalent to that of the Associated Board's Grade VIII (Distinction): this may be demonstrated at audition or on your audition recording; plus
- Minimum of 32 UCAS points from two A Levels or equivalent; or
- 24 points from International Baccalaureate Diploma; plus
- At least five GCSEs at grade C or above including English language.

For full entry requirements and fees: bcu.ac.uk/courses

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With 30 hours of individual specialist tuition per year, increasing to 35 in year four, you will get the individual attention you need to hone your musical talents for a successful future career.

You also get five additional hours per year which you can allocate to additional areas of support and study of your choice. Overall, the amount of individual tuition you receive here is far more than is typically offered by academic university music courses.

Our performance coaching programme – the first of its kind in the UK – uniquely and innovatively applies the principles of sports psychology to elite musical performance.

Birmingham Conservatoire is recognised by the Association of European Conservatoires – all tutors are professional musicians who bring a lifetime's musical experience and insight to their teaching.

Perform in our prestigious 450-seat concert hall and Recital Hall, and make use of our state-of-the-art recording/editing studios and organ practice rooms.

Work towards a final-year project relevant to your own professional aspirations – for instance, putting on a public performance, making and releasing your own recording, setting up a music business, or running an education or community music project.

Content includes:

All years

- Individual lessons
- Coaching
- Performance/composition/ music technology classes
- Orchestras, choirs, bands and other performing ensembles

Years 1 – 3

- Musicianship
- Contextual studies
- Professional portfolio: community engagement, pedagogy and professional development planning

Voor /

- Final-year project
- Professional development options
- Musicianship and contextual studies options

Work on projects that allow you to see the realities of creating music industry ventures. Explore the effect of new technologies on the creative industries and use technology to develop your

you to confidently approach a management role in the music industry.

Develop your music industry aspirations by gaining the skills and confidence to understand what

Delivered by respected external partners Access to Music, this course provides the skills to enable

You take a close look at the workings of the music industry, covering aspects such as music marketing, law and contracts, and publishing. You examine the changes that have taken place, and how the future might well look, especially with regard to the impact and influence of new

Enjoy the encouragement and expert guidance of working professionals who can share first-hand experience of the music industry at work.

Use the facilities at the Custard Factory, in Birmingham's creative quarter, to develop business projects engaging the local community and further afield.

"The course has made me realise that there are more branches to the

music business than I originally thought. It has helped me increase the

brand recognition of my company, Little Cavalier, and build a business

Content includes:

for the future."

Richard Wright

the industry requires.

business ideas.

Year 1

- Business and management skills
- Web development skills and eCommerce
- Publishing, intellectual property and copyright
- Develop entrepreneurial and creative business skills

Year 2

- Develop your own business
- Learn and implement new business models
- Music law and contracts
- Final major project

Faculty of Arts, Design and Media

CAMPUS

Custard Factory, Digbeth

DURATION

2 years full-time

UCAS CODE

W375

ENTRY REQUIREMENTS

- Grades CDD (or equivalent) at A Level; or
- BTEC National Diploma in a music-related subject; or
- Rockstar Level 3 Music
 practitioner qualification.
- practitioner qualification; or
 Other qualifications
- equivalent to 80 UCAS points;
- At least four GCSEs at grade C or above including English language and mathematics; plus
- Interview.

For full entry requirements and fees: bcu.ac.uk/courses

155

ACCREDITATION



"The best thing about the Conservatoire is the warm atmosphere and brilliant tutors. The college arranged for us to have four different bass tutors throughout the course, all equally amazing, and we really benefited from it."

Emilie Head

Course Enquiries team: +44 (0)121 331 5595



Music Technology

School of Computing and Digital Technology

CAMPUS

City Centre and Birmingham Conservatoire

DURATION

3 years full-time 4 years sandwich

UCAS CODE

W350

ENTRY REQUIREMENTS

- Grades BBB (or equivalent) at A Level with at least one from a science, technology, mathematics or computing subject; or
- DDM (or equivalent) at BTEC; or
- DDM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 32 points from International Baccalaureate Diploma; or
- Access to Higher Education
- Diploma (see website); or • Other qualifications equivalent
- to 120 UCAS points; plus GCSE grade C or above in English language and

mathematics (or equivalent);

 GCSE music, Music Theory grade 5, or proficiency of performance equivalent to

ABRSM or RockSchool Grade 5.

For full entry requirements and fees: bcu.ac.uk/courses



Benefit from the use of over 1,200 sq m of dedicated equipment, including multi-track recording studios, post-production facilities, and several hundred multimedia stations.

This innovative course is designed to give you an understanding of how to use technology to create, record and distribute music.

Run jointly by the School of Computing and Digital Technology and Birmingham Conservatoire, the BSc (Hons) in Music Technology develops creative, practical and technical skills in music production. The course is IEng accredited and fulfils the educational requirements for registration as an Incorporated Engineer.

Birmingham Conservatoire is recognised by the European Association of Conservatoires (AEC) and all Conservatoire tutors are professional musicians; all are active composers, producers

Close industry links add currency, consistency and colour to your subject, putting you in a prime position to take advantage of industrial placements, real-life projects and career opportunities.

Content includes:

- Music and audio industries
- Music and critical studies Digital audio technology
- Audio electronics

Year 2

- Employability, projects and management
- · Digital signal processing
- Music technology and sound recording
- · Audio systems

- Interactive music systems
- Music and sound for visual media
- Technology project
- Acoustic engineering
- · Music technology and sound recording

"The practical-based assignments were always something I was looking forward to taking part in, and one of the main attractions of the course. The recording assignments put you in the driving seat of a producer within a professional studio environment."

Jason Rosehill







Nursing

School of Nursing, Midwifery and Social Work

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

See pathway

ENTRY REQUIREMENTS

- Grades BBB (or equivalent), including a science subject, at A Level; or
- DDM (or equivalent) at BTEC National Diploma (NQF) in Health and Social Care, Society, Health and Development, science or equivalents; or
- Access to Higher Education Diploma in a health and social care subject (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- GCSE Grade C or above in English language, mathematics and a science subject.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

Nursing & Midwifery Council

Gain experience from our state-of-the-art simulation facilities and through a series of placements within the Midlands' NHS trusts and non-NHS providers as you prepare for a rewarding career in nursing – and an opportunity to transform the way patients are cared for in the future.

Professionally accredited by the Nursing and Midwifery Council (NMC), this course gives you a choice of four specialist fields – Adult, Child, Learning Disability or Mental Health.

You will gain essential hands-on clinical skills involving care and compassion that reassure patients/service users and their families that a professional is at their side. Supported by clinical placements over the course of the three years of study, the programme teaches you how to assess, implement, plan and evaluate care for patients in a variety of settings.

Towards the end of the course, you will focus on making the transition from nursing student to registered nurse, and you have the opportunity to explore a relevant area of your choice. Throughout, you nurture and hone the personal and professional skills that are key to your future employment.

As the largest regional provider of qualified staff to the NHS for health and social services, Birmingham City University can offer you first-hand access to a network of invaluable contacts through our extensive partnerships with NHS trusts.

All offers are subject to satisfactory Occupational Health Clearance, Disclosure and Barring Service report, and registration with Independent Safeguarding Authority.

Content includes:

Year 1

- Professional values and academic skills
- Introduction to nursing practice and decision-making and placement
- Health in society
- Nursing practice and placement 1

Year 2

- Professional values and evidence-based practice
- Nursing practice and placement 2
- Nursing in society
- Nursing practice and placement 3

Year 3

- · Academic and practice enquiry
- · Policy, politics and nursing
- Nursing practice and placement 4
- Transition to qualified practitioner and placement

AVAILABLE PATHWAYS:

Adult Nursing B740 (Jan intake) B741 (Sept intake)

Throughout the course, you will develop a range of clinical skills and the underpinning knowledge to prepare you to meet the holistic needs of a diverse adult population. In addition to the core modules, you will undertake four adult field-specific modules and be assessed in a range of clinical placement areas across Birmingham to develop your role as a competent practitioner.

Child Nursing B730 (Jan intake) B731 (Sept intake)

The focus is on delivering family-centred care across all age ranges with a wide variety of health and mental health needs in an everchanging and increasingly technical and high-dependency healthcare system. The exposure to a diverse range of placements across the city allows you to gain the necessary knowledge and skills required to function as a caring, compassionate and competent nurse.

Learning Disability Nursing B761 (Sept intake only)

You will learn how to place an emphasis on patient-centred care to support the promotion of a full life and meaningful experiences for people with learning disabilities. Teaching includes service users and carers in classroom settings and practice placements, ensuring that throughout the course, their experiences are your prime focus.

Mental Health Nursing B760 (Jan intake) B762 (Sept intake)

Develop the knowledge, skills and values you will need to meet the mental health needs of a diverse population. This may be empowering individuals on their individual journeys to recovery, or providing ongoing high-quality care to support people of all ages so that they can experience a full, active and meaningful life.

"Support from staff cannot be faulted – there is always somebody there that you can voice any concerns or queries to, whether by email, phone or face-to-face."

Michele Prosser

158 Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595





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BSc (Hons)

Operating Department Practice

School of

Allied and Public

Health Professions

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

B772

ENTRY REQUIREMENTS

- Grades BBC (or equivalent), including a science subject, at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 26 points from International Baccalaureate Diploma; or
- Access to Higher Education
- Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- Five GCSEs at grade C or above including English language, mathematics and a science subject.

For full entry requirements and fees: bcu.ac.uk/courses

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Operating Department Practice

School of Allied and Public Health Professions

CAMPUS

City South

DURATION

2 years full-time

UCAS CODE

B990

ENTRY REQUIREMENTS

- Grades CCD (or equivalent) at A Level; or
- DD (or equivalent) at BTEC; or
- DD (or equivalent) at OCR Level 3 Cambridge Technical; or
- 24 points from International Baccalaureate Diploma: or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 88 UCAS points; plus
- Five GCSEs at grade C or above including English language, mathematics and a science subject.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION

hcpc health & care professions council

Gain the skills and expertise you need for your future career, benefiting from the facilities in our £30 million Seacole Building, outstandingly equipped with hospital wards, operating theatre and a fully functioning ambulance.

You will prepare to play a vital role as part of a team, safely taking patients through their perioperative experience.

Professionally accredited by the Health and Care Professions Council (HCPC) you will, on successful completion, be eligible for registration as an operating department practitioner.

With a 100 per cent record in graduate employment (DLHE survey 2013/14), this course strongly emphasises practical skills and experience, with up to 70 per cent of your time on clinical placement. Placements are primarily within operating theatres within NHS trusts and private healthcare facilities throughout Birmingham and beyond, and there may also be opportunities for broader healthcare experiences. While on placement, you receive continuous support and encouragement from both your personal tutor and trust placement manager.

You will be working primarily within operating theatres as a surgical, anaesthetic or recovery practitioner, caring for patients and helping to ensure a safe and risk-free patient experience. On successful completion of the course, you can apply for registration with the Health and Care Professions Council (HCPC).

All offers are subject to satisfactory Occupational Health Clearance, Disclosure and Barring Service report, and registration with Independent Safeguarding Authority.

Content includes:

Yea

- Working in a multi-professional healthcare team
- Foundation skills to deliver and support safe and effective care delivery during anaesthesia, surgery and post-anaesthetic care
- Clinical placements allowing theoryto-practice links to be established

Year 2

- Advanced clinical knowledge and skills for care delivery
- Development of an autonomous reflective practitioner
- Clinical placements allowing theory-topractice links to be established

*Module structure may be subject to change

"It's challenging... two years ago I never thought I would be in an operating theatre, standing there handing instruments to the surgeon; it's fantastic."

Patrick Power

This exciting new course prepares you to play a vital role as an Operating Department Practitioner, delivering safe and effective patient care in the anaesthetic, surgical or recovery setting.

We are one of the largest Operating Department Practice education and training providers in the UK, with a reputation for excellence.

Our BSc (Hons) programme thoroughly prepares you for safe and effective care delivery in the perioperative environment, and provides you with the transferable skills to work in other acute care settings.

You will experience a mixture of teaching, self-directed study and practice-based clinical placements, spending 60 per cent of your time each year on placement. A state-of-the-art simulation facility and skills suite complement your clinical placement experience.

Successful completion of this programme gives eligibility to apply to the Health and Care Professions Council for registration as an Operating Department Practitioner.

All offers are subject to satisfactory Occupational Health Clearance, Disclosure and Barring Service report, and registration with Independent Safeguarding Authority.

