

## **Course Specification**

Course Summary Information				
1	Course Title		BA (Hons) Fashion Design with Foundation Year	
2	BCU Course	UCAS Code	US0642F	W23C
	Code			
3	Awarding Institution		Birmingham City University	
4	Teaching Institution(s)			
	(if different from point 3)			
5	Professional Statutory or			
	Regulatory Body (PSRB)			
	accreditation (if a	applicable)		

#### 6 Course Description

Our BA (Hons) Fashion Design degree course will equip you with the necessary knowledge and skills to succeed in the fashion industry and have the chance to take part in exciting work placements, with companies such as Paul Smith, Ted Baker, Christopher Kane, Reiss, H&M and Adidas.

As well as womenswear and menswear designers, the BA (Hons) Fashion Design can also allow you to find employment as the following: accessories designer, art director, activewear designer, brand manager, buyer, content creator, curator, childrenswear designer, costume designer, 3D designer, denim designer, display designer, fabric buyer/developer, factory sourcing, graders/pattern cutter, influencer/talent management, interiors for retail, jewellery designer, knitwear technician, lingerie/intimates designer, merchandiser and digital designer.

You will learn to work with different design systems alongside staff who have valuable industry experience with a range of recognised brands. Each year, a selection of our final-year students showcase their final year work to industry leaders at events such as Graduate Fashion Week and New Designers in London.

#### **About foundation courses**

The foundation course is an exciting step towards your chosen degree. It provides an opportunity to develop skills to equip you on your professional journey into the creative industries.

The programme encompasses elements of fashion design, fashion business, fashion branding and textile design degree routes. You will be taught in mixed groups alongside students from other Fashion & Textiles pathways providing a platform for you to share with and learn from others, while developing visual communication skills and processes. It will help you in building confidence and independence ready for the next stage of your degree.

We aim to excite, engage and challenge you, pushing you to develop into a capable student with a great fashion and textiles aesthetic as well as an enthusiasm to learn.

This four-year programme has been specifically designed to allow you to undertake additional level three study, to ensure you are successful on your chosen degree programme.



After successful completion of your foundation year, you will have the flexibility to switch (should you wish to change direction) onto a number of related undergraduate degree programmes within the School of Fashion and Textiles.

#### What's covered in the course?

The course equips you with the necessary knowledge, skills and attributes to succeed in a wide range of careers in the fashion industry.

Your first year will introduce you to a number of fashion topics, helping you to develop a good foundation of fashion knowledge and skills, in both design and technical areas. Your second year helps to strengthen your personal and professional development in relation to your own career goals. You will also have the opportunity to take part in the international Erasmus exchange programme, spending a semester at an international institution.

An optional placement year takes place between years 2 and 3, providing an opportunity for an internship in industry. Your final year, gives you the opportunity to specialise in women's or menswear. You will focus on your own individual area of practice and produce garments that reflect your personal direction as a creative fashion design graduate.

The course blends individual creativity and commercial realism, and you will be able to apply your skills and knowledge of the professional design process, from concept to product.

7	Course Awards		
7a	Name of Final Award	Level	Credits
			Awarded
	Bachelor of Arts with Honours Fashion Design	6	480
	Bachelor of Arts with Honours Garment Technology	6	480
	Bachelor of Arts with Honours Costume Design and Practice	6	480
7b	Exit Awards and Credits Awarded		
	Foundation Certificate Fashion Design	3	120
	Certificate of Higher Education Fashion Design	4	240
	Diploma of Higher Education Fashion Design	5	360
	Bachelor of Arts Fashion Design	6	420
	Bachelor of Arts Garment Technology	6	420
	Bachelor of Arts Costume Design and Practice	6	420

8	Derogation from the University Regulations
	Not applicable

Delivery Patterns			
Mode(s) of Study	Location	Duration of Study	Code
Full Time	City Centre	4 years	US0642F
Bachelor of Arts with Honours Fashion Design with Professional Placement Year	City Centre	5 years	US1272F



Bachelor of Arts with Honours Fashion		US1272-01F
Design with		
Professional Placement		
Year		
		US1272-02F
Bachelor of Arts with		
Honours Garment		
Technology with		
Professional Placement		
Year		
real		
		1104070 005
Bachelor of Arts with		US1272-03F
Honours Costume		
Design and Practice		
with Professional		
Placement Year		

# 10 Entry Requirements

The admission requirements for this course are stated on the course page of the BCU website at <a href="https://www.bcu.ac.uk/">https://www.bcu.ac.uk/</a>, or may be found by searching for the course entry profile located on the UCAS website.