Course features:

Year 1

- Introduction to bioscience
- Introduction to professional development and responsibilities
- Introduction to perioperative care theory
- Introduction to perioperative practice

Year 2

- Applied bioscience
- Analysing perioperative care theoryDeveloping perioperative care practice
- Evidence-based practice for Operating Department Practitioners
- Healthcare policy and professional practice

Vaar 3

- Enhanced surgical skills
- The application of research and the evidence base for the ODP
- Enhanced anaesthetic and post-anaesthetic practice

• Transition to professional registration

"This exciting and dynamic programme will enable you to have a rewarding and varied healthcare career with excellent opportunities for further progression."

Karen Evans, Head of Department

160 Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595



Paramedic Science

School of Allied and Public Health Professions

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

7B23

ENTRY REQUIREMENTS

- Grades BBB (or equivalent), including a science subject, at A Level: or
- DDM (or equivalent) at BTEC in science; or
- 26 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- Five GCSEs at grade C or above including English language, mathematics and a science subject.

For full entry requirements and fees: bcu.ac.uk/courses With training facilities including breathing and talking manneguins and a fully equipped ambulance on site, this course will teach you to become part of an inter-professional team and learn how to put patients at ease, even in potentially life-threatening situations.

Involving a significant amount of time spent on clinical placement, this three-year course thoroughly prepares you to practise as a paramedic and to apply for registration with the Health and Care Professions Council (HCPC).

Working with paramedics brings you face-to-face with the realities of the role, giving you a unique appreciation of the professional life ahead of you.

Innovative skills facilities include mannequins attached to monitors to replicate changing physiological measurements and cardiac arrest, as well as equipment for procedures such as giving an injection, chest decompression, and caring for critically ill patients across the lifespan.

You also develop the interpersonal and communication skills that complement your sciencebased knowledge, and which are crucial in putting your patient at ease and making you an effective collaborative member of your professional team.

All offers are subject to satisfactory Occupational Health Clearance, Disclosure and Barring Service report, and registration with Independent Safeguarding Authority.

Content includes:

- · Applied anatomy and physiology for paramedic science
- Assisting the paramedic
- Introducing physiological measuring skills
- Foundations of paramedic practice
- Knowledge and skills for paramedic science
- · Intermediate life support

Year 2

- Evidence-based practice
- Understanding unscheduled and complex care
- Knowledge and skills for paramedic trauma care

- Pharmacology for paramedic science
- Knowledge and skills for paramedic coronary care
- · Knowledge and skills for gynaecology, obstetrics and paediatrics

- Research methods
- · Managing unscheduled and complex care
- Leadership for paramedic practice
- Transition to qualified paramedic

"Simulations at University use Sim Man; you can feel for pulses, it talks and breathes so you can treat it as an actual patient. It gives you more confidence when doing your first patient assessments."

Shaun Kemp

This course will help prepare you for a career in the popular music industry as a professional artist or practitioner.

With an exciting balance of academic and practical endeavours delivered by current industry practitioners, you will be provided with an excellent opportunity to upskill and advance. This one-year course is designed to build on practical, commercial and academic skills that you have acquired through a Level 5 course, such as an HND or foundation degree. You will cover elements of performance, composition, music production and live sound.

Learning in the heart of Birmingham at South and City College's superbly equipped Digbeth Centre, you will benefit from a 400-seater auditorium, five recording studios, numerous rehearsal spaces and production facilities - all in the vibrant environment of Birmingham's creative quarter.

Successful completion of this course can lead to postgraduate study in a range of music disciplines and there are opportunities to develop a career in community music, youth work and teaching or education.

Content includes:

Year 1

- Dissertation
- Creative project
- Advanced techniques for emerging artists/practitioners
- Music as art
- Music business realisation

"I think Birmingham is a great place to be a student. As a musician, I was able to pick up a lot of external work and got to know the city as a home."

Hannah Arora

BA (Hons)

Popular Music (Top-Up)

Faculty of Arts, Design and Media

CAMPUS

South and City College Birmingham

DURATION

1 year full-time

UCAS CODE

Apply direct to South and City College Birmingham Email: Dr Simon Lesley simon.lesley@sccb.ac.uk Dale Woolley dale.woolley@sccb.ac.uk

ENTRY REQUIREMENTS

- 240 credits achieved from a relevant Level 5 music qualification such as an HND or foundation degree, which should include a minimum of 60 credits at Level 5 with a merit grade.
- In exceptional circumstances, candidates with 240 credits at Level 4 and 5 without a merit grade profile may be considered for admission if the applicant can demonstrate at interview or audition the ability to successfully fulfil the requirements for this Level 6 course.

For full entry requirements and fees: bcu.ac.uk/courses

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BMus (Hons)

Popular Music Performance

Faculty of Arts, Design and Media

CAMPUS

Heath Mill Studios and Mushrooms Studios, Digbeth

DURATION

2 years full-time

UCAS CODE

W315

ENTRY REQUIREMENTS

- At least two passes at A Level; or
- Rockstar Level 3 Music practitioner qualification;
- At least four GCSEs at grade C or above including English language and mathematics; plus
- Interview.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Work with the advanced facilities of commercial studios and the experience of producers and engineers to gain a real-life insight into the world of a professional popular music performer.

This course is aimed at guitarists, bassists, drummers, keyboard players and vocalists looking to develop a career in the contemporary music industry. Expertly delivered by our external partner, Access to Music, it shows you how to perform individually and within groups as a player, performer and composer, and how to operate as a business within the contemporary popular music industry.

The course is designed to equip you with the skills you need to take advantage of a range of freelance opportunities focusing on music performance.

You will learn from leading professional session players who bring inspirational talent and first-hand insight of the music business to the classroom. You develop instrument-specific technical and interpretative skills, as well as a practical understanding of how to perform effectively as part of an ensemble. The course also covers composition techniques and industry-specific music technology skills.

Guest speakers and workshops, as well as engagement in local and national music events, allow you to get the most from your experience.

Content includes:

Year 1

- Instrumental skills individual tuition
- Musicianship harmony, theory, digital audio workstation (DAW) software
- Professional development anatomy of the music industry, popular musician in society, eCommerce and marketing
- Ensemble skills group performance

Year 2

- Advanced instrumental skills individual tuition
- Musicianship songwriting, composition and arrangement
- Advanced ensemble skills musical direction
- Professional development entrepreneurship in the music industry, project management

"Just what aspiring musicians need. I had the attitude, all I needed was the guidance; you'll get it here. Being surrounded by people with the same interests helps you really find your song."

Matthew Seymour

Develop your artistic identity and gain essential practical skills in performance, production and composition for contemporary music.

Our focus on these three key areas mirror the working realities of the commercial music industry. Your studies give you an all-round grasp of the inherent challenges as well as specific skills to deal with clearly defined issues surrounding performance and production via live musical situations, and producing finished products such as recordings and composition portfolios.

South and City College Birmingham's advanced facilities, including a 440-seat auditorium, as well as specialist recording studios and music technology suites, put you in a professional working environment from day one.

You get the chance to work with current music industry professionals and possibly undertake a relevant commercial placement.

By involving you heavily in the development of professional products such as performances, tours, music recordings and radio shows, the course helps you build your own professional profile and artistic identity. Working with your colleagues will show you the importance of effective team collaboration.

Content includes:

Year 1

- Foundation skills
- Techniques into practice
- Resourcing performancesExploring the contextual

Year 2

- Music business and marketing
- Expanding the range
- Creating a show

- Creative portfolio
- Contemporary business in practice
- Extending creative techniques
- Expanding the performance horizon

• Independence in research and practice

Final project

HND

Popular Music Practice

Faculty of Arts, Design and Media

CAMPUS

South and City College Birmingham

DURATION

2 years full-time

UCAS CODE

143W

ENTRY REQUIREMENTS

- Grades DD (or equivalent) at A Level: or
- PPP (or equivalent) at BTEC;
 or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
 or
- 24 points from International Baccalaureate Diploma; or
- A pass in a recognised Access course; or
- Other qualifications equivalent to 48 UCAS points;
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

"There are plenty of things to do in and around the city and the central location allows access to London, Manchester and Liverpool. It's great having easy access to London without having to have the expensive cost of living."

Miriam Rowe

164 Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595



Product Design

BA (Hons)

Primary Education with Qualified Teacher Status

School of Education

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

X120

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level: or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 26 points from International Baccalaureate Diploma: or
- Merit from UAL Extended Diploma; or
- CACHE Level 3 Diploma in Childcare and Education; or
- Other qualifications equivalent
- to 112 UCAS points; plus • At least five GCSEs at grade C
- or above, including English language, mathematics and a science (or equivalent); plus
- A minimum of two weeks' work experience in a state primary school; plus
- Pass in the Professional Skills Tests in Literacy and Numeracy.
- Enhanced Disclosure and Barring Service (DBS) clearance is required.

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For full entry requirements and fees: bcu.ac.uk/courses This course is designed to give aspiring primary school teachers all the skills they need to kick-start their classroom career. Your practical teaching experience, on both block and serial placements, is enhanced throughout by constructive feedback and points for development from your placement mentor and University tutor.

The School of Education enjoys excellent links with over 900 primary schools across the West Midlands. During your training, you will develop your teaching skills through practical experiences in a range of schools offering a rich cultural and ethnic diversity.

High graduate employment rates, above the national average, are proof of the professional regard in which our course is held.

The course offers opportunities for some students to develop primary language teaching skills in French and Spanish primary schools. There is also an opportunity to undertake teaching experience in a special school.

In total, 93 per cent of Birmingham City University-trained newly qualified primary teachers rated the quality of their training as good or very good (Newly Qualified Teacher Survey 2014).

Content includes:

Year 1

- Introduction to learning and teaching
- School experience Subject study

"The level of support from the staff is something I will always take

university would not have been as good as it was."

with me. I feel it was second to none and without it my experience of

- Introduction to subject knowledge for Foundation Stage/KS1 and KS2 and Early Years education

- Special Educational Needs and Disabilities and inclusion
- · School experience

Katy Helen

- Approaches to assessment
- Development of subject knowledge for Foundation Stage/KS1 and KS2

Year 3

- Independent research module
- Developing subject leadership
- School experience
- · Exploring contemporary issues in primary

Year 2

Advanced visual communication skills

Material technologies and applications

- Professional studies (industry/employability)
- Co.LAB (live collaborative projects)

• Design and visualisation skills

· Critical theory and history

• Design study

Content includes:

• Prototyping skills

Explore how product and furniture design shapes the world around us through creative innovation, exploration and development of ideas and concepts for new and existing markets.

You will explore the design process in relation to scales of manufacture, developing concepts that are integral to interior and exterior environments, from furniture and lighting to consumer products and communication devices.

The course will introduce social and cultural factors that influence design decisions as well as the importance of user-centred design and commercial understanding. Excellent industry links with local and national companies and organisations help to build employability skills through real design challenges and collaborative projects. You will have the opportunity of working with respected professional bodies including the Worshipful Company of Furniture Makers and the RSA (Royal Society for the Encouragement of Arts, Manufacturers and Commerce).

Our well-equipped workshop facilities enable you to express your individual design language convincingly, fostering a hands-on approach to your studies. Equipment includes water let cutting. plywood moulding, 3D printing, slip casting, kiln-formed glass and many more traditional and new manufacturing techniques and processes. Computers are equipped with the latest industrystandard software including SolidWorks for 3D visualisation and presentation.

There is an option in the final year to transfer to Design Management for those students who would prefer a business focus.

"There aren't many people who can say they have worked on a Hollywood

blockbuster! It was a unique experience that only we have on our CVs and

I felt confident that we would stand out because of it."

- Competition and collaborative opportunities
- Individual final project (design and make)
- Professional exhibition showcasing your design work

Jordan Brocklehurst

Birmingham School of Architecture and Design

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W243

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 26 points from International
- Baccalaureate Diploma; or • Merit from UAL Extended

Diploma; or

- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work may be required.

For full entry requirements and fees: bcu.ac.uk/courses

Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595 167





Psychology

School of Social Sciences

CAMPUS

City Centre

DURATION

3 years full-time 5 years part-time

UCAS CODE

C800

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level (excluding general studies); or
- DMM (or equivalent) at BTEC (excluding Early Years, Health and Social Care); or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent; not Adult Literacy, Adult Numeracy and Key Skills).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Fully accredited by the British Psychological Society, this course is rigorous, rewarding and recognised for its professional, academic and practical basis. Our students benefit from excellent facilities and access to specialist software such as E-Prime, SPSS, Pinnacle Studio and NVIVO.

You will gain a fascinating and in-depth insight into how individuals behave, think, perceive and interact with the world, as well as the impact others can have on them. The course helps you answer questions such as why criminals re-offend, why people become depressed, and why certain individuals are prone to psychological or mental disorders. You will explore key areas of psychology, including their historic and scientific development, and relevance to contemporary issues.

Taught by experienced professionals, it is one of only a few courses of its kind in UK higher education; no other award offers the same combination of subject areas.

Upon graduating, there is the opportunity to apply for Graduate Basis for Chartered Membership of the Society (GBC), enabling you to train or study in chartered psychology divisional areas.

We have a strategic partnership with high-security prison HMP Grendon, the only prison in Europe that operates as a therapeutic community, where psychological treatment is the central activity.

Content includes:

Year

- Contemporary issues and psychology
- Psychopathology and abnormal psychology
- Origins in psychology
- Emerging debates in psychology

Year 2

- Cognitive psychology
- Research methods
- Individual differences
- Social psychology

- Biological psychology
- Developmental psychology
- Health psychology

PATHWAYS:

Psychology with Business C80B

Fully accredited by the British Psychological Society, this course is a chance to look at the inter-relationships and integration of psychology and business. You will assess how the six core areas of psychology can explain factors that influence the mind, brain, behaviour and experience, and the complex interactions between these. You must complete the following business modules: Economic Environment; Managing Organisations, People and Self; Business Operations and Logistics and Contemporary Business Issues.

Psychology with Criminology MC98

Fully accredited by the British Psychological Society, this course offers a fascinating investigation into how individuals behave, think, perceive and interact with the world, with explanations of crime, responses to crime and the relationships of power within which these are produced.

Psychology with Marketing C801

Psychology plays an important role in the marketing industry. By gaining skills in both disciplines, you will be fully prepared for a range of graduate destinations. Accredited by the British Psychological Society, our Psychology courses are full of fresh information, cutting-edge resources and industry-experienced teaching. You must complete the following marketing options: Understanding Consumer Behaviour; Marketing Fundamentals and Marketing Communications Planning.

Psychology with Sociology LC38

Fully accredited by the British Psychological Society, this course offers a fascinating investigation into how individuals behave, think, perceive and interact with the world around them. It will invite you to apply multiple psychology perspectives to issues in contemporary society as well as considering the links with sociology.

"The learning environment is absolutely fantastic. The people on the course all interact together. I think Birmingham City University really prepares you for the world outside your degree."

Emily Cooper

68 Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595 169





Public Health

School of Allied and Public Health Professions

CAMPUS

City South

DURATION

3 years full-time 5 years part-time

UCAS CODE

B910

ENTRY REQUIREMENTS

- Grades BCC (or equivalent) at A level; or
- DMM (or equivalent) at BTEC;
 or
 DMM (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 26 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications
- equivalent to 104 UCAS points
 GCSE grade C or above in English language and mathematics (or equivalent).
- For full entry requirements and fees: bcu.ac.uk/courses



From helping individuals to prevent illness to creating environments that foster wellbeing, this innovative course gives you the opportunity to influence the future health of our society.

authority public health services, the NHS, or the voluntary or private sectors.

Public health work helps populations stay healthy. It involves a range of activities, including promoting physical activity, improving the health of disadvantaged groups and developing strategies for healthier housing.

There is a focus on three domains of public health practice – health protection, health improvement and health service quality. Our students have also carried out some great work in innovative health education like developing resources to support individuals to achieve better health in the shape of community-based education programmes for people with diabetes from South Asian communities.

Staff expertise in areas as diverse as health promotion, leadership, psychology, sociology and mental health means you will appreciate some of the many influences on current health and wellbeing issues.

Content includes:

Year 1

- Introduction to public health concepts, philosophies and approaches
- Perspectives on health
- Community profiling

Year 2

- Introduction to working in public health
- Understanding epidemiology for public health
- Health inequalities and public health action

Year 3

- · Contemporary issues in public health
- Working in public health contexts
- Leadership for public health

"Studying public health means I can make an impact and change lives for the better. Public health encompasses all that is important to me, from the environment we live in and the impact of pollution to helping individuals meet their own health targets, like stopping smoking and making healthier lifestyle choices."

Natasha Dawson





Quantity Surveying

School of
Engineering and the
Built Environment

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich 5 years part-time

UCAS CODE

K240

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
 DMM (or equivalent) at OCR
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
 or
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION







Fully accredited by the Royal Institution of Chartered Surveyors and the Chartered Institute of Building, this course offers a detailed understanding of the process of delivery and cost management of building construction projects.

You will learn the key skills to successfully plan and manage the financial and contractual arrangements of construction projects from inception to completion.

Excellent relationships with employers from industry give you the opportunity of gaining work experience and developing industry contacts, and bring professional relevance to your course. You will also benefit from visits to construction sites and the chance to apply your skills to a variety of construction project tasks.

By taking further suitable work experience and the Assessment of Professional Competence, you can apply for full membership of the Royal Institution of Chartered Surveyors.

Content includes:

Year 1

- Professional practice project
- Construction technology
- Quantification
- Design and construction management
- Cost estimation and economics

Year 2

- Contract law
- Commercial technology
- Production information and tender evaluation

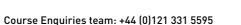
- Commercial measurement and cost
- Procurement

Year 3

- Construction economics
- · Civil measurement and costing
- · Cost management
- Inter-professional project
- Research project

"The energy of the campus was always vibrant and, with the close proximity and close relationship between the various construction disciplines, there was a competitive edge that provided a healthy environment to study in."

James Funge





R





BSc (Hons)

Real Estate

BSc (Hons)

Radiotherapy

School of Allied and Public Health Professions

CAMPUS

City South

DURATION

3 years full-time 6 years part-time

UCAS CODE

B822

ENTRY REQUIREMENTS

- Grades BBB (or equivalent), including a science subject, at A Level; or
- DDM (or equivalent) at BTEC in science or radiography; or
- 26 points from International Baccalaureate Diploma: or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; plus
- Five GCSEs at grade C or above including English language, mathematics and a science subject; plus
- A 'satisfactory' report of a visit to a clinical department.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



174

Accredited by the College of Radiographers, this course provides invaluable experience of professional practice with over 50 per cent of your time spent learning the realities of the profession on clinical placement.

The course is unique in that it covers oncology and the psychosocial issues surrounding cancer care. You will gain hands-on training in the use of state-of-the-art cancer treatment technology and understand the issues around patient care.

Our virtual environment for radiotherapy training and advanced computer planning facilities allow you to effectively integrate your academic theory and clinical training. Facilities also include the Oncentra MasterPlan radiotherapy planning system, picture archiving and communication systems suite, and Xograph X-ray imaging suite.

On graduation, you are eligible to apply for registration with the Health and Care Professions Council (HCPC) and professional membership of the Society of Radiographers.

All offers are subject to satisfactory Occupational Health Clearance, Disclosure and Barring Service report, and registration with Independent Safeguarding Authority.

Content includes:

Year 1

- Radiography physics and radiotherapy equipment
- Academic and professional studies
- Care, planning and treatment delivery in radiotherapy
- Anatomy and oncology

Year 2

- Evidence-based practice
- Radiobiology
- Anatomy and oncology

Radiotherapy equipment, planning and treatment delivery

Year 3

- Progressing to practitioner
- Research in radiography
- Challenges for radiotherapy
- Optional modules in holistic care, radiotherapy planning and functional imaging

"The University staff are really focused on getting students successfully through the course, and a lot of tutorial support is available. I found the patient interaction especially rewarding."

Tyron Couch

With full accreditation by the Royal Institution of Chartered Surveyors (RICS), the course allows you to progress to the further study needed to qualify as a Chartered Surveyor.

You will immerse yourself in understanding land and property as you prepare for the hugely varied role of a surveyor. You gain a comprehensive understanding of the entire development building process, alongside a solid awareness of environmental and planning procedures.

A study of marketing, business management and economics gives a solid contemporary business base to specialist topics. Final-year modules give you the crucial ability to think independently, critically analyse and evaluate information and express your thoughts coherently and professionally.

There will also be many opportunities to network and develop professional contacts through our strong links with industry. There is the chance to undertake research for an industry client through the inter-professional project, delivered in conjunction with Birmingham City Council.

The course content is shaped by the requirements of the RICS Assessment of Professional Competence, improving your employability and facilitating rapid career progression.

"Birmingham City University was the best university for what I wanted

to study to become a property surveyor. The work was great and I really

enjoyed learning the theory, especially the law."

Content includes:

Year 1

- Professional practice project
- Real estate economics
- · Building construction and inspection
- Principles of valuation

Year 2

- Planning and development appraisal
- Residential surveying

Lisa Hastilow

- Law for property and planning
- Property investment and finance

Year 3

- Corporate real estate management
- Portfolio decision-making
- Professional practice and managerial skills
- Advanced applied valuation
- Valuation and law

School of
Engineering and the
Built Environment

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich 5 years part-time

UCAS CODE

N230

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Course Enquiries team: +44 (0)121 331 5595 175



FdSc

Rehabilitation Work (Visual Impairment)

School of Allied and Public Health Professions

CAMPUS

City South

DURATION

2 years full-time

UCAS CODE

B931

ENTRY REQUIREMENTS

- Grades DD (or equivalent) at A Level; or
- Level 3 NVQ or Diploma or equivalent (full award) / Level 2 NVQ or Diploma (full award) plus a written paper; or
- Relevant and significant work experience in the disability sector plus a written paper; or
- At least five GCSEs at Grade C or above, plus a written paper; plus
- GCSE grade C or above in English language (or equivalent such as Key Skills Level 2, Adult Literacy Level 2 or CSE grade 1).

For full entry requirements and fees: bcu.ac.uk/courses

If you are a problem-solver and like working with people, a career enabling those with sight loss and blindness to be independent may be for you.

Birmingham City University is the main provider of this level of specialist education and training, and the largest educator of rehabilitation workers in the UK. The foundation degree is accepted as the trusted qualification to be employed as a rehabilitation worker.

The course is very practical and hands-on. Lectures and online support will enhance your learning but you will be putting skills into practice from week one.

Working with the individual, and as part of the professional community, you develop specific skills to help improve the mobility, independent living and communication skills of people with all levels of visual impairment.

People who have experienced visual impairment offer you a crucial insight and invaluable feedback on your progress, and you gain a sense of personal satisfaction from supporting people to live independently once again.

Content includes:

Year '

- Skills for higher education and work-based learning
- Foundations of low vision, blindness and impairment
- Principles of orientation and mobility
- Approaches to learning and teaching activities of daily living and communications

Year 2

- Low vision therapy in practice
- Professional skills and values for rehabilitation work practice
- Advanced orientation and mobility for complex routes
- Assessment, technology and communications

"I liked the fact that everything we needed for our course was on the one campus, and the local community had lots of venues we could access for mobility training."

Jayne Pascoe



S



S

BA (Hons)

Sociology

BSc (Hons) Social Work

School of Nursing, Midwifery and Social Work

CAMPUS

City South

DURATION

3 years full-time

UCAS CODE

L501

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC; or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 26 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website); or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

Prepare for a career in challenging situations, working in ways that promote equality, diversity and social justice and making a real difference to people's lives.

Develop and apply skills, knowledge and values in ways that use critical reflection, develop emotional resilience and empower service users. The course covers all aspects of social work, enabling you to prepare for a career in a diverse range of settings.

A significant part of the course is spent on placement engaging with the realities of social work. Placements are in a range of social-work-related settings in local authorities, independent and voluntary sectors. At least one placement will involve significant working and learning by undertaking statutory interventions.

The staff team has extensive experience of social work practice and brings insight, depth, expertise and realism. Through strong links with the profession on the front line, teaching reflects the current climate in social work practice.

All offers are subject to satisfactory Occupational Health Clearance, Disclosure and Barring Service report, and registration with Independent Safeguarding Authority.

Content includes:

Year 1

- Skills-based learning
- Introduction to law, policy, theoretical models and value-based practice
- Anti-discriminatory practice
- · Human growth and development
- Shadowing opportunity with a social care or social work practitioner
- Preparation in readiness to practise on placement

Year

• Deeper understanding of law, theory and social work methods

- Developing inter-professional working and resilience
- Introduction to research methods
- 70-day placement

Year

- Evidence-informed practice and critical analysis
- · Advanced application of law and policy
- 100-day placement
- Developing critical reflection
- Preparation for employment

"Some of my colleagues envy the teaching we received at Birmingham City University when they hear what we covered."

Taiwona Kanjanda

As one of the University's longest-established courses, you will benefit from the excellent industry links we have developed, with opportunities to make professional contacts and apply your studies to real-world situations.