11	Course Learning Outcomes
	Knowledge and Understanding
1	The development of the wider contemporary fashion industry.
2	Historical, cultural, theoretical and global factors which determine how clothing is developed,
2	constructed and presented to the end-user.
3	Relevance of a wide range of materials, methods and applications.
4	The recognition of an individual area of creative enquiry and how to apply this through; research,
	practice and collaboration.
	Cognitive and Intellectual Skills
5	Development of research, critical thinking and evaluation related to the wider fashion industry
	and its production methods.
6	Justify, synthesise and apply research ideas in practical, written and verbal formats.
7	Reflection of personal experiences of creative practice within the fashion industry and associated disciplines.
8	Appraise and articulate personal enquiry within the fashion or costume industries.
	Practical & Professional Skills
9	Experiment and develop a range of creative, practical and technical solutions to a given brief.
10	Confidently apply acquired knowledge to effectively create appropriate final outcomes.
11	Organise and manage independent study, personal development and reflection of practice.
12	Application of professional standards in the presentation of practical project outcomes.
	Key Transferable Skills



13	The ability to work effectively both independently and through negotiation and collaboration.
14	Managing time, motivation and organisational skills effectively and professionally.
15	Implementing presentation skills to a professional standard.
16	Problem solving and creating effective responses to a set task.

12	Course Requirements
12a	Level 3:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

Module Code	Module Name	Credit Value
FAS3000	Fashion and Textile Skills and Processes	40
FAS3001	Trends Research	20
FAS3004	Brand Development	20
FAS3003	Signature Project	40

#### Level 4:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

Module Code	Module Name	Credit Value
FAS4043	Fashion Design Skills	20
FAS4042	Fashion Design Technology	20
FAS4033	Individual Aesthetic	20
FAS4044	Sustainable Construction	20
FAS4045	Zero Waste Reconstruction	20
FAS4030	Context & Theory	20

#### Level 5:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 100 credits):

Module Code	Module Name	Credit Value
FAS5042	Creative Realisation	40
FAS5043	Critical Studies	20
FAS5041	Advanced Practice	40



In order to complete this course a student must successfully complete at least 20 credits from the following list of OPTIONAL modules.

Module Code	Module Name	Credit Value
ADM5000	Work Placement	20
ADM5001	Live Project	20
ADM5006	Collaborative Practice	20

## Level 6:

In order to complete this course a student must successfully complete all the following CORE modules (totalling 120 credits):

Module Code	Module Name	Credit Value
FAS6135	Contextual Studies	20
FAS6137	Major Project: Fashion Design	40
FAS6134	Independent Practice	60



## 12b Structure Diagram

Please note list of optional modules is indicative only as modules will only run if selected by 15 or more students. Students' choice will not be guaranteed for optional modules but a fair and transparent process will be adopted and shared with students

#### Level 3

SEMESTER ONE	SEMESTER TWO
Core	Core
FAS3000: Fashion and Textile Skills and Processes (40 Credits)	FAS3003: Signature Project (40 Credits) FAS3004: Brand Development (20 Credits)
FAS3001: Trends Research (20 Credits)	

#### Level 4

Core	Core
FAS4043: Fashion Design Skills (20)	FAS4044: Sustainable construction (20)
FAS4042: Fashion Design Technology (20)	FAS4045: Zero Waste Reconstruction (20)
FAS4033: Individual Aesthetic (20 credits)	FAS4030: Context and Theory (20 credits)

## Level 5

Core	Core
FAS5042: Creative Realisation (40 credits)	FAS5041: Advanced Practice (40 credits)
FAS5043: Critical Studies (20 credits)	
	Optional
	ADM5000: Work Placement (20 credits)
	ADM5001: Live Project (20 credits)
	ADM5006: Collaborative Practice (20 credits)

#### Level 6

Core	Core
FAS6135: Contextual Studies (20 credits)	FAS6134: Independent Practice (60 credits)
EASC127: Major Project: Fachian Design (40	
FAS6137: Major Project: Fashion Design (40 credits)	



#### 13 Overall Student Workload and Balance of Assessment

Overall student *workload* consists of class contact hours, independent learning and assessment activity, with each credit taken equating to a total study time of around 10 hours. While actual contact hours may depend on the optional modules selected, the following information gives an indication of how much time students will need to allocate to different activities at each level of the course.

- Scheduled Learning includes lectures, practical classes and workshops, contact time specified in timetable
- *Directed Learning* includes placements, work-based learning, external visits, on-line activity, Graduate+, peer learning
- Private Study includes preparation for exams

The *balance of assessment* by mode of assessment (e.g. coursework, exam and in-person) depends to some extent on the optional modules chosen by students. The approximate percentage of the course assessed by coursework, exam and in-person is shown below.

#### Level 3

#### Workload

#### 40% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	480
Directed Learning	480
Private Study	240
Total Hours	1200

#### **Balance of Assessment**

Assessment Mode	Percentage
Coursework	90%
Exam	0%
In-Person	10%

#### Level 4

#### **Workload**

#### 35% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	420
Directed Learning	540
Private Study	240
Total Hours	1200

#### **Balance of Assessment**

Assessment Mode	Percentage
Coursework	92%
Exam	0%
In-Person	8%



#### Level 5

## **Workload**

## 30% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	360
Directed Learning	600
Private Study	240
Total Hours	1200

## **Balance of Assessment**

Assessment Mode	Percentage
Coursework	67%
Exam	0%
In-Person	33%

## Level 6

## **Workload**

## 25% time spent in timetabled teaching and learning activity

Activity	Number of Hours
Scheduled Learning	300
Directed Learning	660
Private Study	240
Total Hours	1200

## **Balance of Assessment**

Assessment Mode	Percentage
Coursework	100%
Exam	0%
In-Person	0%