You will gain an in-depth understanding of the societies in which we live and our place within them, including knowledge of social structures and inequalities at both the national and international level, in the workplace and at home, along with how we spend our leisure time, and how our identities are lived and shaped.

Topics covered include sociological theories, crime and deviance, popular culture and the media, gender, race and sexuality. You will also explore how sociological knowledge can connect with a range of non-academic audiences and how it can equip you with the skills needed to participate in debates about what society is and what it could be in the future.

Our teaching staff are highly qualified, specialising in a range of areas. We have strong links with local voluntary, statutory and commercial organisations, giving you the chance to undertake a placement and develop your practical skills.

Year 3

· Work-based reflective study

· Globalisation, empire and development

Social identities

Content includes:

Year 1

- City, community and culture
- Welfare and wellbeing
- · Understanding society

Year 2

- · Classical and contemporary social theory
- Sociology of the media
- Understanding popular culture

PATHWAY:

Sociology and Criminology LM39

Comprising an equal number of sociology and criminology modules, this pathway gives you a broad understanding of both. You will develop an important understanding of society and social factors and how this affects crime and criminals. Combining sociology with the study of criminology gives you a chance to benefit from the cutting-edge thinking of the University's Centre for Applied Criminology.

"The course improved my research, campaign and advocacy skills. It further expanded my taste for activism and desire to change society for the better."

Lamin Jassey

School of Social Sciences

CAMPUS

City Centre

DURATION

3 years full-time 5 years part-time

UCAS CODE

L300

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level (excluding general studies); or
- DMM (or equivalent) at BTEC (excluding Early Years); or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 28 points from International Baccalaureate Diploma; or
- Access to Higher Education Diploma (see website): or
- Other qualifications equivalent to 112 UCAS points; plus
- GCSE grade C or above in English language (or equivalent; not Adult Literacy)

For full entry requirements and fees: bcu.ac.uk/courses

178 Course Enquiries team: +44 (0)121 331 5595 179

S



S

BSc (Hons)

Speech and Language Therapy

School of Allied and Public Health Professions

CAMPUS

City South

DURATION

3 years full-time 6 years part-time

UCAS CODE

B620

ENTRY REQUIREMENTS

- Grades BBB at A Level including a science or social science subject; or
- DDM (or equivalent) at BTEC
 in a relevant subject; or
- in a relevant subject; or
 DDM (or equivalent) at OCR
- Level 3 Cambridge Technical; or
- 30 points from International Baccalaureate Diploma; or
- Access to Higher Education

 Diploma (see we heits) and
- Diploma (see website); or
- Other qualifications equivalent to 120 UCAS points; or
- to 120 UCAS points; or
 At least one year of HE study
- in a relevant subject; plus
 Five GCSEs at grade C or
- above, including English language and mathematics.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



BSc (Hons)

Sound Engineering and Production

School of Computing and Digital Technology

CAMPUS

City Centre

DURATION

3 years full-time 4 years sandwich

UCAS CODE

J930

ENTRY REQUIREMENTS

- Grades BBB (or equivalent) at A Level with at least one from a science, technology, mathematics or computing subject; or
- DDM (or equivalent) at BTEC; or
- DDM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 32 points from International Baccalaureate Diploma; or
- Access to Higher Education
- Diploma (see website); or

 Other qualifications equivalent
 to 120 UCAS points; plus
- GCSE grade C or above in English language and mathematics (or equivalent).

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



180

Gain the technical competence and market awareness to impress in the modern audio industry, benefiting from over 1,200 sq m of advanced equipment including multi-track recording studios, post-production facilities and several hundred multimedia stations.

This course covers key areas including audio electronics and software development, live and studio sound production, digital signal processing, acoustics, product development and business.

This course is IEng accredited by the Institution of Engineering and Technology (IET), and fulfils the educational requirements for registration as an Incorporated Engineer.

Recent graduates from the school have gone on to work for companies including Naim Audio, The Music Group, Focusrite, Spotify, SSE Audio Group and Cloud One.

Close industry links add currency, consistency and colour to your subject, putting you in a prime position to take advantage of industrial placements, real-life projects and career opportunities. A wide range of potential placements offer experience in recording studios, record companies, professional audio and theatres. There are also various opportunities to pick up valuable work experience in areas such as live sound. You will have opportunities to interact with industry professionals through guest lectures.

Content includes:

Year

- · Music and audio industries
- Audio electronics
- Audio software development
- Live sound engineeringDigital audio technology

Year 2

- · Employability, projects and management
- Analogue and embedded audio systems
- Live and studio engineering
- · Acoustic principles

Year 3

- · Broadcast sound, mixing and mastering
- Technology project
- Digital audio effects
- · Acoustics and psychoacoustics

"The lecturers have been very supportive in all the years that I have been studying here, helping with any problems I had with assignments and answering any questions."

Spyros Stasis

Learn to support people of all ages with communication or swallowing problems and qualify as a speech and language therapist.

The programme is designed to prepare you to achieve excellence and professional autonomy in clinical practice, and is delivered at the West Midlands' only training site for speech and language therapists.

Graduates from this course are eligible to register with the Health and Care Professions Council (HCPC) to work as speech and language therapists. The course is approved by the HCPC and endorsed by the Royal College of Speech and Language Therapists.

You will learn through a variety of formats, including workshops, interactive lectures, simulation sessions, and two long clinical placements. Simulation sessions are run in the state-of-the-art facilities on our City South Campus, which include a hospital ward and a home environment. In addition, you will benefit from the Virtual Case Creator (VCC), which enables us to simulate clinical scenarios in a virtual environment.

All offers are subject to satisfactory Occupational Health Clearance, Disclosure and Barring Service report, and registration with Independent Safeguarding Authority.

Content includes:

Year 1

- Foundational academic study, including phonetics, linguistics, physiology and psychology
- Introduction to a variety of communication and swallowing difficulties
- Study skills and introduction to research and evidence-based practice
- Introduction to professional practice

Year 2

• Application of academic study in speech and language therapy appraisal

• Research methods

Year 3

Speech and language therapy management

• Professional practice, including clinical

· Principles of speech and language therapy

placement and simulation activities

Research project

intervention

 Professional practice, including second clinical placement and simulation activities

"The mechanisms behind speech fascinate me, it's so complex and the way people acquire it amazes me... helping people to be able to access speech after they've lost it is an amazing feeling."

Clara MacDonald

Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595 181



Stage Management

Birmingham School of Acting

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W450

ENTRY REQUIREMENTS

- Grades CCC (or equivalent) at A Level including Drama or a related subject; or
- MMM (or equivalent) at BTEC; or
- MMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 24 points from International Baccalaureate Diploma; or
- Merit from UAL Extended Diploma; or
- Other qualifications equivalent to 96 UCAS points; plus
- Interview.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



Gain backstage insight and undertake invaluable placements as you prepare for a career in theatre stage management. With practical and theoretical instruction in lighting, sound, costume, prop and stage design, you will gain all the skills needed for this dynamic career.

This course gives you professional knowledge of the industry and prepares you for a variety of employment opportunities from small-scale theatres to large multimedia events.

You will work on multiple shows per year, progressing – as you would in industry – from assistant to deputy to full stage management roles across your three years.

Your final year includes a six-week placement, where you experience the rigours and responsibilities of a busy stage management job. Recent placements have included the RSC, the Royal Opera House, the Donmar Warehouse, the Royal Court Theatre and the Birmingham REP and students have worked on projects at the Birmingham Hippodrome, the Edinburgh Fringe Festival, the National Student Drama Festival and the Pendley Shakespeare Festival.

The course will help you develop a critical awareness of the creative possibilities that theatre provides. Our graduates work on West End theatre tours, cruise ships and many other exciting productions.

Content includes:

Year 1

- Stage management
- Technical theatre
- Design
- Theory

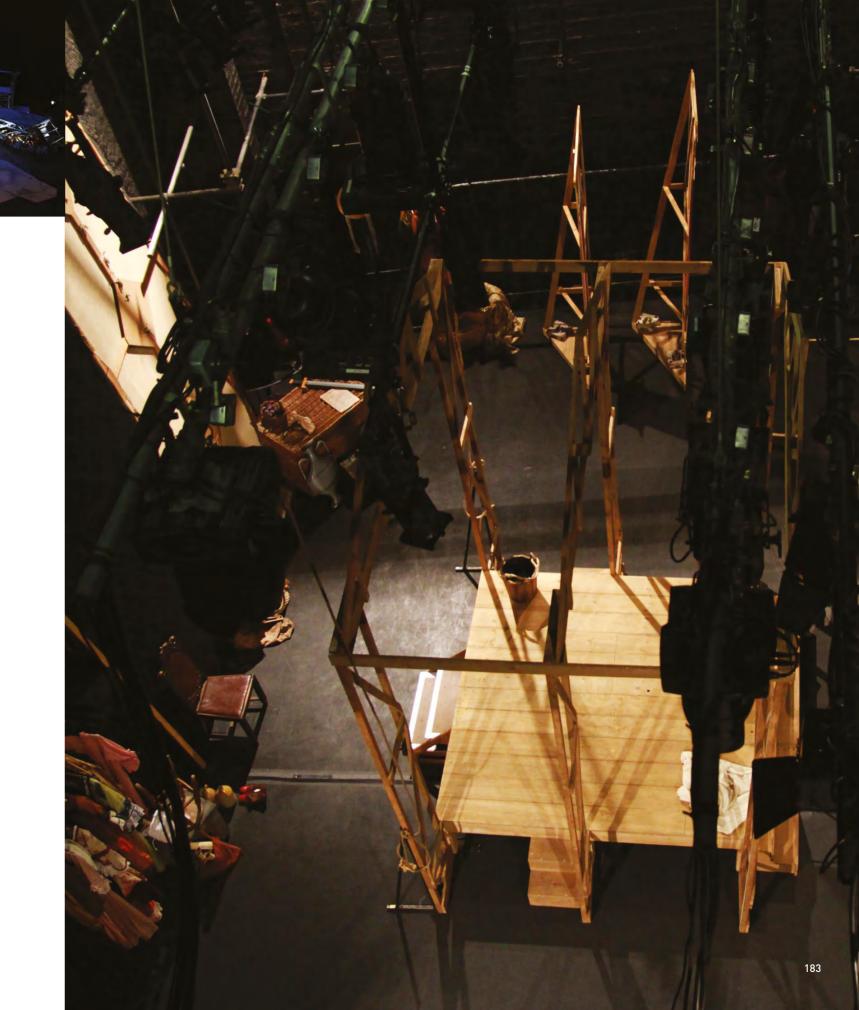
Year 2

- Work as a deputy stage manager
- Choose specialist areas of study
- Practical applications skills
- Health and safety • Arts administration

- Developing both personal and group projects
- Work as stage manager for one of the School's productions
- · Working within a professional company

"You gain experience of light and sound operation and design, deal with props, learn how to run a production and ultimately work as the stage manager on productions in real theatres."

Michael Groves







Textile Design

School of Fashion and Textiles

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W231

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
 or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical; or
- 26 points from International Baccalaureate Diploma; or
- Merit from UAL Extended Diploma; or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

Combining traditional craft with new technology and approaches to design, your creativity and professionalism will be nurtured and developed as you prepare for a successful career in the creative industries.

Supported by a staff team with a diverse range of creative, commercial and research expertise, you will experience a wide range of employability-focused briefs, incorporating live projects and industry experiences. You will build an awareness of contemporary design trends and explore the scope of career opportunities.

A combination of studio and workshop practice enables you to develop strong design skills and critical thinking. You can participate in competitions and trade forums to help further your personal ambitions and widen your professional and personal outlook through local and optional international study visits.

You will shape your learning experience through specialist pathway choices and work placement opportunities, ultimately building a personal career-focused portfolio that celebrates your strengths. You will leave with the professional and practical skills to pursue your career ambitions with confidence.

Content includes:

Year 1

- Introduction to textiles (constructed textiles, embroidery, printed textiles and surface design)
- Textiles in contemporary and historical contexts
- Specialist pathway study exploring colour and fabric concepts

Year 2

- Specialist pathway study exploring fashion and interior trends
- Design, production and live project
- Professional practice experience of career options
- Personal portfolio development
- Optional international study visit

Year 3:

- An external live project
- Personal design research/dissertation
 Personal toutile design final project
- Personal textile design final project

Year 3 (Retail Management pathway only):

- Buying, marketing, visual merchandising display
- Research report
- Personal final project

PATHWAYS:

Textile Design (Constructed Textiles) W222

You will gain experience of a wide variety of looms, knit machines and carpet technologies. Working with a range of yarns and fibres and using both hand and digital technologies, you are able to explore geometric and image-based design outcomes finding your own balance between creativity and commerciality. You will leave ready to contribute within a range of industry roles, often joining established companies or setting up new enterprises.

Textile Design (Embroidery) W223

Working with fabric manipulation, hand stitch, domestic and industrial machinery, you explore the exciting possibilities of combining traditional and digital approaches in the generation of contemporary statements with relevance to both industry and gallery contexts. You will graduate able to contribute within a range of industry roles, often exhibiting in galleries, setting up new enterprises or working within the trend industry.

Textile Design (Printed Textiles and Surface Design) W232

Working on a range of flexible and rigid substrates, you gain practical knowledge of working with dyes, hand and digitally printed fabrics and a range of experimental surface substrates. This route attracts students who love image generation, composition and surface treatments. You will leave ready to contribute within a range of industry roles, often joining fast-paced design studios and agencies or setting up new enterprises.

Textile Design (Retail Management) W2N5

Gain an applied, career-focused approach relating to the retail and management sectors. It builds on the textile design experiences of the first two years of the course in order to produce confident graduates who combine design awareness with an analytical, evaluative, organisational, retail-focused ability.

"The course proved to be the launch pad for my career as a designer. The experimental nature of the course allowed me to sample many techniques and specialisms."

Nicole Ruddock

184 Course Enquiries team: +44 (0)121 331 5595 Course Enquiries team: +44 (0)121 331 5595 185





Visual Communication (Graphic Communication)

Visual Communication

ENTRY REQUIREMENTS

• Grades BBC (or equivalent)

• DMM (or equivalent) at BTEC;

• DMM (or equivalent) at OCR

• 26 points from International

Baccalaureate Diploma; or

• Merit from UAL Extended

equivalent to 112 UCAS

Other qualifications

Level 3 Cambridge Technical;

School of

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

at A Level; or

Diploma; or

points; plus

W211

BA (Hons)

Visual Communication (Film and Animation)

School of Visual Communication

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W610

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
- 26 points from International Baccalaureate Diploma; or
- Merit from UAL Extended Diploma; or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses From prehistoric cave paintings that seem to come alive in the flicker of a flame to the computer-generated blockbusters of modern times, our history has been shaped and defined by storytellers. The Film and Animation course in the School of Visual Communication encompasses methods and technology both modern and traditional; we embrace fiction, documentary, experimental film, installation, projection mapping and other emerging areas of practice.

Students graduating from this course have unique individual creative signatures and high levels of technical expertise. Our tutors have a wide range of experience working on prestigious international feature films, animations, installations and related projects.

You will gain experience on professional shoots as an integral part of the core creative team with projects like our recent collaboration with Second Home Studios and Bechtel Engineering. Our facilities are unparalleled and include one of only two green screen studios in a European university, complete with a motion-controlled camera.

We are also one of the only courses in the country to feature an international film festival at the heart of its curriculum with the student-led adjunct to the prestigious Flatpack Festival. We have had numerous successes at the Royal Television Society Awards and our students' films have screened at Annecy International Animated Film Festival and other festivals across the globe.

As part of your course, you will meet and be supported by high-profile visiting experts in a series of talks, seminars, workshops and exciting live projects.

Content includes:

Year 1

- · Introduction to common visual communication principles
- Overview of different disciplines
- Theories and philosophies

Year 2

- · Live projects and competitions
- Contemporary practice
- Collaborative practice

Year 3

- · Project work
- · Professional futures
- · Graduate show and events

"The lecturers have the ability to help mould creative ideas into academic projects, and provide research direction along the way, which produces creative fuel and inspires self-initiated learning.

Nathan Spencer

You will develop professional knowledge of design skills, typography, design for print, web and user experience, motion graphics, digital environments as well as advertising and branding. All teaching is supported by visiting lecturers, studio visits, field trips, portfolio surgeries and the specialist lecture series 'Type Talks'.

Our graduates are leading the way in the creative industries, becoming experts and specialists in their fields. To facilitate this, we offer workshops in typography, digital applications and letterpress Adobe creative suite, photography, copywriting, drawing, screen printing, laser cutting and 3D modelling.

You will engage in individual and group tutorials, seminars, masterclasses, live briefs, formal lectures, work-based learning, collaborative team-building, competitions, events and exhibitions, and will be supported by professional visiting experts to inspire your career destination.

The School has outstanding traditional and digital facilities, and is the first in Europe with MILO motion capture technology. You will work in purpose-built studio spaces equipped to meet the needs of creative practitioners, and undertake workshops in letterpress printing.

Our end-of-year awards are sponsored and presented by high-profile names, with most award winners offered placements that have led to permanent employment.

You will learn from staff with years of industry experience, including practising designers, illustrators, photographers, animators and film-makers and specialists in wayfinding, branding, advertising, motion graphics and user experience (UX).

Content includes:

Year 1

- · Introduction to common visual communication principles
- Overview of different disciplines
- · Theories and philosophies

Year 2

- · Live projects and competitions
- Contemporary practice
- Collaborative practice

Year 3

- · Proiect work
- Professional futures
- · Graduate show and events

- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



"I found the best part of the course was the encouragement from the lecturers. Another great part of the course is the links the lecturers have with industry."

Kerry Leslie

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V

BA (Hons)

Visual Communication (Illustration)

School of Visual Communication

CAMPUS

City Centre

DURATION

3 years full-time

UCAS CODE

W220

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
 or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
 or
- 26 points from International Baccalaureate Diploma; or
- Merit from UAL Extended Diploma; or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

ACCREDITATION



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You will explore and develop your illustrative and design skills through the combination of traditional, craft-based practice and the use of digital technology. This creative journey will take place as you undertake a wide variety of design-related projects, in such areas as editorial, publishing, reportage, children's books, fashion and lifestyle.

At the end of this journey, you will have developed your own visual language and have a clear understanding of the creative industries you wish to work within. The fundamental development of drawing and image-making techniques underpins this course and a joy in image-making is key to your success.

The School has outstanding traditional and digital facilities. You will engage in a wide range of workshops, seminars, masterclasses, live briefs, competitions, events and exhibitions, and will be supported by professional visiting experts to inspire your career destination.

The course has worked on live projects with strong brands such as CBSO, BMAG, Association of Illustrators, D&AD, Hallmark, Nobrow Publishers, Webb, YCN and RSA.

Content includes:

Year 1

- Introduction to common visual communication principles
- Defining practice
- · Practice in action
- Exploring meaning through narrative

Year 2

- Collaborative practice
- Subject in context
- Investigating contemporary practice
- · Identifying personal direction

Year 3

- Negotiated study
- Defining individual practice
- Major study

"I don't know who I'd be if it hadn't been for the three years shaped by the inspirational tutors. The keen edge of competition armed me for the real-life rigours of the freelance world."

Sarah Coleman

Gain key professional photography skills as you develop into a conceptual, creative professional photographer. You will develop your awareness of the industry through exploration, projects and portfolio production. Our continuing success with industry future-proofs your knowledge. Our graduates are working around the globe for companies such as *The Independent* newspaper, Styner Group, Apple Inc, French Connection, R&D Retouch & Digital, and McCann Erickson.

You will engage in workshops, seminars, masterclasses, live briefs, competitions, and will be supported by professional visiting experts to inspire your career destination.

The School has outstanding traditional and digital facilities, and is the first in Europe with MILO motion capture technology, offering nine axes of portable, precise, rigid and completely repeatable camera motion.

Our end-of-year awards are sponsored and presented by high-profile names, with most award winners offered placements that have led to permanent employment.

You will learn from experienced staff with years of industry experience, including practising designers, illustrators, photographers, animators and film-makers and specialists in visual communication history and theory, as well as dedicated technical support staff.

Content includes:

Year '

- Introduction to common visual communication principles
- Defining practice
- Practice in action
- Exploring meaning through narrative

Year 2

- Collaborative practice
- Subject in context

Melissa Hobbs

- Investigating contemporary practice
- Identifying personal direction

Voor 3

"Winning the award from a renowned British photographer was definitely

one of my highlights from my time at the University."

- Negotiated study
- Defining individual practice
- Major study

School of

Visual Communication

Visual Communication

CAMPUS

BA (Hons)

(Photography)

City Centre

DURATION

3 years full-time

UCAS CODE

W640

ENTRY REQUIREMENTS

- Grades BBC (or equivalent) at A Level; or
- DMM (or equivalent) at BTEC;
 or
- DMM (or equivalent) at OCR Level 3 Cambridge Technical;
 or
- 26 points from International Baccalaureate Diploma; or
- Merit from UAL Extended Diploma; or
- Other qualifications equivalent to 112 UCAS points; plus
- Good portfolio of work.

For full entry requirements and fees: bcu.ac.uk/courses

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ACCREDITATION



Course Enquiries team: +44 (0)121 331 5595



Planned new courses

for 2017/18 entry

We are constantly refreshing our course portfolio and we have plans to launch a number of new programmes in 2017/18. Subject to approval, this will include the following courses. Please keep checking our website at www.bcu.ac.uk for the latest information.

MBus Accounting and MBus Accounting and Finance

These integrated Master's courses will follow the existing undergraduate accounting courses for Levels 4 to 6 which provide around 60 per cent of the required exemptions from the relevant professional body exams (CIMA and ACCA).

The final year of the course will allow you to complete (or gain exemption from) the remaining 40 per cent of the professional exams.

Thus, at completion, you will have satisfied all examination requirements of the professional accounting bodies of either ACCA or CIMA. You will also have a Master's-level qualification with the added benefit of undergraduate-level funding.

BSc (Hons) Computer Science with ICT with Secondary Education

This course will develop your knowledge, skills and understanding of computer science to degree level while also allowing you to become a highly skilled teacher with an in-depth knowledge and understanding of teaching and learning.

Throughout the course, you will be supported towards becoming a confident, reflective and accountable practitioner, with the aim of delivering a rich and diverse curriculum.

Modules in computer science are complemented by the study of education, pedagogy and professional practice approached from both generic and subject-specific perspectives, which is delivered through a combination of workshops, lectures, seminar groups and individual study.

BSc (Hons) Design and Technology with Secondary Education

This course will develop your knowledge, skills and understanding of design and technology to degree level while also allowing you to become a highly skilled teacher with an in-depth knowledge and understanding of teaching and learning.

Throughout the course, you will be supported towards becoming a confident, reflective and accountable practitioner, with the aim of delivering a rich and diverse curriculum.

You will study in the highly acclaimed School of Education which has a long and successful track record in the development of secondary design and technology teachers, and spend at least 24 weeks on professional placement in at least three different schools, equipping you with a wealth of practical experience.





Life Sciences

The newly formed Department of Life Sciences has developed a suite of academic programmes at undergraduate and postgraduate level that are endorsed/accredited by the appropriate professional bodies, were co-designed with employers, and have work placements built into them across each year of study. Live industry case studies are part of the core assessment process.

Our staff are passionate about teaching and actively research their chosen discipline. State-of-the-art science laboratories have been developed for the delivery of these programmes.

As a graduate of these courses, you will be ready to support the delivery of personalised health and care by improving our understanding of the causes and mechanisms underlying health, healthy ageing and disease. In addition you will be able to monitor health to prevent, detect, treat and manage disease; support older persons to remain active and healthy; and test new models and tools for health and care delivery.

BSc (Hons) Biomedical Sciences

This programme offers a unique insight into human life processes, starting at molecular and cell level, progressing to systems physiology, and ending with disease and health within the population.

The programme will be delivered in a new state-of-the-art building which will house first-rate laboratory and teaching facilities.

Biomedical Sciences graduates play a leading role in the prevention and treatment of diseases. Our aim is to develop employable graduates with a range of practical, analytical and transferable skills applicable to a wide range of employment opportunities. To ensure this, you will be provided with an extensive work placement in your second year.

A unique quality of the programme is that you can choose an option module in the final year to suit your interests and possible career path.

BSc (Hons) Nutrition Science

From helping individuals to change their dietary habits to teaching groups about the impact of nutrition on health and disease, this innovative course gives you the opportunity to influence the future health of our society.

You will learn about food and the nutrients it contains, how the body uses them and how they relate to health and disease. The programme is designed so that you learn from professional experience as well as classroom-based activities, and offers a range of optional modules and work-based placements, all continuously supported by your placement co-ordinator and workplace mentor.

You will be based in the award-winning Seacole Building using state-of-the-art teaching facilities including a teaching kitchen, Centre of Excellence with mock consultation suite, and laboratory. All our staff are registered nutrition professionals and many still work in practice or have done, giving all tutors a unique understanding of the issues which affect your academic and practical experience.

Graduates from this course are eligible to register as an Associate Nutritionist via portfolio entry, with the Association for Nutrition, which holds the UK Voluntary Register of Nutritionists.

MEng Biomedical Engineering

Biomedical engineering is a dynamic expanding industry, with the National Health Service, industrial and academic research and development all making advances to meet the increasing demands of healthcare. This programme will provide you with a broad understanding of biomedical engineering covering the core aspects of human anatomy and physiology and core mechanical engineering.

All courses subject to validation.

Sport and Exercise Science

The newly formed Department of Sport and Exercise Science has developed a suite of academic programmes at undergraduate and postgraduate level that are endorsed/accredited by the appropriate professional bodies, were co-designed with employers, and have work placements built into them across each year of study. Live industry case studies are part of the core assessment process.

Our staff are passionate about teaching and actively research their chosen discipline. State-of-the-art sport and exercise science laboratories have been developed for the delivery of these programmes.

As a graduate of these courses, you will be able to respond to the challenges facing society, such as obesity, by working in professions that encourage and support the benefits of greater physical activity. In addition, you will be able to support elite performers to meet the UK's ambitions for sporting success at events such as the Olympics and sport world championships.

BSc (Hons) Physical Education and School Sport

This degree encompasses the contemporary place and role of school-based physical education, physical activity, health and sport.

You will gain a thorough understanding of physical education in schools and wider communities and develop your teaching, learning and leadership skills. After completing the course, you can gain full teacher status with a postgraduate qualification or in schools via School Centred Initial Teacher Training and Graduate Teacher Programme schemes.

Plans are being made to build additional qualifications supported by the Association for Physical Education into this course, that will allow you to support the work of PE staff in primary schools. Discussions are under way with the Association for Physical Education and Youth Sport Trust to gain their recognition/endorsement for this programme.

BSc (Hons) Sport and Exercise Nutrition

This course will provide you with the underpinning scientific knowledge of nutrition and physiology for sports performance, exercise and health. You will undertake physiological and nutritional assessment of sports performers and first-time participants in our new

laboratories to develop nutritional intervention strategies to aid performance, health and wellbeing.

On graduation you will be eligible to apply for graduate registration with the Sport and Exercise Nutrition register and can apply for jobs as a sports and exercise nutritionist as well as many other opportunities in the wider health and fitness industry.

BSc (Hons) Sport and Exercise Science

This programme explores the science in sport and exercise, considering how disciplines like physiology, psychology, and biomechanics can be utilised to improve performance and enhance wellbeing. You can choose from a range of modules, equipping you with a diverse range of perspectives that will enhance your learning and career development.

This programme will be endorsed by the professional body for sport and exercise science, the British Association for Sport and Exercise Science.

Career opportunities include sport and exercise science support, roles in the health and fitness industries, professional sport, sport coaching, sports development, police and armed forces.

BSc (Hons) Sports Therapy

The aim of the this course is to broaden and deepen your understanding of sports therapy through the study of sports medicine and sports science.

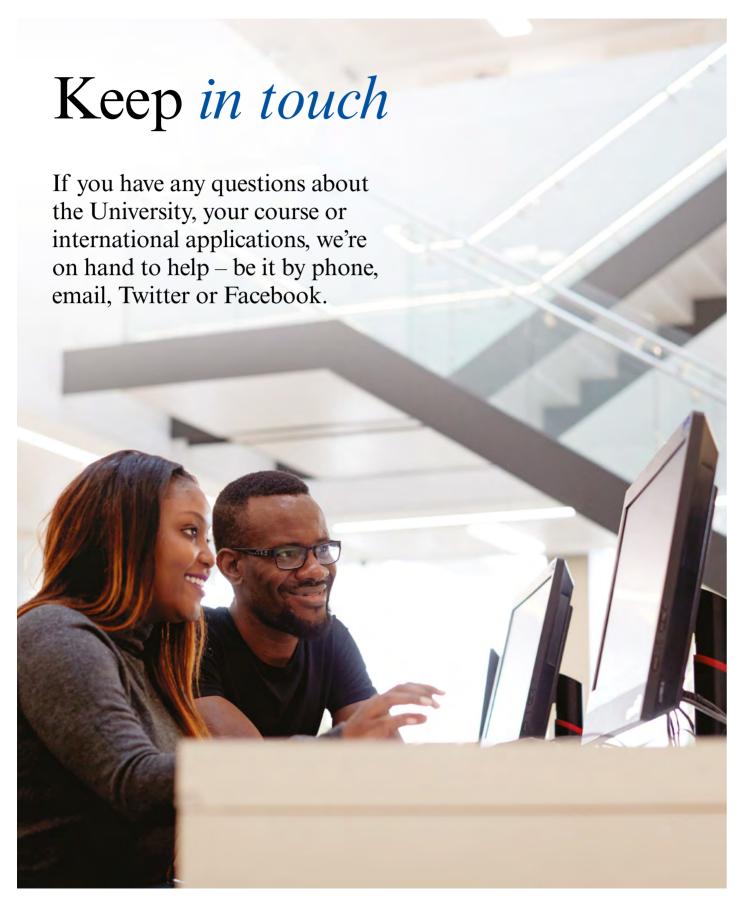
As a sports therapist, you are an integral part of the multidisciplinary team necessary to provide the best care, management and rehabilitation for sport and recreational participants, regardless of age and ability. The course uses the principles of sport and exercise science, incorporating physiological and pathological processes. The course and modules are underpinned by the latest research.

Career opportunities include running your own sports therapy clinic, working in professional sport as a sports therapist or working in private practice as a sports therapist at a fitness centre or hotel.

All courses subject to validation.

Undergraduate Prospectus 2017/18

Birmingham City University



Say hello

Social media

www.twitter.com/MyBCU www.facebook.com/birminghamcityuniversity

UK/EU course enquiries

T: +44 (0)121 331 5595 www.bcu.ac.uk/courseenquiry

International course enquiries

T: +44 (0)121 331 6714 F: +44 (0)121 331 6314 E: bcuinternational@enquiries.uk.com www.bcu.ac.uk/international

If you are an international applicant, you can find out about forthcoming visits to your country by our representatives at www.bcu.ac.uk/international/your-country.

Open Days

Whether you're keen to chat with staff, mingle with students or are just interested in exploring our fantastic facilities, one of our Open Days is the perfect opportunity to really get a feel for life at Birmingham City University. Open Days currently take place in June, October and November, with one in August for those applying through Clearing.

Open Day dates

- 11 June 2016
- 08 October 2016
- 19 November 2016

Register online at www.bcu.ac.uk/opendays.

Applicant Visit Days

If you've already applied, an Applicant Visit Day will give you a more in-depth picture of your course, the staff and facilities, and what you can expect during your time as a student.

Our Applicant Visit Days take place between February and March. For more information visit www.bcu.ac.uk/visitdays.

BCYou!

BCYou is our personalised news service offering regular email updates and a tailored newsletter with information about your subject choice(s), Open Days, application deadlines and Clearing. It means you never miss a thing.

To sign up, select the subject(s) and information most relevant to you at www.bcu.ac.uk/bcyou. Parents, guardians or carers can sign up at www.bcu.ac.uk/parents.

Getting to Birmingham

Supported by fantastic road networks, two mainline train stations and home to one of the UK's busiest airports, the city also boasts regular bus, coach and tram services providing easy access to all University sites.

For more information and details of reduced price student travel tickets, see www.networkwestmidlands.com or www.bcu.ac.uk/maps.

Campuses

- 1 Vittoria Street/Assay Office (School of Jewellery)
- 2 Margaret Street (Birmingham School of Art)
- 3 Bournville (International College)
- 4 City South Campus
- 5 City Centre Campus (The Curzon Building, Millennium Point, The Parkside Building and Birmingham Conservatoire)

Halls of residence

- A City North Student Village (The Coppice and Oscott Gardens)
- B City South Campus
- C Jennens Court
- **D** clv Birmingham
- E The Heights
- F Londonderry House
- G No 1 City Locks

www.bcu.ac.uk/accommodation

to Stratford-Upon-Avo

Undergraduate Prospectus 2017/18 Birmingham City University

Apply here

Universities and Colleges Admissions Service (UCAS)

If you've been inspired by what Birmingham City University has to offer, you can apply for a full-time course through UCAS (Institution code: B25).

Apply to UCAS for:

- Full-time first degrees
- Foundation degrees
- Higher National Diplomas.

International students may apply via UCAS or direct to International Office, Birmingham City University, University House, 15 Bartholomew Row, Birmingham, B5 5JU. T: +44 (0) 121 331 5389 E: international.admissions@bcu.ac.uk

Need help with your UCAS form?

Download the UCAS guide at www.ucas.com/ apply. For international applicants, advice about the UCAS application process is available from British Council offices or the UCAS website at www.ucas.com/international.

UCAS. Rosehill. New Barn Lane. Cheltenham, Gloucestershire GL52 3LZ. T: 0371 468 0468 (UK) T: +44 330 333 0230 (non-UK) E: enquiries@ucas.ac.uk www.ucas.com

UCAS Conservatoires

Birmingham Conservatoire is a member of UCAS Conservatoires, the scheme which will give you all the information, advice and guidance you will need to make your application to study at a conservatoire.

T: 0371 468 0470 (UK) T: +44 330 333 0232 (non-UK) E: enquiries@ucas.ac.uk www.ucas.com/conservatoires

Further information on the process is available on our website at www.bcu.ac.uk/ conservatoire/study-here/how-to-apply. All courses require an audition.

Direct application

Apply direct to the University's Admission for:

- Part-time courses
- Foundation Degree in Health and Social Care • BSc (Hons) Midwifery Shortened Programme
- DipHE Paramedic Science
- BA (Hons) Leadership and Management Practice (work-based)
- BA (Hons) Acting and Foundation for Actor Training.

Further information can be found in the How to Apply section of the individual course profile on the University website at www.bcu.ac.uk/courses.

Home applications are managed by the admissions and UKVI Compliance Division. Academic Services, Birmingham City University, City North Campus, Birmingham, B42 2SU. T: +44 (0)121 331 6295 E: admissions@bcu.ac.uk

International and EU applications are managed by the International Office, Birmingham City University, University House, 15 Bartholomew Row, Birmingham, B5 5JU. T: +44 (0)121 331 5389 E: international@bcu.ac.uk

For part-time courses delivered by our collaborative partners, you apply direct to the institution concerned:

Birmingham Metropolitan College Sutton Coldfield Campus, Lichfield Road. Sutton Coldfield, B74 2NW. T: +44 (0)121 355 5671

Matthew Boulton Campus Jennens Road, Birmingham, B4 7PS. T: +44 (0)845 155 0101

South and City College Birmingham Floodgate Street, High Street, Deritend, Digbeth, Birmingham, B5 5SU. T: +44 (0)800 111 6311

Data protection

The information you provide on your application form will be used to help us make a decision about whether you can be offered a place and

to deal with the accompanying administration. Under the Data Protection Act 1998, we need your consent before we can do this. We assume that by submitting an application, you have given this consent.

Deferred entry

If you are thinking about taking a year out before coming to Birmingham City University, we will be happy to consider an application for deferred entry for most courses. Applicants have to have met all conditions of entry by 31 August of the cycle in which the application was made.

Direct entry to a later stage of a course

If you already have an advanced qualification or significant relevant experience, you may be eligible for admission with credit. This means that you can be admitted to a later stage of the course. Applications should still be made via UCAS. UCAS Conservatoires or the online application process.

Applicants with disabilities

If you have a disability, long-term health condition, specific learning difficulty (such as dyslexia) or mental health condition, your application will be considered on the same basis as non-disabled applicants. The University aims to provide an accessible environment and a range of support services to enable disabled students to participate fully in all activities of the University. You can find out more at www.bcu.ac.uk/student-services.

What happens next?

Many courses require attendance at an interview or audition before an offer can be made. Where this isn't part of the selection process, an offer may be followed by an invitation to attend an Applicant Visit Day. We will communicate with you via UCAS Track and the University's Applicant Portal, using the email address provided in your application.

UCAS Extra

If you are not holding any offers from your first five choices, you can apply via UCAS Extra by referring yourself to one institution at a time. You might be asked for a revised Personal Statement if your subject area differs from that on which your original one was based.

Clearing

If you apply to UCAS after 30 June or are not holding an offer from your five choices in the main UCAS cycle, you will be eligible for Clearing. The University's Clearing support service opens in early July with a hotline available on the morning that A Level results are published. We also hold a Clearing Open Day on the Saturday following A Level results day.

Courses with vacancies will be listed on our website. If you don't have a confirmed offer and are in Clearing, please call our Clearing Helpline.

T: +44 (0)121 331 6777 E: clearing@bcu.ac.uk

Points – from Sept 2017 Current points

Grade Points - from Sept 2017 Current points

140

120

100

80

60

40

60

50

40

30

400

380

360

320

280

240

200

160

120

Points – from Sept 2017 | Current points

A Level

/,2

32

24

20

16

168

160

152

144

128

112

96

80

BTEC Extended Diploma

AS Level

Entry requirements

If you're considering applying for university in a couple of years' time, it's important to know that the UCAS tariff system is changing.

From September 2017, UCAS tariff points - the points system most universities use to compare different qualifications - will introduce a new system for how points are calculated. To make sure you're prepared, here are a few key facts on what the new points system will mean to you.

What is the new UCAS tariff?

Under the current tariff, a typical standard offer from Birmingham City University would be BBC at A Level, DMM in a BTEC Extended Diploma or D*D* in a BTEC Diploma, which equates to 280 tariff points.

Under the new UCAS tariff, this will equate to 112 points. Despite the lower points, you'll still have to achieve the same grades as you would if you were applying today. Some examples are given on the right.

What has been affected?

All qualification types and grades will have a revised points value, with new qualifications also coming on to the tariff.

fewer points, to reflect the different standard between AS and A Levels. This is because AS Levels are becoming standalone qualifications no longer coupled with A Levels, and are weighted at 40 per cent of an A Level instead of 50 per cent. The University will continue to recognise AS grades and points in its offer making.

How can I get more help?

- Your teachers and advisers in school or college will give you advice on the best qualifications to take, based on what you enjoy and perform
- requirements carefully. These are published on our website at www.bcu.ac.uk/courses and on the UCAS course entry profiles.
- by calling +44 (0)371 468 0468 or emailing newtarriff-feedback@ucas.ac.uk.
- See full details of the new tariff at
- Work out your tariff points using the UCAS Tariff Calculator at www.ucas.com/ tariff-calculator.

One key change is that AS qualifications will get

- You should also check university entry
- You can also speak to someone at UCAS
- www.ucas.com/advisers/tariff-2017.

BTEC Diploma

Grade

D*D*D*

D*D*D

D*DD

DDD

DDM

ПММ

MMM

MMP

MPP

PPP

| Grade | Points – from Sept 2017 | Current points |
|-------|-------------------------|----------------|
| D*D* | 112 | 280 |
| D*D | 104 | 260 |
| DD | 96 | 240 |
| DM | 80 | 200 |
| MM | 64 | 160 |
| MP | 48 | 120 |
| PP | 32 | 80 |
| | | |

International students

For undergraduate courses, you should be educated to a standard comparable to British GCSE and/or A Level standard, Some qualifications may enable you to enter at a later stage, for example directly into the second or third year.

If you're applying for postgraduate courses, you should normally hold a qualification which is comparable to a British Bachelor's (Honours) degree.

If you're applying for a PhD, you should have a Master's degree in an appropriate discipline. If you wish to study an MPhil degree, you should normally hold a First or Second Class Honours degree or equivalent.

www.bcu.ac.uk/international/your-country

Undergraduate Prospectus 2017/18

Birmingham City University

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|---|--------------------------------|----|----|----|--------|--------------------------------------|---|------|
| Accountancy BA (Hons) | N400 | • | • | | 112 | City Centre | Birmingham City Business School | 46 |
| Accountancy and Business BA (Hons) | NN41 | • | • | | 112 | City Centre | Birmingham City Business School | 47 |
| Accounting and Finance BA (Hons) | NN43 | • | • | | 112 | City Centre | Birmingham City Business School | 48 |
| Foundation for Actor Training | Direct Application | • | | | | City Centre | Birmingham School of Acting | 49 |
| Acting BA (Hons) | Direct Application | • | | | 64 | City Centre | Birmingham School of Acting | 50 |
| Applied Performance (Community and Education) BA (Hons) | W490 | • | | | 96 | City Centre | Birmingham School of Acting | 51 |
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| Business and Management HNC | Direct Application | | | • | | South and City College Birmingham | Birmingham City Business School | 68 |
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| Course | UCAS code | FT | SW | PT | Tariff | Campus | School | Page |
|---|----------------------------|----|----|----|--------|--|--|------|
| Business and Marketing (Professional Practice) BA (Hons) | N1N5 | • | | | 120 | City Centre | Birmingham City Business School | 73 |
| Business Information Technology BSc (Hons) | G520 | | | | 112 | City Centre | School of Computing and Digital Technology | 74 |
| Children and Integrated Professional Care BA (Hons) | L590 | | | | 96 | City South | School of Education | 76 |
| Civil Engineering BEng (Hons) | H201 | | • | | 112 | City Centre | School of Engineering and the Built Environment | 77 |
| Civil Engineering with Foundation Year BEng (Hons) | H20F | | | | 80 | City Centre | School of Engineering and the Built Environment | 77 |
| Civil Engineering MEng | H200 | | • | | 112 | City Centre | School of Engineering and the Built Environment | 77 |
| Computer Games Technology BSc (Hons) | G450 | • | • | | 112 | City Centre | School of Computing and Digital Technology | 78 |
| Computer Networks BSc (Hons) | G422 | • | • | | 112 | City Centre | School of Computing and Digital Technology | 79 |
| Computer Networks and Security BSc (Hons) | GG49 | • | • | | 112 | City Centre | School of Computing and Digital Technology | 80 |
| Computer Science BSc (Hons) | G401 | • | • | | 112 | City Centre | School of Computing and Digital Technology | 81 |
| Conductive Education BA (Hons) | X161 | • | | | 96 | National Institute of Conductive Education (Moseley) | School of Education | 82 |
| Construction HNC | Direct Application | | | • | 80 | City Centre | School of Engineering and the Built Environment | 84 |
| Construction Management BSc (Hons) | LK12/Direct Application | • | • | • | 112 | City Centre | School of Engineering and the Built Environment | 85 |
| Criminology BA (Hons) | M900/Direct Application | • | | • | 112 | City Centre | School of Social Sciences | 86 |
| Criminology and Security Studies BA (Hons) | ML94/Direct Application | • | | • | 112 | City Centre | School of Social Sciences | 86 |
| Criminology, Policing and Investigation BA (Hons) | ML9K/Direct Application | • | | • | 112 | City Centre | School of Social Sciences | 86 |
| Design for Theatre, Performance and Events BA (Hons) | W460 | • | | | 112 | City Centre | School of Visual Communication | 88 |
| Diagnostic Radiography BSc (Hons) | B821/Direct Application | • | | • | 120 | City South | School of Allied and Public Health Professions | 89 |
| Digital Media Technology BSc (Hons) | P310 | • | • | | 112 | City Centre | School of Computing and Digital Technology | 90 |
| Early Childhood Studies BA (Hons) | X320 | • | | | 96 | City South | School of Education | 92 |
| Early Years FdA | X311/Direct Application | • | | | 48 | South and City College Birmingham | School of Education | 93 |
| Economics and Finance BA (Hons) | LN13 | • | • | | 112 | City Centre | Birmingham City Business School | 94 |
| Education Studies BA (Hons) | TBC | • | | | TBC | City South | School of Education | 95 |
| Electronic Engineering (all pathways) BEng (Hons) | H601 | • | • | • | 112 | City Centre | School of Engineering and the Built Environment | 96 |
| Electronic Engineering with Foundation Year (all pathways) BEng (Hons) | H677 | • | | | 80 | City Centre | School of Engineering and the Built Environment | 96 |
| Electronic Engineering (all pathways) MEng | H679 | • | • | • | 112 | City Centre | School of Engineering and the Built Environment | 96 |
| English BA (Hons) | Q301/Direct Application | • | | • | 112 | City Centre | School of English | 98 |
| English and Creative Writing BA (Hons) | QW38/Direct Application | • | | • | 112 | City Centre | School of English | 98 |
| English and Drama BA (Hons) | QW34/Direct Application | • | | • | 112 | City Centre | School of English | 98 |
| English and Journalism* BA (Hons) | TBC/Direct Application | • | | • | 112 | City Centre | School of English | 98 |

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Undergraduate Prospectus 2017/18

Course

Law (Graduate Entry) | LLB (Hons)

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| English and Media BA (Hons) | QP33/Direct | • | | • | 112 | City Centre | School of English | 98 |
| | Application | | | | | | | |
| English for Academic Purposes Foundation Certificate | Direct Application | • | | | | TBC | School of Education | 100 |
| English Literature BA (Hons) | Q320/Direct Application | • | | • | 112 | City Centre | School of English | 98 |
| English Literature and English Language Studies BA (Hons) | Q391/Direct Application | • | | • | 112 | City Centre | School of English | 98 |
| Enterprise Information Systems BSc (Hons) | N2I2 | • | • | | 112 | City Centre | School of Computing and Digital Technology | 101 |
| Fashion Business and Promotion BA (Hons) | W5N9 | • | | | 112 | City Centre | School of Fashion and Textiles | 102 |
| Fashion Design BA (Hons) | W230 | • | • | | 112 | City Centre | School of Fashion and Textiles | 104 |
| Fashion Design with Design for Performance BA (Hons) | W2W4 | • | • | | 112 | City Centre | School of Fashion and Textiles | 104 |
| Fashion Design with Fashion Accessories BA (Hons) | W233 | • | • | | 112 | City Centre | School of Fashion and Textiles | 104 |
| Fashion Design with Fashion Communication BA (Hons) | W290 | • | • | | 112 | City Centre | School of Fashion and Textiles | 104 |
| Fashion Design with Garment Technology BA (Hons) | W2JK | • | • | | 112 | City Centre | School of Fashion and Textiles | 104 |
| Film Production Technology BSc (Hons) | WP63 | • | • | | 120 | City Centre | School of Computing and Digital Technology | 106 |
| Film Technology and Visual Effects BSc (Hons) | W614 | • | ٠ | | 120 | City Centre | School of Computing and Digital Technology | 107 |
| Fine Art HND | 001W | • | | | 48 | Birmingham Metropolitan College | Birmingham School of Art | 108 |
| Fine Art BA (Hons) | W101 | • | | | 112 | Margaret Street | Birmingham School of Art | 109 |
| Forensic Computing BSc (Hons) | FG44 | • | • | | 112 | City Centre | School of Computing and Digital Technology | 110 |
| Gemmological Association Foundation Certificate | Direct Application | | | ٠ | | Assay Office Birmingham | School of Jewellery | 112 |
| Gemmological Association Gemmology Diamond Diploma | Direct Application | | | • | | Assay Office Birmingham | School of Jewellery | 112 |
| Gemmological Association Gemmology Diploma | Direct Application | | | • | | Assay Office Birmingham | School of Jewellery | 112 |
| Gemmology and Jewellery Studies BSc (Hons) | 73J9 | • | | | 112 | Assay Office Birmingham | School of Jewellery | 113 |
| Health and Social Care CertHE | Direct Application | • | | | | City South | School of Allied and Public Health Professions | 114 |
| Health and Social Care FdSc | Direct Application | • | | | | City South | School of Allied and Public Health Professions | 116 |
| Horology BA (Hons) | W723 | • | | | 112 | Vittoria Street | School of Jewellery | 118 |
| Information and Communications Technology BSc (Hons) | G420 | • | • | | 112 | City Centre | School of Computing and Digital Technology | 120 |
| Interactive Entertainment (Digital Art) BA (Hons) | W642 | • | | | 120 | City Centre | NTI Birmingham | 121 |
| Interactive Entertainment (Digital Marketing) BSc (Hons) | P647 | • | | | 120 | City Centre | NTI Birmingham | 122 |
| Interactive Entertainment (Games Development) BSc (Hons) | 1573 | • | | | 120 | City Centre | NTI Birmingham | 123 |
| Interior Design BA (Hons) | W250 | • | | | 112 | City Centre | Birmingham School of Architecture and Design | 124 |
| International Business (Top-Up) BA (Hons) | N121 | • | | | | City Centre | Birmingham City Business School | 125 |
| International Finance (Top-Up) BA (Hons) | N390 | • | | | | City Centre | Birmingham City Business School | 126 |
| International Marketing (Top-Up) BA (Hons) | N550 | • | | | | City Centre | Birmingham City Business School | 127 |
| Jazz BMus (Hons) | 310F | • | | | 32 | Birmingham Conservatoire | Birmingham Conservatoire | 128 |
| Jewellery and Silversmithing Creative Self Development | Direct Application | | | ٠ | | Vittoria Street | School of Jewellery | 129 |
| Jewellery and Silversmithing HND | 72WW | • | | | 48 | Vittoria Street | School of Jewellery | 130 |
| Jewellery and Silversmithing – Design for Industry (Top-Up) BA (Hons) | W790 | • | | | | Vittoria Street | School of Jewellery | 131 |
| Jewellery Design and Related Products BA (Hons) | W239 | • | | | 112 | Vittoria Street | School of Jewellery | 132 |
| Jewellery School Summer and Bespoke Short Courses | Direct Application | | | ٠ | | Vittoria Street | School of Jewellery | 133 |
| Landscape Architecture BA (Hons) | K310 | • | | | 112 | City Centre | Birmingham School of Architecture and Design | 134 |
| Law LLB (Hons) | M100/Direct Application | • | | • | 112 | City Centre | School of Law | 136 |

| | Application | | | | | | | |
|---|----------------------------|---|---|---|-----|--|---|-----|
| Law with American Legal Studies LLB (Hons) | M130/Direct Application | • | | • | 112 | City Centre | School of Law | 136 |
| Law with Business LLB (Hons) | M10B/Direct Application | • | | • | 112 | City Centre | School of Law | 136 |
| Law with Business Law LLB (Hons) | M1MG/Direct Application | • | | • | 112 | City Centre | School of Law | 136 |
| Law with Criminology LLB (Hons) | M1MF/Direct Application | • | | • | 112 | City Centre | School of Law | 136 |
| Law with Marketing LLB (Hons) | M10M/Direct Application | • | | • | 112 | City Centre | School of Law | 136 |
| Law with Psychology LLB (Hons) | M10P/Direct Application | • | | • | 112 | City Centre | School of Law | 136 |
| Law with Sociology LLB (Hons) | M10S/Direct Application | • | | • | 112 | City Centre | School of Law | 136 |
| Leadership and Management Practice (work-based) BA (Hons) | Direct Application | • | | | 128 | City Centre / work-based | Birmingham City Business School | 138 |
| Legal Studies HND | 039M | • | | | | City Centre, Birmingham Metropolitan College | School of Law | 139 |
| Manufacturing Engineering BEng (Hons) | Direct Application | | | • | 112 | City Centre | School of Engineering and the Built Environment | 140 |
| Manufacturing Engineering with Foundation Year BEng (Hons) | H702 | • | | | 80 | City Centre | School of Engineering and the Built Environment | 140 |
| Manufacturing Engineering MEng | Direct Application | | | • | 112 | City Centre | School of Engineering and the Built Environment | 140 |
| Marketing BA (Hons) | N500 | • | • | | 112 | City Centre | Birmingham City Business School | 141 |
| Marketing (Professional Practice) BA (Hons) | N005 | • | | | 120 | City Centre | Birmingham City Business School | 142 |
| Marketing, Advertising and Public Relations BA (Hons) | NLM2 | • | • | | 112 | City Centre | Birmingham City Business School | 143 |
| Marketing, Advertising and Public Relations (Professional Practice) BA (Hons) | N5P2 | • | | | 120 | City Centre | Birmingham City Business School | 144 |
| Mechanical Engineering BEng (Hons) | H300/Direct Application | • | • | • | 112 | City Centre | School of Engineering and the Built Environment | 146 |
| Mechanical Engineering with Foundation Year BEng (Hons) | H308 | • | | | 80 | City Centre | School of Engineering and the Built Environment | 146 |
| Mechanical Engineering MEng | H301 | • | • | • | 112 | City Centre | School of Engineering and the Built Environment | 146 |
| Media and Communication HND | 003P | • | | | 48 | Birmingham Metropolitan College | Birmingham School of Media | 147 |
| Media and Communication BA (Hons) | P910 | • | | | 112 | City Centre | Birmingham School of Media | 148 |
| Media and Communication (Event and Exhibition Industries) BA (Hons) | PN38 | • | | | 112 | City Centre | Birmingham School of Media | 148 |
| Media and Communication (Journalism) BA (Hons) | P9P5 | • | | | 112 | City Centre | Birmingham School of Media | 148 |
| Media and Communication (Media Photography) BA (Hons) | P9W6 | • | | | 112 | City Centre | Birmingham School of Media | 148 |
| Media and Communication (Music Industries) BA (Hons) | PJ39 | • | | | 112 | City Centre | Birmingham School of Media | 148 |
| Media and Communication (New Media) BA (Hons) | G493 | • | | | 112 | City Centre | Birmingham School of Media | 148 |
| Media and Communication (Public Relations) BA (Hons) | P9P2 | • | | | 112 | City Centre | Birmingham School of Media | 148 |
| Media and Communication (Radio) BA (Hons) | P9P3 | • | | | 112 | City Centre | Birmingham School of Media | 148 |
| Media and Communication (Television) BA (Hons) | P9WP | • | | | 112 | City Centre | Birmingham School of Media | 148 |
| Medical Ultrasound BSc (Hons) | B800 | • | | | 120 | City South | School of Allied and Public Health Professions | 150 |
| Midwifery BSc (Hons) | B720 | • | | | 128 | City South | School of Nursing, Midwifery and Social Work | 151 |
| Midwifery Shortened Programme BSc (Hons) | Direct Application | • | | | | City South | School of Nursing, Midwifery and Social Work | 152 |
| Motorsports Technology BSc (Hons) | H334 | • | • | | 112 | City Centre | School of Engineering and the Built Environment | 153 |
| Music BMus (Hons) | 300F | • | | | 32 | Birmingham Conservatoire | Birmingham Conservatoire | 154 |
| Music Business BA (Hons) | W375 | • | | | 80 | Custard Factory, Digbeth | Faculty of Arts, Design and Media | 155 |

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• 112 City Centre

M100/Direct Application School

School of Law

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|---|----------------------------|----|----|----|--------|---|---|------|
| Music Technology BSc (Hons) | W350 | ٠ | • | | 120 | Birmingham Conservatoire/ City Centre | School of Computing and Digital Technology | 156 |
| Nursing - Adult BSc (Hons) | B740 (Jan) B741 (Sept) | • | | | 120 | City South | School of Nursing, Midwifery and Social Work | 158 |
| Nursing – Child BSc (Hons) | B730 (Jan) B731 (Sept) | • | | | 120 | City South | School of Nursing, Midwifery and Social Work | 158 |
| Nursing – Learning Disability BSc (Hons) | B761 (Sept) | • | | | 120 | City South | School of Nursing, Midwifery and Social Work | 158 |
| Nursing – Mental Health BSc (Hons) | B760 (Jan) B762 (Sept) | • | | | 120 | City South | School of Nursing, Midwifery and Social Work | 158 |
| Operating Department Practice DipHE | B990 | • | | | 88 | City South | School of Allied and Public Health Professions | 160 |
| Operating Department Practice BSc (Hons) | B772 | • | | | 112 | City South | School of Allied and Public Health Professions | 161 |
| Paramedic Science BSc (Hons) | 7B23 | • | | | 120 | City South | School of Allied and Public Health Professions | 162 |
| Popular Music (Top-Up) BA (Hons) | Direct Application | • | | | | South and City College Birmingham | Faculty of Arts, Design and Media | 163 |
| Popular Music Performance BMus (Hons) | W315 | • | | | | Heath Mill Studios/ Mushroom Studios | Faculty of Arts, Design and Media | 164 |
| Popular Music Practice HND | 143W | • | | | 48 | South and City College Birmingham | Faculty of Arts, Design and Media | 165 |
| Primary Education with Qualified Teacher Status BA (Hons) | X120 | • | | | 112 | City South | School of Education | 166 |
| Product Design BA (Hons) | W243 | • | | | 112 | City Centre | Birmingham School of Architecture and Design | 167 |
| Psychology BSc (Hons) | C800/Direct Application | • | | • | 112 | City Centre | School of Social Sciences | 168 |
| Psychology with Business BSc (Hons) | C80B/Direct Application | • | | • | 112 | City Centre | School of Social Sciences | 168 |
| Psychology with Criminology I BSc (Hons) | MC98/Direct Application | • | | • | 112 | City Centre | School of Social Sciences | 168 |
| Psychology with Marketing BSc (Hons) | C801/Direct Application | • | | • | 112 | City Centre | School of Social Sciences | 168 |
| Psychology with Sociology BSc (Hons) | LC38/Direct Application | • | | ٠ | 112 | City Centre | School of Social Sciences | 168 |
| Public Health BSc (Hons) | B910/Direct Application | • | | ٠ | 104 | City South | School of Allied and Public Health Professions | 170 |
| Quantity Surveying BSc (Hons) | K240/Direct Application | • | • | • | 112 | City Centre | School of Engineering and the Built Environment | 172 |
| Radiotherapy BSc (Hons) | B822/Direct Application | • | | • | 120 | City South | School of Allied and Public Health Professions | 174 |
| Real Estate BSc (Hons) | N230/Direct Application | • | • | • | 112 | City Centre | School of Engineering and the Built Environment | 175 |
| Rehabilitation Work (Visual Impairment) FdSc | B931 | • | | | | City South | School of Allied and Public Health Professions | 176 |
| Social Work BSc (Hons) | L501 | • | | | 112 | City South | School of Nursing, Midwifery and Social Work | 178 |
| Sociology BA (Hons) | L300/Direct Application | • | | • | 112 | City Centre | School of Social Sciences | 179 |
| Sociology and Criminology BA (Hons) | LM39/Direct Application | • | | • | 112 | City Centre | School of Social Sciences | 179 |
| Sound Engineering and Production BSc (Hons) | J930 | • | • | | 120 | City Centre | School of Computing and Digital Technology | 180 |
| Speech and Language Therapy BSc (Hons) | B620/Direct Application | • | | • | 120 | City South | School of Allied and Public Health Professions | 181 |
| Stage Management BA (Hons) | W450 | • | | | 96 | City Centre | Birmingham School of Acting | 182 |
| Textile Design BA (Hons) | W231 | • | | | 112 | City Centre | School of Fashion and Textiles | 184 |
| Textile Design (Constructed Textiles) BA (Hons) | W222 | • | | | 112 | City Centre | School of Fashion and Textiles | 184 |
| Textile Design (Embroidery) BA (Hons) | W223 | • | | | 112 | City Centre | School of Fashion and Textiles | 184 |
| Textile Design (Printed Textiles and Surface Design) BA (Hons) | W232 | • | | | 112 | City Centre | School of Fashion and Textiles | 184 |
| Textile Design (Retail Management) BA (Hons) | W2N5 | • | | | 112 | City Centre | School of Fashion and Textiles | 184 |
| Visual Communication (Film and Animation) BA (Hons) | W610 | • | | | 112 | City Centre | School of Visual Communication | 186 |
| Visual Communication (Graphic Communication) BA (Hons) | W211 | • | | | 112 | City Centre | School of Visual Communication | 187 |
| Visual Communication (Illustration) BA (Hons) | W220 | • | | | 112 | City Centre | School of Visual Communication | 188 |
| Visual Communication (Photography) BA (Hons) | W640 | • | | | 112 | City Centre | School of Visual Communication | 189 |

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Disclaimers

Important information about this prospectus and changes to course and facilities information

Please read this carefully before you use this prospectus.

This prospectus was printed in February 2016. We have taken every effort to ensure that the information contained within it is accurate at the time of going to press. The prospectus contains information on the undergraduate courses that Birmingham City University intends to run for students who are planning to start university in the autumn of 2017. Our intention is that the information provided is both helpful and accurate as at the date of publication. However, some changes – for example to courses, facilities or fees – may become necessary due to legitimate staffing, financial, regulatory and academic reasons.

For this reason, it is particularly important that you should check the website at www.bcu.ac.uk for updates or contact us using the details contained within this document. The University will endeavour to keep changes to a minimum and to keep applicants and students informed appropriately.

Any offer of a place on a course at the University is made on the basis of our terms and conditions applicable at the time you accept your offer, and those terms and conditions are located at www.bcu.ac.uk/student-info/the-legal-bits. It is important that you have the opportunity to read and understand these terms before accepting your offer. If you are unclear about any of the terms or conditions, you must ask the Admissions Team for clarification before you confirm your acceptance. By accepting a place at the University, you are agreeing to abide by the rules and regulations of the University as set out in the terms and conditions.

No liability to parents, sponsors or other third parties

Birmingham City University's dealings and contracts with students and prospective students do not create a contract or other legally binding relationship between the University and anyone else, for example parents, guardians or sponsors.

